

## SCHOOLS TO DISMISS TOMORROW

### TEACHERS TO HOLD ANNUAL MEETING HERE

#### Local Faculty Members Hold Prominent Place In Programs

Students of the college and of the local high school will be given a day's vacation when the Central Wisconsin Teachers' Association will hold its twenty-first annual convention here on Friday, October 6.

The program will open with a concert by the Stevens Point High School band at the High School Auditorium, Friday morning at 8:45.

#### Snyder To Speak

The main speakers for the general sessions are: Ferderic Snyder, New York Newsman and Publicist; and William Trufant Foster, Director of Pollack Foundation for Economic Research, Newton, Mass.

At 2:45 Sectional Meetings will be held at various places throughout the College building, Training School, and at the High School.

#### Knutzen — Reppen Speak

Norman E. Knutzen, of our faculty, will speak to the English section on Some Fundamentals of English. Addressing the History and Social Science Section, we have Prof. Reppen, of this school, speaking on The Objectives in Economics; P. M. Vincent, Superintendent of Stevens Point Schools, on Why Teach History?; and J. R. Pfiffner, city, will speak on Suggestions Relating to the Teaching of Citizenship by a Citizen.

#### Allez Addresses Librarians

George C. Allez, Librarian, will address the Library section. Mr. Allez's subject is The Library as a Method of Education. In the Physical Education section we are represented by Miss Eva Seen, Director of Women's Athletics. Her subject will be Posture and Corrective Work in the Elementary and Secondary Schools. Mildred Novotny, of the local High School, will talk to the Home Economics Section on Adapting our Course to the Present Economic Needs.

#### Michelsen Discusses Music

Peter J. Michelsen, of our music department, will speak to the Music section on Music Contests and Festivals. Adda Tobias, of the Training School, will address the Kindergarten-Primary Section. Her topic will be Social Studies in Grades 1, 2, and 3.



MAY M. ROACH



G. C. ALLEZ

### TO DIRECT



C. C. EVANS  
Chairman

### HOME-COMING



H. R. STEINER



SUSAN E. COLMAN

A huge parade, featuring floats representing the four decades of Central State's life, a bonfire, football game, two dances, and other entertainments are only some of the activities students and alumni will find here Friday night, October 20 and Saturday all day and evening, October 21.

The general chairman of this celebration is C. C. Evans. Miss May Roach is in charge of the floats to suggest the period from 1894 to 1904. Generalissimo of the group who will

present the decade from '04 to '14 is H. R. Steiner, who was a student here during those years.

G. C. Allez is the man to see if you have ideas that might aid in presenting a picture of the world war period (i. e. from '14 to '24).

Miss Susan E. Colman is the co-ordinator for those who will represent the progress made in the last ten years.

A pre-homecoming dance, will be held in the main and club dining rooms of Hotel Whiting Friday night, October 20.

### New Male Chorus Is Organized By College Vocalists

For the first time in several years, Central State Teachers College will have a men's chorus. This group will be under the directorship of Mr. N. E. Knutzen. President Hyer has promised the aid of the administration in securing music.

The second meeting was held in the auditorium Tuesday, October 3. About thirty five college men were present. Individual and collective tryouts were made at that time, and they will continue until everyone desiring to be a member

### Edick And Ogg New Harlequin Members

The Harlequin Club, local dramatic society, announced this morning that Bernice Edick of Gillette, and Jack Ogg of Merrill have fulfilled the admission requirements and have been elected to regular membership in the club. Both have been associates during the past year.

At the regular meeting last Monday evening, Cletus Collins and Bill Scribner were named as a committee for the construction of the Homecoming float.

Carolyn Hanson is president of the organization.

ASSEMBLY  
TODAY

### SCOTTISH PLAY IN ASSEMBLY MONDAY AT 8

#### College Sponsors Musical Comedy Of Scottish Highlands

The next evening program to be held in the college auditorium is scheduled for Monday, October 9. The Scottish Musical Comedy Company will present "The Bonnie Brier Bush", a delightful musical play based on three of Ian Maclaren's works — "Beside the Bonnie Brier Bush", "In the Days of Auld Lang Syne" and "Kate Carnegie".

#### Romantic Setting

John E. Daniels, the author of the play, also gained fame by the musical play, "The Cotters' Saturday Night", which likewise has been enthusiastically received throughout the United States.

"The Bonnie Brier Bush" is redolent of Scottish village life. Scottish songs, inimitably presented, are a charming feature of the play.

#### Distinguished Cast

The cast consists of: Edith McGregor, Watt Dixon, William Wilson, Daniel Ross, Jean Brown, John E. Daniels, Jr. and Florence Reed at the piano. Every member of the company is an artist, and their singing is a musical treat.

The play preserves the impressions of real existence among the highlands by retaining the dialect and introducing the costumes of the inhabitants.

This program is to be one of the ten offered the citizens of the town. However, there will be seating for approximately 400 students.

The attractions are:

1. October 9, Bonnie Brier Bush.
2. October 17, Russian Cossack Chorus.
3. November 27, Charles Wakefield Cadman.
4. December 14, Krakowski and Massman.
5. January 10, Blason and Company.
6. January 24, Walton Pyre.
7. February 20, Duncan Robertson.
8. March 13, William Tyrolen.
9. Dec. 5, Laurant and Company.
10. Jan. 13, Interstate Players.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

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“WE DO OUR PART”

All students are asked to kindly inform alumni of their acquaintance that this is our fortieth anniversary and we are making plans especially for their entertainment at both our homecoming and at Commencement time next spring.

We are also asking students who know the whereabouts of any of our alumni, to kindly turn their addresses in to Mr. Spindler, who is in charge of alumni activities. We feel we are not nearly enough in contact with these people. Our interests are to stimulate a much greater circulation among them. It is of incomparative value to us and the school to have the immediate backing of our alumni.

STATE TEACHERS COLLEGE 1894-1934

By DR. JOSEPH V. COLLINS

The Sixth State Normal School opened in Stevens Point, September, 1894. It had been secured for this town largely through the efforts of the present Judge of the Circuit Court, Mr. B. B. Park. In those days Main was the only paved street, being paved with wooden blocks as far as Division St. The other thoroughfares were sleeping away in their original glorious sand. The most notable buildings of the town were the Court House, the Opera House, and the Curran House hotel, the last a three-story frame building, with a history. The two paper mills south of town were in operation, but have since been greatly enlarged. To “the square” came ox-teams whose drivers looked like Count Tolstoi in features, build and whiskers.

The Normal School building at first had neither of its wings, and there was no other building on the campus, though the campus had its present size of 11 acres. The most talked of feature of the building was its wide halls, which at that time were uncommon. The Science Department was housed in the two central rooms on the third floor, each having a skylight but no other windows. The air in them was bad and they became very hot in summer.

The faculty of the school consisted of fifteen members, five of whom were men; President Pray, Mr. Sylvester, Mr. Culver, Mr. Sanford, and Mr. Collins. All are still alive except President Pray.

The present main library was the assembly room, also used as a study room, being fitted with desks. The old gym underneath the library saw many a hard fought basket ball game. It is a wonder that its walls did not come tumbling down like the walls of Jericho, because, of the unison stamping and terrific yelling it was subjected to. It is interesting to recall that when our school was first started our football team defeated all the college teams around, including Lawrence, Ripon, Oshkosh etc. It has been only during the past season that the institution has caught up with its old time position at the front. There was a long period in which, might be called the Dark Ages, when we never won a game. All football games were played on the fairgrounds till last year.

The two most exciting occurrences in the college's history were, first — when the authorities tried to get membership for us in the North Central Association of Colleges and Secondary Schools; and, second, when some naughty students got into Nelson Hall and ran through its corridors at midnight carrying flares and shouting “fire”. A lady student of much avoirdupois, a Miss S., thoroughly frightened, threatened to throw herself out of a second story window to avoid being burned alive in a fire-proof building.

Stevens Point has had two things to glory over during all these years, its magnificent trees and its Teachers College. Now it can add to these and boast of its remarkably successful Insurance Company with its splendid building, and its wonderful water. These four should make any town prosperous, and as a matter of fact the city has weathered the depression about as well as any city in the country.

Many changes have naturally been made in the buildings during the past 39 years, only a few rooms remaining the same. Mr. Smith's, Mr. Burrough's and Mr. Collins' rooms have not changed much. The latter two have stayed about the same even to the seating and pictures on the walls. In Mr. Collins' room a small closet was moved from the north east to the south west corner. The transit and leveling rod have graced the latter corner for nearly the whole period. These instruments, according to the makers, are about 75 years old. Innumerable students have handled them without breaking them or even losing the reading glass or cap for the object glass. It is true that only two of the 11 original pins still remain.

The Pointer has been in existence through nearly the whole life of the school. Like every other school paper it lived along at a poor dying rate till some philosophic editor conceived the idea of making every student, willy nilly, a paid in advance subscriber, and now we wonder why that custom was not always followed. School paper publishers are now the envy of all other publishers.



Dear Editor: Several “wise birds” cornered the student broadcast market last week. One of them was the “deacon”.

It is in direct defense of the college orchestra that I am writing to you. They are not, as we all know, Paul Whiteman's, Guy Lombardo's, or what have you. They are only the best that one of the largest of the State Teachers Colleges in the state can produce. Their music is indeed very suitable for dancing purposes; it is not perfect, but who's is. This orchestra is in demand in the city and in the neighboring towns. Their week-ends are usually filled. If they do not play under the name that they use while playing in the new gym that does not alter the fact for the talent is the same.

As for the charge made against them that there were not enough pieces on the program; well — when college dances have to be marathons, or endurance contests, it's about time they are put out entirely, and that someone organize a moral uplift society in the name of the groups that sponsor the dances.

We have heard of a censored press. Wouldn't it be advisable for the editor to censor some of this trash that has been pouring into the student broadcast?

Yours truly, A BOOSTER.

To whom it may concern: Some people of this institution have the careless habits of spending some of their leisure time during the day and much more so during the evening in the school corridors.

During one of the most interesting Rural Life meetings last Monday night, the head of the department had to guard halls against noisy invaders, who could not find some other way to spend their spare time.

I wonder, if this is becoming to a teachers college.

CRITIC.

SOME MORE OF THE “WHO'S WHO” AMONG OUR GRADUATES

By FRANK N. SPINDLER

- '12 Collins, Paul S., 4 yr. German. Vice President, Ludington Air-line, Washington, D. C. (Married 1920, Elizabeth Robinson).
'99 Congdon, Myra J., 4 yr. English. Ph. B., Univ. of Wis., 1902. Tehr. Home Ec., South Division H. S., Milwaukee, Wis.
'15 Crause, Clay K., 2 yr. English. A. B. Ripon College, 1917. Sales Manager, A. H. Damagan Paper Pulp Co., Wisconsin Rapids, Wis. (Married 1921, Laura Wipp).
'06 Culver, Harold E., 4 yr. Latin. Ph. B. 1910. Ph. M. 1911, Univ. of Chicago. Prof. of Geology & Head, Dept. of Geology, State College, Pullman, Wash.
'13 Cutwright, Prudence, 2 yr. English. A. B. Univ. of Chicago, 1924; A. M., Univ. of Minn., 1926. Director, Research, Public Schools, Minneapolis, Minn.
'14 Dafeo, Worth J., 2 yr. College. L. L. B. Northwestern Univ. Attorney at Law, Bowling Green, Ky. (Married 1925, Virginia Cook).
'92 Dawes, Arthur E., 2 yr. Eng. A. B. & L. L. B., 1909, Univ. of Indiana, Lawyer, Houston, Texas.
'11 Diver, Louise Jane, 2 yr. Eng. Tehr. of English, Ohio Univ., Athens, Ohio. A. B. 1927, Washington State College, Pullman, Wash.
'11 Dysland, Clara A., 2 yr. German. Educational Missionary, Ft. Dauphin, Madagascar.
'16 Ellis, Samuel R., 3 yr., H. S. Ph. B. 1923, Ph. M. 1925, Ph. B. 1928, Univ. of Wis., Prof. of Education, Ripon College, Ripon, Wis.

Dear Editor: I attended the Jubilee Singers Concert last Thursday evening and enjoyed it very much. So did everyone else I talked to. Only one thing spoiled the program, or rather, four young things did. They sat across the aisle; two Freshmen females in orange sweat-shirts and two would-be collegiate Sophomores behind them. Just when everyone was spellbound at the rendition of “Old Black Joe” the two girls thought it necessary to giggle out loud over some inane wisecrack that one of the fellows whispered to them. This kept up until one of our townsfolk spoke to them. My advice is this. If musicales don't agree with you Orange Sweatshirts and Joy Colleges, won't you please stay away so that others may enjoy them! And if you must go, won't you please sleep peacefully instead of trying to compete with the artists! Wrathfully yours, I. M. ANNOYED.

It may be of interest to students to know that the school song “On the banks of Old Wisconsin” was written by Kenneth Pray, son of the first President. The tune is that of the Princeton song, Orange and Black. Mr. Pray was for long a correspondent of one of the Philadelphia daily papers and later had charge of a Settlement Workers school. The writer does not know who chose the school colors but thinks it must have been the Pray family.

The school lecture course was started by Mr. Sanford supported by one or two other members of the faculty. Madison professors gave the first numbers. Soon it became a public affair supported by both school and town. Many of the most eminent men of their time lectured in the Old Opera House, such as Bryan, Samuel Gompers, Eugene Debs, Senators Dolliver, Pitchfork Ben Tillman, and Lorado Taft. Other programs were by the Brooks band and Boston Ladies Symphony Orchestra. Among readers were Leland T. Powers and Dr. Southwick of Boston. Jane Adams once spoke from the Assembly room platform. Then came a great decline of interest in lyceum work. During the last couple of years the school has been greatly indebted to President Hyer for the fine programs he is providing for both morning and night. One is astonished at the quality of talent he gets for the money he has at his disposal.

The State Teachers College at Stevens Point has among its former students and graduates its full proportion of those who have become eminent in their professions. If you do not believe this, talk to Mr. Spindler. If any student is interested in the early history of the college, Mrs. Mary D. Bradford's book (now in the library) can be consulted.

The college has never had such a large enrollment as it has had the past couple of years and probably has never done as good work. The professors are all able and experienced, and with the student body are working harmoniously and doing their best.

# ST. NORBERTS HERE ON SATURDAY

## POINT SCORES EASY WIN OVER JORDAN ELEVEN

**Nugent and Unferth Put Over  
Winning Touchdowns.  
Score 15-0**

The new bus is getting used to carrying winners. Last Saturday Jordan College of Menominee, Michigan, fell before the onslaught of the Purple and Gold to the tune of 15 to 0.

In the second quarter, the Pointers scored on a safety, Reinmiller muffing a pass from center and Corsi falling on the ball in the end zone. Those two points began looking bigger and bigger as the game entered the last quarter, although the Pointers had the better of the play. However, Nugent and Unferth each added a touchdown in the last period to cinch the victory.

### Pointers get Ball

By virtue of a partially blocked kick, the Pointers got the ball on the opponent's 20 yard line. Nugent then ran through tackle and around the backfield for 20 yards and a touchdown. Nugent failed to convert.

Again in the final quarter, the lads worked the ball down to the three yard line, and Unferth went over right tackle for a touchdown. This time Nugent booted the ball squarely between the uprights finishing the scoring of the game.

### Fail to Score

Wherry, Jordan's wiry left half-back, almost got away with two minutes to play when he took a punt on his one yard line and eluded all the Pointers except Russ Beppler who hauled him down as Wherry was crossing the fifty yard stripe. Russ was the only man in the way but they don't often get past him.

The ends, Menzel and Schwahn, played stellar ball on defense, each getting frequent tackles and harrying the punters. The Point line outplayed the Jordan forwards in all departments, but, although the ball was deep in the opponents territory much of the time, scoring combinations were hard to find. Both teams substituted frequently but Point functioned well in almost all combinations.

Point	.....	0	2	0	13	—15
Jordan	.....	0	0	0	0	—0

The line-ups:

Stevens Point	Pos.	Jordan
Abel	le	Plunkert
Slotwinski	lt	Shaver
Miller	lz	Miresse
Copes	e	Payant
McDonald	rg	Zinn
T. Menzel	rt	Younk
F. Menzel	re	Babeock
Beppler	qb	Danner
Unferth	lh	Corsi
Holms	rh	Abraham
Anderson	fb	Ockstadt

## Results Of Saturday's Games

Oshkosh	.....	14	Marquette (Mich.)	.....	0
Superior	.....	6	St. Olaf	.....	0
Eau Claire	.....	0	Northland	.....	0
Whitewater	.....	7	Carroll	.....	47
Platteville	.....	no game	no game	.....	0
Milwaukee	.....	38	Elmhurst	.....	0
Stout	.....	0	St. Mary's	.....	7
River Falls	.....	20	Mac Alester	.....	0
La Crosse	.....	0	Columbia	.....	6

## BILL'S BULL

In response to popular request and in self-defense we present a column. Why? Well, why not! Whether we write a column or not, we get panned, so what? We might even get a chance to get back at those guys who claim they don't like our stuff, but read it just to have something to yell about.

Manager Neuman of the Fox theatre treated the football squad to a show where they saw some recent pictures of the Green Bay Packers in action. The boys said the main show was swell. I guess they're right at that, judging from the poor showing the Packers have been making in their games this year.

If the statistics of the Point high school games are incorrect, don't blame me. Arb Shorey and Guy Krumm have been getting in to the games free by charting the statistics. It seems also, that the silver-toned voice you hear over the loudspeaker arrangement at the games sounds suspiciously like Bobby Neale, the college playboy. (That'll hold you, Neale.)

The reason Ringdahl hasn't much of a squad left from last year is that he sent most of his men over here: Broome, Ted Menzel, Nugent, and Slotwinski. Nice work Harry.

St. Norbert's beat us last year in the last two minutes of play on a blocked kick and a fumble. Point's stalling didn't work. The boys will be out for revenge Saturday and it ought to be good.

La Crosse will be about our stiffest opponent. They won a half interest in the conference championship last year and this year they plan to start ten lettermen. Oy!

Some of the boys can't wait for basketball practice to begin, so they're getting back the old eye shooting baskets in the gym.

Ted Menzel seems to be adding to his collection of collections he started in high school. The new bus rides along so fast that Firtch has trouble mashing with the girls on the way. He claims they ought to install a governor on the wagon.

## DEPERE MEN FURNISHED US 1932 BEATING

**The Boys From Down There  
Are Good. Tough Time  
Ahead For Team**

Next Saturday Coach Kotal will conclude his group of practice games playing the strong St. Norbert's aggregation on Schmeckle Field. This will be the first home game and should be a tough one, since the opponents held Oshkosh to a scoreless tie a week ago.

The fans will see a team which ought to be well rounded out by this time. Last year St. Norbert's defeated Point 13 to 12 in a "beautiful" game. Eddie has been switching his men around so much that its hard to pick out a starting lineup, but it ought to tally up somewhat like this:

Menzel and Schwahn ends, T. Menzel and Slotwinski tackles, Scribner and Sparhawk guards, Copes or Broome center, and Grane, Becker, Nugent and Anderson in the backfield.

## Local Preps Hold Marshfield To Tie

The Point High School held a surprisingly strong Marshfield team to a scoreless tie last Saturday. The Point squad played ragged ball probably due to injuries and the removal of Dagneau, fullback, from the game on a charge of roughness.

Roy Menzel, brother of Ted and Frank, College football men, suffered a broken wrist-bone in the Marshfield game which will probably keep him out for the remainder of the season.

Next week comes the test of Ringdahl's squad when they meet the strong Wausau eleven.

Incidentally, we're betting on the Senator's to take the World's Series.

The Point cheering section at the Jordan game consisted of Mickie Hubbard and Jack Armstrong who hitch-hiked to Menominee and din't get home till Sunday night. School spirit? Naw, They had connections.

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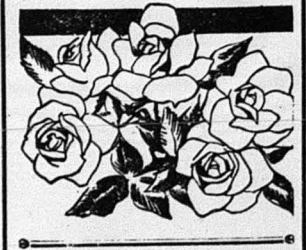
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Mention "The Pointer"

## New Male Chorus Is Organized By College Vocalists

(Continued from Page 1, col. 2.)

of the chorus has had an opportunity to have his voice tested. There will be another meeting tonight in the main assembly room and if you are interested in this type of work, report or see Mr. Knutzen in his room on the first floor.

Tentative plans call for practice to be held each Tuesday and Thursday at 4 o'clock.

Tryouts are also to be conducted for an accompanist for this group. Male pianists of ability are in great demand.

A great deal of the credit for starting this project goes to two college students, Gilbert Busch and Robert Emery.

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### Guardsmen Escort Mme Schumann-Heink

The American Legion left Sunday morning on their own train bearing the title "The Schumann-Heink Special", in honor of the famous Legion "mother" who is to be the guest en route to the National Legion Convention at Chicago. More Legionnaires will board the train at Oshkosh and Fond du Lac.

Madam Schumann-Heink was escorted to the depot by the Local High School Band, a squad of National Guardsmen from Headquarters Battery 2nd Br. 120 F. A., and local legionnaires.

Members of the squad of Guardsmen from the College were: Sargent Mish; Corporal Zylka; Privates Schwahn, Schwahn, Klement, Murray, and Grabowski.

### POINT CAFE

IT'S THE LAST WORD

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# SOCIETY NEWS

## Tau Gams Entertain

The Tau Gamma Beta sorority had their first rushing party Monday evening at the home of Miss Margaret Turrish, 214 Center Street. Several tables of bridge were enjoyed by those present. Miss Eleanor Eubanks won first prize, and Miss Gladys Boussier, second.

Guests of the evening were: Eleanor Eubanks, Margaret Piffner, Georgia Booth, Jane Smith, Gladys Boursier, and Irma Groth.

## Omega Party

Saturday afternoon September 30th, the Omega Mu Chi sorority held its first rushing party at the Hotel Whiting.

Bridge was played. Miss Eva Seen received first prize and the consolation was awarded to Miss Blanche Fobart.

Those present, not members of the sorority were: Anna Mae Bliese, Barbara Fulton, Eleanor Eubanks, Blanche Fobart, Myra Jacobson, Alice Paulson, and Milliecent Wilson.

## Omega's Present Stools

The members of the Omega Mu Chi sorority have made a gift to the girls' lounge room of two new foot stools. These much needed articles are given in appreciation of the use of the room for their evening meetings.

## Chi Delt Smoker

Chi Delta Rho Fraternity held its first smoker at the Gingham Tea Room last Tuesday evening. About thirty guests were present.

The evening was spent in playing Bridge, "Sheephead", and stunts given by groups from the respective tables. Lunch was served before the guests departed.

## Dance Saturday Night

Chi Delta Rho is sponsoring a dance after the St. Norbert's game Saturday evening, October 7th, at 8:30, in the New Gym. Ray Jacobs and his orchestra will furnish the music. Admission will be twenty-five cents for students and thirty-five cents for outsiders.

## Rural Life Entertains

The Rural Life Club held its first social meeting last Monday evening.

The program opened with community singing, after which Mr. Knutzen of the English Department gave a very interesting talk on factors concerned in the use of one's leisure time. He stressed the fact that all people are talented more or less in some respect, and that every one should encourage this talent. He encouraged students to participate in some outside activity since the school has so many to offer.

Kirkwood Likes sang a solo, "Friend of Mine", by Sanderson.

# — W. A. A. —

## Archery

Last Wednesday there were three score college women out on the archery range taking their turns with the bow and arrow. We haven't seen so many or so ardent a group of enthusiasts since the nationally known Rounsevilles' three day instruction period was held here in 1931.

The revival of the descendant of the Chinese longbow and the Indian's favorite hickory bow has been brought about in all the colleges throughout the country within the last few years and has become one of their major sports. The use of the bow has come not only into college circles but also, according to the outstanding sporting magazines, to the world of the sportsman hunter.

The new target face was actually pitted by these beginners, and that is saying a great deal, for one's first arrows tend to go in the most senseless directions.

There is nothing comparable to the thrill in the zing and landing of the arrow in the first bull's eye. It is a safe bet that no one will soon secure more than three or four of these golds in one practise session — if they do we have misjudged a beginner's skill.

## Riding

Rain prevented the beginning of the rider's class last Saturday but they will try again this week providing the weather is favorable. The moonlight night called insistently Tuesday evening. A group of seven of the advanced rider's of the last two years trotted and cantered together to horseshoe bend along the Plover river. A few noticed that the horses were almost as much afraid of things at night as were their riders. A bright fire and the toasting of marshmallows raised the equestriennes' spirits sufficiently to enable them to undertake the ride home.

## Hockey

The first scrimmage of the hockey season was held Friday afternoon and was successful. There is a peppy and agile group of freshmen women out for the sport. Their game showed a lot of promise. The advertisement for new players is still in effect.

Anyone having a mother sports-woman, one who played croquet, tennis, bicycled or swam in her day, look up her old costumes and report to any girl in W. A. A.

Some Old Time Polish, German, and Irish selections, played on an accordion and a saxophone by Chester and Joe Netzel concluded the evening's program.

**THE MODERN TOGGERY**  
DOLLAR DAY SPECIALS!  
Socks-Ties-Shirts and Other Accessories  
450 Main St.

# FOX THEATRES

THURSDAY — FRIDAY  
MATINEE THURSDAY — 2 P. M.

## "BEAUTY FOR SALE"

MADGE EVANS  
ALICE BRADY  
UNA MERKEL

## — SATURDAY —

MATINEE — NIGHT  
DOUBLE FEATURE  
WARNER OLANO  
In

## "CHARLIE CHAN'S GREATEST CASE"

— And —

"FLYING DEVILS"  
ARLENE JUDGE  
RALPH BELLAMY

## SUNDAY — MONDAY

CONTINUOUS SHOWS SUN.  
BING CROSBY  
JACK OAKIE  
LILYAN TASHMAN  
In

## "TOO MUCH HARMONY"

## TUESDAY — WEDNESDAY

MATINEE — NIGHT  
ON THE STAGE  
IN PERSON

## "WLS MERRY-GO-ROUND"

ON THE SCREEN  
With

"BIG EXECUTIVE"  
RICARDO CORTEZ  
RICHARD BENNETT

# LYRIC

SATURDAY — SUNDAY  
CONTINUOUS SHOWS SUNDAY

## "FORGOTTEN MEN"

THE SECRET AUTHENTIC  
FILMS OBTAINED FROM  
THE ARCHIVES OF 14  
WARRING NATIONS

## LOYOLA NOTE

The Loyola Club announces that the scheduled meeting for this evening will be postponed until next Thursday evening, October 12th, at 7:30. This change was necessary because it is expected several students will be leaving Thursday afternoon for the week-end.

## NOTICE

Will all students desiring appointments to the 1934 Iris staff please see me as soon as possible. We are especially in need of artistic talent — sketching, painting, amateur photography, etc.

CELESTINE J. NEUSSE  
Editor, 1934 Iris

# NORMINGTON'S

PHONE 380

Everything In  
Laundry  
and  
Dry Cleaning  
Services

# A. L. SHAFTON & CO.

DISTRIBUTORS

## "HELLMANS"

Thousand Island Dressing  
Mayonnaise Dressing  
Sandwich Spread

Try "HELLMANS"

Better Than The Rest

# WILSON FLORAL SHOP

Dollar Day Special  
(FRIDAY)

Roses \$1.00  
a dozen

Up to - date Books and  
Magazines

Rental Library

Next To Fox Theatre



Drink  
**DEERWOOD  
COFFEE**

only because  
it's better

# UNITED CLOAK SHOP

Dollar Day Specials!

(FRIDAY)

Hose . . . . . 2 pair . . . . . \$1.00

\$1.00 off on any dress costing \$12.75  
or over.

# COLLEGE SPENDS \$4,000 WEEKLY IN LOCAL STORES

Students Urged To Do Shopping Through Pointer Bargain Ads

It is estimated that no less than \$4,000 is dropped into local business men's cash registers each week by trade from college faculty members and students.

### Pointer Bargain Ads

Thrifty college students are taking advantage of the many bargains that appear in the Pointer advertisements each week.

Local merchants are cooperating with the Pointer in offering bargains to college students each week. As an added inducement for college folks to acquire the habit of reading, Pointer ads, three complimentary tickets are given to students each week. The free comps, good at the local Fox theatre anytime, are found mixed with the ads.

Stevens Point business men will better appreciate the volume of business that the college gives them, if college students will inform the clerk that the purchases being made are the result of college trade.

### Fox Ticket Winners

James Ritchay, Leda Bassler and Evangeline Johnson won last week's free theatre tickets. Page through today's ads and see if you are one of the three winners. Report to George Maurer for your ticket if you are a winner.

**WELCOME**  
**WISCONSIN SHOE SHOP**  
121 Strongs Ave.

## Sexten Demgen Drugs The *Rexal* Store



Our Plate Lunches are a Specialty  
Our Malted Milks the "Best Ever"  
Our Sandwiches Can't Be Beat

*Try Them and You Are Convinced*

## RINGNESS SHOE CO.

Ringness Shoes  
Fit Better  
Wear Longer

417 MAIN STREET

Free Fox Ticket For  
Reginald Hanson, Oshkosh, Wis.

A BANK Book is the second most valuable book in the world. Have you one in your home?

**FIRST NATIONAL BANK**  
Capital & Surplus \$250,000  
Largest in Portage County

Mention "The Pointer"

## The Big Shoe Store

419 Main Street  
*Inexpensive Shoes for Expensive Feet*

FORMAL SPORT  
OR  
EVENING  
FOOTWEAR

TAP DANCING  
SLIPPERS



# S-T-R-E-T-C-H YOUR DOLLAR AT BARTIG'S

AND  
INCREASE THE BALANCE OF YOUR ALLOWANCE

THOMPSON'S  
MALTED MILK 45c  
16 oz. can

OVALTINE 78c  
LG. CAN

SM. CAN 38c

DEERWOOD  
Pancake Flour 29c  
5 Lb. BAG

Wigwam Syrup 10c  
2 1/2 Lb. TIN  
DELICIOUS ON HOT PANCAKES

BACON 10c  
1/2 Lb. Pkg. Sliced

EGGS 22c  
Doz. Strictly Fresh

SALT 20c  
10 Lb. Bag

LIBBY'S  
Bouillon Cubes 10c  
5 Cube Pkg.

A VERY NOURISHING  
HOT DRINK

## EXTRA SPECIAL AMBROSIA PURE COCOA

1/2 Lb. 5c Reg.  
Can 10c Value

WITH EACH PURCHASE OF  
1/2 LB. BAR AMBROSIA BAKING CHOCOLATE 12c

VAN CAMP'S  
PORK and BEANS 5c  
16 oz. Can

SWEET PICKLES 10c  
7 oz. Jar

BEETS 10c  
2 1/2 Size Tin

SALMON, Pink 8c or 10c  
1/2 Lb. tin

## TRY THIS FOR A HOT DISH SHOE PEG WHOLE KERNEL CORN

No. 2 Tin 2 For 25c

POUR LIQUID FROM CAN. MELT BUTTER IN PAN. POUR CORN INTO SAME. MIX AND HEAT THOROUGHLY AND SERVE HOT. SEASON WITH SALT AND PEPPER TO TASTE

TOKAY GRAPES 19c  
2 Lb. Basket

PEARS 25c  
3 Lbs.

BANANAS 25c  
3 Lbs.

LETTUCE 10c  
Lg. Head

CELERY 7c

INDIVIDUAL  
SQUASH 5c  
2 For