The Bargain Basement Whipping Horse of Newspapers...

POIN March 21, 1991 - UWSP - Volume 34, No. 23 "All the news we can afford to print"

The Pointer bawks at SGA cut

Budget cuts will hit students, their organizations, and the university the hardest

by Ron Wirtz

Editor-in-Chief

Picking up this week's Pointer, people will wonder "What's the deal? Why so small? What? No hockey?" But there is a reason for it.

A little background

All student organizations went up for funding in front of the Student Government Senate this past weekend for its annual SGA financial allocation.

The process of receiving money from SGA first starts by submitting a budget for all expenditures and revenues to SGA. The difference between expenses and revenues equals an organization's request for SGA monies. This budget is then analyzed by the Finance Committee, who then make a recommendation to the senate as to the justifiable allocation

for each organization.

Weeks later, the senate gathers for one day to formally decide the allocations of every student organization on one day. One by one, each organization comes in front of the senate, and they are asked questions about the nature of their organization and its budget. Points and figures are debated, and each budget is passed by a majority

Currently, there are 23 senators for 30 available seats. Of these 23 senators, 4 were missing the entire day, and a fifth for half of the day. This comes during a task which is arguably their most important duty of the entire semester. The

SGA senate, on this one day, holds the future of many student organizations in their hands, because they control the money.

Budget problems

SGA allocates money collected through segregated fees charged through tuition. The past two years, SGA has had ap-

A tale of two mediums

90FM and The Pointer both have budgets of about \$58,000. 90FM's financial request was \$49,000 (84% of their total budget). The Pointer's request for SGA monies was about \$10,500 (18% of total budget). 90FM received \$41,000, The Pointer received \$3,500. Both only place where student voice and opinion can be heard. The paper also provides the only source of news (particularly campus news) that many students receive.

Like The Pointer or not. believe it poor or well done, view it as credible or superfluous, it does one thing -- it

ganizations need to tighten their belts. However, the senate's process for making cuts show no priority or justification.

Last Sunday, there were 18 senators deciding the financial fates of organizations they knew little about. There are 30+ student organizations on campus, and getting a personal look at each one is impossible. But in the same vain, budget cuts can-not be justified by ignorance.

During our hearing, Senator Krause was more interested in the fact that we printed the word "poon-tang" than in anything else, and was ready to zero fund using this as his justification. All workstudy was eliminated (40 hrs/wk), which is the cheapest use of student labor available. For every student hour worked, the organization pays about \$1.30, and the remainder of the

This issue is a formal protest against SGA, particularly the senate, for its practices, and its inequitable handling of university monies

proximately \$310,000 to allocate to all the student organizations on campus. This year however, they received over \$100,000 in additional requests for money than last year.

So why the fuss?

Simple. SGA senate has for years had some inbred hostilities toward The Pointer, possibly lingering from the in-famous "Uncensored" issue from two years ago. Whatever the case, this staff feels we are not equitably treated. The biggest effect of this negligence is the fact that The Pointer is the student voice, it influences all parts of this university, and is a concrete representation of this campus. This is not a personal plight for the members of this organization, it is a protest against the senate for limiting a student organization which is trying to promote the social and conscious health of the entire university.

received similar cuts in actual dollars, but proportionately, The Pointer's budget was cut 67%, while 90FM's was cut about 17%.

I think 90FM is a great station. They are one of the most reputable college radio stations in the country. This is in NO WAY an attempt to discredit them. What I mean to do is emphasize the point of equity. The Pointer saves this university \$45,000 by collecting advertising, yet we receive no compensation. We don't ask for much, vet we receive even less.

Aren't you overreacting?

Maybe. But this entire organization is tired of being dis-respected and abused by SGA. The paper is a service to this campus, and it is often utilized by SGA. This paper looks for no favors, but it does look for fair treatment. The Pointer is the only consistent source the university, as an institution, has to its student body. It is also the

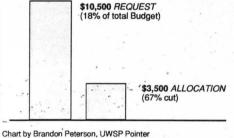
keeps students abreast of issues and topics on this campus something no other organiza-tion can lay better (or any) claim

Aren't all student organizations being cut?

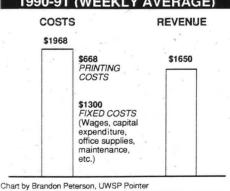
Yes, university monies are tight all around, and student or-

continued on page 2

SGA REQUEST AND ALLOCATION



NEWSPAPER COSTS & REVENUE 1990-91 (WEEKLY AVERAGE)



Typos in The Pointer you say? by Eric Meyer Copy Editor

As always I have done my best to edit the copy of The Pointer. The only difference is that this week I and the rest of the staff have worked without salary. We have done this as a show of united staff support and disagreement with the Pointer budget approved for next year

For me and many members of the staff, hours put in for free are nothing new. Week in and week out I have worked up to 15-16 hours in a week and have been paid for 12 hours at university minimum. I never complained because I wanted the job, and most of all, because I have pride in what I do.

I enjoy reading the weekly articles and derive satisfaction from making people look their best in print. I am sorry that at least one senator on SGA feels that my work is trash. The appearance of the paper is, in part, a reflection of me and it is a representation of the university as a

The job is rewarding despite its difficulty. Because of space constraints, what gets into the paper is only a small portion of the articles that are submitted for typesetting. Unfortunately the job requires more hours than

I can afford to put in

Sunday evening I listened as SGA turned down our request for an assistant copy editor posi-tion of eight hours per week. (About \$35 per week in salary.) An aura of excitement came over me as Ron, our editor, articulately explained the importance of the position and the need for clean error free copy.

Nothing diminishes the credibility and reputation of a paper more than misspelled words and awkward sentences. Believe me, when the paper comes out Thursday afternoon I feel badly about every error I

continued on page 5

CONGRATULATIONS TO THE POINTER HOCKEY TEAM FOR ITS 3-PEAT NCAA III HOCKEY FIRST PLACE WIN LAST LOOK FOR FULL COVERAGE IN NEXT WEEK'S POINTER!

Pointer poverty drains college credentials



The Pointer staff (photo by Al Crouch)

by Steve Schmidt Outdoors Editor

It's a sad time for UWSP, sad in the fact that starting next fall your campus newspaper will be operating under strict budget restraints

SGA has taken an honest budget proposal and whittled it down to a meager donation that will offer little support when next semester's Pointer staff rides the turbulent financial

What's even more traumatic than operating on insufficient monies are the underlying consequences of butchering the Pointer's funds. I predict the impacts will affect every reader,

wage is picked up by other

financial aid sources. This is an

inexpensive way to get addi-

tional people involved in the

volved, the better the paper be-

Senators also argued that stu-

dents shouldn't have to pay for

trash that goes in the newspaper.

Well, then should they have to

There

justification given for its cut.

The more people in-

Protest

from page 1

student organizations, the communications department and UWSP as a whole.
The effects of distributing a

paper with limited coverage of news and events may be subtle at first, creating a sense of unconsciousness among the students. Soon, however, more problems will arise, and then more, each one an offspring of a starved foundation.

I suspect there will be a lack of attendance at some university events and programs. And there will be moods of dissatisfaction as students seek information which cannot be found in the barren contents of their campus newspaper. These problems, nonetheless, will be overlooked by SGA. They may not, at first,

even suspect these problems

It won't be until the communications department begins losing its credibility that SGA will identify the importance of reasonable funding for The

In comparison to the majority of campuses across the state, UWSP's communications department is among the finest. Currently, it receives the respect it deserves. But why does it?

Its academic credibility exists because most of its studentrun organizations have the financial opportunity and sup-port necessary for high-quality performance. Adequate funding in the past is another reason why the communications department lives in the spotlight of excellence.
The Pointer, for example,

once received an excess of \$50,000 from SGA. This sum of money enabled the Pointer to publish lengthy papers with lit-tle ad space. The reputation. tle ad space. The reputation, therefore, of the communica-tions department was built in part by adequate funding for the

Pointer in years gone by. Credibility, however, can be ransacked as easily as it was contrived. All it takes is running, for a few semesters, a campus publication that resembles a pamphlet more than a newspaper. Prospective university students, especially communication majors, will shy away from enrolling in a university whose newspaper suffers the hardships of pathetic fund-

In addition, other student organizations will suffer from the onslaught upon The Pointer's funding. Take for example, the University Activities Board (UAB) which depends on the weekly edition of The Pointer to advertise upcoming events. UAB directly sponsors many of these activities. And without The Pointer, they are drastically limited in the number of ways to efficiently disperse valuable information. Consequently, their reputation for providing large audiences at campus events and programs relies, for the most part, in the hands of the campus

newspaper.

I think it's vital that each and every student on this campus realizes the individual importance of the paper. The Pointer is the only form of campus media that provides students with the opportunity to freely voice their opinions. The

Pointer is dedicated to expressing the opinions of the students it represents as well as the view points of its staff. We exist for

Continued on page 4

THE POINTER STAFF

Editor-in-Chief Ron Wirtz

vertising Manager

st. Advertising Manager

News Editor

Barry Radler

Outdoors Edito

Steve Schmidt

Kris Kasins

Copy Editor

Lisa Stuble

Alan Crouch Mary Beth Pechiney

Kelly Lecker Michelle Doberstein Kristen Noel

Coordinator

Senior Advisor

Letters to the editor will be

accepted only if they are typed,

signed, and under 300 words in

from publication only if an

appropriate reason is given. The Pointer reserves the right to edit

letters if necessary and to refuse

to print letters not suitable to

publication. All correspondence

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UWSP, Stevens Point, WI, 54481

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The Pointer is written and edited

by the Pointer Staff which is

comprised of UWSP students who are soley responsible for its

editorial content and policy.

munications Arts Center

ngth. Names will be withheld

The double standard with insults, criticism.

So who really loses here?

In the end, students and the university in general stand to lose much. Students lose the power of voice which The Pointer uniquely possesses, and the university stands to lose a paper that, if properly funded and supported, would be second to none

(over ←) and take it to SGA offices in the lower UC. Show support for YOUR newspaper. Conversely, if you don't agree with The Pointer, just fill in a different box. But make a statement, call your senator, call me (x3707). I want to know what people think of The Pointer. good or bad. Our actions are being done in the name of the all UWSP students, and we need your support.

pay for information, entertainget from The Pointer However, SGA and its senate

An independent newspaper would normally expect to get subscription fees from readers. The \$10,500 requested by this organization averages out to about \$1.25 per student for the entire year -- all of 4 cents per week that the paper is published.

hard to improve the quality of the paper, as well as its reputation with students and the entire university. That's nothing special. That's our job, to put out as good a newspaper as we can and

ment -- the good things they do

This year's staff has worked

I think The Pointer deserves more financial support from Student Government.

I think The Pointer deserves what Student Government allotted, no more, no less.

I think the Pointer deserves zero money from Student Government.

Take me to SGA offices, lower level UC

to please as many people as possible.

forces have made it clear that they are content to see The Pointer remain static at best. They are content to use The Pointer as a public relations arm and then throw it away. This has happened before. It seems to happen every year. This year however, we refuse to take it lying down.

So what's the point? What do

you expect to get out of this?
For The Pointer organization, we expect little. The purpose of this issue is to raise questions about SGA, particularly its senators, the involvement and commitment of its members and its inequitable treatment of student organiza-

Whether senators realize it or not, they have the health of every student organization in their hands. Unfortunately, their decisions are often hasty and illthought, based on whether they like a particular organization or not. Unfortunately, they don't realize that a healthy newspaper can mean reciprocal health to other organizations.

Think of all the organizations you've read about in the paper this year, all the public service announcements and publicity articles -- good examples of what a newspaper can do for fellow organizations.

Are we being reasonable in this reprimand?

Possibly not. But The Pointer has been too much maligned in recent years to stand it any here is that The Pointer accommodates many other student organizations, with SGA being #1 on the list of beneficiaries. Yet this importance and service is and total absence of support.

Time to act

Students, clip the coupon

You can't please everyone all of the time

by Barry Radler
Features Editor



" You have alot of balls to ask, homebooy, but I like you. Ya know, come to think of it, I really dig scamming on all the bitchin' poontang around campus. Heh, heh. If all else fails during college, we have hell of alot of cultural diversity-- drugs and alcohol, yaknow..."

Name: Zeb Myhigha Age: 64 Major: Undeclared Year: 40th year senior

What if Zeb Myhigha's response had been, "The spontaneity and bluntness of your inquiry does operate to bewilder my cognizance, although my rational-emotive-intuitive process allows a communicative bond

with you. I derive a relatively substantive amount of pleasure from the aesthetically appreciative physical components of the female Homo-sapiens. In a case where the former is denied due to chronological discrepancies, the wonderments available through disrupting normal electro-chemical interactions of the nervous system using

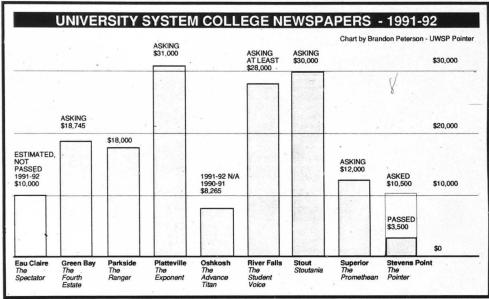
various psychoactive substances, legal and otherwise, offer diverse opportunities for selfexploration in a university settine."

If you wish for that kind of newspaper, you wish for no newspaper. They aren't written as dry, denotative and neutered rags towing an organizational line, especially the features/entertainment sections.

I apologize for those people who were offended by Zeb's humor--for it was not belligerent or malevolent--and I apologize as well for a society in which the white, anglo-saxon, protestant, male is inherently viewed a discriminating prosecutor, but I do not apologize to a person's

paranoia

If it were my wish to lash out at some institution I need not a forum such as the Pointer Poll; I write well enough to describe my feelings/thoughts in a manner leaving little room for misinterpretation. Thankfully, The Pointer exists as an opportunity for others as well.



The New SGA Approved G-Rated AS PETERSON SEES IT



A Short Explanation

- -The reason for the clip art is the fact that I can't afford drawing tools due to SGA budget gashing.
- This cartoon now falls under mandatory social/ethnic balance as mandated by SGA law.
- The general lack of biting humor is due to new SGA resolutions that forbid any humorous material that anyone might find offensive because they are so tight-assed.
- The black student is also deaf, as mandated by the SGA requirement of at least one disabled student per cartoon.
- So as not to offend anyone with the suggestion of violence in this cartoon, the gun the Gestapo man is holding is loaded with non-lethal rock salt, not 00 buckshot like it should be for bad cartoonists like this one.

It's a threepeat!! So where's the coverage?

Why don't you ask your student government?

by Kris Kasinski

Sports Editor

IT'S A THREEPEAT!!! The UWSP hockey team has cap-tured the Division III National Hockey Championship for the third consecutive year. This is not only incredible, it is almost unheard of! So, why is there no coverage in the Pointer?

Because we, at the Pointer, are stating a point. Student Government has cut our budget over 67 percent, and this is just ridiculous. With the budget allotted the Pointer, this issue that you are reading would be equivalent (if not better) to the issues that we would be capable of putting out every week of next year.

Student Government does

not realize that they are not only hurting the Pointer, but they are hurting the entire student body and faculty as well. case, they are hurting the national champs, the UWSP hockey

Obviously, there were a large number of you out there that were waiting to pick up the Pointer to get full coverage on the hockey championship. Well, when you finally got this week's issue and found no coverage, you were probably very disappointed or very angry, or both. Well believe me, I am definitely both!

Something of this impor-tance deserves to be on the front page, as well as to receive full coverage in the sports section. I know that you were all expecting to see this, but you didn't. The students will be angered at this, the faculty will be angered at this, the national championship hockey team and coaches will be angered at this, the numerous and loyal hockey fans will be angered at this, and I am angered at this!

Student Government has no right, and no reasoning to take something of such value away from the students. Maybe they don't understand just how many people read and count on the paper every week. And unfortunately a happening as great as this championship not being covered is what it may have to take to get people to realize just how important this paper is to everyone.

Student Government has to make cuts, that is under-standable. But there is no reason that an organization which serves the entire campus has to be cut by over 67 percent of its requested budget.

I think that Student Government needs to take a step back and look at the importance of the paper and just how many students, faculty and community members benefit from it, including themselves. The Pointer is important to SGA when they want an ad run or an announcement made, but I guess they were a little forgetful when

they made budget cuts.

What would this campus do without the Pointer? What would Student Government do? With what they did to us, we may have to find out. Think about it SGA!

I hope that enough of you out

there are as pissed off as the Pointer staff is, and I hope that each one of you go directly to SGA and give them a piece of your mind. Tell them what you think about all of this. Something needs to wake them up!

I would like to apologize to the national championship hockey team, Coach Mazzoleni, Coach Baldarotta, and all the hockey fans out there for not covering the championship in this week's issue. There will be full coverage in next week's issue, please be sure to check it

Please do not be upset at the Pointer in any way for this, the people that you need to blame are in your Student Govern-

Pointer

from page 2

you, the students, as an editorial tool with the power to create

change.

Therefore, it's up to you to decide whether your freedom to speak shall be suppressed by the organization representing you, SGA.

For decades, SGA and The Pointer have had mixed relationships, phasing in and out of periods of peace and war. Each organization holds conflicting expectations of what the newspaper should provide. And as a retired UWSP faculty member put it, "SGA has always expected the Pointer to be their

personal public relations arm."
We, The Pointer staff, believe your paper should have a different purpose, a purpose decided upon by journalists, not politicians who act in the fulfill-ment of self-interests.

As well as providing a solid foundation in which students can voice their remarks, we strongly feel obligated to inform and entertain.

However, SGA is greedy They'd like nothing more than obtaining complete control of what fills the pages of each Pointer issue. And if SGA doesn't get what it wants in terms of media coverage, it manifests its anger through budget restraints. These are ig-norant actions by which SGA has been functioning many years.

Odds are, that if The Pointer agreed to cater to the requests of SGA, we would be one of the highest funded organizations on mpus. Until we surrender to this form of censorship, The Pointer will be faced with hard

But we will no longer stand for the inequitable treatment so generously dished-out by SGA. We need the support of our readers in an effort to obtain the justified demands we seek for you. We ask that you directly address SGA with your persona comments in regard to their juvenile budget-cutting strategies. Voicing your opinions is a powerful tool that can ensure the survival of The

Turn your apathy into involvement

by Brandon Peterson

Ad Design, Layout,

and Graphics Editor

I wish I could hear the thoughts of students as they pick up this emaciated Pointer. "Hey, it sure is thin this week." "Where the hell were those Pointer bums hiding this weekend!" "Is this entire issue nothing but a big gripe? Who cares!'

The last thought, and thoughts like it, are probably the reason for this issue being the way it is. We're trying to shake people out of their apathy.

Students just don't seem to care about anything but them-selves many people say. The sixties activism has been replaced by eighties aloofness. they cry, and surely our future looks bleak.

I'm sad to say it, but to me it looks like they are correct.

The Pointer, as all of the preceding editorials have stated, had its budget slashed to had its budget slashed to ridiculous levels. We think it was unfair, but it happened. In a

way, we all let it happen.

How many of you know what goes on in an average senate meeting, what power SGA has, how many programs it funds, or anything at all about it? If you do know a little about SGA, you probably got that information from the weekly articles and SGA Update in the Pointer.

The Pointer is many people's only source of campus news. Yet, it was attacked by the SGA it tries to help.

Do you care?

It all comes back to that question of caring. I think many of you do care about what happens on campus, I believe this caring can help make our campus bet-ter, if any of you are willing to do something about it. There are

many silent voices out there. and it's time they were heard.

Let the SGA senators know what you think. All the senators are students, and they can be reached at the SGA office or at home through the campus directory or from the U.C. Information Desk's reference.

They took on the responsibility of senators and they represent you. Let them know how you feel about things. Let them know what you care about.

Don't be apathetic.



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Your single contribution helps provide therapy for a child with a learning disability, a program that sends a volunteer to do the shopping for a 79 year-old woman, and a place for a 12 year-old to toss a basketball around after school.

Or, in this case, rehabilitation for a cocaine abuser. A man who, without your help, could very well have ended up paying the ultimate price.

> It brings out the best in all of us.

SGA budget slashing wounds students

by Jodi Ott

News Editor

Obtaining a college degree is supposed to build a young adult into a well-rounded individual. I feel that Student Government Association is stealing that privilege from students and turning them into sources

turning them into squares.

By slashing the budget for The Pointer, resources and needed manpower will not be available for the 1991-1992 school year. Students who wished to contribute to the paper now will not have that opportunity.

A miniscule budget robs the organization of work-study hours. Hours that enable stu-

dents to work toward their career while still funding their college education.

A college education does not only exist inside the classroom. The experience I have gained from working four years with The Pointer is not something I could have learned in any classroom.

Often college students are told, "Wait until you get into the real world." I'm not saying that college students exist in some fairytale land where there are no rent bills, no parking tickets, no macaroni and cheese five nights a week, and no exams.

I am saying that being on

staff gives students the chance to be a part of that so-called real world. A student can blow off class and it will only hurt them. (Well, maybe.) If a writer blows off an assignment, the whole staff suffers and the reputation of the paper is damaged. Deadlines not only teach time management but stress management. Classroom conepts now turn into real-life situations.

Students can put "work well with others" on their resumes but working on The Pointer shows if you can really do it.

The opportunities on staff are vast. A variety of activities

benefit the individual and thereby the whole student population. There are few organizations on-campus where the work of that group is seen by all. I feel that one dollar for The Pointer is one dollar for the whole campus.

The paper links students to students, faculty to students, other campuses to students and the community to students. Those links would all be broken without the needed money to hold them together.

The growing image of The Pointer has added credibility to the campus. That credibility

was built by a dedicated and hard-working staff. Hopefully, such a staff will exist next year but that may be impossible without the money to fund such a staff.

The Pointer does as much for the Division of Communication as the new Health Enhancement Center does for the physical education department. We are not asking for \$7 million, only \$10,500.

That money will be used to develop inexperienced students into responsible, knowledgable and well-rounded adults. That opportunity should not be denied.

ATET

1991

Sloppy copy

from page

The motion was made to add the position and I had all I could do to hold back a big grin. Then as quickly as the motion was made it was shot down in a lopsided vote against us. The Pointer was stripped of eight work study reporter positions, and was denied the additional copy editor position which it requested. We were also only given 33 percent of our requested budget.

A sinking feeling came over me as I realized that we were a victim and The Pointer would, for another year, look less than its best because of inadequate staffing.

This I take personally. I don't know how else to take it. SGA is telling me that my job is not important, that getting a paper free of errors is not important, and that my professional effort combined with that of other staff members is not important.

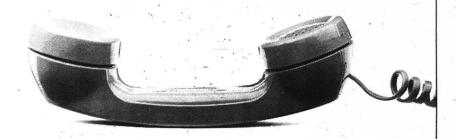
What SGA did was wrong and it was an injustice to the whole Pointer staff. Other organizations got what they requested and I heard little justification for not funding us the full \$10,500 that we requested. We submitted an honest and relatively tight budget not unlike those of previous years.

It is sad to see a group that tries so hard with a staff that numbers half that of other UW campus papers denied the opportunity to look its best because several senators have in the past, been offended by things we have printed.

More than the anger I feel, I am concerned that the pettiness and triviality of some senators skewers the logical thinking process that should be foremost in the minds of those deliberating over the fate of 30+ campus organizations. It's kind of scary in a way.

And to the senators that laughed as we dejectedly left the room on Sunday evening: Yes-there will be an article about this. In fact, there will be several; each story explaining in detail how a group that put their heart and soul into a paper and a group that stayed up many a night to see that your paper hit the stands in good form Thursday afternoon, was shafted. If that offends, I'm sorry.

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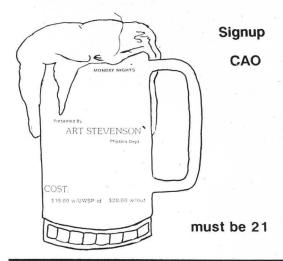
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Jody Marver Pam Simon

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2 SMALL ONE **TOPPING PIZZAS**



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2 SMALL TWO **TOPPING PIZZAS**



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MEDIUM PEPPERONI PIZZA



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LARGE PIZZA ONE TOPPING



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2 LARGE PIZZAS TWO TOPPINGS



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Get a medium pizza with thick crust, pepperoni and extra cheese plus 2 FREE tumblers of Coke for only \$6.49 1 I



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