

CHRISTMAS PROGRAM TONIGHT

Christmas Program To Occur Tonight In College Auditorium

COMBINED COLLEGE GLEE CLUBS IN JOINT MASS PROGRAM

STUDENTS ARE INVITED

The College Symphony Orchestra and the Men's and Women's Chorus will present a Christmas program this evening in the auditorium. The performance is scheduled to begin at 8:00.

The program will consist of groups of numbers by the orchestra, by the Men's Chorus and the Women's Glee Club, individually, and by the combined choruses.

Hallelujah Chorus Features

Last year, before Christmas, the musical organizations introduced the custom of presenting the widely sung "Hallelujah Chorus" from Handel's "Messiah". This number will again close the program this evening. In addition, various other choruses from the "Messiah" shall be sung. Among these are "Comfort Ye My People", "And The Glory of The Lord", and "Glory to God In the Highest". Among the numbers which the orchestra will play is the famous "Largo" from "The New World Symphony" by Dvorak.

CHI DELT FORMAL OCCURS SOON

The Alpha Chapter of Chi Delta Rho Fraternity will hold a semi-formal mid-winter dance on Saturday, January 11, at Hotel Whiting, beginning at nine o'clock in the evening. Jimmy Jones and his orchestra, booking from Winona, Minnesota, have been chosen to furnish the music for the event. Jimmy Jones is the new leader of the band which was formerly under the direction of Loomin Urband. This group is very popular about the twin cities, having frequently taken part in radio programs there.

Before the dance, beginning at six-thirty o'clock, the annual banquet of Chi Delta Rho for its active members, its alumni, and their guests will be held. The main dining hall of Hotel Whiting has been hired for this affair.

At Christmas Time...

With the sound of Christmas carols ringing all about us and the college corridors crowded with Christmas trees, it would take a dull individual indeed not to realize that Christmas is again actually at hand.

Some observers find that our Christmas celebrations are becoming more and more commercialized and spend much time deploring the fact that an enormous stimulation to business occurs at this time of the year because people buy gifts for each other. Their stand seems hardly tenable.

Of all the celebrations which we celebrate Christmas is really unique in more ways than one: first, because it is the only of our holidays to be universally celebrated; second, because it places the emphasis upon appreciation of those for whom we have regard. We



have holidays to celebrate national events connected with war and nationalistic feelings. Thanksgiving is a family affair in which we give thanks for our blessings.

Christmas entails a sense of appreciation for our fellow men, it provides a spiritual uplift, and it provides an opportunity for us to show our appreciation of the folks we like in a world sometimes too much given over to gain by the individual and the nation... goals sometimes attained with a loss of spiritual values by the individual and the nation.

It's a highly imperfect world, but, as Professor Smith has remarked, "It's the best one we have." Those who mark its imperfections might do well to study the current altruistic spirit, wherein the Christian world does come mighty close to approximating the best in idealistic Christianity.

Certainly any movement that can take people outside of the narrow confines of self and place their attention upon the appreciation of their fellow mortals deserves to be perpetuated and extensively indulged in. "Over-commercialism" is a minor item compared to the benefits of the spirit accruing to the giver at Christmas time.

Sigma Zeta Initiates Eleven Active Members

The Zeta chapter of the Sigma Zeta National Honorary Science Society initiated eleven persons into active membership at last Monday evening's meeting. The new members are Ellery Frost Bassler, Alvin Bucholtz, Alicia Jones, Margery McCulloch, Mabel Solberg, Russ Way, Anita McVey, Illa Rodger, Fern Van Vuren, Bill Theisen, Maxine Miner.

Band Entertains At Marion

Last Thursday, the College Band took a short trip to Marion, Wisconsin. Arriving there at 6:00, they were treated to a banquet by the Band Boosters Club of the Marion High School. At 8:00, the group played a one hour concert for the high school students and townspeople. The program was very well received and the work of the band was highly praised. During the concert, Professor Michelsen introduced some of the new numbers on which the band has been working.

FACULTY TO SPEND VACATIONS IN VARIED WAYS

INSTRUCTORS TRAVEL HITHER AND YON IN REST PERIOD

This Christmas season will find many of our favorite professors at home, lounging around the house and thoroughly enjoying and soaking up the Christmas spirit.

Mr. Allez, our librarian, plans to spend this year's Christmas season at home enjoying—a lot of school work.

Dr. Collins is contemplating a trip to Philadelphia though he intends to spend Christmas at home.

Mr. Neale, an extensive traveler during the summer months, covering about 18,000 miles last summer, thinks Christmas is finest in his own home reading professional books.

Not so with Mr. Thompson. He, his wife, and son Kenneth, together with two sisters in Madison, will make a two weeks trip to the South going directly to Galveston. From there the party plans to go to New Orleans and back home. After completing this trip, Mr. Thompson will have visited every state in the Union.

Among other home-lovers for the Christmas season are Miss Mansur, who will stay in Stevens Point, Mr. Rogers, Mr. Evans who will do quite a bit of work on a recreation and pool room, and Mr. Burroughs. Miss Carlsten also comes in this group though she will go to her home in Paxton, Illinois to spend a Christmas season with returning brothers and sisters. She also plans to spend some time in Chicago.

Mr. Michelsen will enjoy Christmas in West Salem. Our other music director, Mr. Knutzen, will spend his Christmas at home but will leave afterwards to spend a

(Continued on page 2, col. 3)

Christmas Radio Program Pleases

Another Monday, another "College Radio" and of course another pleased listening audience. The whole affair was simply possessed with the old "Yuletide Spirit," except for the fact, that good old Saint Nick was missed. It seems, as advertised last week, Santa was asked to appear on the "College Radio Hour," but must have had another engagement. At any

(Continued on Page 2, Col. 4)

Published Weekly, except holidays and examination periods, at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

EDITORIAL STAFF

Editor-in-chief George Simonson
Associate Editor Bill Theisen
Sports Editor Don Unferth
W. A. A. Notes Maxine Miner
News Staff Francis Bremmer, Jack Burroughs, Bill Larson
Society Editor Barbara Joy
Shots-at-Random Frank Gordon
Proof Readers Grace McHugh, Doris Johnson,
Typists Josephine Oberst, Kathryn Becker, Otto Pilz

BUSINESS STAFF

Business Manager Robert Steiner
Circulation Manager Ellery Frost Bassler
Faculty Adviser Raymond M. Rightsell

Pointer Office Phone 1584
College Office Information, Phone 224

CALENDAR OF COMING EVENTS

- Dec. 19 Thursday, 4:10 P. M. Debate Meeting, Room 221
Dec. 19 Thursday night Christmas Program
Jan. 6 Monday night Basketball—St. Norbert's
Jan. 7 Tuesday night 6:30 Dorm Dance
Jan. 9 Thursday night Dorm Dance
Jan. 11 Saturday Chi Delta Rho Formal

CHRISTMAS GREETINGS...

With the coming of vacation this Friday afternoon students will leave for homes in all parts of the state to await the coming of the most beloved day of the year — that is, outside of Thanksgiving.

To many of the Freshmen it means a period of anxious waiting for the coming of Saint Nick, the famous old fellow in red. If it be that you know of freshmen students of this type please leave them in their beliefs until after the holiday season 'cause they enjoy seeing Santa so much.

To the upper classmen vacation means many different things. To some it means a good time to catch up on lots of lost sleep. Others find time to do those many term papers that should have been finished long ago. To still others it means a chance to be with that boy-friend or girl-friend back in the old home town. Then too, there's always the fellow who sees the Christmas time as just another period when handkerchiefs and gaudy neckties are the rage.

Whatever the Christmas time means to you, the Pointer Staff unites in wishing you all a Merry Christmas and a very Happy New Year.

C.S.T.C. Debate Teams Occupied

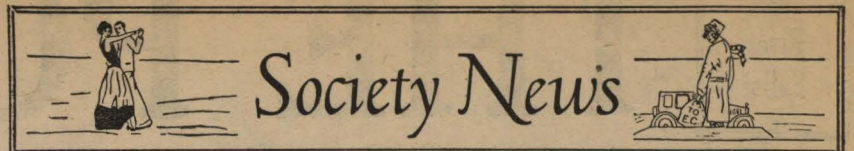
The college debate teams have been invited to attend the fourth annual invitational debate tournament January 24 and 25 at Illinois State Normal University. The men's question is the Pi Kappa Delta issue, resolved: that Congress should be empowered to override by two thirds decisions of the Supreme Court declaring acts of Congress unconstitutional. The women are to debate the question, resolved: that the United States should cooperate with the League of Nations in enforcing sanctions under the covenant of the League.

The tournament for men will be divided into a junior division and senior division. Central State will therefore send two teams to compete in the Senior division only. Since the women in Stevens Point have not been debating the sanction question they have been invited to take part in either discussion.

SENIOR BALL PASSES INTO HISTORY

Last Friday Eve., Dec. 13, seventy-four couples enjoyed dancing to the music of Bob Malcolm and his orchestra at the annual Senior Ball. Dim lights, soft music, and the smell of spruce and pine boughs all helped to add to the beauty of the evening and install the Christmas spirit in the party. Red, green, and blue lights among the many pine boughs made a very beautiful scheme of decorations. A stuffed deer standing in a snow covered moon-lit alcove made one really wonder if he really were in a forest.

To the chairman and the committees goes the credit for the success of the affair. The principals responsible were as follows: General Chairman, Francis Bremmer; Decorations, Russel Way; Publicity, Wilfred McGillivray; Barbara Joy; Music, Millicent Wilson, Barbara Fulton.



Home Ec Girls Entertain Kiwanis

The members of the Kiwanis Club of this city attended a luncheon by the Senior and Junior home economics girls, Monday, December 10. Miss Genivieve Skutely was chairman of the group. This luncheon is an annual event.

Home Ec's. Have Pre-Christmas Party

A pre-Christmas informal dinner was served at the North Cottage, Saturday, December 14. The hostesses were Helen Piehl, Barbara Fulton, and Adele Houle.

Guest at the banquet were Mr. and Mrs. John Shirn, Mr. and Mrs. Ralph Kennedy, and Miss Bessie May Allen.

The table was beautifully decorated with a miniature Christmas tree, and long red tapers burning at each end of the table. The rooms were decked with cedars boughs, and a tree, covered with silver icicles and blue lights, stood in the corner.

Gym Transformed For Ball

A winter scene—beautiful and yet not elaborate, realistic and yet colorful, was the theme of the Senior Ball, which was held last Friday.

Closely intertwined pine boughs through which twinkled myriads of colored lights, formed the ceiling. The large lights were concealed with red, green, and white streamers, and suffused just the right glow over the dancers, while large brightly decorated Christmas trees in each corner struck the proper holiday atmosphere. An inquistive deer, poised in his snowy retreat, made us wonder if we weren't out of doors after all.

Faculty To Spend Vacations In Varied Ways

(Continued from page 1, col. 4)

number of days in his beloved little Michigan woods cabin. With him go a number of other outdoor loving school teachers. Perhaps Mr. Schmeekle and Mr. Jenkins feel the lure of the North, too.

Miss Colman, energetic Primary leader will motor to Milwaukee and might also visit in Duluth and Superior. She states that correcting term papers and making tests is going to be a big part of her job. Miss Roach, though, is journeying the other direction—to Eau Claire and Minneapolis where she will spend a few days.

Mr. Watson, Grammar Director, will use his vacation wisely in attending the National Council of Geography Teachers at St. Louis, Missouri.

To all our faculty and to our students—may the holiday season be bright—may Santa be boog and may we all return the better for our vacation.

The reception line, forming at 8:30, was composed of President and Mrs. Hyer, Regent and Mrs. Martens, Dean and Mrs. Steiner, Mr. and Mrs. T. A. Rogers, King Bill Bretzke and his queen, Leda Bassler, and chairman Frances Bremmer, and his lady, Alice Martin.

The Grand March was especially charming to watch; maybe due to the unusually striking dresses of the girls. About 80 couples promenaded around the gymnasium, and made a pretty picture as they went through the intricate formations of the march.

Presiding over this important party was William Bretzke, Senior Class president and a Phi Sigma Epsilon man. His queen was Leda Bassler, a popular Junior, and a member of Omega Mu Chi sorority.

A new orchestra was introduced to the dancing members of C. S. T. C., and Bob Malcolm proved himself worthy of high praise.

Rural Life Christmas Program

The Rural Life Club had its Christmas meeting last Monday evening.

The program included a reading "Adeste Fideles" by Josephine Kohls; a song "O Little Town of Bethlehem" by a girls chorus including Loretta Grab, Mable Anderson, Lucille Eskritt, Carolyn Ziechert Phyllis Davidson, Gretchen Johnson, Ione Rasmussen, and Josephine Oberst; a reading in five parts, "The Other Wise Man" by Donald Couley, Olivia Anderson, Wilson Wickman, Mary Jane Ebeling, and Howard Newby.

The program was concluded with club singing led by Kirkwood Likes, accompanied by Gretchen Johnson.

CHRISTMAS RADIO PROGRAM PLEASURES

(Continued from page 1, col. 4)

rate good old Saint Nick was not there. (Schwingle lost his whiskers.)

Frances White and the Orchestra entertained with several of the more popular selections including "No Other One," which by the way has been selected as one of the ten most popular numbers of the month.

NELSON HALL NOTES

On Tuesday evening, December 17, the Nelson Hall girls went Christmas carolling. After this a Christmas party was enjoyed at the Hall. Refreshments were served. The refreshment committee chairman was Miss Lorraine Guell of the Home Economics. Gifts were presented to Mrs. Finch, Miss Neuberger, Mrs. Gregory, and Mrs. Higgins. Another party is planned after vacation in observance of Twelfth Night.

Merry Christmas.

POINT SWAMPS FALCONS, 50 22

RIVER FALLS WILL SEEK REVENGE TONIGHT IN OWN GYM

Pointers' Last Appearance Before Holidays, Third Game In 6 Days For Kotalmen

Stevens Point Teachers College cage team came through with its second consecutive non-conference victory by swamping River Falls last Saturday evening, 50 to 22. The game marked the first home appearance of the Pointers this season. The Pointers clicked beautifully and the result of the game was never in doubt. Chet Rinka and Fred Nimz were the main cogs in the Point scoring machine. Rinka came through with seven field goals from all angles of the floor, and a free throw, to give him a total of fifteen points. Nimz tipped in five baskets and collected four charity tosses for fourteen points. Walter Herkal picked up eight points for River Falls. At halftime the Pointers led, 25 to 9. Coach Eddie Kotal used his entire squad of fourteen men in the contest. Stevens Point plays at River Falls tonight in a return engagement.

Box Score			
Stevens Point		River Falls	
B.F.P.		B.F.P.	
Rinka, f	.7 1 1	Herkal, f	.4 0 0
Rinka, f	.7 1 1	Herkal, f	.4 0 0
Unferth, f	.4 0 2	Kulasf, f	.0 2 0
Nimz, C	.5 4 1	Cudney, G	.1 0 1
Johnston, G	.3 0 2	May, f	.1 1 0
Lindow, G	.0 0 0	Blank, C	.0 4 2
Copes, C	.1 0 0	Nystrom, G	1 0 4
Hitzke, C	.1 0 1	Larson, G	.0 0 1
Schneider, G	1 1 0	Wolf, G	.0 0 2
Miller, C	.0 0 1		
Parish, f	.0 0 1		
Bain, f	.0 0 2		

Regulars In Early Lead

During the first half Kotal's men functioned almost perfectly. Baskets in rapid succession by Rinka, Unferth, and Nimz in the opening minutes of play gave the Pointers a long lead. Herkal broke the ice for the Falcons with a push shot from the foul line. A deluge of baskets by the Point team ran the score up to 19 to 6. This scoring spree was featured by a splendid passing attack and an uncanny accuracy for the hoop. Coach Eddie Kotal inserted a reserve lineup late in the first half. Oscar Copes tipped in a rebound to make the score 25 to 9 at the conclusion of the first half.

The Boys Go To Work

Kotal sent back his original lineup to begin the second half and the boys immediately went to work. Nimz and Rinka were the leaders in a scoring attack that brought the score up to 41-10 midway in the period. Kotal again replaced his regulars with reserve material. Herkal came through with two clever shots to lead a brief rally by the Falcons. The River Falls team fought gamely although hopelessly behind. In

(Continued in next Column)

POINTERS TROUNCE EAU CLAIRE, 41-23 FOR 3rd STRAIGHT

Spurt Late In First Half Gives Kotalmen Victory At Eau Claire

Eddie Kotal's basketekers coupled another link to their victory chain Monday night with a 41 to 23 victory over Eau Claire Teachers College team. The game was played in the small Eau Claire college gym causing much body contact and rough play. A sensational rally late in the first half placed Stevens Point out in front, 24 to 11, at half-time. Scoring honors were distributed fairly even among Kotal's starting five, Chet Rinka scoring ten points, Nimz and Johnston eight tallies, and Unferth, seven. Held and Moore were outstanding for Zorn's team. Coach Kotal took fourteen players on the trip and used everyone of them in the contest. This was not a conference game.

NICE WORK, GANG

Stevens Point		Eau Claire	
B.F.P.		B.F.P.	
Unferth, f	.3 1 2	Held, f	.2 5 1
Bain, f	.0 0 0	Korrison, f	1 0 1
Rinka, f	.4 2 0	Moore, f	.4 0 3
Parish, f	.0 0 0	Horsewill, C	0 0 1
Christenson, f	0 0 0	Kuehn, G	.0 0 1
Nimz, e	.3 2 1	Behn, G	.0 0 0
Copes, e	.1 0 0	Tomashek, G	2 0 4
Miller, e	.0 0 0	Horey, G	.0 0 0
Johnston, G	.4 0 1	Feirn, G	.0 0 4
Hitzke, G	.0 1 0		
Lindow, G	.2 1 3		9 5 14
Schneider, G	.0 0 0		
Gordon, G	.0 0 1		
Staffon, G	.0 0 0		

Score at half; Point 24, Eau Claire 11. Referee, Olson; Umpire, Pohlman.

The Pointers scored shortly after the tip-off when Don Johnston batted in a rebound. Nimz followed with a bucket and a free throw but Eau Claire came to life and jumped into a 9 to 5 lead. The

(Continued in next Column)

(Continued from col. 1)

the final three minutes of play the Point starting lineup returned to the fray. Rinka sank a push shot from the corner for his seventh field goal, and then plunked in a free toss. Fred Nimz tapped in a rebound a few seconds before the game ended to make the final score, 50 to 22.

River Falls Again Tonight

The Point cage squad left early this morning for River Falls where they will meet the Falcons in the second of a two game series. This is the second long trip for Kotal's team in four days and their third game in less than a week. Coach Kotal plans to start the same lineup that proved so successful in earlier games. This means that Rinka and Unferth will start at forwards, Nimz at center, and Johnston and Lindow at guards.

(Continued from col. 2)

Pointers called time-out to talk things over. Unferth passed to Lindow for a short shot and Johnston flipped in one from the free throw line to tie the score. Five minutes before half time the score was still knotted up at 11 to 11. Then the Pointers put on a fine scoring burst that brought back memories of last Saturday's River Falls game. Johnston pushed one in and Nimz and Unferth followed with gift tosses. Nimz came through with two short shots while Rinka was successful on two long tries. Rinka dropped in a free throw as the half ended to make the score 24 to 11.

During the final half, Coach Zorn inserted Moore, a forward who is ineligible for conference games this semester. Moore proved himself a very capable person by coming through with four baskets. However the Pointers were not to be denied and led 38 to 19 with three minutes remaining of the game. Copes tipped in a rebound and Hitzke a free throw while Moore was making half of his four goals. The game ended without further scoring and the Pointers had victory number 3 in the bag, 41 to 23.

W. A. A.

Varsity Volley Ball

The following girls have been assigned to the varsity volley ball team: Mildred Cram, Edna Earl, Cecilia Falkowski, Marion Graham, Mildred Luedtke, Rita Murphy, Emily Peterson, Irma Rice, Illa Rodger, Adeline Schoenick, Verna Smerling, Maxine Tubbs.

Varsity Hockey

The following girls have been assigned to the varsity hockey team: Mary Crosby, June Emery, Virginia Gajewski, Gail Hanna, Ruth Mueller, Betty Jacobs, Maxine Miner, Marion Goffney, Mary Gordon, Mabel McLain, Eleanore Theisen.



Use Camfo-Pine Oil
Rub for Colds, Aching
Joints and Rheumatism
MEYER DRUG CO.

On The Square

A. L. Shafon & Co.

Distributors of

STOKELY'S

Finest Canned
Foods

SAINTS HERE JAN. 6 IN RETURN TILT

Monday evening, January 6th, Stevens Point's college cage team will resume activities on the basketball court. St. Norberts comes to the local gym for a return game. Coach Kotal's team was victorious in an earlier game at West DePere, 27 to 24. The game will be the final non-conference game for Stevens Point before they travel to Oshkosh to open the conference season, January 10.

Ideal Dry Cleaners

Everything In Dry Cleaning
WE CALL FOR AND DELIVER
Phone 295-J 102 Strongs Ave.

The Sport Shop

SKATES
SNOW-SUITS
422 Main Street

Welsby DRY CLEANERS

PROMPT SERVICE
Phone 688

The Point Cafe

Newest and Finest
Restaurant

It's The Last Word

501 Main St. Phone 482

Buy

Practical Gifts

at

Campbell's
STEVENS POINT, WIS.

Phone 30

NORMINGTON'S

Laundry — Dry Cleaning

"Recognized For Quality"

Phone 380

SPORTS SHOTS

Falcons Seek Revenge?...

River Falls will be out for blood tonight, make no mistake about that. Any team that suffers a drubbing like the Falcons did at Stevens Point can be expected to be seeking revenge. The Pointers were on last Saturday; probably they will never be as hot again this season. River Falls was very much off; they had played a hard game at Oshkosh the night before and they were a pretty tired bunch of boys. Tonight we look for a much closer game at River Falls.

Capt. Hirzy Entertains

Ferd Hirzy, an alumnus of Central State Teachers College and an ardent backer of his alma mater, invited several members of the team over to his house after the River Falls game, last Saturday. Among those fortunate enough to be present were Fred Nimz, Gib Miller, Chet Rinka, George Schneider, and Don Unferth. Mr. Hirzy had the table loaded with food, and then told the boys to dig in. Freddie Nimz led the assault on the unsuspecting morsels of food; and need we add that Fred led by a large margin in the matter of storing away the victuals. After the meal was completed Mr. Hirzy entertained the gang with many interesting stories pertaining to the athletic world. Mr. Hirzy had his small son give the boys an exhibition of the intricacies of the Notre Dame shift. Incidentally about 1950 we are expecting Mr. Hirzy's boy to be making a name for himself as an athlete. Mr. Hirzy is to be complemented for his generosity. The boys are extremely grateful to him for his hospitality.

Rinka Comes Through...

Stevens Point's decisive victory over River Falls was impressive in many respects. Probably the thing that pleased Coach Eddie Kotal more than anything else, though, was the play of Chester Rinka, sophomore forward. Chet has everything that is needed in the makeup of an ideal player. He is tall, rangy, and possesses a deadly eye for the basket. Yet, at St. Norberts Rinka couldn't get going; everything went wrong. However, Rinka certainly returned to form in the River Falls game. Once more he looked like the Rinka of old who was such a star at Stevens Point High School. Rinka's revival will help the Pointers go a long way in this season's conference race.

Where Was The Crowd?...

And now for a subject of a less

THE SPOT CAFE

A Good Place For
Students To Eat
414 Main Street

pleasant nature. The gym should have been packed to capacity last Saturday. Yet it wasn't. We wonder why. The Pointers have lost but one home game in the last three seasons. Maybe the fans don't go for winning teams anymore. St. Norberts plays here January 6th in the college's next home game. The gym should be filled. But will it? That's up to you.

COLLEGE SUPPLY STORE

Everything In
Student Supplies

THE CONTINENTAL CLOTHING STORE

Men's and Boys' Clothing

N. J. KNOPE & SONS

TYPEWRITERS

and Typewriter Supplies

SELLS - RENTS - REPAIRS

PHELAN 112 SPRUCE ST.
PHONE 1445-W

FOX THEATRE STEVENS POINT

THURSDAY - FRIDAY
ROBERT DONAT and
MADELEINE CARROLL
In

"39 STEPS"

SATURDAY

\$175.00 BANK
NITE

DOUBLE FEATURE

"AFFAIRS OF SUSAN"

with ZASU PITTS
— And —

"SANDERS OF THE RIVER"

with PAUL ROBESON

SUNDAY

MATINEE and NIGHT

DOUBLE FEATURE

"HARMONY LANE"

with EVELYN VENABLE
and DOUGLAS MONTGOMERY

— And —

"RED SALUTE"

With

BARBARA STANWICK
and ROBERT YOUNG

BARGAIN NIGHTS

15c

MONDAY - TUESDAY

"HIS NIGHT OUT"

With

EVERETT HORTON

3 DAYS

WED. - THUR. - FRI.

"COLLEGIATE"

With

JOE PENNER
JACK OAKIE

PATRONIZE POINTER ADVERTISERS

WISCONSIN SHOE SHOP

Expert Shoe Repairing

121 Strongs Ave. Tel. 116

An Atmosphere of Welcome

Always pervades this institution. Our customers are guests, regardless of their mission to the bank. We invite you to become one of our customers.

FIRST NATIONAL BANK

Capital and Surplus \$250,000.00
Largest in Portage County

PRINTING

PERSONAL AND SOCIETY PRINTING.
BINDING OF RARE BOOKS AND MANUSCRIPTS GIVEN SPECIAL ATTENTION.

**WORZALLA
PUBLISHING CO.**

JACOBS & RAABE

Music Radio Jewelry

115 S. Third St. Telephone 182

CITY FRUIT EXCHANGE

Fruits and Vegetables

457 Main St. Phone 51

ED. RAZNER

Men's & Boys' Clothing & Furnishings

10% Off To Students

306 Main Street

CENTRAL STATE TEACHERS COLLEGE

Easily Accessible. Expense Relatively Low. Location Unsurpassed for Healthfulness. An Influence as well as a School. Credits Accepted at all Universities. Degree Courses for all Teachers. Special Training for Home Economics and Rural Education. Send for Literature.

STEVENS POINT, WIS.

KREMBS HARDWARE COMPANY

For Good Hard Wear

At Your New Year's Party

DINE, DANCE OR ROMANCE
in
Exquisite
EVENING SANDALS



WIDTS
AA to C

The **BIG
SHOE STORE**

LOW HEELS
ARE POPULAR



SHEAFFER
\$2.00
FOUNTAIN PENS

HANNON-BACH DRUG STORE

FOUNTAIN SERVICE
AND
SCHOOL SUPPLIES