Band Trip Plans Nearly Set

The itinerary of the annual band trip has been worked out and is now complete except for a few the details. Professor Michelsen has been working very hard on this important part of the musical activities at C. S. T. C., and the extent and result of his efforts is shown in the next paragraphs.

Nine Stops Scheduled

Monday, March 3, is the day set for the beginning of the tour. The caravan will start in the morning and arrive at Portage for dinner. The band will then play an afternoon concert, starting at 1:20 p. m. Baraboo is the next stop, and a concert will be presented there.

(Continued on page 6, col. 1)

BURROUGHS-ZYLKA

REEDAL-WATSON

TO WHITewater

The team of Jack Burroughs and Michael Zylka and the women's team of Jane Reedal and Virginia Watson are leaving tomorrow for our sister State Teachers College in Whitewater, Wisconsin, to participate in the invitational Inner-State Debate Tournament.

The Tournament will last two days, starting Friday afternoon. The program will consist of two rounds of debate on the following: at nine o'clock in the morning. The concluding round will begin at one-thirty and the tournament will conclude at two-thirty, when the results will be announced.

Trophies Offered

The Whitewater Kiwanis have donated awards for meritorious work. In addition to a team trophy, there will be individual awards given to the debaters in each division whom their opponents decide have done the outstanding work. The facilities of Station WLCJ of Janesville will be extended to the tournament.

This is the last tournament before the grand tournament of the season at St. Thomas College of St. Paul, Minneapolis the first week in March.

THE POINTER

Series III Vol. 10 No. 18

Stevens Point, Wis., February 20, 1936

Price 7 Cents

’B36 MARDI GRAS TUESDAY EVE.

POTENTIAL QUEENS-KINGS VIE FOR LEADING ROLES

BEWERN D PFLPFFNER

BREMMER-DAMON HEAD ’36 IRIS

Bremmer-Damon will assume the duties of managing editor in charge of make-up, and Nina Belle Damon will be in charge of the literary portion of the ’36 Iris year book, Thos. A. Rogers, Iris faculty adviser, announced late yesterday.

Mr. Bremmer and Miss Damon have been appointed in the new Iris set-up made necessary by the departure of Mr. Shirley on Mar. 5 (See page 5 col. 1).

Mr. Bremmer is a member of the Phi Sigma Epsilon fraternity, and an assistant sports editor on the Pointer. He will retain his Pointer connections, it is believed.

Miss Damon is an officer in the Sigma Tau Delta, national honorary English Society.

TAU GAMs INITIATE NEW FACULTY MEMBERS

The Tau Gamme Beta sorority recently added two very distinguished members to its roll. At a special ceremony at the home of Miss Ruth Rice, 704 Main Street, Miss Beatrice Richardson and Miss Mildred Davis were initiated into honorary membership of the sorority.

The Tau Gamms are very glad to welcome these new members and hope to enjoy their benefits in interest and association. Mrs. E. T. Smith, who was one of the sorority’s first patrons, was present.

These ceremonies were followed by a banquet at the Pal, at which Mr. Edward Kotal and Mrs. Frank Hyer, patrons, and Miss Jessie Jones, faculty advisor, were guests of honor.

Campbell’s Expands

Campbell’s Ladies Shop, announces a new addition in the form of a children’s basement shop. This new addition, decorated in a modernistic motif, will be designated as the Jack and Jill Shop. The Formal Opening is scheduled for the early part of next week. With the addition of this new department Campbell’s becomes one of the most complete ladies shops in Wisconsin. College students are invited to drop in and look this new shop over.

C.S.T.C. Students Are Generous Contributors; Library Fines Ante On The Upgrade

The first semester of last year students paid into the library $57.90 in fines for not returning library books when due. The ante the first semester of this year increased to $64.44. During the second semester of last year an amount of money forfeited to the library for fines and paid into the treasury of the State of Wisconsin was $74.00. The student body who are now beginning lies with the future.

Nor is it in memory alone that the students lose for this thing which is avoidable. The keeping of records, sending of notices, collecting fines and checking fine list requires hours of librarians’ time which could be used in helping students assistance is their work in the library.

Fines May Be Increased

Library regulations are made for one purpose and one purpose only and that is to insure the greatest service to the largest number of people.

A system of fines is the only method of maintaining and regulating book loans and if delinquencies continue at the present rate it will be necessary to raise substantially all fines for overdue books, as is done in many colleges.

Such action may be necessary because of the increased need and use of books by students. Some idea of the growing load on the library may be obtained from the included circulation statistics.

This increased use of books is concrete evidence of the increasing intellectual quality of the student body of this institution. One of the primary objectives of the library is to aid student growth in intellectual activity by getting more books into the hands of more students. This can only be done by a careful observance by students of the library regulations which, in this instance, are ‘‘The rules of the game!’’ and by the prompt meeting of all library obligations.

Date Stamp Changed

An instance of student cooperation has come recently in the suggestion by several that books be stamped date due on the date slip instead of date loaned. It was pointed out that it would be much easier to recall when to return books if they were stamped with the date due. This change had been under consideration for some time and student suggestion was the determining factor.

The instant adoption of this semester.

The library is sending every effort for the best in library service. Students may help immeasurably by observing the following suggestions:

1. Bring all books back to the library when due. This makes the book available for the other fellow.

(Continued on page 4, col. 3)
Crist From The College Mills
NEWSPAPERS GET 46.7% OF ADVERTISING MONEY

CHICAGO.—Milton J. Blair, vice-president of the J. Walter Thompson company, advertising agency, told mem­ bers of the Chicago Purchasing Agents' association here recently that 46.7 per cent of money spent for advertising in 1934 went to buy newspaper space.

To illustrate the "effectiveness of large scale advertising, Blair cited results shown by the leading grocery products manufacturer. The analysis revealed that the corporation with the largest advertising expenditure in relation to its sales volume also showed the largest percentage of profit per dollar of sales.

"Advertising creates sales volume and mass production, and lowered costs results," he said.

"Thus, instead of increasing the price, advertising has actually lowered the price you pay if this business building force were not employed."

"The advertising of bread costs less than the wrapper to keep it fresh and clean. The advertising expense of the whole canned goods industry is estimated to be one-tenth of a cent per can."

Editor's Mail Box

February 10, 1936

Editor of Pointer:

The Freshmen Class meeting, held on February 10, 1936, was indeed a tragic occasion—one that is a disgrace to the Freshmen Class.

A condition now exists, in the Fresh­ men class, where a minority rules the majority. This condition should not characterize any meeting. To those who walked out of that meeting I say to you, "It didn't do any good!" A majority walked out of that meeting: a majority that could have expressed the will of the class, if they would have stayed. That walkout only served to strengthen the class. You will never obtain success through those methods. Important business should have received our undivided attention during that meeting, but it did not. This was because of the disagreement of distinct factions within the class. Factions walked out when they should have stay­ ed and upheld their cause, whatever it may have been.

It is very hard for our president, who is a very busy young man, to take charge of a meeting when the members are continually walking out, and when there is no resemblance of order.

At our next meeting let us not have a demonstration of "walkouters", but (Continued in next col.)

R. K. Richardson—There is an over­ tendency today to transfer responsibili­ ty from shoulders that ought fairly to bear much of it, whether in society or in education. The individual ignoramus, or bum, or shirk, or slick, has an abil­ ity to put the fault be in the realm of personal behavior, blame society, parents, the pro­ fit-motive, or what not, and, if be Scholastic, blame the teacher. There is much in this, but it is overdue, and I disavow such responsibility.

Challenge Student

H. H. Foster.—Present to students real living problems on their intellec­ tual level, problems that challenge to action and thought, train them in the tactics for solution, and inspir­ e them as instructor... Possibly it might be well to graduate only after a student has acquired the power to study, regardless of the time spent in acquiring that power.—Beloit Round Table.

MAULE'S WELL

When Matthew Maule owned the land upon which the House of Seven Gables stood, he made no effort to keep it dug and a well which became famous for its clear and delicious water. This land was then the site of Salem. Matthew Maule was a poor man of humble birth, and he well knew that virtue was very rare and exceedingly laudatory. To hold intercourse with any man of Maule's standing was considered an unbearable degradation.

Several years after Maule's death, his land was sold to the Street family, who built a house thereon, and named it Pynchon's.
Society Notes

Phi Sigs Hold Open House
Last Friday evening, February 14, was observed by an unusual and very delightful party held at the Phi Sigma Epsilon fraternity house, 823 Main St. The gathering was in the nature of an "open house," and from thirty-five to forty people were present to enjoy the hospitality of the Phi Sigs.

Entertainment during the evening consisted of cards, dancing, various stunts and musical numbers by guests and members alike. Towards the close of the evening a lunch was served. This first "open house" was so successful that the fraternity plans to hold another similar evening in the near future.

Sigma Zeta Will Meet Tonight
Tonight at 7:30 Sigma Zeta fraternity will hold an important meeting in Mr. Roger's room. Besides the regular meeting, pictures for the Iris will be taken at 8:00 o'clock, so all members are urged to attend.

The program for the evening will consist of short talks on science by the new members who were initiated in the beginning of January. The new members are:


Sigma Zeta Dance Pleasures
The crowd at the dance sponsored by Sigma Zeta last Friday night was comparatively small; but those who did attend reported that it was a very nice party. We don't know whether to blame the lack of attendance on the Phi Sigs, the cold weather, or the game at the Rapids; at any rate those absent missed a swell dance.

The Castilians played and were in tip-top form.

Loyola to Meet Tonight
Loyola Club will convene tonight in the rural assembly, at 7:30 o'clock. Special guests of the evening will be Father Kools and Father Casey of St. Stephen's parish. A musical and dramatic program of special merit will comprise the evening's entertainment.

All members should be present as the Iris pictures will be taken at 8:30.

Rathke Rural Life Speaker
At the regular meeting of Rural Life Monday night Rathke gave a most instructive and entertaining description of the Civilian Conservation Corps as he learned to help a project through ten months experience in the one at Townsend, Wisconsin. At the close of his talk, he invited his audience to ask any question which came to their mind. The interest was evidenced by the discussion which followed.

Other numbers on the program included piano solos by Gretchen Johnson and a reading by Lor-

(Continued in col. 2)

Nelson Hall Notes
Those who left town over the week-end were:

- Clark, Wausau;
- J. Livingston, Cornwall, Plainfield;
- Paulson, Meeseer, Schulte, Brasfield;
- Sturs, Wauchi, Jenkins, Mosinee;
- Veder, Friendship;
- J. and B. Connor, Auburndale;
- Modock, Gresham;
- Vangilder, Wittenburg;
- Kratz, Wausau;
- Pichl and Rosemark, Rhinelander;
- Vesper, Maguire, Holder;
- Baier, Neekoosa;
- Frase, Colby;
- Mairel, Owen;
- Baird, Merchant, Krutzen;
- Iola;
- Newhouse, Marathón;
- Grunke, Auburndale;
- Garren, Iola;
- Schell, Amherst;
- Cook, Wausau.

Miss Jane Livingston is entertaining a teacher from Almond, Wis., Miss Thelma Hansen. She is observing classes in the college.

We are glad to see that the furniture of the living room is being replaced. It gives us a place to entertain our friends.

St. Valentine's Day was a busy day for the mailmen who came to deliver Valentine cards for those absent missed in the swell dance.

One of our efficient Home Economics Students was seen broadening her knowledge along the household line in the form of throwing in wood over at Herkie's Friday afternoon! Some sport, we call it!

Many of the dorm girls are buying spring hats. We wonder if they think the spring fashion is to wear spring hats with ear muffs!

Enthusiasm regarding the Mar- di Gras is gaining prestige rapidly at the "bull sessions" of those who live in the dorm. One of the better questions on this is: "What shall I wear to the Mardi Gras?"

Ed. Razner
Men's & Boy's Clacking & Furnishings
10% Off To Students
306 Main Street

The Modern Toggery
The Store For Every Man
Suits - Topcoats
Overcoats - Hats - Shoes
and other Young Men's Furnishings.
10% Discount to Students.
450 Main St.

Ringness Shoes
FIT BETTER
WEAR LONGER
CLAUSSNER HOSIERY
79c and $1.00 pair

W. A. A.
W. A. A. Meeting
A regular meeting of W. A. A. will be held Wednesday, February 26th at 7:30 in the Girl's Lounge.

(Continued from col. 1)

The Point Cafe
Newest and Finest Restaurant
501 Main St. Phone 482

A. L. Shafton & Co.
Distributors of
STOKELY'S
Finest Canned Foods

Have You Attended Our Big Contest Sale?
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The Store For Every Man
Suits - Topcoats
Overcoats - Hats - Shoes
and other Young Men's Furnishings.
10% Discount to Students.
450 Main St.

The Kiss Shoppe
VOTES WILL WIN THE PRIZES

THE KISS SHOPPE

Have You Attended Our Big Contest Sale?
$135 IN FREE PRIZES $135

IT ISN'T TOO LATE TO ENTER THE BIG CONTEST.

BEAUTIFUL SHOWING OF COATS

Here Is A List Of Entries To Date

- Gwen Gordon
- Irene Diver
- Genevieve Kostuchowski
- Helen Koniecko
- Evelyn Glucks
- Genevieve Royer
- Maxine Miner
- Mary Rogers
- Eva Domseneyer
- Mae Strike
- Vera Peterson
- Virginia Banks
- Peggy Glenn
- Lorraine Dumbleton
- Mrs. Harold Foster
- Ruth Hamilton
- Agnes Parks
- Blanche Badger
- Evelyn Brule

To Enter:

1. Send your entry to: 450 Main Street, Stevens Point, Wis.
2. Fill in your entry blank completely.
3. Sign your entry blank and mail to 450 Main Street, Stevens Point, Wis.

Sell Merchandise Cards and Win A Free Prize.

SMART SHOWING OF Silk Dresses
At $1.95

There you continue to live outside your income the harder it becomes to live within it.

First National Bank
Capital and Surplus $350,000.00
Largest in Portage County

Central State Teachers College
Easily Accessible. Expense Relatively Low. Location Unsurpassed for Healthfulness. An Influence as well as a School. Credits Accepted at all Universities. Degree Courses for all Teachers. Special Training for Home Economics and Rural Education. Send for Literature.

Stevens Point, Wis.
KOTALMEN CLASH
WITH VETERAN FOE
TOMORROW EVENING

Pointers Seek Twelfth Straight
Victory; Invaders Are No Setup

In Central State Teachers' college basketball team will resume activities on the hard court Friday evening, clashing with Coach L. J. Leitl's Platteville team in the new gym. Platteville's conference record shows a pair of victories, both over the tail-end Whitewater five, and three defeats, inflicted by Oshkosh, Stevens Point, and Milwaukee in the order named. The Pointers whipped the Miners 40-27 almost a month ago on the latter's court. However, the Kotalmen were hot that night and Platteville's ace senior, Bill Gardner, was unable to play due to an infection.

INTRAMURAL TEAM
BEING ORGANIZED
FOR LEAGUE PLAY

Plans are being completed for the organizing of a school basketball league for those not taking part in varsity basketball. Any team desiring to enter the school league should contact Coach Kotal as soon as possible. No qualifications are necessary and the students are urged to try. Teams in the league at the present are the Bluejays, Olson's Diners, the Hawkeyes, the Chi Delts, and Phi Sigs, the Freshmen, Sophomores, Juniors, and the Seniors. A schedule will soon be drawn up and will appear in next week's Pointer.

SPORT SHOTS
Point vs. Platteville

The Pointers will be out after their twelfth cage win in a row tomorrow evening but Platteville won't make it an easy task by any means. The Miners have a team made up entirely of veterans, led by the high scoring Gardner and Heimstead. Two weeks ago Milwaukee barely licked Platteville by four points. Therefore, don't be too surprised if Butch Leitl's team makes a battle of it every inch of the way. Last year the Pointers met a greatly under-rated Platteville team here under almost the same conditions. The Pointers led the title clincher while the Miners were well down in the standings. Yet Stevens Point was extremely fortunate to escape with an overtime victory.

How Come?

The omission of the name of Stevens Point from the Olympic basketball trials for the Sixth District has caused considerable comment around the State. Frank McCormick, chairman of the district cage committee announced that a team representing Wisconsin would be Carroll, Milwaukee Teachers, University of Wisconsin, Marquette, and Lawrence. We are curious as to just why he chose those teams, and not the Pointers. Milwaukee has lost four games, Lawrence has been trounced four times in the Mid-West Conference, and Carroll hasn't fared much better. Of course Wisconsin, and Marquette should be invited, although their respective records might stand a lot of improvement. The Pointers have won 11 consecutive games, are undefeated in conference play, have defeated Milwaukee, have trounced River Falls, Northern Division leader, twice, and seem well on the way to their third conference title in four years. Yet our dear friend, Mr. McCormick, has the nerve to invite teams like Carroll, Lawrence, and Milwaukee in preference to Stevens Point. Upon what have these selections been based? Surely not long victory strings and undefeated records.

WHITewater GAME
POSTPONED-CAUSES
SCHEDULE CHANGES

Whitewater Will Play Here In March To End Conference Play

The Whitewater Teachers basketball team was forced to cancel its scheduled games at Stevens Point last week end because of the weather. Roads in the southern part of the state were almost impassable due to a series of blizzards and high winds. The cancelled games will probably be played during the first week in March, thereby causing the season to last a week longer than originally planned. Also, it means that the Pointers will close the conference season at home, instead of down in Milwaukee. The postponement left Stevens Point without any game last week.

Weather Played Havoc

Platteville was also forced to cancel its two games scheduled for last week. The Pointers were supposed to meet Milwaukee Teachers and Concordia College. The Concordia team played the Milwaukee Teachers last Friday, instead of in March as was originally planned, and Milwaukee won quite handily, 40-22. The Green Gulls-Platteville game will probably be played March 6.

C.S.T.C. Students Are
Generous Contributors

(Continued from page 1, col. 3)

Play Finishes Promptly

2. If you get on the Fine list pay fines promptly. This gives librarians more time to help students in the library and speeds up service at the charging desk.

3. Bring to the library all books, either reference or text, that are found. This saves students money and makes the books available for all.

4. So far as possible, draw two week books from the library before or after the rush hours when reserve books are going out.

5. Call for text books at the scheduled time.

6. Write your name in a text book on front cover in space provided.

MILWAUKEE MEETS
OSHKOSH FRIDAY
IN CRITICAL GAME

Milwaukee Teachers College's quintet journeys to Oshkosh tomorrow to meet the Kohlmen in the outstanding game in the state this week. The appointment of a game has a crucial bearing on the standings. Should Oshkosh trim the Green Gulls and the Pointers tip Platteville tomorrow, the Pointers could lose its last two games and still tie for title. Milwaukee defeated Oshkosh a month ago at Baker fieldhouse in Milwaukee by a score of 30-23. However, the Penwellmen were forced to come from behind to win, so maybe Oshkosh playing only its own court, can turn the trick and make things easier for Stevens Point.

Falcons Finally Lose

In the Northern Division, Friday, the league-leading River Falls cagers entertain La Crosse, while Eau Claire plays host to the lowly Stout five.

Last Friday Superior handed River Falls its first conference setback, 37-33, but could not hold down Walter Herbold's high scoring forward, who scored sixteen times to give him a total of 102 points in six league games.

PUG POINTERS

Inman Whipple, C. S. T. C. semi-finalist in the Golden Gloves Tourney, who recently concluded at Wisconsin Rapids, was defeated on points by Hugh O'Donnell, a CCC pug. O'Donnell had won 13 out of 25 bouts, including a thirty second knock-out. Whipple fought a very clever fight, being pitted against a resourceful antagonist who knew the evening won the middleweight championship. According to Jimmie McGuire, local trainer and Eddie Kotal, the judge's decision was an eye-lash affair which might have been rendered either way. Any-way, "Whip" is flashing a nifty medal.

Boxing coach, Warren Jenkins, and athletic director, Kotal, are busy making plans for an interscholastic tourney to be held in about three weeks, or as soon as the current basketball season is ended.

The tourney is open to all students in school of all weights. From the contestants a squad and team will be chosen to represent in intercollegiate matches against Platteville, Superior, St. Norbert's and Milwaukee.

Experience is not necessary to compete in the tourney. It is hoped by Coach Jenkins that there will be a large turnout and much interest shown.
Shorey To Teach In Illinois

Arba J. Shorey, a prominent senior in C.S.T.C. has just accepted a teaching position in the Elmhurst, Ill. High School, to become effective on March 5th. His endeavors will be in the social science field, which is Mr. Shorey’s major. The Elmhurst High School is under the supervision of Mr. V. L. Bergs, and it is affiliated with the Chicago School system.

Mr. Shorey will be leaving for his newly achieved position on March fifth, the next day after he returns from the Intra-State Debate Tournament at St. Thomas College in Minneapolis, Minnesota.

Most Prominent Student

Arba Shorey has been one of the most outstanding students of C.S.T.C. since his enrollment four years ago as a freshman. His first honor was winning the Hizzy Award which is given to the freshman with the highest scholastic average.

The history of Arba Shorey’s record here in C.S.T.C. shows that the average student is he is. If you find he has the editorship of the Iris this year, president of Phi Sigma Epislon Fraternity, president of the Forum, president of Bloe, Editor of the student Directory, a member of Sigma Tau Delta Honorary English Fraternity, and he has been active in extra temporal speaking and debate. Mr. Shorey is an excellent student, and one of whom C.S.T.C. can be justly proud.

MEN’S CHORUS DANCE

The Men’s Chorus will present the school dance after the Platteville game tomorrow night. One of the popular bands on the campus will play. Admission prices will be as posted.

Mr. Kautz has been holding at least three regular practices a week with the chorus. The plans for the trip are practically complete, and it looks now as though the group will have a double trip comprising an actual week. The details will follow on a later issue.

Do Your Voting Now!

Tickets for both the Mardi Gras dance and the main show have been on sale the past week and the popularity voting has begun. At the present time Dorothy Richards and Joe Pfiffer are leading the contest. Other king and queen contenders are Ruth Schwahn, Betty Schwahn, Barbara Patton, W.H. Berard, Red Reynolds and Oscar Copes.

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For Good Hard Wear

SHEAFFER $2.00

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Men’s and Boys’ Clothing
N. J. KNOPE & SONS

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PERSONAL AND SOCIETY PRINTING.
BINDING OF RARE BOOKS AND MANU
SCRIPTS GIVEN SPECIAL ATTENTION.

WORZALLA PUBLISHING CO.
Platteville Plays Here

(Continued from page 4, col. 1)

several newcomers. The lettermen are Captain Discrude, Bill Gard- 
ner, Rheemstedt, and Koch. In addi-
tion Balk of the 1933-34 team and Hopkins of three years ago are in 
school once more and are 
seeing considerable action. Coach 
Leith has a high scoring five this 
year as one can readily note by 
a glance at the conference scoring 
records. Platteville has three men 
among the eight leading scorers 
in the Southern Division and its 
ace forward, Bill Gardner, has 
averaged 11 points a game.

Reserve Power Strengthened

The Pointers are out after No. 
12 in their victory cabin, and also 
are seeking their sixth consecu-
tive conference triumph. Due to 
the weatherman, last week with 
Whitewater was called off, 
so Stevens Point has played but 
one game in the past three weeks.

play several baritone solos. A 
baritone quartet has been ar-
anged. In addition there will be 
several entertaining variety num-
bers.

The school bus will be used to 
transport part of the band mem-
bers during the trip. The rest 
will be taken care of by private 
cars. Mr. Michelsen asks that anyone 
who has the use of a car to offer 
should get in touch with him im-
mediately.

However, Coach Eddie Kotal has 
kept the boys hard at work so as 
to avoid any possible staleness. 
The squad in is fine shape and is 
anxious to resume its pursuit of 
another championship.

Kotal's reserve strength receiv-
ed quite a boost during the past 
week when Irv Larsen and Frank 
Gordon reported for practice. Lar-
sen possesses a good eye and is 
effective on rebounds, so he may 
prove a valuable addition going 
don the home stretch. He was 
ineligible the first semester be-
cause of late enrollment, but has 
kept in good condition by playing 
in one of the city's numerous 
amateur leagues. Gordon has just 
recovered from a badly sprained 
angle received in practice several 
weeks ago.

FREE Lyric Theatre Ticket to the 
Person Holding No. 17 — Student Activity Ticket.

BRUSH UP

THIS IS A NEW SEMESTER SUB-DEB AND COED BOBS

Are Always Popular

Beren's Barber Shop 
UNDER HIRZY'S STORE

Free Fox Theatre Ticket No. 159 
Student Activity Ticket.