

THE POINTER

Vol. II. No. 5.

Stevens Point, Wis., October 20, 1927

Price 7 cents

PURPLE AND GOLD SET FOR SUPERIOR

BAND MAKES DEBUT SATURDAY AT GAME PLEASES EVERYONE

Organizations Vie For Honors In Homecoming Parade

Homecoming is gone but not forgotten, and in spite of the sufferings of the numerous committees in charge, no one was killed and nothing forgotten.

The parade attracted a large crowd of townspeople. The band, which made its debut Saturday, was something to be proud of. The gold sweaters which all the members wore produced a fine appearance.

Second in the line up came the Pep Club producing a riotous bit of coloring with their purple and gold clown suits.

The faculty ladies wended their way in cars decorated with streamers and pompons of purple and gold. The departments followed after in their respective order. The Rurals wore green and white hats and carried numerous banners.

Members of the Primary department were well chaperoned by their director, Mr. Delzell, who also entertained his "children" by blowing lustily on a red tin horn. The Primaries enhanced the parade exceedingly by their red and white capes and perky red hats.

The Home Ecs felt called upon to represent their trade as well as their Alma Mater and chose as a means of doing this, the idea of wearing shiny pie tins as hats.

The Grammar department was well represented, and carried a huge orange and black banner.

Novel Cheer-Leader

And, of course, the game. Allen McVey seemed to have been sent out as assistant cheer leader and with a determined frown, set out to "let'er go." The game was a hard fight and well played by our fellows. Unfortunately five of the star players were disabled.

Dance Big Success

The annual Homecoming Dance was all it was prophesied to be. The Moose Hall was crowded to its full capacity. The decorations were of lavender and gold crepe paper. In the center of the hall an electrically lighted floral floor piece added much beauty.

The Rainbow Revelers furnished the necessary pep in the form of music.

The dance was the final event for the week end and all the alumni who were possibly able to return were present.

Surprise Party Friday

Friday night the student enthusiasm bubbled over and took the shape of a bonfire on the back campus. After the "surprise party" ended, a snake dance wound its way to the downtown districts.

Joswick Is Elected As Senior President

The Seniors of 1928 held their first meeting Tuesday evening. Allen McVey the temporary chairman called the meeting to order.

The first business that was conducted was the election of officers. Frank Joswick was elected President; Vice-President, Walter Wasrud; Secretary, Ann Sharff, and treasurer, Lawrence Beaudin.

Miss Margaret Larsen talked to the class about having all Senior Pictures taken at the same photographer's. These photographs are used in the annual publication, The Iris.

Teachers To Meet School Will Close

November 3-4-5 are the dates set for the meeting of the Wisconsin Teachers' Association in Milwaukee. An unusually interesting program for the general session has been planned.

On Thursday Cameron Beck of New York, a speaker who has been a headline on national and state programs, and Meredith Nicholson of Indiana, nationally known author, will be on the program.

On Friday morning Bertrand Russell of England and Oswald Ryan will speak. Saturday morning's meeting will close the convention with addresses by Montraville Flowers of California and Maud Ballington Booth.

Thursday evening Doris Miles, dancer, and Gilye Valeriano, Spanish tenor, with a company which includes an orchestra will give a Spanish program which includes dances, songs, and instrumental music.

Biology Classes Have High Average In Quiz

Seventy-five students of life were subjected to information exercises in biology. Miss Jones wished not to give cerebrum puzzles, but a few everyday questions concerning life, which would throw some light upon the preparation of students for College biology. In a few places guesses were freely made while in others considerable satisfaction and confidence was indicated by many.

This test is indicative of what may be expected of individual progress this semester. The average score was far above standard mean for 600 Illinois students.

James Moxon scored highest with 75. Fred Hebal, Leander Van Hecke and Carlton Lintner each scored 69. The number of weeks of high school biology seemed to have little influence on results. Perhaps habits of keen observation and much reading determined more.

New Faculty Baby

Congratulations are in order for Mr. Davidson. Mr. Davidson is the proud possessor of a baby daughter, who arrived Saturday, October 15. The baby weighed seven pounds.

The little stranger is a veritable "Homecoming baby". Although she could not be present at the recent gala events of Homecoming it is hoped that she will be presented soon.

The Pointer Calls For Student Help

The Pointer is a student publication and as such is devoted to putting before the student body as a whole all that goes on in Point College. Sometimes it is difficult for the staff to cover every bit of news or social affair. Therefore the cooperation of everyone is asked. If you have any bit of news, be it big or small, bring it to the Pointer office. If no one is there, post the news in the news basket. There is a slit in the wall through which papers with news on them can be slipped, and every thing will be carefully read and written up. If you haven't any news and want to burst into print, remember that there is a Catch As Catch Can Column expressly for the purpose of relieving the mind of any budding poet or wit.

The Pointer office is located on the top floor at the east end, directly opposite the Iris office. Bring up any funny happening, any newsy bit that should be printed and help make The Pointer the best college paper in the state.

Debate Question Picked For Year

Day by day in every way we are working harder and harder. Now that the Debate question has been decided upon, the debate class under Mr. Burroughs is struggling to assimilate all the material to be found.

The librarians are at their wits end to answer the questions of these rising Daniel Websters and are equally hard put to keep peace in the annex.

The question is, "RESOLVED: that the United States ceases to protect by force of arms American Capital invested in foreign countries except after formal declaration of war." The question is a splendid one and is open to much argument on both sides. Nonetheless, many of the members of the class profess to be open to conviction.

If looks are not deceiving, the debaters, who meet every Monday and Thursday at 3:05 are very enthusiastic about proving their respective points, and are industriously digging in the archives of the College Library.

ELECTION!

This week is election week for the Catch-As-Catch-Can. All minor worries such as the hangover from homecoming, or the thoughts of unit outlines should be forgotten upon reading this thrilling announcement. We need a president for this column some handsome brute of heart-breaking habits, of which there are so many in school, — or any one of the delicious bits of girlish innocence and grace that goes to make up the female enrollment in our college.

Yet this is not a trifling matter to be decided in a second. It should involve deep thought and consideration. The office of President of the Catch-As-Catch-Can column, is a very important position, — one that carries with it a great deal of prestige, — and NO WORK. Honestly, — NO WORK! Can you imagine a position more to be coveted?

A ballot box will be placed by the library door, and will remain there until four o'clock, Monday night. Drop your ballot into this box. The winner will be announced in our next issue.

Name of candidate

(Write name on the dotted line.)

Chosen because of

Beauty ☐

Wit ☐

(The x marks the spot where the body was found.)

PREPARE TEAM TO MEET UNDEFEATED NORTHERN ELEVEN

Eggebrecht Drills For Season's Hardest Game; Lineup Changes • Big Banner

Although the Jinx that has trailed the Pointer camp for years has been on the job lately, the football fans admit they saw a real team lose to Whitewater last Saturday. Coach Eggebrecht was not greatly surprised with the result, considering the slim amount of reserves and the cutting injuries suffered before the game. With each game the team is gaining in experience, and the coach has a chance to remedy the weak spots as well as he can. Such is the work in preparation for the Superior tilt at the Northern grounds next Saturday.

Casualties Recover

Work in patching up the backfields and getting new men acquainted with the secondary defense has been in progress the last week. Also drill in defensive tactics, punting, and tackling have come in for their share of attention. McDonald's finger is healing nicely and should be in better condition by Saturday. Paukert's bum elbow is another question mark, but it is sincerely hoped that he will be in the line up at Superior. The Pointers need his plunging offense and his long distance toe. Fern's injury makes a gap in the line that is hard to fill. Charlesworth and Albrecht are mending swiftly and will be ready for action if complications do not set in.

Sock Superior

The squad and the coach have a mighty hard trip ahead of them, and a harder game at the end of it. They are going up there and fight as they never have fought before, and if they can only get a few breaks, the team will surprise the dopesters even though Superior swamped Eau Claire last Saturday 56-6. We're with you team, and lets all turn out and give the squad a big send off and wish them LUCK in large doses. Somebody tie up the Jinx so he doesn't make the trip, and we're all set to SOCK SUPERIOR — LET'S GO!

Science Club Holds Its First Meeting

The Science Club held their first meeting Thursday, October 13th. The direct purpose of this meeting was to promote interest in science and science teaching.

The officers are: Mr. Rogers, President; Mr. Schmeckle, vice President; Miss Wilson, Secretary and Treasurer. As these persons are members of the faculty and are permanently in office, there was no need to hold a special business meeting.

This is one of the honorary societies of the College. Mr. Rightsell is chairman of the program committee, and from time to time, during the year interesting programs will be given.

Thursday evening Dr. Culver, a science instructor in our school from its beginning up until four years ago, read an interesting paper on our solar system. This was followed by a general discussion.

The new members taken into the Club this year are: The Misses Mamie Forno, Charlotte Schlottman, Lois Gherke, Rella Field, Lucille Green, Helen Loehr, and Constance Martin.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers' College.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

Subscription Price \$2.00 per year.

THE STAFF

Editor-in-Chief	Solomon Welantzik
Associate Editor	Ann Scharf
News Editor	Pauline Buhlman
Society Editor	Crystal Holderegger
Sports Editor	Carlton Lintner
Girls' Athletics	Mildred Patchin
Reporter	Helen Weber
Reporter	Marjorie Foote
Business Manager	Walter Wasrud
Circulation Manager	John Pralowski
Faculty Advisor	J. J. Rellahan

ON GOING TO COLLEGE

Education, and especially education of the higher variety has been considered, in the United States, a very valuable thing, and worth any sacrifice. Only within the last few years has any doubt arisen. H. L. Mencken, in writing upon this subject recently, said that this notion of the value of education emanated, originally, from the Puritans of New England, "who cherished it as they cherished their romantic belief in a hot and eternal hell. With the passage of the years it had permeated the whole country, and only a few forlorn iconoclasts challenged it. The study of books, it appeared, could transform any plowboy into a Lincoln, and what was even more wonderful and alluring, into a successful dealer in high grade investment securities. After the late war, with money flowing freely, all the yokels of the land began sending their progeny to college."

Mr. Mencken goes on to state that the result is a congestion in the halls of learning, so great that it has become impossible to hire competent instructors, and so a great number of unprepared aspirants are called in to help. While these new teachers are learning their trade, their pupils are learning nothing. Some of the latter are beginning to protest. They say their time is wasted by pedagogical ignoramuses, and have formed the theory that it would be wiser to quit college at once and go to work.

Mr. Mencken, who is generally supposed to be one of these men who laugh at everything, and believe that everything that is bad, here surprises us by taking a stand for the cause of education. "The learned professors that the student encounters may be, in the great majority of cases, merely jackasses, but they at least differ from his father; they at least make him privy to notions and points of view that he has not encountered at home. He may not grasp these new points of view, or grasping them, he may reject them, but at all events he has heard of them. Certain fragments of novel ideas will linger in his consciousness. He will never be again quite the innocent that his father is.

"If the young man at college learns nothing else save the fact that position and attainments do not necessarily go together, then he has learned something of the utmost value."

In concluding, he says that in even the meanest college there are apt to be a few who are genuinely men of learning. The influence of such men upon the students is immensely valuable. They make it plain to even the dullest that there are ends in this world quite as alluring as material success — that men of high character may and do pursue them, and gladly. They are the standing answers to the whole rumble — bumble of American Babbitry.

LOOK THIS OVER

Mr. John Pralowski has been appointed to the position of Circulation Manager for this paper. Among his duties is the mailing of exchange papers with various colleges and high schools throughout the state.

The mailing of the POINTERS, while it may appear obscure and of small importance at first glance, is very important to the school and to every student. When we realize that POINTERS are being read by the students and teachers, in two-hundred high schools in this state, we begin to see light. This not only advertizes our school but is of immense value to graduates looking for positions. Don't you think that the free advertizing you get for good work in athletics, forensics, and drama, as well as scholarship will help you secure a position when you graduate? Certainly; it has been true before.

We would like to see our mailing list grow to twice its present size. If you would like to have a POINTER mailed to any high school, tell Mr. Pralowski, and he will send it — free.

"VOX POPULI"

The public! the public! how many fools are required to make up a public!
Jean De Campistron.

He who receives a Good Turn should never forget it; he who does one, should never remember it.
Pierre Charron.

HUMOR

MORE OR LESS



MILT GROSS IN THE CANNIBAL ISLES

The savage mother looked into the kettle, and then over to her offspring fondly. "Nize baby," she murmured, "et opp all der missionary."

Julia: "Don't you think a talkative girl is more popular than the other kind?"

Leander: "What other kind is there?"

Ruth's history paper reads something like this: "About this time Columbus was cursing around the West Indies."

Me: "Dangit! I can't find that sonnet anywhere. The kid brother must have thrown it in the fire!"

Me Ma: "Don't be silly. You know he can't read!"

AMONG OUR GRADUATING CLASS

"Behind the dime store counter again, eh? I thought you were going to teach?"

"Well, don't feel bad about it, that's the same mistaken idea I had."

Pussy: "I was in a picture show and it was so dark that a girl seated herself on my lap."

Gordon: "What did you do then?"

Pussy: "Sat through two shows."

Mr. Steiner: "Give me an example of a group that would be classified as the floating population."

Mildred: "Noah and his family."

Any landlady: "I heard you with a man last night."

Any co-ed: "I'm sorry, Wally and I made so much noise we kept you awake."

Any landlady: "It wasn't the noise, — it was the silence."

Grosby: "My girl is as pretty as a picture."

Holmes: "Has she got a good frame?"

A QUESTION OF AGE.

Mr. Smith: "Rise up back there, young man, and tell me how old a person, would be who was born in 1890?"

Al Horak: "Man or woman?"

Pauline: "Edison made the first talking machine, didn't he?"

Tack: "No, God made the first one, but Edison made the first one that could be shut off."

"What are you doing, Mary Agnes," asked Margaret R.

"I'm knitting, Margaret," replied Mary Agnes. "I heard Frank say the other day he was afraid he'd have to buy a new muffler for his car and I thought I'd surprise him."

Walt: "I got 50 in my intelligence test this fall."

Everett: "I suppose that makes you a half-wit."

FAIRY STORY.

Once upon a time there was a teacher who said to her classes every Friday, "Now, I don't want you to spoil your good time over the week-end by doing school work, so I won't make any assignments."

CATCH AS CATCH-CAN COLUMN

Catch what you can;
Can what you catch.

Just take a look up and down the hall any morning after football scrimmage and note the wounded and maimed. All the same like the battle of Who Run.

Pat was to have his appendix removed and was told the nurse would put it on the window sill so he could see it upon awakening. The next morning an organ grinder's monkey climbed through the open window and sat chattering upon the sill. Pat's first glance fell on the monkey and his face showed utter amazement, as he said, "For the love o' Mike, quit jabberin. Your mither is a mighty sick man."

"I want a bottle of iodine." "Sorry, but this is a drug store. Can't I interest you in an alarm clock, some nice leather goods, a few radio parts, or a toasted cheese sandwich?"

BOHEMIAN

There's boredom nigh to tragedy
In men who do no thing that's free
From strict conventionality.

But I find worse monotony
In those who live so as to be
Original perpetually.

Little Alice was entertaining her sister's boy friend.

"Is Mary your oldest sister?" he asked in order to keep the flagging conversation alive.

"Yes." "And who comes after her?" he asked with a smile that was not quite so sunny as Alice answered:

"You and two other guys."

RESUMING A HABIT

For the first time in several months, County Judge Frank G. Mirick late Friday married Mrs. Manilla Roberts and Virgel A. Bailey, both of Pueblo.

(Dis is no choke)

A blotter is a thing you look for while the ink is drying.

FAIRY TALE.

Once there was a college graduate who didn't have the idea that he could change the world as soon as he got out in it.

HOW TO GET A SUMMER JOB

Put on a full soup and fish outfit, and wear a high silk hat, — this will disguise the fact that you're a college student and you can pose as Sherlock Holmes on the trail of his shadow. Pick out the largest bank in town, and head for the president's office. Enter the door naturally so that the office boy will think you are the janitor. If this doesn't work, put your hat on the floor, and challenge him to a game of tidly winks. He will accept thinking you easy pickings. Pull out four Mexican jumping beans, and wink at them. They will hop into the hat. Before the office boy recovers, rush into the president's office and try to wake him. Sing Sweet Adeline in your best key. (This enlightening article will be continued in our next issue.)

SOCIETY



Y.W.C.A. Plan Matinee Dance

The first matinee dance of the season is to be given Friday, October twenty-first. The girls of the Y. W. C. A. have planned a big time for every one in school. The gala affair is to be held in the gymnasium, at four o'clock.

In former years the matinee dance was something to look forward to and it is hoped that it will be the same this year. This is the first matinee dance of the year so let's all turn out and show that we want more.

Ray Jacob's Merry Music Makers will furnish the music.

Old Timers Attend Homecoming Dance

The biggest feature of the homecoming program was given last Saturday night at the Moose Temple. This is one of the biggest and most looked-forward-to events of the year.

The committees that were in charge worked especially hard to make it one of the most successful dances of the year. The hall was trimmed in purple and gold and the Rainbow Revelers furnished the music.

Many Alumni were back and attended the dance.

It made things rather home-like to see Harriet Collins and Francis Martindale, Joe Gunning and Velma Davis tripping the light fantastic. Henrietta Timme and Walter Springer were to be seen, as well as Elizabeth Weber, Laurie Peterson, Harold Crane, Harold Foss and Marguerite Jackan. Among the others that were back and spent the week-end in Stevens Point were: Marjory Kieth, Robert Dessereau, Gretchen Kelly, Nic Allen, Adeline Goetzke, Gladys Nelson, Grace Roske.

Pep Club Luncheon Given At Dormitory

One of the features of the Homecoming program was the Pep Club Luncheon given Saturday noon at Nelson Hall. It was given for the old and new members of the club and the Alumni.

After the banquet many yells were given, and a short talk by Elizabeth Collins, former President of the Pep Club now teaching at Waupaca. Each member of the Alumni was then called on to tell where they were teaching and what the purpose of their visit to Stevens Point was.

Baptist Church Has Party For Students

The young people of the High School and Teachers' College were entertained Friday evening at a hard time social given in the gymnasium of the Baptist Church by the Baptist Young Peoples' Society.

About sixty were present of which the majority were attired in typical hard time costumes, and prizes were awarded for the most comical costumes. After the program many games were played and refreshments were served.

O. W. Neale Talks At Y.W.C.A. Meeting

The Y. W. C. A. meetings returned to their regular schedule of Wednesday talks last evening. The speaker for this meeting was Professor O. W. Neale, who gave a very interesting talk.

Songs and discussions were enjoyed. Miss Dorothy Shesely was chairman of the committee in charge of refreshments.



THE MOST COMPLETE LINE IN THE CITY
MOLL-GLENNON CO.

DEERWOOD COFFEE

Just The Best

HANOWITZ'S

"The Smart Store for Smart Women"

USE PINO PAIN TABLETS

For Pains and Headaches

MEYER DRUG CO.

305 Main Street

McAuliffe Corset Shop
For Lingerie, Hosiery, Handkerchiefs, Gift Novelties.

CITY FRUIT EXCHANGE
Fruits and Vegetables
Phone 51 457 Main St.

French Campbell & Co.
Student Supplies
449 Main St. Phone 98J

CENTRAL STATE TEACHERS' COLLEGE
Stevens Point, Wis.

Easily Accessible
Expense Relatively Low
Location Unsurpassed For Healthfulness
An Influence as Well as a School
Credits Accepted At All Universities
Degree Courses in Home Economics and Rural Education Effective Now

Address
Pres. Robert Dodge Baldwin
Stevens Point, Wisconsin

Home Made Candy
—AT—
"THE PAL"

THE UNITY STORE
FINE COLLEGE SNAPPY
KIRSCHBOUM CLOTHES
Gent's Furnishings and a Complete Line of Ladies and Gent's Shoes

If you are looking for the latest Snappy Clothes
COME AND SEE US FIRST
Stevens Point 317 Main St.

CONKLIN ENDURA PENS
FREE REPAIRS FOR LIFE
HANNON-BACH PHY., Inc. 431 Main Street

ORTHOPHONIC VICTROLAS VICTOR RECORDS SHEET MUSIC
WILSON MUSIC COMPANY
"The Best of Everything Musical" Opposite Lyric Theatre

SHIPPY SHOE STORE
For Stylish Shoes
308 MAIN STREET

YOU MUST TRY
KREMBS
Double Malted Milk
To Know The Difference

THE CONTINENTAL CLOTHING STORE
Men's Furnishings
Main Street

Classy Printing, —
in all it's phases.
WORZALLA PUBLISHING COMPANY
"Where Craftsmanship Predominates"

COOK STUDIO

"Above All The Right Hat"
HELEN FIEREK MILLINERY
LINGERIE, HOSIERY, HANDKERCHIEFS
SCARFS AND STYLE ACCESSORIES
119 Strongs Ave. Stevens Point, Wis.

NEW ARRIVALS
COLORFUL PATTERNS
IN
Fall Shirts
\$2.00 --- \$3.00
HEGG CLOTHING CO.
"The Best in Men's Wear"

Kennedy Studio
STEVENS POINT WIS.
and Gift Shop

A PLACE TO EAT
THE SPOT RESTAURANT
414 Main St. Phone 95

Members Of Faculty Appear As Speakers

The faculty have been exceptionally busy the past week and are looking forward to still more work. Miss May Roach will address the Women's Club of Portage on Monday October 24th. Prof. O. W. Neale, addressed the Women's Club of Antigo on October 10th and will speak again at White-water Saturday October 22nd.

Mr. Steiner spoke before the Parent Teacher's Association of Garfield school Oct. 11th in the afternoon, and on the evening of the same day conducted an organization meeting of the Parent Teacher's Association of Big Falls.

Dr. Baldwin will be at Medford in the near future to conduct the Taylor County Institute.

Henri Hess Elected President Of Rurals

The Rural life club held their first meeting of the season last week, Tuesday. It was held mainly for the election of officers. Those chosen were: Henri Hess, President; Isaac Thompson, Vice President; Mary Allen, Secretary; Mildred Ploughman, Treasurer. A social hour was planned to take place after the business meeting. The one year rural students sang a number of songs, and Alex Peterson played two piano solos. Refreshments were served, and the remainder of the time was spent in dancing.

BERENS BARBER SHOP

OWNER and
CO-ED BOBS
Under Hirzy's Store

Drink Orange Crush

All the flavor comes
from the orange

BOTTLED BY
**STEVENS POINT
BEVERAGE
CO.
Telephone 61**

OFFICIAL JEWELER To S. P. N.



FERDINAND A. HIRZY
"The Gift Counselor"

HI CLASS SHOE REBUILDING
NO COBBLING
SCHAFFNER'S SHOE HOSPITAL
519 Strong's Ave. Phone 198-W
Call for and Delivery Service

BAEBENROTH'S DRUG STORE
The Store For Everybody
HOTEL WHITING CORNER

WHY NOT RIDE IN A
LIMOUSINE CAB?

Rides Easier. More Room.
Costs No More.
Plenty of Service.

THE HUB TAXI
Phone 218

Across from the
Soo Depot.

The Citizens National Bank

"The Bank That Service Built"

WELSBY'S DRY CLEANING
ESTABLISHMENT

Stevens Point Cleaning and Dye Works

One Day Service
a Specialty

We Call For and Deliver
Phone 688

J. B. SULLIVAN & CO. PLUMBING and HEATING

Maytag Washers
Hoover Vacuum Cleaners
Silent Automatic Oil
Burners

210 STRONGS AVE.

WISCONSIN STATE BANK
Stevens Point, Wis.
A Growing Institution



Holeproof Hosiery
**J. WORZALLA
& SONS**

NORMINGTON'S DRY CLEANING

PHONE 380

Free Collection and Delivery

DOMACK CLOTHING CO.

PUB. SQUARE

Shoes, Clothing, Men's Furn.

*Charming New Brown
Bilt Shoes for Women,
Especially Appropriate
for the Brief Skirts of
To-Day.*

Newest Arrivals Costume Jewelry

including

Pins Brooches Beads Necklaces

TAYLOR'S DRUG STORE

111 Strong's Ave.

GUNS
TACKLE
AMMUNITION

TENNIS
RACQUETS
BASE BALLS

ATHLETIC EQUIPMENT

The Sport Shop

422 Main Street

THE waste dollar is the
padlock the foolish
use to bar out

OPPORTUNITY.

FIRST NATIONAL BANK

Capital and Surplus \$250,000.00
Largest in Portage County

**WISCONSIN
VALLEY
ELECTRIC
CO.**

Gas and Electric
Service and Appliances

Powder Puff Beauty Shop

HOTEL WHITING BLOCK

Artists in Permanent Waving

THE EUGENE METHOD
PHONE 625

NIGBOR'S FOR FURS

STEVENS POINT WAUSAU

A. L. SHAFTON & CO.

DISTRIBUTORS

"Blue Ribbon"

Thousand Island Dressing

Mayonnaise Dressing

Sandwich Spread

Try "Blue Ribbon" -- Better
Than The Rest

**Fly Casting
SPECIALTIES**

— Flies, Leaders, Hooks,
Reels, Lines, Rods.

Flies made to order
Write for Latest
CATALOG

IF WEBER MAKES IT - A FISH TAKES IT

WEBER LIFELIKE FLY CO.
STEVENS POINT - WISCONSIN

THE MAYER SHOE STORE

We handle a complete
line of Foot Wear