

THE POINTER

Series III. Vol. III. No. 9.

Stevens Point, Wis., December 6, 1928

Price 7 cents

TEN SCHOLARS HONORED WITH ELECTION TO ASHMUN CLUB

Students Must Excel In Literature Or Forensics

The Margaret Ashmun Club held a meeting last Tuesday evening to elect new pledges.

It is customary for this society to elect new pledges twice a year, the number to be ascertained by the number of vacancies caused by graduation. These students are chosen for their excellence in English classes or for some outstanding literary work such as journalism, poetry, or publications.

Quota Placed At Ten

It was voted this semester to select ten pledges. Those elected were as follows: Dorothy Bentz, Ethel Madsen, Walter Wasrud, Lucille Krumm, Vera Scheffner, Marie Mollen, Lyman Johnson, Ruby Libakken, Pearl Staples, and Margaret Reading.

Old members now in the club are Celia Goldberg, Pauline Buhlman, Bradford Willet, Mary Boyle, Crystal Holdregger, Allen McVey, Bertram La Brot, George Schriver, Clarence Teske, Fern Pugh, John Praluske, Ruth Johnson, Clarence Theis, Lawrence Beaudin, Eunice Riley, Carlton Lintner, Lucille Hyland, Evelyn Elliot, Mildred Steinke, Betty Collins, Richard Marshall, Frank Lasecke, Forrest McDonald, Irene Cleaves, and Kathryn Thompson.

Club Has Faculty Members

Faculty members belonging to the organization are: Miss Hussey, Mr. Rogers, Mr. Burroughs, Mr. Collins, Miss Hanna, Miss Welch and Miss Mansur.

Students Observe (?) During Moon Party

Not to be personal, but there are rumors that one of Professor Rightsell's Physics Classes is becoming very romantic. Some wonder if it is a part of the prescribed course to sit up all night and watch the moon while others ask if there are enough young ladies in the class to make the course worth while.

At any rate, romantic or no, this certain Physics class sacrificed several hours of sleep last Tuesday and watched the moon from one to four o'clock A. M. The purpose was to view the total eclipse which was due at those hours.

All were present except Ben Weronke. He claims his alarm clock was two hours slow. Scotty McDonald arrived a half hour early to get his money's worth. He's Scotch, you know.

Mr. Rightsell was twenty minutes late, but the class didn't mind that. They expected to be in session for almost three hours anyway.

Esther Hawkes and Marie Mollen served hot coffee to the class which helped considerably to keep all from freezing.

With the exception of a broken creamer and sugar bowl due to the antics of Stanley Miller, the class adjourned without further mishap at 3:40 A. M.

Associates Elected By College Juniors

Miss Sadie Espeseth was recently elected by the Junior Class to act as associate editor of the Iris for this year.

As is customary, the associate editor will work with the editor the remainder of this year and will then act as editor-in-chief of the Iris next year.

Clarence Teske was elected business manager for the next year.

Iris Placed On Honor Roll List

In a recent edition of The Scholastic Record, a magazine for student journalists, was printed the complete results of the judging of college and University Annuals. In this contest the Iris was placed on the All-American Honor Roll of the Junior College group.

This was an all American contest for 1928 and a total of one hundred forty-five books were entered. This was an increase of 76.8 per cent over previous years.

Due to this additional enrollment, it was necessary to create new classifications — "Colleges for Women," "Colleges for Men," and "Normal Schools, Junior Colleges (Women)".

Stevens Point was classed under Normal School, Junior Colleges having an enrollment of more than five hundred. Of this group, it was the only State Teacher's College in Wisconsin to be placed on the All-American Honor Rating.

The Milwaukee "Echo," however, was close by winning a place on the first class Honor Rating.

Of the State Colleges in the senior division, the Oshkosh "Quiver" won a place on the All American Honor Rating and Platteville, "Pioneer," a first class rating.

Much credit is no doubt due to Margaret Larsen, Editor-in-chief of the 1928 Iris and her assisting staff as well as to the faculty advisor, Professor T. A. Rogers and Allan McVey, business manager, for this outstanding record.

Mildred Steinke, present Editor-in-chief of the Iris reports a splendid staff who are enthusiastically working hard to make the 1929 book one that will surpass all others and one which will be a source of much pride and pleasure to the student body.

All students are urged to do their bit for the Iris by contributing snapshots of themselves or friends.

Editor's Convention Attended By Locals

The annual Wisconsin Student Editor's convention which was held in Madison the two days following Thanksgiving was attended by Miss Mildred Steinke, editor of the Iris, and the associate editor, Sadie Espeseth.

All students editors of any publication as well as faculty advisors for such are privileged to attend these meetings. Lectures were given concerning newspaper and annual publication in High Schools and Colleges.

Miss Steinke attended sectional meetings both Friday and Saturday and also the banquet Friday night at the Lorraine Hotel. President Glenn Frank and registrar Mr. Holt both gave very interesting addresses.

Saturday morning was given over to a round table discussion.

Teske's Talk Pleases Rural Life Members

The Rural Life Club met in the Rural Assembly, Monday night. The main part of the program was a talk by Clarence Teske. Mr. Teske spoke on his trip through the western states which he made last summer. Pictures of places he visited were shown on the screen.

The remaining numbers were a piano solo, and a mixed quartette composed of: Cecelia Winkler, Agnes Molneg, Palmer Budahl and Irl Thurber.

Dorm Graduates Plan For Dinner

The Nelson Hall graduates will entertain the faculty and faculty wives at a six-thirty o'clock dinner Saturday evening, December 8.

It is customary every year for the graduates of Nelson Hall to give a dinner party to the faculty and this is one of the important social events of the season.

The decorations for the dining room will convey the Christmas idea. Centerpieces of poinsettias with favors and nut cups to correspond will adorn the tables. There will also be a Christmas tree to convey the Christmas spirit.

A program has been arranged for and committees for the events are as follows:

Decorations: Mildred Steinke, Catherine Wunsch, Ethel St. Clair, Germaine Sinkular, Edna Wentker, Irma Brechler, Margaret Fehl, Lora Dick, Amy Amble, Lela Shanklin, Madge Dunham, Louise Boyack, Alice Hougren, Marie Holschuh, Hazel Thierbach, Irene Dushek, Esther Evenson, Lillian Richards, and Grace Rice.

Program: Irene Cleaves, Mildred Perseche, Pearl Burnett, Dorothy Cawley, Lora Dick, Lorraine Treleven, and Eunice Riley.

Reception: Estella Bock, Lucile Hyland, Edith Castner, Yevette Baum, Esther Schultz, Jeanette Rice, Genevieve Taylor, Genevieve Leahy, Maxine Korotev, Lucille Krumm, and Lois Witz.

Invitation: Ruby Libakken, Myrtle Johnson, and Mary Bida.

Finance: Ethel Maes, Louise Meinke, and Ellen Groh.

Eats: Leota Andrew, Mildred Disrud, Eleanor Baker, Georgia Martin, Evelyn Elliot, Agnes Hendrickson, Esther Weger, Sadie Storzbach, and Lois Gherke.

Dramatic Finals To Attract Collegians

The final Dramatic County Contest will be held in the Auditorium, December 15th, at eight o'clock.

The various Community Clubs of the county have been putting on plays in groups of two. These plays have been presented within the last few weeks and the winners of each of the three groups will present their play at the final contest to be held here.

Students who heard the play presented by the Arnott club last year in an assembly are looking forward to this opportunity next week and plan on supporting the dramatic efforts of these three winners. Faculty members have been chosen to act as judges. A small charge will be made to students.

Elect Betty Collins As Forum President

At the meeting of the Forum held a week ago, election of officers took place.

Miss Betty Collins was elected president; Madge Foate, vice president, Elizabeth Rogers, Secretary, and Neal Precourt, treasurer.

Professor Mott entertained the group with an interesting talk on the psychology of the mind and showed many charts which he had made representing the thinking capacity of the average mind. The lecture mixed with many jokes was highly instructive and far from dry.

The rest of the program consisted of a reading by Mildred Foss and a solo by Fern Pugh.

Miss Collins took charge of the remainder of the meeting and authorized the treasurer to appoint a committee to collect ten cents from each member for the Red Cross. It is an annual custom of the Forum to contribute to this cause.

CHAMPIONS ELECT MYRON SMITH TO CAPTAIN GRIDMEN

Star Tackle Ineligible For Play During Season

Myron (Mike) Smith, who for two seasons has been one of the most outstanding gridders to wear the purple and gold, was elected to Captain of the 1929 Central College football team at a recent meeting of the members of this year's championship squad.

Although barred from all of the conference games because of a technical ineligibility, Smith played the part of regular tackle in the non-conference contests and his startling play resulted in his election to the captaincy.

17 To Receive Sweaters

Coach Carl Eggebrecht announced that seventeen members of the squad are to be awarded with the coveted "S" as a result of their work on the gridiron the season just past. Those to receive sweaters are Captain Ben Weronke, Fern, Charlesworth, Mainland, Albrecht, Bannach, Fors, Fleetham, White, Neuberger, Chesrown, Dagneau, Rezzatto, McDonald, Laabs, Alberts and Marshall.

Five To Graduate

Of the seventeen men mentioned only five are to be lost by graduation. With an addition of some new men next fall and the return of twelve letter winners, prospects for a championship eleven for 1929 look quite impressive.

Arrange For Meeting Of School Executives

For the purpose of convenience it has been suggested that a list of presidents of all organizations be printed and used as a reference.

Sometime ago a meeting was announced in the Pointer for heads of all organizations, but only a few were present. It may be that these do not recognize their executive positions or forget to give the notice their recognition. At any rate, these people are again requested to spare a few moments of their time and meet in Mr. Collins' room today at four o'clock.

Following is the list of executives: Senior Class, Frank Lasecke; Junior Class, Bertram La Brot; Sophomore Class, Richard Marshall; Freshman Class, Rounds Metcalf; Margaret Ashmun, John Praluske; Science Club, Mr. Rogers; Loyola, Homer Morrissey; Y. W. C. A., Ruby Libakken; Y. M. C. A., Leonard Sprague; Grammar Round Table, Evelyn Elliott; Primary Council, Dorothy Cawley; Forum, Betty Collins; Home Economics, Loretta Wiesher; Rural Life Club, Clarence Teske; the Girl's Athletic Association, Ethel Maes; and the Pep Club, Leota Andrew.

This meeting is very important and so each member listed above is requested to be in Mr. Collins' room this afternoon promptly at four o'clock.

To Take Orders For Senior Pins, Rings

The graduates of June 1929 who wish to buy class pins and rings should put in their order to Leota Andrew or Ferdinand Hirzy sometime before Christmas vacation.

Choice can be made between one pin and two rings. The design is the same on each but the rings are of different weights, the lighter weight being the least expensive.

The pins are priced at \$5.50 and the rings at \$8.50 and \$10.00.

The design will be placed on the bulletin board for the benefit of those who have not already seen it.

THE POINTER

No. 9.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers' College.
 Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.
 Subscription Price \$2.00 per year.

THE STAFF

Editor	C. G. Theis
News Editor	Fern Pugh
Society Editor	Ruth Johnson
Sports Editor	Douglas Mainland
Humor Editor	Carlton Lintner
Girls' Athletics	Ethel Maes
Features	Pearl Staples
Reporters	Marie Mollen Kathryn Thompson Rogers Constance
Proof Reader	Ethel Madsen
Business Manager	John Pralguski
Circulation Manager	Richard Marshall
Ass't. Circulation Manager	John W. Kolka
Typist	Louise Meinke
Faculty Advisor	Mr. R. M. Rightsell

A LITTLE OF THIS AND THAT

Many thinking students are now undecided whether they believe in athletic records at any price or if they desire an idealistic standard. Be wary that a beam in your eye doesn't obscure your weighing the viewpoint of others before committing yourself.

Apparently the men's rooms in school need no light judging by the absence of necessary bulbs.

In one of the exchanges from a teachers' college recently, an article was noticed commenting on the problem of parking in the nooks and corners of the school. Observation and statistics show that this is true throughout the countryside — the funny thing about it is that spring is quite a few months away. We might be deceived if we didn't have a reliable calendar in front of us.

The "Junior Pointer" edited by the Training school boys and girls is a real, honest-to-goodness paper, well worthy of praise. The last issue cost the staff of seventeen exactly one dollar and sixty cents to edit it. It contains news articles concerning the seventh, eighth and ninth grades and the club organizations. Humorous cartoons and serious ones decorate many pages; good jokes are also to be found. Last but not least is the editorial page. Here are the titles of the several articles: "Thanksgiving", "Our Paper", "Good Citizenship", "Buying the School Paper", and "Are You Being Fair To Yourself?". All well written and each shows serious thought on the part of the writer. "The Pointer" will be proud when the members of "The Junior Pointer" enter the college so that their services may be acquired.

Found; another inhuman teacher. How can a teacher find personal satisfaction in continually finding fault and in everlasting criticism of his pupils? This attitude may be instrumental in making a student labor but there is a breaking point in the spirit of the student.

Football at Milwaukee State Teachers' College is undoubtedly in the balance because of the death of Raymond Francis Shimmers who died on November 30 because of a broken neck suffered in the last football contest. We extend our sincerest sympathy.

Are you suffering from an inferiority complex? If you are, we suggest that you read the article "Quit Picking on Yourself" by William S. Sadler in the November issue of the "American".

WHAT IS AN EDUCATION

Some people are of the opinion that an education is the accumulation of facts — economical, historical, and social. I agree that an education does embrace those results. But I ask: Is an education embracing only those benefits, worth the sacrifices that students and their parents make?

I believe that an education should have one goal: to give students such a training as will fit them for the places which the world is making for them.

I can not think and act for others; but as for myself —

I am learning to live and
 Loving the world for the good that is in it,
 Loving the world for the beauty that's there,
 Loving the world for the love it is needing,
 Loving the world for the love that I share.

Rogers Constance.

Tact does not remove difficulties, but difficulties melt away under tact.—Tancred.

Religion should be the rule of life, not a casual incident of it.
 —Lothair.

Candor is a great virtue. There is a charm, a healthy charm, in frankness.—Venetia.

HUMOR MORE OR LESS



NOW HE CAN

A young lady, who often thought out loud, had just been shown through a garter factory.

"Heavens!" she exclaimed, "ninety million pairs in one year? I don't see where they all go to."

"Neither do I," replied the young man coloring slightly.

SIGN AT RED BRIDGE SWIMMING POOL

"Swimming ten cents if you have a suit. Twenty-five cents if you haven't."

Is the extra fifteen cents to pay the fine?

LEAP YEAR

She: "John and I are engaged."
 He: "You don't mean it."
 She: "I know it."

RAH! RAH! RAH!

"Mother, what is that tramp doing with that piece of wrapping paper?"
 "Hush, darling, that's a college graduate with his diploma."

Little Boy Blue, come blow your horn;
 You're nearing the cross roads,
 The brake lining's worn!
 Little Boy Blue didn't let out a peep,
 Now he's under a tombstone, fast asleep.

EGGSACTLY

Cuz Why: "Why does a chicken lay an egg?"
 Mickey: "Go on."
 C. Why: "Because if she drops it she'll break it."

Who remembers the old-fashioned hick who felt real wicked and devilish while watching the Bloomer Gals play baseball?

"Hands off," said the sign on the big buzzaw.
 Inquisitive Edward didn't believe in signs.

Hands off was right.

Dog Catcher: "Do your dogs have licenses?"
 Small Boy: "Yes, sir, they're just covered with them."

Voice over the telephone: "John, come home right away. I've mixed the plugs in some way, the radio is all covered with frost and the electric ice box is singing 'Schultz is Back Again.'"

Grandpa, in a speedy car,
 Pushed the throttle down too far;
 Twinkle, twinkle, little star.
 Music by the G. A. R.

Teacher: "Use statue in a sentence."
 Abie: "Ven I came in last night my papa says, 'Statue, Abie!'"

FOOLED YOU

They stood alone, he held her hand,
 She nestled by his side,
 He kissed her like the very deuce —
 He could—she was his bride.

THE SHOWER ROOM

By EL DUCE

COLD WATER AND BOUQUETS
 CHEERFULLY THROWN.
 KNOCKS A SPECIALTY

The following is reported to have taken place in Oscar Ziegler's practice class. "OK" was explaining as best he could about excavating ruins and finding remains of ancient civilization, when a smart young lad pipes up: "Hey Oscar, did the Greeks have guns?"

Oscar: "No, my dear, what makes you think that?"

Wise kid: "Didn't youse jest say dat dey dug up the sights?" Imagine his embarrassment!

About a week ago, the football coaches of the Teachers College circuit voted on an all star team, and seven Centralites made the team or were given honorable mention. To show their appreciation, several of our fellows wired their thanks to the coaches and we have faithfully reproduced here copies of the Western Unions they sent — Read 'em and weep.

Gents:
 Tanks a hull heap for putting me where I should be on de foist team. Stop. Last season youse had a noive for, making me a tackle on de foist eleven but I forgives youse all for letting me play center this year. Youse blokes are O. K. Love

Ben Weronke (The Polonia Pole)

Dere Sirs:
 Yumpin Yominey. Oy sure was surrounded to know youse bane put leetle Tiny on de second squad. Stop. I be a dern good tackle even if I am a Scandahavian.

Hank Bannoch (The Custer Cuss).

Sirs:
 Thanks. Stop. Collect. Scotty McDonald.

Kermit Laabs, Pussy Fors, Olly Neuberger, and our Athenian, Gregg Charlesworth were also honored but preferred to celebrate in silence. Nice work, fellows, and we are proud of our whole squad of champions.

Pussy Fors was unavoidably late for a date one nite and Spike was getting mighty impatient. At last Harold blew in all out of breath.

Spike: Where in the world have you been all this time?

Pussy: Stop me if you've heard this one.

Exit.

Did you know that John Kolka, being the last to use the bath at the House of Herrick each morning, sings the Alma Mater when finished to denote its Vacancy?

Alice (in church) "That last note was D-flat."

Jack: "Yes, it was, but this is hardly the place to say it."

Mike: "Did you have your lamps dimmed?"
 Ollie: "Yeh! But he's got a couple teeth out."

Pat: "I call your daughter Sun Maid."

Mike: "Sure, an' fur what raisin?"
 Pat: "She's the first girl my Sun Kist."

Absent-minded Business Man (after kissing his wife) "Now, dear, I'll dictate a couple of letters."

SURE WAY

Bill A.: "Uncle, what's the best way to find out what she thinks of me?"

Uncle: "Marry her my boy".

SOCIETY



Coed Greenlings Are Showing Their Heels

The fall season in girls' athletics has been completed. The Freshmen are in the lead with 270 points; Sophomores are next with 115 points; Juniors and Seniors have 10 points each. How about a little more pep from the upper classmen?

Volley ball practice has begun. All girls who wish to play basketball must be out for volley ball at least once a week. The program for volley ball is as follows:

General practice Dec. 3 - 8
 Team practice..... Dec. 9 - 15
 Tournament Dec. 15 - 22

Any organization or individual may organize a team. You may give your team any name. Nine girls and two or three subs are needed on one team. Report to Miss Seen or Vernice Behnke before December 8.

A coaches' course in basketball is now being given by Miss Seen. Those taking the course are Dorothy Viertel, Agnes Sparks, Gladys Cutler, Betty Sippy, Alice Hougen, and Ethel Maes.

Mr. Mott Speaks To Grammars Of School

The Grammar Round Table met in the assembly on Monday night. After the business meeting there was a program which started with group singing. Mr. Mott gave a very interesting talk on "Measuring Yourself." The last number was a one act play, "Taking Father's Place" with the following cast:

Henderson Edwards Ethel Maes
 Charlie Edwards Ethel Madsen
 Mr. Grabbit Gladys Cutler
 Tom Jones Jeanette Hanson
 Dennie Dorothy Viertel
 Tessie Rosebud Madge Dunham
 Gladiaola Penrose Marie Houslet
 Mrs. Edwards Agnes Sparks

The program was in charge of Pearl Staples, Ethel Madsen and Jeanette Hanson. Eskimo pies were served at the close.

YOU MUST TRY
KREMBS
 DOUBLE MALTED MILK
 To Know The Difference

PROTECTIVE FOOTWEAR
ZIPPERS - MONOPULS
RUBBERS

Colored Novelty
 Effects and Plain
 Blacks at a Price
 To Suit Every
 Purse.

J. Worzalla & Sons
 Member Federated Stores
 of America

WOMBAT
 AND PONY
 COATS FOR
 WOMEN

&
 MEN

FACTORY PRICE
 \$30.00
 TO
 \$52.50

NIGBOR'S
 STEVENS POINT
 WAUSAU

SPORT SHOP

Just For Sport

422 MAIN ST.

STATIONERY, BOOKS, DRUGS

H. D. McCulloch Co.

CLOTHES
 Ready-made
 And Cut to Order

ESTABLISHED ENGLISH UNIVERSITY
 STYLES, TAILORED-OVER YOUTHFUL
 CHARTS SOLELY FOR DISTINGUISHED
 SERVICE IN THE UNITED STATES.

Charter House
 Suits \$40, \$45, \$50 Overcoats

BY SPECIAL APPOINTMENT
 OUR STORE IS THE

Charter House
 of Stevens Point

The character of the suits and
 overcoats tailored by Charter House
 will earn your most sincere liking.

KELLY'S
 MEN'S WEAR

Suit or Overcoat \$23.50
 Tailored to Measure

The best dressed men in the
 college wear Nash Clothes.
 Phone me for appointment

L. C. ZIGLER
 315 Water St. Phone 964J
 Representative for The Nash Co., Inc.

Fly Casting
 SPECIALTIES

— Flies, Leaders, Hooks,
 Reels, Lines, Rods.

Flies made to order
 Write for Latest
 CATALOG

IF WEBER MAKES IT - A FISH TAKES IT

WEBER LIFELIKE FLY CO.
 STEVENS POINT - WISCONSIN

Complete Selections
 for your
 Fall Costume
 Coats Suits
 Accessories
 Dresses Millinery

Fischer's
 Specialty Shop For Women
 Hotel Whiting Block

OFFICIAL JEWELER
 TO
C. T. C.

FERDINAND A. HIRZY
 "The Gift Counselor"

Service Quality
 Price and Style
 Shoes and Rubbers
 For The Family

THE UNITY STORE

KAMPUS KAT

Meou — Meou — I got my feet all damp and drabbed trying to take my daily promenade around the Kampus looking for the vacation that is gone.

Thanksgiving is gone — — — meou — meou — I could scarcely enjoy my drum stick because I looked ahead and saw it slipping away so fast — (No I didn't mean the drumstick — I meant Thanksgiving.) Purr — Purr —

I climbed backstage and listened in on the conference Monday Night — I don't think that the remark — able Mr. Anderson gave very good advice at least to the co-eds — he evidently can't believe in it, since he didn't follow it himself — purr — purr — yes I missed the brick!

Yours for budding novelists
Kampus Kat.

MEN'S and BOYS' WEAR
Hegg Clothing Co.
E. E. HEGG



Footwear For All Occasions
C. B. Mayer Shoe Co.

Welsby's Dry Cleaning
Prompt Service

Phone 688

GOOK STUDIO

"Above All The Right Hat"
HELEN FIEREK MILLINERY
LINGERIE, HOSIERY, HANDKERCHIEFS,
SCARFS AND STYLE ACCESSORIES
119 STRONGS AVE. STEVENS POINT, WIS.

HEADQUARTERS

For The Best Dressers
Kirschbaum Clothes

The Unity Store

THE CITIZENS' NATIONAL BANK
"The Bank That Service Built"

Home Made Candy
— AT —
"THE PAL"

LATEST IN SHINGLES & HAIR CUTS
BURCH BARBER SHOP
314 Main St.

The man who runs an automobile on a wheel-barrow income will some day not be able to buy a wheelbarrow.

THE FIRST NATIONAL BANK OF STEVENS POINT
Established 1883 Capital \$200,000.00

CITY FRUIT EXCHANGE
Fruits and Vegetables
Phone 51 457 Main St.

A. L. SHAFTON & CO.
DISTRIBUTORS
"Blue Ribbon"
Thousand Island Dressing
Mayonnaise Dressing
Sandwich Spread
Try "Blue Ribbon" -- Better Than The Rest

French Campbell & Co.
Student Supplies
449 Main St. Phone 98-J

FORD STEVENS POINT MOTOR CO.
309 Strong's Ave. Phone 82
ALWAYS OPEN

GENERAL STATE TEACHERS' COLLEGE
STEVENS POINT, WIS.

Easily Accessible Expense Relatively Low
Location Unsurpassed For Healthfulness
An Influence As Well As a School
Credits Accepted At All Universities
Degree Courses For All Teachers
Special Training For Home Economics And Rural Education

Address
Pres. Robert Dodge Baldwin
Stevens Point, Wis.

J. B. SULLIVAN & CO.
PLUMBING and HEATING

*Maytag Washers
Hoover Vacuum Cleaners
Silent Automatic Oil Burners*

210 STRONGS AVE.

YOUR TAXI
Phone 65

WHITING MEN'S SHOP
Otto von Neupert Co. Inc.
HABERDASHERY, ATHLETIC GOODS
Hotel Whiting Building

NORMINGTON'S
LAUNDRY DRY CLEANING
PHONE 380

No extra charges for collection and delivery

VETTER MFG. CO.
Sash Doors Lumber
Phone 88

Bud: "Why didn't you get your trousers pressed?"
Spud: "I couldn't."
Bud: "Why?"
Spud: "Well, every place I'd come to would have a sign, saying, Trousers Pressed Inside and I wanted mine pressed on the outside."

Prescription Druggists
MEYER DRUG CO.
305 Main St.

SOMETHING NEW!

Mandalay Punch
Bottled by
Stevens Point Beverage Company
TELEPHONE 61
Full Line of Carbonated Beverages.

A PLACE TO EAT
THE SPOT RESTAURANT
414 Main St. Phone 95

DEERWOOD COFFEE

YOU'LL FAVOR THE FLAVOR



Your **Best** Transportation to **PORTAGE and MADISON**

Enjoy the smooth riding comforts of Motor Coach Transportation. Make your next trip home by Orange Line, or plan a week end trip through the beautiful Wisconsin River region.

Orange Line Busses leave Stevens Point for Portage and Madison at 7 A.M. — 2:30 P.M.

For complete information call 607 or write the ORANGE LINE, Madison.



The Service Courtesy Made Popular
WISCONSIN POWER AND LIGHT COMPANY