

W.A.A. COEDS HOSTS TO PREP GIRLS

VISITORS HERE FOR "PLAY DAY" THIS SATURDAY

Fourteen High Schools Expected To Compete In Girls' Athletic Rally And Meet

About 150 girls from 14 of the surrounding High Schools will be the guests of the Women's Athletic Association Saturday at their 4th Annual Play Day.

The schools to whom invitations have been sent are: Antigo, Merrill, Marshfield, Neenah, Wisconsin Rapids, Wautoma, Westfield, Hancock, Wausau, Rosholt, Stevens Point, Amherst, Mosinee, and Crandon.

Full Day's Program

The program for the day is arranged, starting with registration at 9:30 and assignment of the girls to color teams. After a general meeting in the new gym at 10 o'clock where the girls will meet one another and particularly their teammates, they will march to the tune of the College band to Schmeekle field. Team games, baseball, cageball, line soccer, and softball will begin at 10:30. At 11:30 there will be relays. Luncheon is to be served at Nelson Hall by the Methodist Ladies Aid. The luncheon entertainment is to be a mixture of tap dancing numbers, a skit, and music by an eleven piece all girl's orchestra. Events will start again at 2 P. M. with a continuation of team games. In addition to the games the schools will, during the day, compete in the individual sports of tennis, deck tennis, archery, and horseshoe pitching. The events will close at 4:00 with a general meeting in the new gymnasium. Here scores, team and individual winners will be announced and the day will close with dancing and refreshments.

SLOWEY CHAIRMAN

The general chairman of the day is Katherine Slowey, president of the W.A.A. She is assisted by nine committees whose chairmen are: Events—Marion Holman; Badges and Registration—Agnes Madsen; Entertainment—Thyrza Iverson; Luncheon—Ruth Wagner; Field and Equipment—Yvonne Dallich; Recording—Vivian Meyer; Invitation—Reinetta Reisinger; Picture and Bulletin Board—Eleanor Crumme; Exhibit—Erma Groth.

College students and townspeople are invited to observe the events of the day.

MISS SEEN GREETES VISITORS

It is my privilege and deep pleasure to extend greetings and a hearty welcome to the high school girls who come here Saturday to spend the day engaged in wholesome and healthful sport activities. I extend a welcome with the spirit of friendliness that will prevail throughout the conduct of the various games.

Mother's Day Next Sunday May 13

She's worked hard and toiled for you since your "cradle days". — You'd break her heart if she didn't get some "special message" from you on the day that even our "national government" has officially recognized as "Mother's Day".



Annual Phi Sig Formal Friday Nite

Tomorrow evening, Friday, May 11, at Hotel Whiting, Kappa Chapter of Phi Sigma Epsilon fraternity is sponsoring the final semi-formal of the 1934 social season that will be held in Stevens Point. Faculty members, students and townspeople are invited to come and dance to the music of Jack Cameron and his orchestra from 9 until 1 o'clock. A special feature of the evening will be a "spotlight" floor show with versatile entertainers displaying their talents. Admission will be \$2.00 per couple.

President Hyer To Speak

Preceding the dance the members and alumni of the fraternity and their lady friends will enjoy a banquet in the main dining room of the hotel.

Cletus Collins, president of the organization will act as toast master. President Hyer will be the main speaker of the evening. Brief talks will also be given by faculty adviser F. J. Schmeekle, and Coach Eddie Kotal.

George Maurer is in charge of the affair assisted by Bill Ringness and Neal Rothman.

I sincerely hope that every girl will return to her home with a friendly feeling toward C. S. T. C., and a desire to carry on the ideal expressed in the slogan of the Women's Athletic Association: "Play for Play's Sake".

PRESIDENT'S WELCOME

Welcome girls to WAA's fourth annual Play Day! Here you will find sports and a place for everyone. The only thing we ask of you is to participate in these sports for play's sake, and offer the pep and enthusiasm that is needed to make the day a success.

You will not only enjoy this day, but all others, if you keep this in mind "Play for Play's Sake".

Short Story Contest Will Close May 15

There is still time to get a short story in for the Margaret Ashmun Contest. The rules were published in a previous issue of this paper, but for your convenience sets have been posted on the bulletin boards.

The following judges have been selected: Miss Davis, Miss Mason, and Mr. Knutzen. The first prize consists of membership in the Margaret Ashmun Club and the official key of the organization. Suitable second and third prizes have been selected.

The well-known author after whom this club is named was once a student of our school; there must be others with hidden literary ability among the student body. Try your hand at a story and get it in now! Hand it to Agnes Madsen, Thyrza Iverson, or Cletus Collins.

Rurals Addressed By Assemblyman Kostuck

The Rural Life Club had another of their entertaining and educational evenings Monday night. The program was as follows and speaks for itself:

Community singing led by Kirkwood Likes.

Vocal Duets, Lottie Michalewicz and Irene Ligman.

Vocal Trio, Gilbert Busch, William Theisen, and Harold Davel.

Address, Mr. John Kostuck, assemblyman, assisted by Mrs. Kostuck. During his talk, Mr. Kostuck dramatized, "How a Bill Becomes a Law".

UNTIMELY DEATH OF POPULAR MAN SHOCKS FRIENDS

Six College Men Serve As Pall Bearers; Faculty Members Attend Final Rites

Faculty members and students of Central State Teachers College are mourning the untimely death of Jack C. Armstrong, popular nineteen year old freshman from Gillett, Wis., who was killed Thursday afternoon, May 3, as the result of being thrown off a construction truck and fracturing his skull.

Schulz Back To Classes

Riding on the truck at the time of the accident were Harry Hansen, Allan Schulz and Howard Mueller, in addition to the deceased. As the machine rounded a corner Armstrong and Schulz lost their balance and fell to the pavement. Both of the injured were rushed to St. Michael's hospital here Armstrong died soon after arriving. X-ray examinations disclosed that Schulz had suffered a broken collar bone. He resumed his college work last Monday.

Services Last Sunday

Funeral services were conducted for Armstrong last Sunday, May 6, at Gillett from the German Lutheran church with the Rev. Kumpf officiating. The pall bearers were Ronald Winn, Cedric Vig, Wilfred McGillvary, Truman Flowers, Mickey Hubbard and Keith Koske, friends of the deceased and students at this college. Bob Broome sang a solo, "The Old Rugged Cross". President and Mrs. Hyer, Mr. and Mrs. E. T. Smith, Mr. and Mrs. H. R. Steiner, and Mr. F. J. Schmeekle represented the faculty at the final rites. Mr. Armstrong leaves to mourn his mother, Mrs.

(Continued on Page 2, col. 3.)

Capacity Audience Enthusied By Annual Senior Production

A large crowd filled the auditorium on Tuesday evening, May 8, when the class of '34 presented the annual Senior Class Play. The three act comedy "Skidding" produced by members of the Class and directed by Miss Ruby Tilleson was a decidedly successful undertaking financially and from the standpoint of dramatics. All of the actors portrayed their roles particularly well.

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CHALLENGING AMERICAN YOUTH

Editor, Pointer,

There have been a good many charges made recently against American youth. Back in December, Secretary of Agriculture Henry A. Wallace said that "our college life has expressed its vitality in such rackets as organized football." A few weeks later, Federal Commissioner of Education George Zook said, "My complaint about college students is that they are too darned docile."

More than ever before college students and graduates are facing stern economic realities. What is the youth of America thinking about? What is their reaction to the New Deal? Will the youth of America follow in the footsteps of the youth of Europe and organize a strong youth movement?

Perhaps Secretary Wallace is wrong. Perhaps the real answer has been supplied by Paul Gallico, one of the most searching sports writers in America, who said recently:

"No one has considered that there is a serious college generation at school now. The college boy, with the exception of the out-and-out professional who wants to make a name for himself on the gridiron in order to land a coaching job later on, has other things to worry about besides football. The older generation has made a failure of life. The new must find answers to the new problems of living that will confront them. Some of them are half beginning to suspect that they will not find them on the football field. . . The alumni live in their past glory. The present college generation is beginning to find high pressure intercollegiate football trivial and a nuisance."

The Literary Digest believes college students of today do have ideas. It believes those ideas should have expression. A few weeks ago The Literary Digest sent telegrams to ten editors of representative college daily newspapers asking for comments on unemployment among college students and graduates and prospects for jobs in June of this year. Nine editors replied with thoughtful, discerning opinions. These replies have been embodied in an article written by Wayne W. Parrish, a staff writer, which will appear in the issue of May 12. The Literary Digest, believing the 1934 college student to be alive to the issues of the day, and anxious to give college students a medium of national expression, invites editorial comment in the college press.

Very truly yours,
 The Editor,
 THE LITERARY DIGEST

Editor's Note: We are anxious to have students read the article mentioned above and write their reaction to the matter. Turn your article in to the Pointer where it will be published and a copy sent to the Literary Digest for possible publication in that magazine.

MANAGEMENT OF THE HOME

The Management of the Home during this time of depression should be stressed as it has never been before. Courses of this type enable one to select the best values in equipment and furnishings for your home.

One becomes acquainted with many new and practical methods which prove to be useful in being able to accomplish more.

The efficient management of the home provides more complete living for each member of the family.

Home Economics has often been considered as consisting merely of the arts of Sewing and Cooking. The Management of the Home is now considered a vital part of this course.
 F. V. V.

ANNUAL SALE

Prints of the pictures which were used for engraving will be sold at the table in front of the library on Thursdays at ten o'clock. Group pictures are available at ten cents each while individual pictures will cost five cents per print.

EDWARD LEUTHOLD
 Bus. Mgr. "Iris"

A woman always thinks she is better than other women, and a man always thinks he is no worse than other men.

The collector of the wages of sin is never turned away empty handed.

UNTIMELY DEATH OF POPULAR MAN SHOCKS FRIENDS

(Continued from Page 1, col. 4.)

Husman, and two sisters Ione and Lois all of whom reside at Gillett.

Prep School Leader

Jack Armstrong graduated from Gillett High School in the spring of 1932. During his prep school career he displayed the same fine features of young manhood that he showed here. He took part in three years of football, and three years of basketball. In the latter sport his teammates recognized his qualities of leadership and selected him to lead them as captain. In addition to that he represented his school in oratory. While busy with these activities he managed to somehow devote enough time to his academic work so that he graduated with scholastic honors. The year prior to enrolling here Armstrong did correspondence work through the extension division of the University of Wisconsin.

Good Student

Due to the fact that he worked for both his board and room, Jack, as he was commonly known on the campus, was unable to take part in many school activities. However, he did find time to play basketball with the college "B" squad. His scholastic average for the first semester was 90.5.

To know this young man was to respect him. We can say unhesitatingly that he was one of the most likely students attending this institution.

Glee Club Will Sing At Baccalaureate And Class Day Exercises

In with the many plans thus far arranged for Class Day Exercises and Baccalaureate Services, President Hyer, who is in charge of these events, plans on having the Men's Glee Club appear at both of these exercises. Baccalaureate Services will be conducted in the form of a Sunrise Service on Sunday morning, June 3. Class Day Exercises will be conducted, according to the calendar of the school, on Friday, June 8.

Plan Outing

In the meantime much of the practice sessions on Monday and Thursday of each week will be taken up by rehearsing new numbers selected for this occasion.

Spring and all the effects it carries with it are also characteristic in the personnel of the organization. Plans are made for an outing at Lake Emily some time next week. Mr. Knutzen maintains that it should be a real outing with a ballgame before the steak-fry. Towels will be furnished for those who have no swimming suits.

GRADUATE NEWS

by
 FRANK SPINDLER

Class of 1915

Grace V. Godfrey was married on Tuesday, May 1, to Mr. Lou William Helein. They will be at home after June 6th at 921 Ellis Ave., Ashland, Wisconsin.

Class of 1922

William H. Bethke, 2 year college, Bach. of Art Univ. of Wis. 1927, is district traffic supervisor of the Wisconsin Telephone Company, Racine. He was married in 1928 to Ruth A. Clark.

Class of 1923

Miss Mahala Erickson, 2 year Home Economics, has been teaching among the Zuni Indians at Zuni, New Mexico, for the last five years. She hopes to attend the University of Minnesota this summer to do work on her degree.

Class of 1912

Irene Feeley of the 4 year Home Economics course is married and lives in Green Bay. Her address there is 419 N. Ashland Street, Green Bay, and her name is Mrs. F. Z. Weizenegger.

Class of 1904

Ina Fenwick was one of the first graduates of the Home Economics course in this school. In a letter from her the other day she gives an interesting account of what she has been doing since she left here. Briefly it is as follows: Taught one year at Grafton Hall; part of a year in Tennessee; next she had charge of girls' work in Richmond Virginia in an institutional church, and after four years there she went to Hampton Institute, Virginia, where she remained seven years. During the war she had charge of a hospital library for a year. Next she took a business course at Ann Arbor, Michigan, and was secretary to Miss Lena Cooper of Battle Creek.

The next move was to New Haven, Connecticut, where she was assistant to Miss Cora Colburn, the director of the University dining halls, for five years. In 1928 she went to New Jersey and for the next five years she was secretary to the wife of the Bishop of New York. This year she is spending at home with her mother and sister who have been somewhat disabled, but she hopes next year to get out into the field again. She lives at 21 Gifford Avenue, Jersey City, New Jersey.



FROSH WIN INTERCLASS TOURNEY

SOPHS SECOND; BERARD STARS WITH 20 POINTS

Veteran Takes Four Firsts Sparhawk Scores 19 Points

The freshmen again carried off honors in the interclass track meet held Friday afternoon. They piled up a total of 61 point to lead the sophs who were second with 40. The frosh won first, second, and third in the high hurdles, and first and second in the pole vault. Sparhawk gave them firsts in the broad jump and discus, and seconds in the 440, shot put, and hammer throw.

Berard Leads Sophs

Web Berard, sophomore veteran, was high scorer of the meet with 20 points, taking firsts in the 440, 220, 100, and low hurdles.

Records of the results are as follows:

Mile run: First, Scribner, junior; second, Yach, freshman; third, Laszewski, freshman; time 5:09.

880-yard dash: First, Brown, freshman; second, Krueger, sophomore; third, Scribner, junior; time 2:20.

440-yard dash: First, Berard, sophomore; second, Sparhawk, freshman, third, Scribner, junior; time :55.

220-yard dash: First, Berard, sophomore; second, Frank, freshman; third, Shanks, freshman; time :25.1.

100-Yard Dash

100-yard dash: First, Berard, sophomore; second, McGuire, freshman; third, Strope, sophomore; time :11.

220-yard low hurdles: First, Berard, sophomore; second, Frank, freshman third, Freiberg, freshman; time :29.

120-yard high hurdles: First, Nugent; second, Frank; third, Freiberg (all freshmen); time :18.5.

High jump: First, Abel, sophomore; second, H. Brown, freshman; third, M. Brown, freshman; 5 feet, 10 inches.

Broad jump: First, Sparhawk, freshman; second, Abel, sophomore; third, Nugent, freshman; 20 feet, 4 inches.

Javelin Throw

Javelin: First, Abel, sophomore; second, Zurfluh, sophomore; third, Klement, junior; 151 feet.

Discus: First, Sparhawk, freshman; second, Klement, junior; third, Fritsch, senior; 113 feet, 6 inches.

Shot put: First, Fritsch, senior; second, Sparhawk, freshman;

Three Man Team Loses First Golf Match. Maurer Wins

In the first intercollegiate golf match this year the Pointers lost to Platteville 5½ to 3½. The Pioneers golf course is a tricky par-38 ground but both teams were evenly matched.

Sam Kingston, Nolan Gregory, and George Maurer made up the team which accompanied Coach Kotal's baseball squad. Kingston, head of the group, played the best Platteville golfer and held him even the first nine holes. In the second round Boll pulled ahead of Sam and finished up two strokes lower. Boll shot an 83 and Kingston an 85 for the two best scores of the match.

Gregory also lost after being a scant two strokes down on the first nine. Hottman won shooting a 92.

George Maurer was the only winner with an 89. His opponent Patton took 93 strokes to get over the 18 holes. George was playing the first time this year so he says practice doesn't pay.

A return match is being arranged with a four game match to be played on the local Whiting Country Club course in the near future. The only handicap is the date; so many events are coming up that a time suitable to both groups may not be possible.

POINTERS DROP BASEBALL GAME. UNFERTH STARS

Deciding Tally Scored In Ninth Inning. Point Rally Fails

Although Donald Unferth easily outpitched Hoskin of Platteville, the Pointers dropped their first game of the season Saturday, 7 and 6. Unferth struck out 13 while his opponent fanned but four. After the first inning in which the Pioneers collected 3 runs, Don held them scoreless until the eighth. Unferth began to tire rapidly due to it being his first full game this year and Platteville scored another trio of runs in the eighth.

Rally In Ninth

Meanwhile the Pointers had garnered a run in each of the second and sixth innings. With the score 6 and 2 against them the Kotalmen started a barrage which ended their half of the ninth inning with the score knotted at six-all.

Lose Game

The winning run was pushed across in the last half of the ninth when Mish dropped a fly. Only one man was out so the Platteville runner would no doubt have scored after the catch even if Mish had held onto it.

Rough Diamond

The Platteville diamond is rough with fences in right and left fields. A regular big-league system determines the number of bases a runner can take. If the ball goes over the fence on one side of a flag he gets a double. If it passes the other side a home run is registered.

A return game is being arranged here with the Pioneers. If it goes through, the tilt must be played soon. Other games with semi-pro teams in the vicinity are also being sought.

Box score:

oint-6	AB	R	H	P	A
Olsen, 2b	5	0	1	0	4
Holm, cf	5	0	2	0	0
Staffon, ss	5	1	1	0	0
Bombera, rf	4	1	1	0	0
Marsh, 1b	4	0	1	10	0
Broome, c	4	1	1	13	0
Bassler, lf	2	0	0	1	0
Mish, lf	2	1	2	1	0
McGuire, 3b	4	1	2	0	2
Unferth, p	4	1	0	0	3
Totals	39	6	11	25	9
Platteville-7-AB	R	H	P	A	
Adams, ss	5	0	0	0	5
Skaife, 3b	5	0	0	1	0
Rheel, cf	4	2	2	2	0
Pinz, 1b	4	2	3	13	2
Disrude, lf	4	2	2	3	0
Falk, rf	4	0	0	2	0
Magee, c	4	0	1	5	0
Davis, 2b	4	0	0	0	2
Hoskin, p	4	1	2	1	5
Totals	38	7	10	27	14

(Continued on Page 4, col. 3.)

Spring Grid Men Battle Today At 4

Spring football has been getting under way quickly and a game is scheduled for this afternoon at 4 o'clock between the "Bear Cats" and the "River Rats." Coach Kotal has given ex-captains Dick Schwahn and Bucky Miller charge of the two groups and the boys have been getting in shape under the Kotal system.

Several of the veterans are not out for football because of other activities or jobs. However, the lineups given are as follows: Bear Cats, F. Menzel, Benson, Slotwinski, Broome, Pophal, Domke, N. Rothman, Olson, Leiser, Steiner, Murray, Nugent, Schmidt, and Trindall. River Rats, Speith, Marrs, Figgins, Breitenstein, MacMillan, T. Menzel, Collins, Berard, Scribner, Klement, Anderson, McGuire, Staffon, Gregory, and Gilson.

Captain-elect Warren Becker has not been attending school the past semester because he is working to secure funds to come next year. He will be eligible according to the Teachers College rules.

The Bear Cats ought to be called "Brown" Bear Cats since Neal Rothman is in the lineup.

third, Roy, junior; 40 feet, 11 inches.

Hammer throw: First, Fritsch, senior; second, Sparhawk, freshman; third, Klement, junior; 87 feet, 7 inches.

Pole vault: H. Brown and M. Brown tied for first and second (both freshmen); 11 feet.

The track men who journeyed to Appleton Tuesday to take part in a dual meet with Oshkosh were: Scribner, Fritsch, Sparhawk, Abel, Berard, Frank, Nugent, Shanks, Freiberg, Klement, Zurfluh, Zaborski, Tutt, Krueger,

BILL'S BULL

The scheduled mat card at Junction City was called off indefinitely so Beppler lost a real chance. The worst part of it was that the sports scribe had two ringside "comps" for the event. You can't win!

Already some of the college men have signed to play baseball with local league teams. Mish, Unferth, and Menzel played with a Point team which defeated Amherst 6 and 2. Sunday Menzel pitched and allowed only four hits. Probably the only Amherst boy who didn't play was Pete Peterson who had to practice for the College Senior class play. Johnny Bombera played with the Point Badgers who defeated Wisconsin Rapids 5 to 1 Sunday.

George Maurer was asked how it felt to be a hero after he was the only one of the golf team to win his match at Platteville. He said it was all right but he was tired. He must have been more tired yet after walking home from the Silver Coach that night.

On the trip: loss due to overheating, one pair of baseball pants. See "Jug" Marsh.

We've finally found "The Man On The Flying Trapeze". It's Boone Evans and his three-passenger, two-cylinder bicycle.

Boone drives a motorcycle because he says it's cheaper to run. Well, Boone, if it's cheaper to run why do you ride? (Hi! Joel)

McGuire, H. Brown, and M. Brown.

The trackmen also took part in a meet between the local high school and Wausau high school.

Silliness is called sentiment by those who are still in love.

College Band Visits Nearby High Schools

Members of the Stevens Point Teachers College Band left this morning on their second annual tour of Central Wisconsin high schools. Prof. Peter J. Michelsen, director of the band, feels that these appearances stimulate an interest in music work and show graduating students where they can continue musical experience at a college.

New Territory

Among the towns to be visited are Amherst, Waupaca, Wild Rose, Redgranite, and Plainfield. Last year's tour took in a different set of schools and Director Michelsen hopes to cover most of the state within a few years. When this paper went to press arrangements were being sought whereby the band would travel in the school bus and by private cars owned by students and faculty members.

This year the band travels in those new uniforms which have been so highly publicized.

A picnic at Waupaca Lakes in the near future is the plan of the band and orchestra.

It's a wise worm that stays under cover and deprives the early bird of his breakfast.

A feeling of superiority is about all the satisfaction some people get out of being good.

It keeps some men so busy being important that they have no time to accomplish things.

The way to make a woman happy, is to make her believe that she is making you happy.

A loafer never allows himself to get out of practice.

Collins Chairman Of Committee For Class Day Program June 9

College Day and the Alumni Reunion are scheduled for Friday, June 8 on the college's Fortieth Anniversary calendar. Cleatus Collins is chairman of the committee for the College Day program and will introduce the activities of the day. Other committee members are: Eleanor Eubanks, Reinetta Reisinger, and Edward Leuthold.

Hyer — Collins Speak

Awards for various extra-curricular activities will be presented in the college auditorium at 10:30 A. M. The program will open at two o'clock in the afternoon with a concert by the College Band. President Hyer will address the audience with "Forty Years in the Making", which will be followed by selections rendered by the College Orchestra. Next, Dr. Jos. V. Collins will speak on "Changes that I Have Seen". The program will close with selections by the Men's Glee Club.

The Faculty Reception to Alumni and Graduating Class is to be held in the reception rooms of the Home Economics Department at 4 o'clock. An Alumni banquet is slated for 6:30 P. M. at Hotel Whiting. At 9 o'clock there will be a College Dance in the New Gymnasium.

Free Fox Ticket For RUTH SCHWAHN

Mention The Pointer

KEEP IN STYLE

When You Want Something New and Smart in LADIES' READY TO WEAR Go To Moll-Glennon Company



Drink DEERWOOD COFFEE only because it's better

POINTERS DROP BASEBALL GAME UNFERTH STARS

(Continued from Page 3, col. 4.)

Score by innings:
Point 010 001 004-6
Plateville 300 000 031-7
Summary: Errors, McGuire, Unferth, Mish, Davis, Falk; Two base hits, Bombera, Marsh, Olson, Holm, McGuire, Hoskin, Disrud; three base hits, Reel 2; home run, Disrud; double play, Pintz to Skafie; stolen bases, Staffon, Bombera, rBoome, Unferth; struck out, Unferth 13, Hoskin 4; bases on balls, none.

Free Fox Ticket For KATE WIGGINS

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COMPLIMENTS OF BOSTON FURNITURE & UNDERTAKING CO. ESTABLISHED 1888 WHERE YOUR DOLLAR BUYS MORE

LOST

Psychology of Adolescence by Brooks.

Finder please return to Wilfred Engbretson.

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TO THOSE WHO PREPARE THE FOODS: — LEARN THE VALUE OF LIMA BEANS. TEN DELICIOUS RECIPES FREE WITH EACH PURCHASE OF LIMA BEANS—Lb. 10c

CAMPBELLS TOMA-TO JUICE, 3 for 25c

PEP Package 10c

WELCHES GRAPE JUICE, Pt. 19c

RICE KRISPIES, 2 For 23c

NONE-SUCH AS-SORTED JAMS, 9 oz. 10c

KELLOGG'S CORN FLAKES, 2 for 23c

DW. CATSUP 14 oz. bottle 15c

A & H SODA, 1 lb. pkg. 7c

NONE-SUCH WHOLE KERNEL CORN, 2 for 23c

BAKING CHOCO-LATE, 1/2 lb. pkg. 10c

DW. NO. 4. SIEVE PEAS, 2 for 29c

AMERICAN CHEESE, Lb. 15c

DW. CHILI SAUCE 19c

PABSTET, 1/2 Lb. Pkg., 2 for 29c

NONE-SUCH WAX & GREEN BEANS, 2 for 29c

P&G SOAP, 6 For 23c

ZIEVES NECTAR — Highly concentrated—Makes a fine drink — All Fruit Flavors—bottle 25c

CASTILE 4 For 19c
CHIPSO, Pkg. 15c

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THE Citizens National Bank "The Bank That Service Built"

GROSS & JACOBS Hardware

KREMBS HARDWARE CO. For Good Hardware

SOCIETY NEWS

Booth-Klimowicz

Miss Georgia Booth, daughter of Mr. and Mrs. C. L. Booth of Iola, and Steve Klimowicz, 736 Strongs Avenue, were married Saturday, April 28 in Waukegan, Illinois. The bride is a Sophomore in the College and a prominent member of Tau Gamma Beta sorority. Mr. Klimowicz is the proprietor of the Radio Service Company of this city.

Display In Library

A project on landscape gardening will be on display in the library on May 14. Jean Lynn and Bernice Edick Winn will be in charge. This is one of a series of such exhibits which have been shown in the Library by members of the advanced training course.

Larger Sick List

Among those who have been absent from school during the past week because of illness are: Miss Marg. Wilson, Gideon Carswell and F. Rogers Constance. Miss Wilson and Mr. Constance have returned to their school duties. Mr. Carswell's condition is uncertain and his return to school, if at all, is unknown. It is reported he has an attack of inflammatory rheumatism.



The Beauty School
by **Helena Rubinstein**
Noted Beauty Authority

CARE OF THE EYES

I often wonder why no one has ever stressed the particular need of college students for beauty care of the eyes. Of course, you are advised not to go without glasses, to have the light falling over your left shoulder, and to rest the eyes at frequent intervals. Yet often college years are hardest on the eyes, not only from the standpoint of physical endurance, but from the standpoint of beauty as well.

After reading for a number of hours, or studying, many girls rub their eyes, continue reading, rub their eyes again, and so on, rubbing and blinking without any apparent consciousness of what they are doing. So elastic is the skin of youth, that the harm is rarely done at the moment. But a bad beauty habit is formed, and what is worse — a few years out of college and those distressing fine lines will begin to appear at the corners of the eyes, and underneath them.

When you are studying, why not give yourself an eye treatment as well? It's very easy — just lie down for ten minutes, with cotton pads over your eyes. The pads should be dipped in hot salt water solution, or in witch-hazel. There are special herbal eye packs that are grand to use, too. Perhaps you can persuade one of the family to give them to you.

Then, when you begin to read, smooth a softening cream — a pasteurized face cream, or a youthifying tissue cream underneath the eyes. Pat it in very very gently, so that you will not pull or stretch the skin. A little

— W. A. A. —

Tapdancing

The tap dancers burst out in the neatest black and white suits when they performed between acts of the Senior-Class play "Skidding". These are to be the official costumes from now on. Do you like them? The same group of dances given during "Skidding" are to be repeated at the luncheon entertainment on Play Day, and this engagement will be their final appearance for the year.

Baseball

The first of the girl's kitten ball games will be played off this afternoon at 4 o'clock at the Schmeekle field. Four teams are competing for the championship.

Volleyball

The Junior-Senior II team captained by A. Sorenson won the volleyball prize when they beat the other Jr.-Senior team last Thursday. Their treat will come when the volleyball handlers join with the baseball players in a final big spree.

Archery

Use your spare time at archery. The equipment is available for use during your free periods. Ask at room 150.

patted over the eyelid, makes that feel smooth and elastic too. Besides being an excellent way to keep the eyes clear and smooth, this treatment prevents you from rubbing them. Even if you rub them unconsciously, you will soon realize what you are doing, when your hand becomes sticky with cream.

After you've finished studying, rest the eyes completely by lying down with a piece of black velvet laid gently on the lids. It is wonderfully refreshing to the eyes. Since they're the only ones you'll ever have — better take care of them!

Don't Forget

To send her a corsage for the Fraternity Dance Friday, May 11.

We make corsages to match the girls' gowns for only 50c. and up, delivered.



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MATINEE — NIGHT
ZANE GREY'S

"LAST ROUNDUP"
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— And —
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"I'LL TELL THE WORLD"

SUNDAY
FRANK BUCK'S
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— And —
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In

"GAMBLING LADY"

STARTS MONDAY
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Jack Cameron's orchestra has rhythm and our dresses and gowns have snap and style.

You'll need a gown for the Fraternity dance Friday and for the Omega Mu Chi sorority dance at Wausau, Friday, May 25.



Fischer's Specialty Shop
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Odd Facts About Prominent People

Did You Know That:

In 1796 George Washington donated \$50,000 worth of James River canal stock to Washington and Lee University. The gift still yields an income, and every student at W. & L. may be said to receive from George Washington a sum towards his education. After the close of the Civil War General Robert E. Lee accepted the presidency of the school. He introduced courses in law, engineering, commerce, and journalism.

1,600 Instructors

Harvard University is the oldest institution of higher learning in the United States. The school was named in honor of John Harvard, who, upon his death in 1638, at the age of 31, left half his fortune and a library of 400 volumes to the school at Cambridge. Today Harvard has over 8,000 students for whom there are more than 1,600 instructors, and possesses the largest university endowment in the world, \$110,000,000. The most famous character of the campus was Prof. Evangelinus Apostolides Sophocles who lived surrounded by domesticated pullets and hens which he named after the wives of professors. Once when very ill he was offered some chicken broth. "Does a man eat the thing he loves?" he asked softly.

The Harry Weidner Memorial Library is the largest of college libraries. It contains over 3,000,000 volumes. Crew races started the first intercollegiate rivalries. In 1852 the long series between Harvard and Yale began.

When The Slip Gets By

The typographical error is a slippery thing and sly, You can hunt till you are dizzy, but it somehow will get by; Till the forms are off the presses It is strange how still it keeps, It shrinks down into a corner and it never stirs or peeps. That typographical error, too small for human eyes, Till the ink is on the paper, when it grows to mountain size. The boss he stares with horror, then he grabs his hair and groans, The copy reader drops his head upon his hands and moans — The remainder of the issue may be clean as clean can be, But that typographical error is the only thing you see.

—Knoxville (Ia.) Express

The average man is firmly convinced that he does seventeen times as much for others as others do for him.

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EXCHANGES

MERRILL

We don't know whether Merrill High School is trying to emulate this college or if the case is vice versa, or if neither is true. Anyway the seniors of that prep school have selected the three act comedy "Skidding" by Aurania Rouveral as their annual class play.

From the Acme News of Merrill High School we take the following: "Resolved: That the shorter the kiss, the longer the bliss, was a topic of debate held at Princeton."

MILWAUKEE

President Frank E. Baker of Milwaukee Teachers College has the following notice in the April 25 issue of the Echo Weekly.

Because of irregularity connected with the management of the junior prom held at the Elks' Club on the evening of Friday, Feb. 2, 1934, the junior prom is hereby abolished as a regular social institution at the State Teachers college at Milwaukee, and it is hereby ordered that no further junior proms shall be held, except under the following conditions:

Each succeeding junior class, if it so desires, may petition the President of the college in writing for permission to conduct a junior prom, such petition to specify the date and the place for holding the prom and shall include a detailed plan for managing the finances of the prom and definite assurances that it will be carried out. If the President is satisfied that the plan presented assures the conduct of the prom in a business-like and ethical manner, permission may be granted in writing, addressed to the president of the class making the request.

WEST DE PERE

St. Norberts College of West De Pere, Wis. has recently been accredited by the North Central Association. In commenting on the action of the association the Rev. Dr. A. M. Keefe, Rector of the college, had this to say: "As far as our relationship with other schools in Wisconsin is concerned, we stand precisely as we did before, with full accrediting by the University of Wisconsin..."

"As far as relations with schools outside of the state, we are now in a much more favorable position. The work of the first two years is fully accredited and we have a three year opportunity to make necessary changes and improvements which will enable us to qualify for the full college accrediting."

— (The St. Norberts Times)

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Ferdinand A. Hirzy Award Arrives Here

Four years ago, Mr. Ferdinand A. Hirzy, an alumnus of this school, offered to the Freshman class of that year a diamond medal to be presented to the student athlete of that class with the best four year record in scholarship, sportsmanship, leadership, and cooperation. The offer has been made to each succeeding class since that time.

Local Alumnus

The first Hirzy Medal has arrived and is in the possession of Mr. Hyer where it will remain until its presentation on Award Day this Spring. The recipient of the medal will be determined by a vote of the faculty. The emblem is a disc of gold the size of a twenty dollar gold piece and is set with a perfect diamond of approximately one-half karat in size. The value of the award is set at approximately one hundred and twenty-five dollars.

Former Athlete

Mr. Hirzy was himself a three letter man for the three years that he attended this school, having participated in football, track, and basketball. He was also active in student affairs. He entered the institution in 1916 and left at the end of the year to enter the service, returning to finish in 1919. Mr. Hirzy is a charter member of the Phi Sigma Epsilon fraternity.

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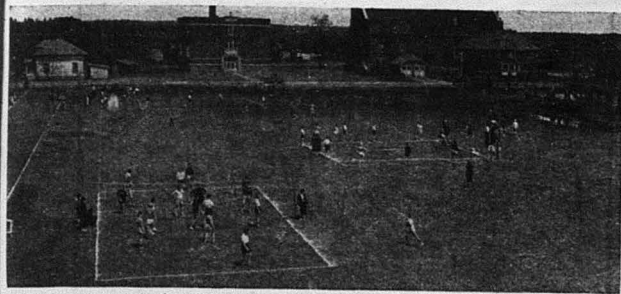
J. A. WALTER, FLORIST

FLOWERS

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Phone 1629





High school girls from all parts of central Wisconsin will be seen strolling about the college campus and engaging in athletic events on the Schmeckle athletic field this Saturday when the W. A. A. coeds sponsor their fourth annual "Play Day" for prep students.

WAA 16th Anniversary

While our teachers college is celebrating its 40th anniversary the WAA can put sixteen candles on its birthday cake, for the girls' athletic association of the Stevens Point Normal School was organized November 26, 1918. At that time all girls who had taken an active part in athletics the preceding year were admitted as charter members, and from then on membership was restricted to those having 100 points which were won by making class department teams and by winning field and track events — in other words "to the victor belongs the spoils" and to those girls who were interested but not winners there was little chance for membership.

Basketball Stressed

In 1922 clubs—hiking, skating, and skiing, were organized within the association and in these clubs the girls won points for admittance.

During the years, 1918 to 1927, basketball received the major emphasis with annual tournaments being held between the departmental teams. The coaching was in the hands of men from the men's class in coaching.

From 1925 until the present day the association in its purpose has changed from the sponsoring of team to individual sports, those

which will more likely carry over into later life. The point system was radically changed in that it awarded points to a season of practice in one of four major sports, basketball, volleyball, baseball, and captain ball rather than necessitating "making a team".

New Constitution

From the year 1927, under Miss Eva Seen as director, the organization of the sports seasons has been put into the complete charge of the sport heads. By the spring of 1928 a new constitution replaced the old. The purpose of the WAA as stated in it is: "to organize and control extra curricular activities and to promote permanent interest among women's recreational activities". This is carried out by the association through the sport heads who with the officers make up the executive board. The sport seasons are diversified and carry throughout the year beginning in the fall with tennis, archery, and hockey, and leading into basketball, volleyball, tapdancing, tumbling, and minor sports such as skiing, skating, and hiking, and finally closing with spring baseball, archery, and tennis. The membership is now open to all women in the school with the requirement of a scholastic standing of 81 and evidence of an active interest in sports.



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ROBERT NEALE AWARDED PRIZE BY SIGMA ZETA

"The Enrichment Of Science Teaching" Name Of Neale's Thesis; 320 Page Book

Robert L. Neale, a junior in the rural department, was awarded the Sigma Zeta, honorary science society, prize for the most scientific research project carried on by any student of this college during the past year.

First Annual Award

This year marks the inauguration by Sigma Zeta of the issuing of this hereafter annual award which has for its purpose the stimulation of scientific research by all undergraduate students of this institution who are taking sixteen hours of academic work. The winner has the honor of seeing his name engraved upon a plaque which will be in the permanent possession of the school. In the event that the winner is not a member of the organization sponsoring the study he will be granted membership. A committee selected by the president of the fraternity consisting of student and faculty members of Sigma Zeta is the judge of the contest.

Excellent Work

The name of Mr. Neale's thesis is "The Enrichment of Science Teaching". Future competitors for the same prize will find that they have a worthy mark at which to shoot. If they reach or excel the quality and quantity of the material that he has assembled they will have to literally outdo themselves. Perhaps the magnitude of the task can be better realized when one knows that there are over three hundred and twenty pages in the manuscript. It has been complimented very highly by all those who have reviewed it. One of the members of the faculty is of the opinion that it is worthy of a master's thesis. Besides putting the information into literary form Mr. Neale has a large collection of interesting exhibits on display in the reading room just off the rural assembly.

Copy In Local Library

In gathering this material the author came in contact with over five hundred organizations in the United States, Japan, China, Australia, Russia, Switzerland, and other countries. Approximately seven months of effort were required to amass all the data. The copy now in the hands of The Pointer is to become the property of the Culver Memorial library and will be available for student reference.

It is impossible for us to give a book review in this article. In order that the reader may understand the nature of the research we quote from the Preface to The Enrichment of Science Teaching.

Fills Need

"One of the big problems in the field of teaching of science is the securing of new and interesting illustrative material, which will help to keep up the curiosity of the class and at the same time teach scientific fact."

"It was because of this need that I decided to prepare this book... and to collect the teaching material listed in the outline..."

Watson Discusses Muscle Shoals At Bloc Meeting Thurs.

At the last Bloc meeting held on Thursday evening, professor C. F. Watson of the local faculty discussed the Muscle Shoals project and the problems of the government in its administration.

The meeting was held at the home of George Maurer at 112 Center St. The next meeting will be held a week from tonight at the home of Prof. Norman E. Knutzen. Meeting begins at seven-thirty.

Don't believe all the bad things you hear about your neighbors and all the good things about yourself.

Marriage is a lottery in which the spinster doesn't take chances.

"It is the purpose of The Enrichment of Science Teaching to give the teacher sources from which he may easily secure good, usable material at no cost in order that he may build up his own illustrative library of scientific material."



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