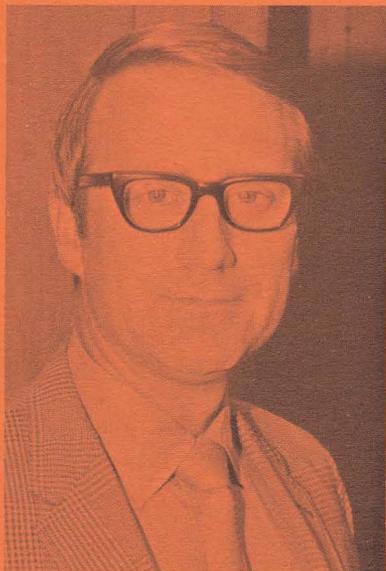




POINTER
ALUMNUS
spring 1975

We are having a very good year at Stevens Point. Our enrollment was just over 8,000 students at the outset of the year, almost every department is now entrenched in new facilities, the student body is a dedicated hard-working collection of scholars, and we are in our 80th year of service to higher education in Wisconsin. We are truly an excellent emerging university. I say emerging because we have gone from our teacher training emphasis to that of a major medium sized institution. We feature a vast selection of majors enhanced by the recent acquisition of an electron microscope, laser, reading lab, study skills lab, a writing lab, and many other attributes that will aid a student to reach his potential. With each improvement, each trained student seeking employment, each alumni benefits as our name becomes more widely known—as your degree will take on a strengthened status.



Dr. Leonard Gibb
*Executive Director
Development/Alumni Relations*

With the good news must follow a mention of some darker words for our mission at UW-SP. Some drop in enrollment predictions, the tightening of the tax dollar, an ongoing discussion with Central Administration as to equitable funding formula for those of us in the University Cluster in the merged system, all make for recent/proposed budget totals that may dampen our opportunity for an outstanding school. To fully accomplish our mission, we need to seek additional dollars.

When Mr. Leon Bell retired, former Vice President for Business Affairs, the administration was reorganized. Part of that reorganization spawned an area whose primary mission is that of creating Friends, Funds, and Freshmen for the university. We are attempting to pattern our outreach interpretation of this university after the approach most private schools have been using for years. We need to interpret, involve, and then solicit from among our various publics.

The publics we need to integrate into our long range development program include: Alumni, faculty, parents, community associates, foundations and corporations, and students. Some of these publics have been fairly well involved. We will be more aggressive in alumni interpretation. When all publics pull in concert we will have the extra support in students and dollars we need.

Public universities face a problem in development that is most challenging to meet. This is the tradition that foundations and corporations give to private schools because public schools have all of the money they need from tax support. Perhaps at some point in recent history this may have contained an element of truth. Not today! Private support to our public institutions will reach significantly more students, as 1974 fall enrollment figures depict 91 percent of Wisconsin's higher education students to be enrolled in public institutions. Public schools have the 'bricks and mortar'—any funding received will directly impinge upon financial aid, programs or faculty improvement. We need your involvement and support in working to change this attitude.

Another most important factor within our student body is the high number of 'first generation' college students. That is, students attending whose parents did not attend college. We must work to keep the public school cost within their grasp. Funds from the private sector will help to accomplish this fiscal aim.

POINTER HOMECOMING '74

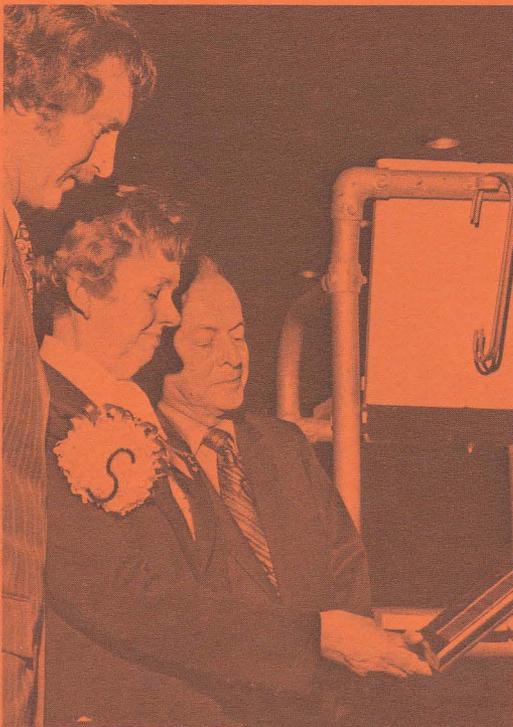


ALPHI PHI OMEGA, Lambda Chapter, of the national service fraternity, had a special reunion brunch. An honored guest was former UW-SP president William C. Hansen, once adviser to the group. On the dais are: Marc Kramer, current adviser; Mark Shively, president; Mr. Hansen; Richard Spindler, president of the first APO group in 1954; John Altenburg (hidden), and Mark Marquardt, past presidents.

THE GEORGE RIVERS MEMORIAL Award, a tribute from the 1961 championship team to a deceased teammate, is held by George's wife, Karen. The Award will be given each year to an outstanding UW-SP athlete.



THE WINNERS CIRCLE in the Alumni "S" Club Hall of Fame includes two 1974 inductees, Bernard Laabs '26 and Bill Kuse '62. Bernie and Bill received their awards during the Homecoming banquet, Saturday, Oct. 19, 1974. While at the UW-SP, Bill was an All-Conference football and basketball standout. During his 41 year coaching career, Bernie coached 11 championship football and basketball teams.

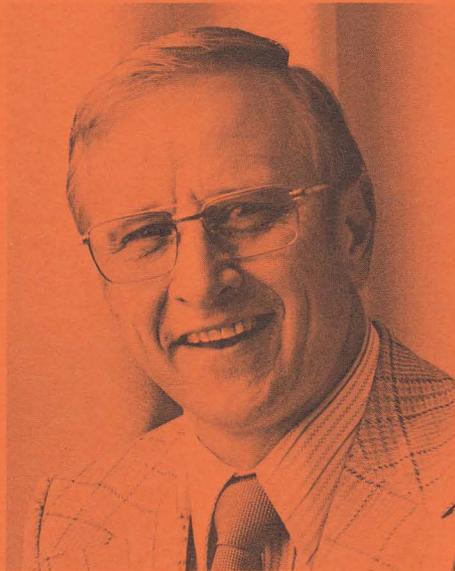


PARENTAL PRIDE and a moment of quiet reflection, as Mr. and Mrs. John Gelwicks and UW-SP swim coach Lynn "Red" Blair examine a plaque honoring the Gelwicks' son, William, for whom the UW-SP swim pool was dedicated in a mid-morning ceremony. Bill, who died in 1970 of kidney failure, was a former standout swim star under Coach Blair.



THE 1961 CHAMPIONSHIP football team held a special reunion, in honor of teammate Bill Kuse, during the "S" Club brunch Saturday morning. Present were: (front, left to right) Glen Seering, Bruce Bay, Bill Nuck, Mike Liebenstein, and Dennis Arthur. Back row: Coach Gene Brodhagen, Steve Crull, Bill Kuse, captain; Dan Herbst, Coach Bill Burns, coach Duaine Counsell, Bob Schultz and Jim Sutliff.

Old Main—Can It Be Saved?



By **Richard Toser**
President, Alumni Association

On March 9, 1971, Chancellor Dreyfus wrote the alumni that Old Main probably would come down. The flood of mail that followed that letter will probably never be matched again.

An excerpt from just one typifies the deep feeling felt by alumni who, interestingly enough, span all age groups: "When I came to Point for the first orientation session, it was the thing that impressed me the most. Once when I was on the verge of quitting I happened to be walking late at night and passing Old Main. I swore an oath to myself and my school that I'd make it. And I did. It is for reasons like these that I want to preserve permanently something of Old Main." That letter is from Ronald Sindric, class of '70 whose address in 1971 was Cudahy, Wis.

Imagine what the letters are like from earlier graduates, some replying from halfway around the world!

Sensing this strong desire by the alumni to do everything possible to save Old Main, the Alumni Association Board of Directors elected to solicit funds from them for the purpose of conducting a FEASIBILITY STUDY for saving Old Main or some portion of it.

WE'VE CONSULTED THE MOR-
TICIAN BEFORE THE PHYSICIAN!

Although an "Obsolescence Report" has been completed which prompted the chancellor's letter to the Alumni, no report has ever been conducted regarding exactly what it would take to renovate Old Main.

We know what it would cost to tear it down, but no one has bothered to determine the cost of building it up!

That's what we have a right to know. As Alumni we owe it to the University to know the answer to that question. Once we know that, its cost of salvation can be tackled.

A letter has been received from the chancellor to the board assuring us that full consideration to the final recommendations of a feasibility study would be given.

We've heard your pleas to save it. When the appeal comes show us the color of your money, show us how deep your feelings really are!

One very important closing remark: Should our financial effort in this direction fall short the monies would go toward scholarships or establishing memorabilia to Old Main.

Toser Heads Alumni Association

A Stevens Point businessman who was graduated from the university in 1953 has become the new president of the UW-SP Alumni Association.

Richard J. Toser holds the top office for the organization which has an official membership in excess of 22,000. The president of Business Management Services, Inc., a public relations-advertising firm, Toser was selected for his alumni post by the association board of directors. He has been on the board for five years.

Named first vice-president and president-elect is Dr. Nyles R. Eskritt, a staff member at the Rice Clinic here in the dermatology department. He is a 1962 graduate of the university.

Toser succeeds **Miss Marjorie Warner**, director of the Charles M. White Memorial Library here who served as president the past year. Miss Warner remains as a board member, however.

The 17-member board has been expanded, and nine new members were introduced at a recent meeting.

The new directors are: **Oliver A. Andrews**, Stevens Point, a 1953 graduate of the UW-SP, who is a faculty member in the department of chemistry at the University; **Allen F. Barrows**, director of public services of the UW-SP Learning Resources Center, who is a 1943 graduate; **William J. Bartell**, Stevens Point, a 1973 graduate, and accounts executive with Business Management Services, Inc.;

Also, **Miss Sharon A. Bedore**, Stevens Point, a 1971 graduate of UW-SP, and a fifth grade teacher at Woodside School in Wisconsin Rapids; **Mrs. Judith Stout Carlson**, Stevens Point, a 1963 graduate and wife of Carl Carlson, president of Ellis Stone Construction Company; **Miss Sue Kuether**, Stevens Point, 1973 graduate, and now a field advisor to Woodland Girl Scout Council, Inc., in Wisconsin Rapids;

Also, **Mrs. Carol Hanson Lagerquist** of Schofield, a 1966 graduate and director of the Neurodevelopmental Clinic Board in Wausau; **Dr. Thomas F. Nikolai**, Marshfield, a 1952 graduate and now a staff member in the department of endocrinology at the Marshfield Clinic.

Also, **Mrs. Marjorie Tillisch** of Wausau who obtained her degree in 1955 and is the wife of Michael Tillisch, a Wausau attorney; **Donald R. Wendorf**, 1966 graduate, and principal of D. C. Everest Elementary School in Schofield.

The holdover officers are: **Harvin Abrahamson**, Fox Point; **Jerry Bartosz**, Stevens Point; **Donald Herrmann**, Stevens Point; **Mrs. Joyce Johnson**, Stevens Point; **Jim Neale**, Stevens Point; **Elda Schrader**, Shorewood; **Frank DeGuire**, Milwaukee; **Mrs. Manuel Fey**, Wisconsin Rapids; **Erv Jankowski**, Stevens Point; **Robert Konopacky**, Stevens Point; **Mrs. Mary Ann Nighbor**, Stevens Point; and **Clarence Novitzke**, Park Falls.



John Sims, President
1906-1926

“Greeks” Weren’t So Bad After All—Right, Mr. Sims?

One of the group’s on-going activities was to make fudge at meetings.

Miss Warner was joined by Doris Ockerlander See of Wausau in giving a thumbnail sketch of the organization’s history.

It may have been as early as 1908-66 years ago—that Tau Gamma Beta activities were begun, however, the first pledge class was recorded the following year.

Not until two decades later, after Robert Dodge Baldwin had become president of the institution were sororities or fraternities recognized. According to Mrs. See, Baldwin not only gave an approving nod but also established a Panhellenic Council for the then Central State Teachers College which would serve as a federation for all sororities and fraternities here.

Professor Herbert Steiner and E. T. Smith were designated as advisers.

Only one thing did Baldwin insist upon. Greek organizations here must be a model of good conduct.

Among those coming out of the underground with the “sewing club” were “the old maids” which became Omega Mu Chi.

Mrs. See said a declining enrollment during World War I made recruiting of new members a little difficult for Tau Gamma Beta. Consequently, pledges were sought out in the local high school for associate membership.

Over the years, Mrs. See said, Tau Gamma did such outlandish things as require their pledges to wear blue jeans to class and wash their hair without using curlers for the straight hair effect.

For many years, an outstanding member received a Jean Mailer award in memory of a member from Stevens Point who died at an early age about 40 years ago.

Later an award memorializing Mrs. Frank Spindler of Stevens Point was established and continues to be given to an outstanding member from the junior class. It is a traveling award passed on from year to year in the form of a necklace with a small pendant.

Mrs. Spindler, wife of a longtime faculty member, for many years helped advance Tau Gamma Beta causes.

Among those at the brunch was one of the earliest Tau Gamma Beta members, Mrs. Herman Menzel of Stevens Point.

The University of Wisconsin-Stevens Point has had a change of heart about Greek organizations since pre-World War I days.

The institution’s staff cooperated in arranging a reunion during last fall’s homecoming to mark the 65th anniversary of the founding of Tau Gamma Beta, forerunner of today’s Delta Zeta sorority.

During a program at the Holiday Inn, nearly 100 women, many of these alumni, recalled that for two decades their group existed on a somewhat underground basis, utilizing sewing club as a front organization.

The reason? President John Sims, beloved for just about everything else, didn’t believe in Greek organizations and throughout his 20 years as top administrator here, refused to allow their existence on campus.

Majorie Warner of Stevens Point, whose mother and aunt were among the early Tau Gamma Beta affiliates and later on herself, said the irony of Sims’ resistance was the fact his niece was one of those instrumental in the sorority’s founding.

Even more daring, the niece even invited her “sisters” to hold meetings in her bedroom at the Sims residence, across the street from Old Main and now occupied by the Paul Maher family.

Miss Warner said her mother often recalled “smothering herself with laughter” in recalling how the sorority thrived in disguise.



In 1913 and 1914 the members of Tau Gamma Beta and their home towns were: back row, left to right, Jeanette Rowe, Stevens Point; Hazel Mienier, Wausau; Majorie Bisch, Chippewa Falls; Lorraine Oster, Stevens Point; Mary Sturtevant, Wausau; and Marge Moore, Wausau. Front row, left to right, Margaret Rowe, Stevens Point; Betty Reynolds, Lake Mills; Virginia Hodges, Superior; Constance Horan, Eau Claire; Kathryn Glennon, Stevens Point; Esther Wehrle, Wausau and Sophie Pasternacki, Stevens Point.

Update on Pointer Personalities



Susan E. Colman

But the Pointers had a deadly amount of passes intercepted, a school record of 34. They won only three games and finished tied with UW-Oshkosh for a disappointing sixth place in the nine-member WSUC.

A more successful type of passing characterized the 1974 Pointer cross country team. Coach Don Amiot's runners were surpassers — accomplishing honors never recorded by the school before.

The Pointers competed for the first time ever as a team in the NAIA national cross country run and placed 17th among 49 schools.

Currently, emphasis also is given to the continued development of women's athletics. Already Pointer coeds are regarded as a state power in several sports including field hockey and basketball.

Professor Emeritus Susan E. Colman, who served on the faculty from 1931 to 1952, is the number one fan of the Pointer football team. She was so designated at a UW-SP Quarterback Club meeting last fall when she received a windbreaker from Bill Nuck, Stevens Point, president of the club, Coach Monte Charles and Athletic Director Bob Krueger.

During the '74 season, the Pointer "Aerial Circus" finished number one in the NAIA in passing for the second straight year. Quarterback Reed Giordana, from Kaukauna, was number one in total offense and number two passer in the NAIA. He became the first freshman ever to be a Pointer Most Valuable Player.

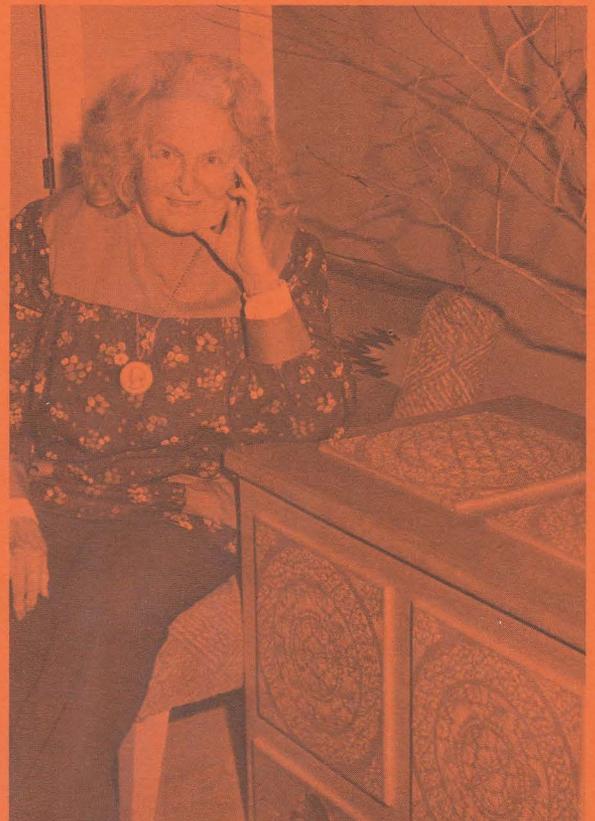
Mildred Davis



Professor Emeritus Mildred Davis, who taught foreign languages from 1928 to 1970 and remained on the faculty two additional years as a part time member, is talented in many areas of the fine arts.

Last spring Miss Davis showed some of her "sketches with a razor blade," wood objects on which she has carved designs. One of her prize "sketches" is a chest that she posed beside.

Miss Davis, who continues to make daily visits to the campus which is less than a block from her apartment frequently is approached by students who are intrigued by "what it really was like in Stevens Point when you first came." Perhaps those of you who were her students in earlier years remember this accompanying photograph of her from one of your yearbooks.



CAMPUS BRIEFS

A BARREL OF OIL FOR A HISTORY LECTURE—Chancellor Dreyfus believes the United States should be trading opportunities in higher education for foreign goods and materials such as oil.

The presence of more foreign students would offset enrollment losses occurring on campuses across the country, he says.

From an economic point of view, the chancellor believes such a system of exchange would help improve the oft-imperiled balance of payments situation and create jobs in education in this country.

Dreyfus said he has received two telephone calls from the White House making inquiries about the proposal.

NEW ACADEMIC PROGRAMS—A new master of science degree in nutrition and food science has been granted for conferral at UW-SP. The newest undergraduate major is in dietetics. The UW Board of Regents authorized both new programs for the local School of Home Economics. Also new on campus are minors in these fields: art history, coaching, environmental law enforcement, environmental studies, geology, health education, museum techniques, recreation, safety education, special learning disabilities and soil science.

WHO SAID THEY'RE APATHETIC?—Students who operate the student radio station, WWSP-FM, and the student television station, via the cable television outlets in Stevens Point and Wausau, led an annual Christmas telethon just over its \$8,000 goal. Monies will go to local charities. In addition, a group of fraternity members from Sigma Pi raised funds for wheelchair victims (to help in the purchase of a special vehicle to transport them to and from classes) with a 72 hour pole sitting demonstration.

TEACHING PLACEMENT SUCCESSES SURPRISE SOME—The success that American college and university graduates are having finding jobs as teachers has been better. So, it was surprising that placement of 1974 graduates in teaching jobs was a little higher than in 1973. Seventy-six per cent of those who registered credentials received classroom positions. Another 20 per cent found jobs, but not as teachers.

POLAND—UW-SP TIES PROPOSED—The university is advancing the idea of establishing a permanent academic program in Poland where local UW-SP students could go for a semester of study. Chancellor Dreyfus, who was in Poland a year ago as a consultant for the American education association, conferred about the proposed program last fall in Washington with Poland's chief governmental officer, Edward Gierek. Currently, UW-SP semester abroad programs are based in England, Malaysia, and Germany.

THEY'LL NEVER FORGET FRED COPPS—When he died at age 95 in May of 1973, A. M. (Fred) Copps wasn't finished with some good deeds. The former president of the Copps Co., now a major wholesale and grocery and merchandising firm with outlets throughout the state, provided that UW-SP would receive \$1,000 to spend on Christmas dinners for foreign students who couldn't go home for the holidays. In life, Copps had personally hosted many dinners for foreign students here.



We're An Octogenarian and Still Going

In 1974, the University of Wisconsin-Stevens Point became an octogenarian.

The milestone in the institution's history was used to assure the public that in Central Wisconsin a campus exists which has deep roots and the experience needed to face with boldness a future of uncertainty.

"We're 80 years old, but we don't act like it," proclaimed the public service announcements prepared at the university for broadcast last summer over radio stations throughout the state to alert the public to new additions to the curricula.

The anniversary was the theme for the annual homecoming.

Although it experienced some ups and downs in 1974, it would be an exaggeration to describe the year at UW-SP as an unusual one. In truth, since its founding during a period of national economic turmoil in 1894, Stevens Point has been a vibrant place with, from to time, controversial leaders and a lively faculty and student body who have done controversial things.

The problems of the year stemmed directly from the university budget, which was based on projected enrollment. When 1974 began, all indications pointed toward a big drop in the number of students who would

be enrolling in the coming fall; big classes from the Vietnam era were being graduated and being replaced by smaller numbers of freshmen.

At many of the UW campuses throughout the state, fears of decline were giving headaches to administrators and putting scares into the ranks of faculty and staff.

At Stevens Point, which in the fall of 1973 had 8,054 students, budget planners were bracing for a decline to 7,200. Dozens of layoff notices went out to professors, including some who had been given tenure.

But a vigorous recruitment effort tied with a nationwide trend of more persons enrolling in colleges and universities, kept most of the institutions from many of the serious consequences they had expected. In fact, that fall enrollment count at UW-SP turned out to be only 12 below the figure logged the year before. Many of the scheduled layoffs were rescinded, although not all because some departments did not get as many new majors as they had wanted while other departments got more than expected. As a result, a few professors with layoff notices who do not have expertise in disciplines where growth is taking place, probably will lose their jobs while a few new people will be hired for curricular areas that are growing in student head count.



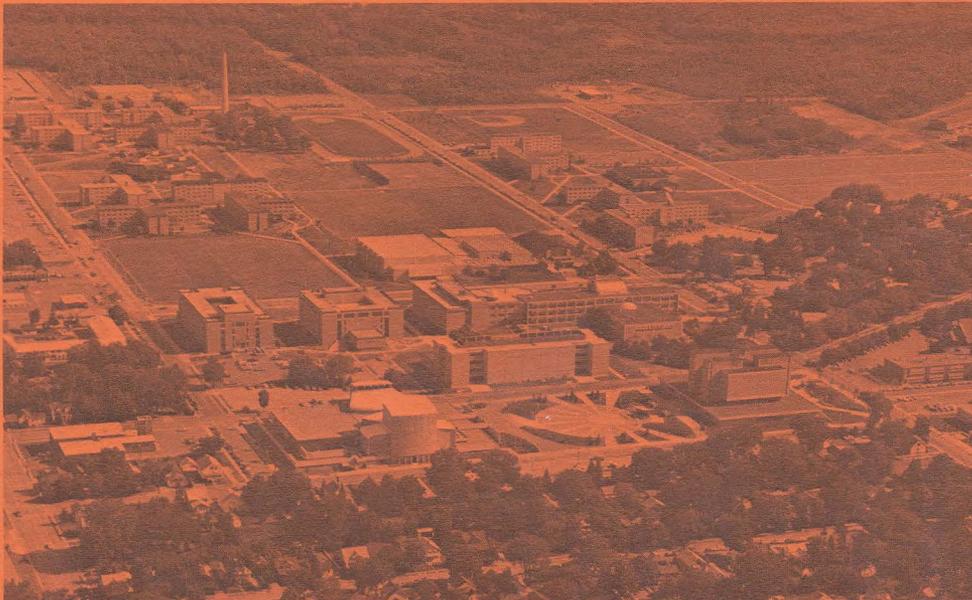
Meanwhile, students have been active on several other fronts. They recently have provided much of the push in getting letters sent to the governor and legislature calling for reductions in tuition.

And, in the new spirit of consumerism, have undertaken a faculty evaluation program in which they judge the quality of the instruction they receive. Responses are tabulated and published for use by other students.

On a month, by month basis, here are some events that took place on campus that previously were unreported to the alumni:

In January, the university showed off its new observatory during a series of shows tied to the appearance of Comet Kohoutek. The physics-astronomy department has a \$16,000 telescope in the observatory in new facilities within the recently-opened \$3 million addition to the Science Hall. Students may study astronomy here as a way of fulfilling general degree requirements for laboratory-related science instruction.

Watergate was a subject of great intrigue throughout campus, and by February the political science department was in the news for starting a course on that contemporary subject.



Strong

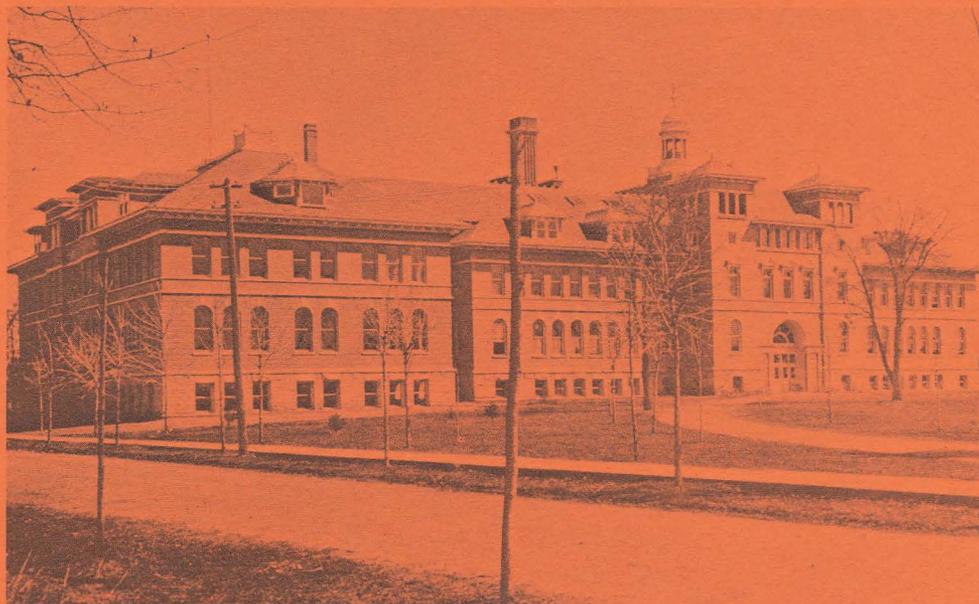
An addition to the University Center (student union) costing about \$2.5 million was opened early in the year, and one of the first events was a concert by a musician who had his heyday before today's college youth were born — Woody Herman. He had a full house of teeny boppers.

Miss Helen Parkhurst, a Durand native who headed the primary department of the then Stevens Point Normal School in pre-World War 1 days, and later became a colleague of Madame Montessori and eventually a famed educator in her own right, was memorialized in March when a lecture hall within the College of Professional Studies Building was dedicated in her name. Miss Parkhurst, founder of the Dalton Plan of education, author and recipient of honors from the heads of several foreign governments for her assistance in developing new educational programs, died in June of 1973 in Connecticut in her mid-80s.

In April, U.S. Senator Gaylord Nelson, one of the country's best known ecologists serving in high public office, came to dedicate the new College of Natural Resources Building, a structure costing approximately \$5 million. In conjunction with the dedication, an announcement was made of the establishment of a \$10,000 fund by the Worth Company of Stevens Point, manufacturers of fishing tackle, for the purpose of allocating \$500 scholarships each year to graduate students in fishery management and research. The fund memorializes the late Joseph Worth, vice president of the firm which is headed by his brother, Robert.

Frank DeGuire, president of the Pabst Brewing Company and a member of the Alumni Association's board of directors, returned to his alma mater in May to deliver the spring commencement address. A 1953 graduate, DeGuire's rise to fame was phenomenal. Chancellor Lee Dreyfus said in the introduction, "Here's someone who's made it from Little Joe's Drinking Establishment to the head of a brewery in 20 years."

Throughout the summer, graduate students in the College of Natural Resources were putting their alma mater on the map by doing unusual research that was commanding a lot of attention in the news media. They were working on such things



as restoration of prairie chickens, studies of bears, checks on cranes and wolves, and the building of artificial homes for the double breasted cormorant.

In August the music department at Stevens Point and Oshkosh became only the second and third in the UW System to win accreditation from the prestigious National Association of Schools of Music.

When classes opened late in August, there were more non-traditional students—housewives, men in jobs taking part-time course work at night, veterans, returning teachers and so forth. And an old building was given a new role. The Campus Laboratory School or Training School and later the Gesell Institute for the Study of Early Childhood, was designated as the new home for the rapidly growing communication department. Meanwhile, the functions of the institute were limited and moved into the College of Professional Studies Building where two pre-school classes are held, one in the afternoon and the other in the morning.

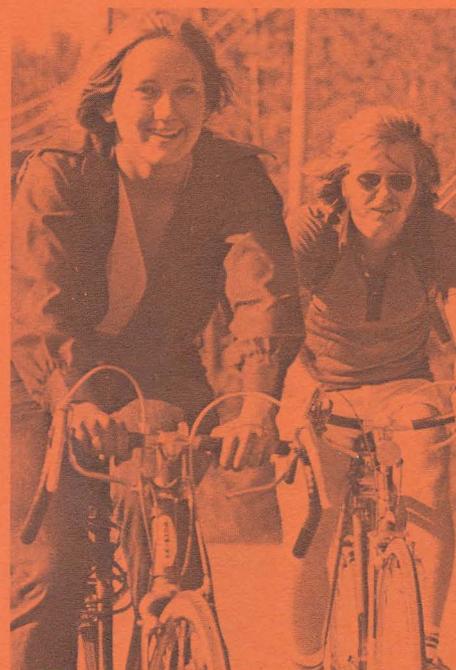
October was one of the busiest months of the year. Casper Weinberger, one of President Ford's cabinet members who heads the Department of Health, Education and Welfare, joined former congressman and defense head, Melvin R. Laird, at a youth leadership conference here.

A day later, a laser worth about \$750,000 and rated as one of the biggest in the world, was unveiled in the Science Hall where physics-astronomy department faculty and students have opportunities to

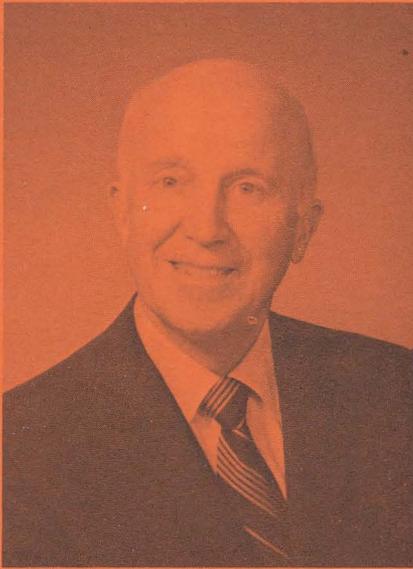
do research on it with its owners, stockholders of Wausau Research Inc.

A debate center for Wisconsin, the campus was buzzing with politics as Campaign '74 drew to a close. Debates were held between candidates for governor, U.S. Senate and the 7th District Congressional seat.

The year ended on a note of guarded optimism. The number of new freshman applications for the fall of 1975 was running well ahead of the number received one year ago the same time.



FACULTY NOTES



Dr. Raymond Gotham

With profound regret we announce the death on Dec. 4 of Dr. Raymond E. Gotham, 68, a professor emeritus who served UW-SP a quarter century as one of its chief administrators.

Dr. Gotham succumbed following surgery in Stevens Point. He had been under treatment for a heart ailment for three years, since shortly after he retired.

Dr. Gotham was on the UW-SP faculty from 1946 to 1971 where he was director of teacher education, placement, student teaching, laboratory school, extended services, recruitment and alumni. He also taught.

His last few years on campus were devoted entirely to assisting graduates in their search for jobs.

The university issued a statement lauding Dr. Gotham's "deep loyalty and extraordinary effort in helping this institution develop the good reputation it enjoys today, especially in teacher education and placement."

Dr. Gotham's widow, the former Hazel Bleck, is a former teacher in the old Campus Laboratory School.

Missing a Ring?

A letter from Mrs. Dorothy Strong, Madison, indicates she has found a UW-SP class ring dated 1967 on the lawn of her cottage on Lake Lucerne near Crandon. The ring is believed to be for a man whose initials are R.A.S. The setting includes a large, green stone in the center. Anyone wanting more information may write the alumni office.

Leon E. Bell Jr., who came to UW-SP in 1963 as director of the University Center and later held titles of vice president and assistant chancellor for business affairs, officially retired last summer.

A re-organization of administrative offices followed his departure, and many of the functions of his division were put into a new area designated as university services. **Dr. David Coker**, who formerly headed the old student affairs division, now directs the new, enlarged area which includes his former charges.

In addition, **Dr. Elwin W. Sigmund**, formerly assistant to **Dr. Gordon Haferbecker**, who retired as vice chancellor for academic affairs, was named assistant to the chancellor in charge of the new area entitled budget planning and analysis.

Dr. Coker came to the university in 1966 to head the counseling center. Dr. Sigmund joined the faculty in 1956 as a history professor and began working as an administrator in 1967.

The retired Bell, who has been recuperating the past year from a serious gunshot wound to his leg, during deer hunting season, intends to devote much of his time to civic duties as a member of the Portage County Board of Supervisors. He was an Air Force colonel before retiring from military duty and joining the university staff.

Also retiring during 1974 were **Nelis R. Kampenga**, archivist and former head of the library who served the institution for 33 years. A widower, he wed last summer to his longtime secretary, **Mrs. Loretta Vrobel**, a widow.

Mrs. Hermie West, director of the University Bookstore for ten years, and **Donald Ferguson**, librarian for 11 years, retired in May with Kampenga.

In the English department, the senior member, **Dr. Mary Elizabeth Smith**, often recognized for her outstanding teaching ability and active in faculty governance, retired in December in her 25th year on campus.



Leon E. Bell, Jr.



Dr. David Coker



Dr. Elwin Sigmund



Nelis R. Kampenga



Hermie West



Donald Ferguson



Dr. and Mrs. Robert R. Schmatz

Dr. Leon Smith, a voice professor, composed an oratorio entitled "The Ascension of Jesus Christ" which was performed May 23 for the 100th anniversary of Trinity Lutheran Church in Stevens Point. Later, a recording was played over the state radio network.

Dr. Abraham Chapman, professor of English, has published his fifth book entitled "Jewish - American Literature — An Anthology." The Mentor paperback came off the presses in December. His previous works have focused on black literature.

Friend of the potato farmer, **Dr. Grace Hendel**, a home economics professor, is developing new ways of marketing frozen spuds. She has a grant from Okray Ltd. of Stevens Point.

Dr. Fred Leafgren, executive director for student life, has completed a term as president of the Upper Midwest Regional Association of College and University Housing Officers.

Dr. John Moffatt, who joined the faculty last fall, will take over as chairman of the sociology - anthropology department next August, succeeding Dr. David Stafford, who declined a third three-year term. Dr. Stafford will resume full-time teaching.

Robert Busch, director of student activities, has been elected chairman of the new Foundation for Educational Programming in Higher Education.

Dr. Robert Schmatz, professor of education, and his wife, Ruth, are regular columnists for "Instructor," one of the nation's leading magazines for teachers. They answer questions sent in by readers concerning classroom problems.

Donna Garr, instructor in English, has been named adviser to the chancellor on affirmative action for women. She succeeds **Dr. Nancy Moore** who has assumed the chairmanship of the English Department in place of **Dr. Leon Lewis** who returned to full-time teaching.

Dr. Edith Treuenfels, professor of mathematics, has been recognized for her efforts in a recently published book celebrating the 50th anniversary of an Armenian School in Beirut, Lebanon. Dr. Treuenfels settled in Lebanon in 1939 after fleeing her native Germany when Hitler came to power. Mastering the Armenian language in six months, she joined the teaching staff of the school where she developed a kindergarten and trained teachers.

Singled out for the annual excellence in teaching award, which carries a \$500 cash prize, was **Dr. Richard Christofferson** of the political science department. Runnersup were **Dr. Don Hay** of biology, **Oliver Andrews** of chemistry, **Dr. Mary Elizabeth Smith** of English, and **Robert Lewis** of education, in that order.

Pictured here are Donna Garr and Dr. Richard Christofferson

Natural Resources Banquet

The College of Natural Resources will hold its annual banquet April 4. The title of the event will be Rendezvous '75 and will feature a venison steak dinner and assorted wildlife delicacies. At the banquet, awards will be given to outstanding environmentalists both on and off-campus, and more than \$20,000 in scholarships will be distributed to students in the college. There also will be an afternoon program which will feature the role of industry, education, and the state in environmental problems.

"We would like to welcome all alumni to our campus so that they might see our new facility (tours available), visit with faculty and students, and have a good time," said Dr. Daniel Trainer, dean of the college. Persons may secure tickets by writing to his office.



Whatever Became

A testimonial dinner was given in Chicago honoring **William A. Golomski**, '48, in recognition for his professional work in management engineering and scientific aspects of quality control. The recognition was sponsored by the Chicago Section of the American Society for Quality Control.

Stephen Walther, '71, is the publisher of *Astronomy Magazine* in Milwaukee.

Joe Sveda, '68, has been promoted to Assistant Superintendent of the Antigo Unified School System.

James Martin, '61, has been promoted to division safety administrator, General Motors Assembly Division in Warren, Mich. He, his wife and three children will live in Rochester, Mich., where they purchased a home.

Terry Goldsmith, '70, has been appointed manager for the West Bend Shopko Discount Department Store. Goldsmith and his wife, Sandra have a son, David, 2.

Marilyn Martinson, '68, served last summer as a summer missionary in residence at Prince of Peace Lutheran Church, Appleton. Miss Martinson teaches in Merrill.

Elliott Keener, '71, performed in a one-night-only presentation of the Broadway adult hit comedy, "The Owl and the Pussycat," this summer in Wisconsin Dells. Keener is one of two drama directors at the Center for Creative Arts in New Orleans, La.

William Meissner, '70, is the recipient of a \$5,000 1974 National Endowment for the Arts Creative Writing Fellowship. Meissner, who resides with his wife, Christine, in St. Cloud, Minn., is instructor in English at St. Cloud State College, and has taught creative writing for the past two years. He is also a Poet in Residence for the Poets in the Schools program, and has had approximately 150 of his poems and stories published in 59 literary journals in the United States and Canada.

Larry Klobukowski, '68, accepted a teaching assignment at Maryvale High School, in Morwell, Australia, where he teaches film appreciation.

David Kohl, '66, and his wife, the former **Fran Lewis**, '66, are residing in Albany, Ga., where he is an engineer with Proctor and Gamble at a new Charmin Paper Products Plant. The couple has a baby girl, Karin Elisabeth.

For **Richard Frost**, a degree in psychology from UW-SP in 1969, is being put to use building a community in India based on the principles of yoga.

Frost now regards himself as a refugee from Western-style materialism.

The settlement where he lives in southern India has the endorsement of UNESCO, the United Nations' cultural arm and is called "an international cultural township that will fulfill man's physical and spiritual needs."

Life is simple and unhassled in Auroville which is named for Sri Aurobindo, the late Bengali mystic. Most of the foreign inhabitants—Americans, French, Germans, and British—live in thatch and mud huts, and spend several hours reading the works of Aurobindo working in their tiny truck farming operation.

Reached by telephone in Wisconsin Rapids, his mother, Mrs. Edythe Frost discusses her son's activities with an approving interest. She said he would like to make annual trips home and faces the future content in the hope of being part of the Auroville community.

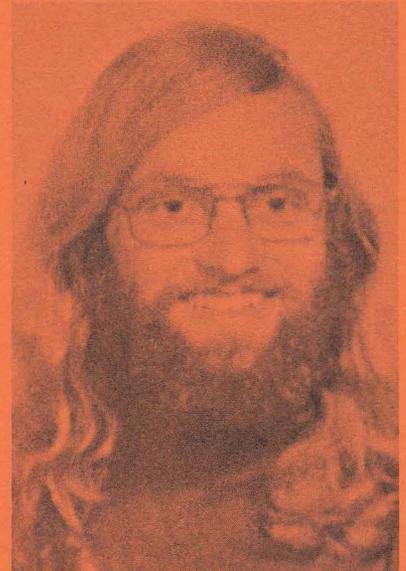
Donald Weichle, '69, and his wife, the former **Twila Krueger**, are living in McHenry, Ill., where both are employed as teachers. During the summer of 1973, Don completed his master's degree in elementary education at Northern Illinois University.

Ronald L. Misorowski, '59, earned a doctor's degree from the University of Arizona in September.

Kenneth Matzdorf, '69, received a master of science degree from North Dakota State University in May of 1974. He has accepted a position with the Minnesota Soil Conservation Service.

Dean C. Dablow, '69, received a M.F.A. degree from the University of Iowa in May.

Richard L. Vicker, '65, earned a doctor's degree in education from the University of Iowa in May.



Richard Frost

Frost's extraordinary adventure in living was brought to the attention of Americans earlier this year when the Los Angeles Times Service circulated a story about him to its member newspapers across the country.

Habtamu "Habt" Wondimu, '73, has received a master's degree in psychology at Western Illinois University at Macomb. He has taught psychology at Haile Selassie University in Ethiopia.

Richard Luebke, '71, has received an M.S. degree in fisheries science from Texas A&M University and has been employed as an inland fisheries biologist with the Texas Parks and Wildlife Department.

Richard A. Fowler, '71, has completed his doctorate in education degree from Highland University, Maryville, Tenn. His wife, Jerilyn, is the English department chairperson in the Academy Division at Toccoa Falls.

Dr. Harold C. Kluender, '65, has joined the Miles Research Division as group leader of the Prostaglandin Unit located in Madison. He obtained his Ph.D. degree from Wesleyan University in 1961. Dr. Kluender, his wife, Lois, and their two children reside in Madison.

of Good Ol' Joe?

Frost was described by the Los Angeles reporter as a one-time political activist who worked in the presidential campaign of Sen. George McGovern. He left the country after the election on a leisurely-paced tour of the world and eventually found Auroville.

Previously, he had studied at the Cincinnati Methodist Seminary and has done some public service work at an institution in Chicago for runaway children.

"I've really changed a lot since I've been here. When I was at the seminary, I was an atheist. I was attracted to religious work mainly because it was socially oriented. But I was still anti-religious," he told the Los Angeles reporter. "Now I feel that the divine is real, as real as I am," he added.

The handful of "Westerners" inhabiting the village are considered the vanguard of a projected population of 50,000 persons in the proposed yoga utopia. Auroville, however, is located on a desolate Deccan Plateau which has extreme weather conditions and in one of India's most backward areas. Some regard the projected growth as overly optimistic.

Joseph L. LaFleur, '73, has been named assistant football coach at Southern Colorado State College. LaFleur will handle the receivers and quarterbacks. In his senior year at UW-SP he was elected president of the Student Senate.

Louis Slock, '40, has retired as director of extended services at UW-Eau Claire, where he served on the faculty for 30 years. He is widely known for his service to teachers in the vast northwestern part of the state.

Robert C. LaBrot, '60, has been named director of personnel at Altschuler, Melvon and Glasser, a Chicago certified public accounting firm. Previously, he had been administrator of employment for the Northwestern Mutual Life Insurance Company, Milwaukee. LaBrot is married and has two children.

John P. Higgins, '67, has been named district conservationist at the Sparta office of the Soil Conservation Service.

Frost and his six truck farm companions—a Mexican, three Frenchmen and two Germans—pay about \$40 a month while they live here. The truck farm named "Utility", provides all the sesame and peanuts the community can handle, but numerous other food items, including the staples of rice and lentils, must be purchased outside.

The foreign visitors pay their monthly rent to the Aurobindo Society which has about 100 chapters in India and 25 abroad. Mrs. Frost said her son had saved money before making his world tour and continues to live on money put away before the trip.

Aurovillians engage themselves in a wide assortment of work activities. There is a school for the 125 children who live here. An orchard, a dairy, a bee-keeping unit along with a carpentry and blacksmith shop meet the settlement's internal requirements in some things.

In addition, a number of small-scale industries like paper-making, soap-making, a bakery and a printing press are operating. However, only the most visionary foresee the

day when the settlement will be self-sufficient.

The motivating force behind the creation of Auroville was Aurobindo's associate and fellow mystic, a woman reverently referred to as "the mother."

Born Miriam Alfassa in Paris in 1878, "the mother" conceived the idea of the city during a vision she had in the 1930s. Her followers say the vision was so replete with detail that she was able to describe the craftsmanship of the windows of the various buildings.

Work actually began on the city in the late 1960's during a period when growing numbers of Western youth were turning away from material pursuits and exploring the alternatives of Eastern philosophy.

"The mother" died in 1973 at the age of 96, but her idea for a city of mystics has been carried on under a new collective leadership.

Meanwhile, Frost intends to make a visit to Wisconsin this spring but return again to India.

Earl F. Michaels, '39, has retired as a program analyst in the Defense Civil Preparedness Agency (DCPA) after 32 years of federal service. He and his wife, Maryan, will move to Escanaba, Mich.

Capt. Yvonne C. Stoflet, '69, is serving at Wright-Patterson AFB, Ohio, as chief of the clinical dietetics at the USAF Medical Center.

Ronald C. Retterath, '69, assistant actuary with Employers Insurance of Wausau, has been installed as a Fellow of the Casualty Actuarial Society during a meeting of the group in Fajardo, Puerto Rico.

Arthur J. Zaugg, '60, is branch manager of Cascade Data, Inc., a subsidiary of Syntronic Instruments, Inc. He resides in Addison, Ill.

Franklin G. Zaske, '57, has been named assistant principal at Green Bay East High School where he has been a teacher and guidance counselor since 1962. He and his wife have six children.

Miss Rosemary Slattery, '74, joined the Wausau Record Herald staff as an advertising sales account executive.

Roger A. Johnson, '68, was named city planner of New Berlin. Johnson had been employed by Mason, Wehrman, Chapman Associates, Inc. where he engaged in research and planning for St. Cloud, Minneapolis, St. Paul and Moorhead and for Wilkin County, Minn.

Bob Daniels, '74, and his wife Lisa, purchased the IGA Store in Wittenberg. Daniels had been associated with Copp's Distributors, Stevens Point, for the past three years.

Allen Bradway, '61, is food and clothing department manager for Midland Cooperatives of Minneapolis, Minn., with offices in Duluth.

Michael Harper, '71, has accepted a position in the home offices of Holiday Inns in Memphis, Tenn.

Duane C. Downie, '67, and wife are on a years leave of absence from Wauwatosa teaching in Brussels, Belgium.

Douglas Buchholz, '64, is a special agent for the secret service located in Apple Vally, a suburb of Minneapolis. He and his wife, the former **Dorothy Doran**, '64, have three daughters.

Linda Curtis, '62, has been appointed to the faculty as a lecturer in biology at Lake Forest College in Lake Forest, Ill.

Daniel M. Keppie, '66, has been appointed lecturer in both the department of biology and the faculty of forestry at the University of New Brunswick in Fredericton, New Brunswick, Canada.

Jamie L. Ohrmundt, '74, has been hired by the Peshtigo Board of Education to teach grades K-12 girls physical education and coach girls sports beginning with the 1974-75 school year.

John Kauth, '72, Eagle River, has been named to the Brown County University Extension staff as a 4-H and youth agent. Kauth had been a teacher and coach at Waupaca High School.

DEATHS

Mrs. Kathryn Barker Dewey, '05, died last June at age 89 in Jacksonville, Fla. Services were held in Wisconsin Rapids. Mrs. Dewey had been a teacher in Wisconsin for 30 years prior to her retirement.

Wayne W. Buss, '58, Green Bay, died at age 36 following an illness. Services were held in Green Bay. Buss was employed by A. C. Nielsen Company for 12 years prior to his death.

Mrs. Edyth R. Stoll, '17, died last November at age 87 in Argyle where services were held. Mrs. Stoll had been a school teacher prior to her retirement.

Carleton Meilahn, '61, died last April at age 38 in Marshfield. Services were held in Schofield. Meilahn had been a director of student services for the Rothschild-Schofield School District prior to his death.

Miss Meta K. Schenk, '11, died October 1974 at age 86 in Stevens Point where services were held. Miss Schenk had taught elementary school for 37 years and the last 23 years were spent working with handicapped children in Seattle, Washington, prior to her retirement.

Capt. Edwin Fickler, '65, was officially declared by the military as presumed dead after being on a missing in action list in South Vietnam for five years. Capt. Fickler of Kewaskum was 25 at the time his fighter plane did not return to base from a night direct ground support mission over the Ashau Valley in South Vietnam in January of 1969. The area is mountainous and dense jungle. A memorial service was held at Peace United Church of Christ in Kewaskum.

Whatever Became of Good Ol' Joe?

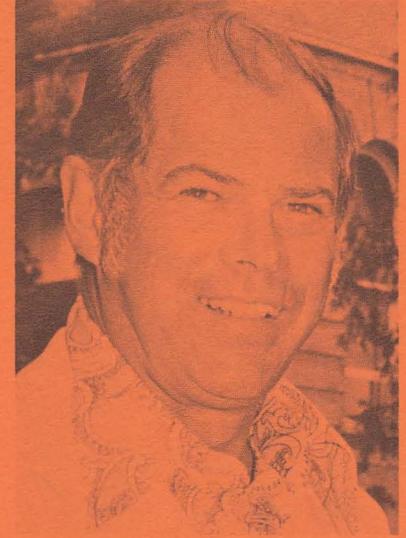
The alumni director popped his head into the university news office one day last summer proclaiming a rare opportunity for a reporter interested in one of those "Horatio Alger-type stories."

The subject: Vilas Sengstock of Eau Claire, class of '49, back on campus to visit friends with whom he had dealings in recent years as the financial benefactor of a lecture series on environmental and population problems.

It has been a quarter of a century since he had received his degree, and there was no question his own rise in the business world had been as dramatic as the growth and successes of his alma mater during that same period.

Sengstock has made his mark on insurance, real estate (one of his partners in that is Bart Starr of Green Bay Packer fame), farming, mortuary and mausoleum business. He's ventured into each in a big way, including on an international scale in above-ground burials.

A native of Bowler, where his father was a carpenter, Sengstock went off to World War II not long after graduating from high school. His military service included two and one-half years in India. After his discharge, and with his young wife, Ruby and their baby son, Jim, he heeded the advice of a professor at Central State Teachers College to come aboard as a



Vilas Sengstock

student. His friend and counselor was Norman Knutzen who for years had a cottage in Shawano County not far from Sengstock's hometown.

Teaching jobs were quite scarce when Sengstock finished his course work and began hunting for a position. But the week before school was to start for the fall term in 1949, he landed an assignment at Bondel for \$2,450. He later taught at Bowler and at Wilbur Wright Junior High in Milwaukee.



In 1957 he was 33 years old. He liked teaching, but wanted to improve his income and decided to do that required a new line of work. In a kind-of-itchy stage of life, he recalls that he wanted the chance to "go as high as possible or fall on my face."

So, he got involved with insurance. From 1957 to 1966 he managed the Garot-Christman Agency in Eau Claire and then purchased from his employer, L. F. Garot of Green Bay, the Eau Claire firm plus other ones in Rochester, Minn., Sioux Falls, S.D., and Wausau. He founded new agencies in Minneapolis and Green Bay.

In the nine years since he struck out entirely on his own, his rise in the business world has been phenomenal. He has:

—Been one of the principles in the formation of the Midwestern Life Insurance Company, and served on its board of directors.

—Co-founded Insurance Marketing, Inc., in Minneapolis which handles sales of ITT insurance from regional offices in Alaska, California, Arizona, Nebraska, Iowa, Illinois, Missouri, Wisconsin, Minnesota, and South Dakota.

—Joined his former employer, Mr. Garot, who became restless after retiring at a relatively young age from the cemetery and mausoleum business in Green Bay where public demand for above ground burial grew rapidly. That enterprise has been expanded into several other Wisconsin and Ohio communities.

—With another American partner and a Columbian, he expanded his cemetery-mausoleum business and added a mortuary service to new, diversified efforts in Columbia, South America.

—Made arrangements to establish cemetery plot sales outlets in several Mexican cities.

—Established a partnership with a young man in Sturgeon Bay where the two men are establishing one of the largest beef farming operations in northeastern Wisconsin. It consists of more than 1,000 acres and over 600 head of White Face Herefords.

—Played an instrumental role in promoting and financially backing efforts to revitalize the downtown business district of Eau Claire. Sengstock is one of the partners in the construction of a seven-story Hilton hotel and office building complex. It is in that venture that Bart Starr is one of the partners.

The question invariably arises—what makes Vilas Sengstock tick—How can a person do all of those things?

It all boils down to ambition and self discipline.

Sengstock believes a good education is important, and speaks glowingly of a broad preparation in the liberal arts received at UW-Stevens Point. Teaching also was helpful, he contends, because of the experience in being able to work with and learning to understand persons with many different kinds of personalities.

When he looks for a partner for some venture, he automatically tries to identify self starters who won't blink twice over news that a particular business requires much more attention than 40 hours per week.

He explains that conservative people have the most success bending his ear.

And, he keeps an eye toward the persons whom he believes can be successful and eventually buy out the business. "I like to see my partners make it big too, and strike out on their own," Sengstock muses.

To portray Sengstock as a man who can turn to gold everything he touches would be an unfair description, even though such has been the case most of the time.

For Sengstock, there have been a couple of rather significant fumbles, such as an ill-fated venture into the snowmobile manufacturing business in Quebec and Minneapolis and investments into proposed Ramada Inns for Janesville and Belvidere, Ill., which never got off the drawing boards.

Sengstock isn't all business, though. When it comes to hobbies, his first love is golf. And he makes traveling fun, even though most of his trips are for business (to South America once every couple of months, for example). His wife, Ruby, often accompanies him.

He also has served as trustee of his church, Grace Lutheran of Eau Claire.

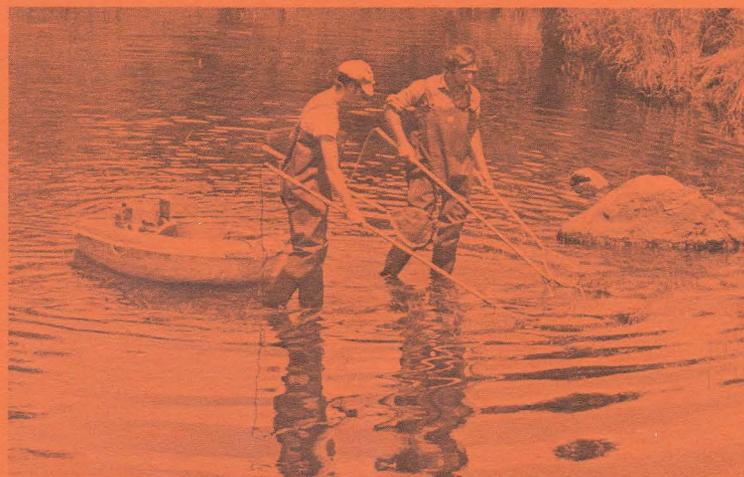
AVAILABLE SCHOLARSHIPS

The university, in part through its alumni, secures private funds which now involve the distribution of about \$30,000 annually in student scholarships.

There's a faculty program in which professors annually donate \$100 to recognize academic achievements of top high school graduates interesting in enrolling at UW-Stevens Point.

In addition to all of the regular financial aids programs, Stevens Point by virtue of its curricula, is eligible to offer 10 tuition free scholarships (each worth \$600) to students who are from family farms.

Five persons will be selected for the scholarships who are or intend to study home economics and five will be chosen from the ranks of existing or incoming natural resources majors.



Persons may apply, on the basis of financial need, high school scholastic ability, character, leadership, and professional interest by writing either Dr. Agnes Jones, head of the school of home economics, or Dr. Daniel Trainer, dean of the college of natural resources, University of Wisconsin-Stevens Point, 54481.

Pass It On

If you have a relative, neighbor or friend interested in attending a university next fall, put in a good word for your alma mater.

Let them use the enclosed form in securing more information from the university admissions office.

Tours of the campus are available weekdays at 11 a.m. and 2 p.m. beginning in the admissions office and on Saturday mornings by appointment at the same place.

For prospective students and their parents, a campus preview day at the University Center will be held at 9 a.m. on Saturday, April 26. Faculty, students and administrators will be on hand to answer questions and tours will be given of campus facilities.

Admissions Office
UW-Stevens Point
Stevens Point, Wis. 54481
Send me information about UW-Stevens Point
_____ (Specify Programs)
Name _____
Address _____
City _____
Phone _____ Area Code _____
High School _____ Year of Graduation _____



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