"BLOC" CLUB ORGANIZED HERE

Nine men form campus group called "BLOC"

Organized for the Development of Individual Opinions and Expression

A club distinctive from any other group on the campus has been formed by nine men of the teachers college. The new organization will be known as the "Bloe", and will be devoted to the free study and discussion of current topics, government, ethics and controversial problems of value and interest.

Meets Tonight

The Bloe meets tonight at 7:30 p.m. for the first time, at the home of Prof. Norman E. Knutzen, who is an active member of the organization. The issue of the Soldiers' Bonus will be studied, and will be presented by Prof. E. T. Smith and Captains Ferdinand A. Hirzy.

Discuss Current Topics

The men plan not to subdue differences of opinion, but rather to encourage and develop individual expression and thought on current questions. The Bloe is an activity entirely aside from the college and voluntary as far as the participants are concerned. Membership will be maintained by the selection of students with records in forensics, scholastics, journalism or other activities that would indicate the type of individualism demanded by the organization. However, it is expected that Bloe will never include more than a dozen members at any time.

Plans for big homecoming are well under way

Float Committees Requested To See Chairman Evans For Full Details

Plans for Central State Teachers College elaborate homecoming and dedication game with Eau Claire here, Saturday, Oct. 15, are well under way, and students and alumni are expected to jam our new athletic field for the big celebration.

Faculty in Charge

Our athletic committee, composed of Fred J. Schmeekle, Raymond M. Rightell, Herbert R. Steiner, and C. F. Watson are in charge of the dedication ceremonies, game and the dance.

Prices Reduced

Prices have been lowered from fifteen to ten cents in spite of the fact that the book is larger and more complete than in former years. Advertisements have been standardized and rearranged so that they appear on the top and (Continued on page 4, col. 1)

Free tickets to local show given weekly

Three Fox Theatre passes to be given students and faculty each week.

Arrangements have been made with Myron A. Neumann, manager of the local Fox theatre, whereby three complimentary passes will be given local college students and faculty members each week. The tickets are good anytime.

Tickets every week

Consecutively with today's issue of the Pointer and continuing for the balance of the year there will appear the names of one coed, one male student, and one faculty member.

The letters of the respective names will be disarranged so as to form one line of letters. If you can correctly spell your name from any one line of letters you will receive a free pass to the local theatre. For example from the letters NHOSNEOJ, we get the name John Jones.

Today's Winners

The following names have been selected from the college directory as this week's winners. The first winner is the name of one of our coeds; the second is a male student, and the third represents one of our faculty members:

(First Winner) ETEPSONETEP (Second Winner) RAYMOACH (Third Winner) STEPSORSETEP

Can you correctly spell your name from any of the above lines? If you can, report to the Pointer editor for your free pass to the local theatre. The tickets are good for any performance.

Winners announced

This week's winner will be published in the next issue of the Pointer. If you weren't a winner this week you may be next week. Remember three winners each week for the balance of the year. Watch for next week's free ticket awards.

Collegiate book on sale today; mish edits it

Price of student directory is reduced; only 500 copies on sale

A new 1932-33 faculty and student directory will be released for sale immediately after the assembly today at the College Supply Counter. The directory is published annually by the school and contains, in addition to a complete faculty list, the name of the student, his home address, department, year, local residence, and phone number. The book also contains the complete football and basketball schedules for the school year.

Prices Reduced

Prices have been lowered from fifteen to ten cents in spite of the fact that the book is larger and more complete than in former years. Advertisements have been standardized and rearranged so that they appear on the top and (Continued on page 4, col. 2)
THE POINTER

Vol. VII. No. 3

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers College.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

EDITORIAL STAFF

Editor
George R. Masner, Phone 240J or 43; Office 1584
Associate Editor
John Wied
Sports Editor
Samuel H. Blathie
Society Editor
Florence Wobori
Girls News Editor
Natalie Geraki
Contributor
Burton E. Hitzfeld

BUSINESS STAFF

Business Manager
Cedric Vieg, Phone 275J
Circulation Manager
Ignatius Miss
Faculty Adviser
Raymond M. Eigelspiel

(College Office Information, Phone 224)

VIG DEVISES A NEW AD SCHEME

We try to avoid patting members of our staff on the back but Cedric Vieg, business manager of the Pointer, has devised an entirely new advertising scheme which we believe is deserving of mention.

Vig, realizing that under the present hard times local merchants would be slashing their advertising expenses, had some attractive window cards printed. The cards, which are found in most of the windows of our downtown stores, inform the window shoppers that the store is a Pointer advertiser. The cards are printed in handsome purple and gold, our college colors.

Local faculty members and students spend thousands of dollars with Stevens Point merchants during the year, and naturally they appreciate the support our advertisers are giving the enterprise. But without the support of town merchants we would go as far as the faculty advisor, Mr. Cedric Vig, would have us.

Some merchants are of the opinion that advertising in the college paper should be charged to charity expense. We disagree with that contention. Hereafter, when making a purchase, if students will inform local merchants and business men that they are college students and appreciate the support our advertisers are giving the Pointer, we can change this opinion of some.

Last week a college student was soliciting some advertising for our directory. The merchant he approached said that the business he realized from our college didn’t warrant the support. But going the other way, we must bear in mind that it is our Pointer advertisers who make possible the publication of our weekly paper. True it is, that money received from the student athletic fund finances more than 50 per cent of our enterprise. But without the support of town merchants we would go heavily in the “red” each year.

We want to prove to our merchants that all Pointer advertising can’t justly be charged to charity expense. Will you cooperate with us by broadcasting our college and letting local merchants know who you are at every time you deposit a dime or dollar in their cash registers?

OUR VARSITY-ALUMNI GAME

Next Saturday afternoon our annual varsity-alumni game will be played here. Just where the contest is to be staged remains a question. Some faculty members and students advocate that the semitourist gridiron be played at the old fair grounds field instead of on our new athletic field. Such a statement and unintentionally had failed to let the store management know that he was a college student. Similar occurrences are happening daily.

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COEDS AMUSED WITH OLYMPIC GAMES AT DORM

Nelson Hall Float Committee is appointed; Dance at Dorm Friday by NAT

Now that the initiation party at Nelson Hall is over the new girls have regained their enthusiasm and naturally they entertained the newcomers at an Olympics party Tuesday evening at nine o’clock. Part of the ‘athletics’ consisted of a somewhat abortive ‘trip’ taken by the blindfolded initiates. After the gruelling part of the program, the girls assembled in the recreation room to take part in feats and games.

Famous Stars

The presence of famous stars such as Ruth, Tunney, Metalle, Schmeling, Didricksen, Nurni, and a score of others kept the girls guessing. Refreshments were served, and dancing was enjoyed.

Before the evening was over everything was convinced that the ’22-’23 sophomore group had started a banner year.

Helen Lanzsach has brought an additional honor to Nelson Hall. She has received an appointment as accompanist for Mrs. Moos, a WLBI vocalist.

Float Committee

The following have been appointed as the float committee for Nelson Hall: Helen Lanzsach, Ella Mortenson, Fern Man- nares, Mary Jo Fink, Margaret. Novitski, Catherine Schultz, Mar- lita Ziehm, Doris Leavens, Lorraine Guell, and Frieda Goos.

Katherine McNarry, visited with Catherine Sargent and Grace Keen at Antigo this week-end, and Mildred Letts of Appleton was hostess to her roommate, La- zette Schmidt. Other new names on the ‘week-end home’ list are: Barbara Fulton, Oconto; Genevieve Eastling, Plainfield; Carol Wor- den, Amherst; Alta Lupient, Curissa, Erma Groth, Antigone, Lillian Holt, Wild Rose; and Jane Lynn, Port Edwards.

Visits In Michigan

Miss May Rowe spent the week-end at Knutson’s cottage in Michi- gan. Misses Beside Mae Allen, Carolyn Roloff, and Marie Swallow, and Mr. Norman Kaut- zen, and his mother, Mrs. Knutzen.

Miss May Magdenknapstein of New London, one of our alumnae, was the guest of Roberta Lindow for the week-end.

Miss Jane Wright entertained the Misses Mary Wright and Eve- nee Fink, who spent the week-end at Ripon, on Sunday. Jane spent the first part of this week at Ripon, where she took charge of a num- ber of food demonstrations.

The girls of Nelson Hall have been enjoying a number of enter- tainments provided for them by church organizations and church members of this city.

Nelson Hall Dance

The Nelson Hall committee is sponsoring a benefit dancing party to be given Friday evening from 8:30 to 10:30 in our Recreation Room. We invite the students to attend, as all admission will be charged.

BROADCAST

Glad You Wrote

Dear Editor:

We have heard the college students of this year are complaining about us attending their dances. Of course, the past three years have been overly crowded — but remember last year when you had such small crowds — and that is the same case with high school students. After all it is the money that counts. You should be glad we are interested enough to patronize them. Do you think it is fair to make us pay double for price? Two high school students.

We appreciate the tip

Dear Editor:

I like your college, and I think you will have a dandy party but I don’t like the way the Pointers are distributed each Thursday. Last week I occupied a front seat in the assembly room. By the time I got out to the hall there was only one pointer left (not counting those that were torn and crumpled on the floor). Another frosh and myself each made a dash for that one. We each got half. Now I ask you, can you send me the other half which contains Mr. Schmeckle’s picture?

A VERY GOOD IDEA

Dear Editor:

I understand the members of our college band are starting a drive to raise funds for new uniforms. Every one will benefit thereby. Why not give them our credit and help raise enough money to buy the band. The band is giving us music, we should help finish the uniform as long as they have no funds to buy them. Can’t the fraternities, sororities, classes and other organization pool together and help?

TRADER HORN

Miss Pfeiffer Gets Degreeat Columbia

Miss Lydia M. Pfeiffer, Supervisor in the Intermediate Department of the Training School, has received her B. A. degree at Columbia University. Miss Pfeiffer, who has been absent on leave for the past year, took special work at the University as Supervisor of Elementary Schools.

She has also taken work at the Oshkosh Normal and received her Ph. B. degree at the University of Wisconsin.

Glad You Wrote

Margaret R. Johnson, Phone 432;

Nelson Hall Dance

The Nelson Hall committee is sponsoring a benefit dancing party to be given Friday evening from 8:30 to 10:30 in our Recreation Room. We invite the students to attend, as admission will be charged.
DURING the clock.

A strong lineup, including former stars who fought for the Purple and Gold for many years, will face the college squad, and will provide plenty of competition. Several of last year's luminaries, among them Vic Vrobel, Ollie far from the sidelines, Mr. Leavens, 15, bring the team to Carleton to lend moral support. "Art" has had experience in our most popular profession (itching to play football) this fall, which, by a stroke of luck, he will be able to do. He will provide plenty of load, including naming all the men... the Pointers played in the Carleton game.

There is a correction on the Army roster. Coach Kotal at center. Carleton used many strong Carleton lineups, including inters, among them

Several Point gridders were injured in the Carleton game. Garber was the severest casualty, but four pulled muscles. George Christenson and Leonard Roy suffered minor injuries.

There is a correction on the Carleton-Army game story in last week's Pointer. Carleton does not meet Army, October 1, but October 8. The Northmen plan to spend a week in the east after playing Army. They expect to meet the President, and play some other outstanding teams on the eastern coast.

Coach Kotal has been working out the lads "palmy" this last week. Certain deficiencies in play cropped up during the Carleton game, and he means to iron out these rough spots.

If the fellow next to you in class begins to mutter figures, don't be alarmed. He's either broke, or out for football. Maybe both.

Extra!! Extra!! Do you want to earn fame and glory? The school needs cheer leaders. If you have "that old pepper" see Coach Kotal at once and make arrangements to blow it through a megaphone.

The Point starting lineup:

L. E. - Schwahn; L. T. - Abel;
L. G. - Garber; C. - Kochl;
R. G. - Miller; P. T. - Christenson;
E. B. - Bishop;
Q. B. - Ombolt (acting captain); R. H. B. - A. Baker;

A scrapping Point team took it on the chin in the opening game of the grid season last Saturday at the hands of a strong Carleton eleven, 34-0.

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PLANS UNDERWAY
(Continued from page 1, col. 2)
Evans within the next few days. Our activity chairman stated that there are some left-over decorations which may be used. They may be procured from Mr. Evans.

Nothing Elaborate
Students are asked not to invest too much money in their floats. In awarding prizes this year, originality, humor, novelty and interesting stunts will be considered more than elaborate decorations.

A prize will be given for the best novel and original float portraying school atmosphere. Another prize will be awarded to the best small musical organization such as a German band. The best departmental float will also be given recognition.

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On Saturday, All Haircuts, 4c

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Try Us For—Tasty Lunches, Candy and Refreshments
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(West Entrance of College)

OFFICIAL JEWELER
TO C. S. T. C.

Ferdinand A. Hirzy
"The Gift Counselor"

J. B. SULLIVAN & CO.
PLUMBING and HEATING
Repair Work a Specialty
Silent Automatic Oil Burners
Phone 297, 320 Strongs Ave.

COLLEGE BOOK
(Continued from page 1, col. 3)
bottom of each page, with the roster in the center. The cover of the directory will be engraved with the school colors.

Published Early
Through the efforts of Ignatius L. P. Mish, the early distribution of the directories has been made possible. He is to be complimented on this fine piece of work.

Students, and particularly those who are new to the school, will find the directory to be of inestimable value in getting acquainted with the town and school. Only 500 copies have been printed, so get your issue early.

THE CITIZENS NATIONAL BANK
"The Bank That Service Built"

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Dining Room for both men and women
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Varied, abundant, delicious and inexpensive

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GOOD HARDWARE
BREITENSTEIN AND COMPANY
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Phone 57 217 Clark St.

FOX THEATRE
"WINNER TAKE ALL"

SATURDAY MATINEE-NIGHT
"MISS PINKERTON"
JOAN BLODDELL—GEO. BRENT

SATURDAY MIDNITE PREVIEW OF SUNDAY'S FEATURE
"AMERICAN MADNESS"
WALTER HUSTON
RAY JOHNSON

TUESDAY—WEDNESDAY
"PAINTED WOMEN"
SPENCER TRACY
PEGGY SHANNON

In Hollywood the movie stars wear dark colored glasses to keep the mob off their necks. It's all right, Bill, you can take 'em off. We know you!

SPORTOGS
Our New Complete Line Of
JERSEY BLOUSES, SWEATERS, SKIRTS and JACKETS (SWEDE)
Are Ready For You
Dancing Saturday Night

The Sophomore class will sponsor an all school party in the new gymnasium Saturday evening, October 1st. Dancing will be from 8:30 to 11:30 P.M. All college students are invited. The alumni committee is in charge of the dancing and will choose a winner by invitation from a college student. If a student wishes to invite an outsider, please hand the name to the social committee before the party so that they may O.K. it.

Tau Gam Tea

A color scheme of purple and gold, colors of the Teachers College, was carried out in the decorations at a tea given last Saturday afternoon in the parlors of the Parish house by Tau Gamma Beta Sorority. The tea table had as a centerpiece, a bowl of purple asters, flanked by taper candles in silver holders. Mrs. Frank S. Hyer and Mrs. M. L. Kotal, sorority patrons, poured from silver services. Tiny sandwiches, cookies, and mints, were all in shades of yellow. About the rooms were placed baskets of immense bronze dahlias. Women students, faculty women, wives of faculty men, and sorority alumnae were guests during the afternoon.

Phi Sigma Elect

Members of Phi Sigma Epsilon fraternity held their first business meeting of the school year in the men's room at Central State Teachers College Tuesday evening. Cedtie Vig was elected president to succeed Richard Rothman. Mr. Rothman is not enrolling at the college this semester. Arthur Thompson was elected vice-president; Arthur Ngard is secretary; Samuel Bluth, treasurer; Ignatius Mischewski, guard; and Cezilde Nusse, Greek council representative. Rushing of prospective pledges for fraternities will commence Monday, Oct. 3.

Chi Delta Elect

Members of Chi Delta Rho fraternity held a meeting at the home of Fritz Coehrane, 1008 Main street, last week. Donald Duggan, former vice-president, was raised to president. Wendell Crosby, who was elected president last spring, has transferred to Marquette University. John Murat is secretary; Frank Klemens; treasurer; Nolan Gregory, guard; and Edward Leuthold, Greek council representative.

To Go On Hike

All women students are invited to the W.C.A. party tonight. The girls are asked to meet at the dining hall at 5 o'clock. A hike along the river and a wiener roast afterwards sounds promising. Every girl be there and bring a dime!

Omegan Tea

Social functions of the Omegam Mu Chi sorority began with the annual tea held last Saturday afternoon from three to five o'clock in the Home Economics rooms. The Misses Eva Egan, Florence Brown, faculty advisers, and Miss Sue Coleman assisted active members in serving tea to the women of the college, and to the alumnae of the sorority. Flowers of the season were used to add charm to the rooms.

Robert Lindow, Manawa, is president of the sorority for this year; Margaret Cosharne, vice-president; Alice Sorenson, secretary; and Margaret Levi, treasurer. The latter three are Stevens Point girls.

Home Made Candy AT "THE PAL"

SPORT SHOP GYM CLOTHING
422 Main St.

COOK STUDIO
C. S. TUCKER, Pro.
452 1/2 Main St. Phone 407

SPECIAL! Parker Pen and Pencil Set Made by Parker $1.95 Set
HANNON—BACH Phy., Inc.
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HANNA'S Women's Wear

You are welcomed into the newest and most up-to-date Cafe where you will receive the best of service and food. Prices reasonable.

BELMONT CAFE

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Manhattan Shirts
Schofield Hats
Homeproof Hosiers
Munsing Underwear
Hansen Gloves

KELLY'S Men's Wear

CENTRAL STATE TEACHERS COLLEGE
STEVENS POINT, WIS.

Easily Accessible
Economy, Relatively Low Location, Unsurpassed
An Influence As Well As A School
Credit Accepted At All Universities
Degree Courses For All Teachers
Special Training For Home Economics and Rural Education
Send For Literature

DAVIDSON IMPROVING

Mr. J. M. Davidson, teacher in the training school, who has been seriously ill for the past few weeks, is reported improved. He was removed from St. Michael's hospital Tuesday, to his home at 1123 Clark St.

DON'T FORGET

A year's free subscription to the Pointer for the best joke or humor story submitted by any college student. Two half year's subscriptions for second and third prizes. Contest closes, Monday, Oct. 10. Leave your entry in the Pointer mail box on the third floor.

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Opposite Post Office

THE gang are full of good fellows whose parents neglected to teach them thrift as children.

FIRST NATIONAL BANK

Capital & Surplus $250,000

Largest in Portage County

H. W. Geissler

Shoes—Men's Wear
**Hockey Underway**

Hockey is under way. Each Tuesday and Thursday at 4 o'clock, the girls assemble on the hockey field to learn more of the intricacies of "getting the ball to that goal post". From 4 to 50 girls have reported for each practice. There is still plenty of time, girls; come on out! You need never have played before. Learn now. Miss Seen especially urges that those come who do not know the game.

**Culver Trophy**

Each Wednesday evening at four o'clock there is organized practice for archers. Do you know the thrill of hitting the bull's eye? If so, come to gain even greater skill; if not, come to learn that thrill. Points are awarded for organized archery practice; each few add toward the total necessary for that coveted "S". Mr. Culver, a retired faculty member of Central State, has donated a trophy to go to the best archer of C. S. T. C.

**Students Wed**

Henry Klimowitz of Stevens Point and Catherine Hammill, daughter of Mr. and Mrs. A. F. Hammill of Phillips, Wisconsin, were married in Waukegan, Illinois, Tuesday, September 13. Both were students of the Teachers College last year. Henry is a student again this year.

Mr. and Mrs. Klimowitz will reside at 736 Stronge Ave.