

THE POINTER

Series III. Vol. III. No. 12.

Stevens Point, Wis., January 24, 1929

Price 7 cents

CAGE ATHLETES OF CENTRAL WIN OVER FAST STOUT SQUAD

SQUAD OF CENTRAL PLAYS GOOD GAME TO WIN 42-20

Central State Teachers' College won their second conference tilt by beating the scrappy Stout quintet, 42-20 in the local gym last Saturday evening.

It was uninteresting as a cage game from a spectator's point of view as both teams were off form, both in teamwork and shooting. The Institutes seemed to be a shortshot team, and, failing for the most to penetrate the Point defence, resorted to long heaves which were not consistently accurate.

DICK MARSHALL STARS

The Centrals, also working for short tosses, didn't have much luck till Dick Marshall, center, found his eye in the second frame, finishing the game with seven ringers to his credit.

FIRST HALF

Shortly after the whistle, Point missed several tries close in — White blew free throw — No. 5 10 and 11 for Stout fouled by Weronke and Marshall; made good both tries, score 8-2—P.O. White scored two gift tosses to tie score at 2 all. Point offense not working so hot, but defense good, keeping Stout's shots long. Time out. After play was resumed Me was fouled while dribbling, making good his try. White added another charity basket and soon after scored the first field goal of the game from the middle of the court. No. 9 of Stout added one point on Me's foul bringing the count to 6-3 in Centrals' favor.

Fouls numerous. Me made a free throw and incidentally the offending No. 5 was sent to the showers. An assist, Me to Marshall, added a nice shot, while a few minutes later Marshall again scored a long-short one by bringing the tally to 12-3, Stout time out.

(Continued on page 2 Col. 4.)

Arrange for Girls Glee Club Try-Out

Prof. Percival states that the Girls Glee Club will perhaps have room for new members the second semester.

Anyone who desires to enter the Glee Club may make an appointment with Mr. Percival for a try-out. Former members will be reinstated without further examination.

All girls who are interested, are urged to arrange for this work on their programs as a study.

Glee Club carries one hour of credit a semester.

Award 3 Credits To Member Of Faculty

Miss Emily Wilson of the college faculty completed work for three more credits toward her M. A. degree during the Christmas holidays.

Miss Wilson attended Manhattan during one week of her vacation which was sufficient to complete the work mentioned above.

Elliott And Aanrud Stage Puppet Shows

The Intermediate and Grammar Literature Classes, under the direction of Miss Hussey, staged a Puppet Show for the 4, 5, and 6th grades in the Auditorium, last Friday.

The first show was Van Dyke's "The Other Wise Man," under the direction of Mona Aanrud, the second was Dickens' "Christmas Carol" directed by Evelyn Elliot.

Sophomores Will Give College Hop

The sophomores are entertaining the faculty members and student body at an all school party in the college gymnasium, Friday evening, Jan. 25.

The president, Richard Marshall, has appointed several committees to carry out the program.

The entertainment committee, consisting of Sylvia Brickson and Elizabeth Collins, has made arrangements for a prize dance, which will be the feature of the evening.

To the best couple a prize will be awarded. As yet the entertainment committee has not divulged the secret of what the prize will be. They promise, however, that it will be well worth the while of the participants to be present.

The decoration committee has arranged for an effective color scheme in the class colors.

Due to the fact that this is the first of all school parties since the College closed for the holidays, a large crowd is expected.

The sophomores are a large class, one of the largest in school. With the co-operation of the various committees which have been appointed, the sophomore party should be a success.

Singing Of Artists Is Declared Superb

The joint concert given at the College Monday night was well received by a large audience.

The vocal renditions by Stanley Deacon, baritone, and Edna Swanson Ver Harr, contralto, were of such quality as to receive abundant applause. The artists were liberal with their encores which were of a lighter nature and very pleasing.

The pleasing personality of both artists was evident throughout the program which consisted of an operatic repertoire sprinkled with songs of a lighter and more humorous type.

The artists were efficiently accompanied by Miss Elsie Wolff Campbell at the piano.

"Central Fence" To Rival That Of Yale

Yale hasn't anything over on us. We have heard of the "Yale fence" but now we have a "Central fence."

Casting all jokes aside, the fact is that the library has received a very useful as well as ornamental piece of new equipment. It consists of a wooden arrangement which extends from each side of the librarian's desk across the library in front of the book stacks. Small swinging gates are found on each side of the desk which permits of entrance and exit. On the rear side of this equipment are many shelves which add extra space for new books.

The entire apparatus is made of a beautifully grained, highly polished wood and in all is quite attractive.

Present Program To Y. W. C. A. Members

Due to unfavorable circumstances the Y. W. sleigh ride, scheduled for last Thursday night had to be postponed. There was, however the regular meeting in the Recreation room. The program consisted of a vocal duet by the Misses Lora Dick and Lela Buttgen and a story, "Her Last Inheritance" told by Miss Ruby Libbaken.

After the program everyone enjoyed maple-nut ice cream.

Pointers play Milwaukee Teacher's Saturday evening in the local gym. Be there.

Mardi Gras Will Be Biggest Ever

Mardi Gras which will be February 12 is already a topic of much discussion among the students.

Frank Lasecke, president of the senior class, is working hard with his committees to make this event one of the most successful. Not only does he wish it to attain the reputation of former years but he plans to revise some phases of it to better coincide with the feature show this year.

The popularity contest which is an established custom preceding this event each year will begin at once. The old idea of departmental contestants has been discarded to be replaced by class contestants. That is, two contestants, one boy and one girl, will be chosen from each of the Freshman, Sophomore, Junior, and Senior classes. Each boy and girl elected will be called the king and queen of the class. Votes will then be cast for these people until the eve of Mardi Gras. The boy and girl winning the contest will be crowned as King and Queen of the college.

All side shows will be eliminated this year and will be supplanted with pep stunts. Most efforts are being concentrated on the main show.

Mardi Gras is a costume affair and it is said that many have already completed ideas for raiment. As usual prizes will be given for the best costumes.

Committees have been appointed as follows:

Main show:

Clarence Teske, Maud Marsh, Betty Collins.

Popularity contest:

Nick Allen, Walter Wasrud, Palmer Budaahl.

Eats:

Leota Andrews, Loise Gerhke, Mildred Barnum.

Dance:

Neal Precourt, Lawrence Beaudin, Evelyn Elliott.

Pep:

Leonard Sprague.

Advertisement:

Allen McVey.

Counter:

Lawrence Beaudin.

Another meeting will be held today for committees at four o'clock in Mr. Collins' room.

Coeds Skate, Tumble; Alter B. B. Schedule

The skating rink is in fine shape. Many girls spent last Friday evening ice skating. Except for a few tumbles, everyone got along fine.

A large number of girls have reported to all basketball practices. The schedule has been changed and is as follows:

Monday — 4:10

Friday — 3:10 and 4:10

Saturday — 9:00

The dates of practices are:

Jan. 21 - 26 — Practice for all

Jan. 28-Mar. 2 — Team practices and practice games.

Mar. 4 - 9 — Tournament.

Central State Books Wisconsin "B" Team

Central College football team for 1929 has been scheduled for a game with the Wisconsin B team October 5, at Madison.

This game will be a preliminary to the "big ten team" and will be governed according to the freshman rule.

It is said that many of the State Teacher's Colleges are seriously considering the adoption of this freshman eligibility rule.

COLLEGIANS BUSY IN FORENSIC WORK OF LOCAL COLLEGE

NEGATIVE DEBATE TEAM OF SCHOOL HAS BEEN SELECTED

The negative debate team has been chosen and consists of Frank Lasecke, Betty Collins, Clarence Teske and C. G. Theis.

Prof. Burroughs plans to take the teams around to the High Schools in this section of the state as practice in debate.

If the public speaking plays which are to be given in the near future are a financial success, the negative team will go to Eau Claire.

NORTHLAND COLLEGE COMING

Northland College is coming here February 22 to oppose the negative team. The affirmative team has already had the opportunity of entering into debate at Marquette, Milwaukee. While there they also had the privilege of hearing the triangular debate between Carroll College, Milwaukee State Teacher's College and Marquette. They used a rather novel idea in that the affirmative and negative members for the debate were chosen one member for each team from each school.

WORK ON ORATIONS

The orations which are being prepared are as follows: "Mankind and the Crossroads" — Leonard Sprague, "Pilots of Progressive Civilization" — Walter Wasrud, "Modern Youth" — Elizabeth Collins, "The New South", — Vera Schaffner.

Vera Schaffner has gone to Greenwood to fill a teaching position; consequently the list of contestants is cut to three.

PRELIM CONTEST JAN. 29

Students are asked to remember the date of the preliminary oratorical contest which will be January 29. After the contest a one act play "Mrs. Pat and the Law" will be presented free of charge. The play is under the direction of Miss Kathryn Thompson. The cast of characters is as follows:

Pat Lulu Clocksin
Mrs. Pat Sylvia Brickson
Jimmy Kathryn Thompson
Miss Marrol Marie Stephenson
John Bing Vivianne Nichols.

"Bee" Congregation Beaten By Preacher

The "Bee" Basketball squad traveled to Amherst last Thursday evening, losing their return engagement to the city team by a score of 25-21 before a packed house.

As the score indicates, it was a nip and tuck affair all the way through, and if the Point guards had been playing guard the last quarter, the score might have been different.

Amherst was visibly "off" during the first half, although the Collegiates led by only one point. The second half was fast and furious, with the Flying Preacher leading the Villagers' scoring. The score changed about every half minute, sending the fans into wild screams of excitement. Everyone expressed his money's worth at the exhibition.

Messrs. Schmeckle and Davidson acted as transportation and chaperones for the occasion. Mr. Schmeckle refereed the tussle and did a very fine job of it.

Nine players took part in the scrap and earned their feed at the Spot afterwards: Johnson, Marsh, Aldrich, Metcalf, Lintner, Kitowski, Stephenson, Fritsch, and Alberts.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers' College.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

Subscription Price \$2.00 per year.

THE STAFF

Editor	C. G. Theis
News Editor	Fern Pugh
Society Editor	Ruth Johnson
Humor Editor	Carlton Lintner
Girls' Athletics	Ethel Maes
Features	Pearl Staples
Reporters	Marie Mollen
	Kathryn Thompson
	Maxine Korotev
	Rogers Constance
	Ethel Madsen
Proof Reader	John Pralowski
Business Manager	Richard Marshall
Circulation Manager	John W. Kolka
Ass't. Circulation Manager	Louise Meinke
Typist	Mr. R. M. Rightsell
Faculty Advisor	

COMMENTS ON BACON

It is regrettable that more of us are unable to imitate Bacon's cryptic and concise style of writing. If you have taken English Literature under Mr. Burroughs, you will know Bacon, his conciseness, truthfulness, foresightedness and aptness at expression.

He was born in 1561 and had contact with the governing class through his parents. He was politically unsuccessful but this was best for generations later as it was instrumental in his becoming intensely interested in writing literature and philosophy. His essays illustrate his keenness of mind, his practical worldly wisdom, and the tense incisiveness of his style. His death was due to a practical experiment which he performed in the advancement of science. He contracted a chill when he gathered snow to stuff a fowl to investigate the effect of cold on preservation of meat.

As future teachers, we should tend to improve our presentation of material by study of accepted leaders in composition. Let's examine together a few sentences taken from Bacon's essays.

He says on sarcasm: "Generally men ought to find the difference between saltiness and bitterness. Certainly he that hath a satirical vein, as he maketh others afraid of his wit, so he need be afraid of others' memory." Most of us unconsciously avail ourselves of the use of sarcasm to revenge a hurt pride. Sometimes to appear humorous, other times to attach a thorn to a bouquet of roses. Too many times we speak thoughtlessly, not realizing the effect of our words nor the lasting impression left with the listener.

A common though usually unconscious defect in our writing or speaking is reiterations. Bacon says: "Iterations are commonly loss of time; but there is no such gain of time as to iterate often the state of the question: for it chaseth away many a frivolous speech as it is coming forth." How many speakers have grown tiresome to your ear by continual repetition? No doubt just as many as have bored you by rambling in their speech from a discussion of an ant to an elephant. A short talk is best as a long robe never is worn for a race.

Be careful of the use of the first personal pronoun as he ably stated so concisely in these scornful words: "He must needs be a wise man, he speaks so much of himself."

Three statements have been taken from his essay on "Of Studies" to exemplify his attitude on education. "Crafty men condemn studies, simple men admire them, and wise men use them." "Studies serve for delight, for ornament, and for ability. Their chief use for delight is in privateness and retiring; for ornament is in discourse; and for ability is in the judgment and disposition of business." "Some books are to be tasted, others to be swallowed, and some few to be chewed and digested — that is some books are to be read only in parts, others to be read, but not curiously, and some few to be read wholly, and with diligence and attention."

And to close by a statement concerning his suggestion against spoiling the child: "Men have a foolish manner (both parents, and schoolmasters, and servants), in creating and breeding an emulation between brothers during childhood, which many times sorteth to discord when they are men, and disturbeth families."

IMPORTANT RETURN BOOKS

Text books are to be returned during the following hours at the close of the first semester:

Rural Dept. Tuesday P. M. February 5th 1:30 to 2:30

Primary and

Grammar Depts. Tuesday P. M. February 5th 2:30 to 4:00.

High School Dept. Wednesday A. M. February 6th 9:00 to 10:30

Home Economics Dept. Wednesday A. M. February 6th 10:30 to 12:00

Do all your studying before the hour your books are to be returned because a fine of 25 cents a book is charged for books not returned during the time specified for the department.

Text library will be open Thursday, February 7th, 1929, from 10 to 12 A. M. and 1:30 to 4:30 P. M. for purpose of giving books out for 2nd semester.

HUMOR MORE OR LESS



STOP-LOOK-AND PICK THEM UP

Greg Charlesworth never worries about getting genuine Ford parts. He just watches the R. R. crossings.

THE SON HAD A CAULIFLOWER EAR

Then we've heard of the family that should be in the Museum. The father had a wooden leg and the mother had a cedar chest.

I'LL BET THIS WAS BERNICE GEORGE

One of the co-eds recently asked us if the Mexican border had to pay rent.

NOW IS THAT NICE?

A classroom may be likened to a Ford in that the crank sets in front.

THE REASON MANY FIRE CRACKERS WEREN'T SOLD

We were surprised to hear that Scotty McDonald was caught snapping his fingers last fourth of July.

HIGH HAT??????

Jean says a kiss over a telephone is like a straw hat — It's not felt.

BRING YOUR OWN PILLOW

The dorm girls found out that skating can be learned in several sittings.

AND NOW YOU KNOW

Floyd Higgins recently explained a nightmare — It's the Milkman's horse.

JUST ASK THE MAN THAT OWNS ONE

When asked to use the word "afford" one of the practice pupils turned this in, "My father owns a Ford."

EXTRA!! EXTRA!!

We heard that twenty souls were lost in a shoe factory explosion and also that a man shot seven in a crap game. — But the latest is that an automobile ran over a nickel and killed five coppers.

ETIQUETTE PLUS

Don't put the celery in your button hole.

STUDENTS ODE TO A PONY

"I'll get by as long as I have you."

"Now remember, my dears," said Mother Racoon to her children, "You must always watch your step, because you have the skin the college boys love to touch."

Merchant: "Before I can engage you, you will have to pass an intelligence test."

Girl Candidate: "Intelligence test? Why, the advertisement said you wanted a stenographer."

When Noah sailed the waters blue He had his troubles, same as you. For forty days he drove the Ark Before he found a place to park.

"I want some powder."

"Mennen's?"

"No, vimmens."

"Scented?"

"No, I will take it mit me."

Clerk: "Did you get rid of any moths with those moth balls you bought?"

Norm: "No, I tried for five hours and I couldn't hit a one."

(Continued from Page 1 Col. 1).

STOUT TALLY GOALS

The Stout aggregation must have cooked up some strong medicine, as they made their first field shot of the day after play was resumed; adding a long shot to bring the count to 12-7. White added a free throw, and No. 12 of Stout missed one. After a desperate scramble under the basket, Stout's center tapped one in. Numerous penalties for traveling. Stout worked good in recovering from Point's bounding board. Marshall scored again, brought score to 15-9 in Centrals' favor as gun bark-ed.

SECOND ROUND

Many shots at both ends of floor — "Snuzzle" Neuberger sank his first after Big Ben had advanced the leather. He tossed in a free throw. White scored from the side, followed by a dribble and close shot by Marshall — score 22-9. Stout added 1 F.T. on Benny's foul; also scoring a sucker after a lightening dribble, bringing the count to 22-12. Pointer's shots rolled around ring and mostly out. McDonald added two points on a penalty, while Stout collected 1 point on White's error. Point sank a short toss, followed by a beauty by Marshall, assisted by McDonald. Stout followed in an erratic long one, tipping the leather in for a 28-15 score. Stout substituted at center — Marshall sank long pot shot. No. 12 of Stout made 1 of 2 free throws offered him by the Scotchman. White was fouled as he shot, making the basket but failing at the line. On White's foul, No. 12 again blew his first and made good his second try at the line. No. 10 repeated his teammate's feat, score 32-18. Neuberger shooting in hard luck. McDonald muddled up a sure short one for Stout — Snuzzle connected for a ringer, followed by one of Me's free throws. A Stout warrior scored from the middle score 35-20. Benny got mad. Stout's long tries were way off. Me fouled No. 12 who promptly blew both tries, making him the day's hard luck free thrower. Neuberger added two points when he was fouled while shooting. Time out. Charlesworth for Weronke, Schroeder for Neuberger. Score 37-20. White removed for four offences. Vrobel for White — Furious sprints up and down floor. Schroeder to Marshall netted a goal for the Moll-men. McDonald added a free throw to make it 40-20. Charlesworth finished the day's scoring by dribbling down to the free throw line and potting a nice goal. Gun. Final score — 42-20.

BOX SCORE

Point	PG	FT	PF
Neuberger, rf	2	2	1
White, lf	4	4	4
Marshall, c	7	0	3
Weronke, rg	0	0	3
McDonald, lg	0	8	3
Schroeder, f	0	0	0
Vrobel, f	0	0	1
Charlesworth, g	1	0	0
Total	14	14	15

Stout			
Michalls, rf	0	0	4
Notbarart, f	1	3	3
Paulus, lf	1	4	0
Evans, C	0	0	1
Rude, C	1	1	6
Decker, rg	0	1	4
Wallin, g	0	0	1
Hanson, lg	2	1	3
Total	5	10	16

Referee: Doehling, Ripon — Umpire: Richay, Central.

Marksmen all

Coach Moll can have a sigh of relief now that his boys have demonstrated their ability to score, even while not playing brilliant ball. The main trouble in previous years was the lack of consistent shooting, giving the Purple some bad seasons.

With a team of reliable shots, good fighters, and heady players taking the breaks when offered, he is extremely lucky as a coach to inherit such material.

The Point, Hoorah!

People noticed the cheering, it kept them awake in dull moments. Keep it up.

SOCIETY



Dormites Amused By A Polish Nobleman

Nelson Hall family are trying out a new player piano. If they desire to keep it, this will mean many inexpensive dances and entertainments that will afford amusement to all the students. If these plans are carried out, there will be a dance every Tuesday night from 6:30 to 7:15 for which a small admission will be charged.

A Polish gentleman from the country wandered into Nelson Hall and afforded great amusement to the girls when he inquired where the young lady was who had just had an operation.

Y. W. and Y. M. cabinet entertained Mr. Jensen, State Y. M. C. A. secretary, at lunch, Monday. Dr. Baldwin, Miss Seen, and Miss Hussey were also present. After lunch Mr. Jensen gave an interesting talk on the cooperation of the two organizations in college.

Lucille Hyland, Alice Falk, and Dorothy Olson entertained Sunday at a dinner party in honor of Miss Agnes Boyle.

Mr. and Mrs. Roberts and daughter Winnifred, and Mr. Delzell were entertained Sunday at dinner at Nelson Hall by Miss Hussey.

Suit or Overcoat \$23.50 Tailored to Measure

The best dressed men in the college wear Nash Clothes.
Phone me for appointment

L. C. ZIGLER

315 Water St. Phone 964J
Representative for The Nash Co., Inc.

C. Teske Speaks At Grammar Meeting

Grammar Round Table met in the observation room Tuesday, January 15. Plans had been made for a sleigh ride party but it was decided to give a benefit movie some time in the near future. Leonard Sprague was made chairman of the committee to pick a suitable film and make all arrangements. Definite notice will be given later.

At the close of the business meeting, the Round Table listened to a talk by Clarence Teske. He showed pictures and told of his trip through the west last summer.

Former Student To Be Married Feb. 1

Word has been received that Vera Jordan of Rhineland, formerly a student at Central State, and Paul Teufer, graduate of the University of Michigan, will be married February the first at the University Chapel of Chicago. He is at present coach at Port Clinton, Ohio; however, they will reside in Waukegan during the summer months.

Literati Hear Talk By Mr. F. N. Spindler

Formal initiation of the ten Margaret Ashmun pledges was held Wednesday night in the Rural Assembly Room. These pledges had a prolonged period of anticipation due to the extra week of Christmas vacation, but now they certainly are glad to have it all over with. After having entertained the old members, they were allowed to enjoy the refreshments of the evening.

In February pledges will again be chosen for this organization. As yet the number of new members has not been determined.

Mr. Spindler gave a very interesting talk in his own individualistic manner.

Welsby's Dry Cleaning

Prompt Service

Phone 688

CLEARING SALE NOW ON

Coats	Dresses
Sweaters	Corsets
Dress Goods	Blankets
Coatings	Hosiery
Scarfs	Underwear
Flannels	Linens

Moll-Glennon Co.

COOK STUDIO

SOMETHING NEW!

Mandalay Punch

Bottled by
Stevens Point Beverage Company

TELEPHONE 61

Full Line of Carbonated Beverages.

YOUR
TAXI
Phone 65

NORMINGTON'S

LAUNDRY
DRY
CLEANING

PHONE 380

No extra charges for collection and delivery

A PLACE TO EAT THE SPOT RESTAURANT

414 Main St.

Phone 95

A TYPICAL SON

Friend: "What is your son taking up in college this year?"
Dad: "Space; nothing but space!"



IF WEBER MAKES IT - A FISH TAKES IT

WEBER LIFELIKE FLY CO.
STEVENS POINT - WISCONSIN

CENTRAL STATE TEACHERS' COLLEGE

STEVENS POINT, WIS.

Easily Accessible Expense Relatively Low
Location Unsurpassed For Healthfulness
An Influence As Well As A School
Credits Accepted At All Universities
Degree Courses For All Teachers
Special Training For Home Economics And Rural Education

Address
Pres. Robert Dodge Baldwin
Stevens Point, Wis.

FORD STEVENS POINT MOTOR CO.

309 Strongs Ave. Phone 82
ALWAYS OPEN

WOMBAT
AND PONY
COATS FOR
WOMEN
&
MEN

FACTORY PRICE

\$30.00

TO

\$52.50

NIGBOR'S
STEVENS POINT
WAUSAU

"Above All The Right Hat"

HELEN FIEREK MILLINERY

LINGERIE, HOSIERY, HANDKERCHIEFS,
SCARFS AND STYLE ACCESSORIES
119 STRONGS AVE. STEVENS POINT, WIS.

Service Quality
Price and Style
Shoes and Rubbers
For The Family

THE UNITY STORE

A note in the newspaper says that the short skirt will disappear. Well, believe us, it hasn't far to go.

CITY FRUIT EXCHANGE

Fruits and Vegetables
Phone 51 457 Main St.

SPORT SHOP

Just For Sport

422 MAIN ST.

Dance After Battle Brings In Shekels

The Stout game, though a success both in score and in finances, still was not as self-supporting as the football games of the past season. Even though the receipts from the game were \$123.05 and the dance netted the large sum of \$67.75, it was necessary to use \$20.65 of the \$50.00 check drawn on the Student Associated Fund. An itemized statement of the game follows:

Report of Stout Game.
Checked from Student Fund \$ 50.00
Receipts from Game .. 123.05
Receipts from Dance 67.75

Total Receipts \$240.80
Expenses
Guarantee to Stout .. \$150.00
One-half expense of officials 26.95
Orchestra 26.00
Help at Games 3.00
Paid Zeigle for Red Top Game 5.00
Borax50

Total Expenses \$211.45
Balance returned \$ 29.35
Submitted,
F. J. Schmeckle.

Mr. Schmeckle was rather unpleasantly surprised when a third official showed up for last week's game. This personage was none other than Rollie Barnum of Wisconsin fame and who hails from Wausau. After due explanations the chairman of the athletic committee discovered that Barnum had been given the contract for refereeing all of the Point's home games. Because of this previous contract, a few of our games will be rather expensive because of the quality and resulting charges of the referees employed.

YOU MUST TRY
KREMBS
DOUBLE MALTED MILK
To Know The Difference

OFFICIAL JEWELER
TO
C. T. C.

FERDINAND A. HIRZY
"The Gift Counselor"

HEADQUARTERS

For The Best Dressers
Kirschbaum Clothes

The Unity Store

THE CAUSE
Passing Motorist: "You're hurt. There's blood on your face."
Victim of Auto Accident: "No — that's lipstick."

J. B. SULLIVAN & CO.
PLUMBING and HEATING

Maytag Washers
Hoover Vacuum Cleaners
Silent Automatic Oil Burners

210 STRONGS AVE.

LEARN THE PIANO IN TEN LESSONS

TENOR-BANJO OR MANDOLIN IN FIVE LESSONS

Without nerve-racking, heart-breaking scales and exercises. You are taught to play by note in regular professional chord style. In your very first lesson you will be able to play a popular number by note.

SEND FOR IT ON APPROVAL

The "Hallmark Self-Instructor," is the title of this method. Eight years were required to perfect this great work. The entire course with the necessary examination sheets, is bound in one volume. The first lesson is unsealed which the student may examine and be his own "JUDGE and JURY." The later part of the "Hallmark Self-Instructor" is sealed.

Upon the student returning any copy of the "Hallmark Self-Instructor" with the seal unbroken, we will refund in full all money paid.

This amazing Self-Instructor will be sent anywhere. You do not need to send any money. When you receive this new method of teaching music, deposit with the Postman the sum of ten dollars. If you are not entirely satisfied, the money paid will be returned in full, upon written request. The Publishers are anxious to place this "Self-Instructor" in the hands of music lovers all over the country, and are in a position to make an attractive proposition to agents. Send for your copy today. Address The "Hallmark Self-Instructor" Station G, Post Office Box 111, New York, N. Y.

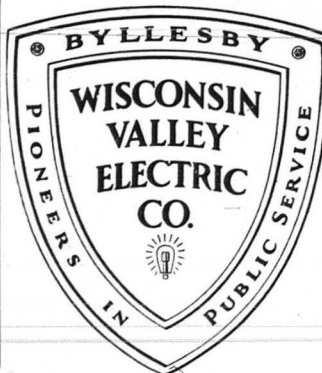
Home Made Candy — AT — "THE PAL"

A man with a Bank Account
has a grub-stake in Prosperity
and will make the best worker
in the world's workshop.

**THE FIRST NATIONAL BANK
OF STEVENS POINT**
Established 1883 Capital \$200,000.00

No matter how sad a man may be, a blanket is always a comforter.

THE
CITIZENS' NATIONAL BANK
"The Bank That Service Built"



VETTER MFG. CO.
Sash Doors Lumber
Phone 88

French Campbell & Co.
Student Supplies
449 Main St. Phone 98-J



Your
Best
Transportation

to
**PORTAGE and
MADISON**

Enjoy the smooth riding comforts of Motor Coach Transportation. Make your next trip home by Orange Line, or plan a week end trip through the beautiful Wisconsin River region.

Orange Line Busses leave Stevens Point for Portage and Madison at 7 A.M. — 2:30 P.M.

For complete information call 607 or write the ORANGE LINE, Madison.



**RIDE THE
ORANGE LINE**
The Service Courtesy Made Popular
WISCONSIN POWER AND LIGHT COMPANY

WHITING MEN'S SHOP
Otto von Neupert Co. Inc.
HABERDASHERY, ATHLETIC GOODS
Hotel Whiting Building

VALENTINE CARDS
1c. to \$1.00

Heart Boxes of Candy
1/2—1—2 and 3 lb.

TAYLOR'S
Drug Stores
109-111 Strong's Ave.
752 Church St.

Found on a freshman's registration card:
Question: Give your parents names.
Answer: Mama and papa.

**LATEST IN SHINGLES
& HAIR CUTS**
BURCH BARBER SHOP
314 Main St.

A. L. SHAFTON & CO.
DISTRIBUTORS
"Blue Ribbon"
Thousand Island Dressing
Mayonnaise Dressing
Sandwich Spread
Try "Blue Ribbon" --
Better Than The Rest

Footwear For All
Occasions
C. B. Mayer Shoe Co.

Prescription Druggists
MEYER DRUG CO.
305 Main St.

**DEERWOOD
COFFEE**

YOU'LL FAVOR
THE FLAVOR

Complete Selections
for your
Fall Costume
Coats Suits
Accessories
Dresses Millinery

Fischer's
Specialty Shop For Women
Hotel Whiting Block