

## College Radio Hour On Air

### College Amateurs Do Well In 1935 Premiere

Last Monday, the first "College Radio Hour" was broadcast from station WLBL. This year's programs possess two new features: "The Play of the Week" and the "Amateur Contest". Warde Whittaker has been appointed to serve as the news reporter and did a splendid job.



Jack Burroughs

The main reason for the "Amateur Contest", (which those in charge do not by any means claim to be original), was that so many applications were received in answer to the advertisement placed in the Pointer a week ago, that the managers hardly knew just exactly how to handle the situation; wanting to be fair with everyone—someone had a brainstorm and thought of an amateur contest.

(Continued on page 5, col. 1)

### What's Going On In "These Here" Parts

Perhaps some of you have been wondering just exactly what the reason may be for some of the queer actions which are taking place on the campus. Rushing in in full swing, and when we go to press... some poor miserable students will have "sold their souls".

#### Think Nothing Of It

"Yes sir", "No sir" "Good Morning Sir" "Paddle Sir", and the like is all you will hear, and of by chance you come across some poor miserable devil, on her hands and knees in the middle of the street counting the bricks, or some dignified looking person literally "mocking the living day-lights" out of some awful looking specimen of humanity... just calm yourself and remember that pledging is here.

## '36 IRIS STAFF ANNOUNCED

### 1935-36 Class Officers

#### Senior Class Officers

President ... William Bretzke  
Vice-Pres. ... Barbara Fulton  
Sec'y. ... Wilfred McGillivray  
Treasurer ... Francis Bremmer

#### Junior Class Officers

President .... Alfred Menzel  
Vice-Pres. . Charles Sparhawk  
Sec'y-Treas. .... Ruth Schwahn

#### Sophomore Class Officers

President ..... Tom Benson  
Vice-Pres. .. Dorothy Richards  
Secretary ..... Earl May  
Treasurer ..... Marie Otegard

#### Freshman Class Officers

President ..... John Steiner  
Vice-Pres. ... Betty Schwahn  
Sec'y.-Treas. .... George Hyer

## SCHOOL CLASSES MEET TO CHOOSE LEADERS FOR COMING SCHOOL YEAR

Once again the various classes of C. S. T. C. have chosen their leaders for the school year.

The Senior class chose William Bretzke as its leader. Mr. Bretzke is a member of Phi Sigma Epsilon fraternity and Bloc honorary society. Barbara Fulton was chosen as vice president and Wilfred McGillivray and Francis Bremmer as secretary and treasurer, respectively.

The Junior Prom this year will be led by Alfred (Ted) Menzel, football captain and member of Chi Delta Rho fraternity. Other class officers are Charles Sparhawk, vice-president, and Ruth Schwahn, secretary-treasurer.

Running true to form the Sophomores chose a football player as its prexy. Tom Benson was elected in a very close race. Dorothy Richards is vice-president, Earl May is secretary, and Marie Otegard is treasurer.

After a rather rough meeting the Freshmen chose John Steiner as their president. Betty Schwahn was chosen vice-president and George Hyer picked as secretary-treasurer.

The Pointer wishes all you class officers the best of luck. You have a real job on your hands.

### Night School Figures Mount Up To 160 Mark

With last Tuesday the deadline in Night-School registration, the enrollment was brought up to between one hundred fifty and one hundred sixty students. This figure is a little below the figure at the same time last year.

Enrollment statistics show that students are coming from districts as far in the four directions as Green Bay, Endeavour, Neillville and Merrill.

## Beat Platteville!

## What's This? What's This?

Men! Beware!

And again I say beware! Among us here on the campus of dear old Central State lurks a menace to our freedom. Take care and heed this advice, for terrible is the plot to rob one of us of our inherited freedom and make us bow to the power of one of the weaker and fairer (???) sex.

#### "How To Get Your Man" In Two Parts

Among the "dormites" lives one intimately called "Addy" by her sister dormites who has recently become (by some means) the proud owner of a two part volume entitled "How To Get Your Man". It is rumored she is making rapid inroads on the information contained therein and is thereby becoming more formidable every day.

Among suspected targets for her efforts is a tall, dark, and handsome sax-player (his friends call him Norm) who is prominently connected with a popular jazz-band. He, however, has been seen carrying a beautiful young miss of the city of Arburndale to the dorm when she was handicapped (??? looks like good technique) with a very sensitive ankle. That makes us all, therefore, eligible, so be on your guard, ye men of C. S. T. C.

## EDITOR A. J. SHOREY CHOSE YEAR BOOK STAFF OF SENIORS

### Iris Staff To Work Toward May 15th Completion Date

The Iris staff has been chosen! Yes, students, the people who will begin work so that one day next spring you may have your "pals" write in your annual have been selected by Mr. Rogers and Arba Shorey.

Arba Shorey, editor-in-chief of the Iris, says that the plan of the



Thos. A. Rogers

book will be somewhat different than in previous years, if present tentative plans materialize. The basic organization will rest upon the true college departmental set up, which will, it is hoped, more truly represent the story of C. S. T. C.

#### Menzel Business Manager

While Mr. Shorey will edit the year book, Frank Menzel, business

(Continued on page 8, col. 3)

## Chi Delts Meet November 9th

With plans still incomplete as to the final details, Chi Delta Rho's annual State Conclave is scheduled for November 9th, the day of the Whitewater game. The chapters of Chi Delta Rho will gather here on that date to settle business matters and make plans for the coming year. The meeting will be presided over by Mr. Robert Emery, who is a recent graduate of Central State and an alumni member of Chi Delta Rho.

Be A Radio Amateur! See Page 7 Col. 3

Published Weekly, except holidays and examination periods, at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

EDITORIAL STAFF

Editor-in-chief ..... George Simonson
Associate Editor ..... Bill Theisen
Sports Editor ..... Don Unferth
W. A. A. Notes ..... Maxine Miner
News Staff ..... Francis Bremmer, Jack Burroughs, Bill Larson
Society Editor ..... Barbara Joy
Shots-at-Random ..... Frank Gordon
Proof Readers ..... Doris Johnson, Josephine Oberst
Typists ..... Kathryn Becker, Otto Pilz

BUSINESS STAFF

Business Manager ..... Robert Steiner
Circulation Manager ..... Ellery Frost Bassler
Faculty Adviser ..... Raymond M. Rightsell

Pointer Office Phone 1584
College Office Information, Phone 224

CALENDAR OF COMING EVENTS

October 4 (Fri.) ..... C. S. T. C. vs. Platteville (there)
October 5 (Sat.) ..... Dance, Tau Gamma Beta
October 7 (Mon.) ..... "College Radio Hour" (3:30)

PRESIDENT HYER WRITES

The Pointer is in receipt of an appreciative note from President Hyer with regard to the Anniversary Issue of last week. Reminiscing a bit President Hyer remarks in closing, "My days here have been busy ones filled with real pleasure due to the fine cooperation of an unusually able and loyal faculty, and an enthusiastic, helpful student body. I have been particularly fortunate in the regents who have helped in the administration of the college. The townspeople, too have lent their support to all of our activities, and the press of the city has been generous in its support. Whatever success has come to the college under my administration is due to the loyal cooperation of all the groups I have mentioned.

My only hope is that we may continue to work together to make Central State a better college."

TO THE MEMBERS OF THE STUDENT BODY

"Names make news" — and we're after the news. We don't go in for scandal, politics, or international affairs, but we are in the market for news pertaining to our college.

Don't think that we're not interested in getting all of the news, down to the smallest organization. If you inherit a million, or jump off the Brooklyn Bridge, we'll report it; likewise, if your group has a picnic or holds a meeting, we want to know about it. See to it that your organization has a publicist — a live wire interested in seeing his or her group get the publicity.

We Welcome Your Cooperation

If you know of a college student who is ill or who has had an accident, let us know, and we'll let the school know and they'll let the unfortunate one know that they're pulling for him.

If you have any questions about Pointer work, or any suggestions or criticisms to offer, remember that our office is on the third floor. We want this to be your newspaper. Are you with us?

TO THE MEMBERS OF THE FACULTY

May we continue to have your co-operation on a very vital part of our Pointer work?

The Pointer is anxious that each organization in our school life be represented in the Pointer. Our reporters try to cover all events. It happens that here and there we miss out.

May we ask your cooperation to the extent that when there is something coming up in the line of news, that you transmit it to one of our staff members as soon as possible? If one cannot be found, phone the Pointer or drop the news item in the Pointer door slot, or ask that a reporter be sent to see you.

Again we ask that you do this in order that we may give the college the kind of paper that it is entitled to have — one that mirrors the school activities in every particular. Please remember us on your speaking engagements, or in the particular activities of whatever body connected with school life you are a part.

The Pointer Staff.

Beat Platteville Friday!

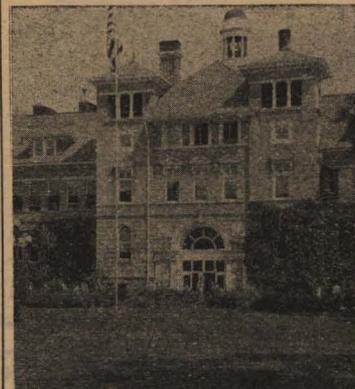
PROGRESSIVE STEVENS POINT FIRMS
ADVERTISE IN OUR SCHOOL PAPER;
DO YOU SHOP AT THESE PLACES?

The Firms Listed In This Article Believe In Our School; Will You Make An Effort To Remember Them?

It is not by chance or coincidence that the business firms enjoying the largest business are the ones who do the most consistent advertising. It takes repeated, systematic effort in any field to insure steady returns.

Advertisers who use the columns of the Pointer to call the attention of college folks to their products realize that their returns come back in two ways: 1) Through direct student purchases from them 2) Through the money which the students leave with other stores, householders, et cetera, enabling them to invest such monies here in Stevens Point.

Thoughtful college students in Stevens Point who have an affection for the place which has come to be their second home and who wish to help their college and their present home city, will do well to study the list below. Therein will be found a list of all of the Stevens Point firms who are interested in your college, the business establishments who have faith that your newspaper is the one which can guide you in making your local purchases.



Central State Teachers College

Patronize Pointer Advertisers

If you feel friendly to your college and your student newspaper, who after all, are only you, then take a little time off right now and study carefully the names of the business houses who have advertised in the first four issues of the Pointer.

In that column you'll find services and goods of every kind and description; remember these community-minded business men. We recommend them to you on your next shopping tour.

BANKS

First National Bank

BARBER SHOPS

Berens' Barber Shop
Gross Barber Shop
Ideal Barber Shop
Olson's Barber Shop
Pete's Barber Shop

CAFES AND RESTAURANTS

College Eat Shop, The
Point Cafe, The
Spot Cafe, The
United News, The

CANDY SHOPS

Dutch Kitchen Candy Shop

WHOLESALE GROCERS

A. L. Shafton & Co.

DAIRIES

Scribner's Dairy

DANCE ORCHESTRAS

Irv. Lutz—Booking Agent

DRUG STORES

Hannon-Bach Drug Store
Meyer Drug Co.
Sexton-Demgen Drug Co.
Taylor's Drug Stores

DRY CLEANERS

Ideal Dry Cleaners
Normington's Laundry
Welsby Dry Cleaners

FLORISTS

Wilson Floral Co.

FOUNTAIN PENS

Parker Pen Co.

FRUIT STORES

City Fruit Exchange

GROCERIES

Bartigs' Grocery Stores
Krembs Hardware Store

JEWELERS

Hirzy's Jewelers

LADIES READY-TO-WEAR CLOTHING

Campbell's
Helen Fierek
Moll-Glennon Co.
Katherine Jerzak
Kiss' Shop for Women
McAuliffe Corset Shop
United Cloak Shop

MEN'S AND BOY'S CLOTHING

Continental Clothing Store, The
Ed. Razner, Clothier
Modern Toggery, The

PAINT STORES

Badger Paint Store

SCHOOL SUPPLIES

College Supply Store

SHOE REPAIR SHOPS

Wisconsin Shoe Shop

SHOE STORES

Men:

Big Shoe Store
Ringness Shoes
Shippy's Shoe Store
Vogue Bootery

Women:

Campbell's
Shippy's Shoe Store
Vogue Bootery
Big Shoe Store
Ringness Shoes

SPECIALTY SHOPS

Fischer's Specialty Shop

SPORTS SUPPLIES

Sport Shop, The

TYPEWRITER SALES AND REPAIR

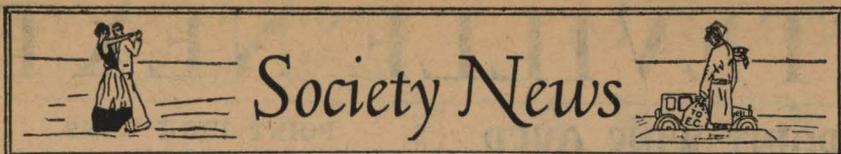
M. B. Cook

THEATRES

Fox Theatre

MISCELLANEOUS

Armory Dances



# Society News

## The Omega Mu Chi

The Omega Mu Chi sorority held its first rushing party in the form of a scavenger hunt Thursday, September 26th. The party started at Maxine Miner's and after all the clues had been traced down, returned to the home of Ruth Schwahn for lunch.

The winners in the hunt were Buelah Turinski, Margaret Mollen, and Jean Redeman.

## Phi Sigma Epsilon

On Thursday, September 26, the Phi Sigs entertained a large group of rushees at a weiner roast held at Horse-shoe Bend. Short talks were given by President Allen Schulz and Arba Shorey, and also by a member of the alumni, Verne Mason. Although the weather was bad, the fellows report that a very good time was had by all.

## Chi Delta Rho

Outdoor parties seem to be the fashion among the fraternity boys this year, for the Chi Deltas held their first rushing party, a weiner roast, at the Echo Dells, on the Wisconsin River, last Thursday. On last Sunday evening the Chi Deltas held a very enjoyable smoker at the Gingham Tea-room. Both affairs were attended by large and enthusiastic turn-outs.

Talks were given by the members on the faculty, Mr. Allez and Mr. Rightsell, and also by the guest of honor, Dean Steiner.

## Chi Delt Informal Dance

In spite of outside competition, a goodly crowd spent an enjoyable evening at the informal dance given by the Chi Delta Rho fraternity, last Friday. Dancing was in order from 8:30 until 11:30, inspired by the Castilians.

Bill Larson was Chairman of the affair.

## Tau Gamma Beta Informal

Polish up your shoes, and get that rhythm in your feet, because Saturday night you're going to the dance given by the Tau Gams.

The music will be good, the floor and the crowd will be good, and what's more, there isn't a thing going on that night to keep you away.

The admission will be twenty-five cents a person. (If you want to bring your girl, it's still twenty-five cents a person.)

## Supper at Methodist Church

The Methodist Church is sponsoring a "harvest" supper this afternoon from 5 to 7 p. m. in the church parlors on Strongs Ave. Adults, 40c; children, 25c.

## Home Ecs. Hold Opener

The girls of the Home Economics Club held their opening party of the year on Tuesday evening at the John Francis Sims Cottage. Card games were played and a delicious lunch of gingerbread with whipped cream and coffee was served.

The officers of the club are: President, Barbara Fulton; Vice-president, Anita Mc Vey; and Secretary-treasurer, Fay Yerke.

The girls residing at the cottages who were hostesses of the evening, were Barbara Fulton, Helen Piehl, and Adele Houle of the north side, and Genevieve Skutley, Esther Mercer, Violet Maleswich, and Ruth Switzer of the south side.

The social committee consists of Ruth Switzer, Vivian Schnick, Alberta Veeder, June Erdman, and Gertrude Doherty. The program committee in charge of the entertainment is made up of Genevieve Skutley, Fern Van Vuren, and Dorothy Erickson.

The freshmen who expect to major in Home Economics are not required to become members, but were well represented at the party, and it is hoped that they will all join.

## Sigma Tau Delta Meets

On Wednesday evening at 7:30 o'clock the Sigma Tau Delta, honorary English society, held its initial meeting of the year in Mr. Burrough's class-room. A number of students enrolled as English majors or minors were present as guests.

Mr. Jenkins gave an interesting talk. Plans for the year were outlined. The society will include the former members of the now extinct Margaret Ashmun Club and other students of promise in the field of English, whose marks permit their membership.

## Epworth League Meets Sun Eve.

The Epworth League of St. Paul's M. E. will meet in the church parlors Sunday evening, October 6th, at seven o'clock. Howard Pagenkopf will be in charge of the meeting. The speaker of the evening will be Mr. T. A. Rogers of the C. S. T. C. Faculty. Guy Roberts Jr., will play a cornet solo.

Wednesday evening, October 9th, at 8 o'clock the Epworth League will hold a party in the church parlors. College students are especially invited to come and get acquainted.

## Y. W. C. A. Party Tonight

All college and faculty women are invited to the Y. W. C. A. party at Nelson Hall tonight at 7:30. Lorraine Guell is the president.

## GLEE CLUB DINNER-SMOKER TONIGHT

The glee club anticipates with pleasure a little social life when it meets to-night at the Gingham Tea Room for a get-acquainted "smoker". A session of fun is to be followed by a "feed", and the members, both old and new, expect to become "comrades" with a better understanding of each other for a campaign of singing which will surpass former glee club records.

At the party will be Mr. Knutzen, the able director, and Mr. Ed Plank, capable pianist and humorist de luxe.

## New Numbers Arrive

With a large order of a number of very fine songs just arrived, work will begin in seriousness for this year's series of concerts, both on our own stage and on platforms around the state. During the past few meetings work has been done to limber up the voices and remove the rustiness collected during the summer months. Solo work has been the task on hand for many members, also, as the glee club is actively supporting the college amateur show, which is discussed elsewhere in this issue of the Pointer.

## Loyola Club Elects

The Loyola Club, organization of Catholic students of C. S. T. C., held the first meeting of the year Thursday evening, September 26th, in the Rural Assembly. Miss Roach gave a short talk on the history of the club. Miss Hanna and Miss Levine, faculty members were presented to the students. Miss Doyle, alumni member of the Loyola Club, favored with vocal selections. After this officers were elected. Bill Theisen, president; Mary Clare Taylor, vice-president; and Joe Hannon, secretary-treasurer.

## Photo Club

The old members and prospective eligibles for membership in the Photo Club met last evening in Mr. Roger's room.

## THE SPOT CAFE

A Good Place For  
Students To Eat  
414 Main Street

## THE MODERN TOGGERY

The Store For Every Man  
Showing of Fall  
Suits - Topcoats  
Overcoats - Hats - Shoes  
and other Young Men's  
Furnishings.  
10% Discount to Students.  
450 Main St.

## Greeks Begin Rushing Tau Gamma Beta

The Tau Gamma Beta sorority entertained nine girls at a progressive dinner party last Friday. The cocktail course started the affair which was held at the home of Ethel McDonald. The main course was served at Virginia Watson's, the salad course was at the home of Laura Jane Rosenow, and the party finally settled at the home of Barbara Joy, where the dessert was served. The rest of the evening was spent informally, in visiting and bridge.

## Ideal Dry Cleaners

Everything In Dry Cleaning  
WE CALL FOR AND DELIVER  
Phone 295-J 102 Strongs Ave.



and Now  
we give you

...a LEG SIZE

• We've solved the problem of stocking fit for shorts, talls, mediums and plumps! Our Belle-Sharmeer Stockings come in leg sizes as well as foot sizes. Not just different lengths, mind you, but individually proportioned widths as well. Exclusive here.

The Foot Size has a Number  
The LEG SIZE has a NAME

Brev . . . . . for shorts  
Modite . . . . . for mediums  
Duchess . . . . . for talls  
Classic . . . . . for plumps

\$1.15 \$1.35 \$1.95

Belle-Sharmeer  
STOCKINGS  
designed for the individual

Campbell's  
STEVENS POINT, WIS.

SHEAFFER  
\$2.00  
FOUNTAIN PENS

HANNON-BACH DRUG STORE

FOUNTAIN SERVICE  
AND  
SCHOOL SUPPLIES

# POINT AT PLATTEVILLE NEXT

## LEITL HAS TITLE HOPES FOR MINERS

### Kotal Expects Hard Game

Stevens Point opens its quest for a third consecutive conference title against the highly rated Platteville Has Veteran Lineup;



Charles Sparhawk

Platteville team Friday night. This is the Pointer's first out of town game of the season. Pointers In For Battle Platteville was an easy victor over Stout last week, 25-8. Coach Butch Leiti has hopes of a championship ball club and he may be right. Many veterans are returning and the newcomers have made a fine showing so far this year. In 1934 Stevens Point defeated Platteville, 14-6, and that touchdown was the only score made against the champions in conference play. Platteville has practically the same lineup returning so we can easily see why the title bug is buzzing in the mining town.

### Kotalmen In Good Shape

Coach Eddie Kotal's squad emerged from the bruising St. Norberts' game in fairly good physical condition. There were no serious injuries suffered in this game although Charley Sparhawk's knee was bumped and is hampering him. Broome's ankle finally has responded to treatment so Bob will be able to help the very capable Ray Weingartner with the center duties. Monday the Pointers took things easy in practice by playing touch football. However the team became serious again Tuesday and ran through a long drill.

### Big Squad Still Out

Stevens Point has a large squad of players out yet fighting for positions on the squad. Kotal will take about twenty five of the following to Platteville: Ends — Nimz, F. Menzel, Berard, Olson, Oilgney, and Komasa; tackles — Captain Ted Menzel, Copes, Cramer, Miner, Schmeling, Norton, Milel, and Brill; guards — Sparhawk Pophal, Slotwinski, and Radtke; centers — Weingartner, Broome, and Bill Miller, backfield men — Chartier, Benson, Bucholtz, Lampe, Johnston, Zurfloh, Unferth, Rinka, Hitzke Burch, Harding, Houek, and Larsen.

## SPORTS SHOTS

The greatest of all sporting events, the world series, is on. A phenomenal spurt by the Chicago Cubs carried them from fourth place, past the gas house gang of St. Louis, and into the National championship. Grimm's boys have been traveling at a terrific pace. The momentum of the Cubs great winning streak may carry them to victory in the annual classic. Detroit clinched the American League pennant two weeks ago. They have been coasting along merely waiting the opening of the series. Can Cochrane's men regain their stride and send the Cubs down to defeat? A comparison of the merits of the individual players on the contending clubs is of little worth in such a short series. In the past average players have risen to untold heights while mighty stars have flopped badly. Anyway, my choice is the Cubs. What's yours?

### This Week's Forecasts

Last week this column tempted old man fate by forecasting the outcome of several football games. We were right on seven and missed on three giving us a season's percentage of 700. They look like this to us this week:

C. S. T. C. ....14	Platteville .....	6
Point High ... 7	Wausau .....	6
Chicago .....	Carroll .....	0
Iowa .....	So. Dakota .....	0
Purdue .....	Northwestern .....	6
Illinois .....	Wash. U. of St. L. .	0
Ohio State ...27	Kentucky .....	0
Marquette ...12	Wisconsin .....	7
Notre Dame ..20	Carnegie Tech ...	6
Packers .....	Pittsburgh .....	6
Nebraska ...14	Iowa State .....	7
Mich. State ...14	Michigan .....	6

## KNOX WINS! WE REALLY MEAN IT!

Knox college of Galesburg, Ill., finally broke its long losing streak. Knox defeated Principia college of Elsau, Ill., 18 to 0. Coach Reynolds, former pilot at Hobart college, with whom Knox was tied for the honor (?) of losing the most consecutive football games (27 in a row) used mostly sophomores in the great upset.

In celebration Knox students took a day off from classes. The bell on the old Main was rung long and loud. This was the first time the bell has tolled since 1931, the year Knox last tasted the sweetness of victory.

## Mention "The Pointer"

## POINT WINS OVER ST. NORBERT'S, 13-0

### Passing Attack In Last Half Brings Victory Over Saints

By RON MURRAY

Coach Eddie Kotal's gridders rang up their second consecutive non-conference victory last Saturday evening at Georke Park. The score was 13-0, and the victims were the tough St. Norbert's team. Red Chartier plunged over right guard from the one yard line for the Pointers' first touchdown late in the third quarter. A twenty yard pass, Unferth to Nimz, brought the Point their second tally midway in the final frame.



Eddie Kotal

### Saint Norberts Win Toss

St. Norbert's won the toss and elected to receive with a strong wind at their back. Shortly after the opening kickoff Weingartner, broke through and blocked a St. Norbert's punt giving Stevens Point the ball on the Saint's twenty-eight yard line. Johnston, Benson, and Unferth alternated in carrying the ball down to St. Norbert's eight yard line. Here the Saints braced and took the ball on downs. After several exchanges of punts the quarter ended with St. Norbert's in possession of the ball on its own seven yard line.

St. Norbert's gained considerable yardage in the second quarter but could make no sustained drive toward the Pointers' goal line. Ellis, shifty backfield man, repeatedly drove through the left side of Stevens Point's line for short gains. However he could not shake loose for a long run and the half ended in a scoreless tie.

### Chartier Goes Over

Coach Kotal sent his starting lineup back onto the field to begin the second half. In a short time the boys were threatening

(Continued in next Column)

### POINT HIGH WINS

Stevens Point High School defeated Marshfield last Friday evening at Goerke Field, 15-0. This was Point's second consecutive conference victory and placed them in a tie for first with Nekoosa. Marshfield was plainly outclassed, but fought gamely, and almost succeeded in shoving over a touchdown against Ringdahl's reserves in the final minute of play. Cashin and Jelinski scored for the Point. An additional two points were gained on a safety in the second quarter. Ringdahl's eleven meets Wausau in an important tilt Saturday.

(Continued from col. 3)

St Norbert's goal line. The Saints' defence was stubborn though, and it was only by taking to the air that Kotal's lads were finally able to penetrate the goal line. A pass, Johnston to Nimz, placed the ball on St. Norbert's thirteen yard line late in the third quarter. In two plays the Pointers gained a first down on the two yard stripe. Three plunges gained only a yard but on fourth down Chartier cracked over right guard for a touchdown. Charlie Houek, freshman fullback, then replaced Chartier, and placekicked for the extra point. Score: Point 7; St. Norberts' 0.

### Nimz Scores On Pass

Houek kicked off to begin the final quarter. After two plays gained little, Tripancier fumbled and Copes recovered for the Point on the visitors' forty yard marker. Chartier sprinted around right end for thirteen yards and a first down on the twenty seven yard line. Johnston flipped a pass to Bucholtz who lateraled the ball to Copes, and Ozzie plowed his way to St. Norbert's ten yard line. On fourth down Unferth shot a pass over the goal line to Fred Nimz for the touchdown. Benson's placement was a bit to the left of the uprights. Score: Point 13 St. Norberts' 0.

### Reserves in Game

Kotal sent in a host of reserves in the closing minutes of play. Weingartner intercepted a Saint pass in midfield, and the Pointers started another goalward march. However the gun finally interrupted this drive with Stevens Point in possession of the ball on St. Norbert's twenty yard line.

### Ellis Stars For St. Norberts

Stevens Point chalked up thirteen first downs to St. Norberts' seven. Kotal's lads could gain only seventy yards from scrimmage, but were very successful in the air, completing nine out of sixteen passes. St. Norberts, on the other hand, completed but one pass, good for only four yards. The Pointers gained one hundred and eighty yards by their passing game Kotal's punters averaged forty nine yards while opposition averaged thirty eight yards per try. Ellis, St. Norberts' halfback, was the outstanding player of the game, breaking away from tacklers time after time for short gains.

**ED. RAZNER**  
Men's & Boys' Clothing & Furnishings  
10% Off To Students  
306 Main Street

THE CONTINENTAL  
CLOTHING STORE  
Men's and Boys' Clothing  
N. J. KNOPE & SONS

**The Sport Shop**  
Shotgun Shells Rabbit Loads  
77c  
422 Main Street

## New Social Group Gets Under Way

This summer President Hyer and Mr. Rogers worked out a New Social Committee set-up to give the student representation socially. The main function of the new committee will be mainly to work out and pass on all social functions of the school year. According to Mr. Rogers the innovation somewhat resembles a student council.

### All Groups Represented

The committee members will represent the following six groups: the religious organizations, athletic organizations, honorary societies, Nelson Hall students, professional organizations, and the Greek social societies. Some of the elections have already taken place and the rest will be taken care of as soon as possible.

Dean Gordon has already been chosen to represent the professional group which is composed of the Forum, Rural Life Club, Primary Council, Grammar Round Table, and Home Economics Club. As president of the Greek Council, Francis Bremmer is also another member already chosen and will represent the Greek social societies and the Pointer.

The religious group is composed of the Loyola Club and Y. W. C. A.; the honorary society group of Bloe, Sigma Zeta, and Sigma Tau Delta; and the athletic group of the "S" club and W. A. A.

During the next few days notices will be posted about the building as to the time and place of the various meetings. If you wish to be represented, be sure to attend the meeting of your group to help elect your candidate.

## COLLEGE RADIO HOUR ON AIR

(Continued from page 1, col. 1)

### Play Features Bill

The play given on last Monday's program, which was produced in the speech classes, was the play, "Under the Finger of God", a play consisting of only three characters.

### You Are Invited

The "Amateurs" were quite well represented with a variety of talent. It's real fun to watch one of these programs being produced, and the managers extend a hearty invitation for all to come to WLBL main studios, on the second floor of the Fox Theater Building, next Monday, at 3:30—It's going to be a real show. If you can't be there, tune in on your radio.



Use Camfo-Pine Oil

Rub for Colds, Aching Joints and Rheumatism

MEYER DRUG CO.

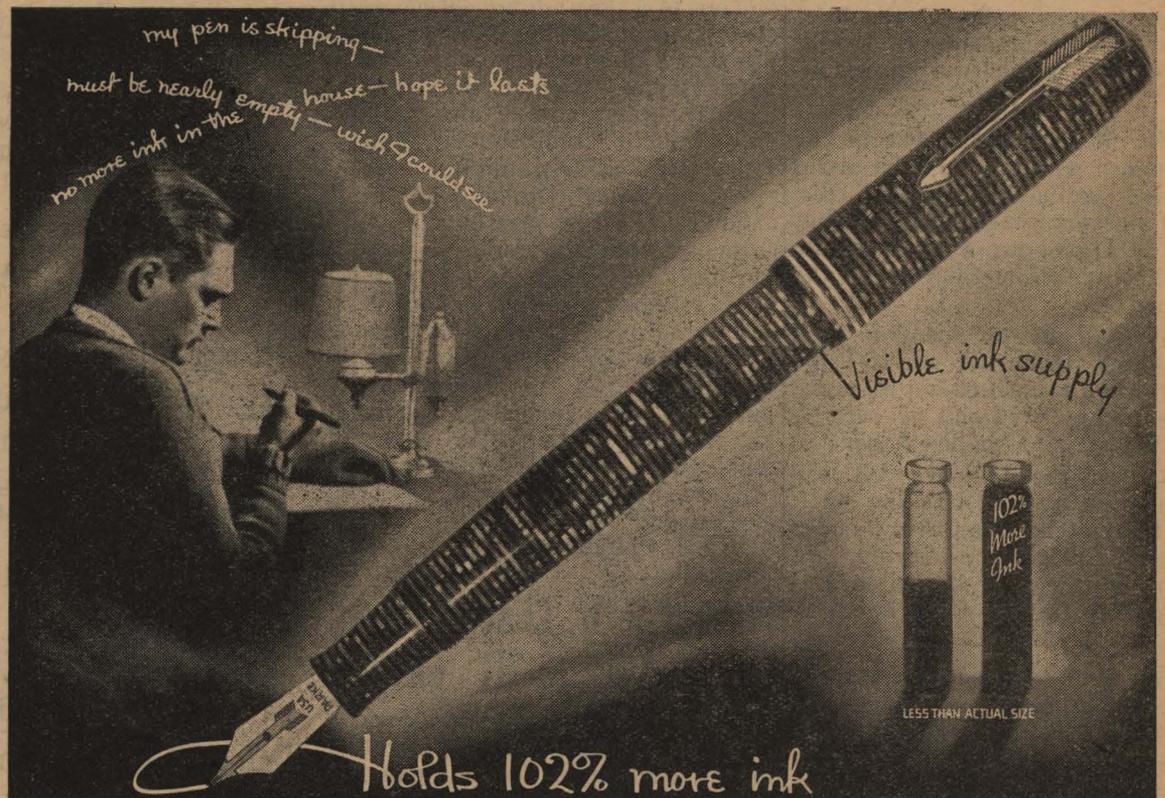
On The Square

## PATRONIZE POINTER ADVERTISERS

# A BRAIN HARASSED BY A PEN THAT RUNS DRY, LOSES ITS

*Brilliance... Power... and Expression*

Hence Parker Created 102% More Ink Capacity and Visible Ink Supply



## \*From Harvard to Southern California

**Wanted by More Students Than All Other Standard Brands Combined**

Every time that you write, your Train of Thought flashes along rails more delicate than gossamer. And every petty annoyance—every distraction—caused by a pen that skips and runs dry in study periods, classes, or exams, obstructs the track and derails the train.



That's why thousands of students are replacing their present pens with this revolutionary new Parker Vacumatic with visible ink supply and 102% more of it.

By holding this miracle writer to the light, they can see the ink level—see days ahead if it's running low. It is laminated—built up ring upon ring of shimmering Pearl and Jet—smart, velvet-like, wholly exclusive.

It contains no rubber sac found in sac-type pens—no squirt-gun pis-

ton pump like other sacless pens—nothing to render it useless later on. That's why it is guaranteed mechanically perfect. Go to any good store selling pens and try it yourself. The Parker Pen Company, Janesville, Wis.

# Parker

VACUMATIC  
GUARANTEED MECHANICALLY PERFECT

Junior, \$5;  
Over-Size, \$10

Pencils, \$2.50,  
\$3.50, and \$5

\*Authority—Ross Federal Service survey for "Sales Management" magazine.

Holder of  
Activity Ticket No. 300  
gets Fox Theatre Pass

**BIGGEST**  
Double Header  
Ice Cream Cones  
**5c**  
Malted Milks  
(All Flavors)

**10c**  
AT THE  
**UNITED NEWS**

# HIRZY'S

are

Authorized Parker Pen Dealers

For

STEVENS POINT

A complete selection of Parkette and Parker Pens on display.

Priced from \$1.75 to \$ 7.50

Sets - " \$1.95 to \$11.00

418  
Main St.

Hirzy's Jewelers

Phone  
173

## SHOTS AT RANDOM

GLEANINGS:—

SUNDRY and DEVIIOUS

Having read and heard so often that the colleges today are training the leaders of tomorrow, we wondered what kind of leaders they would be, and how far they had progressed in ability to arrive at "sound" conclusions—other than a college yell. As a test their opinions were sought on several momentous questions.

Mr. Berard in answer to the question: who will win the world series? explained: "well Sir, that's a very timely question, but before I give my opinion let me first tell you something about the game.

Baseball is to America what riots and revolutions are to Cuba and other countries and at much less cost in lives and property—for rarely is an umpire killed.

As for the winner, well, the Cubs have a great pitching staff. If those pitchers can throw faster than the Tigers can swing, the Cubs will win. If the pitch and swing are tie, the Cubs lose."

We next approached a man who is a scholar, gentleman, keen observer, senior class president, and business man. He being in touch with the economic pulse of the country—the latest trends and business conditions—we felt that he was qualified to give an intelligible if not an intelligent answer to our next question. "Mr. Bretzke" we ask, "have you been able to detect a break in the cloud of depression which darkens our sky, or in other words, do you think we are nearing the corner around which prosperity hides?"

Our question was not to go unanswered, for the man has a heart of oak, and a head of the same material. His answer was what might have been expected from a hard-headed business man:

"Let them say what they want to about over-production, under-consumption, and the purchasing power of the dollar, especially the latter. To me it's like a case of measles—I'm not going to worry about what to do with it until I get one."

Miss Florence Knope was interrogated while in the process of cranking her Ford Phaeton. She was asked, "Is Capitalism dead and are we in the midst of an economic revolution?"

"I don't know about Capitalism being dead but this motor certainly is—and not a roof over my head! If it is not a revolution, at least a revelation. But I do know that "A share our wealth" program can never be put across—not by a "Long" shot!

The many friends of Bingy Olingy will be glad to hear that he has been heir-conditioned.

## Editor's Mail Box

With the Freshmen making a decided stand on the part of right versus ballot-stuffing, it would be a good thing for everyone to "come to" and realize that college elections are not farces but serious things. If we would go to our meetings with the desire to elect a good man or woman to a position which means something in the line of responsibility, we undoubtedly would be much more satisfied with our class functions and affairs. Putting some "kiddishness" and "sportiness" aside would also ease the chairman's job and aid in conducting better meetings.

Such outlandish results in voting as differences of thirty to fifty votes on different ballots in a class no bigger than our sophomore class are laughable and ridiculous. And the trouble lies not in the chairmanship, but in the minds of the individual voters who, after all, elect their own officers. Let's make our elections cleaner and better.

Indignant

## PURDUE-N. W. CLASH 1st NIGHT GAME

Purdue will meet Northwestern at Dyche Stadium Saturday night in the first night football game in Big Ten history. The reason for the change from a daylight game is to enable the fans to

(Continued in next Column)



Smart two-tone copper case

**\$1**

**Dorothy Gray LIPSTICKS**  
Add a Dash of Youth!

When you feel oldish and uninteresting . . . a Dorothy Gray lipstick will do you more good than a doctor. Choose a fresh, young shade that intensifies your natural coloring. There are eight shades . . . non-fading and indelible . . . matched in color and name to Dorothy Gray rouges.

**TAYLOR'S DRUG STORES**  
Strong's Avenue and South Side.

## TO CENTRAL STATE ALUMNI

The rates for subscribing to the Pointer are \$2.00 per year. The Pointer business staff are offering the balance of the 1935-36 Pointers, twenty-seven issues in all, for \$1.75, as an inducement to interested alumni to subscribe. Perhaps there are other persons near your present location who would be glad to pool the expense. Of course we think the proposition worth while. How about you? Simply address "The Pointer", Stevens Point.

(Continued from col. 2)

witness the world series game at Wrigley Field. The lights that proved so adequate in the All Star-Bear game will furnish light for this gala night.

## DANCE ARMORY

To

Art Brault's Canadians

FRIDAY OCT. 4

Gents 35c.

Ladies 15c.

MENTION

"The Pointer"

## NEW FALL DRESSES

All the Smart Fall Styles, Dresses for all occasions. New Rich Silk Crepes, Matelasses, Alpacas, Wools, Knits.

Black, Brown, Green, Rust, Wine Purple.

Sizes 14 to 46 **\$3.95** and up.

**KATHERINE JERZAK  
DRESS SHOP**

Tel. 372-J Open Evenings 804 N. 2nd St.



ECONOMICAL  
SATISFACTION

At

**BARTIG'S**

<b>FRESH BUTTER</b> Lb. . . . . 25c	<b>FIG COOKIES</b> 2 Lbs. . . . . 25c
<b>CANE SUGAR</b> 10 Lb. Bag . . . . . 55c	<b>GINGER SNAPS</b> Lb. . . . . 10c
<b>BREAD</b> Lg. Loaf . . . . . 10c	<b>U-BE-SEE BRAN FLAKES</b> 2 Pkgs. . . . . 17c
<b>MILK</b> Qt. Bottle . . . . . 9c	<b>BAKING POWDER</b> Calumet Lg. Size . . . . . 21c
<b>KREMEL</b> All Flavor—Pkg. . . . . 5c	<b>MATCHES</b> Box . . . . . 4c
<b>PEAS</b> No. 2 Tin . . . . . 10c	<b>IVORY SOAP</b> Large Bar . . . . . 10c Medium Bar . . . . . 6c
<b>GOLDEN BANTAM CORN</b> No. 2 Tin . . . . . 10c	<b>P &amp; G SOAP</b> 5 Bars . . . . . 24c
<b>DW. TOMATO JUICE</b> 13½ Tin—2 For . . . . . 15c	<b>LOCAL POTATOES</b> Peck . . . . . 15c
<b>PEANUT BUTTER</b> 1 Lb. Jar . . . . . 19c 1½ Lb. Jar . . . . . 29c 2 Lb. Jar . . . . . 35c	<b>SWEET POTATOES</b> 6 Lbs. . . . . 25c
<b>SODA CRACKERS</b> 2 Lb. Box . . . . . 19c	<b>CARROTS</b> 3 Bunches . . . . . 10c
	<b>ONIONS</b> 2 Lbs. . . . . 5c
	<b>RUTA BAGAS</b> Lb. . . . . 3c

## THE PURPLE AND THE GOLD

Other Schools of Valor Boast —

Of Victories galore,

Of laurels never lost,

Of Triumphs by the Score;

Let them tell You of their prowess —

Of warriors Strong and Bold

But their Colors EVER Lower

to the Purple and the Gold.



## PAPER MILLS HAVE PROMINENT PART IN UPBUILDING STEVENS POINT AND SURROUNDING WISCONSIN VALLEY

As one reads the pages of ancient history and learns the romance that once was Egypt's it is difficult to visualize any tie between those people and our own neighbors. Yet when the Egyptians, as early as 2100 B. C., learned to convert the river reed "papyrus" into paper they laid the foundation for an industry that is thriving in Stevens Point today. Then, as now, paper was a material composed of vegetable fibres converted into thin sheets.

### Four Paper Mills In Vicinity

Stevens Point has four paper mills in its immediate vicinity. A trip through the Whiting Plover Paper Co., Wisconsin River Paper and Pulp Co., Stevens Point Pulp and Paper Co., and the Consolidated Water Power and Paper Co. is a fascinating experience as an efficient guide explains the history, processes, and the distribution of Stevens Point's largest industry as carried on by an approximate total of 600 employees. One learns that each of these establishments manufactures a different product; that the output includes a very high grade bond stock, a base for wax paper and tissues, newsprint grade (sold exclusively to the Hearst Newspapers), and pulp for the making of paper. The guide explains that Stevens Point, because of its high grade water supply, which is vital in the manufacturing process, is particularly well suited to this

### Numbers Win 2 Free Fox Passes

The Fox Theatre, through manager Neuman, announces two more free theatre ticket winners. The only provision is that you must call for your tickets by Friday (tomorrow) night to receive them. Look among the ads. You may be the lucky one. Check the numbers with your student activity tickets. If you are a winner see Bob Steiner at the Pointer office.

type of enterprise. He will tell you that one of these concerns has jobbing offices in every city in the United States; that another, including its other branches, has a total payroll of 2,000 men; that another produces 70,000 pounds of sulphate Kraft pulp daily; that because a will was written on famous Artesian Bond paper it prevented a \$6,000.00 fraud; that it takes 100 gal. of water to make 1 pound of paper.

### How To Get To See Them

Every student ought to make an effort to get acquainted with these institutions. The "Consolidated", at the end of Wisconsin Street, is located in beautiful surroundings close to the power plant and dam. One can see the others by taking a short ride along romantic paper mill drive, and returning to the city on highway 51 through McDill.

### VACATIONS OF FACULTY MEMBERS

Many of the faculty members made a practical application of the old adage about "All work and no play..." which resulted in delightful experiences for them. A few sought relaxation and physical recuperation in travel. President Hyer made a trip through the East. Dean Steiner, Mr. Allez, and Miss Davis followed the dictates of Horace Greeley "Go West young man, go West". Mr. Allez visited the salmon fishing grounds, and he tried to tempt them; but none were lured.

Mr. Rightsell spent his vacation at his summer home on Redick Lake, and Mr. Burroughs at his summer home in the heart of Stevens Point (the only difference between his winter and summer home being that in front of the latter the grass is greener).

She was quite a girl, as girls go, and as girls go, she went.

## EXTRA! EXECUTIVE BOARD TO RENDER POINT DECISION TODAY

BOARD COMPOSED OF  
SUPERIOR WHITEWATER  
OSHKOSH OFFICIALS

The executive committee of the State Teachers conference, composed of Mr. Weldon, of Superior, president, Mr. Whitney, of Oshkosh, vice president, and Mr. Fisher, of Whitewater, secretary, will decide the matter of alleged violation of the pre-season training rules by Stevens Point at nine o'clock this morning.

Certain Central State players took part in professional contests before college opened. The conference has no rule with regard to professionalism. The alleged breach of the rules occurred when the men "trained" before the college officially opened, according to current reports.

The college had no connection with the professional games. The team was selected from Wisconsin colleges, and coached by Mr. Ferd. Hirzy; the Stevens Point view being that the college had no authority to prohibit the men

from playing before college opened.

In case the decision is adverse to Stevens Point there is no means now of foretelling the probable action to be taken. The above is merely presented by the Pointer to clear up misunderstanding in regard to the specific charges preferred, which are not in any sense "professionalism", but violation of the "pre-season" training rule.

## Chi Delts Back Anna Karenina

The Chi Delta Rho fraternity is sponsoring ticket sales for Anna Karenina, starring Greta Garbo, Fredric March and Freddie Bartholemew. Miss Garbo will always be remembered for her great characterization in "Grand Hotel", outstanding picture of a few years back, and "Anna Christie", another best seller. Fredric March will be remembered as Roberet Browning in last year's leading film production "The Barretts of Whimpoles Street." Freddie Bartholemew took the part of the boy David Copperfield in the picture of the same name. An all star cast supports this splendid trio.

The picture will be shown at the local Fox Theatre on Oct. 21, 22, 23, Mon. Tues, and Wed.

Believe  
It  
or Not!

HOSIERY  
"AS YOU  
LIKE IT"  
FULL FASHIONED

It's Ringless!  
It's "As You Like It!"  
It's

79¢

And it's matchless at the price—  
a new low for a fine Chiffon  
Ringless Stocking.  
Ask for #700!

MOLL-GLENNON CO.

DRY GOODS AND READY-TO-WEAR

## Band Holds Election Of Officers

### Chas. Scribner Of Dairy Fame Wins Presidency

With the task of working out a group of numbers for public presentation progressing smoothly, the band held its first business meeting of the year. Election of officers was the main business at hand and this was quickly accomplished under Francis White's chairmanship. Officers elected were: Charles Scribner, city, President; Ben Goldberg, city, Vice-president; and Norman Kuhl, also of Point, Secretary-treasurer. Scribner plays a French horn, Ben trills a sweet clarinet, and "Spud" holds forth on a bassoon.



Peter J. Michelsen

The band expects to participate and cooperate with every means in their possession to make this year's Homecoming as successful an event as has ever been staged. They will play on parade and later at the game will entertain the fans. The band is also actively supporting the amateur contest on the College Radio Hour.

### Band On Farmer's Guest Day

Last week the College Band took part in the Farmer's Guest Day. A number of stunning marches were rendered on parade in the downtown district. The band was well received.

The band expects to participate and cooperate with every means in their possession to make this year's Homecoming as successful an event as has ever been staged. They will play on parade and later at the game will entertain the fans. The band is also actively supporting the amateur contest on the College Radio Hour.

### Oberst National Delegate

Josephine Oberst, of this college, who is a member of the Gamma Delta Lutheran Young People's League, comprising groups from Valparaiso, Northwestern, U. of Minnesota, and other educational institutions, will attend the National Convention of the organization at Kansas City, Kansas, October 19 and 20. Eileen Marx may also be a delegate. Both young people attend the German Lutheran Church of this city. Rev. Ludwig is the pastor.

### CITY FRUIT EXCHANGE

Fruits and Vegetables

457 Main St. Phone 51

### COLLEGE SUPPLY STORE

Everything In  
Student Supplies

### WISCONSIN SHOE SHOP

Expert Shoe Repairing

121 Strong's Ave. Tel. 116

## MONDAY ASSEMBLIES WELL RECEIVED

At a special assembly called last Monday morning the students of C. S. T. C. had the pleasure of viewing a series of beautiful pictures taken in Norway and listening to the expert's lecture which accompanied them. His description of the "Land of the Midnight Sun" was highly interesting.

### Evening Program

Monday evening Alberto Salvi and his quartet presented a splendid program to a mixed group of students and townspeople. Mr. Salvi is known as the world's greatest harpist, and his performance Monday evening certainly justified the title.

### Miss Pratt Furthest Away

One day last week this reporter conceived the brilliant (?) idea of going through the files in the main office to discover who the student is in school that hails from the farthest distance. After much toil the facts were all brought to light.

That student is Miss Dorothy Jean Pratt of Sand Springs, Oklahoma. Sand Springs is approximately nine hundred miles from the fair city of Stevens Point and is situated in the northeastern part of the "Sooner" state.

Miss Pratt is a sophomore in the high school department and is starting her first year at C. S. T. C. Last year she attended A. and M. College.

Other states represented by students in C. S. T. C. are Michigan, Kansas, Minnesota, North Dakota, and Illinois.

### PETE'S BARBER SHOP

Scalp Treatments  
Southside



### The Point Cafe

Newest and Finest  
Restaurant

It's The Last Word

501 Main St. Phone 482

### Normington's LAUNDRY

Dry Cleaning

Phone 380

## IRIS STAFF CHOSEN

(Continued from page 1, col. 4)

manager of the Iris, will handle the financial side of the work.

The staff is as follows:

Editor-in-chief

Arba Shorey

Assistant Editors

Deane Gordon

William Bretzke

Athletics

Don Unferth

Ronald Murray

Features

Francis Bremmer

Barbara Joy

Social

Florence Knope

Art

Jack Burroughs

College divisions and seniors

Millicent Wilson

Copy rewriter

Dolores Skarweski

Typists

Nina Belle Damon

Katherine Becker

Freshman Class and

Women's Athletics

Ruth Nason

Sophomore class; unassigned

Olive Farley

Junior Class; unassigned

Arnold Hotvedt

Snapshots

Allen Schulz

Photographer

Clifford Malchow

Business manager

Frank Menzel

Faculty advisor

T. A. Rogers

### Welsby DRY CLEANERS

PROMPT SERVICE

Phone 688

### STUDENTS!

In Appreciation of  
Their Support

PATRONIZE  
"POINTER"  
ADVERTISERS

### A. L. Shafton & Co.

Distributors of

STOKELY'S

Finest Canned

Foods

### KREMBS HARDWARE COMPANY

For Good Hard Wear

## FOX THEATRE STEVENS POINT

THURSDAY — FRIDAY

NEW LOW PRICE 15c

WARNER BAXTER

In

"UNDER THE PAMPAS MOON"

SATURDAY

MATINEE — NIGHT  
DOUBLE FEATURE  
JEANETTE MACDONALD  
NELSON EDDY

In

"NAUGHTY MARRIETTA"

— PLUS —

EDMUND LOWE  
KAREN MORLEY

In

"THUNDER IN THE NIGHT"

SUNDAY

DOUBLE FEATURE  
MATINEE — NIGHT

"DANTES INFERNO"

With

SPENCER TRACY  
CLAIRE TREVOR

— PLUS —

LAUREL And HARDY

In

"BONNIE SCOTLAND"

3 DAYS COMING MONDAY  
CLAUDETE COLBERT

In

"SHE MARRIED HER BOSS"

— PLUS —

Blow By Blow  
Round For Round  
BAER — LEWIS  
CHAMPIONSHIP BOUT

NO one has yet discovered how to spend money and still have it, and a good many bright people have gone broke trying to solve this problem.

### FIRST NATIONAL BANK

Capital and Surplus \$250,000.00  
Largest in Portage County

Have You Seen The  
NATURE STUDY  
ACROBAT  
HEALTH SHOE

Sold only at

CAMPBELL'S  
SHOE SALON

Holder of  
Activity Ticket No. 410  
gets  
Fox Theatre Pass