

PRESIDENT HYER HERE FIVE YEARS

COLLEGE "WINCHELLS" GET OPPORTUNITY TO SHOW TALENT

Next Monday at 3:30, in WLBL's main studios in the Fox Theater Building, the first "College Radio Hour" will be on the air with an entirely new program.

This year's program will feature a short "Play of the week". These plays are to be produced in cooperation with Professor Burrough's speech classes, but anyone interested in taking part in these productions see Professor Burroughs as soon as possible.

Applications Coming in Rapidly

Applications for places in the personnel of the radio performers have been coming in rapidly—as a matter of fact, almost too rapidly to give everyone a proper audition. Not wanting to slight anyone, the managers of the program have decided to give over the last part of the "Hour" to a good old fashioned "Amateur Contest", "gong" n' everything. The judges for this contest will be selected from the faculty.

A winner will be chosen each week for five weeks, and the last program shall be devoted entirely to the "finals". A prize for first place is offered, and Mr. Neuman has promised to all contestants an opportunity to appear at the Fox Theater on a special "College Radio Hour" night.

Anyone who has any inclination toward entertaining and wishes to take part should see Jack Burroughs or Arnold Hotvedt immediately.

NIGHT SCHOOL OPENS NEXT WEEK TUESDAY

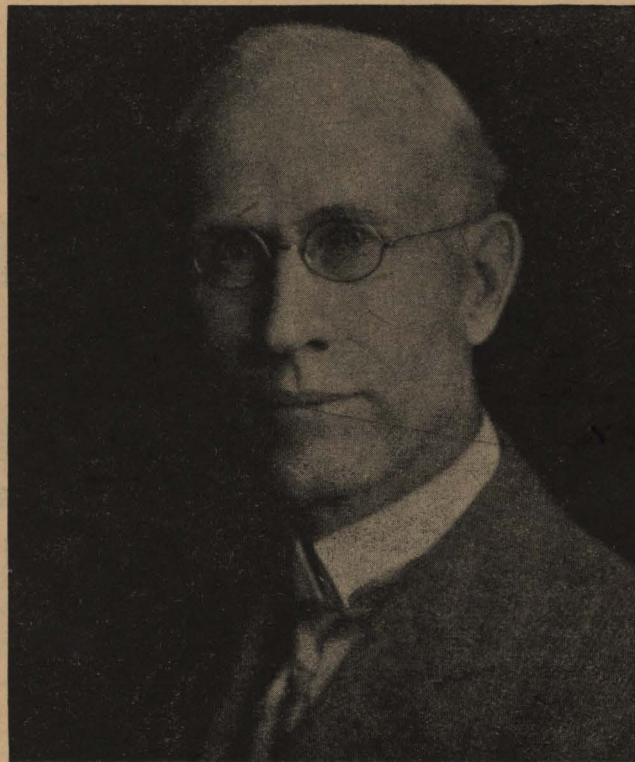
Eleven members of the faculty are scheduled to teach in the night school which will begin next week. All courses will be given Tuesday evenings from five to eight o'clock, the first classes starting October first.

Enrollment took place last Tuesday evening between five and eight o'clock with 126 students making known their intentions of attending.

This is the fourth year of the sessions, and, according to enrollment figures, is to be the largest ever held. Mr. Knutzen is in charge of the work.

Beat St. Norbert's!

Celebrates 5th Anniversary Here



President Frank S. Hyer

Today, Sept. 26, 1935, marks the fifth anniversary of the coming of President Frank S. Hyer to Central State. The years have brought many changes. News clippings show our school band to have been a poorly equipped comparatively small group; today, under the leadership of Musical Director Peter J. Michelson the band numbers over seventy pieces, well equipped in every way. The Glee Clubs have expanded proportionally, and the annual tours now carry these fine musical units many hundreds of miles to many hundreds of people.

The enrollment in the last five years has doubled itself over years of the preceding decade. Numerous participations in forensic work have brought many fine returns, under the direction of Leland M. Burroughs.

The introduction of the dynamic coach, Edward L. Kotal, has brought brighter and more lasting fame to Central State in athletic endeavor. Intangible, but of a distinctly recognizable quality, has been the advance in scholastic endeavor and faculty progress.

Happy anniversary, President Hyer!

WHITEWATER NEWS STORY REPRINTED

(May, 1930)

"The appointment of Mr. Hyer to the presidency of the Teachers College at Stevens Point takes from us students a great friend. He has worked hard for our benefit and the school as well. Eleven years of his life have been unselfishly given to our college, eleven years that have shown remarkable changes in the horizon of our institution. His unswerving loyalty has created an atmosphere readily adopted by young people coming here. Mr. Hyer's office door was always open to everyone

(Continued on page 2, col. 2)

POINTER REPRINTS 1930 NEWS STORY

(Sept. 26, 1930)

"Mr. Frank S. Hyer, president of the Whitewater State Teachers College for the past eleven years was chosen by the Board of Regents as president of Central State Teachers College.

Mr. Hyer is not a stranger at C. S. T. C. for before filling the presidency at Whitewater he was director of the Training School here.

Mr. Hyer began teaching in rural schools in 1887. Later he was teacher in the city schools of Green Bay, county superintendent

(Continued on page 2, col. 3)

ENGLISH CLASS TO STAGE PLAYS SOON

Professor Leland M. Burroughs, head of the Speech Department of Central State Teachers College, has announced that work has already begun on some of the plays which his department produces each semester. "The Queen's Husband" and "The Cradle Song" have been selected for the first production.

Players From English Classes

The casts for the plays will be chosen from the English classes of Mr. Burroughs. "The Queen's Husband", a comedy in three acts, written by Robert Emmet Sherwood, includes a cast of eleven men and four women. "The Cradle Song", a two act play, written by G. Martinez Sierra, has a cast of four men and ten women.

College Projects Reveal Facts

Those students who were in school last year will remember with what derision the notice that projects were necessary for F. E. R. A. work was met. It is the purpose of this article to cause those who "came to scoff, to remain to wonder".

One of the most useful projects which was worked out was "Placement Research". Millicent Wilson, a senior this year, under Miss Swallow of the Training School, did the actual work for the survey.

The aims of the project were: (1) to show where the graduates and alumni of C. S. T. C. had been placed in Wisconsin and the surrounding territory for the last five years — 1929-34, (2) to show the placements in each course, (3) to show the total percentage of students placed, and (4) to show the increase or decrease in placement totals.

In carrying out the first aim, five outline maps of Wisconsin were properly marked with dots and figures to indicate the location of all graduates who obtained positions. The other aims were carried out by the use of suitable charts and graphs.

The results of this project, which will be of immense value as ready reference material for those desiring that particular information, will soon be filed in the library and will be available for general use.

Published Weekly at Stevens Point by the students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

EDITORIAL STAFF

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CALENDAR OF COMING EVENTS

- Sept. 27 Informal Dance (Chi Delta Rho)
Sept. 28 St. Norberts vs. C.S.T.C. (night)
Sept. 30 Salvi and Quartette
Oct. 4 C.S.T.C. vs. Platteville (there)
Oct. 4 Dance—Tau Gamma Beta..

THE COLLEGE ENROLLMENT

The enrollment trend is up. The subject of speculation in the minds of some is "where do we go from here?"

There is no doubt that some persons have attended school for lack of employment elsewhere. The peak for this was 1932-1933, a corresponding peak for this college. Now that this slack is taken up somewhat, many persons graduating from high school are able to secure employment.

It is not to be supposed that the enrollment will go up and up and on past the thousands, although it is not impossible. There is a satisfactory condition existing with the student level where equipment, housing and personnel are adequate to meet the need. This can be maintained or not, depending upon the activities of the school — the services they furnish and how well they are able to present these advantages to the public at large in the area which can be considered "feeder" territory. How can this best be done?

Some say that the "beaten path to the door because of a superior mousetrap" idea applies. There are others who realize the necessity for planned, organized ethical effort in the conduct of any successful and legitimate enterprise.

Know Your Home City

The Pointer presents on this page the first of a series of articles dealing with the prominent business institutions of Stevens Point. These are prepared by Arba J. Shorey, editor of the Iris, for publication in the Pointer.

The Pointer is keenly interested in bringing about a greater knowledge and consequent appreciation in the minds of the students at Central State regarding the city where many of them make their homes for a period ranging from one to four years.

Don't "Kick"—

If your society, club, or organization is not represented in the Pointer. Each school organization should elect a publicist, who will see to it that news of his organization reaches the Pointer. See any member of the Pointer staff or drop the news item in the slot in the Pointer office door, not later than 4 P.M. Monday evening preceding Thursday's publication date.

Paging Santa

Due to the increase in the college band this year, the organization has need of six new uniforms. Mr. Michelsen says that he is waiting for Santa Claus to help him out, but that in the interim until his advent, any contributions toward their purchase will be most gratefully accepted and acknowledged. "I am particularly anxious that this should come to the attention of the recent graduates of the music department," Mr. Michelsen said in an interview.

Whitewater News
Story Reprinted

(Continued from page 1, col. 2)

seeking advice and help. Few of us know of the many times he has given financial assistance to those who might otherwise have been forced to drop out of school. He enjoyed contact with his students, teaching classes when he had the time for it.

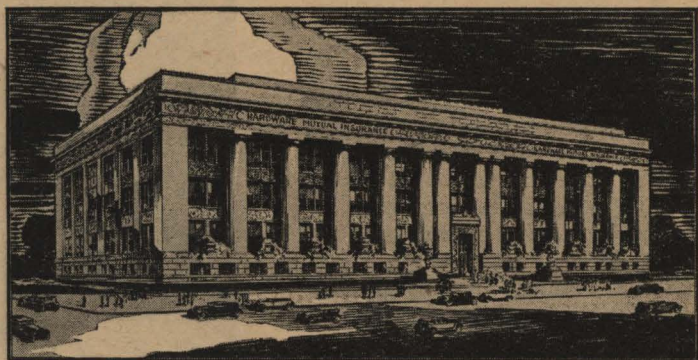
All of these things make his appointment more than a mere change in the administration — we lose a valuable friend. We offer him our very best wishes in his new position". (Whitewater Royal Purple—May, 1930).

Record Of Hardware Mutual Insurance Companies Is One Of Phenomenal Growth

Starting In 1904 With Small Capital Once Local Concern Now Has Far Flung Ramifications

On the corner of Strong's Avenue and Clark Street, housed in a building of massive, yet beautiful proportions, are the home offices of the Hardware Mutual Insurance Companies—two of Stevens Point's largest business concerns.

As the observer approaches, his first impression is one of solidarity, suggesting permanence and strength. Drawing closer, the thought of solidarity becomes more firmly fixed, and added to it, as he studies the bas-reliefs, is the feeling that here is unusual beauty in architectural design. The iron grill entrance is one of the best American replicas of Renaissance wrought-iron work. Within the lobby, the ceiling murals give warmth and color,—the paintings being inspired by the work of Pintoricchio in a little church in Rome.



Wide corridors, spacious, well lighted office quarters, tennis courts, baseball and bowling teams, recreational and rest rooms emphasize the story of mutuality.

Far Flung Business Associations

As the visitor talks with the personality girl at the information desk it is not difficult to realize that this is a business establishment whose far flung ramifications extend into every American state, the District of Columbia, and the Canadian provinces; whose total combined assets are over \$11,000,000; whose total combined yearly income is nearly \$10,000,000; whose office management is noted for its efficiency and whose financial status is envied by every insurance executive.

Phenomenal Growth

The Hardware Dealers Mutual Fire Insurance Company opened at Berlin, Wis., April 4, 1904, with total insurance in force of \$340,000.00. The company's phenomenal growth dates from June 1911, when President P. J. Jacobs became an active associate. In 1912 the home office (there were three clerks and a secretary) was moved to Stevens Point. The Hardware Mutual Casualty Company was born August 15, 1914. Mr. Carl N. Jacobs, now president, was the only full time employee—filling several positions including underwriter, accountant, collector, and salesman. Not until 1919 did the assets of the Casualty company exceed \$100,000.00. In 1918 the offices of the two companies occupied 1200 sq. ft.—to-day they use 101,000 sq. ft. Now, in addition to several hundred employees in the home and branch offices, there are 450 full-time, salaried salesmen. Among those many workers, ranging in position from messenger boy to vice president, are graduates and former students of Central State Teachers College.

Our report of our visit to the Hardware can serve as nothing more than an introduction for you. Go down and see for yourself—a guide will be pleased to show you through and explain as you go.

(This article is the first of a series to appear periodically in the Pointer. The following articles will deal with other prominent business institutions in Stevens Point. They are designed to introduce newcomers in Central State to the city which they have chosen as their present home. The Central State Iris year book, under the editorship of Arba J. Shorey, has prepared and is sponsoring the present series appearing in the Pointer.)

Pointer Reprints
1930 News Story

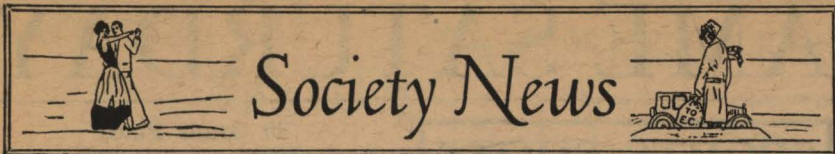
(Continued from page 1, col. 3)

of schools in Jefferson county, a principal at Sheboygan as well as superintendent at Rhinelander...

In 1904 Mr. Hyer came to Stevens Point to conduct institutes and in 1909 was appointed direc-

tor of the Training School and served in that capacity for ten years.

The Teachers College at White-water made spectacular progress under the direction of President Hyer... enrollments doubled and other improvements were made. Due to Mr. Hyer's untiring efforts an excellent reputation has been gained by the Whitewater college." (Pointer, Sept. 26, 1930).



Schlice—Wartinbee

Another co-ed from our ranks took the fatal step, and again we are surprised to hear of another secret marriage.

Jane Wartinbee, Clintonville, and Robert Schlice, Stevens Point, were married at Waukegan, Illinois, early last June. The happy couple are residing in town.

Again, we extend our best wishes for your happiness.

Hubbard—Jacobson

Mr. and Mrs. Mattie Jacobson announce the marriage of their daughter, Myra Eleanor, to Mr. Ralph Hubbard (Mickey, to us), on Monday, February fourth, nineteen hundred and thirty five.

At last we have the low down! The proud husband informs us that Myra is at present employed at her father's coast guard station, at Wilmette, Illinois, while he is finishing his schooling here this year.

Happy days, Mick and Myra!!

TAU GAMMA BETA TEA

Tau Gamma Beta Sorority formally welcomed the women of the college and the wives of the faculty members last Saturday afternoon at its annual autumn tea.

The Home Economics Parlors were beautifully decorated to carry out an autumn color scheme. Huge baskets of dahlias in glowing fall colors were placed about the parlors, while the centerpiece, tapers, and table service further carried out this theme.

Mrs. Frank Hyer and Mrs. E. T. Smith, the sorority patronesses, poured. They were assisted by Barbara Joy, the sorority president.

FACULTY RECEPTION

Not to be outdone, our faculty took a turn at welcoming the students and gave us a grand party which was held in the new gymnasium last Thursday evening.

In the reception line were President and Mrs. Hyer, Dean and Mrs. Steiner, and our new regent, Mr. George A. Martens, and wife.

Dancing commenced at nine thirty, under the direction of the always enjoyable Castilians.

OMEGA MU CHI TEA

The sorority colors, orchid and yellow, were used to decorate the Home Economics Parlors last Tuesday afternoon when the Omega Mu Chi Sorority held its welcoming tea for C. S. T. C. women and faculty wives. Flowers, tapers, and even the tiny cakes and sandwiches carried out this color scheme.

The sorority patronesses, Mrs. Charles Cashin, and Mrs. Palmer Taylor, poured for the tea, which was held from three to five o'clock in the afternoon.

"Get Acquainted Society" Meets

The Young People's "Get Acquainted" Society, newly organized last Sunday evening, at the First Presbyterian Church, will hold a "getting acquainted with ourselves" meeting next Sunday evening, at 6:45 in the Church Parlors on Main street.

Mr. Joseph Mott, of the college faculty, will be the guest speaker. All college young people are invited.

Chi Delt' Informal Dance

Tomorrow night sees the opening of the fall social season with an informal dance given by Chi Delta Rho fraternity.

Chairman-of-the-affair Bill Larson assures us that everything has been done to make this a very enjoyable evening. A popular orchestra (we won't tell) has been engaged, and no pains have been spared to make this a really fine dance.

The admission fee will be twenty-five cents per person, or thirty-five cents per couple.

Knutzen Pleased With Try-Outs

Fifty-six men have already reported for try-outs with the Men's Chorus, and Mr. Knutzen, the director, expects still more within the next week. "There is an abundance of mighty fine material," he says, "so we certainly ought to have a wonderful organization."

Mr. Plank—Pianist

Mr. Knutzen recently had the good fortune to secure as accompanist the able and versatile pianist, Ed. Plank. Mr. Plank has a high reputation in this territory as a concert pianist and radio organist. Besides that, he has acquired fame (at least in the chorus) as a great comedian.

New Officers Elected

At one of its last meetings, the group held an election to fill the offices left vacant by graduation and transfer. Joseph Pfiffner, a sophomore, was chosen to be treasurer, and Sherman Groves, also a sophomore, was chosen as librarian.

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Gents 35c. Ladies 15.**

**STUDENT DIRECTORY
NEARS PUBLICATION**

With the printed copy now on the press, Arba Shorey expects to bring his Student Directory before the school the early part of October. He has gone to much labor to make this year's book as complete and valuable as possible. An ingenious method is being used for the benefit of advertisers. An index in the book lists the firms in town under trade names, making it easy for the student to look up "tailor" or "shoemaker" and have instantly at his finger tips the names of all those tradesmen.

For the benefit of the freshman, the directory is a compiled list of every student in school along with his or her address and telephone number. This is your chance to find out where that Jones girl in the back row lives, or what the telephone number of that so-and-so girl in the brown jacket is. A directory should be in everyone's possession. The price is the same—just ten cents... at Scheel's Emporium.

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\$22.50 Up
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The Underwood Man Phone 734-J

**Women Singers In
First Practices**

The Women's Glee Club of Central State has been holding practices for the past week. Over seventy college women have already had try-outs and more are expected in the near future. Mr. Michelsen, who is the director of the chorus, has stated that the personnel will not exceed fifty in number.

With the wealth of material at hand, prospects are excellent for the finest choral group in the history of the Women's Glee Club.

Pres.—Marie Odegard
Vice Pres.—Lanna Kretchmar
Sec. Treas.—Leda Bassler
Reporter—Doris George

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The Foot Size Has a Number
The LEG SIZE Has a NAME
Brev for shorts
Modite . . for mediums
Duchess for talls

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STEVENS POINT, WIS.
Phone 30

SECOND GRID GAME SATURDAY

ST. NORBERTS HERE SATURDAY NIGHT

Twenty-three Letterman To Make Things Interesting For Locals

Coach Eddie Kotal's gridders face a stern test Saturday when they clash with the strong St. Norbert's team at Goerke Park. St. Norbert's claim to have twenty-three lettermen on its squad; that makes them a tough club in any league. According to advance dope they have a wealth of excellent backfield material and a heavy line, averaging about 195 pounds.

The Pointers have been working hard all week in anticipation of a hard battle. Ray Nugent has withdrawn from school and Tom Benson and Charlie Hauck are being groomed for the full-back position. We have high hopes that they will make up the deficiency caused by Nugent's absence. Bob Broome, regular center, is still handicapped by a sprained ankle and may not see much action. In that event, the pivot post will be taken care of quite capably by Ray Weingartner and Bill Miller. The rest of the squad is free from all but a few minor injuries (such as Berard's black eye, Okan's lip, etc.) Coach Kotal's starting backfield will probably consist of Bucholtz at the blocking back, Benson at full, and Chartier and Johnston at half-backs.

Stevens Point Teachers College did not meet St. Norbert's last year on the gridiron, but in 1933 the Pointers met and conquered the Saints, 22-0, with Warren Becker scoring every point. This season St. Norbert's has the best prospects in many a year and they are anxious to gain a victory over the Point.

DE WOLF HOPPER DIES

Many students and members of the faculty will recall De Wolf Hopper, comedian and dean of the American stage, who appeared at this college last fall in a role from Gilbert and Sullivan's "The Mikado."

Mr. Hopper also obliged with the famous monologue and between the acts specialty, "Casey at the Bat," which he introduced some years ago, and which was always much enjoyed by Mr. Hopper's world-wide audiences. Mr. Hopper died in New York city a few days ago at the age of seventy-seven.

Point Shows Well To Beat Saints

Kotal's gridders showed much power in taking the season's opener from St. Cloud at Goerke Park Saturday night. Fred Nimz, Ted Menzel, Tom Benson scored touchdowns.

The Pointers piled up 13 first downs and St. Cloud made 5, all of which came in the first half. St. Cloud threatened soon after the opening kickoff with a series of passes which placed the pigskin on the Pointers 13 yard line before they lost the ball on downs. Chartier kicked the ball out to St. Cloud's 35 yard line. St. Cloud opened up another attack with running plays and passes and carried the ball down to the Pointers 15 yard line where they again lost the ball on downs. Nugent and Johnston alternated in advancing the ball to the 50 yard line as the quarter ended.

Touchdown Unferth To Nimz

Late in the first half Lampe returned a punt 20 yards to St. Cloud's 30 yard line. Nugent, with the aid of a 5 yard penalty, picked up a first down on St. Cloud's 14 yard line. After 3 plunges which gained little, Unferth passed 12 yards to Nimz for Point's first touchdown. Nugent's placement was wide. Score, Point 6, St. Cloud 0.

Pointers Threaten

The Pointers by a sustained drive carried the ball to the 3 yard line with Nugent and Johnston carrying the ball. St. Cloud held and punted out of danger.

Ted Menzel Scores

Early in the fourth quarter Benson plunged for a touchdown from the one yard line. Score Point 12, St. Cloud 0. Shortly afterward Bruno Slotwinski blocked a St. Cloud punt which Captain Ted Menzel scooped up and galloped 30 yards for the Pointer's final touchdown. Ray Nugent converted for the extra point. Score, Point 19, St. Cloud 0. Kotal substituted frequently in the closing minutes of the game. The gun ended the contest with St. Cloud in possession of the ball deep in its own territory.

THE CONTINENTAL
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Scalp Treatments
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COMPANY
For Good Hard Wear

SPORTS SHOTS

We can't rate our football team as potential conference champs merely because of its rather easy victory last Saturday. St. Cloud lacked the power that we anticipated they would have—the power St. Cloud had so much of in 1934. Stevens Point's pass defense looked weak, especially during the first half. That defense will have to be improved if we are to gain a victory over the veteran St. Norbert's eleven this week-end. St. Norbert's, with its twenty-three lettermen, fought to a 12-12 tie with Oshkosh last week. Yet the St. Cloud game offered us a few encouraging results which we might note. Several linemen made a fine showing, although the numerous replacements made it impossible to single out any outstanding individual. Anyway, if you ask me, it looks like a real battle Saturday.

A touchdown by a lineman is an unusual play. Those boys in the line are usually busy clearing a path to the goal line for the backfield. We can't help but become reminiscient after watching Captain Ted Menzel race to a touchdown after scooping up that blocked punt against St. Cloud last week. Remember our homecoming two years ago against Whitewater? The score was tied, 6-6 when this same Ted Menzl, just starting his splendid college football career, recovered a blocked punt and ran for the touchdown that meant victory and the conference championship for Stevens Point that year. When a hard working lineman scores a touchdown he deserves all the glory he can get, make no mistake about that.

Everyone likes to forecast and we're no exception. Here is how they look for this week.

C.S.T.C. 7	St. Norberts 6
De Kalb 13	Whitewater 7
Carroll 6	Milwaukee 0
Wisconsin 28	So. Dakota State .. 0
Notre Dame .. 14	Kansas 0
Minnesota 31	No. Dakota State .. 0
Iowa 20	Bradley Tech. 3
Nebraska 13	Chicago 6
Northwestern... 27	De Paul 0
N. Y. Giants ... 14	Green Bay Packers.. 10

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10% Off To Students
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Restaurant*
It's The Last Word
501 Main St. Phone 482

'35 Grads Place

It is encouraging to those who are contemplating graduation and the prospects for quick employment to observe the number of last years graduates who were able to obtain positions. A few of those who are now teaching are as follows: "Jug" Marsh, Marinisco, Michigan; Harold Cornell, Two Rivers; Dick Schwahn, Granton; Ward Fonstad, West Salem; Art Nygaard, Elmhurst, Ill.; and Margaret Turrish, Elmhurst, Ill.

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Ultra Violet and Infra Red Rays

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THURSDAY — FRIDAY

NEW LOW
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JAMES DUNN
MAE CLARKE
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"DARING YOUNG MAN"

SATURDAY

MATINEE—2 P.M.—10 - 25c.
DOUBLE FEATURE

"COLLEGE SCANDAL"

With
ARLINE JUDGE
KENT TAYLOR
— And —

"SHADOW RANCH"

With
BUCK JONES

"SCREENO"

at 9:15

SUNDAY

MATINEE—2 P.M.—10 - 25c
DOUBLE FEATURE

"SHANGHAI"

With
CHARLES BOYER
LORETTA YOUNG
— And —

"RED HEADS ON PARADE"

With
JOHN BOLES
DIXIE LEE

3 DAYS COMING MONDAY

"DIAMOND JIM"

With
EDWARD ARNOLD
BINNIE BARNES

EXPLORING THE '35 CURRICULUM

It goes without saying that one should doubtless try to be well informed at all times.

There are so many things of an interesting nature in the life of the world about us.

Interesting Classes

At the present time the curricula is giving us an opportunity



E. T. Smith

to look into a number of interesting phases of life today. For one we refer to Mr. Smith's class in "the background of the World War," which throws much light on the current juggling act in Europe. It is really an invaluable course in an understanding of current political and economic problems and their origination, and

(Continued on page 6, col. 1)

The College Band Makes Appearance

The college band made its first appearance at the fall football game last Saturday night when the C. S. T. C. gridders met the St. Cloud Teachers. Quite a few stirring marches were played before and during the game, and all reports are that the music was excellent.

Although the group had only a short time to practice marching, Prof. Michelson's "team" made a very creditable showing, both in marching on the field before the game and in its manoeuvres between halves.

A new drum major has added considerably to the appearance of the band this year. Frederick Parfrey, flute and piccolo soloist from the college band, who hails from Richland Center, fills this difficult role. His intricate manipulation of the baton was something new and highly diverting.

The REPORTING INQUIRER

The other day our inquiring reporter, or, to be consistent, our reporting inquirer, asked a dormite, (resident of the dorm, in case you don't know, and not a variety of ant, as one may sometimes be tempted to conclude), in a serious manner, and acting entirely in his reportorial capacities, whether there were any recent casualties or illnesses in Nelson Hall.

"No illness," she replied, "but the the nurse has already been called upon to bandage one finger, put adhesive plasters on two blistered heels, treat one case of sunburn, and manicure the finger nails of the bandaged one. Of course, that's not counting the cases of disturbed digestion which she has encountered."

Rep. Inq. (of Mickey McGuire): "Do you intend to be back in the games again this year?"

Mickey:—"As far as I'm concerned now, the football suit is hung up for a while, but any man who calls me yellow will have to take it up with me."

Rep. Inq.:—(of Barbara Joy) Barbara, what're your favorite jokes?

Barbara Joy:—Little Audrey jokes. Here's a good one. One day little Audrey and her mother were walking through a newspaper shop, and her mother fell between the paper rolls; but little Audrey luffed and luffed, 'cause she knew that her mother wasn't the type.

And when more of the same kind were promised, our reporter decided that he had enough and handed in his copy for the week.

Religious Notices

The columns of the Pointer are open to all young peoples' religious organizations for announcements of meetings, picnics, etc. All communications should be in by Monday evening for publication in Thursday's weekly Pointer. They should be signed by the pastor or president of the group, if written. (Pointer phone no. 1584).

GROSS BARBER SHOP

Between The Theatres

SCALP TREATMENTS

CITY FRUIT EXCHANGE

Fruits and Vegetables

457 Main St. Phone 51

SHOTS AT RANDOM

GLEANINGS:—
SUNDRY and DEVIIOUS

College-bred refers to something which requires a fearful amount of dough, is seldom self-raising, and usually proves to be nothing more or less than a four year loaf.

You never know what you can do till you try—(women—until you cry). This was conclusively demonstrated by Don Johnson in Saturday's football game. At the beginning of the season Don was reluctant about reporting for practice because about the only real football experience he could boast of was a basketball game he played in against the Rebels last year. Saturday night, however, any and all doubts of his alibity were dissipated as he ran, side-stepped, and straight-armed, proving to be as elusive as a fly on a dozing man's nose.

In Europe the fur is again ready to fly as Italy gets ready to exploit Ethiopia. It seems "the white man's burden" will consist of a lot of desirable oil and minerals.

Because a girl does a lot doesn't mean she knows a lot.

"Van" Johnson is wondering what the new year will bring.

We are heartened by the passing of the depression finger-nails—they're no longer in the red.

Some people get more slams at bridge parties when they don't attend.

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Bloc Honorary Opens Sessions

Mr. Orvis Schmidt Is Guest
Speaker At First Meeting

Bloc Honorary, the most exclusive club on the campus of Central State Teachers College, opened its 1935 discussions at the home of Mr. Norman E. Knutzen, 1117 Clark St., Wednesday evening, September 25. Mr. Orvis Schmidt, personal friend and fraternity brother of Mr. Knutzen, was guest speaker. Mr. Schmidt graduated from Lawrence with Magna Summa Laude, the highest possible scholastic rating, and is a member of Phi Beta Kappa. He received his M. A. degree from Tufts College, Cambridge, Massachusetts, where he had been awarded a scholarship. Mr. Schmidt has spent the past summer travelling through Japan. This fall he will enroll in the graduate division of the University of Chicago where he will be a fellow in the school of economics.

Deane Gordon Heads Group

Student membership of Bloc includes Deane Gordon, president, Frank Gordon, William Bretzke, William Larsen, Arba Shorey and Professor Knutzen. Active alumni members who attended the meeting were Wilson Schwahn, Burton Hotvedt, and Tom Smith.

This week-end the members of Bloc are planning a fall outing at the summer home of Mr. Knutzen on Hagerman Lake, just south of Iron River, Michigan.

School Casualties Improve Rapidly

"Mickey" McGuire, who suffered a knee injury in the Chicago-Bears-All-Star game a week ago last Sunday, returned from the hospital recently. His condition is much improved—"On my feet in three weeks," he says.

Ray Urbans, another man connected with football, returned from the Madison hospital about a week and a half ago. The doctors' opinion was that he'd be in bed for ten weeks, but Ray is already up and around.

WE ARE SORRY

In Mr. Herrick's story in last week's Pointer a line appeared which read: "In educational circles today unusual emphasis is placed upon the curriculum, various special techniques of teaching, the child and society etc., rather than upon the teacher as a distant factor in the education of children." The word distant should have been "distinct". The error was made in typing the copy from Mr. Herrick's typewritten statement and was completely inexcusable.

MENTION

"The Pointer"

THINGS I LEARNED AS A FRESHMAN

By I. SAVVY

A year or two ago, or maybe three years ago, this writer was a freshman. The editor thought that it would be a good idea to pass on some of the things learned during that hazardous exposure to college life. Here are some of the dim memories.

One of the first days down here, he (this writer) was sitting on the stone steps of the east entrance enjoying a smoke. He had heard the president's mention of the old custom here, but chose to disregard it. Can you imagine his chagrin when one of the faculty was forced to be untactful enough to remind him of it?

Again, he and another freshman were talking in the library, about nothing—much—and, becoming quite heated in the argument, failed to notice the approach of one of the librarians. Suddenly they each felt a light tap on their shoulders and heard whispered in their ears a few short, gentle, but nevertheless denunciatory remarks about persons who appear bent on heedlessly disturbing the study periods of their fellow students.

First Mistakes

And then there is that custom of the separation of the students in the assembly hall. Undoubtedly, to a new man or woman here, it seems rather prudish to have to come to such a pass. In reality, however, only the best interests of the college and their guest artists are served; for you can well imagine the danger that college property would be threatened by if the men allowed themselves to battle for the right to sit near some particularly appealing co-ed (or even, considering that 1936 is coming, vice versa), and you can also understand how much easier it is to give the entertainers better attention if one's interests are not divided. (This only refers to the daytime assemblies. Choice is allowed and encouraged in the evening gatherings.)

If you have any memories or lessons of your own that you'd like to see in this column, drop your contributions, unsigned, into the Pointer mailbox.

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On The Square

W. A. A.

The sport season for the women of the college has begun with a bang! Monday saw the old timers and would-be hockey players knocking balls around the field. The bulls-eye hitters were also on the starting line for a successful fall season.

Tennis and Volleyball Begin

Tennis enthusiasts reported to practice on Tuesday, while volleyball occupied the time of those who preferred it.

Hockey and archery are scheduled for Monday and Wednesday, tennis or volleyball for Tuesday and Thursday, from 4 o'clock until 5 o'clock. Come out and enjoy them!



F. Klement '35,
now teaching at
Leopolis, Wis.

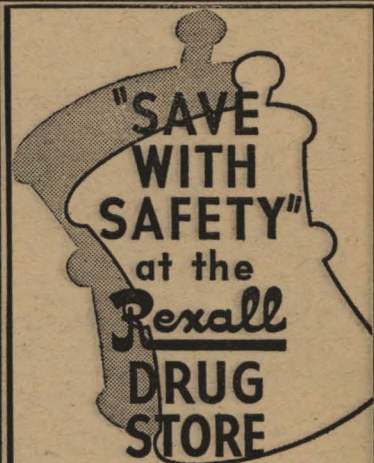


Jug Marsh, '35,
now coaching at
Marenisco, Mich.

Students!

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Exploring The '35 Curriculum

(Continued from page 5, col. 1)

the efforts of the powers to effect political checks and balances in the world today.

For another the reader is referred to the course in geography



C. F. Watson

being offered by Mr. Watson at 9:10 on Tuesdays and Thursdays, a geography of Africa and Australia, which will no doubt throw much light on the real problems of the "last frontiers", the white man's problem in the Pacific, where Japan seems determined to dominate, and in Africa, where the old world nations are carving the last independent states.

On The Constitution

The two foregoing work admirably together. Other infor-

reading of his ascent to power in 1789 and what he did with it. Students will be interested in learn-

ing that the fount from which many of the Revolutionary Fathers drank (Voltaire and Rous-

seau) was a French school, which also did much to arouse the French to revolt in 1789.

A COLLEGE PROFESSOR DISCOVERED

That Often It Isn't a Student's Brain but his Pen that Runs Dry—causes Failure—in Classes and Exams!

So he invented this sacless Vacumatic, and Parker engineered it to perfection—gave it 102% more Ink Capacity—made its Ink Level VISIBLE, so it suddenly can't go empty!



YES, a scientist on the faculty of the University of Wisconsin was amazed to find how pens that run out of ink slow down classes, demoralize thinking, and bring marks that no student wants to write home about.

His observations led to the birth of the revolutionary Parker Vacumatic. This miracle pen writes 12,000 words

from a single filling—shows when it's running low—tells when to refill!

Any good store selling pens will show you how the Parker Vacumatic eliminates 14 old-time parts, including the lever filler and rubber ink sac found in sac-type pens.

And due to this, it has double room for ink, without increase in size.

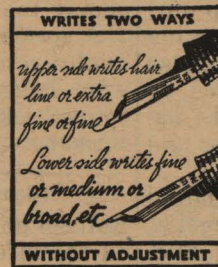
But don't think that sacless pens containing squirt-gun pumps are like Parker's patented Vacumatic. This new creation contains none of these. That's why it's **GUARANTEED MECHANICALLY PERFECT!**

Go and try writing two different ways with its Reversible Point—solid Gold combined with precious Platinum—skilfully fashioned to write on both sides—slightly turned up at the tip so it cannot scratch or drag, even under pressure!

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H. R. Steiner

mative courses, and one whose aspects touch another editorial (Constitution Day after-thought) are the current courses in early American history and the course in Representative Americans, both of which treat of the framers of the constitution and are really of great worth.

Another is the course "The French Revolution" offered by Mr. Glover. Believers in the "forgotten man" will be interested in

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College Staff Enjoy Vacations

Staff Detective Probes Long For Clues To Summer Activities

How a college instructor spends his summer vacations has long been a subject of interest to many persons both in formal and informal conversation. Does the college instructor, like the mailman who went for a walk on his day off, or like the sailor on shore leave who went for a row in the park pond, spend his leisure moments immersed in Browning, Copernicus, Gladstone, or listening to dry and dusty lecture?... Ah, that would be the approximation of a wild sort of justice... but no such luck... our college instructors are a very human type, seemingly enjoying a number of the very same things that we do — or nearly so.

Investigations by Holler Windshield, the Pointer staff detective, disclose that we even have globe-trotters numbered among our faculty... and here are their answers to his querulous queries... "How did you spend your summer vacation?"

Steiner Party In West

Mr. and Mrs. Steiner, accompanied by their daughter, Nancy, and Mr. Steiner's niece and nephew, of Eau Claire, visited many northwestern points of interest this summer, including trips to Rainier and Yellowstone National Parks and ocean fishing during a trip to the state of Washington. The party visited relatives enroute at Puyallup, Washington.

Swallow-Rolfson To Alaska

Miss Swallow and Miss Rolfson completed an interesting trip during the past summer. Starting from Stevens Point, our popular office secretaries journeyed by bus to Seattle to attend the national meeting of the Business and Professional Womens' Club.

In company with one hundred sixty-five other visiting delegates, a trip was made on the U. S. S. Victoria to Alaska, touching en route at Wrangel, Sitka, Juneau, and Skagway. Visits ashore included a trip through far-famed White Horse Pass of Yukon gold rush fame, with Lake Bennett as the goal.

Among the interesting diversions on the boat was the staging of "The Shooting of Dan McGrew" as part of the entertainment staged by the "W's" state group, which included Wisconsin, Wyoming, and Washington women. At Juneau a combined strike of wharves operatives made emergency measures necessary. Visits were made to the canneries where Miss Rolfson and Miss Swallow aver that they saw the complete canning operation, from stream to the table. Father Kashavaroff, noted priest and Alaskan figure, was interviewed, and a trip to the famous old Russian foundries, where many of the California mission bells were cast, was an interesting sidelight.

After much hesitation Miss

(Continued in next col.)

ALBERTO SALVI RECITAL MONDAY

Next Monday evening at 8 o'clock the townspeople and the students will have an opportunity to hear another accomplished recital by Alberto Salvi, the world's greatest harpist and his string quartet. The concert will be given in the college auditorium.

300 Student Tickets

Students will have a special section of seats reserved for them, to which they will be admitted upon presentation of stu-



Aberto Salvi

dent activity tickets and free tickets which they can obtain at the main college office, while they last (300 tickets available).

Here Last Year

Alberto Salvi pleased an attentive audience last year with his talented figures playing deftly among the magic strings.

A special bloc of seats are annually reserved for townspeople who hold special entertainment course tickets for all evening performances.

(Continued from col. 1)

Rolfson and Miss Swallow divulged the information that the Alaskan trip is officially termed "The Gold Digger's Cruise", following as it does the old trail taken by the "sourdoughs" in '97, immortalized by Jack London and Rex Beach.

(More Summer Vacation News Next Week.)

VOGUE BOOTERY

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CLASS MEETINGS TOMORROW MORNING

Once again the four classes of C. S. T. C. will name the leaders who will guide them through the coming school year. On Friday morning, September 27, at 11:30 o'clock, the four classes will meet in various rooms where the elections will take place.

Of greatest interest to the school at large will be the Senior election. Who will lead the graduating class of next year? Who will lead the grand march of the first semester's greatest social affair, the Senior Ball?

Prom King???

Of equal moment is the question "Who will be King of the Junior Prom?" The Junior prexy has the distinction of leading the grand march of the second semester's most looked-forward-to event.

To the Sophomore and Freshmen officers will belong the distinction of leading their classes through the most difficult years of college life.

To-morrow morning the respective classes will meet in the rooms assigned. The Freshmen will meet as usual in the main auditorium, Sophomores in Mr. Watson's room, Juniors in the Rural Assembly room, and Seniors in Mr. Smith's room. Be fair to yourself and be there!

Free Fox Theater Tickets Given

Following the custom of previous years, the Pointer, in cooperation with Mr. M. F. Neumann, manager of the local Fox Theatre, announces its policy of distributing free Fox Theatre tickets to two lucky C. S. T. C. students each week. A glance at the advertising section will tell whether you are one of the lucky ones this week. Winners must call at the Pointer office before Friday, the same week of publication. If you are a winner, see Bob Steiner, business manager of the Pointer, and receive your ticket.

FREE Fox Theatre Ticket to the Person Holding No. 123. Student Activity Ticket.

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Tin 15c

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15 oz. Tin 12c

HEINZ SOUPS

All Flavors

1 Lb. Can 15c

POTTED MEATS

Fine For Sandwiches

3 1/4 oz. Tin 5c

BREAD . . 10c

Fancy Red Salmon

4 oz. Tin 10c

DRIED BEEF

In Tumblers 12c

PEANUT BUTTER

1 Lb. Jar 19c

Rippled Wheat

For Breakfast 12c

Grape Nut Flakes

Pkg. 10c

Dw. Jelly Powder

All Flavors—6 for 25c

Royalty Coffee

The Better Blend—

Lb. 25c

ORANGES

Doz. 19c

LETTUCE &
CELERY 8c