Salurday 10 A.M. THE POINTER

Series III Vol. VIII No. 1

Stevens Point, Wis., September 14, 1933

Price 7 Cents

SCHOOL ENTERS FORTIETH YEAR

PREXY GIVES **ALL STUDENTS** HIS WELCOME

Says Education Is On Trial. Many Changes Since Founding

Thirty-nine years ago the seventeenth of September, students were enrolling in the new normal school which in this, its fortieth year, is known as Central State Teachers College.



Many changes have come to the college in the thirty-nine years that have passed since that first girls rooming there must choose enrollment day. The school has their boarding places from the developed from a normal school to facilities presented in the city for a college, ever keeping alive the that purpose. However, those dehigh ideals which were inculcated siring to prepare their own meals by its founders.

It is with pleasure that I wel-come all students both old and new to help make this fortieth year the best in every sense in the history of the college. Let us, altogether, faculty and students, make this the banner year of the old school, in scholarship, high ideals, good fellowship, and right

Education, as perhaps never before, is on trial. In these desperate financial times, parents and students are making great sacrifices to make further education possible. It is for us to do our part to make the sacrifices worth while. Let us put our best efforts into the work at hand. Let us learn to get the most out of our college lives by taking advantage of every opportunity for advancement which the college offers.

This is a year for earnest en-deavor. We must economize in

Who Stole The Whachamacalit IRL W. THURBER Multiple Mystery Marks Mooch '33, SUCCUMBS AT

degree angle whatchamacallet. The question of who stole the whachaeallit now ranks with, "Who killed Cock Robin", as one of the foremost subjects of barroom research among the more serious scholars at this fountain of learning.

Apparently whoever stole the 44 degree whatchamacallit intends to use same in football, for two pig-skins were found missing after the first practice. Beware all! Who knows that you may be cheering him on at homecoming this fall, this nefarious robber of innocent 44 degree angle whatchamacallets.

Historians among the students,

Haggard professors jerk beards | not unlike that species of colleand scan the horizon goaded by gians nuisance who love to show the ever-present spectre of the 44 their learning by correcting those gians nuisance who love to show of the intelligencia in their use of "I" and "me", recall the mysterious disappearance of the fraternity bulletin boards along with collection of bright sayings of small children.

> Others see a connection with the disappearance of Fel's cuspi-dor, altho there are those who afternoon. His death was caused the disappearance of Fel's cuspidiscount this theory claiming that said cuspidor might have walked shortly after an operation for ap-

The column is full. Someone stole the angle-arm from the sun dial donated by the class of '33, probably for the purpose of selling the brass therein at 7 cents per pound.

Coeds To Cook Own Meals At Nelson Hall

This year Nelson Hall will be a rooming place with provisions for cooperative breakfasts. Formerly all students staying at the dormitory were requested to board there also. In the past, men students too have been allowed to take their meals with the co-eds.

For the present at least the will be granted the use of the basement in which to do so.

Present reports indicate that about fifty percent of those making their homes at the "dorm" will take advantage of this courtesy. Several groups have arrived with provisions and are already busy.

Rates on the rooms have been reduced and they are filling

time and money in order that we may carry on. Let us be good soldiers in our own cause and make the most of the best in ourselves. Yours for service.

College Music Department To Have Big Year

Expectations run high for the Music department this year, according to Peter J. Michelson, director of that group. Mr. Michelson is well pleased in the interest that has already been shown by the new students as well as the old.

Practise Called

The first Band practise of the year has been called for this afternoon. New music has been procured with the expectation that the Band unit will reach a strength of 65 pieces or more, in contrast with the 45 of last year. Mr. Michelson expects to have the unit whipped into shape in time to play for the first football game of the season.

"A larger Concert Orchestra by more than ten pieces is anticipated", said Mr. Michelson. "The strength of the unit should reach at least 30, compared with 20 of last season." The first practise was held yesterday. This year, rehearsals will be held twice a week.

Buy New Instruments

Several new instruments have been procured for the use of the Band and Orchestra. Besides having many of the instruments returned to the factory for reconditioning, a new Sousaphone, Con-trabass, Flute, and French Horn have been added to the number of President instruments available for the use a mixed chorus.

POINT SUNDAY

Was President Of Rural Life Club Last Year And Ball King

Irl W. Thurber, a degree graduate of the College last year passed away at St. Michael's hospital by peritonitis which developed penedicitis on September 2. The remains were taken to Loyal, Wis., his former home, for burial.

Active In School

Mr. Thurber was king of the Senior Ball and president of the Rural Life club last year. His other activities include the Margaret Ashmun club and the Mixed Chorus. He was also active in the Baptist church, where he sang in the choir.

Irl first enrolled here in the Fall of 1925 in the Rural Department, where he completed a oneyear course. After teaching for two years near Phelps, he returned in 1928 and completed a threeyear curriculum, after which, he taught mathematics and science for two years in the junior high school at Park Falls: He again returned to Stevens Point last fall, graduating in the Spring of 1933 with a B. E. degree.

Good Student

Surviving are his parents, a brother, George H. Thurber, of Stevens Point, and two sisters, the Misses Genevieve and Nancy Mary Thurber, both of Loyal. Irl will be remembered by his many friends here as a conscientious

TO OUR FRESHMEN

We dedicate this first issue of the Pointer to you. It is the aim of the upper classmen to make your stay at C. S. T. C. as cheery and gay as the color of this pub-

of musicians who have not their own equipment.

Arrangements have been made for a Girls' Glee club if enough in-terest is shown. There is no provision for either a men's chorus or Vol. VIII

THE POINTER

No. 1.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

EDITORIAL STAFF

Editor Harvey Polzin, 1011 Main St.; Office Phone 1584 Few Associate EditorJohn Wied

BUSINESS STAFF

Business Manager George Maurer, Phone 240J or 43. Raymond M. Rightsell Faculty Adviser ...

(College Office Information, Phone 224)

TO THE FRESHMEN

Just a few hints Frosh, about the things you should know. It has been customary during the past few years not to smoke on the Campus. There is no rule in regard to this, but President Hyer has merely asked the men of the college not to do so. Think it over yourself, do you want cigarette stubs scattered along the sidewalks and in front of the doorways. Remind your 'Pal' if he forgets.

We have a beautiful Campus; one of the best to be found anywhere in the state. Let's help to keep it looking that way. Obey the signs, "Keep Off The Grass", and don't harm the trees or shrubbery.

In regard to the Men's Room. Here you will find no set of rules covering what can or cannot be done either. President Hyer set this room aside for the men of the college for either study or rest, as you desire. It is there for your benefit - make use of it - do not hang around the halls and cause disturbances there. It has been necessary to close the Men's Room at times during the past two years. The it this year men. Let's take care of the furniture and keep the room men have failed to use the furniture as it should be used; let's not do looking neat, and it will stay open for us.

No doubt you have noticed the neat and cleanly appearance all around the building; the floors and furniture all newly varnished. Let's help the janitors to keep it looking that way. It is a large building and requires a lot of work to keep clean. Put your waste paper in the baskets, and don't throw your candy or gum wrappers behind the registers — they are hard to get out. Then too, remem-ber, this is a State Institution, and destroying any property belonging to the school is committing a crime.

The Library is a study place, not a visiting place.

Attend assembly regularly. Be prompt in getting to your meetings; they won't last as long.

Meet the Faculty. They are always glad to meet newcomers, and willing to assist them whenever they can. There is always a "True" Welcome over Mr. Hyer's office door. The Student — YOU — always comes first in his office. And we can assure you that there is no person more willing and capable of giving good-sound advice than our President.

STUDENT BROADCAST,

Let's Hear From You

Submit your pet grievances to the Pointer for publication. Just drop them in the box at the Pointer Office. Your name must be signed to the article, although anonymous names will be published upon request.

We invite and urge all students and faculty members to acquire the habit of "dropping in" contributions regularly. Whether you have a story, joke, criticism, or comment makes no difference

J. H. S. Pupils Fast Workers

The first issue of the Junior Pointer, edited and published by the pupils of the Mary D. Bradford Junior High School-Central State Teachers College, is out with information concerning all of the activities planned for the school year.

It contains a great deal of in-formation on the entire system used in the Junior High School.

Copies of last years issues of The Junior Pointer and one of the present issue can be found posted on the bulletin board on the third floor of the Training School.

MENTION "POINTER"

COLLEGE GRID PROSPECTS ARE OUESTIONABLE

Lettermen Returning To Form Marquette Eleven

Official notification of the opening of fall football practice at Marquette university on next Friday morning, Sept. 15, has been sent to less than 50 candidates for the 1933 Golden Avalanche by Coach Frank J. Murray.

Murray, who expects to work with his smallest squad in several years, dated his notification on Sept. 7 and called the attention of his gridmen to the fact that the first major game, with the University of Wisconsin at Madison, Oct. 7, was just a month away. The season will be opened on Sept. 30, however, with the Lawrence college Vikings providing the opposition.

Assisted by Tarzan Taylor, line coach, and Red Dunn, new backfield coach, Murray will be able to send his charges through two workouts a day for almost a week. First classes open at Marquette, Sept. 21, and the squad will be available for full-time football until then.

Guard positions on the line, and all quarterback and halfback assignments in the backfield are still up in the air. Floyd Ronzani is the only returning letterman guard, and he was a reserve for the last two years. There are no veteran quarterbacks available while only two reserves, Walter Plewe and Dick Quirk, will be on hand as halfbacks. These positions, therefore, will catch the particular attention of the coaching staff as workouts are started Friday.

There will be lettermen for other positions on the Golden Avalanche, but Murray at present sees no more than two jobs, center and fullback, definitely filled. Co-Capt. Art Krueger, who was an all-American center last year, and Co-Capt. Rollie Halfman, one of the finest fullbacks in Hilltop history, are certain of nomination.

Tackles back from last year's list of lettermen will include Milton Trost, Robert Dobyns, Francis McNabb and Adolph Gorychka, though Gorychka previously has played end and halfback and is not certain of his calling for the coming campaign. The veteran ends will be Wayland Becker, star punter; Hazen McEssy, and Ernie Kukla.

Murray is looking more to his sophomores than to his 1932 reserves for replacements this season. Among the substitutes of last year, however, are Francis McCarthy, center; Robert Peep-

Francis McCarthy, center; Robert Peeples and Ray Morstadt, guards; Jerry Liska and Larry Stoltz, erds; Harry Knipp, quarterback; Claude Youngwith, halfback, and John Scanlon, fullback. Sophomores are more or less an unknown quantity, and much depends upon them. The list will include: Myles Reif, center; Norman Frankenstein, Al Mahnke and Paul Welsh, guards; Joe Braun and Lester Struebing tackles; Louis Wengert, end; Marvin Bell and Leo Mierzwa, quarterbacks; Rex Wallick and Jacques Vallier, fullbacks, and Bob Neubauer, Elmer Seefeldt and Ralph Renzel, halfbacks.

Murray will be starting his twelfth season in charge of the Golden Avalanche. It will be the fifth year for Tarzan Taylor as line coach, and the first for Red Dunn as backfield mentbr.

for Red Dunn as backfield mentbr. Dunn, Marquette's first all-American player, coached the freshmen through an undefeated campaign last year.

U OF WISCONSIN ELEVEN FACES TOUGH SEASON

Eight major games, on consecutive Saturdays, without a break, and three homecoming battles in the first month of the seoson, is the crushing assignment which will confront the Wisconsin football team and its dynamic head coach, Dr. Clarence Wiley Spears, when they meet at Camp Randall for the first 1933 practice, September 15.

Not in years - if ever - have the Badgers undertaken such a terrific schedule. They open with Marquette at Camp Randall, October 7. Last year, Wisconsin trailed the Hilltoppers, during most of the game as the result of a blocked kick and resulting safety, finally pulling out victory by a 7-2 count. There is nothing to suggest that this year's game will be any easier. Then the Badgers go to Champaign for Illinois' Homecoming, with the Fighting Illini thirsting for revenge for the 20-12 setback Wisconsin gave them a year ago. The following Saturday, Wisconsin will be featured in Iowa's Homecoming and again they will face a Hawkeye team keyed to the limit and playing its only Big Ten game at Iowa City. To round out the first month's competition, they will come home to meet Purdue in Wisconsin's own Home-coming, October 28.

Chicago, West Virginia, Ohio State and Minnesota on the next four weekends, complete the season and all are expected to be much stronger in a decade, the Maroons will be formidable. West Virginia defeated Marquette last year, 34-7, with a team made up largely of sophomores and is sure to be stronger this year. Ohio State, which Wisconsin tied, 7-7, in 1932, when "Red" Peterson ran a punt back 70 yards for a touchdown, has lost no real star except Lew Hinchman. Minnesota, despite de-pressing reports, has exceptional material and will be one of the most powerful outfits in the Big Ten.

All of which easily explains why Dr. Spears frowns when contemplating his coming task, with but four veterans center, a guard, an end and fullback - around whom to build his 1933



DEAR NOAH= HOW CLOSE TO THE CEILING DOES A HOUSE FLY FLY BEFORE IT TURN TO LIGHT? BERMAN WOMER, TOLEDO, CHIO, TURNS OVER

DEAR NOAH = COULD A CROSS EYED WIFE TELL A BOW-LEGGED HUSBAND TO COME HOME STRAIGHT EWART G. TIDWELL, DECATUR, ALABAMA

SEND YOUR NUMSKULLION IDEAS TO DEAR NOAH-NOW.

COLLEGE PURCHASES NEW V-8 BUS

COACH EDDIE KOTAL FACES TOUGH SETUP

Seven Lettermen Form Nucleus Of Local College Grid Team

Coach, Eddie Kotal, faces a tough assignment with the 1933 football season coming on and the ranks of his gridiron squad heavily depleted by losses through graduation, ineligibility and withdrawals from school.



EDDIE KOTAL COACH

Of a squad of 25 or more men Eddie had to work with last year, only seven have returned. Eight men of the 1932 squad, who would otherwise be eligible for competition, are working at part or full-time jobs and will not re-turn to school. Four men were lost by graduation or through fulfillment of their three years of competition and seven others are unavailable for other reasons.

Heavy Losses

Those who were lost by grad-uation or by reason of having completed three years of competi-tion are: "Bucky" Miller, Ed. Baker, Russ Atwood, and Harry Hansen. Other regulars of last year's squad who have not reyear's squad who have not re-turned are: Warren Becker, Ben Garber, Ray Koehl, Larry Bishop, Irving Hinkle, Albert Baker, Austin Greene, Les Omholt, Del Reimer, Bruce Bender, Cheatle, Don Abel, Roy Olson, Oscar Chri-stenson, Joe Bartell, Ralph Bader and Ben Slotwinski and Ben Slotwinski.

Fair Turnout

Approximately thirty five men responded to Kotal's first call for gridders at eleven o'clock last

—— 1933 FOOTBALL SCHEDULE -

.......... Purple's vs. Gold's at Stevens Point Sept. 16 ...

Sept. 23 Stevens Point at Northland College

Sept. 29 . . Alumni Game at Stevens Point Oct. 7 ... St. Norbert's at Stevens Point Oct. 14 Milwaukee at Stevens Point (DAD'S DAY)

Oct. 21 Whitewater at Stevens Point Oct. 28 Stevens Point at La Crosse Nov. 4 Stevens Point at Platteville Nov. 11..... Stevens Point at Oshkosh



Better Uses

The sod on Schmeecke field is in good condition and the college gridders are using it for practice. However, when wet weather teams. makes it inadvisable to use the out on the grounds at the east side of the Training School. To ed to the sides, part of the nearer the cottages and part nearer the Training School.

This leaves a field about 200 by 100 feet in size, which makes a good spot for Eddie Kotal to

work out his men.

on their feet and the linemen to were lost.

Monday morning. On a second call Monday afternoon the number increased to about fifty.

Only seven lettermen were present. A fairly large number of new men responded to his

They Look Good

Among those from Stevens Point who appear to be promising material are: G. Breitenstein, B. Marrs, F. Menzel, T. Menzel, R. Nugent, C. Sparhawk, R. Steiner, D. Unferth, and Bob Broome. Out of town men that look good are: R. Beppler, Nekoosa — F. Exner, Wis. Rapids—F. Flowers, Oconto Falls—G. Pophal, Merrill.

Seven Lettermen

The lettermen present were: M. Anderson, N. Gregory, F. Kle-ment, R. Murray, L. Roy, B. Scribner, and D. Schwahn. Other experienced men reporting were: M. Fritch, M. Graney, and C. Mc-

(Continued on Page 4, col. 1)

Play Ground New Rules For Is Turned To | Towel Service

1. No towels will be issued without "towel service tags".

2. Tags are obtainable from Coach Kotal only.

a. Men reporting for athletic playing field, the boys will work teams will be allowed one numbered tag. This can be exchanged for a towel. The towel must be make this possible, the play-ground equipment has been mov-ceint of the towal the original ceipt of the towel, the original numbered tag will be returned. If either are lost the athlete owes the department fifty cents, and no extra towel or tag will be issued until the half dollar is paid. This is necessary, for last The coach says the sand-burrs paid. This is necessary, for last will teach the backfield to stand year over four hundred towels

4. For non-athletic students.

a. A deposit of seventy-five cents will be required to obtain a are hot water heaters in the bus. numbered tag. The same system will be followed in regard to this group as the one outlined above. At the end of each semester each student will be refunded forty

cents.
5. There will be no exchanging of towels.

6. The old purple striped towels are not exchangeable.

7. Single daily towel service may be obtained for five cents along with a fifty cent deposit on each towel.

GAME SATURDAY

The annual 'Newcomers' and 'Oldtimers' or the Purple and Gold game will be staged at the Schmeekle Athletic Field, Saturday, Sept. 16, at 10:00 A. M. This will be a swell game and we advise all 'Youse Guys' to take it in.

ALL COLLEGE UNITS TO USE NEW VEHICLE

Bus To Be Added Convenience To Players. Will Also Save Money; Schmeekle

Once again Central State comes in ahead of the other schools in the conference. With the unanimous agreement of the athletic committee and the hearty approval of President Hyer and Regent Atwell, the college purchased a

It is a Ford V-8 equipped with a superior all steel body. There are 22 leather, air cushioned, individual parlor chairs and four removable seats which can be 3. For men out for athletic placed in the aisle. Special oversized balloon bus tires will be used. The body is finished in grey with purple striping. "Central State Teachers College" is lettered in gold leaf. This combination of colors brings out the purple and gold of C. S. T. C.

Luxurious Coach .

The bus belongs to the college athletic department and will be used to convey the football, basketball and track teams on their trips. The college band, orchestra, forensic and other organizations will also have the use of the bus. It is expected that the Stevens Point High School will be given hire of the bus for its out of town games and programs. There Curtains enable the players to change inside when necessary.

To Save Money

Last year the college athletic department spent more than \$1,-000 in transporting the athletic teams, not including traveling expenses for the debaters, band and other organizations. The complete cost of the bus will approximate \$2,000. Therefore, Mr. Schmeekle points out, the bus will pay for itself in two years.

Because the bus line which has furnished the college transportation in past years has discontinued service and because other lines ask unreasonable rates, the athletic committee decided to

purchase the bus.

Since the contract calls for de-livery of the bus not later than September 20, Coach Eddie Kotai will use it September 23 when he takes his football team to Ashland for the first game of the season against Northland college.

BROUSE AROUND

COME IN AND at HANNON-BACH DRUG STORE LUNCH WITH US SCHOOL SUPPLIES

COACH EDDIE KOTAL FACES TOUGH SETUP

(Continued from Page 3, col. 2)

Donald. Other former students who prevously had not turned out are: T. Anderson, F. Bremmer, R. Beppler, A. Laabs, W. McGillli-vray, B. Ringness, N. Rothman, W. Schuetpelz, and R. Steiner. W. Schuetpelz, and R. Steiner.
Newcomers were: Ed. Bull, G.
Breitenstein, O. Copes, C. Cook,
F. Exner, F. Flowers, J. Frank,
E. Frost, J. Garaghan, L. Hayes,
G. Holm, M. Henning, A. Hemmy,
J. Irish, K. Koske, E. Loberg, F.
Menzel, T. Menzel, B. Marrs, R.
Nugent, R. Neff, G. Pophal, G.
Staffon, C. Sparhawk, W. Seguin,
D. Strope, B. Straw, D. Unferth,
P. Zaborski, and Bob Broome. P. Zaborski, and Bob Broome.

PEPPY PROGRAM ARRANGED FOR **SPORTING FANS**

Motion Pictures, Talk By Game Expert

Tonight at 8 o'clock the Portage county chapter of the Izaak Walton league will present its third annual "Jamboree" in the armory building. Chairman Carl Hatch and his committee have arranged a program that will furnish plenty of spice, pep and entertainment to hunters, sportsmen and townspeople alike.

Spicy Program Assured

The theme of this year's "Jamboree' centers around hunting. Two reels of motion pictures, awarding of valuable prizes, a speech on wild game life and a big feed are only some of the numbers that will be afforded in the armory's spacious arena.

Game Expert to Talk

Aldo Leopold, game expert, who is now affiliated with the department of agriculture at the University of Wisconsin, will give a talk on game life. His personal experiences in the woods, his knowledge of birds and animals and the material he collected during his extensive travels are said to humor and excite his audience.

Local merchants and sporting goods companies have cooperated with the Izzak Walton league by donating valuable prizes to be presented at the "Jamboree". The prizes include guns, shells, hunting coats, hunting knives, lantarn, flash lights, wool socks, shell vest and a hunting axe.

Motion Pictures on Program

Two reels of motion pictures, which were carefully filmed in territories that are known as "hangouts" for wild game and birds, will be screened. The pictures were produced for the Wisconsin Conservation commission and are being released for the Izaak Walton league's "Jamboree".

Free Beer and Eats

As a wind-up event of the evening the league is furnishing refreshments consisting of baked ham and cheese sandwiches with good old 3.2 sa wash. More than five barrels of beer were disposed of at the league's "Jamboree" last spring. Over 480 people attended that event.

For Students Is Published

A student handbook, edited by the senior girls, is being given each student enrolling in the lo-cal college. This is the second successive year that a book containing all social and athletic pro-

grams has been published.

The handbook is not only a guide to the students but will tend to abolish conflicts in dates for dances, parties and other social affairs of the college that have existed in the years before

its publication.

The book is full of valuable information including the social calender, athletic schedules, school organizations, awards, roster of the faculty, college yells and other material with which average freshman is not familiar.

Ethelwyn Baerwaldt was chairman of the handbook committee assisted by Ella Kleist, Jean Lyns and Kathryn Slowey. Miss Bertha Hussey was the faculty advi-

Try This One For An Hour Or Two Or So

The fireman, the brakeman and the engineer on a certain train are named, Robinson., Smith and Jones, but not respectively. On the same train are three passengers with the same names. These will be hereafter referred to with the title as Mister to distinguish them from the trainmen.

1 - Mr. Robinson lives in Detroit.

- The Brakeman lives halfway between Chicago and Detroit.

3 -- Smith beat the fireman at billiards.

4 - Mr. Jones earns \$18.00 a

The brakeman's neighbor, 5 one of the above passengers earns three times as much as the brake-

6 - The passenger living in Chicago has the same name as the brakeman.

WHAT IS THE ENGINEER'S NAME?

SCRIBNER DAIRY

Natural Guernsey

MILK & CREAM

New Handbook Hyer Spends His Summer At The College Offices

President Hyer has been here working at his office daily all summer. He has reported more inquiries and personal visits this year than anytime before in his fourteen years of executive expe-

Mr. Hyer's estimate relative to the enrollment this fall is about 500 students. Last year the total reached 847. A larger Freshman class than last year's, which was the largest in the history of the institution, is anticipated. The difference being that, at present, there is no way of determining how many old students will return.

There will be no changes in the regular faculty. Mr. Reppen and Mr. Giovannini will be on hand in the event that the enrollment is large enough to make their services necessary.

STUDENTS!

In Appreciation Of Their Support

> **Patronize Pointer Advertisers**

Wins Recognition For Local College Central State Teachers College

won recognition when it ranked second to Milwaukee in total enrollment of the nine teachers colleges in the state for both the 1932-33 regular session and the 1933 summer session.

Enrollment Figure

The enrollment last year reached the total of 847, the largest by far in the history of the school. The total number present at the last summer session reached a maximum of 537.

The fact that the population of Stevens Point is considerably less than five of the nine cities in which state teachers colleges are located in Wisconsin adds significance to the record set by this institution.

KAMPUS KITCHEN Under New Managment West Entrance of College

WORZALLA PUBLISHING COMPANY

VANITY BEAUTY SHOP PROMPT SERVICE

Over Sexton Demgen Drug Store

SANDWICH SHOP Bar-B-Q's, Sandwiches & Lunches 104 Strongs Ave.

GROSS-LYNCH BARBER SHOP

Between The Two Theaters

A full line of Office and School supplies.

Ferndell line of Fancy Groceries.

Sherwin Williams Paints and Varnishes.

INCORPORATED

426 Main St.

Phone 994



Dressing for skin poisons, dry itching eczema, insect bites, barber itch, dandruff, poison ivy and skin infections. A Pleasant Skin Tonic and Healing Lotion.

MEYER DRUG CO.

Use after shaving to keep the skin clean and pores reduced.

SOCIETY NEWS

immunummunii i Several of last years students are transferring to the University of Wisconsin this fall. They are: Charlotte Atwell, Betty Rice, Florence Hubbard and Margaret Mortenson. All four of these girls completed two years at Cenral State. The two former were enrolled in the High School Department and were members of Fau Gamma Beta sorority. The atter two were in the Home Economics department and were members of the Omega Ma Chi orority.

Miss Edna Crocker is planning o complete her work in Physical Education at Milwaukee State Teachers College.

Thomas To Be Medic Winston "Windy" Thomas, college boxing instructor and local professional, is going to attend the University of Alabama. 'Windy' has already left for the outh where he will enroll in the school of medicine.

Harris Shafton, a student manager of athletics last year, has transferred to Northwestern University school of commerce in time to attend the summer session there. He will return to Evan-ston this fall.

James Levi has left for South Bend, Indiana where he will complete his education at Notre Dame University.

Annual Faculty Reception Tonight

The Annual faculty reception and dance will be held in the training school gymnasium to-night from 8:30 to 11:30 o'clock. Heading the faculty receiving line will be President and Mrs. Hyer, Dean of Women Miss Bertha Hussey, and Dean of Men and Mrs. Steiner.

Dancing may be enjoyed until 1:30. Refreshments will be 11:30 served.

A. L. SHAFTON & CO.

DISTRIBUTORS

"HELLMANS"

Thousand Island Dressing

Mayonnaise Dressing Sandwich Spread

Try "HELLMANS" Better Than The Rest

Mrs. Corrigan Gives Piano To College

gift to this college in memory of her mother, Mrs. Emma Parker, made possible the purchase of an artist model concert grand Steinpiano, for the assembly The college now possesses one of the finest pianos made by the noted Steinway Company.

The students and faculty appreciate very much the kindness of Mrs. Corrigan in making it possible to have this very much needed addition to our musical department. A gold plate attached to the keyboard cover of the piano has this inscription:

"In memoriam Mrs. Emma Parker by her daughter Laura Mae Corrigan"

Wednesday morning the piano was formally presented to the college by President Hyer. A short program consisting of piano selections was given by Irene Hite Thompson and Mr. Plank, both of whom are graduates of Central State Teachers College and are widely known for their musical talent.

Bushias - Danelski

Dry Cleaners

HATS CLEANED

Phone 295J

102 Strongs Ave.

THE

Citizens National Bank

"The Bank That Service Built"

Start the School Year Right! Try our Drug Store First

BAEBENROTH'S

HOTEL WHITING CORNER

CENTRAL STATE TEACHERS COLLEGE

STEVENS POINT, WIS. Easily Accessible Expense Relatively Low

Location Unsurpassed For Healthfulness

An Influence As Well As a School Credits Accepted At All Universities Degree Courses For All Teachers Special Training For Home Economics and Bural Education

Send For Literature

Wied Associate Ed. Of 1933-34 Pointer

John Wied, of Duluth, a Junior and a veteran on the Pointer Staff for the past two years has been selected as Associate Editor of the paper this year. Wied is a member of the Phi Sigma Epsilon fraternity and President of Bloc" for this semester.
Trials are being held for the

positions on the staff which are still open.

See Us At 1135 Clark Street A Real Place To Eat ALICE & JOHN

OFFICIAL JEWLER TO C. S. T. C. FERDINAND A. HIRZY

"The Gift Counsellor"

Welsby's Dry Cleaning Prompt Service Phone 688

COLLEGE EAT SHOP

Meals, Lunches, Fountain Service and School Supplies

Mention · The Pointer

Welcome To Our NEW STORE

Newest in

COATS DRESSES & **FUR COATS** A. L. KISS

WELCOME **FACULTY AND STUDENTS!**

THE UNITED CLOAK SHOP

> is always READY TO HELP YOU select your Fall wardrobe

> > COATS DRESSES SUITS **MILLINERY**

452 Main St.

You're always welcome at

TAYLOR'S



Famous For

Jumbo Malteds Jumbo Sodas Taylor Made Salads Tasty Sandwiches Noonday Luncheons Chocolate Fudge Cake

"Our Fountains Are Famous For Chocolate"

Taylor's Drug Stores

Gifts — Stationery — Pens — Greeting Cards

Strongs Avenue

South Side

Board Of Regents Library For Study; Passes Resolution Raising Standards

The following resolution was adopted at the June meeting of the Board of Regents:

"Resolved, That after September 1, 1934, all elementary curricula except in rural departments shall be at least three years in length, and on and after that date no freshman shall be enrolled in any curriculum for elementary teachers, except in rural de-partments, of less than three years. All curricula of less than three years in elementary education for which students have enrolled before September 1, 1934, shall be completed not later than September 1, 1937. All rural curricula shall be at least two years in length after September 1, 1934."

President Royce subsequently commended the resolution, and called attention to the reorganization of our curriculum which this entails. In part he said:

"It will be necessary for the principals of the upper grade and lower grade departments to prepare curricula to go into the next catalog for both three and four year courses. It will be necessary for the head of the rural department to prepare two and three year curricula to go into the same catalog.

"The administrative council should look forward to a discussion of this matter in the early

"This is one of the outstanding movements of recent years, and we should welcome it as a decided step forward in raising the teaching standards in our state.'

> Attend Bankrupt Sale And Save At The

UNITY STORE

FOOTWEAR - CLOTHING & FURNISHINGS

THE MODERN TOGGERY

The Store For Every Man 450 Main St.

4Student Sanctuary

Incoming students will find the College Library an excellent place to study. All of the best reference and research material is available on practically any subject desired.

Mr. Allez and Miss Mansur are glad to furnish any assistance required in locating books for new students, until they become acquainted with the college library system. Rules for conduct while in the library and for use of the index will be posted at a later

TRY OUR MALTED MILK UNITED NEWS

104 Strongs Ave. Phone 1709

SPORT SHOP

Gym Clothing 422 Main St.

ARCADE BILLIARD PARLOR

106 Strongs Ave. Phone 349

> CHET'S BARBER SHOP

> > 102 Strongs Ave.

THE PAL RESTAURANT FOR GOOD EATS

Between the Two Banks

Fischers Specialty Shop "The Coed's Headquarters" COATS - DRESSES **MILLINERY & RIDING TOGS** For All Occassions Hotel Whiting Block

MUSIC

For Your School Parties Call 1150-W

IRV LUTZ

BELMONT CAFE

Welcomes You Best Of Eats

WELCOME WISCONSIN SHOE SHOP

121 Strongs Ave.

THE CONTINENTAL **CLOTHING STORE**

Men's and Boys' Clothing

N. J. Knope and Sons

RINGNESS SHOE CO.

Ringness Shoes Fit Better Wear Longer

417 MAIN STREET

CITY FRUIT EXCHANGE

Fruits & Vegetables 457 Main St. Phone 51

CHEVROLET

G. A. Gullikson Co.

301 Strongs Ave. Phone 100

WELCOME TO C. S. T. C.

When Up TOWN VISIT

The Rexall Store

SEXTON-DEMGEN DRUG CO.

DRUGS

SODA

LUNCHEONETTE

Opposite Post Office

PROCLAMATION!

For The Coming Year Go To

MOLL-GLENNON COMPANY

FOR YOUR DRY GOODS AND LADIES' READY-TO-WEAR

FORMAL OR

THE BIG SHOE STORE

INEXPENSIVE SHOES FOR EXPENSIVE FEET

TAP DANCING SLIPPERS