FESTIVAL PROGRAM TONIGHT

PROCLAMATION

Is it not somewhat strange that in this twentieth century almost the whole civilized world celebrates the birth of a Child in the manger at Bethlehem? First: because the Christ-Child was born of Hebrew parents, Second: because the Hebrews were a subject nation. And yet, today, the ideals which He championed have permeated the whole World. The program which He preached has become both the incentive to progress and the standard by which progress is measured.

And how it come about that this Child born of a down-trodden race thus holds the World with firm and gentle grip? Just this: The challenge of Christmas is the challenge of Love, God's own, made human most fittingly in the Child; Love so Divine and withal so human that it was able, as the Child grew, to interpret to them their own hopes and highest aspirations and to dispel all lives of shame shooed off their enslaving shackles and stepped out in confident self-mastery.

The challenge of Christmas to each of us is this: to unite ourselves so personally and directly with Him, that His spirit of all-embracing Good-Will may become ours; that our best may respond; and finally, that we may do our full share toward bringing to pass the Better Day of "Peace on Earth, Good-Will to Men!"

- President Robert Dodge Baldwin.

MUSICAL TALENT TO BE FEATURED

Shepherd's Vision Will Be Presented By Varied Cast

Tonight at seven thirty in the Normal auditorium the combined boys' and girls' choral groups and members of the Faculty as well as some members of the Public Speaking class will present a Christmas program. The program has been adapted for this performance by Mrs. H. G. Williams and Mr. Percival. It is a representation of the Holy Night in the form of a vision seen by the Shepherd who has been left to watch the flocks.

Orchestra To Accompany

An angel appears to the Shepherd, and he sees a procession of children, wise men, a rich man, laborer, princess, and other people representative of all walks of life.

The music during the performance will be especially fine, being conducted by the Club and Orchestra. Everyone is urged to be there early, as a large audience is expected.

The faculty committee is composed of Mr. Percival, Mr. Burroughs, Miss Foster, Miss Carlton, Miss Fitchard, Miss Roach, and Mr. Martin.

The program will be presented as follows:

1. Procession of Children (Primary grades).
2. Procession of Children (Fourth, fifth and sixth grades).
3. Enter: Rich man, Laborer, Princess, Sage, a child, youth and maid.
4. Procession, Glee clubs, augmented by normal students.

Oratorical Contest Held Wednesday

Eight students gave their orations Wednesday, December 15, 1926. Two or three of the contestants were selected, according to the discretion of the judges.

The contestants were Arthur McNown, New Lisbon; Frank Joswick, Wausau; Leonard Sprague, City; Minnie Van Wyk, Appleton; Irving Gordon, City; Pauline Anthony, City; Kathryn Berens, City.

The judges were Miss Hussey, Mr. Mott, and Mr. Rogers.

The cast of the play, "Bunker Bean" was selected Wednesday. There were about three people working on each part, and those who did not make the play will be assigned parts in one act plays.

Forum Girls Step Out For Practice

Bill Marsh and Ben Weronke, coaches for the High School Department wish that basket ball be composed of selected members, for then, they do not display their star players who are as follows: Elizabeth (center), Dutch Kelly (guard), Eleanor Booth (forward), Marie Betlach, Harriet Collins, Annie Peterson, Dorothy Section, Mayo Blake, Velma Davis, Margaret Collins, Helen Weaver (guard), Ruth Warren, Viola Wroblewski, Carol Ross, Helen Weher, Margaret Larson and Adelaide Sparks.

Mildred Patchin was on the practice squad, but is at home now. One of her older brothers caught the measles. Why is it that one's own brother can be so obnoxious, while some other people's brothers are quite the berries?

Miss Meston Called Home

Miss Helen Meston, Foods instructor, was called to her home Saturday by the news of the serious illness of her mother. She does not expect to return to school until after the Christmas holidays. Miss Allen has been teaching Miss Meston's classes.

North Cottages Given New Life

The home economics cottages are in the midst of a vigorous rejuvenation period. The floors, walls and woodwork are being done over and all other things that have needed to be improved are being attended to. The cottages have not been occupied this year, but - as soon as the redecorating is completed the cottage work will begin in earnest.

Primary Council which should have been held Tuesday evening is postponed until next week because of other events which are taking place this week.
Merry Christmas

Without the door soon to lie;
And if for cold it hap to die.
We’ll burn’t in a Christmas pie
And ever more be merry.

FEMININE CURVES

Whenever feminine curves are spoken of a general raising of eyebrows and lowering of mouth corners ensues. Feminine curves as do feminine faces, require discussion despite their constant tendency to be ignored. One of the many things desperately needed at the moment is a “More Curves Week”.

Every human girl and most certainly every enterprising young man today points to the faddishness of the middle ages with good-natured derision. They smirk at the steel-caged corsets of the Elizabethan Age; they shake their heads and sigh, tolerantly, at the cutlanthip hoop skirts of Marie Antoinette. And when they think of the ancient but genuine foothold still practiced in China they gulp and go through all the preliminary motions of a bona fide swoon.

Never-the-less this current upswing (which has, somehow, assumed the appellation “sophistication”) is no more than mere naiveté. Fashions that were the rage in the gay nineties are regarded as outrageous now. Hat-pins and whale-bone ribs are as rare as men’s neck-ruffs. But faddishness is as extreme today as it has been at any time since Dolly Madison shocked the society of Washington.

It is difficult to think of any fad more preposterous than the present spasm of boyish feminine forms. If they were just boyish, in the natural way that boys are robust and healthy, the fad would be a little less facetious. But no woman can launch upon a “get-thin-quick” program without displaying an assortment of unattractive, here-to-toe concealed angles. No woman can hope to increase her natural charm and winsomeness by starving herself into an emaciated, languid apparition. Scores of women the country over are today fighting for their lives, those “get-thin-quick” programs with the aid of emaciation, will-o-the-wisp, ischemicism. The fad is detrimental and unquestionably atrocious.

Eve was plump, Venus was plump, Helen of Troy was plump, Mme. Du Barry was plump and Martha Washington was plump. There is not only beauty in curves, but there is good sense besides.

THE EDITOR SMASHES AN ICON

About this time of the year Ye Editor bends wearily over his heap of nonsenscript papers and scratches his head. He wonders what he can do for editorial copy that will be fitting. He feels that he ought to be able to write something about Christmas, “something that will reflect the spirit of Yuletide”. He scratches and scratches.

The scratching, he discovers, is useless, but it is at least consoling. Consolation when thoughts of reform are filtering through his mind! Christmas, of all times, ought to be the time when “reforms” are courteously shown to the back door. Christmas should be the time when every girl walks by that girl whom she thinks is a cat sitting her most deliberate and benignant smile. It should be the time when every man should forego the petty idea that some other fellow is less formidable than himself. It should be the time when all stratification of thought and position should be leveled for a brief period of an enforced good show.

But all that is the sort of thing that every Editor since Adam (unles she had Editors before that time) has written. It’s true, but never-the-less cut and dried, canned, embalmed, nerve-wracking fool-de-rol. At least let’s have one Christmas unassailed by half-assumed Editors; let’s have a Christmas free of editorial follies and brimming with a whole-hearted wish to all, MERRY CHRISTMAS!

The Pointer

Vol. I

Series III

Published Weekly by the students of the Stevens Point, Wisconsin State Normal School.

THE STAFF

Editor-in-Chief
Arnold M. Malinquesi

Associate Editors
Russell Lewis
Keith Beres

News Editor
Dolores Roepke

Society Editor
Bernice Vinkle

Reporters
Marie Mullin, Helen Weber
Moeva Lyon
Home Economics
Henrietta Timme
Grammar
Jean Mainland
Business Manager
Charles Habec
Advertising Manager
Circulation Manager
Allen McVey
Faculty Advisor
J. J. Belahan

WHAT DID HE MEAN?

Erwin G. — What are you going to give your girl for Christmas?
Ed. — Grab bag. Well, this depends. If she says “yes!” Christmas eve I shall give her a coat and hat, and a sweater, and a pair of mittens.
Erwin — And if she says “no!”
Ed. — I’ll just give her a belt.

UNTRUE, BUT POSSIBLE

Under the relentless pressure of an inad- equate cargo for tennis, the right venerable personages, were recently seen abandoning themselves, with the aid of great linear sugar, to the passion of that lovely sport. "If I just get a bit up out my vigil," explained the 20th Century Usurper as he encircled a mill in front of the court.

The co-ed’s most popular song: “We’re Necking Tonight On The Old Campus Grounds.”

BACK-SAVING

Bernice V. — Do I look right in my new dress, dear?
Allan — Better get in a little farther if there’s room.
Even at that, it is better to have bathed and burned, than never to have bathed.

DIETIC PROBLEM

Mrs. Miner — Will you come into my parlor where the lights are burning low?
Crane — No, I thank you, Mrs. Miner: I don’t like moon-rooms you know.
Whereupon, Oscar Ziegler was heard to chuckle, his laughter being inarticulate because of keen competition.

ACTUALLY SO

Cowwick — Where d’ja get the black eye?
March — Oh, I had one of those striking blondes cut last night.

Just the same when a real striking effect is desired, there’s nothing like a flat-footed man covering concrete.

GRAMMATICAL ERROR

Rill — Miss Cold斯顿’s niece is rather good looking.
Gladys — Don’t say “knees,” say “queen.”

SPEECHLESS AMAZEMENT

Zager — Would you scream if I kissed you, Delphiana?
Dolly Madison — I don’t know. But I shouldn’t. Fright always makes me dumb.

“Here are a number of suggestions on how to run the Pointer,” said the editor. "They are carried out!"
— And John, gathering them in a huge basket, did so.

“Tis rather touching,” said the knock-kneed man as he spurned through the turnstile.

LOWER STANDARD

“What do you charge for these rooms?”

“Five dollars, up.”

“But I’m a student!”

“Five dollars down.”

SHOCKING SHOPPING

(An Uglie-tide drama of unthinkable power, in four soul-stirring acts.)

Cast of Characters

— A weenie. A woman.

From their rented rendezvous

Scene of Action

— All the way to the county court.

Time of Play

Four—Four! Forever+ tempo!

Act One

(Shooping district of a teeming metropolis)

While she gives tovold the benefit of her stare, he clicks his eye in the general direction of the Mrs. Watson, the master of the fleeting lid, wife catches him halfway. Gosh!

Act Two

(Heavy atmosphere.)

She beckons him one in the polar sexes that splinters the hip crockery and makes his vest look like a ribbon factory.

Act Three

(To be endured with heat.)

She hot-footed it to the judge, thus getting a cinch on his goat as well as the divorcee sheet.

Having been a shepherd’s daughter wench, she pulls the wool over the jury and slings him out for a row of thousand tin soldiers.

He capitulates without a grunt.

Act Four

Do it all over again next Christmas?

Moral: “Must the man always pay?”

Closing Hymn: “Twas ever thus.”

Reflections At The Year’s End

This being the concluding number of the 1926 Pointer, the staff feels that there has put forth every effort to make this number a success.

Beyond a doubt, with the advent of a weekly schedule, a keener sense of responsibility has been felt by the editorial staff and the student body, which is sufficient proof that the weekly Pointer will be a valuable asset to the school.

Every assurance is given that beginning January 1, the publication will exceed that of the past year, and that 1927 will bring to us a classed second name for school spirit.

Although it has been the privilege of every member of the student body to become a member of the staff, do not feel slighted, your year is not yet to come; but bear in mind that any suggestions as to improvement, any proposals or criticisms you may wish to send us, are welcome at any time.

The staff wishes you and yours Merry Christmas and the bright prospects for the New Year.
Christmas is coming. If you're the least bit skeptical about it, visit the Rural assembly; where several of the Ruralites, under the able direction of Miss Hanna, have decorated the room in true Christmas fashion. If more proof is needed, well, they say Santa Claus himself visited the Rurals after their program, Monday evening.

Home Ecs Enjoy
Pre-Xmas Feast

The Foods class held an informal Christmas dinner on Saturday evening, December 12, at 5:30 o'clock. They had as their guests Miss Allen, Miss Church and Miss Wilson and also Ellen Webster, Adella Skutey, Esther Schlerl, Genevieve Cartmill and Florence Schoaff.

Turkey, Santa Claus Salad and other similar dishes constituted the delicious menu. The reception room and also the dining room was decorated with Holly and the tables were decorated with a centerpiece decoration of Holly and red candles.

WHAT'S WRONG HERE
Dear Faculty of S. P. N.,

Owing to the fact that our production has slackened up, we ask your cooperation in aiding our sales, by passing Herman Swanke (Banjo Eyes) in all his subjects, as his father has promised him a Kissel car if this happens.

Yours truly,
Kissel Motor Corp.
Per: Bunk.

Page Fenimore Cooper

We have with us today Deer-slayer, reincarnated in the form of Lloyd Bidwell. He felt the ‘Call of the Wild’, and dashed into the wilderness away from all blondes — preferred or otherwise. We wonder if there are many deers wandering about the trackless wilds in quarters — or if Mr. Davidson got the only one of its specie.

Which reminds us of the professor who was about to step into his $2,500.00 ear when three sits in the bed gave out.

STATE NORMAL SCHOOL
Stevens Point, Wis.

Easily Accessible
Expense Relatively Low
Location Unsurpassed For Healthfulness
An Influence as Well as a School
Credits Accepted At All Universities
Degree Courses in Home Economics and Rural Education Effective Now
Address
Pres. Robert Dodge Baldwin
Stevens Point, Wisconsin

The Continental

The Home of HART, SCHAFFNER & MARX CLOTHES

Richman's Cloths
All Wool-All One Price $22.00
Our Clothes are Guaranteed--You must be satisfied or Money Back
See Bergin over Taylor's Drug Store, or call 788 for appointment

Gross' Barber Shop 116 Public Square
We specialize in Young Peoples Hair Cutting
Bobbing Shingle 40c

Guns
Tackle
Ammunition

Athletic Equipment
The Sport Shop
422 Main Street
In Assembly

Last Thursday--
The Normal School Kindergarten made its debut before the assembly last Thursday morning. Songs and dances were given by the girls, and solo numbers were sung by several of the youngsters. From all appearances the audience enjoyed seeing how they acted when they were in kindergarten.

Mr. Huntington, the athletic coach, made an announcement concerning the basketball schedule, and in a short speech placed the responsibility of winning the games with the student body. He said the team did its best to make the coming season a successful one, but it must have the enthusiasm and pep of the student body behind it.

Miss Roach urged all students to attend the Athletic Fair, and especially the girls with their baskets, that the affair might be a social and financial success.

Last Monday--
A short general assembly was held, before adjourning for class meetings, the time being devoted to the singing of Christmas Carols. The main purpose of holding class meetings was to organize the Freshman Class—which will be the first class of freshmen in the history of S. P. N.

---

FATHER EXLER TALKS
TO LOYOLA CLUB

Last Thursday evening the Loyolans were fortunate to hear Father Exler's talk on "Boyhood Problems". He is an interesting speaker and knows the proper way to put his point across without treading on anyone's toes. A large number were in attendance, but somehow the boys were lost intrusted. How come?

---

MAJESTIC

Watch The Journal
for New PICTURES

Hear our Snappy Orchestra Nightly.

---

LYRIC

Take advantage of our Old Time Price Nights Every Monday—
All Seats 10 Cents.

Bargain Night Every Wednesday—10c and 15c.

---

WHERE QUALITY COUNTS
in
Pure Drugs
Fine Stationery
and Books
Eastman Kodaks
and Supplies
Engraved Visiting Cards
Remington Portable Tyewriters

H. D. McCulloch Co.
Service First—Quality Always
Phone 47
324-326-328 Main Street

---

YANITY BEAUTY SHOPPE

PERMANENT WAVING
Perfect Marcel Guaranteed Until
Hair Grow's Out.
Expert Hair Shingling by
Male Attendant.
Phone 1340
Room 6 "Over Krembs Main Street Drug Store"
In the Frost Block

---

THE POWDER PUFF

BEAUTY SHOP

HOTEL WHITING BLOCK
Stevens Point, Wis.
Telephone 625

---

BAEBENROTH'S DRUG STORE
THE STORE
FOR EVERYBODY
HOTEL WHITING CORNER

---

IF YOUR FATHER HAD
OPENED A SAVINGS AC-
COUNT FOR YOU AT
YOUR BIRTH and deposit-
ed one dollar each week until
you attained the age of
twenty years, at 3% interest
compounded semi-annually,
you would receive $1,523.04.
Start an account today at
the
CITIZENS NATIONAL
BANK,
"The Bank That Service
Built".

---

WHERE QUALITY COUNTS
in
Pure Drugs
Fine Stationery
and Books
Eastman Kodaks
and Supplies
Engraved Visiting Cards
Remington Portable Tyewriters

H. D. McCulloch Co.
Service First—Quality Always
Phone 47
324-326-328 Main Street

---

FATHER EXLER TALKS
TO LOYOLA CLUB

Last Thursday evening the Loyolans were fortunate to hear Father Exler's talk on "Boyhood Problems". He is an interesting speaker and knows the proper way to put his point across without treading on anyone's toes. A large number were in attendance, but somehow the boys were lost intrusted. How come?

---

YOU MUST TRY
KREMBS
Malted Milk
To Know the Difference

We wish all the Co-eds a
Merry Christmas and Happy New Year
VARNEY POSTER-SERVICE
"Made Signs before I could talk"
Gen. Mgr. Erling Hegg

---

OFFICIAL JEWELER
To S. P. N.

FERDINAND A. HIRZY
"The Gift Counselor"

---

RINGNESS SHOE COMPANY

Leaders In Footwear
FALL MODELS
To Satisfy The Most Fastidious

---

MOLL-GLENNON COMPANY

Dry Goods and Ladies
Ready To Wear

---

GLORY HAT COMPANY

COOK STUDIO

Frances Beauty Parlor
and
BARBER SHOP
PERMANENT WAVING
253 N. Second St. Phone 1040

---

A PLACE TO EAT
THE SPOT RESTAURANT
414 Main St. Phone 95

---

CEARY HAT SHOP
For Exclusive Millinery

---

ECO STUDIO

Hanowitz's
The Store For Women

---

TONY'S

McAuliffe Corset Shop
For Lingerie, Hosiery, Handker-
chiefs, Gift Novelties

---

FIRST NATIONAL BANK
Capital $250,000
Largest in Portage County