

University / Alumni Report

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Wisconsin State University at Stevens Point

Dec. 1969

University to Have Own Flag

The University is going to have its own flag for the first time in the history of the school. Most universities do have one.

The original design has received the approval of President Lee Sherman Dreyfus. The idea of the flag arose because the campus ROTC unit needed a flag and traditionally ROTC used the flag of the school with the ROTC symbol added. Since no flag existed here it was decided to create one. Major John D. Shephard, with a number of other people, including art department chairman, Henry Runke, came up with the final design. Then Major Shephard discovered that there had been a change in regulations and ROTC units now have their own flag with the school crest added for differentiation.

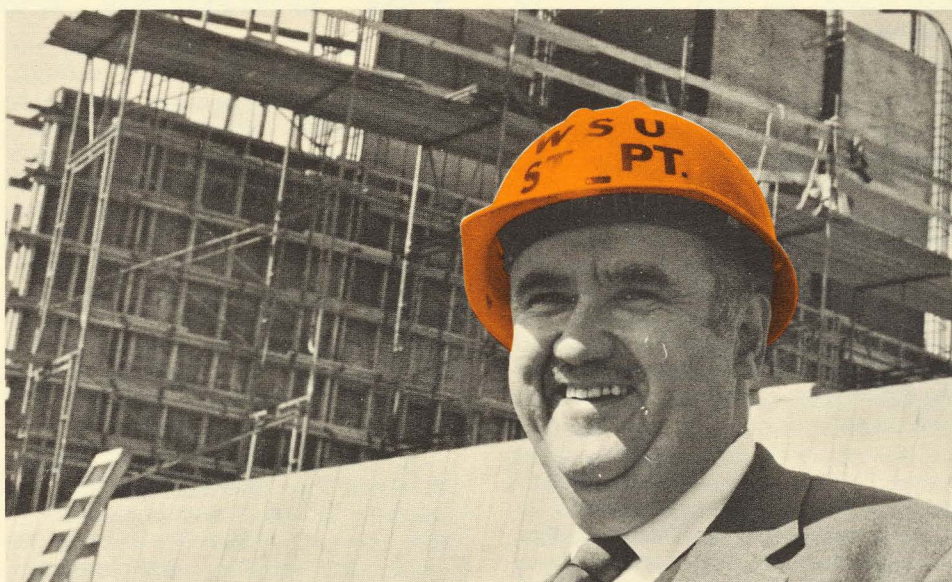
Pres. Dreyfus decided the school should have one of its own. A large one, 20 x 30 feet, with a matching American flag will hang on the wall of the field house. Another will match the American flag and the Wisconsin State flag which are on standards in the president's office.

In addition, of course, the flag will be flown on the front campus with the American flag and the Wisconsin flag.

Five other sets, 3 x 4 feet, will include one for the ROTC battalion and others to be presented to the University Band, the Learning Resources Center, the University Center and the Fine Arts Building.

The new flag features a gold pyra-
(cont. on page 2)

President Lee Sherman Dreyfus



The Chief Inspects

President Lee Sherman Dreyfus donned a hard hat one day recently and inspected the two dramatic structures now going up on the University campus. He climbed ladders, walked scaffolding, studied construction and climbed back to terra firma, satisfied with what he saw.

The graceful Fine Arts Building and the towering Learning Resources Building are coming along well with target dates for occupancy Sept. '70 for Fine Arts and late March '70 for Learning Resources.

The Fine Arts Building with its Now design will be architecturally outstanding and unique. Learning Resources will be the tallest structure in Stevens Point, with a marvelous view from the top. Both buildings are mas-
(cont. on page 2)

ALUMNI ASSOCIATION CALENDAR

Dec. 8 — Chicago Area Alumni Reception, Chicago-Sheraton Hotel, King Arthur Room, 3-6 p.m.

Dec. and Jan. — Alumni Receptions being organized for Miami, Washington, D. C., San Antonio and Los Angeles. Alums in these areas will be receiving details soon.

Jan. 28 — Milwaukee Area Alumni Club. A Beer and Pretzels meeting at the Miller Inn, 7:30 p.m. with President Lee Sherman Dreyfus and the University Swing Choir.

Flag (CONT.)

mid, topped by a purple one, separated with a light blue chevron. Centered in the gold pyramid is the University seal. Blue and gold are the school colors and blue is for the discipline of Education, the original purpose of the school. At the apex in the purple field is a five pointed white star symbolizing the historic significance of Stevens Point to northern Wisconsin. The star is Polaris, the north star. The blue also stands for the waters of the Wisconsin River and its place on the flag also denotes Stevens Point's location in the center of the state.

The Chief (CONT.)

terpieces of functional design.

A Memorial mall between the two buildings is in the planning stages, a mall which will help focus on the Learning Resources Building as the heart of the campus.

Global Impact Recognized

This University's growing involvement and impact received local recognition this year when the Stevens Point Area Chamber of Commerce honored the University at its annual reception and dinner.

The evening's program was built around WSU's global involvement and provided a psychedelic portrayal of its activities with music, flashing lights, color, pictures, and voices by telephone from far-off places where staff and students of the University are at work.

The community was brought up to date on further plans for WSU abroad, involving such things as extension of the Semester Abroad program to include countries other than England. An early issue of the Alumni magazine, **Emphasis**, will carry details of these programs as well as a 1970 Summer Travel Study program which will be open to alumni. Persons interested in learning more about the program now may contact Professor Pauline Isaacson.

President Lee Sherman Dreyfus has been appointed to the 13 member Army Advisory Panel on Reserve Officer Training Corps Affairs. He replaces Dr. Elvis J. Stahr, former Secretary of the Army and former President of Indiana University.

Cabinet Members: Robert H. Finch, Melvin R. Laird



National Leaders at WSU, St. Pt. For Biennial Laird Youth Day

The nation's eyes were on this university, October 27, as TV network, newspaper and magazine media men converged on campus to hear Secretary of Defense Melvin R. Laird; Secretary of Health, Education and Welfare Robert H. Finch and other notables who were here for the Third Biennial Laird Youth Leadership Day.

The Laird Day has been sponsored traditionally by the Laird Youth Leadership Foundation in cooperation with the University. It is for student leaders from the 64 high schools in the 7th Congressional District.

If past experience is any criteria, President Lee Sherman Dreyfus was speaking to many future students of this university when he opened the conference with his welcoming address; for fully one-third of the students who have attended previous Laird Day programs are now students on this campus, all outstanding students in their high school classes.

For Secretary Laird it was a kind of homecoming. The Youth Day program was inaugurated to give the then Congressman Laird a chance to meet and discuss major problems with youth of his district. As Secretary of Defense he welcomed its continuation as a "real confrontation of ideas" and an opportunity for opening lines of communication.

Secretary Finch gave the keynote address, calling for a "healthy impatience" rather than violence on the part of Youth. He told the students that he considers the preservation of a decent human environment as one of the major issues facing Americans today.

Other conference participants were Congressman Clement Zablocki (D) of the Wisconsin Fourth Congressional District and ranking member of the House Committee on Foreign Affairs;

Mrs. Ruby G. Martin, now with the Washington Research Project of the Southern Center for Studies in Public Policy, formerly director of the Office of Civil Rights in HEW;

William H. Meckling, Executive Director, President's Commission on an All-Volunteer Armed Force and Dean, College of Business Administration, U. of Rochester (N. Y.);

Dr. Miller Upton, President, Beloit College; Rowland Evans, Washington, D. C. syndicated political columnist and Justice Bruce F. Beilfuss, Supreme Court of Wisconsin.

"I'm not a hawk and I'm not a dove," said Secretary Laird. He said he would base the success of his term as defense secretary on whether "the war is ended and the sacrifice stopped."

There was some quiet anti-war protest during the Secretary of Defense's visit on campus, with about 50 protesters in front of the Fieldhouse, carrying signs and reading from a list of American servicemen killed in Vietnam.

To deny the political overtones of the day would be to exhibit naivete. But, for the most part, it was a day of questions and answers, and it may have proved a thought provoking day for all who took part, with questions often showing the sophistication of today's high school leaders. The University, in one sense, can serve as today's Town Hall.

Secretary Laird is an honorary member of the Alumni Association.

Homecoming

1969



Left
Dr. Gerald M. Torkelson, '41,
Norman E. Knutzen, May M. Roach
and Dr. D. George Spindler, '40,
chat at the Alumni Homecoming party.

Right
Coach Pat O'Halloran predicted
correctly, "We will win this game."

Lower left
Richard G. Berndt, '50, Mrs. Hale Quandt
and Donald Unferth, '36, at the
Alumni "S" Club event when the late
Hale Quandt and Unferth were
made first members of the
Athletic Hall of Fame.

Lower right
"Let's Go!"

ALUMNI BANQUET



What a balmy
day it was. . .





Newest Residence Hall Honors John C. Thomson

This University has honored the late John C. Thomson, a former Regent and friend, by naming its newest residence hall for him, with dedication ceremonies held Nov. 2 in the 265 bed, \$900,000 hall.

John Thomson was a member of the Board of Regents from the spring of 1960 through the fall of 1965. He was a member of the State Coordinating Committee and the first elected president of the WSU-SP Foundation. At the time of his death in 1966 he was Vice President of Personnel for Sentry Insurance Company.

Mr. Thomson gave much time and thought to the work of developing policy for the way in which education should go in Wisconsin in the years ahead. His contributions have been noted by many, including these words of Governor Warren Knowles:

"If Wisconsin ever establishes an



Mrs. Hubert H. Humphrey, wife of the former Vice President of the United States, was at the University this fall for a conference on mongolism. Mrs. Humphrey is a member of the President's Committee on Mental Retardation and is affiliated with a number of national groups interested in Mental Health. Her own interest has been intensified by the fact that one of her granddaughters is a mongoloid child, and Mrs. Humphrey gives much time to the cause of Mental Health.

educational hall of fame, John C. Thomson surely will have a place of honor in it. His ideas helped shape new laws and concepts that will open more educational doors in the years ahead."

Mrs. Gladys Thomson could not attend the dedication honoring her late husband, for she is serving the University in England this year as resident counselor for the Semester Abroad student group. The family was represented by two of Mr. Thomson's sons, James, a graduate student at Indiana University and John G. of Oak Park, Ill. A third son, Eric, is presently in Africa.

The new hall is the 14th building on campus used to house students. Nelson Hall, the first dormitory on campus 54 years ago, is now used as an administration-academic building.

Faculty Passes 500 Mark

There are **504** faculty members at WSU this year, the first time the number has gone over 500. Thirty-eight per cent of the full time faculty have the Ph.D. degree. In addition about 275 other people are employed at the University in supportive civil service staff positions.

It takes all these people to serve what is now the third largest in the State University System, with only Oshkosh and Whitewater serving more than the **7,915** students enrolled here. The freshman class is the largest in the WSU system.

The Department of Communicative Disorders is the new name for the Speech Pathology and Audiology Department.

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June 27 — 1970 ORIENT TOUR — July 15

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The dates are June 27-July 15.

The 19 day tour package has been put together for you by Rick Frederick, Alumni Director, working with an experienced travel agency so that all details will be cared for and you can travel with congenial companions without a care in the world.

Your cost will be **\$1,495** per person. Now, what do you get for your money? To begin with there is round trip jet travel from Minneapolis, the departure point, to Tokyo. The tour includes lodging at excellent hotels, almost all meals, land transportation, sightseeing trips, and top notch escort service.

EXPO 70 is a special bonus and a special reason for taking this trip this year to that "other side" of the world you've always wanted to see.

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This year Japan, with its history of beauty, art and culture, gives us a \$220 million glimpse of the future. It has cost that amount to create the EXPO 70 environment that is so architecturally beautiful and unique. Join us as we visit incredibly beautiful Japan, with Tokyo the world's largest city and Kyoto which has been termed the most enchanting. You'll see geisha girls, pagodas, sampans and junks. Ride in a rickshaw, smell the incense and try eating with chopsticks. See Siamese dancers in Bangkok, a Chinese opera in Taipei. And much, much more is being arranged for your pleasure.

This is the year when East meets West. And the Alumni Association is happy to be able to offer you this most exciting travel value in 1970.

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Obituary



Assoc. Prof. of English Miss Edna Nyquist

Miss Edna Nyquist, 61, Associate Professor of English, and a member of that department since 1955, died October 12 after an illness of several months.

Miss Nyquist had been a teacher for 34 years, first in a rural school and most of the time since on college and university levels.

She was born Dec. 14, 1907, at Mount Ridge, Kansas. She attended McPherson College and the University of Kansas.

She spent numerous summers in graduate study at Harvard, Columbia, Indiana Universities, Stratford on Avon in England and the University of Geneva in Switzerland. Before coming to Stevens Point she taught in Massachusetts, Illinois, Vermont, Kansas and Indiana.

American studies and Midwestern literature were her specialties. Her classes here and in extension courses around the state often featured the works of Mark Twain.

Miss Nyquist had numerous professional and popular articles published in magazines and the past summer had been working on a novel. She is survived by two sisters and a brother.

Obituary



Leland M. Burroughs Former English and Speech Dept. Chmn.

Professor Emeritus, Leland M. Burroughs, 81, longtime chairman of the English and Speech departments, died on November 3, after a brief illness.

His death came just a few days after the death of his wife, the former Margaret Dunigan, '39. She had been taken ill suddenly and died unexpectedly on October 30.

Professor Burroughs came to WSU in 1920. As chairman of the English and Speech departments he directed more than 50 major plays and helped found the local chapters of Sigma Tau Delta national English fraternity and Alpha Psi Omega, national drama fraternity. He wrote more than 500 poems, many of which were published and a Manual of Usage in English published by Prentice Hall. Following his retirement in 1958, he remained on the faculty for nine more years on a part-time basis until 1967, for a 47 year involvement with the University. He was active in the community up to the time of his hospitalization three weeks before his death.

Leland Burroughs could certainly have been called "The Grand Old Man

of WSU," but no one ever thought to call him that, for there was far too much youthful spirit in him, even at age 81. For example, he served in 1968 as president of the local Kiwanis club, an active service group of which he was a charter member.

The 1967-68 Winter Carnival at the University was dedicated to Mr. Burroughs and a residence hall at the University was named in his honor.

Professor Burroughs was born on a farm near Advance, Indiana, received his baccalaureate degree from Wabash College at Crawfordsville, Ind., studied at King's College of Oratory in Pittsburgh, Pa. and took his master's degree in English and general linguistics at the U. of Michigan.

The first Mrs. Burroughs, the former Irma East, preceeded him in death in 1934. He married Margaret Dunigan in 1940. The second Mrs. Burroughs had retired a year ago last June from the faculty at P. J. Jacobs high school in Stevens Point where she had been a teacher of English since 1947.

Mr. Burroughs' survivors include two children, Jack Burroughs, class of '36, Appleton, and Mrs. James (Neva Jane) Hanig, class of '43, Wausau.

A memorial has been established in Mr. Burroughs' name for the Stevens Point State University Foundation. Contributions may be sent to the Foundation in care of William B. Vickerstaff, Executive Secretary.

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