

## JUBILEE SINGERS HERE SEPT. 28

### UTICA TROUPE PRESENTED IN FIRST CONCERT

#### Colored Singers Are Newly Returned From Tour Of Continent

The first evening program of the season will be given in the auditorium on Thursday, September 28, when the Utica-Jubilee Singers, of the Utica Normal and Industrial Institute, Utica, Mississippi, will furnish the entertainment.

#### Return From Tour

The Jubilee Singers have recently completed a second tour of Europe. They received an enthusiastic reception wherever their program was presented. Among the important European countries visited by the singers are: Hungary, Austria, Germany, Poland, Switzerland, and all of the Scandinavian States. An entire week was spent at the London Coliseum, after which they again returned to continental Europe, touring ten countries, and then again for a third tour into four others. While in Belgrade, Yugoslavia, they sang before the royal family.

#### Thirty Entertainments

This will be a regular assembly program. However, students will be requested to present their student activity tickets to gain admission. Thirty varied programs, are to be presented from time to time throughout the year. One dollar is taken from the students activity fee each semester, by which means these programs are paid for. Citizens of Stevens Point must pay \$2.50 to see but ten of these entertainments.

### Carolyn Hanson Is Elected Harlequin 1933-34 President

The Harlequin Club held a meeting Monday evening for the purpose of electing new officers. Carolyn Hanson of Wild Rose, Wis. was elected President. Cletus Collins was elected Vice President, William Scribner—Secretary, and Lawrence Berdoll, Treasurer.

The outgoing officers were: Celestine Neusse—President, Robert Krems—Vice President, Carolyn Hanson—Treasurer, and Olga Wolfgram—Secretary.

No plans for the year were considered. The Harlequin club is the local dramatic organization.

### Library Assists Students To Select Own Reading Program

The alcove to the North of the reserve shelf, which was formerly used as a reference room for college debaters, has been turned into a display for new and interesting books.

Each week, according to Mr. G. C. Allez, librarian, good books on various subjects for recreational home reading will be selected from the stacks and recommended for students use.

Mr. Allez possesses several lists by authorities on the best available books for home-reading and the volumes found on the shelves are taken from these lists.

At present, from six to ten volumes on each of the following subjects are available for students use: How to Study, Psychology in Education, The Mind, Modern Poetry, Travel, Historical Novels, and Later Biography.

### Vig Edits 33- 34 Directory

A new 1933-34 Faculty and Student Directory will be issued on Monday, October 2, at the college supply counter. The directory is published annually by the school and contains, in addition to a complete faculty list, the name, local residence, Department, Year, and phone number of each student. The book also contains the complete Football and Basketball schedules for the year.

The book is to be distributed at ten cents per copy, the same price as last year. This low price continues in spite of the rising price of materials and the fact that the book will be larger and more complete than in former years. Also, the advertisements have been standardized and rearranged so that they appear at the top and bottom of each page. The price of the advertising has also been reduced 40%.

Through the efforts of Cedric Vig, the book has been prepared for early distribution. He is to be complimented on this fine piece of work. All students, especially those new to the school, should get a copy of the Student Directory.

### Loyola Club Meets Tonite

The first meeting of the Loyola Club is scheduled for tonight, and all Catholic students are urged to attend. A short program has been arranged. The meeting will start at 7:30 o'clock and will be held in the Rural Assembly.

Information will be given at the meeting regarding the Loyola Club party which will be held Friday. The affair is sponsored by the local Knights of Columbus.

### Faculty Active In Summer School Degree Work

Among the summer session students at the University of Minnesota were Miss Mary Hanna and Mr. Joseph Mott. Miss Hanna, instructor of English in the Rural department, took work in literature and advanced exposition. Mr. Mott did some special graduate study on reading.

Mr. Burton Pierce, principal of the Mary D. Bradford Junior High School, spent the summer at his home in Stevens Point, compiling data to be incorporated in his Masters thesis. Mr. Pierce is doing his research work under the directorship of Dr. Frederick Knight of the University of Iowa.

At the University of Chicago were the Misses Emily Wilson, of the Home Economics department, and Leah Diehl, training school critic of the Intermediate grades. The former spent only the second summer term there doing special work in the following classes: The History of Textiles, and the Teaching of Elementary Science. The latter was there for both summer terms gathering information which she will use in her Masters thesis.

Mr. Clarence Jayne, sixth grade critic at the training school, was at Iowa City, Iowa where he attended the State University graduate school. Mr. Jayne received credit for classes in the Economic History of Europe, American Diplomacy and Oriental Culture, a political science.

Foot ball Team

Send-Off

Friday Afternoon

### FREE THEATRE COMPS WEEKLY FOR STUDENTS

#### Three Show Tickets To Be Found Among Ads In Pointer Each Week

Page through the advertisements that appear in today's issue of the Pointer and see if you are one of the three winners to receive a free Fox theatre ticket, good at the local theatre anytime.

#### Free Comps Each Week

Free theatre tickets will be awarded students each week. The names of the winners will be found scattered among the ads on the respective pages.

#### Coming Shows Announced

Myron A. Neumann, manager of the local theatre, is cooperating with the Pointer in awarding free comps to college students each week. Watch the society page each week for coming screen attractions.

If you are one of the three winners this week, report to George R. Maurer, business manager of the Pointer, for your free ticket.

### New Colorado Blue Spruce Is Planted

According to reports from Mr. Schmeckle, we understand some vandal must have had a grand time last winter wrecking trees on our campus. There are about 30 varieties of trees on the College grounds, and from the whole lot this person would pick the one and only, newly planted Colorado Blue Spruce we had. A new plant of the same variety has been placed near the Southeast corner of the campus.

### Rural Life Elects McMillan President

The Rural Life Club held its first meeting of the year Monday evening. There are a 120 members this year, as compared to a 175 last year. The purpose of the meeting was merely to get organized and elect officers. The following were elected: Robert McMillan—President, Elizabeth Broekbank—Vice President, Doris Johnson—Secretary, and Gilbert Busch—Treasurer. No plans for coming events were discussed.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

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### EDITORIAL STAFF

Editor .....Harvey Polzin, 1011 Main St.; Office Phone 1584  
Associate Editor .....John Wied

### BUSINESS STAFF

Business Manager ..... George Maurer, Phone 240J or 43.  
Circulation Manager .....Ignatius Mish  
Faculty Adviser .....Raymond M. Rightsell

(College Office Information, Phone 224)

### THE PURPLE AND GOLD HOUR

For the past three years C. S. T. C. has had a regular, weekly college radio hour, the Purple and Gold hour, over our local station, WLBL.

Looking back, we find our programs have varied to a considerable extent, bringing in almost every field of interest in school, represented by both students and faculty. We have had both brief talks and series of talks by different members of the faculty.

Music, Forensics, Dramatics, and Athletics all have been given their respective turns over this weekly hour of broadcast, as have many other talents available among our student body.

Last year, WHA, the University of Wisconsin radio station, threatened to take up such a large amount of the broadcasting time of WLBL, by means of remote control, that it would have been necessary for us to discontinue our Purple and Gold hour. Fortunately this did not happen, and we are still able to secure an hour of our local station's time each week for this purpose.

Our programs have met with almost State-wide approval. They have also been a tribute to the institution by which they are sponsored, and acquainted listeners with the high quality of talent and ability that may be found in Teachers colleges. The Purple and Gold hour has provided a valuable extra-curricular activity to a number of students.

A radio committee will be appointed in the near future and published at that time. Prof. L. M. Burroughs is in charge. The broadcasts will be getting under-way in another week or so.

## ALUMNI NEWS

by

FRANK N. SPINDLER

The Alumni Section is conducted by F. N. Spindler chairman of the committee on faculty — alumni relations.

In this section we will publish from time to time news of the graduates, letters from graduates, and reminiscences of other days. We trust that the section will be interesting to faculty, alumni, and students. This being our 40th year we want especially to get in touch with all graduates. We hope each graduate will spread the news that this is our 40th year. We will try to send the Pointer from time to time to our graduates.

Edna I. Warner, class of 1914, for some years engaged in business in Billings, Montana, writes that she was recently married to Mr. D. B. Orton, who is a large rice producer and exporter, and that she lives now in Tientsin, China. — She sends her best regards to Alma Mater.

May 27, 1933

Professor Frank N. Spindler  
State Teachers College  
Stevens Point, Wis.

My dear Professor Spindler:

I wish to thank you for being so thoughtful in sending me The Pointer of May 18. I was just a little startled when I realized that I graduated just 30 years ago this June. Time certainly does pass rapidly.

My two-years-at-Stevens Point certainly proved very valuable to me. I am very sure that had I entered the

University at that time I would not have been mature enough to profit by the impersonal type of work done in a large university. The small college has a distinct advantage over a large university. I had always planned on studying medicine, but my success in the teaching work nearly sidetracked this ambition. Two years after graduating, I held a seventh and eighth grade position with some high school work at Cumberland, Wisconsin; the next three years I had an assistant principalship under C. J. Brewer at New Richmond, Wisconsin. C. J. Brewer, as you know, is now at Eau Claire. My three years at New Richmond were extremely valuable. I shall always look upon Professor Brewer as one of the most valuable influences in my life. It was largely through his influence that I was elected principal of the schools at Ellsworth, Wisconsin, where I spent three most enjoyable years. Ellsworth is a delightful little country town which has always enjoyed a reputation for having an excellent high school for rural students.

I then burned my teaching bridges. In the meantime I had had five summer school sessions at the University of Chicago and the University of Wisconsin together with some correspondence work, so that I had accumulated one year of college credit. I found the University of Wisconsin willing to give me a Bachelor of Arts degree in education in one year, provided I would take some more educational work, giving me full credit for my State Normal work only for a teaching degree, but I was more interested in taking medical subjects. They finally agreed, however, to give me full credit for my high school Latin and credit for my high school German provided I could pass the second year University German classes. This was quite a task because I had had no German for twelve years. I learned a lot of Ger-

man, however, and was granted my Bachelor of Science degree the following spring. I was granted a Master of Science degree the year following.

My teaching experiences were very valuable to me because I secured an assistantship job in physiology and also did considerable research work. The research experience was very valuable because it secured for me research fellowships in Chicago, which I was able to carry through the final two years of medicine in Chicago and through a three year period of internship following my graduation in medicine.

Students who are working their way through college might be interested in knowing that although I was married, the whole seven years of advanced education, four years in medicine and three years as an intern, cost me only \$1,600.00 (used to pay insurance premiums) above what I was able to earn.

I then started the practice of medicine in Chicago, continuing my research work for two years, when I was elected to take charge of a private research laboratory in Santa Barbara. My work in Santa Barbara has been unusually fascinating. I have been here thirteen years. I have seen the research work grow, and I have seen the Cottage Hospital grow up from a small institution to a large modern hospital with a capacity of 285 beds. My own work has grown so that I have been forced to constantly add assistants to my personal staff. At the present time I have nine full time physicians employed by me. Two years ago I was forced to erect a modern 70 room office building to accommodate my own personal staff.

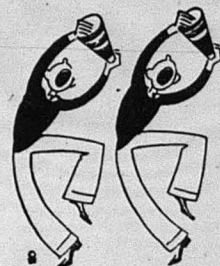
My teaching training has been of immense value all the way through. I taught at the University of Wisconsin and I gave big clinics at Rush when I was still a medical student all through my internship, and was on the staff of Rush Medical College when I left. I have found that both in the prevention of illness and the care of patients classroom instruction is extremely valuable, and even today after years of experience in teaching I still prepare my lesson plans even more carefully than Mrs. Mary D. Bradford taught me to do.

Please pardon such a long letter, but I did want you to know how highly I hold the work of the Stevens Point State College.

Very sincerely yours,  
W. D. SANSUM, M. D.

NOTE.—Dr. Sansum has a great reputation on the Pacific Coast, somewhat like Mayo Bros. in the Middle West.

## STUDENT



## BROADCAST

# STUDENTS!

## In Appreciation Of Their Support

# Patronize Pointer Advertisers

Dear Editor:

May I take the privilege of using the Pointer as an avenue of expression through "The Student Broadcast"?

This letter is essentially a friendly letter. The writer has no desire to start a fight with anyone. However, there is one suggestion that we would like to make.

Assembly programs as they are arranged now, as well as in the past, have been for the enjoyment of the student body. If I understand correctly, these programs are brought to us with the money that we pay into the general student activity fund.

Personally I am of the opinion that these programs do not please the student body as they would if there were not such an overwhelming preponderance of classical music presented.

There are, on the average, approximately one in ten of the college students and faculty who have the musical training necessary to really appreciate music as it is presented by the majority of our entertainers.

If a change were effected, it does not necessarily mean that we would have to resort to a cheap type of entertainment not becoming to an institution of this type. Too, it would not be necessary to cut the classical programs out entirely, but rather, merely change the ratio.

In view of the fact that these programs are paid for by the students and are for their entertainment, and that most of the men and women here are "Free, white and twenty-one, and if they aren't they soon will be," ought we not to have our own personal wants satisfied on this score?

May I suggest that the Pointer try to find the definite opinion of the student body. If it is found that the trend is toward a different type of program had not that type ought to be presented?

This is merely a suggestion on the writer's part. Won't some other student answer this letter through the same medium? Let's hear from both sides.

SPUD

Send in  
your opinion



# VETERANS 'TAKEN OVER BUMPS'

## PURPLES SCORE WIN OVER GOLDS TO TUNE OF 6-3

### Russ Beppler Scores Winning Touchdown For Purple Newcomers

In a game marked by frequent substitutions and weak offensive strength, the Purples beat the Golds, 6 to 3, at Schmeekle Field, Saturday morning. The veterans looked good at times and poor at others. They scored first on Becker's place kick in the second quarter. A fumble gave the Gold team the ball on the opponents 40 yard line.

Becker then took the ball and waltzed around behind the scrimmage line with half the Purple team at his heels. Finally he passed the ball straight to Graney who had seen Becker's predicament and had cut loose. With the ball on about the 30 yard line three plays failed to gain, so Becker kicked. The ball, wobbling crazily, hit the crossbar and rolled over.

### Beppler Scores

The lead was soon wiped out by Beppler's touchdown which proved the winning score. On an exchange of punts Russ received the ball on his 38 yard marker and started down the East sidelines. As he was about to be tackled, his center, Oscar Copes, did some fancy blocking to set him momentarily free. The shifty little quarterback then reversed his field and got away. He had a lot of interference for the remainder of his journey to the goal line, but he didn't need it as the Gold team was still on the other side of the field watching Russ run.

Frequent substitutions marked the second half with little progress being made by either team. Throughout the game few first downs were made and fumbles occurred which proved costly. The punting was done well by Nugent and Graney. One of Miles' kicks sent the ball outside on the five yard line after sailing about 40 yards. Becker and Graney played heady ball and proved elusive ball-carriers.

### Good Punting

Both boys kick well, if you didn't know. Nugent, Freshman fullback, was All-Valley Conference player last year and proved his skill as a hard-driving back in the game Saturday. The centers, Broome, Copes, and Lampe played well on defense, crashing through to get numerous tackles.

## 1933 FOOTBALL SCHEDULE

Sept. 16	..... Purple's vs. Gold's at Stevens Point
Sept. 23	..... Stevens Point at Northland College
Sept. 29	... Alumni Game at Stevens Point
Oct. 7	... St. Norbert's at Stevens Point
Oct. 14	..... Milwaukee at Stevens Point (DAD'S DAY)
Oct. 21	..... Whitewater at Stevens Point
Oct. 28	..... Stevens Point at La Crosse
Nov. 4	..... Stevens Point at Platteville
Nov. 11	..... Stevens Point at Oshkosh



## AROUND THE CONFERENCE

Whitewater seems to be the class of the Southern half of the conference in football this fall. Coach Chick Agnew has 14 of his 18 lettermen returning and these boys helped him win the co-championship last year.

Milwaukee, handicapped by a new Freshman ruling, will not be able to use new material, but Coach Herman Kluge has nine lettermen returning, who will help him attempt to regain the championship he held for three years previous to the 1932 season.

Oshkosh has a group of lettermen returning but Coach Bob Kolf is a little dubious about his prospects, since his team is very light.

La Crosse should show up well in the conference, with 18 lettermen returning to Coach Howard Johnson from his 1932 co-championships.

Both lines looked good on defense but not very consistent on offense. However, all positions in the forward wall are open. Coach Eddie Kotal says 24 men will go to the Northland game and only the manger is assured of a seat in the bus.

The Gold team started with Broome center, Scribner and McDonald guards, Klement and Abel tackles, Menzel and Schwahn ends, Gregory, Graney, Holm, and Anderson backs. Reserve strength must be good as proven by the outcome of the game.

Eddie will leave tomorrow for Ashland where his squad takes on the strong Northland College aggregation. The first conference game is with Milwaukee here on October 14. As you know, the league was split up into North and South sections, so C. S. T. C. plays only Milwaukee, Whitewater, La Crosse, Platteville, and Oshkosh.

## Local Prep Team Scores Win Saturday

In spite of having to build an entirely new line from end to end, Coach Harry Ringdahl of the local High School has built up a strong team. The prep gridders took their first game Saturday from Appleton by a 12 to 0 score. The game was featured by the play of Freddy Higgins, veteran quarterback, who made both touchdowns on spectacular runs of 80 and 45 yards each.

The Point team used a passing attack to good advantage and showed up well in the pinches. Although the opponents had the ball within the Point 10 yard line five times, they hit a stone wall at that point. The kicking of Marshall kept the Pointers out of danger many times.

The preps face a tough schedule this fall since Wausau, Merrill, and Wisconsin Rapids have good teams.

## SPORT SHOP

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### Free Fox Ticket For

Ronald Murray, Gladstone, Mich.

The Continental Clothing Store  
Men's and Boys'  
Clothing

N. J. Knope and Sons

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For Good Hardware

## High School Elevens Play Here Saturday

Coach Harry Ringdahl and his Stevens Point High school football team will entertain the Eau Claire preps on the Goerke athletic field Saturday afternoon at 2:30 o'clock.

The local High school gridders were defeated at Eau Claire last year. However, with a line that averages 170 pounds, and a swift backfield the Ringdahls are expected to turn the score Saturday afternoon.

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WISCONSIN SHOE SHOP  
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LADIES' READY TO WEAR Go To  
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All The Time  
and Everytime



# LEADERS URGE EDUCATORS TO AID N R A

"Jessie Gray, president of the National Education Association, and Paul C. Stetson, president of the Department of Superintendence, have addressed the following letter to school executives.

"The successful operation of the National Recovery Act is of vital and immediate concern to the people of the United States. Every citizen is being called upon to cooperate to the fullest extent possible to the end that unemployment may be steadily terminated. This appeal is being sent out with the hope and expectation that every school executive and every teacher in the public schools, colleges, and universities will give immediate help in making President Roosevelt's "New Deal" effective.

## Teachers Burden

"In 1917, a letter was sent to the schools of the nation urging active cooperation to make President Wilson's Food Conservation plan effective. The credit for the marvelous success of that movement was given largely to the teachers of America, by both President Wilson and Mr. Hoover.

"The National Education Association and the Department of Superintendence join again in asking the profession to give strength to the President's arm. Let everyone see that citizens understand the new plan and what it is meant to accomplish. See that the rule pertaining to children is respected. Explain the fundamental principles of National Recovery Act to the children in the school, to civic organizations at their meetings and to citizens. Get the names of those officially in charge of the work and help to carry out their plans. Ask them for leaflets and other information. Get the cooperation of the Parent Teacher Associations, of women's clubs, chambers of commerce, of luncheon clubs, of the American Legion and of all public-spirited groups."

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## SANDWICH SHOP

Bar-B-Q's, Sandwiches & Lunches

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A 5x7 enlargement with each film and with every order of 12 extra prints.

Extra prints size 120, 3c.

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New 8 exposures 116 films, 20c.

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## GEORGE BROTHERS

*Dry Cleaners*

112 Strong's Ave. Phone 420

## POINT CAFE

IT'S THE LAST WORD

501 Main St. Phone 482

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# PHONE

# 22

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## SOCIETY NEWS

Professor and Mrs. T. W. Rogers returned last Wednesday from a trip to Chicago where Mr. Rogers attended a convention of the American Chemical Society, of which he is a member. Mr. and Mrs. Rogers were guests of Mr. and Mrs. R. W. Fairchild of Kenilworth. Mr. Fairchild was formerly a member of Central State Teachers College faculty.

Miss Gaywood Skinner has transferred to Oshkosh State Teachers College. She will take the primary course there.

Miss Ruth Reedal has transferred to the University of Wisconsin. Miss Reedal expects to take a degree from that institution at the end of one year.

### Chi Delts Elect

New officers were elected at the Chi Delta Rho fraternity meeting held a week ago Tuesday to fill the places left vacant by men not returning to school. Sam Kingstoh was chosen vice president, taking the position to which LeRoy Bishop, who is now teaching at Coloma, Wis., was elected last spring.

The duties attached to representing the fraternity on the Greek Council were given to Wilson Schwahn, who will succeed Marlowe Boye since the latter's transfer to Marquette University.

### Phi Sigs Meet

Phi Sigma Epsilon fraternity held their first meeting of the year at their house at 1011 Main St. The fraternity house is the only undertaking of its kind on this campus. At present, there are nine men rooming there and ten boarding.

Kappa Chapter, the local unit of Phi Sigma Epsilon fraternity, a national order, was visited this week by a brother, Mr. Wayne Laverance, of Iowa State Teachers College, located at Cedar Falls, Iowa.

### Sorority Teas

The sorority teas will be given Saturday afternoon from two-thirty to five o'clock. The Omega Mu Chi sorority will have their tea in the Home Economics parlors.

The Tau Gamma Beta sorority will entertain at the Parish House, on the corner of Ellis and Church St. All of the girls of the college are cordially invited to attend.

Elizabeth Neuberger, Ann De Base, and Alta Stauffer, all members of the class of 1933 are teaching at Mosinee, Wis.

Margaret Cochrane, also a degree graduate last spring, is now substituting at Unity, Wis.

### Sigma Zeta Elects

Sigma Zeta society, a national honorary science order, held its

## — W. A. A. —

Welcome new girls to C. S. T. C. We are glad to greet you and offer to you a Year's program of varied activities — a Sport for every girl. The games are carried on by the Women's Athletic Association, each in its season.

The season begins this fall with archery, tennis, and hockey. Archery is scheduled for 4 P. M. on Wednesdays, and will continue regularly as long as the weather permits. The tennis courts are for your use. Organized practices for advanced players are scheduled for Mondays and Fridays. Hockey is held every Tuesday and Thursday.

The fall games will be followed by basketball, volleyball, tapdancing, tumbling and spring baseball. In addition to the major sports mentioned, there are many minor sports for which WAA credit is given. Roller skating, hiking, tennis, riding, skating, skiing, and horseshoe pitching are included.

### Membership Requirements

Eligibility for membership in the WAA is explained in the following section from the constitution:

"No woman shall be eligible to membership until she has been in college for one semester, has a scholastic standing of 81, and has shown active interest in the activities sponsored by the association. (Active interest is defined as participation in two major sports or one major and two minor sports). Each woman desiring membership shall present her name in writing to the Secretary, and after being passed upon by the executive board, reading the constitution, taking the pledge of membership, and paying the initiation fees into the treasury, she shall be declared by the President an active member of the association, and her name shall be placed on the Secretary's roll."

The Officers of the association are: President—Kathryn Slowey, Vice Pres.—Roberta Sparks, Sec.—Bonita Newby, Treas.—Velma Scribner.

### Horseback Riding

All women interested in horseback riding see Miss Seen immediately. Instructions are given and credit in physical education is granted for the activity. Special rates are offered.

### The Game Room

East of the old gym is the game room, which is for use at any time. It is equipped with ping pong sets, dart baseball, and shuffleboard. Tournaments in each of these will be held next spring.

### First Meeting

The first WAA meeting will be held in the Women's Lounge next Wednesday, Sept. 27, at 7:30 P. M.

first meeting Wednesday night. The new officers of this society are: president, Edward Leuthold; vice president, Katherine Wiggins; secretary-treasurer, Reinetta Reisinger.

## FOX THEATRES STEVENS POINT

FRIDAY—SATURDAY  
MATINEE SATURDAY—2 P. M.

### "PILGRIMAGE"

HENRIETTA CROSMAN  
NORMAN FOSTER  
MARION NIXON

— And —

### "MIDNIGHT CLUB"

With  
CLIVE BROOK  
GEORGE RAFT

SUNDAY—MONDAY  
SUNDAY CONTINUOUS SHOWS  
Starting 1:30

### "BROADWAY TO HOLLYWOOD"

With  
ALICE BRADY  
JACKIE COOPER  
JIMMY DURANTE  
FRANK MORGAN  
MADGE EVANS  
EDDIE QUILLAN  
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DANCING GIRLS

TUESDAY—WEDNESDAY

### "LADIES MUST LOVE"

JUNE KNIGHT  
NEIL HAMILTON  
MARY CARLISLE

## LYRIC

SATURDAY—SUNDAY  
SUNDAY CONTINUOUS SHOWS  
Starting 1:30

FREDRIC MARCH  
ELISSA LANDI  
CLAUDETTE COLBERT

### "SIGN OF THE CROSS"

## Fischers Specialty Shop

"The Coed's Headquarters"

COATS - DRESSES  
MILLINERY & RIDING TOGS

For All Occasions

Hotel Whiting Block



Drink  
**DEERWOOD  
COFFEE**

only because  
it's better

Mention "The Pointer"

## OFFICIAL JEWELER

TO C. S. T. C.  
FERDINAND A. HIRZY  
"The Gift Counsellor"

## Welsby's Dry Cleaning

Prompt Service  
Phone 688

## Welcome To Our NEW STORE

Newest in  
**COATS  
DRESSES  
&  
FUR COATS**  
**A. L. KISS**

Free Fox Ticket For  
Ray Nugent, Stevens Point, Wis.

A full line of Office and School  
supplies.

Ferndell line of Fancy Gro-  
ceries.

Sherwin Williams Paints and  
Varnishes.

## The Up Town

INCORPORATED

426 Main St. Phone 994

WELCOME  
FACULTY AND STUDENTS!

## THE UNITED CLOAK - SHOP

is always  
READY TO HELP YOU  
select your Fall wardrobe

**COATS  
DRESSES  
SUITS  
MILLINERY**

452 Main St.



**NORMINGTON'S**

PHONE 380

*Everything In  
Laundry  
and  
Dry Cleaning  
Services*

THE young man with habits of saving and principle becomes the middle aged man with savings and principal.

**FIRST NATIONAL BANK**

Capital & Surplus \$250,000  
Largest in Portage County

**THE REXALL STORE**

**SEXTON-DEMGEN  
DRUG CO.**

DRUGS    SODA    LUNCHEONETTE

*Opposite Post Office*

— AT —

**TAYLOR'S**

\$ 5.00-Pens Reduced to \$ 4.15

7.75	"	"	"	6.45
8.50	"	"	"	7.05
8.75	"	"	"	7.25
9.00	"	"	"	7.45
11.55	"	"	"	9.15
11.75	"	"	"	9.75
14.00	"	"	"	11.55
15.00	"	"	"	12.45

\$ 3.75 Pencils    \$3.10

4.00    "    3.85

5.00    "    4.15

9.50    "    7.83

10.00    "    8.25

Other Pens at \$1.00 - \$1.50 - \$2.00

**Taylor's Drug Stores**

Gifts — Stationery — Pens — Greeting Cards

Strong's Avenue

South Side

**BARTIG'S**

HEADQUARTERS FOR ECONOMICAL SHOPPERS

**FOUR STORES**

118 N. W. Public Square { ON THE SQUARE  
106 S. E. Public Square {  
113 Strong's Avenue (DOWN TOWN)  
748 Church Street (SOUTH SIDE)

PURE FRUIT	<b>J A M</b>	ANY FLAVOR	9 oz. Jars.....	<b>12c</b>
PEAS				
Small Cans .....	<b>8c</b>	BEANS		
		Wax or Green .....		<b>5c</b>
CORN				
Small Cans .....	<b>5c</b>	SALMON, Pink,		
SUCCATASH		1/2 Lb. Tin ....	8c. or	<b>10c</b>
Small Cans .....	<b>5c</b>	BEST RED SALMON		
TOMATOES		1/2 Lb. Tin .....		<b>15c</b>
Small Cans .....	<b>5c</b>			

**YOUR SCHOOL EXPENSES WILL  
BE MUCH LESS WHEN YOU  
SHOP AT BARTIG'S**

<b>ONLY THE BEST</b>		PEACHES, In Syrup,		
		8 Oz. Tin .....		<b>7c</b>
BUTTER			SWEET POTATOES	
1/4 Lb. ....	<b>7c</b>		In Tin .....	<b>12c</b>
EGGS Strictly Fresh			BREAD,	
Dozen .....	<b>18c</b>		1 Lb. Loaf .....	<b>6c</b>
PINEAPPLE, Crushed			ROLLS	
15 Oz. Tin .....	<b>10c</b>		Dozen .....	<b>8c</b>

**Save In Our  
FRUIT and VEGETABLE DEPT.  
LARGE ASSORTMENT — ALWAYS FRESH**

**Carrots, Cabbage, Green Onions  
Peppers, Celery, Tomatoes, Etc.**

DRY ONIONS		SWEET POTATOES		
3 Lbs. ....	<b>5c</b>	6 Lbs .....		<b>25c</b>
LOCAL POTATOES,				
Peck .....				<b>15c</b>

FLOUR, 5Lb. Bag 19c.	<b>5c</b>	OVALTINE,		
1 Lb. ....		\$1.00 Size .....		<b>78c</b>
GOLD MEDAL CAKE		FRESH MILK		
FLOUR, 5 Lb. Bag ...	<b>23c</b>	At .....		<b>8c</b>
OVALTINE,		VAN CAMPS MILK,		
50c. Size .....	<b>38c</b>	3 Large Cans .....		<b>19c</b>