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Photo by Emily Hoffmann

Bitter Cold Weather Affects Students

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The extremely low temperatures over the past few weeks have affected students' moods and their ambitions to go outside to attend events and even classes. For students dedicated to campus productions however, the cold is worth braving.

"I don't really think the cold

weather has hindered a lot of the ticket sales," said Jenny Piton, a senior employee at the Information and Ticket desk. "The biggest fans will still try to come no matter what. The cold weather won't keep them away from the things that are the most important to them."

Judging event attendance during this polar vortex has been difficult due to the fact that most students left

for winter break.

"For our sporting events, I think people would still go if it was negative 50 or if we had 12 inches of snow. We have die-hard Pointer fans," said Melanie Damask, a ticket specialist at the Information and Ticket desk. "Theatre and music events on the other hand may be different, but we don't sell for those often enough to know for sure if weather has an effect

on attendance."

To know how many people attend events, the Information and Ticket desk will count the ticket stubs of those who arrive.

"We rip the stubs off the tickets or scan them as people enter, using the number versus what our ticket program has shown we sold," Damask said.

"That way we can see how many

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The Pointer

2 NEWS

Security Breaches Affecting Millions

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Millions of Target customers have been affected by hackers who stole credit and debit card information during the 2013 holiday season.

The recent theft is one of the largest ever reported. Major retailer computer systems were broken into by a hacker who obtained access to credit and debit card terminals.

Customers who shopped at Target and used a card to make a purchase were exposed to the possibility of having their name, card numbers, expiration dates and security codes stolen.

"There was some criminal intelligence that figured out how to crack security codes," said Crystal Wood, an employee at Target and University of Wisconsin-Stevens Point art student. "This intelligence was able to breach not only account information, but personal identity information as well."

Target suggests that anyone who shopped in their stores from Nov. 27 to Dec. 15 should keep an eye on their accounts for unusual activity.

If anything has been compromised, customers should call their bank immediately or contact Target if they shopped with their Target Redcard. Purchases that were made online were not affected.

"We've been told at this point that our security is now stable and we should be safe to sign-up or use cards," Wood said. "If you want to be extra careful, you can call about your card and either change your pin or order a new card."

Target is not the only company that is dealing with internet security breaches.

"Not only have they hit Target, but there are other companies being hit all over the world," Wood said. "I think it's a horrible thing, but in this day and age we have to realize that we are all vulnerable through technology, but there are certain precautions we can take."

Snapchat, a photo messaging application designed for smartphones, is just one of the other companies that has been compromised.

Hackers have acquired the

account information of millions of users from the perishable photos app, making names and phone numbers available to download.

"It makes me angry to hear about all these poor ethics and injustices," Wood said. "I feel that is a more personal app and not much intention of business work."

UWSP senior Danielle Arndt is a daily Snapchat user and agrees that the smartphone app should be of no one else's business.

"I feel like Snapchat is a private thing and if people were able to hack into it, it makes me wonder what else they are capable of," Arndt said. "It's scary to think that just about nothing is really private anymore."

The hackers established a website and created a database of information. In a statement to the technology blog TechCrunch, the hackers said that they blurred out the last two numbers of each phone number but were considering making the whole thing visible.

"It's one thing to have been given such intelligence, but to use it for such wrong purposes sucks," Wood said. "Honestly, I don't completely know what to think. I feel like there is a balance and it has been tipped way off."

When it comes to internet security and privacy, most people agree that there should be more of it. Wood says that she does not feel safe when using the internet or other technological devices, but in order to connect and function in today's society, that technology is often needed.

"Personally, I hate how dependent I have to be on technology," Wood said. "I can't get a degree without using technology, I can't pass school, and I can't get into contact with anyone. I don't believe it is good to be so dependent on such things."

Wood feels like there should be more privacy when it comes to recent technology and that it could also offer more job opportunities.

Wood said there is an appropriate quote that sums up this situation well. "Sometimes we try to protect something so much we become the destruction."

PROTECTIVE SERVICES REPORT

Friday, Jan. 10

Female called Protective Services after finding .22-caliber ammunition by the cigarette butt disposal near Lot X while shoveling. Officer met with her to collect said ammunition.

A staff member called regarding the smell of marijuana coming from a room in Hyer.

Saturday, Jan. 11

A second campus-wide power outage occurred and a CO² detector went off in the NFAC glass and welding area.

Protective Services officer encountered individuals wanting to go into Schmeckle Reserve.

Monday, Jan. 13

A Protective Services officer received a call from an elevator in the NFAC, but was unable to make contact with anyone in the elevator. Officers were sent to check the elevator.

Tuesday, Jan. 14

Staff members contacted Protective Services to inform them the lights were out in Lot Z. They also informed officers the exterior lights were out in the DUC. A work order was sent out to fix the lights.

Student's vehicle was struck on the corner of Maria Drive and Michigan Avenue. Fred's Towing was contacted.

Wednesday, Jan. 15

Female called indicating she was experiencing car problems. She was talking to Protective Services and someone else at the same time. Officer asked her if her battery was not working, but was unable to understand her response. Caller then asked if she could call back later.

Male called to report problems with the boiler in Smith Hall. Caller said the temperature was excessively hot, humid and unbearable in the basement, and that pressure gages were maxed out.

Thursday, Jan. 16

Male contacted Protective Services stating that he was almost hit by a dump truck that failed to stop at the stop sign near Lot X. The male said he had to slam on his breaks.

THE POINTER

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Photo courtesy of flickr.com

Target discovered a breach in their system in December of 2013.

Local Businesses Glad to See Students Return

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It is no secret that students at the University of Wisconsin-Stevens Point generate substantial revenue for area businesses and their absence during winter break is most certainly felt.

Establishments ranging from restaurants to fitness clubs saw significant changes during this past month.

"We've definitely been slower and there has also been less community business because of the cold weather," said Connor Schoelzel, a barista at Zest Bakery and Coffee House near campus. However, this slight lull has freed time for other aspects of the establishment. "Our business has stayed pretty steady with catering," said business owner Jake Marchant.

"With students coming back, we've had a nice increase from a slow pace to a faster pace, especially during lunchtime. Sometimes it's even hard to find a seat," Marchant said. Although there are regulars from the

community, students form a great percentage of their customers without a question.

Other establishments felt the effects the students return almost immediately. "Business picked up pretty much as soon as kids were able to move back into the dorms," said the general manager of Toppers Pizza, Brad Ames. He also noticed that there was an unexpected increase in the bar rush Sunday night due to the fact that there were no classes held on Monday.

The cold, snowy, weather worked in favor of Toppers. The usual lull during break was slightly made up for by more businesses calling in for lunch and more families calling in for dinner due to the snow and extremely low temperatures. The business during the late evening and early morning hours, however, was greatly missed during the month of January.

"We love delivering, so keep ordering," Ames said.

While Zest and Toppers were fortunate enough to find alternate means of business during winter

break, Revive Wellness Club, located downtown, really took a hit.

"I'm so glad you guys are back. I wish you never had a break!" exclaimed Sumathy Knaapen, a supervisor at the club.

"Other businesses keep on going throughout the year, but we basically have to rebuild ours once January hits. Our momentum was lost. Community members only make up about 30 percent of our customers," Knaapen said.

Employees at Revive became bored during UWSP's break. They went from being busy nearly all day long, to dead slow. They used the time to get extra cleaning done and to work on their personal goals for advancements in the company.

Now that students are back, business is booming once more and the sting of the cold apparently doesn't phase college students. "The cold has affected community members, but if college students want a smoothie they find a way to get here," Knaapen said.

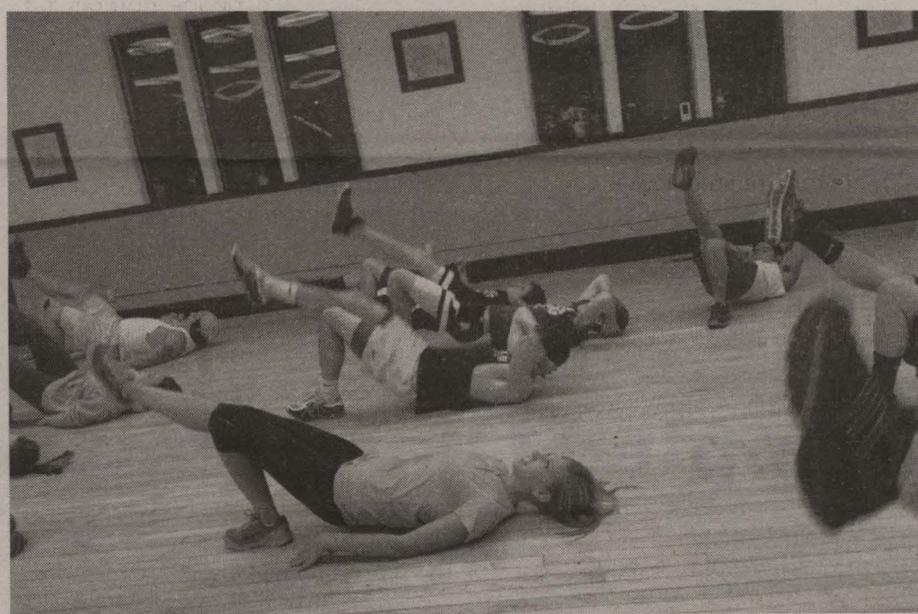
Students are very aware of the

impact they have on these local businesses and many others.

"I think that the local businesses were negatively affected by students not being on campus during break. As much as the cliché goes that we are "broke college students," most still have the money to splurge for a pizza once in a while if split between friends or stop for coffee now and then," said UWSP sophomore Breanna Overesch.

"However, because the winter and summer breaks have been in effect for many years, I'm sure local establishments have most likely built this factor into their estimated sales," Overesch said.

With classes back in full swing, area businesses will be flourishing once again as students get their coffee fix at Zest, satisfy late-night cravings at Toppers, work on their healthy New Years resolutions at Revive, and frequent many other area establishments. Local businesses likely won't have to worry about a lull until summer break rolls around again.



(top) photos by Joanne Telfer; (bottom) photos by Emily Hoffmann

(Top left) Students enjoy healthy shakes at Revive. (Top right) Students attend workout sessions at Revive. (Bottom left) Students often go to Zest to study and hang out. (Bottom right) Toppers, conveniently located right off campus, attracts a lot of students.

Mixed Feelings about Rooming Proposal

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Starting in the 2014-2015 academic year, all live-in staff, such as community advisers, academic resource coordinators and assistant directors, will have roommates in order to make more room for more students who want to live on campus. All staff members will have the opportunity to self-select their roommates.

This next year, the University of Wisconsin-Stevens Point is not saying no to students who are applying for housing. Director of Residential Living Brian Faust stated that Residential Living wants to be able to help out admissions in the sense of recruitment of students as well as the campus.

"The chancellor would like us to get to about 10,000 students, so if we are going to be gaining 300 students and I know that not all of them want to live on campus, but some of them are going to want to live on campus; where are they going to live if we are already full?" Faust said.

Brian stated that all residence halls, with the exception of the suites, will be affected by this change. The students with single rooms in Hyer hall will also see a gradual change this school year.

"We will still let students sign up for the single rooms until the end of the school year this school year and what is left over, then we will

see what rooms are left open at that point. We will start double up those rooms," Faust said.

"UWSP used to have roommates for all the CAs and then when enrollment went down 20 years ago they closed down Hyer hall. They had too many beds wide open," Faust said. "So at that point they gave staff members single rooms because of the occupancy numbers."

Faust also stated that since the occupancy numbers are tight and are projected to possibly increase, UWSP had to make changes. All live-in staff will be compensated up to \$500 in accordance with this decision.

These changes are also necessary for increasing the amount of available living space for students who want or need to live on campus.

"We have always accommodated freshmen and sophomores regardless of when they applied, but for the past few years we have turned away numerous students who are two or more years out of high school and who applied after May or June," said Susan Malnory, the Assistant Director for Administrative Services.

Malnory mentioned that residential living has given a great deal of consideration to any problems associated with assigning live-in staff members with roommates. This dilemma is not unprecedented at UW schools or UWSP. Each campus has resources that residential living can draw upon to look into issues that may arise next year.

Along with the challenges among staff the problem will be addressed in the same way as similar challenges: engaging the roommates in open discussion and working toward compromise, tolerance and mutual respect.

"With more than 120 staff members taking roommates we have no illusions that it will be completely problem-free. Our student staff will have the support of an extended professional staff group whose mission is to promote the personal growth of all students, including our student staff members," Malnory said.

Student concerns range from privacy issues, such as the high risk for breaches in confidentiality or the possibility that students may become more reluctant to go to hall staff members when taking care of the many personal issues that may arise in a dormitory.

"In my opinion I believe it is a bad idea that staff members will have roommates," Student X said. "They have single rooms so students can go there if they have a personal problem, academic problem or any other problem that they need help figuring out. They can go there without the feeling that they will be judged."

Student O said that privacy was a major issue for him and that making this decision without the opinion of the live-in staff was unfair.

"Community Advisors have to deal with residents that are depressed

or having difficult with schooling or homesick. How are they going to write up incident reports on their computer when their roommates looking over them?" Student O said.

Student Y believes some people won't agree with the proposal because they are accustomed to not having a roommate. Living alone is one of the big privileges in holding one of the live-in staff positions.

"I think it is necessary to do if it's something that the university needs to do, and then people are going to have to deal with it. Within a couple of years of this being implemented, academic resource coordinators and community advisers aren't going to realize the difference anyways," Student Y said.

Student M does not see it as a horrible thing, but notes the issue of privacy.

"The biggest issue is having a safe space to talk with someone when we need privacy. Now we are going to have to make our roommate leave when that issue comes," Student M said.

Shay Spatz, a UWSP student, disagrees with the proposal because of the work the community advisers have to do on top of being full time college students.

"They do a lot of work maintaining our floors and doing other jobs they have on top of studying. It is kind of nice for them to have their own personal space," Spatz said.

Skipping Class May be a Thing of the Past

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At the start of this Spring 2014 semester, a new attendance policy was put in place that requires professors to take attendance once within the first eight days of class. If a student is shown as not attending, they will be dropped from the course the next business day.

If the student wants to stay in the course, they will have that day to contact their instructor and make the final decision on whether to drop or stay.

"Our intention is to avoid dropping students because we don't want to see that happen any more than the student does," said Jim Barrett, associate vice chancellor for enrollment management.

Barrett says this new policy took effect for better usage of financial aid and also convenience. There are approximately 65 percent of students getting loans and 80 percent of students receiving financial aid.

This policy allows the students to use their financial aid for what it is intended and be recalculated if their attendance changes.

"If they do get a financial aid check before this is calculated, they

will have to send that money back to the government," Barrett said.

Since the start of the semester, 25 students have been reported as absent. As a result, 4 of these students had to drop their courses, Barrett said.

Every day, online rosters are reported by faculty members and list students that are not attending. Once the student is reported, an email will be sent to them so they can make their drop or stay decision in a timely matter.

"Each of the faculty members have their own attendance policies and we are not trying to take those away from them," Barrett said.

Implementing the new attendance policy has caused mixed emotions on campus.

"I feel like if we're paying for the classes we should have the choice whether or not to go," said University of Wisconsin-Stevens Point student Katie Kovach.

Another complaint about the policy was posted to the school Twitter account. Their issue was addressed directly by Barrett.

"Once we explained it is a federal requirement, the person seemed okay with that," Barrett said.

On the other hand, students trying to get into required classes see this as an opportunity to take dropped students place on the roster.

"I think it's the right thing to do," said UWSP student Hussain Alwalah. "It leaves a spot for people who are in need of the class."

Large lecture halls have been problem when trying to carry out this policy.

"We know that in large lecture halls this can be an issue but we are

working with information technology to try and get clickers in those classrooms," Barrett said.

Recent cold weather in Stevens Point has caused the university to modify this policy for students that cannot make it to class.

On Monday and Tuesday, an email was sent to students stating that if they notified their professors about a weather-related absence, they would not be penalized.



Photo courtesy of flickr.com

Due to a severe dip in temperatures, UWSP must make slight adjustments to its new attendance policy, affording students a bit of leniency.

Pointers Sports Recap

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Photo by Jack McLaughlin
The Pointers track and field team has jumped over the competition so far this season.

Track and Field

The indoor track and field season started with the Pointers hosting the Pointer Open on Jan. 18, competing with other teams from around Wisconsin.

The Pointers won a majority of the events at the open and started the season off on the right track. No team scores were taken at the event but it is safe to say the Pointers gave a strong performance.

The highlight of the Pointers' competition was Maggie Martin breaking the school record in the weight throw. Martin registered a throw of 17.04 meters, just less than 56-feet.

The Pointers men's and women's track teams both competed in the UW-Platteville Tri Meet. The women won the event and the men's team finished third of the three teams present.

Both teams are set to compete in the Thadd Metzger Invite in Kenosha, Wis. on Friday.

It may be early, but the women's team win at Platteville is a good sign. It is a long indoor and outdoor season for the track and field team, and this is just the start of it.

Swimming and Diving Team

Over break, the men's and women's swimming and diving teams hosted a meet in Stevens Point.

In the Point Invite, the men's swimming and diving teams both took first place out of the four teams in attendance. The women's swim team finished third and the diving team finished fourth out of five women's teams.

Some freshmen on the men's team have really stepped up their game, and it showed at the Point Invite. Justin Fernandez won in the 400-yard individual medley. Fellow freshman, Sam Jekel, won

the 50-yard freestyle.

For the women, team, freshman, Katelynn Homeyer, won in the 100-yard breaststroke.

Last week both men's and women's teams competed against UW-La Crosse, with the men's team winning 141-102 and the women's team losing 171-72.

The Pointers compete in their last meet, the Minnesota Challenge, from Feb. 7-8, before competing in the Wisconsin Intercollegiate Athletic Conference championships from Feb. 20-22 in Brown Deer, Wis.



Photo by Jack McLaughlin
The swimming and diving team dives into the new season.

Wrestling

After experiencing one of the most successful seasons in school history and going 17-8 during the season, the wrestling team has not reached the level of play from last season.

The Pointers have more losses now than all of last season, with an 8-10 record.

The Pointers participated in one large meet during winter break, competing in the Budd Whitehill

Duals at Lycoming College. The Pointers started off the meet well but lost their last two matches and finished with a record of 2-3 at the Duals.

Since returning to school, the team has not fared much better, going 1-2 in last weekend's Border Brawl at UW-Whitewater.

The Pointers have two more matches until they compete in the WIAC championships on Feb. 15 in

La Crosse.

While the team may not be experiencing the same success as last year, there are team members that have put up good numbers over the season.

Sophomore Jordan Kordana has had another strong season, winning 17 of 20 matches. Junior Jamey Simmons leads the Pointers in matches won with 21 this season.

Senior Dustin Wozniak has the

best match winning percentage on the team, only losing two of 20 matches in which he has participated.

Despite a less than spectacular start, the Pointers wrestling team can still turn it around in time for the WIAC championship. Worst case, the team should still qualify some individuals for the NCAA Midwest regional.



Photo by Jack McLaughlin
Alyssa Olp drives to the hoop and puts up a shot.

Women's Basketball

Going into the season, the coaching staff and players knew that it would be a challenge to match the production of graduated guard Sam Barber.

The Pointers women's basketball team has still experienced success this season, just maybe not what they were hoping for.

The team is currently 13-5 overall, 6-3 in conference, which is good enough for third in the WIAC.

The Pointers held the 24th

spot in national rankings last week, but after a loss to Platteville, they fell out of the top 25.

Despite dropping out of the national rankings, the Pointers are still in the running for a WIAC regular season title. The two teams in their way are UW-Oshkosh and UW-Whitewater and both still have to face the Pointers at home.

It has been a strong team effort thus far. Seven players average more than 18 minutes per game and six of those players have contributed seven points or more for the Pointers.

One player that has stepped up this season has been senior post player Myranda Tyler. Tyler leads the team in points per game, 12.2, rebounds per game, 8.6, blocks 25, and is second on the team with 25 steals.

A berth in the Division III NCAA tournament is still up in the air right now but if the Pointers right the ship and defeat some tough division opponents, they have a shot at doing something special this year.

Men's Basketball

It is a season for the record books for Pointers men's basketball as the team has gone a perfect 18-0 up to this point.

The number one ranked team in the country has been nothing but impressive in their showing of dominance this season, outscoring their opponents by an average of more than 17 points.

The Pointers are off to the best start in program history, and with only seven regular season games left,

do not appear to be slowing down anytime soon.

The Pointers have not only been a big deal in Stevens Point. Folks from around Wisconsin, and even outside the state, are starting to notice the Pointers as a Division III powerhouse.

The Milwaukee Journal Sentinel published an article about the Pointers success in the Jan. 21 issue. The Las Vegas Review also published an article on the team back on Dec. 29 when the team was playing in Vegas

over break.

The Pointers have been led by their two prolific scorers, seniors Tyler Tillema and Trevor Hass. Tillema leads the team with 21.8 points per game, while Hass averages 19.1.

Besides leading the team in scoring, Tillema has the team lead in rebounds, assists, and blocks.

Hass may not lead the team in scoring but has had some incredible performances this season, including breaking the school's single game

scoring record with 45 points on Feb. 25 against UW-La Crosse.

The stat that may be most telling about the Pointers success is their opponent's shooting percentage. UWSP has held opponents to just 42.4 percent shooting, with only 31.3 percent from the three-point range.

The Pointers understand that good defense is what gives them the best chance at making a long run in the NCAA tournament.

Men's Hockey

If not for the outstanding play by the men's basketball team, more people would be taking notice of the season that the Pointers men's hockey team is putting together.

With the record of 14-2-2 and a Division III national ranking of 3 in the country, the men's hockey team has had one its best seasons in recent program history.

Last season the Pointers only won 15 games the entire season. Now they're only one game from matching their total from all of last year.

With the start the team has gotten off to, they have a realistic shot at winning the WIAC regular season championship. Currently only UW-River Falls stands between UWSP and that goal.

Like the women's team, the Pointers men are a recent addition to the WIAC after leaving the Northern Collegiate Hockey Association

Head coach Chris Brooks has always been persistent in enforcing the importance of the entire team's efforts to achieve victories and that one player cannot single

handedly win games. This year's team seems to be taking that mantra to heart.

Eight players have at least six goals, while 11 players have at least six assists. Even with a solid team effort in place, some players have stepped up for the Pointers men.

Junior forward Garrett Ladd leads the Pointers with 14 goals and 15 assists. Junior goalkeeper Brandon Jaeger has been a stable performer in the net, saving 92.6 percent of shots on goal.

The Pointers have some tough tests ahead of them on their schedule with UW-Eau Claire coming to town in mid-February.

If they can defeat their conference foes, UWSP could be a WIAC regular season champion and have a great shot at a strong showing in the postseason.

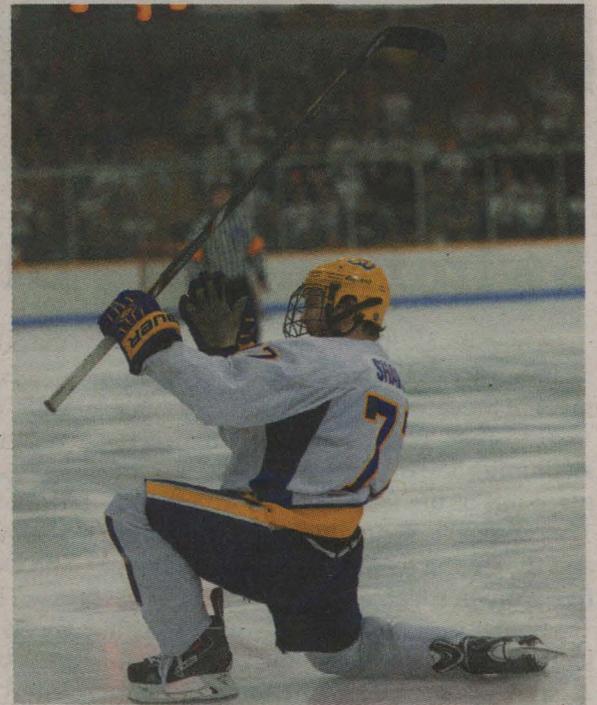


Photo by Jack McLaughlin
Kyle Sharkey celebrates after a goal.



Photo by Jack McLaughlin
Megan Menotti slaps a shot toward the goal.

Women's Hockey

After going 12-13-3 last season, the Pointers women's hockey team has already equaled its win total from last season.

The Pointers currently stand at 13-4-2 and hold a conference record of 5-2-1 in their first season in the WIAC. UWSP is currently ranked eighth in Division III in the country but have fallen on tough times recently.

The team has gone 1-3-1 in their last five. Two of the losses and the tie came against two of the better teams in the country, Gustavus Adolphus and UW-River Falls, but if

the Pointers want to be the best they have to beat the best.

With the WIAC playoffs fast approaching, starting in the end of February, the Pointers have an opportunity to improve on an already successful season up to this point.

UWSP is led by three point scorers this season. Senior forward Cassandra Salman leads the Pointers with 12 goals and has chipped in four assists.

Senior forward Allie Tanzer is second on the team in goals with seven and assists with eight. Coming

off her strong freshman campaign, Emily Jester lead the team in assists with 12 and has also netted four goals.

In front of the net, junior goalie Janna Beilke-Skoug has been the Pointers main puck stopper, with a save percentage of more than 94 percent.

The Pointers have the pieces in place to be not just a good team, but a great team. It is just a question of whether they can figure out the puzzle before the postseason comes around.

THIS WEEK IN POINTERS SPORTS

Friday, Jan. 31

Wrestling at Pete Willison Invite in Wheaton, Ill.

Women's and men's track at Thadd Metzger Invite in Kenosha, Wis.

Saturday, Feb. 1

Wrestling at Pete Willison Invite in Wheaton, Ill.

Women's basketball vs. UW-Superior at 1 p.m.

Men's basketball vs. UW-Superior at 3 p.m.

Men's hockey at Bethel University at 7 p.m.

Women's hockey at UW-Eau Claire at 7 p.m.

Wednesday, Feb. 5

Women's basketball vs. UW-Whitewater at 7 p.m.

Men's basketball at UW-Whitewater at 7 p.m.

A Day in the Life of the Snow Removal Crew

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Snow is as familiar to Wisconsinites as cheese and beer. It is part of our culture, our heritage and our sleepy Sunday mornings when we have to gear up to shovel our sidewalks. It is bad enough doing it for one driveway, but imagine doing that for an entire campus.

The university has about 40 acres of parking lots and almost 12 miles of sidewalks that need to be completely cleared of snow and ice for the safety of students, faculty and staff. The snow removal crew works from midnight some nights until seven in the morning to clear it all.

"We try to get everything clean by 7:15," said superintendent for the buildings and grounds Chris Brindley. "The sidewalks and parking lots are cleared before the students even step outside."

Brindley is an alumnus of Stevens Point himself and is familiar with the campus.

There are five full-time snow removal staff members and five alternates who cycle through the

shifts. Snow removal is often the second job of some alternates:

A staff member is assigned a truck and a truck is assigned an area. A color-coded map dictates where the truck has to clear snow.

The process is also prioritized. The heating plant is plowed first because it is essential to the university. Then the faculty lots are cleared, paying special attention to handicap spots. Debot is also prioritized for the early morning semis delivering food.

The snow plays a large part in determining the amount of time and effort it takes to clear it. It all depends if the snow is heavy, wet, light or flakey.

This week's big snowfall, which was about three inches, still took the staff all night to clear. They started around three in the morning.

One parking lot alone takes a couple of hours. Brindley stated that a snowfall of nine inches would take six or seven hours to clear.

Careful consideration is taken of the students and staff at all times. Snow in the lots is pushed away from the buildings and out of the way of pedestrians.

Though it may be annoying to hear a snow plow grinding and scraping, it is optimal to work at night for the crew to avoid foot traffic and cars.

"This has been a harsh winter," Brindley said. "The students sometimes get frustrated, but we have an awesome crew. They've never let me down."

However, their job still is not done even after the snow has been cleared. Salt has to be sprinkled on the sidewalks and parking lots to help melt the ice and give walkers good grip. Salt is not a guarantee and if the temperatures are too cold it does not work as effectively as it should.

The grounds crew has tried experimenting with different substances besides salt, such as liquid deicers and even molasses, but nothing has seemed to work as well as salt.

Still more needs to be done after the salt is down. The staff works on widening the sidewalks and streets by taking snow blowers and moving the snow farther out. This not only gives the people walking more room,

but makes way for the next snowfall.

The crew also cleans up the spaces between stalls and curbs when there is no new snow.

"It's endless," said Brindley. "But we really do a great job."

Trucks are equipped with blades, the big ones being 8 feet long and the smaller ones coming in at 7 feet, 6 inches. The smaller trucks are used for sidewalks while the big ones tackle parking lots. Some trucks have v-blades, which can widen and tilt, making it easy to direct the snow. Others have straight blades, which can also tilt left or right.

The biggest difficulty, according to Brindley, is maneuvering around obstacles such as cars parked overnight.

The snow removal crew is not the only group on campus that deserves recognition for their hard work. The custodians also maintain a safe campus by shoveling the building entrances and walkways.

When asked what his favorite part of the job was, Brindley stated that it was seeing people jog and walk on the clean surfaces that makes him proud.

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The Pointer

The Positive Psychology behind Women in Sports

JULIA FLAHERTY

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In the university's title nine series of General Education Access Opportunities, the University of Wisconsin-Stevens Point presented Jeana Magyar-Moe in "The Psychological Effects of Participation in Sports for Girls and Women," on Jan. 28.

Despite Magyar-Moe's lecture being cut short by a surprise evacuation in the Dreyfus University Center where the lecture had been held, her point was still clear: motivate and encourage positivity.

Taylor Douglas, a basketball player for the UWSP women's basketball team, was excited about the event before it began. Douglas said that she had previously taken a class with Magyar-Moe called "Pursuit of Happiness" that is offered to students as a First Year Seminar. From the positive experience Douglas had with the class, she felt encouraged to attend.

Andrea Davis, a coach of women's basketball at UWSP, was inspired to see what she could learn.

"I wanted to see what I could bring back to my girls," said Davis.

Davis, like others who attended, aspired to achieve what Magyar-Moe

brought to the table, which was a positive image for women in sports.

Magyar-Moe was introduced by an impressive list of her titles including a Ph.D in Psychology, an author, a five-time recipient of the UWSP Mentor Award, and many other roles.

Although the purpose of her address was to convey information about women in sports, she maintained a gender neutral tone and administered relative messages to a broad group.

Her overall message involved the encouragement of women to join athletics for more than just the sport. She noted multiple benefits including positive self concept, possible reduction of anxiety or depression, as well as increased alertness and energy. Magyar-Moe addressed several other relevant concepts with compassion and principal.

Her message encompassed a range of emotion, beginning with sports, then entwining with positive psychology. Topics covered were vast, yet understandable and appreciable.

Magyar-Moe's message was not passive. Her message requires action and not just the motion of a basketball being bounced along a court, but action toward emotional positivity. Magyar-Moe gave many real life

examples to ponder, but the real inquiry of these questions was whether or not we could follow through in answering them encouragingly.

Due to the sudden evacuation, Magyar-Moe left saying, "Well this hasn't happened before!" As irrelevant as it may sound, the subtext behind this statement was too resounding to leave behind.

The power to instill positive thought processes in young women's views toward sport participation and our ability to deliver this message hasn't happened like this before. One might think it is time to touchdown, slam dunk, and score.



Photo courtesy of uwsp.edu

Psychology Professor Jeana Magyar-Moe, who presented a lecture on how being involved in sports effects self-esteem.

Delta Omicron Hosts Saturday Night Lights

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Delta omicron professional music fraternity hosted one of two major fundraisers on campus Saturday. Students came and danced the night away at "Saturday Night Lights" in the Noel Fine Arts Center courtyard to support the fraternity.

Fundraising is important for groups like Delta Omicron as this fraternity helps give scholarships and donates money to other music organizations and events.

The music for Saturday Night Lights was provided by Dancin' til Dawn, a DJ service operated in Wausau. The owner, Marshall De Lonay, is a junior here at the University of Wisconsin-Stevens Point.

"The people that came had a good time," De Lonay said. "It's always more fun to DJ when you have people that are enjoying themselves."

The other major fundraiser held by the fraternity is the Spring Fling and will occur in

April. This event is similar, but music will be provided by students in jazz ensemble.

"I would love to see more people at Spring Fling, especially

people I haven't seen at other events in the music department," said Delta Omicron president, Cullen Sutherland.

Having more people at events

creates a sense of community and allows students to make connections in different departments.

Spring Fling will be open to all students and feature swing dancing.

Members of this fraternity are responsible for ushering events, volunteering, helping with auditions, working at state solo ensemble, and most importantly promoting music on campus.

"There are always events going on here, I just don't think everyone knows about them," Sutherland said.

Promoting music on campus has been a major objective for Delta Omicron recently.

"Seeing new and different people at events is exciting for us," Sutherland said.

Bringing people from all areas of campus to join in the excitement could bring a new meaning to concerts and events.

"We would really like to see the COFAC come together as a group and not just split up by departments," said second vice president of the fraternity David Schoonover.



Photo by Emily Hoffmann

The DJ prepares the next track at the COFAC dance on Saturday night.

Continued from page 1

we sold versus how many actually come," Piton said.

While faithful fans cannot stay away, others may have less desire to attend.

"I think the cold weather has affected me from going to certain events," Piton said. "I have always still gone to my classes, but sometimes when I finally get home I do not want to go back out to any events."

UWSP student Jessica Littlejohn

agrees, saying that going anywhere is a debate.

"I often ask myself if the trip is worth sitting in the cold car, walking into wherever I'm going and bundling up so much that I'm unrecognizable. Most of the time the answer is no," Littlejohn said. "I think since it has been so cold people are cooped up inside and restless. People on this campus like being active and the weather has bound us inside."

The cold weather can also have an effect on the moods of the players, actors, workers and fans depending on how much they enjoy certain events.

"My friends and I have had many conversations about how much easier it would be to attend activities if we didn't have to go numb walking there," Littlejohn said. "No one wants to brave the elements for long. I don't think snow really bothers us, it's the

subzero temperatures."

So far, there have not been any events canceled or rescheduled due to the cold weather.

"The only events I know of that have been cancelled were high school not university related," Damask said. "Usually when the university closes as a whole, then the events will be cancelled as well."



Photo by Emma St. Aubin

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Many of us jam to country tunes on our iPods and on the radio while we drive around town and until now those beats were never a capella.

Home Free, the world's first country a capella vocal band, began in 2000 and won season four of "The Sing Off" just over a month ago. Before kicking off the tour for "The Sing Off" in February, the vocalists are performing at campuses across

the nation, including here at the University of Wisconsin-Stevens Point.

The Minnesota-based group put on an aca-awesome performance last Friday for the Stevens Point community in the Laird Room of the Dreyfus University Center.

Another all-male a cappella group, Fundamentally Sound, opened the show with tunes ranging from Disney to Justin Timberlake. The group is based out of UW-Madison and is composed of 12 student vocalists.

Countless students ventured into the cold weather to see the vocal groups, including senior Alyssa Sanfilippo.

"I saw 'The Sing Off' and heard that Home Free was coming to campus and was so excited. I had to go watch them," Sanfilippo said.

For those unsure of what a capella is, it is a genre of music without the use of

instruments. Instead, the singers use their voices to mimic the sounds of instruments.

In fact, one group member in Home Free has the official title of vocal percussionist.

"I didn't know it was humanly possible to beatbox the way the vocal percussionist did," Sanfilippo said.

Lauren Seward, another UWSP student, also attended last Friday's show.

"My roommate is a big fan of Home Free and suggested I come out and I'm so glad I did," Seward said. "There was a lot of talent and it was exciting seeing a group I've seen on TV."

Home Free entertained with more than just a night of a capella, but added plenty of interaction with the audience.

They even wrote a song that jokes about the nonsense that flows through their minds while on stage. The melody was catchy with lyrics regarding thoughts about their pets and reading the minds of audience members.

"I thought it was neat how they brought a lot of humor into the show," Seward said.

Although the vocal group performs mostly country tunes, they included covers from Avicii, the Jackson Five, and a pop-medley of their guilty pleasures including Justin Bieber and Carly Rae Jepsen.

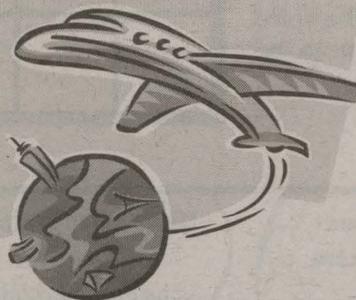
The group's first album is available on iTunes and will be available in stores Feb. 18, 2014.

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## 90 FM ALBUM REVIEW



### Dum Dum Girls 'Too True'

CONNOR GODFREY  
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Dum Dum Girls are one of the many groups that populate the indie-scape with music that can be described as dream pop. Fronted by Dee Dee Penny, the band has released several EPs and two LPs since its formation in 2008.

With their latest release, *Too True*, Dee Dee and her Dum Dums have waded into a pitch-dark lagoon that has soaked their sound to create one of their most brooding, enigmatic albums to date.

While Dum Dum Girls have always drawn a great amount of inspiration from 80's post punk/new wave bands, *Too True* really evokes those influences such as The Cure's *Disintegration* and Siouxsie and the Banshees, without the pungent synthesizer bass and drum machine sound.

Pressing play on track one will bring you straight in to "Cult of Love" and its driving beat without build up. Before you know it you're listening to "Evil Blooms," another two-and-a-half minute track, with an easily detectable catchiness. *Too True* then takes you to its first single, "Rimbaud

Eyes" a possible reference to French poet Arthur Rimbaud perhaps, which is a foggier and slightly weaker single than their last single that referred to the human feature that enables vision, "Bedroom Eyes."

Upon further listening, *Too True* and its seven tracks after "Rimbaud Eyes" become rather indistinguishable and the novelty of the album's fresh start wears out.

When I skip around from song to song, one of the more interesting tracks in the murky blend is "Under These Hands" as Dee Dee Penny's vocals are showcased a bit more.

I am actually somewhat disappointed in the vocals from the frontwoman on *Too True*; in the band's past work one of the aspects that always drew me in was Dee Dee's strong and melodic voice. Another redeemable track is the last one, "Trouble Is My Name" and its more atmospheric tone.

I am a sucker for bands of today that draw from the better side of the 80's, especially when they are as accessible as Dum Dum Girls. However, this album lacks the spice it needs to really stand out to be memorable.

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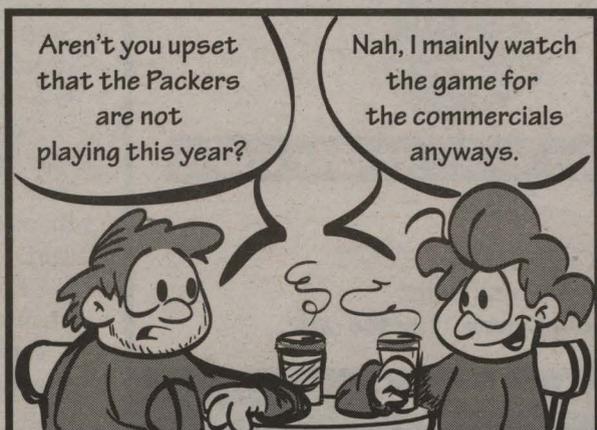
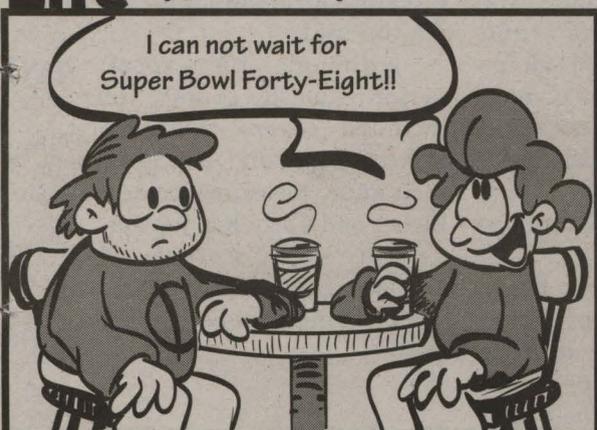
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## Life By Jonathan Seymour



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## BBC Sherlock Takes the Case in its Third Season

MARY MARVIN

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It is no mystery why BBC's "Sherlock" has captivated millions of fans all over the world. The show's snappy writing and engaging acting have made it an incredibly big title since its premier in 2010.

Now the third season has finally hit airwaves, and though a few mysteries have been solved, the finale leaves us with what feels like a million more.

The second season of "Sherlock," infamous for its cliffhanger ending, left fans in a frenzy for almost two years. After much speculation and anxious waiting, the curtain was raised on the third season.

The show has taken Arthur Conan Doyle's stories and breathed new life into them. In adapting for the modern day, the show's creators have given Sherlock and John Watson new problems and skill sets to work with.

One of the defining effects of the show is the use of technology. Texts and emails are shown in unusual ways, appearing over the heads of characters and on the walls rather than on a screen. Watson even has a blog instead of a journal.

The tales themselves are also getting revamped for a modern audience. One example is season two episode two, "The Hounds of Baskerville," which took place at a military base and involved chemical warfare.

There is no shortage of creative storytelling in the latest season. Viewers are introduced to another character's "mind palace," which exist only in their head, but is elaborate and complex.

The "mind palace" scenes are a real joy to watch. The amount of detail makes them worth a re-watch, and then a third watch, and then dragging your friends into the room for a fourth watch.

This season has a lot of exciting twists, some of which include a nod to the fans. In fact, the first episode of the season includes the Twitter tags that trended in real life and references to popular fan theories about the climactic ending of season two.

Other big twists of the season include an important wedding and the return of many familiar faces. Of course, we will not name names, but let's just say that everyone you think you know is seen in a different light.

Fans of the original stories will

be delighted by the allusions to Doyle's classic works. For those who know what happens when Holmes is reunited with Watson after a long absence, they will likely be pleasantly surprised by the slight change in events.

One of the best new additions to the show was Amanda Abbington as Mary Morstan, Watson's fiancée. She and Martin Freeman (Watson) have the cutest on-screen chemistry, which is made even better by knowing they are real life partners.

The chemistry that made the show the massive success it is today comes from the two stars, Martin Freeman and Benedict Cumberbatch (Holmes). The two do not disappoint this season, solving mysteries and having the best "bromance" the world has ever seen.

This season was just as remarkable as the first two. There are many twists and turns that make for a bumpy and thrilling ride, and we would expect nothing less from the show that kept us in suspense for two long years.

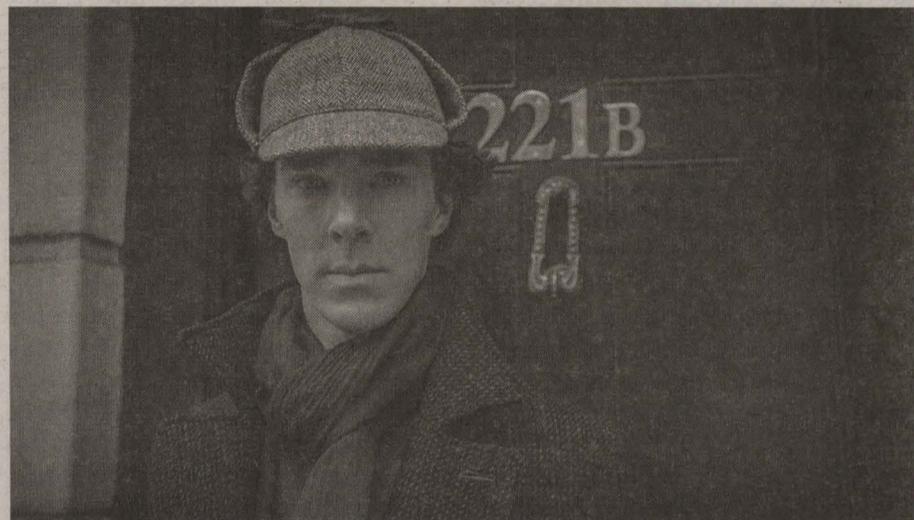


Photo courtesy of bbc.com

## New to Netflix- Stuck In Love

GRACE EBERT

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"Stuck in Love" (2012), written and directed by Josh Boone, chronicles one turbulent year in the lives of a fractured family.

Bill Borgens (Greg Kinnear) is a published author and PEN/Faulkner Award winner unable to cope with his divorce from ex-wife Erica (Jennifer Connelly). Their children, Sam (Lily Collins) and Rusty (Nat Wolff), are emulating their father as emerging novelists.

Sam and Rusty begin to worry about whether their father will ever date again when he is caught more than once spying outside of Erica and her new husband's home. What is more disturbing is Bill hasn't written a word in what seems like a lifetime.

In an attempt to help Bill move on, his seductive neighbor Tricia (Kristen Bell) coaxes him to date again. Even after his first date, Bill is still unable to shed his hopes of reviving his failed marriage.

Sam, a recently published writer and cynical college student, is adamant about not falling in love after witnessing her mother's apathetic attitude toward her former marriage. Sam has dealt with her

father's heartbreak for nearly three years and refuses to ever put herself through that.

She hastily refuses any guy with romantic notions and instead has no-fuss one night stands, which is the

subject of her newly published racy novel.

However, after Sam finally acknowledges a sincere classmate and accepts his offer to have coffee, she realizes that love might be worth knowing after all.

While trying to pursue a career in fantasy writing, Rusty, a Stephen King-loving high school teenager, begins a relationship with the pretty girl he has been admiring in his English class. Although the two are undoubtedly compatible, Kate suffers from drug addiction, which proves to be problematic in their relationship.

What appears to be the secret to their writing successes, however, is the presence of love. Bill, Sam and Rusty each rely on love as inspiration.

Although at times "Stuck in Love" is exceptionally sentimental and fairly predictable, this slightly corny romantic comedy is something to be seen.

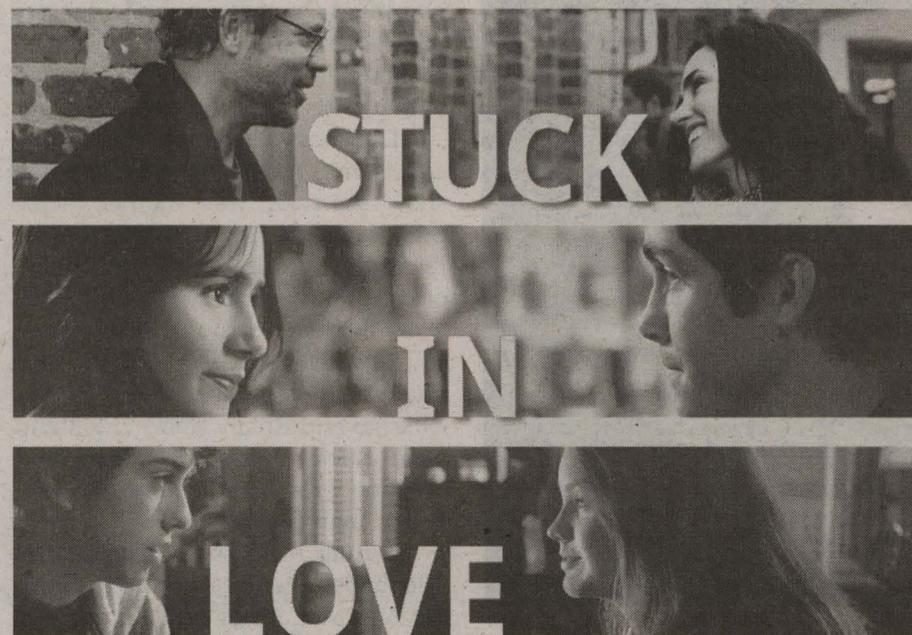


Photo courtesy of stuckinlovemovie.com

## Fashion to Watch for in Spring of 2014

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Hop out of winter and into spring with a forecast of trends for the up and coming spring season.

"The color to look out for in spring is Radiant Orchid," Margaret O'Connor Govett, owner of Girls in Pearls Boutique, said.

"Every year designers get together and decide on the Pantone color of the year. This year it was Radiant Orchid, and it has been paired with various other colors," O'Connor Govett said.

According to Pantone's website, the goal of the 2014 spring color palette was to merge vibrant colors and soft pastels to create a "colorful equilibrium. Inspired by a mixture of blooming flowers, travels abroad and strong, confident women, designers use color to refresh, revive and defy conventional wisdom."

Some of the suggested colors to pair with Radiant Orchid are Dazzling Blue, Cayenne, Celosia Orange, Hemlock, Sand, and Freesia.

In addition to the fresh new colors, clothing styles are shifting as well.

"For actual clothing items, t-length skirts that have a full poof with crop tops are a stylish pairing. Wide legged pants are also something to look out for," O'Connor Govett said.

Even though high-fashion

designers create the styles on the runway, not everyone adheres to these looks.

"Fashion is dictated by region. The styles people wear in Stevens Point are different than the styles people wear in Fort Lauderdale," O'Connor Govett said.

"Fashion begins on the coast and works its way inward. You can see what is on the runway, but you have to tailor it to your audience. For example, in the South, women's fashion is very feminine. However, in the Midwest, women go for comfort and practicality," O'Connor Govett said.

"I pick out things that I find comfortable," Julia Watson, University of Wisconsin-Stevens Point student, said when asked what she is looking forward to in spring fashion.

"I love fancy sandals you can just pair with jeans. It looks like you tried. I think it's really important in fashion to buy clothes that feel good on you," Watson said.

Watson's ideas on comfort match what O'Connor Govett said about people in the Midwest. They value it when looking for clothes. Keep an eye out for Radiant Orchid on the clothing racks and switch out some skinny jeans for a pair of wide legged pants. Remember to look at what is trending on the runway, but twist those trends to fit your own personal style.



Photo by Emily Showers

Peekaboo tank with laser cut from Girls in Pearls Boutique.

## Grammys Celebrate Musical Achievement, Equality

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The 56th annual Grammy Awards took place on Jan. 26 at 7 :00 P.M. central time on CBS and were full of surprising moments.

From Katy Perry's almost demonic performance of "Dark Horse" to

Queen Latifah's officiating of thirty-three same sex and heterosexual couple marriages, "the biggest night in music," as host LL Cool J put it, was certainly a night to remember.

A big winner of the evening was Daft Punk who took away two Grammy awards: one for "Album of the Year" and another for "Record

of the Year." This also marked Daft Punk's second television appearance of the duo's career, according to presenter Neil Patrick Harris.

It was clear that Harris is a fan himself as he humored Daft Punk's French origin by saying "Bonjour people of Earth" to introduce them and "I'm going to 'le freak' out" as they took the stage.

Other memorable moments included Katy Perry's collaboration with Juicy J where a crystal ball was lifted above Perry while dancers dressed in dark clothing danced around her. Their performance ended with pyrotechnics.

Darkness seemed to be a consistent theme throughout the show but there was another theme that was more uplifting. The Recording Academy's mindfulness of celebrating generations of artistry was evident through the many collaborative performances of the night. Artist match-ups included Chicago and Robin Thicke, P!nk and Nate Ruess, Kendrick Lamar and Imagine Dragons, Beyonce and Jay-Z, and many others.

Former members of The Beatles also lended their voices to that effect. Sir Paul McCartney and Ringo Starr performed Paul's single, "Queenie

Eye" from his new album "New." As a fan of the group, one could not help but feel nostalgic as Starr beat the drums while McCartney sang. McCartney also took home the Grammy for "Best Rock Song" for his single "Cut Me Some Slack" that night.

Taylor Swift walked away Grammy-less, but enjoyed dancing with her mother in the crowd. Seventeen year-old New Zealand born Lorde won two Grammy awards: "Song of the Year" and "Best Pop Solo Performance" as a result of her single "Royals."

While not all were royally decorated in Grammy awards, it was apparent that most people in attendance seemed to enjoy the celebration.

The commencement of the evening did not end with a simple "Au revoir," but rather it would be remembered for its laughs, dance and musical divinity.

In a marriage, the 50-year mark is known as a couple's golden anniversary. The 56th annual Grammy Awards might have just met this standard, plus six. Surely the Recording Academy's marriage with music will continue to be fruitful and unique.



Photo courtesy of grammy.com

Neil Patrick Harris (left) and Host LL Cool J (right) pose together at the 56th annual Grammys.