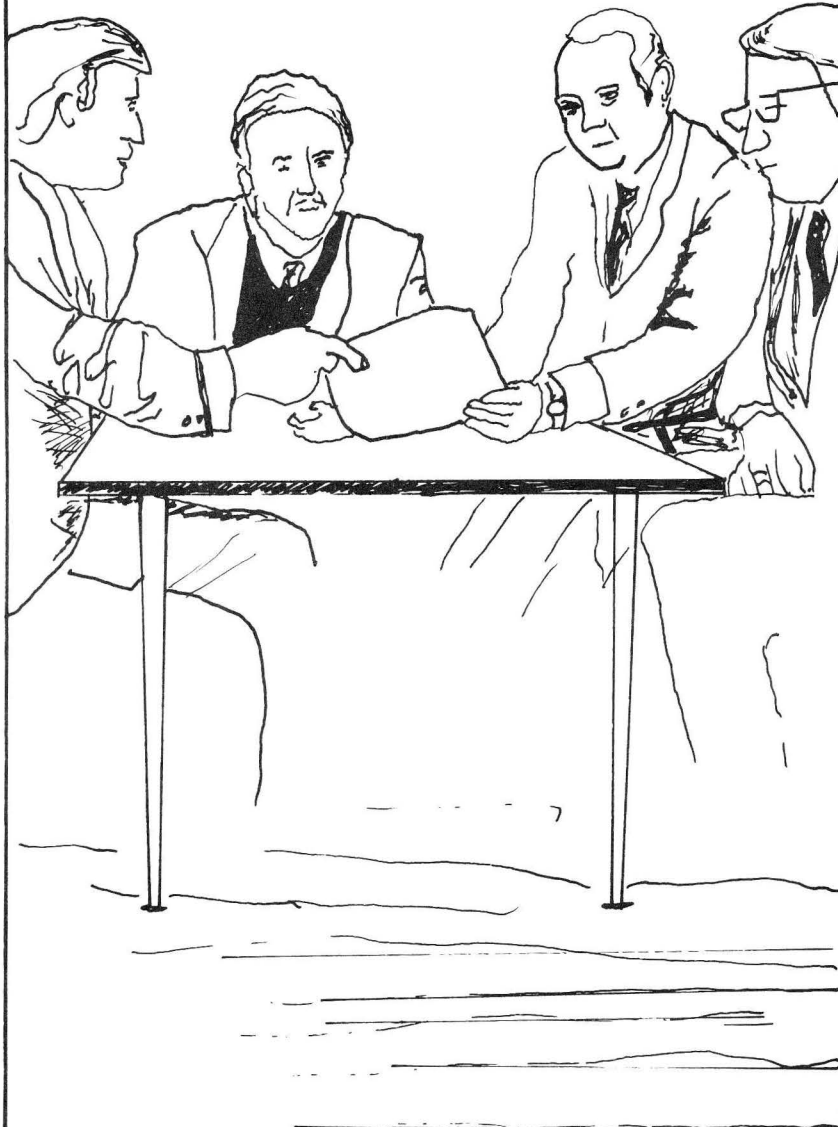


*pointer*  
**ALUMNUS**  
*summer 1973*



UNIVERSITY OF WISCONSIN  
UNIVERSITY  
ARCHIVES  
STEVENS POINT

CHANCELLOR

**The University In Transition . . .  
Meeting the Challenge**

# Enrollment Shortfall

## The University Faces

Enrollment shortfall, a national occurrence at universities across the country today, and also much in evidence at the UW-Stevens Point, is precipitating heretofore unknown academic and economic concerns.

For the past 5 years the enrollment at the University of Wisconsin-Stevens Point has been surrounded by a fairy-tale like growth; in spurts and surges it leapt upward until in 1970, the enrollment had doubled to 8,700 from 4,400 students in 1965.

The enrollment continued to climb to an all-time high of 9,100 students in 1971, despite Chancellor Lee Sherman Dreyfus' summer of 1969 and 1970 moratoriums on the fall enrollment of students who had not located a place to live. Students crammed all available residence hall space, and apartment buildings proliferated, with many students settling for substandard, overcrowded housing in the community, as the market failed to keep pace with the demand.

For the past decade, Stevens Point has been the "in" school to attend, and the campus and community scrambled to accommodate the housing, curriculum, faculty and building needs of the astonishing student populace. Several years ago, when enrollment began to taper off at her sister state universities, the slowing trend bypassed Stevens Point University, and a statewide poll of high school seniors indicated that, after the UW-Madison, Stevens Point was the first state college preference of these graduating seniors.

Today, everything is changed. The enrollment decline which was in evidence around the state at many universities began to evidence itself dramatically at Stevens Point. Unlike the more gradual decline at other institutions, as with the prior dramatic enrollment increase, the decline came more suddenly at the UW-Stevens Point.

In its path, the enrollment decline is bringing to the surface formerly unknown problems and ramifications.

Among the problems that the administration must deal with are:

- the release of faculty, who must be decreased proportion-

ately to the decline in student body

- the release of classified (civil service) employees who provide supportive services—secretaries, maintenance personnel, etc.
- determining areas for budget cutbacks other than personnel, deciding which academic programs, buildings, services, etc., will bear the brunt
- how to bolster faltering enrollment, and achieve a successful student recruitment program
- educating the public and alumni to the changed circumstances, and renewing the drive for additional private support, which has now become a necessity if certain programs and services are to remain intact.

Because the State of Wisconsin provides operating and salary funds to each state university on a rough formula basis of approximately \$1,000 per student, the loss of an individual student represents a \$1,000 loss of funds to the University anticipating the enrollment of this student. Thus, the problem of enrollment shortfall becomes an economic issue, and cutbacks in services and personnel become necessary.

Before examining the actions being taken to deal with the enrollment "shortfall" (as the decline is officially called), it appears necessary to discuss how the University became swept up in this nationwide phenomena.

What brought about this sudden enrollment decline, and why didn't we see it coming sooner?

The answers are complex, but certain trends in education, economic circumstances and the population itself served as catalysts in precipitating the enrollment decline.

A primary factor in the decline in student enrollment in all universities, not only the University of Wisconsin-Stevens Point, is the rise in popularity and the proliferation of vocational-technical schools. It has long been a recognized fact that many of the students who had been

attending college really didn't belong there. Now, more and more of these students, on their own, are taking advantage of trade school and vocational-technical educational opportunities which require less than four years, are less expensive to attend, and provide an immediate skill or trade training.

The emergence of these competitive educational institutions looms as perhaps the single most significant factor in the enrollment decline.

Closely allied with the rising popularity of vocational schools is the economic climate. Inflation is taking its toll, and more and more families are sending their college-age students to a university near home, which permits the student to either live at home, or to commute, thus cutting expenses. Parents with college-age students living in a university town are insisting their children attend the hometown university for the first two years to also cut expenses.

A third national phenomena beginning to affect enrollment patterns across the country is the decline in numbers of college-age young men and women. The post-war baby boom is over, and from now on there is expected a declining school enrollment on all levels, which will continue at least for the next decade or so.

With more and more couples limiting the size of their families for social and economic reasons, the number of children being educated in our nation's schools is expected to decrease substantially with the results already somewhat in evidence. The overcrowded schools of the 1960s now have adequate space for all comers, and many grade and high schools, as well as universities, are beginning to experience surplus space.

In the articles which follow, the Pointer ALUMNUS will examine the impact of the enrollment decline on the faculty and staff, the economic implications, budgetary cutbacks being introduced, the University's recruitment plan, and the efforts being made to achieve a "dynamic stabilization" and equalization of student enrollment.

# Complex Academic Challenge

## Gesell Institute to Close in '74, Victim of Budget Squeeze



The future's in doubt for the Gesell Institute for the Study of Early Childhood, which houses programs in early childhood education and learning disabilities.

One of the most dramatic changes which will occur on campus as a result of anticipated enrollment declines is the announced closing of the Gesell Institute for the Study of Early Childhood, scheduled for the fall of 1974.

Gesell, built in 1929 and known as the campus Laboratory School, and later renamed and rededicated in honor of Dr. Arnold Gesell, a UW-SP alumnus who became internationally famous as a pioneer researcher in child psychology and development, has been a campus landmark for many years.

The closing of Gesell will affect 12 and one-half professional positions in the Institute, which is headed by Dr. John Pearson. Efforts will be made to absorb as many of the staff as possible into other campus programs.

Because the Institute generates little academic credit, it was earmarked early as a vulnerable program. In part, Chancellor Lee Dreyfus has said, Gesell is being phased out to save programs in early childhood education and learning disabilities. The Chancellor has indicated that some of the activities currently operating may continue, perhaps on a smaller scale, in another building.

The closing of Gesell, besides be-

ing a blow to the local economy through the elimination of jobs, will have additional far-reaching consequences as well. Currently, the Institute serves about 225 children, ranging in age from 5 months to 10 years. Now, most of these children will have to be absorbed into the local school system.

Many years ago, laboratory schools were an important part of teacher training institutions because young people received practical classroom experience there. Then came a trend towards "practice teaching" in public schools, which resulted in the closing of many lab schools.

Stevens Point also modified its lab program. In 1971, some of the upper grades were phased out, and it was announced that the emphasis would be on early childhood education and learning disabilities programs to complement academic courses on those subjects. The University has a nationally recognized communicative disorders department, whose staff and students work with the children at Gesell.

Future use of the Gesell building is not known at this time, but there is speculation that it might absorb some of the classrooms and offices in Old Main, which has been condemned as a safety hazard, and is tagged for demolition.

## New Division Is Created; Staff Changes Noted



**WILLIAM B. VICKERSTAFF**  
HEADS NEW DIVISION



**RICK FREDERICK**  
RESIGNS POST

William B. Vickerstaff, special assistant to Chancellor Lee Sherman Dreyfus since 1967, has been named to head a new campus division of development-university relations.

According to Chancellor Dreyfus, the staff working in the division will be concerned with:

- getting enrollment and getting dollars
- developing stronger ties between the campus and the public
- "interpreting our academic community" to Wisconsin

Under the new division, Mr. Vickerstaff will coordinate alumni and development, campus planning, news and publications, conferences and contracts.

Development-university relations will now rank with academic affairs, business affairs and student affairs as the four main divisions of UW-SP, with heads of each reporting directly to Dreyfus.

Vickerstaff has been on the UW-SP administrative staff since 1966, serving first as director of development and alumni and since the arrival of Dreyfus in 1967 as assistant to the chancellor.

(CONTINUED ON PAGE 5)



## 1,800 Students Sign Petition

# Students Protest Announced Faculty Cuts

On May 2, a group of 125 concerned UW-Stevens Point students gathered outside the office of Chancellor Lee Sherman Dreyfus to protest the announced reduction of 48 fulltime faculty and staff positions, scheduled for the fall 1973 term.

The group also sought from the chancellor additional explanation of the announced faculty cutback.

For nearly an hour, standing in the hall outside his office in Old Main, Chancellor Dreyfus spoke to the students, who brought with them a petition signed by 1,800 UW-Stevens Point students. The petition requested the Chancellor to re-establish priorities his administration is using in retaining and eliminating faculty positions and programs affected by declining enrollments.

(Since this original announcement made by Dr. Gordon Haferbecker, vice chancellor of academic affairs, the vice chancellor has also announced that an additional 44 faculty members can anticipate losing their jobs in the fall of 1974, due to the continued enrollment decline. This number includes nearly 15 tenured professors, five more than originally expected.)

An anticipated enrollment of 8,000 students this fall, dipping to 7,300 the fall of 1974, is precipitating the series of painful budget cuts at the University of Wisconsin-Stevens Point, with the school forced to turn back to the State of Wisconsin operating funds of more than \$1 million, as required by law.

The University, which receives funds from Madison for operating expenses based on enrollment projections, must return to the state the whopping \$1 million figure because the anticipated number of enrollments on which the original operating allocations were based is not materializing. Governor Patrick Lucey's call for "productivity savings" in education has necessitated additional budgetary retrenchment. Each student who does not enroll represents a loss of approximately \$1,000 to the University.

The official administration position lists the following four criteria as priority items in the retention and non-retention of personnel and programs:

- Programs (majors and minors)
- Tenure



**STUDENT CONCERN** regarding announced faculty cutbacks due to the declining student enrollment was voiced during an informal rap session between Chancellor Dreyfus and nearly 125 students on May 2. Gathering outside his office door, the students and Chancellor Dreyfus listened as Student Senate president Jim Hamilton (standing, paper in hand) read a petition protesting the faculty cuts which was signed by 1,800 UW-SP students. For nearly an hour the Chancellor and students discussed the academic retrenchment policy and some of the positive steps students can take to help the situation.

— Appropriate credentials  
Ph.D.'s, etc.)

— Seniority

In their petition, the students indicated disagreement with the admin-

istration's position and seek to establish the following criteria instead:

— Teacher effectiveness

— Program

— Tenure



- Expertise
- Credentials
- Seniority

Several of the students noted in their conversation with Chancellor Dreyfus that they believe too little student input goes into decisions on who will be retained and who will be eliminated in the faculty ranks. Some of the greatest concern centers on the fact that the young professors are being cut and many of the students believe these people are the best teachers. The students object to the practice of "last hired, first fired," which they alleged was the manner in which retention and non-retention decisions are made.

Noting his efforts to strengthen the academic departments' place in university governance, the Chancellor said concerns about programs and individuals should be directed to the departments. If students run into snags by going this route, he invited them to confer with him.

The Chancellor added that he will consider research data on budgeting matters compiled and provided for him by students in the same spirit he uses information from his administrative support staff.

Newly elected student government president James Hamilton, a senior from Stevens Point, said that interest is on the rise among students for more active participation in university affairs.

In a prepared statement addressed to the Chancellor and signed "Student Body of UW-Stevens Point," Hamilton read in part:

"Falling enrollment projections have thrown this university into an administrative crisis about which it's the responsibility of students to be concerned. In turn, it's the responsibility of the administration to hold student welfare as a prime consideration of decisions made which we trust they do. A group of students disturbed by the prospect of losing good teachers met to see what they could do, working on the premise that their views on matters which affect them so directly should be heard; indeed, that their views would be welcome by those with the burden of making the final decisions.

Students on this campus and on other campuses are aware that they have had little or no input on the dual problem of quality education and faculty cuts. We are not so naive as to believe all faculty positions can be maintained but we do maintain a very rigorous request that students should not be excluded in the determination of such cuts."

# "I believe we will weather this and grow stronger"

**Chancellor Lee S. Dreyfus**

**An exclusive interview with Chancellor Dreyfus on the enrollment decline and related academic retrenchment policies follows on page 6.**

Dreyfus said afterwards that he was pleased by the tone of the discussions and impressed with the student concern. "It was a great meeting," he remarked.

The non-retention of faculty is perhaps the most emotionally charged issue related to the enrollment decline.

In 1973 the College of Letters and Science, because it is the largest major division of the University, will lose the most jobs: 15 fulltime positions and 3.6 parttime. The College of Professional Studies will be cut by eight fulltime and 8 parttime; College of Fine Arts, 2.5 fulltime and .5 parttime; executive offices, two fulltime; business affairs division, one fulltime and .2 parttime; College of Natural Resources, .5 parttime.

Four other posts have been reduced from annual to academic year (nine month) appointments which will involve some dollar savings.

The trimming of the employment ranks will save the University about \$975,000. However, to meet all required reductions for the fall of 1973, budget planners have also chopped off about \$185,000 from the list of operating expenses in such areas as supplies, services, travel, capital outlay and student employment.

Dr. Haferbecker has indicated that most of the cuts in civil service personnel will, hopefully, be absorbed by July 1 by attrition — secretaries and several janitors who might leave the campus.

But attrition isn't as great in the faculty, and hence that group will be affected in greater proportion. Only one person has planned to terminate his employment this fall, Harry Smith, who is retiring as a member of the biology department.

## Staff Changes . . .

(FROM PAGE 3)

Frederic "Rick" D. Frederick, Director of Alumni/Development at the UW-Stevens Point since 1972, has resigned from his position to assume ownership and operation of The Travel Shop in downtown Stevens Point. His resignation was effective January 1.

Frederick came to the University of Wisconsin-Stevens Point in 1968, as its first fulltime alumni director.

Under his leadership the Alumni Association was reorganized and today the Association maintains a mailing list of nearly 19,000 alumni. Frederick was active in the establishment of alumni clubs around the state, and in Washington, D. C., and in Chicago.

In 1970, he received a change in title and responsibilities, and assumed the title of Director of Alumni Affairs and Annual Giving.

Under his guidance, the first annual fund drive was inaugurated, reaching a total of nearly \$39,000 by the drive's end in June, 1971. The second fund drive saw the inauguration of a newly formed UW-SP Chancellor's Advisory Council for University Development. A total of \$108,819.50 was reached in 1972. For the University's initial fund-raising efforts, the Alumni Association received a national Citation of Merit Award from the American Alumni Council in July, 1971.

An announcement will be made in the near future regarding a successor.

# LSD Interview: "We'll Grow

**Q.** Many things, including the rise in popularity of vocational-technical schools, the economic circumstances today, and the decline in population have all received a share of the blame for the declining student enrollment. What do you see as the single most important force that contributed to the enrollment decline?

**A.** I believe that the way to answer your question as to what is the single most important factor that contributed to the enrollment decline would be to say "change." We have experienced a great change in our country and attitudes toward the need for education and the desire for education. This change has come about from an economic base, from a morality base, and the attitude of people in general. The change of the draft law, coupled with these things, certainly are part of the equation that has accounted for enrollment decline. It is very difficult to pinpoint a single most important factor in this situation. If pressed for an answer, I would say that the eighteen year old is no longer as certain as he was that a college education is necessary for a successful life.



**Q.** To some degree, the University has been anticipating a lessened enrollment. Nonetheless, the force with which the decline has been felt has been a shock to the University community. One of the most often asked questions is, "Why didn't we see it coming sooner, and why were we so totally unprepared?"

**A.** In answer to your second question of "Why didn't we see it coming sooner, and why were we so totally unprepared," I do not feel that we were totally unprepared and I do believe that we did see it coming. There are only so many things that one can do in preparation for this kind of a situation. Very precisely, in the academic year 72-73, we did not fill thirty plus positions at this University. If those positions had been filled, then our cuts for 73-74 would have been much deeper. I do not believe that it is fair to say that we were totally unprepared. I think what is being misinterpreted is that while administration was aware of the coming decline in enrollment, and had taken some positive steps toward this eventuality, it was very difficult for people to really believe that there was this problem facing us. When we are working one, to two, to five years in advance on staffing matters, it is difficult for people who are there teaching students, and teaching full classes, etc., to think that maybe next year or the year thereafter there won't be as many students as before. Therefore maybe part of the surprise comes from the fact that people were not willing to accept or believe that there would be an enrollment shortfall.



**Q.** Chancellor Dreyfus, would it be fair to comment that this is perhaps your greatest crisis to date, and, also, do you see an eventual happy resolution to the problem?

**A.** I would say that while we do have a problem at this time, I feel that maybe the word "crisis" is a little hard, a little harsh; I think that "yes, this is not a pleasant thing to do," it is not pleasant to tell people they do not have a job. However, I am chancellor of this university and it is my job to do these things; and, therefore, I'll do what I have to do. There probably is not an eventual happy resolution to the problem. The problem is being faced, and we will make necessary adjustments to meet the demand of the budget.

Chancellor Dreyfus addresses himself to the complexities of the current enrollment decline in this exclusive interview with the Pointer ALUMNUS magazine.

Alumni are invited to help meet the enrollment challenge by reviewing and acting upon the concrete suggestions for student recruitment outlined in the fall/winter '72 issue of the ALUMNUS.

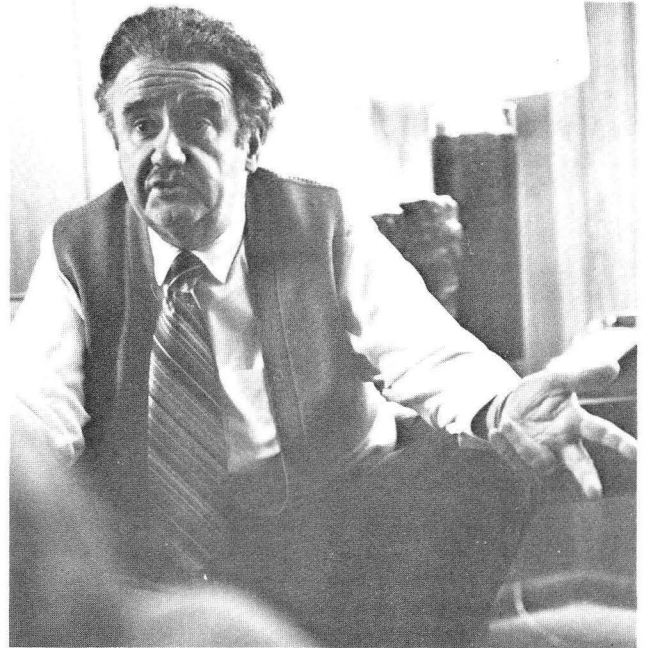
# Stronger as We Tighten Up"

**Q.** The most emotionally charged issue in conjunction with the enrollment decline is the faculty cutback. At recent Faculty Senate meetings several resolutions have been passed with alternate suggestions other than cutting the faculty and personnel to achieve budgetary cutbacks. Do you have any words of encouragement for the faculty, or are they whistling in the dark, with an unrealistic attitude?

**A.** As it pertains to faculty cutback in the decline, certainly salaries and faculty salaries is the place where we get our most money, and therefore that's where the greatest amount of savings is made. We do have various related budgetary cutbacks of support levels to the faculty and this will be done. We will cut back on all segments of the budget. I think there is some confusion, as you may well know, when some people say, "Well, let's not build a building and use that money for faculty salaries." This is false and erroneous since these are not the same monies and cannot be used in the same way. If we have permission to build a building, this money comes from the State Building Commission and these monies are not used for faculty salaries or support at the University. Therefore, it is not realistic to suggest that we not build buildings and to use those monies, etc.

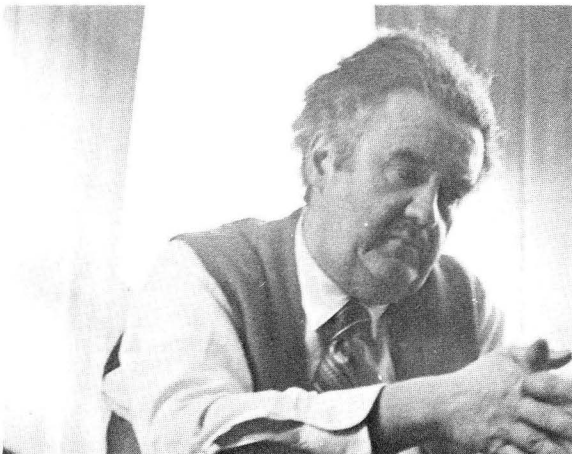
**Q.** At the April 25 faculty meeting you had a few cautious words of optimism citing such things as a little bit better preparation on the part of this institution and several other sister institutions regarding the enrollment crisis. At this point, do you see additional changes for the good that are emerging from this problem?

**A.** Certainly it is very difficult to generate a great deal of optimism at a time such as this; however, I think we do want to look to the positive side of these things. I think this is an excellent time for us to look at ourselves; to look at our programs; to look at methods which we use, to see if there aren't some new innovative ways of doing things that might save money and still perform the task that we are here to do. Noting from my experiences in nearly a quarter century as an educator, when excess funds were available, I didn't always make the best decisions. I think that in a period of rising enrollments, we are so busy just keeping ahead of the demand that we do not take the time to do the things that we're doing now, and that is to review ourselves very critically. This is the positive side of this question. Universities historically have used retrenchment as the means toward tightening and improving academic standards. I believe we will weather this and grow stronger as we tighten up.



**Q.** During the six years that you have served as Chancellor at the UW-Stevens Point, you have often mentioned that you wished to accomplish certain things during your tenure as Chancellor. Would you be specific about some of the accomplishments of which you are most proud?

**A.** I think one of the greatest things which we have seen accomplished at this university is the matter of self-governance on this campus. Both faculty and student bodies have become more mature and have exercised good judgment in their deliberations. I think that our students and faculty are ahead of many others that I am familiar with, and that they have a very real input and impact on this institution, and rightly so! Therefore, I think that is the major accomplishment, the improvement of the role of faculty and student governance in this university.



**Q.** Many of our alumni, and friends, are probably bewildered by the recent swift course of events regarding the enrollment problem. Can you offer to them any advice or suggestions as to what they may contribute to bring the problem to an end and effect a happy solution?

**A.** My best advice to our alumni and friends is that we need all the help we can get on our enrollment problem. That is, we would appreciate any help that they are able to give us, encouraging students to enroll at this University. Beyond that, we will continue our Annual Fund Drive, and if we have a great deal of success, maybe some of these monies can be used to maintain some of the programs that otherwise would not be financed by the state. If any alumni wish to have a university officer make contact with a specific student, just call Dr. Leonard Gibb at (715) 346-3361. He is coordinating these efforts.



Your Invitation to

## TROPICAL PARADISE

Two Exciting Choices:

### ***Las Vegas - Hawaii***

The UW-SP Alumni Association invites you to come fly with us to glamorous Las Vegas and exotic Hawaii

**LAS VEGAS \$188.00 person\***  
Double occupancy

Four days and three nights of sophisticated fun. Round trip air fare from Central Wisconsin airport (Mosinee), in-flight cocktails. Special Las Vegas Funbook of free coupons, and dazzling Late Night Show. You'll stay at the fabulous Thunderbird Hotel. You're home for Christmas and back in time to celebrate New Year's Eve! (\*All tax and tips included).

**DEPARTURE DATE: DEC. 27-30.**

**NOTE: THIS TRIP AVAILABLE ONLY TO UW-SP FACULTY, STAFF, ALUMNI & IMMEDIATE FAMILIES**

\*\*\*\*\*

**HAWAII \$319.00 per person\***  
Double occupancy

Eight days and seven nights in lush Hawaii. Lei greeting on arrival, tour escort throughout your entire stay. You'll visit three islands and stay in first-class hotels. Relax on the beach while the snows blow in Wisconsin! (\*Flight departs from Chicago).

**DEPARTURE: DEC. 30 - JAN. 6**

For details and color brochures contact: UW-SP Alumni Association, (715) 346-4127, or return coupon below to: UW-SP Alumni Association, Room 256, Main, Stevens Point, Wis. 54481.

Please send me your brochure of:

\_\_\_ LAS VEGAS \_\_\_ HAWAII

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_

# "Come to Life!" Clarion Call of Third Education Day Program

"We are beginning to see some possibilities of ways of being alive instead of having life happen to us."

Women who make an effort to "Come to Life" find it is often a gradual, slow and often painful experience, fraught with hazards along the way.

According to Mrs. Eleanor Driver, keynote speaker at the third annual Continuing Education Day for Women held on campus March 31, "women risk being not loved—even as much as they are" when they begin to march to the beat of a different drummer.

The director of Oakland University's Continuum Center in Rochester, Mich., which is making new and innovative inroads into coping with women's identity crises in the 1970s, and their aspirations to additional educational opportunities, made several softly shielded points that caused her audience to alternately nod their heads in satisfied agreement, or chuckle ruefully at themselves.

Most of you really like being who you are and having what you have, she pointed out, noting that otherwise they wouldn't, in all eventuality, be married, and statistically the proud parents of 2.3 children.

"What you want is something more . . . not to exchange what you've already got. You want to hold on to your husband — your teeth — and your money," Mrs. Driver remarked to her guffawing audience.

Speaking on "Continuing Education — Following the Yellow Brick Road to Personal Development," the tall, striking grey-haired Mrs. Driver outlined some of today's woman's dissatisfactions.

"You gain your principal identity from your husband's work and status and that troubles you. You are aware that marriage and children don't fill your need for personal identity. You may pursue volunteer work, sometimes rewarding and sometimes frustrating. Your husband may be absorbed in his business. Your children seem bent on destroying the kind of life you have created, and you are tired of explaining your children to your parents and your



**Mrs. Eleanor Driver**

parents to your children," she analyzed.

"But if you use your chance for self-fulfillment, you may lose your chance for love, even what love you have. So you downgrade your dreams to a more realistic level, keep your real thoughts to yourself and play-act."

Mrs. Driver proposed new ways of communicating as a step in the right direction. Before establishing rapport with another individual, one must have a decent sense of self-esteem, Mrs. Driver stressed. "We must learn to communicate in honest, straightforward, non-manipulative ways and create the feeling that the world is a pretty o.k. place, and so are the people in it."

The only person you can change is yourself, and the only way you are going to know you are straight is when another person wants to continue a relationship with you, she added.

Mrs. Driver's address was preceded by a noon luncheon and morning seminar sessions. Seminar speakers and their topics included Mrs. Gloria Cobb, on "Making the Most of What You've Got, Or — Clothes DO Make the Woman"; Dr. Joseph Robinson on "Everyday Drugs and You"; Father William Jablonske "The Power of Positive Thinking — How to Make Women's Lib Work for You"; and Mrs. Elfriede Coppinger, "Growing Old Gracefully — Mission Impossible?"

This year's program attracted a capacity crowd of nearly 300 women for the annual event, under the direction of the Planning Committee, comprised of Miss Sue Schrup, Mrs. Loretta Wyhuske and Mrs. Jean Lange. Administrative assistance was provided by the University's Alumni Association and Division of Extended Services.

# \$10,000 Fund Gift of Alumnae

An alumnae who is celebrating the 50th anniversary of her enrollment as a student at the University of Wisconsin-Stevens Point has provided a \$10,000 gift to the University for the establishment of a scholarship program in her name in observance of the event.

"It is my way of saying thank you to the University for everything I learned while a student," said Mrs. Manuel Fey, widow of the founder and president of Fey Publishing Company of Wisconsin Rapids. In 1925, as Marion Brazeau, she received her degree in education from the University.

The Marion Brazeau Fey Scholarship program will award a \$500 scholarship annually to an undergraduate student, of either sex, who is a resident of the state of Wisconsin, with a satisfactory academic record, and in need of financial support.

The scholarship principal of \$10,000 will accrue to the University from Mrs. Fey over a several year period, until the \$500 annual scholarship can be provided from the interest. The first Marion Brazeau Fey scholarship will be awarded next fall.

Mrs. Fey, who is presently vice



**Mrs. Manuel Fey**

president of Fey Publishing Company, is a lifelong resident of Wisconsin Rapids. Following her marriage to Manuel Fey in 1936, the couple settled in Wisconsin Rapids, where Mrs. Fey has maintained a lifelong interest in community affairs.

Active in several historical societies, she is a member of the Daughters of the American Revolution, and has served as secretary, treasurer and regent of the organization. She is active in the Kansas City Colony of New England Women, and is a member of the Society of Mayflower Descendants.

Mrs. Fey holds the unique distinction of being the first woman elected to the church vestry of St. John the Evangelist Episcopal Church in Wisconsin Rapids. For more than 45 years she was a member of the church choir. In addition to her vestry duties, Mrs. Fey is currently treasurer of St. Cecilia's Altar Guild, which she was instrumental in organizing in 1956 and she serves as president of the Episcopal Church Women's group. A member of the Diocesan Altar Guild Board for nine years, she has been vice president and president of this group.

Serving as an Alumni Association Board member (since 1972), gave her a new perspective, Mrs. Fey said, observing that returning to campus for the meetings and events "is always a delight. I enjoy meeting our young people, and I think the education they are receiving here is the best."

"I thought establishing this scholarship would be an encouragement to other alumni to do the same thing," commented the diminutive, vivacious Mrs. Fey. "When they read this, some alumni should be saying 'if Marion Fey can do this—so can I!' I'd like this to serve as an incentive to others."

# UW-SP Wins WSUC Track Title



**DON AMIOT**  
Coaching Whiz

A correction in a scoring error made during the Wisconsin State University Conference Outdoor Track championship competition parlayed the UW-Stevens Point track team to its first championship since 1920 the weekend of May 5.

The standout Pointer track team, under Coach Don Amiot, protested the co-championship ruling which had them sharing the track title with

LaCrosse, claiming that Stevens Point's Ron LaFond should have been awarded fourth place in the triple jump, instead of fifth.

This would earn the Pointers one more point for a final total of 69, one more than LaCrosse.

Coach Amiot said LaFond turned in a 49-10½ effort on his final try which was not recorded. This was better than his earlier leap of 43-4½ which was good for fifth place. An Oshkosh entrant awarded fourth place had a leap of only 43-5½.

Conference officials agreed with Amiot, and the Pointers took sole possession of the coveted title.

"The kids didn't even know how to react at first," Amiot said. "There had been a look in all of our eyes beforehand that said we knew we should win it," he remarked, but it had been 53 years since a purple and gold squad last gave Stevens Point fans a championship.

The 1973 Pointer track team was a naturally talented group of young men whom Coach Amiot had devel-

oped and added to with his excellent recruiting efforts.

It was a team that ended up breaking more than five records and, more important, it was a team that ended a half-century old jinx.

"We needed this championship so very badly here," expressed Amiot. "Not just the track team, not just athletics. The whole University needed to instill a winning attitude."

Members of the winning team included: Don Behnke, Ted Clarke, Gary Bork, Roger Ferrell, Jim Neubert, Tom Zamis, Tom Ames, Dave Meyer, Don Trzebiatowski, Ron LaFond, Steve Norline, Lloyd Jones, Jim Lehman, Dennis Mengeling, Dennis Rinehart and Randy Beaudry.

The final conference tally places La Crosse, second; Stout, third; Oshkosh, fourth; Whitewater, fifth; River Falls, sixth; and Platteville, seventh.

"We put it all together and everyone put out like they had to," said the pleased coach. "There is no getting around it any way. We are all champs!"

# "Builder of Champions" Coach Eddie Kotal Dies



Eddie Kotal

Eddie Kotal, 70, legendary sports mentor at the UW-Stevens Point during the "golden era" of sports at the University in the 1930s and early 1940s, died unexpectedly January 28 while playing cards with friends at a country club near his North Hollywood, Calif. home.

He had not been ill previously, but had complained of shortness of breath during a recent visit to a married daughter in South America.

Representing the University and the UW-SP Alumni Association at Mr. Kotal's funeral was Louie Drobnick, who served as chairman of the Eddie Kotal Homecoming Committee in conjunction with Homecoming activities last October. Mr. Drobnick flew to California for the funeral at St. Francis de Salles Catholic Church in Sherman Oaks, Calif., which was followed by burial in Forest Lawn Cemetery, Hollywood Hills.

Last October, nearly 500 people attended the Homecoming banquet at the Holiday Inn, at which time Mr. Kotal received accolades by such dignitaries as Dominic Olejniczak, president of the Green Bay Packers, and Paul "Tank" Younger, one of the first Black pro athletes who was recruited by Mr. Kotal for the LA Rams.

Homecoming '72 was dedicated to Mr. Kotal, and, at the podium, he said, "I'm not an emotional guy, but I'll admit there were tears in my eyes when I saw my boys out there on the field at halftime today." More than 100 former players of Mr. Kotal's were recognized with him during halftime game activities earlier that day.

He is survived by his wife, Hank, 5023 Radford, North Hollywood; two sons, Edward Jr., and Thomas, both in California; a daughter, Nancy in South America; several grandchildren, and his mother, who resides in Chicago.

**"Eddie was far ahead of his time. He didn't care what color a player was or whether he came from a large or small school. His only concern was that a player have the basic mental and physical ability."**

Paul "Tank" Younger



**Athletic Director Bob Krueger and Chancellor Lee Sherman Dreyfus apply the first Quarterback Club bumper sticker, advertising UW-SP's "aerial circus" football strategy.**

## UW-STEVEN'S POINT FOOTBALL SCHEDULE

DATE	OPPONENT	PLACE
Sept. 8	Eastern Illinois (Shrine)	(H)
Sept. 15	La Crosse	(T)
Sept. 22	St. Norbert (7:30 P.M.)	(T)
Sept. 29	Whitewater	(H)
Oct. 6	Oshkosh	(T)
Oct. 13	Stout (Homecoming)	(H)
Oct. 20	Superior	(T)
Oct. 27	Platteville	(T)
Nov. 3	Eau Claire	(H)
Nov. 10	River Falls (Dad's Day)	(H)

**Direct all ticket inquiries to: Mr. Frank Eble, UW-SP Fieldhouse, Room 126.**

## Quarterback Club Backs Pointers' "Aerial Circus"

There is a very special breed of men and women that turns out each Saturday during football season, blanket and thermos in one hand and Pointer pennant in the other, to cheer on the Pointer team.

Neither rain nor sleet nor losing streaks can sway these sturdy souls, as game after game they are there, rooting our team on to that glorious state called victory.

The UW-SP Quarterback Club is comprised mainly of these hardy fans, and this year the Quarterback Club is aggressively seeking new members to swell its ranks.

The primary purpose of the Quarterback Club is to support the football program at the University, in a variety of ways. Members are active in athletic and general student recruitment efforts, in the overall scholarship program, promoting general community support for the football program, and assisting students in looking for parttime jobs and housing.

The Quarterback Club members meet each Tuesday evening during football season for a post-game wrap-up, during which they view films of Saturday's game. Weekly recognition is also awarded at that time to the athlete whom, in the coach's opinion, contributed most to the game.

For the first time, Quarterback Club members will also receive special season ticket rates this year. A special Quarterback Club stadium section is already reserved for members for the 1973-74 season.

Initiated last year, a post-game hospitality room for Quarterback Club members at the Holiday Inn is expected to attract even more Pointer fans this year. The room will be available to Quarterback Club members, their guests, the football players and their parents.

A Friday evening cocktail party for members and their guests is in the planning stage for Homecoming.

Pointer football fans interested in more information on the Quarterback Club may contact the club's president, Bill Nuck, 3209 McCulloch St., Stevens Point, Wis. 54481, or Rick Frederick, 807 Minnesota Avenue, Stevens Point, Wis. 54481.



Celebrating 20th Anniversary -

# Homecoming Reunion for Siasefis

## Footballmania, Special Events Set Oct. 12-14

Homecoming '74 will feature another very special reunion this year . . . the 20th anniversary on campus of the Siasefis.

Special Siasefi activities are being planned for Homecoming weekend, with some to be held in conjunction with other alumni activities.

Special activities for alumni who participated in athletics under Coach Eddie Kotal are also in the preliminary planning stage. One of the pleasant tasks of the Kotalmen, as these alumni are known, will be the selection of the recipient of the first annual Eddie Kotal Scholarship, which will be awarded at Homecoming.

Various events are being planned for Friday evening as well, designed to offer returning alumni, whether recent or not-so-recent grads, a choice of activities.

Football, a somewhat lackluster sport at the UW-Stevens Point the past few seasons, is expected to reach footballmania proportions, with the addition of outstanding player material, vigorously recruited by head football Coach Monte Charles and his staff.

The Alumni Association has already been peppered with calls on the availability of tickets, and the price of season tickets. Frank Eble, athletic and physical education business manager, is reportedly gearing up for a sellout season. Large blocs of seats are already being reserved, and advance ticket purchase is suggested to avoid disappointment, especially the home games. Elsewhere in this magazine is a handy clip-out schedule of the 1973-74 football schedule, for easy reference.

Last year's Homecoming brought a record number of alumni back to campus, and this year, with a revival of interest in the parade, floats, football games and the other "traditional" Homecoming activities, there is a resurgence of interest and excitement that promises a memorable weekend for alumni, no matter what their year of graduation.

*Coming Home . . .  
Siasefi Raiders  
of 1960 . . . and  
the past 20 years  
(IRIS photo, 1960)*



Remember the Death March, Little Joe's, the "Disappointer"? All three made famous by that illustrious campus organization, the Siasefis!

Impossible as it appears, this convivial campus group is celebrating its 20th anniversary on the UW-Stevens Point campus this year.

At Homecoming, slated for the weekend of Oct. 12-14, the Siasefis will celebrate in an appropriate manner. The organization, which claims more than 250 members, was begun on campus in the 1950s by several returning Korean War veterans, with Chuck Neinas, currently the Commissioner of the Big Eight in Kansas City, Kan., as the guiding light.

Known for their ability to have a rousing good time, the Siasefis' high jinks were — and are! — an occasional burr in the side of the long-suffering UW-SP administration. But they tickled the fancy of the student body, and outraged the literary taste of the campus with their lampooning "Disappointer," a parody of the student newspaper, "The Pointer." No Pulitzer prize-winner, the "Disappointer" nonetheless was — and is — a sell-out each racy issue.

In and out of administrative hot water with predictable regularity, the Siasefis have added color to campus life in offbeat ways, and their traditional Homecoming float, a dilapidated, precariously tilted outhouse, replete with wavy lengths of colored tissue, still brings guffaws and giggles from the crowd.

On the more serious side, the Siasefis have consistently won "The Ugliest Man on Campus" contest, with the proceeds earmarked for charity.

For the past several months the Siasefis and the Alumni Association have combined forces to track down missing, misplaced and moved alumni, verifying addresses for the upcoming mailings on the Siasefi Homecoming reunion.

Any Siasefi who has not been contacted to date, or Siasefi alumni with the names and whereabouts of fellow Siasefis are asked to send their information to the Alumni Association, Room 256, Main, or to Mike Thelen, 400 Post Road, Plover, Wis. 54467, or to George Fricke, 1601 College Ave., Stevens Point, Wis. 54481.

Memorabilia is also sought for displays, and photographs would be appreciated for the pictorial Siasefi history. All material will be returned following Homecoming.

Brief anecdotes will also be accepted, for inclusion in a special souvenir booklet being prepared. Reunion mailings will begin going out to all Siasefi alumni the middle of summer.

# Academic Activities



James Newman



Eric Kurz



Elfriede Coppinger



Henry Boone



Robert Busch



Howard Thoyre



Gerald Johnson



David Coker

**DR. JAMES G. NEWMAN**, professor of forestry and natural resources, is chairman of the new Environmental Awareness Council serving the UW - Stevens Point. The 13 member Council was formed by Chancellor Dreyfus "to review the impact of the University in its planning and construction phases."

**ERIC H. KURZ**, assistant to the director of student activities, is coordinating a new program of student involvement in public service assignments in the community. A student is able to seek a placement in the on-going work of non-profit community agencies such as the YMCA, the local hospital and others. Kurz is able to refer students to agencies where help is needed most, and many times these placements can be arranged with an academic department so that the student receives credit for his experience.

**MRS. ELFRIEDE COPPINGER**, instructor in sociology and anthropology, is doing research on the need for a comprehensive cardiac rehabilitation program to serve the area at St. Michael's Hospital. Her goal is out-patient care to get cardiac patients back as functioning members of the community, and, noted the specialist on aging, "this includes concentrating on the social and psychological needs of a patient, as well as the medical aspects."

**DR. HENRY E. BOOKE** of Boston, Mass., has assumed duties as assistant unit leader of the Cooperative Fisheries Unit at the UW - Stevens Point. The program is federally funded by \$50,000 annually, and is geared to serve the public interest in studying Wisconsin fish populations. This is one of about 25 programs of its kind in the country.

**ROBERT BUSCH**, director of student activities programming, has been named chairman of the National Entertainment Conference. Busch recently served as vice chairman and was instrumental in establishment of an outdoor recreation education program for NEC.

**DR. HOWARD THOYRE**, faculty member at the UW - SP the past 11 years, has been named chairman of the mathematics department. He will serve three years, succeeding Dr. Charles Johnson, who is returning to fulltime teaching and research. Dr. Thoyre's special interest is mathematics education on the elementary and secondary level.

**DR. GERALD F. JOHNSON**, professor of communicative disorders, heads the speech and audiology program at the University, which recently received accreditation from the Professional Services Board and the Education and Training Board of the American Speech and Hearing Association. Only 20 from among 215 campuses with speech and hearing programs received the Professional Service Board's endorsement. An all-time high of 250 language and hearing impaired persons of all ages from all parts of Central Wisconsin are served at minimal fees at the University clinic.

**DR. DAVID L. COKER**, assistant chancellor for student affairs, has been chosen as an "Outstanding Educator of America for 1973." The award recognizes distinguished men and women for their exceptional services, achievements and leadership in the field of education.



Lokken



Schoenecker



Johnson



Kreitzer



Morser

## Award 10

Ten faculty members at the University are recipients of teacher improvement assignment grants to pursue special studies in their major fields this summer at other campuses across the country. The 10 faculty members, who will share an allotment of \$33,000 include: **Ronald A. Lokken**, instructor of physics; **Richard Schoenecker**, assistant prof. of mathematics; **Thomas Johnson**, instructor of sociology and anthropology; **Neal Kreitzer**, instructor of English; **John E. Morser**, asst. prof. of political science; **Mary Jo Mullen**, instructor of health, physical education and recreation; **Lynn Stewart**, instructor of English. Also **Donald E. Greene**, asst. prof. and chairman of the music department, and **Samuel Zeoli**, instructor of foreign languages, both of whom will be on leave for an entire academic year. The only longtime faculty member going on leave in this program is **Dr. Fred R. Dowling**, professor of communication, who will be at Arizona State University to do preliminary work for a book on business speech, to do independent study, and to consult with professional colleagues in his field.

# More Academia . . .



Mullen



Stewart



Gerald Jacobi



Abraham Chapman



Greene



Gary Nix



Zeoli



Dowling



Arthur Fritschel



Bonnie McDonald



Daniel Trainer

**DR. GERALD JACOBI**, assistant professor of natural resources, has been appointed temporary project director for a biological study of Lake Scadar in Yugoslavia. An aquatic biologist, Jacobi was named to the six month post by the Smithsonian Institute of Washington, D. C. Lake Scadar is the major fisheries supply for Yugoslavia.

**DR. ABRAHAM CHAPMAN'S** book "Black Voices" has emerged as one of the most widely used texts in black studies courses in the country. Dr. Chapman, professor of English, introduced the first black studies course ever taught in Wisconsin, and his sequel, "New Black Voices" is in its eighth edition in paperback.

**DR. GARY NIX**, director of education of the deaf, has been appointed to the State Advisory Committee on the Education of the Deaf by William C. Kahl, state superintendent of schools. Nix will serve on a six man committee to advise the superintendent as to the unmet needs of deaf children in the state.

**DR. ARTHUR FRITSCHER**, Dean of the College of Professional Studies, is coordinating local arrangements for the Oct. 1-3 meeting of the National Council for the Accreditation of Teacher Education which meets in Stevens Point. Executive Secretary of the group is Rolf (Bill) Larson, a 1939 UW - SP graduate.

**DR. BONNIE McDONALD**, professor of home economics, is director of a new federally funded coordinated dietary intern program being established at the UW - Stevens Point. A grant totaling one-third million dollars from the National Institute of Health will finance activities for a five year period. A total of 12 UW - SP coeds are participating in the initial program, which will make them eligible to win certification from the American Dietetic Association after four years of college. The new program is a first of its kind in Wisconsin, and is starting with cooperation between the University and St. Michael's Hospital, where on-the-job training sessions are held.

**DR. DANIEL O. TRAINER**, Dean of the College of Natural Resources, has been appointed public responsibility officer in citing biologists' concerns to governmental leaders by the governing board of the American Institute of Biological Sciences. Dr. Trainer will be active in increasing representation of biologists on the President's Science Advisory Committee, and on the National Science Foundation Board, and also in redirecting federal science allocations and funding.

## Faculty Grants

### \$7,500 Awarded to Seven Faculty for Curriculum Studies

Seven faculty members will share a total of \$7,500 this summer as recipients of curriculum improvement grants and are charged with responsibilities of devising new systems and materials that can be used to enhance academic programs on campus. The faculty members include: **Clifford Cone**, instructor in learning resources; **Dr. Raymond F. Machacek**, assistant professor of paper science and technology; **Dr. Milo I. Harpstead**, professor of soil science; **Lawrence Weiser**, associate professor of economics and business; **Vance Gruetzmacher**, assistant professor of economics and business; **Vera Rimnac**, assistant professor of health, physical education and recreation; and **Joseph B. Harris**, professor of biology.

## Political Science Professor Wood Dies



**ROBERT E. WOOD**, 62, associate professor of political science, died January 16, 1973 at St. Joseph's Hospital, Marshfield, where he had been a patient since December 26. A faculty member since 1967, Mr. Wood was on leave last semester due to ill health. A specialist in public administration, he helped create courses at the University on that sub-

ject. Mr. Wood was also active in the development of the Stevens Point Area Religious Council, and did volunteer work for the Portage County Social Services Department, and served on the Session of the Frame Memorial Presbyterian Church. Mr. Wood is survived by his wife, Caroline, 1632 Main St., Stevens Point; two sons, Robert E. Jr., and James, both of Stevens Point; a daughter, Mrs. Kathryn Matchell, Forsyth, Ga.; and a sister, Mrs. J. L. Stacy, Scots Bluff, Neb.



# Whatever Became

**1933**

HELEN LOHR, professor of home economics at Central Michigan University since 1957, has retired from the faculty of the University, and has been granted faculty emeritus status. Helen joined the University as chairman of its home economics department, a position she filled until 1967, when she resigned as chairman but continued as professor. She is a former head of the Michigan Home Economics Association.

**1940**

SAMUEL H. CRESS is a research chemist at the Naval Research Laboratory, Washington, D. C.

**1950**



**C. Novitzke**

Clarence Novitzke, Park Falls, was elected president of the Wisconsin Funeral Directors Association at their 92nd convention held May 15-17 in Milwaukee.

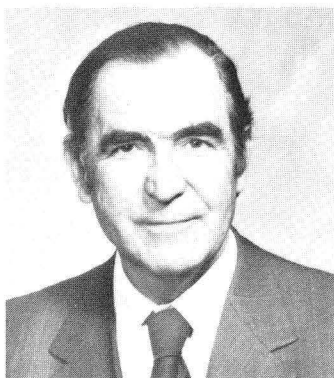
Clarence, proprietor of the Novitzke Funeral Home since 1958, was formerly a funeral director at Edgar and Marathon for six years.

He has been on the WFDA board of directors since 1965 and prior to that was president of the Northern District Funeral Directors Assn.

He is a member of the University of Wisconsin-Stevens Point Century Club.

WALTER M. DRZEWIENIECKI returned to Stevens Point in February to present two programs on "The Emergence of Polish Ethnic Aware-

**1957**



**W. Drzewieniecki**

ness in American Cities." His appearances were part of the UW-SP Public Lecture and Faculty Seminar Series which focused this year on regionalism and urbanism. Dr. Drzewieniecki, a noted historian and scholar, is presently working on Polish secret education under German occupation in the years 1939-45 and has published a number of articles, read scholarly papers, prepared radio speeches, and given lectures on East Central European and Soviet affairs. He is currently chairman of the Program of Soviet and East Central European Studies at State University College, Buffalo, New York.

**1962**

KENNETH J. WOOD and his wife, the former NANCY MCGILLIVRAY '64, are the parents of a son, Jason, born, Jan. 2. The Woods also have a two year old son, Michael. Ken, who is vice-president of the Appleton Education Association, will serve as president of the organization in 1974-75. Ken teaches government at Einstein Junior High, Appleton.

**1963**

JOSEPH B. LOMAX, a black faculty member of the Criminal Justice Department, is involved in the administration of the UW-Platteville's Counseling Center, which seeks to assist black students on campus. NORMAN JOHNSON is a recipient

of the "Outstanding High School Science Teacher Award" of the Upper Peninsula Section of the American Chemical Society of Michigan. Norm is now entered in the ASC's national competition, which offers a \$1,000 award.

**1965**

PATRICE MURDOCK DITTMAR and her husband, Tom, are the parents of a son, Timothy Warren, born January 12. The Dittmars live in Chelsea, Mich., where Pat owns and operates "The Tailfeather Boutique." SHARON NEITZEL and Dennis Klipp were married Oct. 21, '72, and they are making their home in Skokie, Ill.

**1966**

DAVID BECKER has been promoted to sales manager, district agencies division, of Prudential Insurance, and he and his wife, Judy, are now making their home in Madison.

DAVID W. COOLEY and the former Mary Lynne Diercks were married in Cedar Falls, Iowa. Dave is audiovisual director in Downers Grove, Ill. The Cooleys are making their home in Woodridge, Ill.

ROBERT D. KENSETH is a fire and casualty claims investigator for State Farm Insurance Company, Fort Wayne, Ind. Bob and his wife, Ferol, are living in New Haven, Ind.

JAMES FRELICH, who recently received his Ph.D. degree in agronomy from the University of Minnesota is a special projects research group leader in the biochemical research division of O. M. Scott & Sons, Co., Marysville, Ohio. James and his wife, Mary Ellen, and son, Steven, live in Marysville.

**1967**

RONALD J. KUTELLA was recently honored for outstanding sales performance at a Leadership Conference hosted by Employers Insurance of Wausau, at Mexico City, Mex. WARREN SPECHT has left the Navy Air Corps and is attending school at Roger Williams College, Bristol, R. I.

# of Good Ol' Joe?

## 1968

ROBERT S. LA BRANT has been named press secretary to Rep. Harold V. Froehlich (R-Appleton), Wisconsin's newest congressman. Bob was formerly executive assistant for the Appleton Area Chamber of Commerce. He will have an office with Froehlich in Washington, D. C. While he was in the Army stationed in Virginia, Bob was active in the establishment of the Mark Cates Alumni Chapter in the Washington, D. C. area.

## 1969

MICHAEL M. MICHIELSON has been promoted to staff sergeant in the U. S. Air Force. An operating room specialist, he is assigned to the USAF hospital at Cheyenne, Wyo. ELDA SETULA LEPAK and her husband, Richard, are living in Landing, N. J., where Richard is with Employers Insurance.

First Lt. ROY L. AANERUD has been assigned to a unit of the Strategic Air Command at Minot AFB, N. D. He previously served at Ching Chuan Kang AFB, Taiwan.

Sgt. JOHN D. LOVE is a member of the Air Force unit which established the primary communications link between Hanoi and Clark AFB, Philippines, which was the joint reception center for the returning prisoners of war. John is an administrative specialist with the 1st Mobile Communications group headquartered at Clark.

MICHAEL HUGHES is a medical sales representative for Eaton Laboratories, Norwich, N. Y. Michael's sales territory is headquartered in Milwaukee. Michael was formerly with Employers Mutual of Wausau, and joined Eaton in April '72.

SUSAN THIELE writes that there are three UW-SP graduates working for the Social Security Administration in Rock Island, Ill. They include herself, HARRY HELWIG '67, and GLORIA GILBERTSON GINGLE '70.

## 1970

TIMOTHY F. LASCH is a graduate

assistant at UW-Whitewater, and he is working toward a master's degree in Special Education there.

LEON H. LIEGEL is employed as a natural resources specialist with the Puerto Rico Department of Natural Resources.

WILLIAM MEISSNER and his wife, the former CHRISTINE VOGT are living in St. Cloud, Minn., where Bill is employed as an English instructor at St. Cloud State College. Before moving to St. Cloud, Bill and Chris lived in Massachusetts, where he obtained a master's degree in Fine Arts from the University of Massachusetts, and Chris taught for two years at Church Middle School in Ware, Mass.

First Lt. MICHAEL STROHBUSCH is currently assigned to the 4th Infantry Division at Fort Carson, Colo. He and the former MARILYN PHILLIP, who also attended the UW-SP, make their home in Colorado Springs with their son, Brad.

REBECCA D. CONWAY and Daniel Niehaus were married Oct. 7, 1972. Rebecca is employed as a medical technologist at St. Joseph's Hospital, Marshfield.

JOHN H. PASCH, who had been teaching chemistry at Bonduel High School, is enrolled in the graduate program in Food Science at the University of Madison.

## 1971

WILLIAM C. HANDRICH and his wife, the former JEANETTE KELCH, are now living on campus at Michigan State University. Bill is the assistant director of Holden Hall and is working on his master's degree in college student personnel. Jeanette is a third grade teacher at Edgewood School in Okemos, Mich.

SUSAN McCULLOUGH BROTHERS is a kindergarten teacher in the Johnsbury public school system, McHenry, Ill. Susan's husband, John, is in his last year at the College of Optometry, Chicago.

## 1972

Airman ROBERT C. WUNDROCK has

graduated from the U. S. Air Force communications equipment repairman course at Biloxi, Miss., where he learned installation and maintenance of ground communications equipment.

MICHAEL H. HOPPENRATH has been commissioned a second lieutenant in the U. S. Air Force, following graduation from the School of Military Sciences for Officers at Lackland AFB, Tex.

CHRISTOPHER C. MEARS has been commissioned a second lieutenant in the U. S. Air Force, following graduation from the School of Military Sciences for Officers at Lackland AFB, Tex.



Brenda Lee

BRENDA LEE is the executive director of the Martin Luther King Jr. Community Center on the predominantly black east side of Freeport, Ill. Brenda, a psychology major, is the first woman to hold the job. The only fulltime employee at the Center, Brenda was hired by a 12 member board. Brenda's goal is to make the community center a hub of activity where eastside area residents can come for recreation, information and services. Among the programs she hopes to inaugurate are continuing education offerings for adults, a type of referral service, neighborhood development program, a senior citizens club, some type of higher education counseling, and scholarships to encourage further education.

# pointer

# ALUMNUS

summer 1973



## University Faces

Enrollment Challenge .....	pg. 2
Interview With Chancellor Dreyfus .....	pg. 6
UW-SP Wins Track Championship .....	pg. 9
Homecoming Irons in the Fire ....	pg. 11
Class News Notes .....	pg. 14

Cover: Dean Thomas, UW-SP Graphics

## SUMMER 1973

A magazine published by the University of Wisconsin — Stevens Point Alumni Association

Susan M. Kramer, Editor

Member of the American Alumni Council

Address correspondence to: Editor, Alumni Office, Old Main, University of Wisconsin - Stevens Point, Stevens Point, Wis. 54481

## A SUGGESTION FOR PARENTS

If this issue is addressed to your son or daughter who is no longer receiving mail at home, kindly notify the Alumni Office, UW - STEVENS POINT. Forwarding this issue with added postage will be appreciated. Otherwise, simply return it to the Alumni Office with the new address indicated. Return postage is guaranteed. Thank you!

Non-Profit Org.  
**PAID**  
U. S. POSTAGE  
Permit No. 19  
Stevens Point, Wis.

UW-SP ARCHIVES  
106 STUDENT SERVICES  
STEVENS POINT WI 54481

ADDRESS CORRECTION REQUESTED

**A THING OF BEAUTY**, hand-carved and hand-painted by Emery Olson (right) and Midge Manowski of the UW-SP building maintenance staff, is the new three-panel portable display unit which is featured at many alumni and university functions. The unit was designed by Emery Olson. The left panel features a corkboard bulletin board on top, with a bottom pegboard with adjustable racks to hold university brochures and literature. In the center of the middle panel is a screen, behind which rests a slide-on-sound unit, which runs automatically, and is viewed from the front. The display unit's permanent home is in the lobby of the Student Services Center.