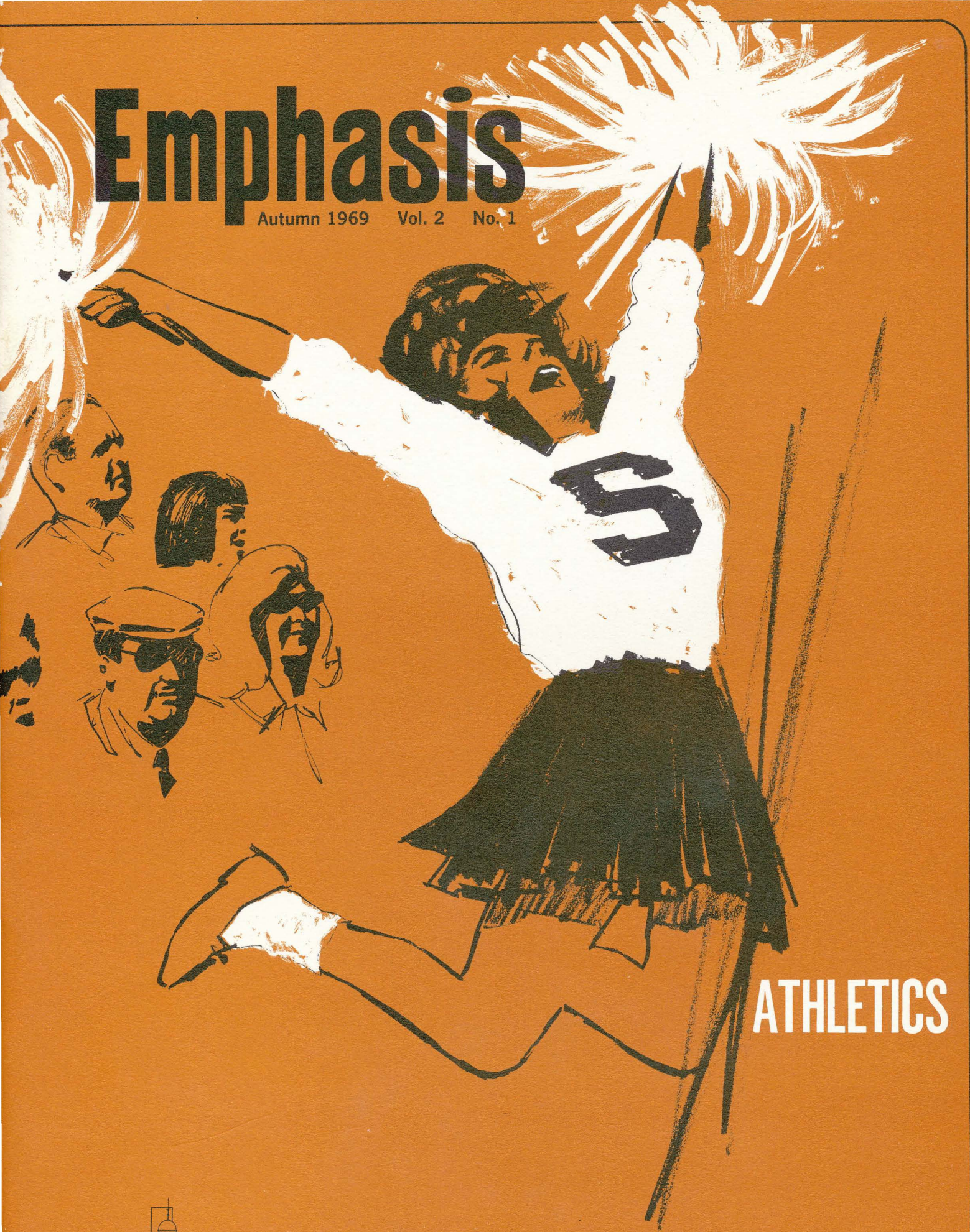
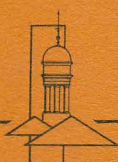


# Emphasis

Autumn 1969 Vol. 2 No. 1



ATHLETICS





**T**his past year I have been asked the same question over and over by alums as I have met with them in groups and individually all over the state. "What can we do to help the University?"

What can YOU do to help the University?

We need your support in a number of ways. We need your financial support, of course. We need your good will. We need you to help clarify our needs to your legislators, and we need your help in student guidance.

You will hear more about these different needs in the coming months, but right now I want to concentrate on student guidance.

By guidance I do not mean counseling, for we have highly qualified professionals in that area. We do need your help to guide qualified students to your Alma Mater at Stevens Point. Help us identify those students who are interested in Natural Resources, Home Economics, History or whatever academic area it might be. But let us concentrate here on Athletics, on the good athlete, for this is a direct appeal to you as a proud Alumnus of this University to help us continue to excel not only in academic areas where I am sure you are aware of our growing reputation, but also help us to become top drawer in Athletics as well.

Do you know a good athlete who wants an excellent education and who wants also to continue in his specific sport? If you do, let the Athletic Department here know about him, or tell this office about him. You can bet your prospect will be contacted.

As you probably know, the State University Conference does not permit athletic tenders or scholarships to be awarded for athletic ability. What sometimes appears at first glance to be a drawback is really a solid plus for the State Universities. We do not bid for talent or ask for dollars in order to support the student's every desire while he attends the University. We do offer him a quality education on a campus that is not impersonal, in an environment that is conducive to learning, with opportunity to participate in a variety of activities, including Athletics.

We know you will want to help WSU excel in all sports. You can help us in the most significant way by sending us interested students who want to play.



A stylized, handwritten signature in dark ink that reads "Rick Frederick". The signature is fluid and cursive, with the first and last names clearly legible.

Rick Frederick  
Alumni Director



# Emphasis

## CONTENTS

	Page
Rick's Page .....	2
Editorial .....	4
The Place of Athletics in the University by Dr. John B. Ellery .....	5
It's a Different Ball Game A brief history of WSU Athletics .....	8
Two Gyms Named to Honor Quandt and Berg .....	16
Letter of Appreciation .....	19
WSU Welcomes the O'Hallorans .....	21
Some things Change . . . Some things Don't! By an Anonymous Alum .....	22
Whatever Became of Good Ol' Joe? Alumni Class Notes .....	24
WSU's Alumni Hall of Honor .....	31
Photo Credits: Jim Pierson, Mel Glodowski, Ray Specht, University Archives.	



## Emphasis

A quarterly published by the Alumni Association of Wisconsin State University at Stevens Point

Alumni Director  
Editor

Frederic (Rick) Frederick  
Ellen Specht

Address correspondence to the Editor, Alumni Office  
Nelson Hall, Wisconsin State University, Stevens Point  
Tel. 341-1251, Extension 256.



## EDITORIAL

October. Homecoming parades down Main Street. Children sitting enthralled at the curb. Siasefis up to their annual high jinks. Pretty coeds in furs for a day. Friday night bonfires. Sorority and fraternity dinners. the Dance . . . . Memories of calmer campus years.

We still have the things you remember plus the fun events the Alumni Association added last year. The only change we've noticed is that the parade takes a different route — for with progress has come the one-way street.

We thought quite awhile about this issue. Athletics are fun and games. Would it be out-of-tune, even out-of-step, to give Athletics this emphasis when fun and games for students across the world today sometimes seem to mean riots, demonstrations and upheavals?

Then we remembered the night last winter when we, with hundreds of other basketball fans, were turned away at the Field house door when we wanted to see our Pointers play Stout on our way to that basketball co-championship.

And we remembered the cheering thousands who did get in to see the game. Athletics are still a vital and interesting part of the scene at our University and, as Jack Ellery shows us in his article, they are more than just fun and games.

Anyway, what better time to consider the subject than in October, Homecoming month?

So, let's just call this issue our Autumnal hiatus.

The editor

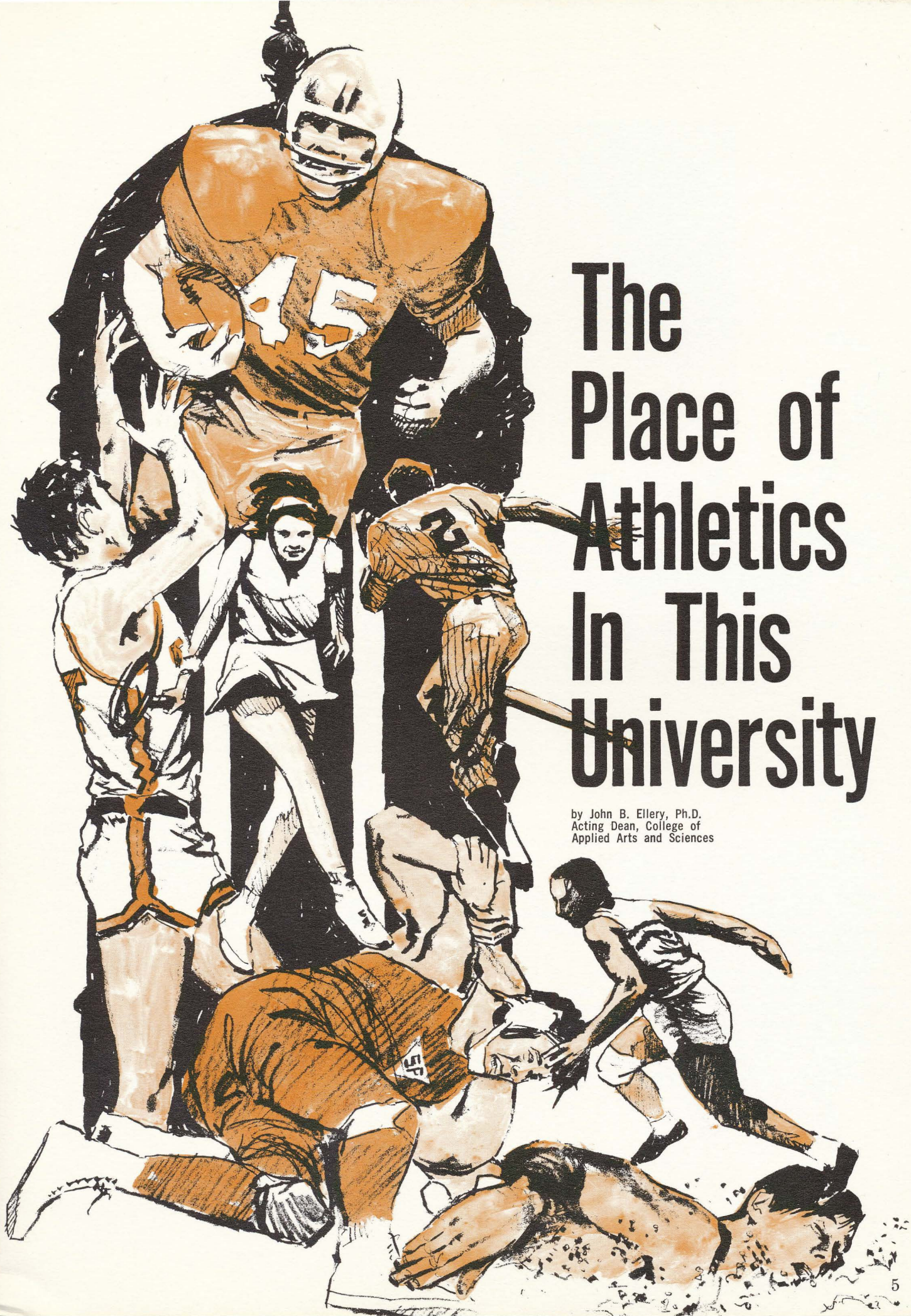
---

"It does not befit an enlightened civilization that a course of training to fit pupils for the duties that await them should leave those same pupils unequal to their tasks."

From 1894 Dedicatory Address by President Pray

---





# The Place of Athletics In This University

by John B. Ellery, Ph.D.  
Acting Dean, College of  
Applied Arts and Sciences





Jack Ellery is Assistant to the President at the University. He is presently also serving as Acting Dean of the College of Applied Arts and Sciences in which position Athletics and Physical Education come under his care. And he does care.

Too many years ago, when, as has been the case so often in this century, the military professionals were working overtime to make the world safe for militant professors, I was summoned to a meeting at which General Terry de la Mesa Allen announced: "You are going to have to carry a wet ball on a slippery field." Thus was I introduced to the prospective invasion of Sicily during World War II.

It is interesting to note how often we call upon the stress and the strategy of the athletic field to provide the particularly appropriate analogy or illustration. The pinch hitter is as likely to appear on the speaker's stand at a banquet as he is at home plate; the triple threat man is recognized as quickly on the stock exchange as he is on the baseball diamond; the man who can take the ball and run with it is as highly prized and as highly priced in industry as he is in football; the team player is recruited by personnel directors with an enthusiasm that matches that of Vince Lombardi on the prowl for gridiron talent.

It has been said that England's battles were won on the playing field of Eton. In that same sense, it may be said that America's battles were won, her progress achieved, her position of world leadership secured, in a very large measure, on the sandlots and stadia, the greens and the gridirons, throughout the United States.

I do not have any precise data to offer, but I am confident that there is a very distinct relationship between athletics and responsible citizenship. Athletics means involvement—personal involvement that is definite in purpose and specific in application. On the athletic field, certain fundamental truths of a democratic society are driven home with a dramatic

emphasis that cannot be matched in any classroom. It is an emphasis that derives from a mental agility that is matched with physical vigor. The athlete learns that his capacity for effective action depends on others; he learns that his own needs may best be served by serving the needs of others. Moreover, he learns that a man can find deep personal satisfaction in contributing to the achievement of others, and that concern for others, for the team, is incentive to personal improvement and the achievement of individual excellence.

In our athletic program at Wisconsin State University at Stevens Point, we have established standards of achievement open to all to bring the proficiency of the individual to the highest level of development possible within the limits of his physical attributes and personal inclinations.

In so far as intercollegiate sports are concerned, the University participates as a member of the Wisconsin State University Conference in football, basketball, baseball, track, gymnastics, wrestling, tennis, cross country, swimming and golf. In addition, the University competes against most of the other colleges within the State in various sports.

An intramural program covering a wide range of activities is provided to meet the needs and interests of those students not involved in intercollegiate athletics. Among the activities provided for men are basketball, swimming, bowling, tennis, golf, badminton, touch football, track and field. Intramural teams are formed by residence halls, fraternities and various other groups and organizations on campus.



Women's sports are planned by the Women's Recreation Association, an organization in which all University women are members. WRA sponsors and supervises a variety of recreational activities, including archery, badminton, basketball, golf, softball, swimming, tennis, field hockey and volleyball. During the year, the WRA attends a number of sports days held at other colleges in the State, conducts a sports day in selective activities on the Stevens Point campus, and plans special programs such as the Swini Carnival.

The young men and women who participate in the various programs are trained, tried and tested by an outstanding coaching staff under the supervision of Bob Krueger, Director of Athletics. They accept and meet the demands that are placed upon their time and energies not because they are searching for a grade, a degree or a career, but because of an intrinsic interest in, and a genuine concern for, personal growth and development, mental as well as physical. They realize that strength derives from skill as well as stamina, from control as well as from calories.

The trained athlete is taught the meaning of purpose, technique and form, and he is taught much more than this. He is taught to believe in himself; he is taught not to make excuses for himself; he is taught to ask himself a most important question: "What am I not doing that I should be doing?" Even Charlie Brown, without a gold cup, medal, letter or numeral, would agree that this is a pretty good lesson for any man to learn.





IT'S A



# DIFFERENT BALL GAME

Compiled with an assist from Richard Berndt, Tom Kleiber, and a number of enthusiastic old grads

Well, maybe the game's the same, but how the rules have changed!

If you have visited Wisconsin State University at Stevens Point in the last two years you know that it has undergone radical changes and the sports picture is changing along with all the rest. It would really look like the big league to an 1894 student.

Homecoming time seems appropriate for a glance back through the years at our athletic performance since 1894 when Stevens Point Normal opened its doors. What a difference between the first program at old SPN and the extensive one now sponsored by the University.

The athletic program currently includes 10 interspersed sports, with more in the planning stages.

Today's program is far more comprehensive; but let's not take anything away from the old grads. Old SPN had plenty of get up and go when it came to student spirit and participation.

In those first years, the most popular sport was something called battleball, and the principal source of excitement seems to have been the determination of the class of '96 to defeat the class of '95. Most students attended just two years so the competition involved the entire school.

Battleball was a combination of football and baseball with the roughness extracted. It was popular with both sexes and the rules were flexible so that anywhere from 10 to 30 could play on a team.

Soon after the Normal opened, a number of students formed the Stevens Point Normal Athletic Association, and the Association fielded a football team in 1894, but managed only one game against Lawrence University at Appleton, closely played, but ending in defeat.

We find H.L. Gardner listed as president of the '95 Association; John Lees, Vice President; William Bradford, secretary; Harvey Peterson, treasurer; Guy Blencoe, executive committee chairman with Leslie Everts and Jos. Miller as associate members.

Field Day was a big event, with the first one organized in the spring of '95, again against that favored foe, Lawrence University, with victory for the Normalites.

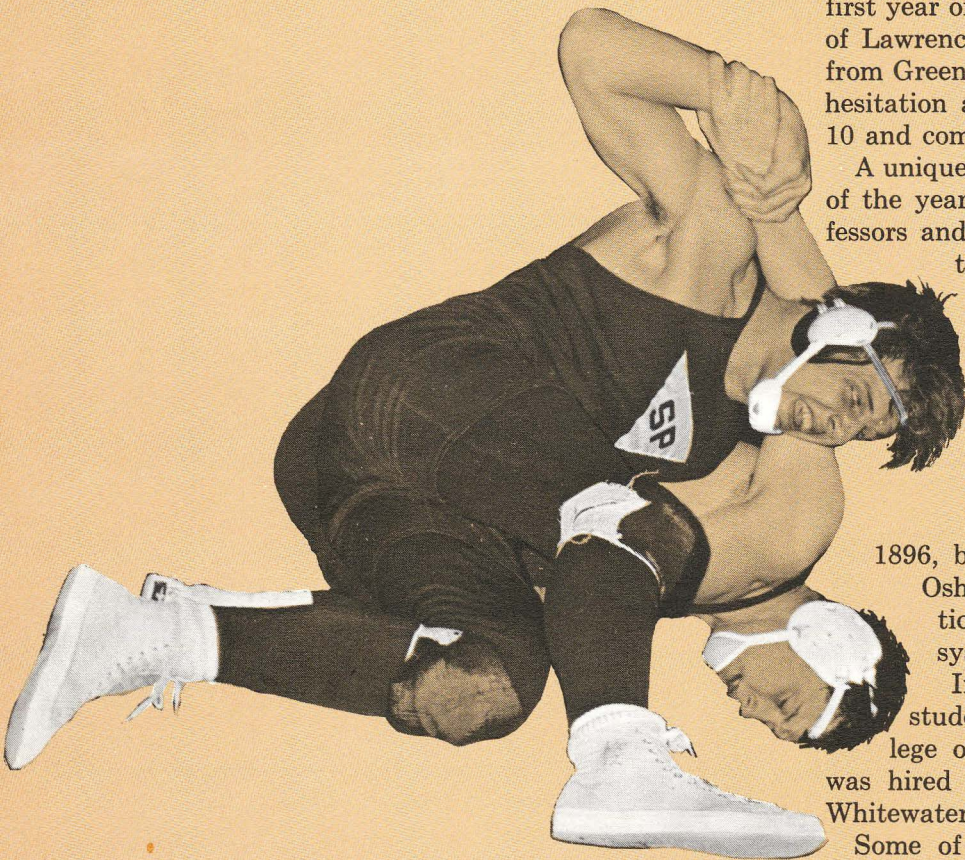
In 1896, the Field Day event was held against Oshkosh and listed as outstanding were Krembs, Horton, Mathe, Guy Blencoe, Leslie S. Everts, John Clark, Charles King, Thoms, Wm. Bradford, and H.L. Gardner (We couldn't come up with all the first names).

The first cross country race of a mile and a half was won by King, with Horton second and Paral third.

There was no official coach for the raw recruits who were interested in playing football. This difficulty was overcome in the fall of '95 by sending for J.E. Raycroft of the U. of Chicago who was considered "a master in coaching and arranging new material." His ability, coupled with the willingness and eagerness of the players made for

Richard Berndt, Class of 1950. Dick is a former WSU athlete who has continued as one of the University's most loyal team followers.  
Tom Kleiber is Sport Information director for the University News Service.





a promising start. At the end of the week he was obliged to return to Chicago, but training continued in earnest with Guy Blencoe as captain. Who took over the coaching is undisclosed in the Pointer records and it may be that the team struggled on by itself. Maybe an old grad can fill us in on these details. Players on that 1895 team were Thos. R. Johnson of Black River Falls, left end and tackle; H. S. Perry, Merrilan, left end; John Lees, Mondovi, left tackle; Frank Paral, Kewaunee, left guard; H. L. Gardner, Liberty Pole, center; Jesse Barker, Stevens Point, center; Charles Bruemmer, Kewaunee, left guard; Henry L. Manz, Waumandee, right tackle; Walter Thomas, Stevens Point, right end; Leslie S. Everts, Rice Lake, quarterback; Guy Blencoe, Alma Center, right half; Joseph S. Miller, Kewaunee, left half; Morris Weaver, Loyal, left half; John Clark, Stevens Point, left half; Jay S. Hamilton, Cumberland, full back. Subs were Allan Pray, Charles King, and William Bradford, all of Stevens Point. None of the subs got to play.

WSU Sports Information director Tom Kleiber notes that while Coach Pat O'Halloran had more than 115 candidates for his 1969 team this fall, Coach Raycroft had just 18 able bodies in that

first year of real competition, to challenge the likes of Lawrence, Eau Claire, Whitewater, and a team from Green Bay. "They accepted the task without hesitation and outscored their four opponents 74-10 and compiled a 3-1 record," states Kleiber.

A unique baseball game of 1896, indeed the game of the year, was played in May between the professors and the physicians of Stevens Point, with the game receipts used for the city's public library fund. Starring in the game were Pres. Theron B. Pray, Professors Culver, Swift, McCaskell, Sylvester, and Collins.

The SPNAA included football, track, and baseball, with a special organization for tennis.

The baseball team was organized in 1896, but only one game was played, against Oshkosh, with Point winning 29 to 2. Practice, however, was not carried on with any system of regularity.

In 1896, a U. of Chicago post graduate student who had played at Williams College on a New England championship team was hired to coach during the week before the Whitewater-Stevens Point game.

Some of the early games were played against neighboring high school teams such as Waupaca.

In 1897 coaching talent was at a premium and those in training for the Field Day were told via the Pointer newspaper to consult authoritative books on the various sports in the school library for a "very clear view of the correct and incorrect positions in the different events." SPN athletes who took to the field that spring were self coached.

We find basketball mentioned as organized in 1898, with four teams of young ladies and four of young men, with practice for both under the supervision of Miss Caroline Crawford, physical education instructor for both sexes, apparently.

So it went. The Normal School Conference did not become a reality until 1899, but it was Stevens Point which won the first conference championship. Under the guidance of Coach Garrey, the Pointers put together a record of 4-1 and were ranked as third best team in the entire State of Wisconsin, says Kleiber.

Kleiber found that until 1906 no coach stayed at Stevens Point more than one year. Despite this turnover, the Normal School had only four losing seasons in the 12 year span. The overall mark during that time was a respectable 26-18-1.

In 1897, the first Normal team to take to the hardwood was coachless and this remained the pattern for the next nine seasons. We know that



the 1898-99 team played five games, winning three and that the ladies' and gentlemen's teams held a lively tournament in the gym that year.

George Everson became the first basketball coach and in 1906-07 produced a 6-1 record. He coached just the one year and again the basketball team was coachless. In 1909 the school was unable to field a team because of a lack of players and a coach.

W.F. Lusk coached the football team for four straight seasons starting in 1907 and L.G. Schneller tutored both basketball and football teams for two years starting in 1912. Now a pattern was begun when most coaches remained beyond one year and in most cases coached both football and basketball.

The football team enjoyed less than mediocre success, while the basketball team had better than .500 seasons in most cases under the guidance of such coaches as George Corneal (1914-1916), Joe Swetland (1920-1925), and Carl Eggebrecht (1927-1928).

In the fall of 1931 Eddie Kotal, a former Green Bay Packer, came to Stevens Point State Teachers College and built the school into the powerhouse of the Teachers Conference.

It took Kotal just one year to bring a basketball championship to the Point, and his team did it with great style. His charges breezed through an 18 game schedule unbeaten and brought home the first title for Stevens Point in 15 years. The 1932-33 team remains the only unbeaten basketball team in the school's history and until this past season it recorded the greatest number of single season victories. (Coach Bob Krueger's 1968-69 co-champions posted 19 wins against five setbacks.)

Members of that legendary 1932-33 basketball team included Frank Klement, Guy Krumm, LeRoy Bishop, Robert Tardiff, Earl Eckerson, Waldo Marsh, Peter Peterson, Ralph Bader, Nolan Gregory, Arthur Thompson, Harry Hanson, and Leslie Omholt. Kotal's success during the '32-'33 basketball season carried over into the next fall when he put together an unbeaten football team that had a 6-0-1 record.

The 1933 football team included Milton Anderson, John Lampi, Frank Klement, Oscar Copes, George Breitenstein, Ray Nugent, Robert Marrs, Donald Unferth, Russell Beppler, Ted Menzel, Gary Holm, Donald Abel, Nolan Gregory, Alvin Zurfluh, Bronislaus Slotwinski, William Scribner, Robert Broome, Myron Fritsch, Warren Becker, Richard Schwann, Ronald Murray, Charles Sparhawk, and Charles McDonald.

Kotal's success carried over into the next year, when he again coached an unbeaten football team and his basketball team was undefeated in 1935-36. Kotal has the only undefeated basketball teams on the Pointer record books except for the 1898-99 season when SPN had a 3-0 record and in 1901-02 when it was 6-0.

As many an old grad remembers, it was under Kotal that Stevens Point enjoyed not only some





of its greatest successes, but also some of its most difficult times in the State Teachers College Conference.

Kotal and several members of his 1935 football team engaged in a series of pre-season scrimmages with the Green Bay Packers and the Chicago Bears. As a result, Stevens Point was suspended from the Teachers College Conference, and all its games that season were forfeited.

Kotal spent 12 seasons at Point and racked up a basketball record of five conference championships. He fashioned a won-loss record of 126-38 which includes the legendary upset 28-24 over the University of Wisconsin varsity basketball team by that famous 1932-33 team.

Kotal was a coach of champions. Besides those already noted some of the stand outs were Web Berard, Jim McGuire, Red Chartier, Asher Shorey, Charlie Houck, Louis Posluszny and Pete Terznyi-ski.

And of course there was that greatest Fritsch of them all, Ted. Born into a great football family, Ted was not the first Fritsch to play for Point. He was known as the hardest hitting, fastest stepping fullback of the Teachers Conference. If he had a weakness it was that he had a little trouble shaking off the seventh or eighth tackler. He went on to play for the Green Bay Packers.

Kotal resigned his position at Point in 1942 to become backfield coach for his old team, the Packers.

George Berg came to the vacated coaching position, and it was he who guided Stevens Point athletic ventures through the World War II years. A lack of material and numbers made the fortunes of the Pointers somewhat bleak during those war years, but Berg weathered them and, in 1946, when the veterans returned, his football squad won the Northern Division Conference title. Berg coached until 1947 when what was to be a fatal illness forced him to give up his duties. Some of the players who helped bring recognition for his teams were Chet Derezinski, Jack Young, Dick Berndt, Ells Gaulke, Al Helminski, Joe Haidvogel, Dick Parsons, and Jimmy Koehn.

Hale Quandt took over the basketball coaching chores at the onset of the 1947-48 season and the football duties in 1948. Quandt's winning record of near 60 per cent during his many years of coaching at all levels is one that has seldom been equaled in the country.

In 1949 Quandt coached his football team to the

Conference title. He started golf and baseball on a varsity level, and incidentally, one gal, Katie Curran, was a member of one of his golf teams. Athletic greats of those early Quandt years included Ken Kulick, Jack Brandt, Walt Samelstad, Dick Lorenzen, Gene Fick, Bill Koch, and Jerry Jelinek.

Both Berg and Quandt made lasting impressions on the students with whom they came in contact and many are now in important coaching positions in Wisconsin.

As a permanent memorial to both these fine mentors the two buildings that make up the present physical education complex on the University's campus were named for them this year. The field-house-type addition which opened at the start of this school year was named in recognition of Hale Quandt, who in addition to his coaching responsibilities from 1947-62 was also Athletic Director. The older gym, which opened in 1961, has been named for George Berg.

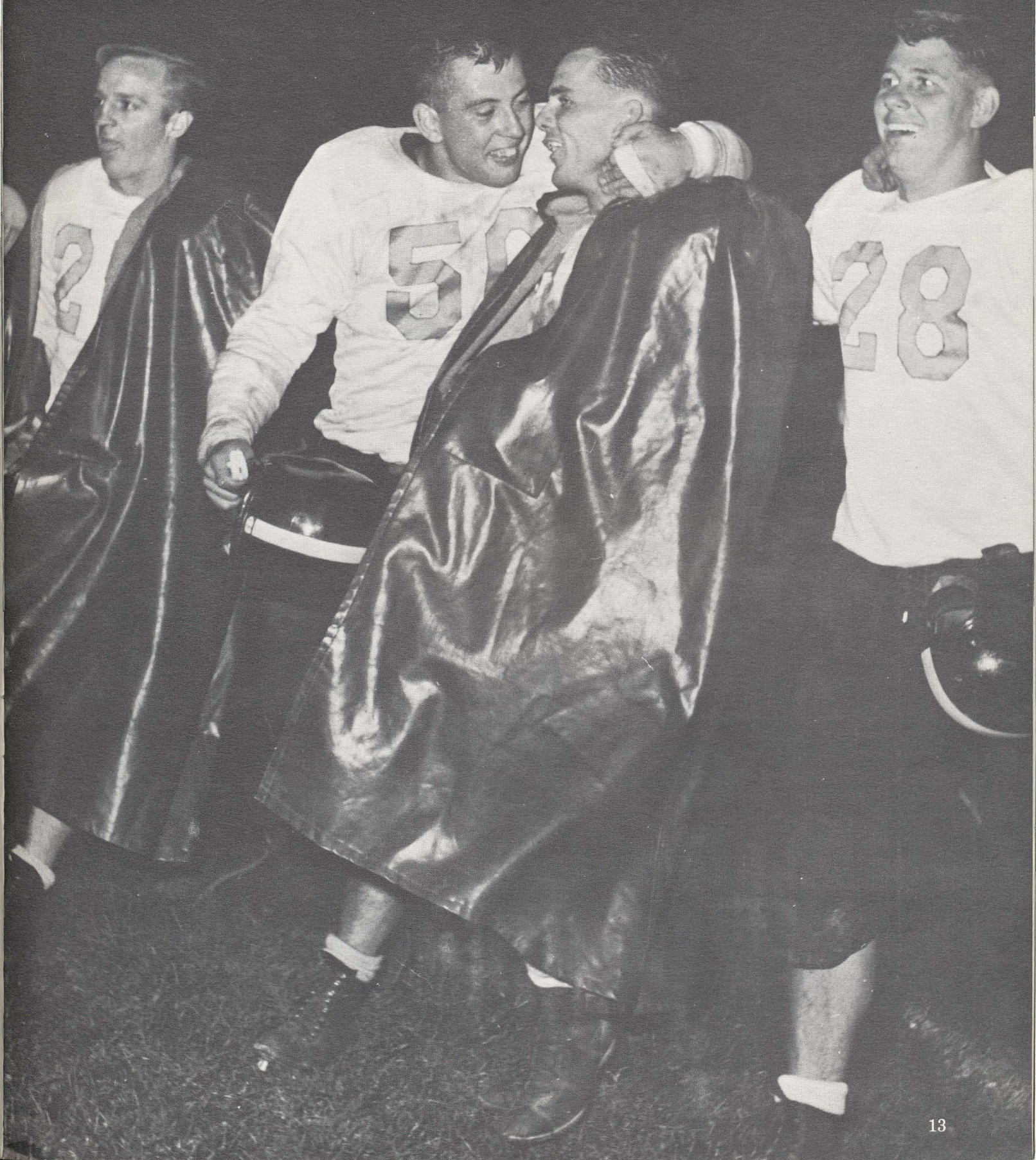
It was after the Korean Conflict that Stevens Point produced some of its most outstanding football and basketball players. During the years of 1955-59 LaVern Luebster, who now coaches at Brookfield East High School, totaled 1,260 points for the top point production in the school's history. From 1950-53 and again in 1955 Norb (Nubbs) Miller, now basketball coach at Stevens Point P.J. Jacobs High School standout ran for more than 2,800 yards in his career to far outdistance any other runner in the school's modern history. Just when the opposition got over the shock of Miller, Stevens Point came up with its most prolific passer in the person of Bill Kuse, NIAA All-American and all-around athlete. Kuse is the new basketball coach at Green Bay West. He currently holds every Stevens Point passing record.

Quandt gave up his football responsibilities to John Roberts, now the Secretary of the Wisconsin Inter-scholastic Athletic Association, in 1952, and his basketball duties to Bob Krueger in 1962. Duaine Counsell, who played under Quandt, succeeded Roberts in 1957, with Pat O'Halloran coming to us from Oshkosh to succeed Counsell this season.

Both Roberts and Counsell produced championship teams.

Robert's team in '55 included such notables as Carl Jurgella, Nubbs Miller, Russ Stimac, Jack Crook, Ken Roloff, Jerry Scheel, George and Fran









Roman, Ted Ludeman, and Bob Bostad.

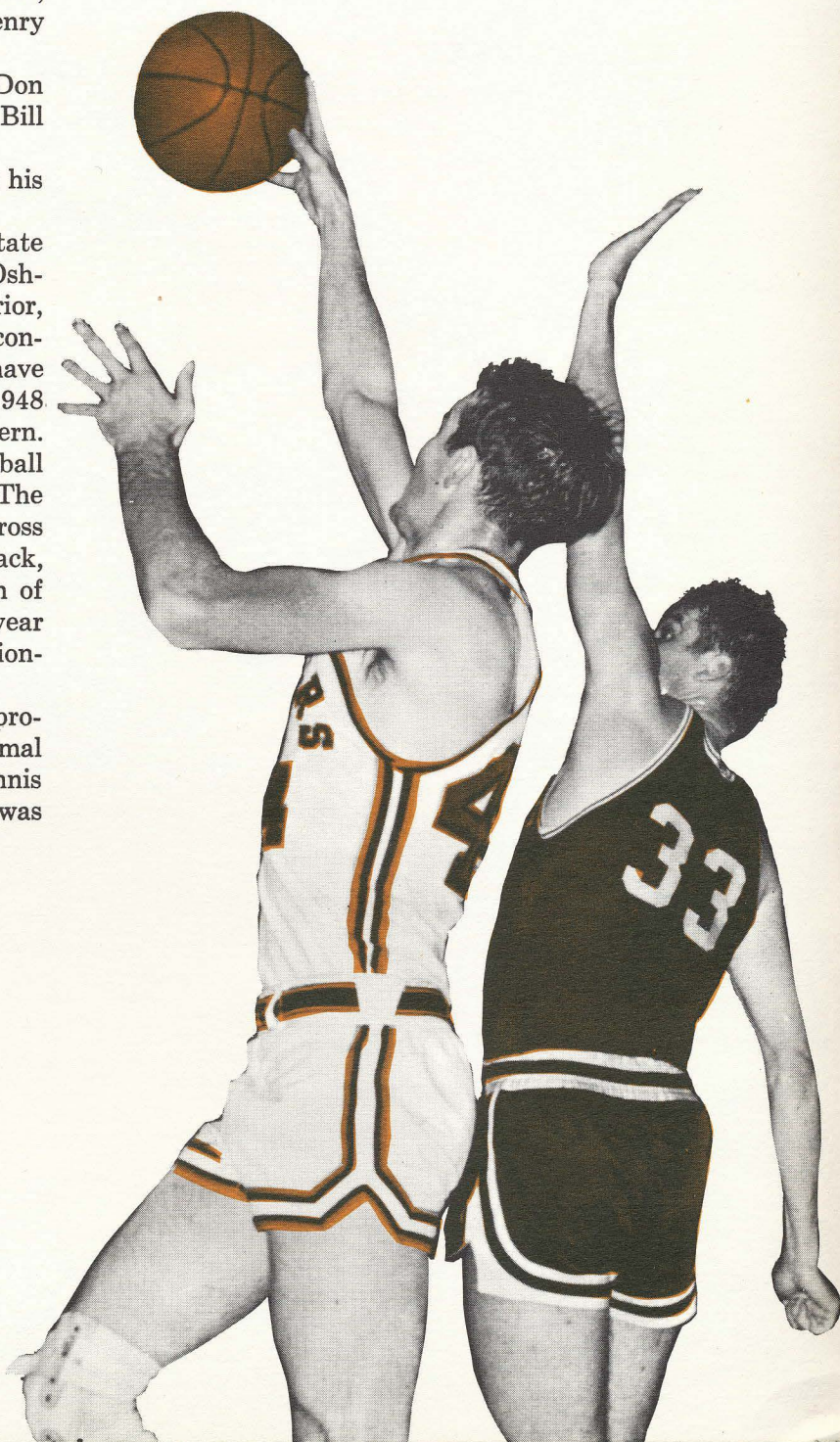
Wrestling became an outstanding sport under Roberts. Stars were Butch Sorenson, Jack Blosser, Don Smith, Dave and Ken Hurlbut and Henry Yetter.

Outstanding on Counsell's '61 team were Don Nickerson, Daniel Herbst, Mike Liebenstein, Bill Kuse, and Dick Kalata.

Bob Krueger's co-championship last year was his first taste of a conference title.

Since 1948, nine schools of the Wisconsin State University Conference, Eau Claire, LaCrosse, Oshkosh, Platteville, River Falls, Stout, Superior, Whitewater, Point, and the University of Wisconsin-Milwaukee (which broke ties in 1963) have been grouped in a single conference. Before 1948 there were two divisions, Northern and Southern. Now a round robin schedule is played in football and a double schedule is played in basketball. The eight other intercollegiate athletic events . . . cross country, wrestling, swimming, gymnastics, track, baseball, tennis, and golf . . . are meeting each of the conference opponents at least once each year when possible and there are conference championships in all sports.

Football was the first attempt at a sports program on an intercollegiate level at the Normal School back in 1895, but just one year later tennis and track appeared on the scene. Basketball was





incorporated into the program in the winter of 1898. Golf was begun in 1931 and that same year a sport which has since been dropped was started, for boxing had a history of just over 10 years at Stevens Point. The fall sport of cross country began in 1933, and was expanded in 1952, the same year wrestling was started. The first baseball was thrown the spring of 1898, but it wasn't until 1955 that a school-sponsored team competed regularly.

Swimming was added to the program in 1961 and gymnastics in 1965.

With 10 sports and an athletic budget in excess of \$35,000 and with a comprehensive intramural and physical education program, the enlarged north campus facilities are in constant use.

WSU has had a proud and exciting history of athletics, and we look for even better days ahead. Yeah! Point!

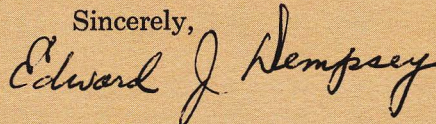
May 11, 1946

E. G. Doudna, Secretary  
Board of Regents of Normal Schools  
The Capitol  
Madison, Wisconsin:

My Dear Doudna;

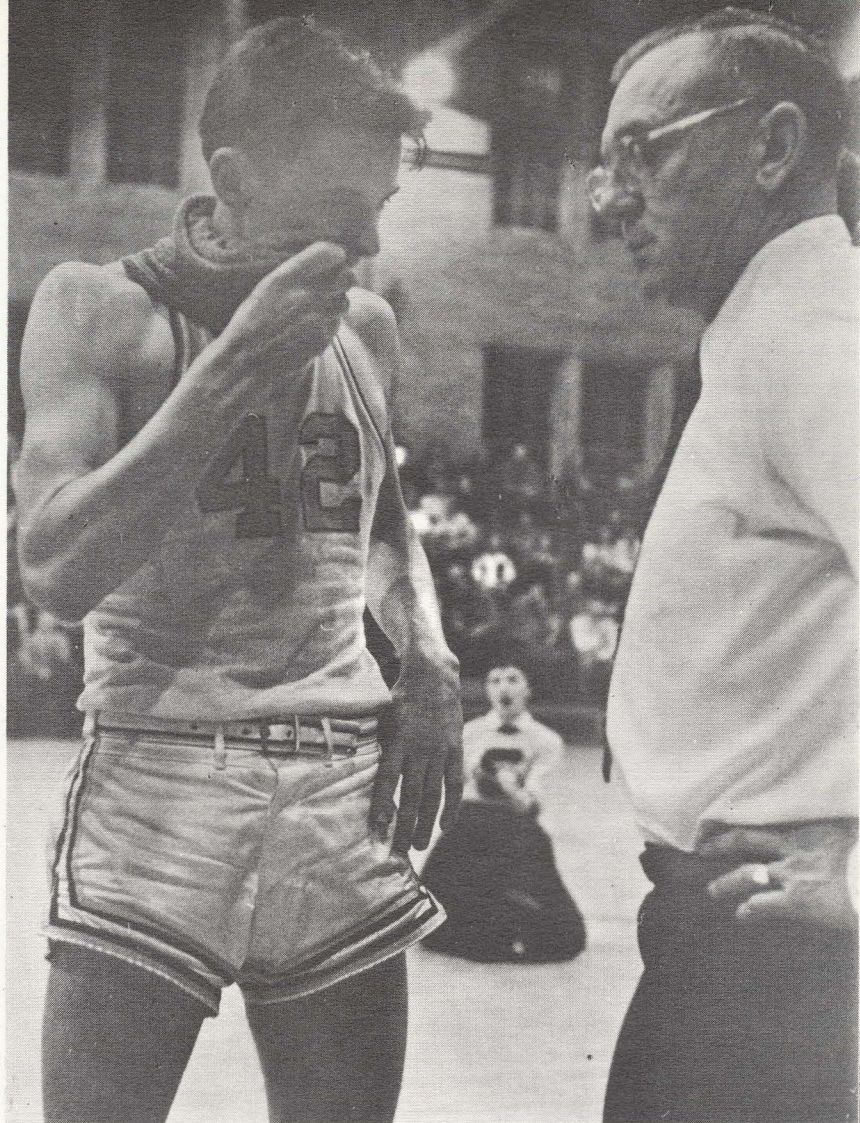
I submit the following thought for commencement from the New Yorker of May 4:

"A Questionnaire from our university, in the mail this morning, pumps us about the number of children we have begotten. A study is being made of the 'sources from which intelligent citizens are derived.' We appreciate the subtle compliment and thank our university for it. Sociologically, we are not impressed. An intelligent citizen is an accident of God, not the work of an alumnus."

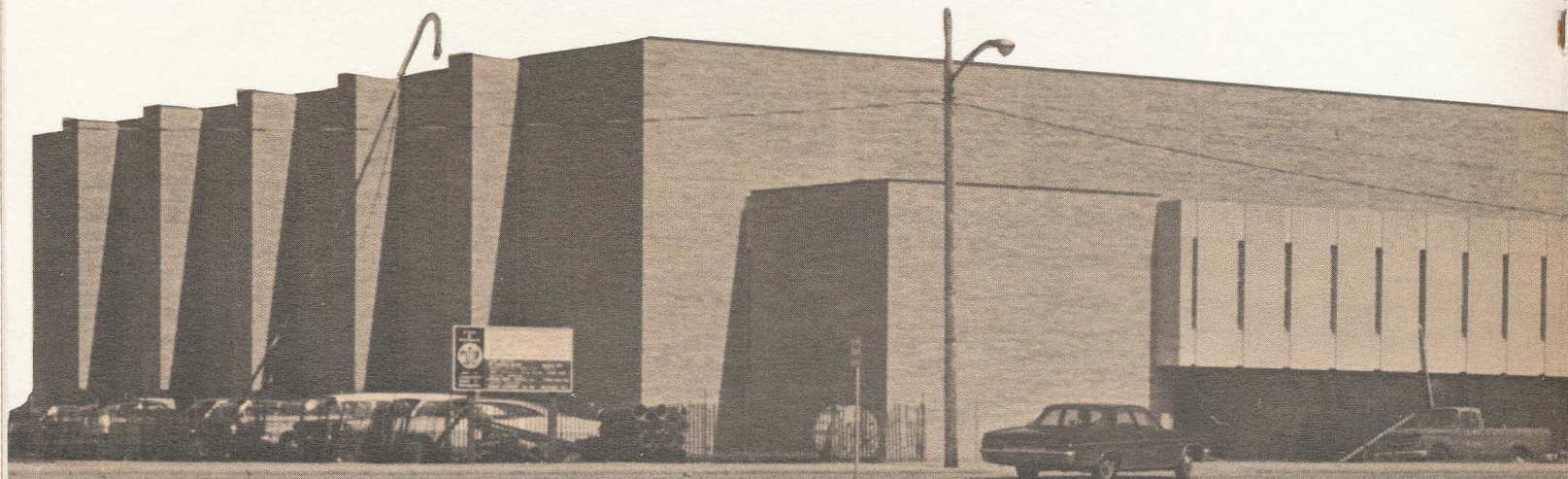
Sincerely,  
  
Edward J. Dempsey



Hale F. Quandt



## TWO GYMS NAMED TO HO







George R. Berg

# HONOR QUANDT AND BERG

The \$1.5 million addition to the physical education building and field house doubles the size of the building. The huge new gym is named for Quandt; the older gym honors Berg.





*... and then there's*





# *the sport called girl watching*

Dear Jeanette,

Just a short note to let you know that your picture in the Journal with Old Main in the background was a sight for sore eyes to me over here in Viet Nam. For I finally had something to show my buddies here; some of the fine spirit and zest exemplified by the "Pointers".

Everything has been going very well for me over here. My first six months I spent with an infantry company and was utilized as a rifleman. But now I'm a General's Aide, so I've been taking things very easy since the switch in positions.

Hope you're having a fine year at Point. Probably sounds to you like I'm a lonely soldier, but in fact I'm just a proud alumnus.

Sincerely,

Kurt M. Van Galder

Class of '67

This is the picture of Jeanette Kelch, coed, which appeared in the Stevens Point Journal last year.

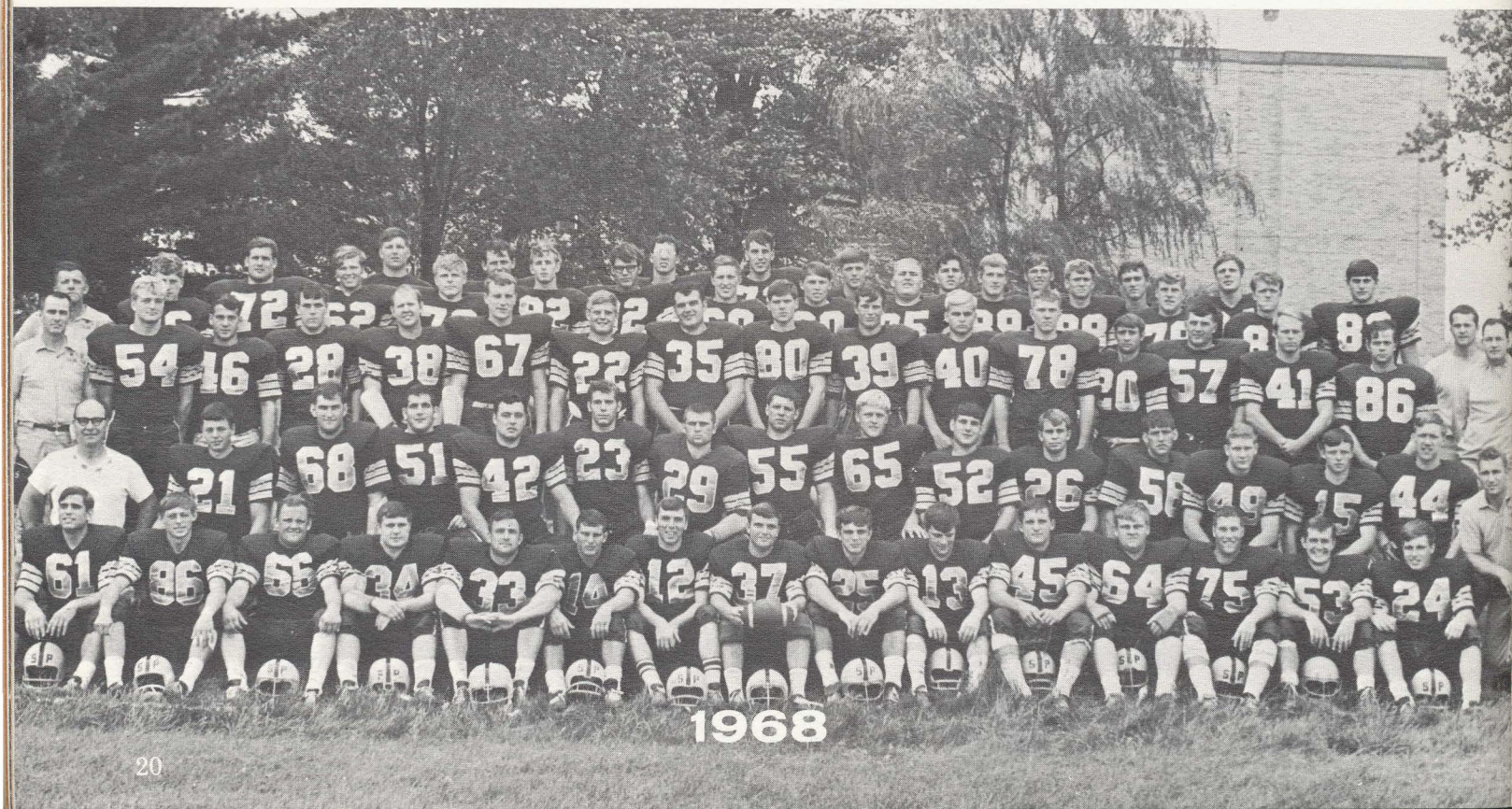


# OUR MANPOWER



~ 1900 ~

*...then and now*





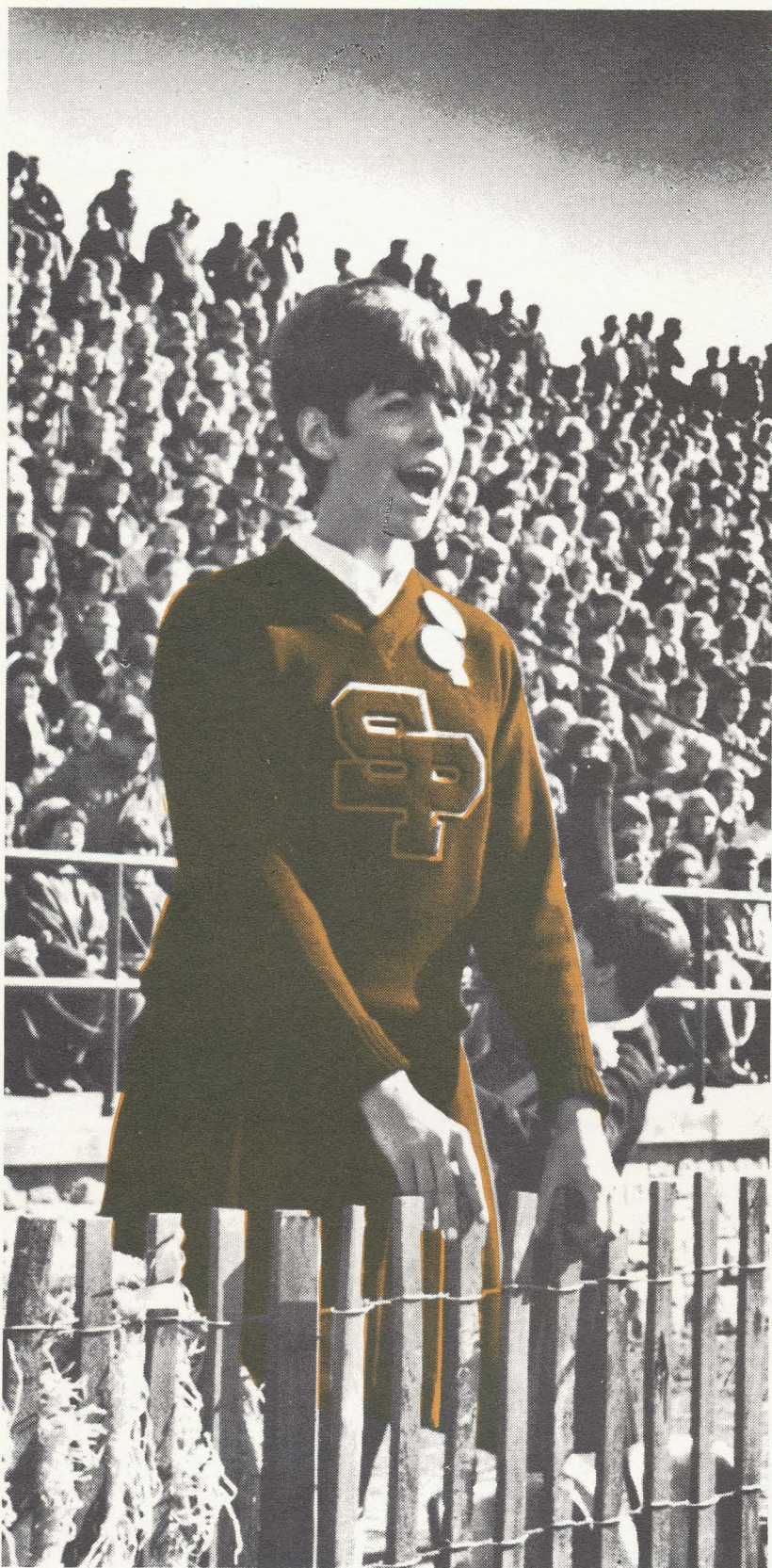


*WSU  
Welcomes  
the  
O'Hallorans*

EMPHASIS introduces to you WSU's new football coach, Pat O'Halloran and his family: first row - Kevin (8), Pat, wife Wilma, Patrick Lee (3); second row, Rory (17), Kathy (15), Tim (14), Mike (18).

It bodes well that Pat O'Halloran comes to us in this, the year of the fighting Irish!





**SOME THINGS  
CHANGE...**

**SOME THINGS  
DON'T!**

An in-depth report  
on the player and the  
fan - old and new.

(By an alum who prefers to remain  
anonymous. Small wonder! Ed.)

***Yeah, Point!***



Picture this: It is a cold and rainy fall night on the campus of WSU-Stevens Point. Far too cold for any pleasurable existence outside.

On the gridiron, steely minded athletes churn the turf . . . and up in the stands good people freeze and miserably wiggle their soggy toes inside shoes that gave up the fight for warmth two hours ago.

The picture hasn't changed since my day. The punishment football fans accept to watch a football game makes a duck hunter's misery while in ice water up to his navel seem laughable.

Something else hasn't changed: my sympathy for members of the band . . . the small fellow always plays the bass drum — the large guy plays the piccolo. I feel sorry for anyone whose lips are frozen to a tuba, and for all members whose feet are frozen because the only pair of shoes they wished to dye black were last year's . . . and a tight fit even then!

Cheer-leaders are still the same. Noses drip in the cold night air, legs turn blue . . . eyes mist over with desire — not for a fallen hero, but for a warm place to go.

The fans have changed, too. They have become much more sophisticated. In my time, racoon coats were prevalent (Aha — now you've dated yourself. Ed.), but they in no way compare to the sleeping bags used by today's fans. Today's fans also carry bigger hip flasks (I mean the alumni — not the student body), stadium pillows, habachi pots, thermos jugs (refreshment stands have been literally driven out of business), portable radios (for listening to other games at the same time) and binoculars supposedly for checking close plays, but really for checking on the homecoming Queen.

The thing most changed is the ball player. Who today can appreciate the determination that had to be in the heart and soul of a player as little (it seems little to me now!) as 30 years ago? (Next thing you'll be giving away your class year. You're in danger of being found out. Ed.)

Color of uniform was used as a *deception* rather than for identification. No two players had uniforms alike. In fact, no one had a complete uniform at all.

There were two reasons for this sad state. One was to confuse the opponents, and the other was simply that mixed uniform rejects were a lot cheaper. (The members of the board of regents were not particularly enthusiastic football fans as I recall.)

The average player either had to be tougher, or suffer more, for he lacked the protection equipment of today. The people involved like to think they were tougher. I actually think they just suffered more. Trick knees were really tricky; looked more like Frankenstein's Adam's apple than knees. Player's smiles often resembled discards from a picket fence.

Today's player has medical assistance quite beyond the imagination of the player of bygone days. The 1969 football player has his ice-pacs, masseurs, whirl-pool baths, infra-red and ultrasonic treatments to name just a few.

In prior days, the only therapy was a powder to prevent athlete's foot, and something called "red-hot" . . . a wonderful liniment substance quite appropriately named. I say "quite" because in order to be entirely appropriate it would have to be called "stinky red-hot." It penetrated flesh and bone and also discouraged many a coed as well.

Something else has been added, a substance called "tuff-skin" — a solution placed under adhesive tape which removes the Ouch! Undoubtedly this substance is a spin-off of space age development, for it was not in existence in my time. When tape was removed then, with it went twelve layers of skin, leaving that portion of the player red as Superman's cape, but not quite so indestructable.

The average sports alum likes to believe "They just don't make athletes like they used to," and he's sure the average older spectator is in better shape than most players. If you listened to a sampling of the conversations that go on amongst alums in the stands, you'd have to conclude that: (1) Football players used to make real *contact* when they weren't so padded up. (2) The average player today is actually 5 feet 6 in his stocking feet. It's those pads that put him at 6 ft. 5. (3) The average player in "my" day was 5 ft. 9. It was the bathroom tissue he put in the hole in his sock that put him at 5 ft. 10, but he was *tougher*.

I can't quit without a word or two for intramural football. As a former member of CSTC's champion intramural touch football team, (Now you've really narrowed it down. Ed.) and possessor of the championship tee-shirt to prove it, I can only say that our games were so exciting and executed so professionally. What did it matter if dogs sat on the sidelines and yawned at the *height* of play. Man, we were socially involved, man!



# Whatever Became

1912

GEORGE M. BATTY is retired and living at Portage, Wis.

1914

MRS. MINNIE THOMPSON WILLSON, a former Wausau educator, now makes her home in Hicksville, N.Y.

1915

MRS. CLYDE DIGGLES (MARY WALKER), 77, died in February at Wild Rose, Wis.

HENRIETTA KOPPLIN VOECHTING is retired and living in Fall Creek, Wis.

DR. SAM R. ELLIS taught last year part time at El Camino College in Torrance, Calif.

1916

GALDA CATHERINE GODSHALL HAMM is retired and living in Orlando, Fla.

CONSTANCE CLAPP MACKINTOSH is living in Manhattan, Kansas.

HAROLD L. MCLAUGHLIN is retired from his position with the Wis. Telephone Co. and lives in Brookfield, Wis.

1920

JOHN M. WHITTMER is still active in law and real estate in Wis. and Ill. He lives at Park Falls, Wis.

ELEANOR WITHEE HAIGHT raises horses on a ranch at Jordan, Mont.

HAROLD A. LOSBY is Accountant and Office Manager for Sparta Cooperative Co. in Sparta, Wis.

ELLEN PATTERSON SURCOUF died on April 17 at the age of 81. She lived in Vancouver, British Columbia.

1927

GRACE ROSKIE KERST is a public librarian at Westfield, Wis.

WILLIAM R. (RUSTY) LEWIS, a retired electrical contractor, is now living on the Pacific bluff at Trinidad, Calif.

JURRAINE BEHNKE MARTIN, a buyer for a Salt Lake City department store, is interested in contacting old acquaintances who live in New York City or Los Angeles, as she travels to those cities frequently.

WALTER R. BRUCE and his wife, the former ELLA ACHTERBERG, '24, live in Merrill, Wis. He is retired as secretary-treasurer of the Lincoln County Farm Bureau.

1933

BURTON E. HOTVEDT is Vice President-Marketing with Reincke, Meyer & Finn, a Chicago advertising and public relations firm.

EDITH MARGARET MORRIS is chairman of the English department at Tenino Junior High in Tenino, Wash.

1935

ALLEN B. SCHULZ owns an insurance agency and lives in San Antonio, Texas.

CHARLES W. SCRIBNER, a biology instructor at Appleton High School-West for the past 26 years was selected Wisconsin's outstanding biology teacher of the year by the National Assoc. of Biology Teachers.

1939

EILEEN MARX SIGGE IKOW and her husband, William, have a mink ranch at Yelm, Wash.

1941

MR. & MRS. RUSSELL FRED-

RICK (ILSA WOOD) are residents of White Bear Lake, Minn. where he is a research metallurgist for 3M. She has completed certification for Special Education of the Hearing Impaired.

1943

ALVA THOMPSON SPENGLER teaches at Waukesha, Wis. Her husband, Harold, is a research chemist working on fuel cells for NASA projects at Allis Chalmers Co. They have two children, Tom, 22, and Pam, 18.

1947



BARROWS

ALLEN BARROWS, former restaurant owner in Stevens Point, has changed careers. He decided to go back to school, studied at Indiana University last year and is now a circulation librarian at his Alma Mater, having earned the master of Library Science degree.

1950

MR. & MRS. FERD HIRZY (MARY ANN WESLEY) live in El Macero, Calif. He is staff development officer for the Sacramento County Welfare Dept., and she is a tax consultant office manager in Davis, Calif. Ferd has the MSW degree earned at Denver U.

1951

ALAN R. BOWERS has been appointed research manager at Mosinee Paper Mills Co., Mosinee, Wis.



# of Good Ol' Joe?

LLOYD A. PETERSON is senior systems analyst at Appleton Coated Paper Co., Appleton, Wis. The Petersons have four children and reside in Menasha.

JOYCE ANN RASMUSSEN FAZZAYI is living in Seldon, Long Island, N.Y.

1952

DON HELGERSON teaches biology at Marshfield Senior High School.

GERALD F. MOEDE is Secretary for the Faith & Order Commission, World Council of Churches in Geneva, Switzerland where he earned the Doctor of Divinity degree from the U. of Basel in 1964.

MARILYN SCHILLING GAY lives in Garland, Texas where her husband, Howard, is Sec.-Treas. of Industrial Woodworking Machine Co.

WALTER J. SAMELSTAD is a Special Agent with the Federal Bureau of Investigation. He lives at Mequon, Wis.

1953

DR. WILLIAM WIERSMA, professor of education at the U. of Toledo, recently authored a book, "Research Methods in Education" for graduate students.

1954

LOUIS MITNESS is serving in the Wisconsin state legislature as assemblyman. He and his wife, the former RUTH TALLMADGE, '65, live at Janesville.

1955

JERRY BOLDIG is sales manager for Service Printing Co. in Racine, Wis. His wife is the former GRACE COLLINS, '55.

KENNETH W. BRADWAY is

mathematics coordinator for the Grafton, Wis. schools and teaches in the high school.

DR. GERALD A. FOSTER is a psychologist with the Boston firm of Rohrer-Hibler & Replogle, Psychology Consultants to Management.

MELVIN E. KARAU is special assistant to the senior vice president of Ross Laboratories in Columbus, Ohio.

ROSEMARY POLZIN SCHUMANN lives at Vestal, N.Y. where her husband, Gerald, is a process engineer for GAF Corp., Ansco Division.

1956



BLAKE

BRADLEY A. BLAKE is the 1969 winner of New Mexico State U's highest faculty honor, the Westhafer Award, given for outstanding research and teaching.

JOHN D. BOYNE is a sales engineer, living in Cheshire, Conn.

DAVE HURLBUT and his wife, the former JOANN BROETZMAN, live at Beloit, Wis. where he is an agent with American Family Ins. Co.

BYRON K. MOEN is secretary-treasurer of Moen Construction Co., Inc., Marshfield.

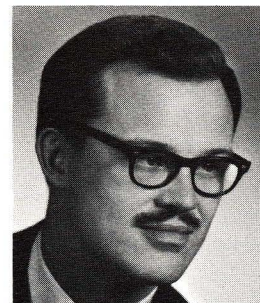
DONALD M. SMITH is an English teacher at West Bend, Wis. high school.

LAWRENCE BARRY STRATTON is Director of the Southeastern Pennsylvania Outdoor Education Center. He lives in Media, Pa.

1957

DR. WALTER M. DRZEWIE-NIECKI has been appointed Chairman, Dept. of History, State University College, Buffalo, N.Y. He is also Chairman for the program in Soviet and East Central European Studies. In May he was awarded a grant from the International Research and Exchange Board.

LOWELL IVES is now an Associate professor of music at UW-Green Bay.



MADISON

JERRY N. MADISON has been appointed by Rep. David R. Obey (D-Wis.) as 7th district home secretary, headquartered at Wausau.

BERNICE JACOBSON lives at Port Heiden, Alaska where she is a principal-teacher. Her biography is included in the 1968 edition of Personalities of the West and Midwest.

1958

ARDEN W. HOFFMAN is a principal with the Wausau District Public Schools and is director of public relations for the school system.

RODNEY FREDERIC JOHNSON is a minister at Concord Park United Methodist Church, Orlando, Fla.



RUSSELL M. JOHNSON is a supervisor with the State Dept. of Health and Social Services, residing at Eau Claire.

JOHN M. ROSS is Assoc. Director of the Outdoor Recreation Research Center at Indiana U. The Rosses first daughter, Michele Katherine, was born April 14.

1959

PATRICK BUCHBERGER is a teacher and head basketball coach at Mosinee, Wis. high school. He is married to the former BONNIE ULRICH, '69.

MRS. JON EBERT (LILA AB-LARD) reports the arrival of a daughter, Paula Kay, last Feb. 8. The Eberts live at Campbellsport, Wis.

RUSSEL P. KOSTRZAK is land manager for the Tigerton Lumber Co., Tigerton, Wis.

HELEN MATSUOKA KURODA lives at Seattle, Wash.

1960

JAMES CARL CONGDON is employed by the Missouri State conservation department and makes his home at Kirksville, Mo. He has the master's degree from South Dakota State U.

TOM VEVEA has been promoted to safety and training coordinator at the Rhinelander, Wis. division of the St. Regis Paper Co. He is married to the former NANCY HAGER. They have three children, Eric, 10, Dirk, 7, and Jennie, 4. The Veevas have been active this year in the formation of an Alumni chapter at Rhinelander.

1961

ELMER KARAU has been appointed executive vice president of the Gleason State Bank at Gleason, Wis. Karau will serve on the bank's board of directors. He is married and has two daughters, age 5 and 2.

MICHAEL H. KLUEVER has been promoted to the position of claim examiner at Employers Insurance of Wausau.

JOHN R. THURMAN is a Missile Launch officer with the Air Force stationed in Tucson, Ariz.

WILLIAM E. MARQUARDT is a methods analyst with Hospital Service of Northern Calif. He lives at Oakland.

1963

DR. GREGORY G. GUZMAN is Asst. Prof. of History at Bradley U in Ill. He was a Fellow this summer in the Southeastern Institute for Medieval and Renaissance Studies at the U. of North Carolina and Duke U. on a post doctoral grant.

GARY C. ROSHOLT lives at Woodruff, Wis. where he is Executive Vice President of the Lakeland State Bank.

FRED STRAUB has accepted a Systems Analyst/Programmer position with Employers Insurance Co. of Wausau.



TASCHWER

TIMOTHY L. TASCHWER, Madison, has been named Director of Public Relations for the Easter Seal Society for Crippled Children and Adults in Wisconsin. He is also on the Bd. of Directors of the Professional Communicators of Wisconsin.

1964

DONALD N. ANDERSON is a Captain in the United States Air Force and lives at Great Falls, Montana.

JAMES T. HAFERMAN, Fond du Lac, Wis., is a Claims Representative for American Family Ins.

JOSEPH JANOWSKI is office manager for ASCS Dept. of Agriculture at Kewaunee, Wis.

R. A. KRELL has been promoted to Personnel Manager of the Melrose Park plant of National Castings Division of Midland Ross Corp. He lives at Villa Park, Ill.

WILLIAM LANDWEHR, on the art faculty at Stout State U. has a master's degree from the U. of

North Dakota. His work has been in many regional, national and international exhibits and he has had seven one-man shows in the past two years.

CARL R. MADSEN is a biologist with the U.S. Fish & Wildlife service at Fergus Falls, Minn. He has the M.S. degree from Michigan State U.

1964

RICHARD ROMINSKY is executive secretary to the Senate Majority Leader in the Wis. State Legislature.

LT. JAMES E. SHAW is an aviator in the U.S. Navy.

JOHN D. VITEK is a graduate student and instructor this year at the U. of Iowa, Iowa City.

STEVE WATERMAN is asst. principal for Richland Center High School, and his wife, Carole, is on the faculty of Richland Center, Branch Campus of the WSU system.

1965

ALAN B. DUDKIEWICZ is a pre-doctoral student in Anatomy at the U. of Tenn.

JOHN J. EGENHOEFER lives at Fort Wayne, Ind. and is Claims Adjuster for an insurance company.

GEORGE ROBERT FRICKE of Chicago is a lecturer for the Raymond Foundation at the Field Museum of Natural History.

RICHARD J. MARCHIANDO, M.D. is interning at San Joaquin General Hospital in Calif.

CHESTER D. SCHEIBEL, a research chemist, resides at Rothschild, Wis.

JOSEPH W. SOUTHWORTH and his wife, the former CHARLENE LOPER '68, teach in the New Berlin, Wis. schools.

DAVID WENTZKA lives in Galesburg, Ill. and is a sales representative with the Upjohn Co.

SHERYL J. WESTENBERGER is Secretary to the President of Memorial Sloan-Kettering Cancer Center in NYC.

GARY L. WESTPHAL, a student of Veterinary Medicine at Kansas State U. is a member of Alpha



Zeta, national honorary fraternity and serves as scribe for his chapter.

1966

DAVID J. BOCK entered the U.S. Navy in May for four years of service. He is stationed at Key West, Fla.

SHARON MAY HENSCHER HANSON and her husband, the Rev. Duane Hanson are parents of their first child, Kirstin May. They live at Max, N.D.

MR. AND MRS. RICHARD HARRIS (JULIANA MONROE '67) live at Muncie, Ind. where he is a grad student at Ball State U. and she works for Bell Telephone.

GORDON ROBERT MALICK graduated from Georgetown U. Law Center, Wash. D.C. in June.

JAMES R. PEHLKE has been promoted to the position of Senior Cost Analyst and is heading the Cost Research dept. for Rock Island R.R. in Kansas City, Kan. His wife is the former JANE SCHEWE '64. They have a son, Christopher James.

WESTON P. ZUEGE was awarded the Dr. of Optometry degree at the Ill. College of Optometry in June. He graduated Magna Cum Laude, received the Valedictory Award, Leadership and Service Award, Faculty Memorial Award and the Silver Medal of Beta Sigma Kappa. He is now on the college's faculty as an instructor in Clinical Optometry.

1967

DUANE A. ASHERIN, a graduate student at U. of Idaho has been given a National Wildlife Federation Fellowship and is first recipient of the Ernest F. Swift Memorial Fellowship.

NAN DANIEL was married in June to Stephen Gianoli of St. Paul. She is assistant editor for the home office of Super Valu Stores in Minneapolis. Her husband is a securities analyst for First Trust Co. of St. Paul.

ALLEN J. GALLENGER is a mortician with McCandless-Zobel & Bradley Funeral Home in Antigo, Wis.

THOMAS H. GOLTZ, a graduate student at U. of Wyoming, is Director of Crane Hall, Men's resi-

dence. His wife is the former ANNETTE J. SCHLUTER, '68.

CHARLES A. NORMINGTON has been appointed to the position of quality control engineer in the Technical Services Dept. of Consolidated Papers, Inc.

JEAN MARIE PATTERSON was awarded a master of arts degree in English from the U. of Mass. in June.

PAUL A. REICHEL has been assigned to Cusco, Peru, as a Peace Corps volunteer, and is with the mathematics dept. of a teacher's college in Cusco. He has completed a year of graduate work in mathematics at the U. of Minn.

BJORG NYEN STEINHORST teaches kindergarten in New London, Wis. Her husband Ronald teaches English and coaches forensics in the Senior High School.

ANNETTE KUSZYNSKI VANCE recently moved to Boulder, Colo. where she is a Home Economics teacher.

JOLLY WERNER is the Home Economics agent for Dodge County, Wis.

FERDINAND ZIMDARS, JR. is Supervisor-Superintendent of Parks at Racine, Wis.

1968

JANET ELLEN BOEHM and Jerry Lee Enstrom were married in June. She will teach in Sun Prairie, Wis. Her husband is enrolled at UW-Madison.

DAVID A. BORSKI, has been commissioned a second lieutenant in the U.S. Air Force, and assigned to Tyndall AFB, Fla. with the Air Training Command. His wife is the former SUSAN McCORMICK.

DAVID A. CHRISTIANSON has completed basic training at Lackland AFB, Tex. and has been assigned to Keesler AFB, Miss. for training as personnel specialist.

ELIZABETH ANN CONNELL and JAMES BREZINSKI were married in August. She is a teacher at Wausau Senior High School. James is a senior at WSU.

MELDA G. GETLINGER and Dr. Stephen R. Graves were married on July 19. They are living at

Shaker Heights, Ohio where both are affiliated with St. Luke's Hospital in Cleveland.

ELLEN BRUSK HANSEN is a social worker at Southern Wisconsin Colony, Union Grove. Her husband, STEVE HANSEN, '69, is a marketing representative trainee with Mobil Oil Corp.

JOHN PRIMM is a cameraman-editor of motion pictures in Hollywood, Calif.

GALE LYNN WEST won a post on the Stevens Point Board of Education this spring. He is North Central regional program coordinator for the Wisconsin Anti-Tuberculosis Assoc.

JAMES YACH and Suzanne MARY BODAH were married recently. He is a teacher of Spanish at Assumption High School, Wisconsin Rapids and coaches wrestling and freshman football. Mrs. Yach is a student at WSU.

1969

Two graduate seniors who specialized in Communicative Disorders have received grants totaling more than \$7,000 to work for their master's degrees.

MAUREEN O'CONNOR has three separate awards, including one based on nationwide competition, totaling nearly \$4500. She is studying interdisciplinary approach to speech pathology-audiology at Purdue U.

MARY KIEDROWSKI received \$2,610 for a U.S. Office of Education Traineeship at the UW-Madison to specialize in clinical aspects of language disabilities and speech pathology.

DAVID P. PAUSTENBACH has been appointed a professional sales representative for Pfizer Laboratories.

JAMES SCHWEIGER has been named State conservation warden in Douglas County, Wis.

Airman JOHN W. YRIOS graduated with honors at Sheppard AFB, Tex., from the training course for U.S. Air Force medical specialists. He has been assigned to Wright-Patterson AFB, Ohio, for duty with a unit of the Air Force Logistics Command.





~ 1900 ~



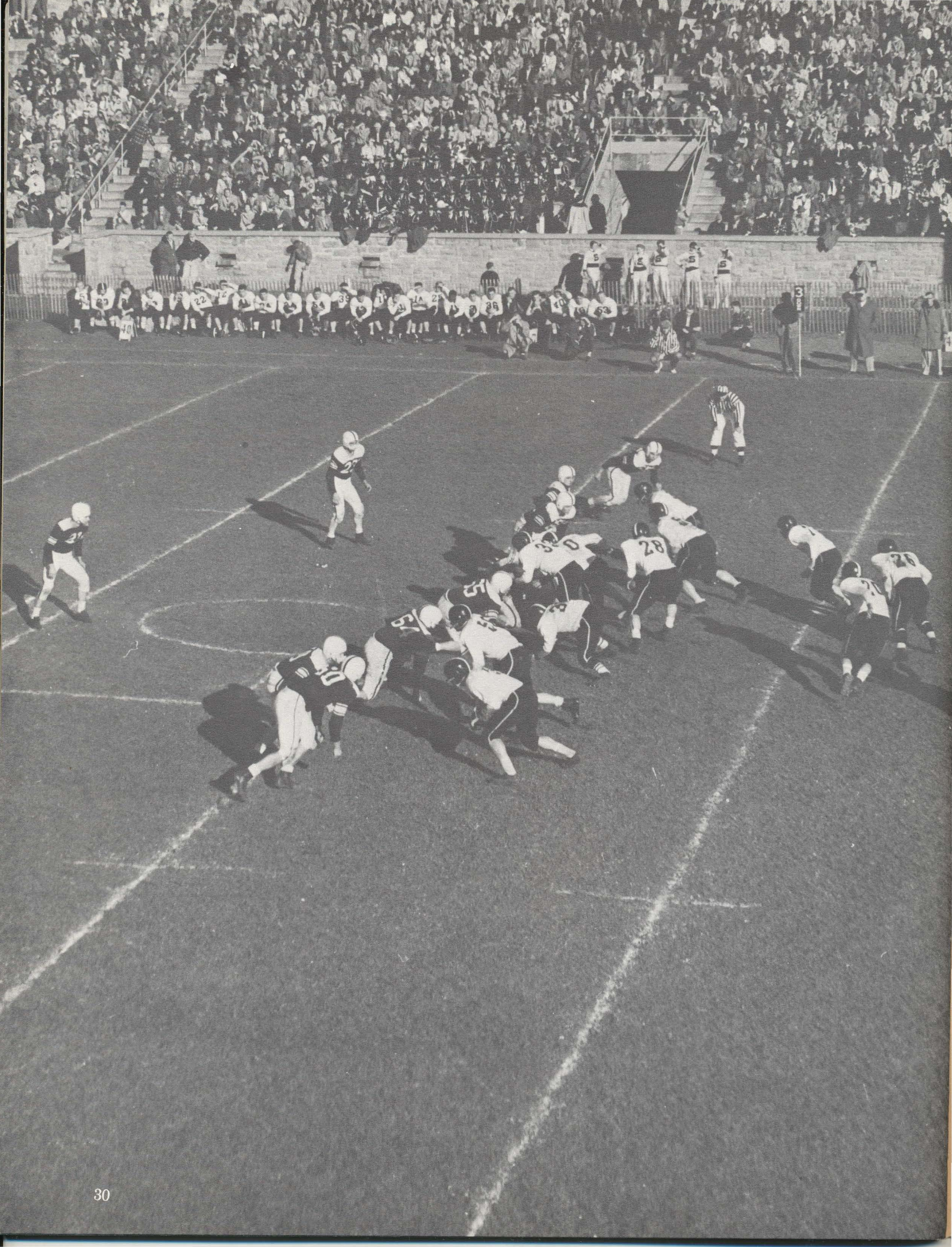
1968





Miss Caroline Crawford, the first instructor of Physical Culture at Stevens Point Normal, was phy ed teacher for both men and women, and coach of the basketball teams also. She was a great advocate of body building exercises and had taken work at Harvard University in that specialty.









## WSU's Alumni Hall of Honor

All Distinguished Achievement Awards and all Service to the University Awards will be inscribed in WSU's Hall of Honor.

*Distinguished Achievement Awards* go to those who have had distinguished careers which reflect honor on their University. Awardees must have been Alums for at least 15 yrs. unless achievement is exceptional.

*Distinguished Service Awards* go to those who have contributed outstanding service to the University on a volunteer basis.

Do you know an outstanding Alum you believe is worthy of this high honor? You may help him or her achieve it by filling in the Nomination form below.

### Nomination for an Alumni Award

I should like to nominate:

Name \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

For the following award:

Distinguished Achievement ☐

Distinguished Service to WSU ☐

My reasons for this nomination are: (Please be specific)

---

---

---

---

---

---

---

---

Signed \_\_\_\_\_





Non-Profit Org.

**PAID**

U. S. POSTAGE

Permit No. 19

Stevens Point, Wis.

# Emphasis

