

ANNUAL EASTER CONCERT THURSDAY

Rightsell Announces Pointer Vacancies For Coming Year

Raymond M. Rightsell, faculty advisor for the Pointer, announced today that he will accept applications for positions on the Pointer for next year. This announcement was made early to enable those who receive the appointments to get some training before this school year ends. Several positions will be open next year, the more important among them being Editor and Business Manager. There are also several other positions which will need to be filled, and for which at present there are no applications. These positions are filled by appointment by the editor and business manager, but the amount of training an applicant has will determine their decisions. At present there is an urgent need for some one who wishes to learn the duties of composition editor and news editor. Work on the Pointer is interesting and fun, but it IS work!

Qualifications for these positions are general, but important. The editor must have a good working knowledge of English with emphasis on grammar; He or she must have organizing ability and must be able to give the proper emphasis to the various news items; The business manager must be able to meet people easily and to deal with them fairly and tactfully—he or she must have a good selling ability and must be able to compose ads for the businessmen who do not have the time but who would like to advertise in the Pointer; All applications must be written.

NAVY AND MARINE MEN TO TAKE QUALIFYING EXAMS APRIL 20TH

The Navy V-1 and the Marine 3-D candidates will take a qualifying examination at the college next Tuesday, April 20. The test will be given in two sessions, two hours in the morning and two in the afternoon. The outcome of these tests will determine what kind of future the candidates will have in either service.

Explicit and elaborate instructions for administering the test have been issued to Raymond M. Rightsell who will supervise the test. The boys will begin writing at nine in the morning and will write again at two in the afternoon. The candidates are advised to arrive at the place where the test will be given, which will be announced later, about a half hour before the starting time.

Miss Loretta Gonerig will assist Mr. Rightsell with the test.

GIRLS—NOTICE

More girls are needed to prepare bandages for the Red Cross. Anyone who wishes to help should get in touch with Mrs. N. R. Kampenga.

SPRING, SWEET SPRING TO BE CELEBRATED BY CSTC NEXT WEEK

The slightly hilarious atmosphere that has pervaded the usually staid atmosphere of this institution during the past week can be attributed to only one thing—Spring vacation!

Our faculty, with its customary foresight, descends upon us with the usual crop of tests and quizzes, knowing very well that after a week's vacation the English students won't know a verb from a pronoun and the Math students will still be trying to find the square root of evil. (Some say that it is money, but others say it is women.)

But vacation has its benefits too. The sleepless hours that we've been hoarding since Christmas can be made up for. The term paper that has been kicking around since January can receive a little attention. The outside history reading can be finished, and the science note books can also be attended to.

In fact, it almost seems as though we students are going to have to work so hard during vacation that we are going to come back to school in a worse state than ever!

Florence Flugaur

WAA Women To Give Varied Program At Thursday's Assembly

The W.A.A.-ite Assembly will be presented on Thursday, April 15th. The program will be varied, including exercises, both modern and in the old-fashioned manner; tumbling by a group of freshman girls, including Judy Graham, Betty Steckel, Elizabeth Dubinski, and others. There will even be a group of dances—square dances, Virginia reels, and schottishes. A special feature number will be a skit put on by four freshman girls, Audrey Jouquet, Pat Anderson, Virginia Fishleigh, and Ruth Phelan; the nature of the skit cannot be divulged at this time, but it promises to be entertaining. Remember—Thursday, 10:30, W.A.A.-ite Assembly.

College Welcomes Mr. Parks Back

Students and faculty of Central State were happy indeed this week to see Mr. L. E. Parks. Chief Janitor, back after an illness of several weeks, on his old familiar routine of keeping the building in good shape. The big bunch of keys, the friendly "hello" and his "Fixit" ability were sorely missed, and we are indeed glad to welcome him back to CSTC.

—FOR VICTORY: BUY BONDS—

Reichel, Rondeau, Loberg And Hagen Featured Soloists

The second annual Easter Concert will be presented in the college auditorium Thursday evening of this week. The concert will be given by the Women's Glee Club and the College Orchestra under the direction of Peter J. Michelsen, music department head here at Central State.

Miss Charlotte Reichel, alumna of Central State and former member of the Glee Club, will be featured as guest soloist of the evening. Miss Gertrude Rondeau will appear as a soprano soloist, Miss Marjorie Loberg as piano soloist, and Richard Hagen as flute soloist.

The program is as follows:

- Prayer from Hansel and Gretel
- Humperdinck
- College Orchestra
- Oh Pray For Peace
- Brake-Horworth
- Directed by Gertrude Rondeau
- Jesu, Joy of Man's Desiring
- Johan Sebastian Bach
- Directed by Patricia Carver
- Hymn To The Morning
- Richard Wagner
- Directed by Florence Theisen
- Serenade
- Franz Schubert
- Directed by Marjorie Loberg
- Glee Club
- On Wings of Song
- F. Mendelssohn
- Flute Solo
- Richard Hagen
- Romance
- Jean Sibelius
- Piano Solo
- Marjorie Loberg
- Agnus Dei from L'arlesienne Suite
- George Bizet
- Soprano Solo
- Gertrude Rondeau
- La Cinquentaine
- Gabriel Marie Pasterale from "Larlesienne Suite" ..
- George Bizet
- Orchestra
- Holy Spirit, Truth Divine
- Alfred Whitehead
- Directed by Olive Crawford
- God Of All Nature
- Peter Tschaikowsky
- Charlotte Reichel, Soloist
- Lo, A Voice To Heaven Sounding ..
- Dmitri Bortmansky
- American Prayer
- Stack—Rose
- Charlotte Reichel, Soloist
- Glee Club

EDUCATIONAL WORKSHOP TO BE HELD HERE SATURDAY, APRIL 17TH

The first of five educational workshops scheduled for Wisconsin will be held in Stevens Point Saturday, April 17th. These workshops will be sponsored by the joint committee on education in Wisconsin and the bureau of agricultural economics of the United States department of agriculture, and are designed to encourage group study and discussion in order to create intelligent public thinking.

President William C. Hanson and Mrs. Raymond M. Rightsell are in charge of local arrangements. Similar workshops are being held during the week at Seymour, Ripon, Brodhead and Baraboo. The main topic for discussion at this conference is "Wartime Challenges to Education in Town and Country". Well-known educational leaders who are to speak include Howard E. Dawson, National Education Association; George E. Farrell, bureau of agricultural economics, USDA; Martin Anderson, rural sociologist of Wisconsin University; H. L. Waister, dean of the North Dakota State College, and Frank W. Cyr of the Teachers College at Columbia University. Other activities planned are panel and round table discussions.

President Hanson will preside over the sessions, which will start at 2:00 o'clock in the college auditorium and continue into the evening. Representatives from all clubs and organizations having educational programs have been invited. The meetings are open to the general public, and a large attendance is expected.

Student directors of the several selections on the program are all members of the senior directing class.

Tickets for this concert, which begins promptly at 8:15 p.m. may be obtained at Mr. Michelsen's office. There is no charge for the tickets. A silver offering will be taken at the door.

Where The Student Money Went

Entertainment Fund 1942-43

	CREDITS	DEBITS	BALANCES
Overdraft from 1941-42			\$ 99.28
First Semester:			
From student activity fees	\$188.80		
Paid for Dr. Warmingham lecture		\$50.00	
Paid for the President Hill lecture		50.00	
Paid P. J. Michelsen for Christmas program ..		12.50	
Second Semester:			
From student activity fees	150.00		
Paid Redpath Bureau-Sound movie		50.00	
Pd. P. J. Michelsen for Eau Claire exchange ..		75.00	
Balance unused at close of the year			2.02
Totals	\$338.80		\$338.80

VOL. IV

THE POINTER

No. 21

Published weekly except holidays and examination periods, at Stevens Point by students of the Central Wisconsin State Teachers College. Subscription Price \$2.00 per year.

Entered as second-class matter May 26, 1927, at the post office at Stevens Point, Wisconsin, under the Act of March 3, 1879.

REPRESENTED FOR NATIONAL ADVERTISING BY National Advertising Service, Inc. College Publishers Representative 420 MADISON AVE. NEW YORK N. Y. CHICAGO • BOSTON • LOS ANGELES • SAN FRANCISCO

EDITORIAL STAFF

Editor-in-chief Robert Malecki, 950 Main Street
Managing Editor Don Walker
Business Manager R. David Hennick, 1001 Main Street, 1827-J
Circulation Staff Grace Pudlas, Gwen Herrick, Bette Owens, Marjorie Prey
College Office Information, Phone 224
Pointer Office Phone 2140-W

Assembly Thursday. . . .

As the first of a series of programs to be presented by talent of CSTC during the assembly hour, the WAA gals will present a program this Thursday at 10:30 a. m. The story on this appears elsewhere in the Pointer—Our purpose in mentioning it here is to urge all of you to attend. We cannot expect to get much satisfaction on the matter of paid assemblies if we do not show that we are interested in the assemblies we put on ourselves. As evidence of our desire to be let in on the choice of assembly material, let's get to all the remaining assemblies (which will all be student sponsored) and show that we are interested in this problem.

Only Four More Weeks. . . .

Almost sooner than we thought possible, the end of this school year is drawing near. After this week, there remain only three more weeks of classes, and one week of exams. There are some students, we are sure, who have drifted along until now thinking that they would "finish my extra work a little later." Hiding our own glass house behind the editorial "we", we urge you all to bring things up to date. These last three or four weeks are going to be hectic ones, with little or no time for "Catching up".

Get those reports in, crack those books even harder, and wind the year up with a good taste in your mouth. It's better to say "I did a good job" than to mutter "Ah, what the Hell."

YOUR CHOICE FOR EASTER Millinery and Accessories Phone 1605 119 Strongs Ave. HELEN FIEREK

CITY FRUIT EXCHANGE FRUITS, VEGETABLES and GROCERIES 457 Main St. Phone 51

BELKE LUMBER & MFG. CO. Building Materials 247 North Second Street Telephone 1304

Jacobs & Raabe JEWELRY—MUSIC—RADIO Expert Watch Repairing 111 Water St. Phone 182

MAIN STREET FRUIT MARKET — FREE DELIVERY — Generally Better -- Always The Best

Visit Our Store -- Try Our Fountain Specialties SODAS SUNDAES SANDWICHES HANNON-BACH PHARMACY Between the Banks

CONTINENTAL CLOTHING STORE CLOTHES FOR STUDENTS

THE SPOT CAFE

DELZELL OIL CO. Phillips 66 GAS

Welsby's Dry Cleaning Prompt Service Phone 688

NOSEY NEWS

by carny and pils

Another week-end off the calendar — It wasn't any different than any other. . . Same old routine, which has proved, all in all, to be a pretty fine one. . . Just three more weeks of it and then home. . . Just came from the Eat Shop and, was surprised to see what a rendezvous it has become; It's only Monday and we'll wonder that there are already quite a few dates for the week-end. . . Saw Campbell (Lloyd) running like mad. . . He thought he was late for the seven-thirty curfew but got here all out of breath only to discover that it has been extended to 7:45. . . So he promptly walked into the Eat Shop with Beth Johnson. . .

John Jenkins got the answer to his telegram in the arrival of his girl and mother on Saturday. . . Incidentally, Bob Brown gives Jenkins his 100% co-operation on that romance. . . Brown seemed pretty well occupied with Hansi Rademacher at the Armory dance Saturday night. . . Speaking of Saturday night's dance, the crowd was pretty "weak". . . The feminine "stag line" still prevails. . . A little suggestion: Maybe if the dances were held at the Belmont the crowd would be more equally divided. . .

Sgt. Holyfield has narrowed his "three coeds" down to one. . . He took Rosie to the show Sunday and didn't have to leave early for another engagement either. . .

At long last came the mailman with the right package, says Shirley Fonstad as she opened the box which contained a diamond from Grant Thayer. . . As Flossie Theisen sticks to the Phi Sigs, so Shorey sticks to the Tau Gams. . . He had a date with Marge Prey Friday night; Bob Hanley had Pinkie Clark out too, but now Marge is wearing Bob's frat pin. . .

Chuck Dodge was in town from Sandusky, Ohio, for a few days last week and came back tonight for a last date before he goes back to the old grind. . . Took time off last Saturday afternoon to listen to the "Khaki Cavaliers". . . Sounded very good over our radio. . . Am looking forward to next week's program. . .

Have you heard the latest one on Carnahan—I quote, "Hey Hill, what are you doing?" "Not much, just taking care of Miner details"—

James C. Adams' and "Red" Campbell's wives were here for the week-end. "Red" said Stevens Point is their home now.

Lieutenant Govern was heard to ask a resident of Point "When the quail season opened?" After hearing this Pils wanted to know where he was from and if there were quail there. She didn't know quail and girls seemed to be the same!

From one to another, Kathryn Kenny has the Measles now.

Bob Brodbeck and Betty Steckel seem to do the town up O.K. on those week-end passes. That "two o'clock off the street" issue has its good and bad points. Good for Mrs. Piffner, bad for the soldiers. Will it work out? That is the question.

GIRLS IN SHORTS

by margie mae

Dear gals—one and all (and all for one!) I was out for basketball last Monday night, were you?—disappointing, isn't it?—Oh well, we didn't want to play anyway (much)!!

The theme song of the week is "Aincha comin' out" — "Aincha comin' out" for lots of things—such as baseball, for instance, seeing as how we're planning on having teams and pretty tough competition; or if that's a little too strenuous for you, and you really are the weaker sex, how about archery, all you potential feminine Robin Hoods?—or even tennis. The tennis nets are up, the weather's nice, so what's there to stop you (besides a few books and things). Remember there'll be a tennis tournament; somebody has to win it; it may be YOU!

Talking about tournaments, have you seen the ping-pong tournament schedule outside the "rec" room—so far striving toward the championship side, still in the running in our exciting elimination tournament we have Chube Grube, Bunny Gliczinski, Elizabeth Dubinski, and M. M. Nelson. There are more games to be played off—especially the Hickey-Loberg match, which should be exciting to watch—and close!—seeing as how Marjorie Loberg won the tournament last year!

GIRLS! May 1st is the date set for our annual PLAY DAY here at C.S.T.C.—we have received" letters of acceptance from ten or so schools —so let's hope it'll be as nice as last year!

Did you know the COME AS YOU ARE party that we WAAITES are going to have almost came off last week—except that Miss Greiling found so many busy lines in trying to phone the girls that it was impossible to get ahold of you!

You ought to have seen the girls trying out their life-saving technique on human guinea pigs—especially Judy Graham, who once won a medal for lifesaving; it seems it's all in the timing, and a certain twist of the wrist!

Girls! A word to the wise! Did you know that May 3rd is the beginning of POSTURE WEEK, so it might be a good idea if all you gals started straightening up early, so as to be in practice! Kids — get all ready for spring sports — they will start with a bang right after Easter —although you do see a lot of girls batting the tennis balls back and forth — Steckel, Graham, Pils, Davids, and others — but I have it on good authority from one Nosey News editor that it IS hard for the girls to keep their eyes on the ball—seeing how they are directly facing th Athletic field!!!

Lois Bauerfiend wants me to tell all you girls that archery is about to start — I believe on Tuesdays and Thursdays around 3:30, I guess—so come one, come all! Be sure to be at the W.A.A.-ite assembly Thursday morning at 10:30—there'll be music, dancing, and even Virginia Reels, I hear! See you there!

Mention The "POINTER"

A-1 WINS ARMY CHAMPIONSHIP

Ask For



A REAL PICK-UP DRINK

—FOR VICTORY: BUY BONDS—

SOLDIERS CLOTHING Headquarters

Army Oxforas
Straps or Laces



Garrison Caps



Army Air Corps
Emblems



Army Regulation Ties



Army Regulation Sox
Regular Length or Anklets



We also have many
other Wearing
Apparel for the
Service Men

THE MODERN TOGGERY

Between The Theaters

SIDELINES—by sharkey

Don't push, please! There is money enough to cover all those bets. Okay, so I had my money on A-2—wipe that grin off your face, Auger, and put those frogskins in your pocket, the softball series is about to start and nothing is sweeter than revenge.

Yes, you heard right—this is the time of the year that the boys start getting their arms in shape for kitenball. The 97th detachment will hold a tournament in softball much the same as the one held in basket-ball.

There is also talk about a round-robin basketball tournament which includes the newly arrived trainees. The order will be this, as soon as a team is beaten it is out of the running, thus having the whole tournament run off in about one week.

The ping-pong tournament is still on but running very slowly. Seems as though the boys prefer body con-

tact and sweaty jerseys to dancing around a table on nimble toes. Maybe one can be found to challenge Marj. Loberg, the girl's champ.

Apologies offered Sergeant Holyfield and the state of Virginia. Due to a typographical error in last week's paper, Holyfield supposedly attended Mary and Henry while the school he actually did attend was the Methodist Emery and Henry college of the state of Virginia. Sarge says that Virginia has no state teachers colleges down there but many private schools with enrollments of 500 or less that turn out football players that are players of note.

Not all the boys in the line-up are athletes alone. Many of the trainees are versatile gents. Yes, I'm speaking of the musicians — what would this world come to if we didn't have hep-cats! For lead-off man let's take Joe Conderman. Joe had a band of his own and can also boast as to his ability to play the sax., the piano, and the clarinet which he prefers. In the second spot we have Warren Scharman, a sweet trumpet player, who also has had experience with a professional band. Johnnie Barnes, the third man up, is the piano player who is one person a band can't be without. Batting in clean-up spot is Jim Laughing, a lad who is 20 years old and has been playing in dance bands for 7 years. Modest Jim says he is pretty rusty and doesn't have his old faithful bass violin with him but he is plenty smooth, folks. The band Jim last played with was Herb Miller, Glenn's brother. Last but not least is our own "Krupa" Erdman. Harv is playing with the Army boys as they haven't a drummer boy. We can't tell the folks around here any more about Harv but we can tell the trainees that "Krupa" has a weakness for music (that's his major) and his fingers always itch for those sticks and skins.

The boys have taken the title "Khaki Cavaliers" and you'll be hearing a lot of them from now on.

B. Anderson Sinks Long Ones To Pull Game Out Of Fire

Sound and action please — darkness, thunder, a bolt of lightning and out of the blue flashed those two star-studded 97th detachment basketball teams. That was the night for the championship game — the night when squadron A flight 1 and squadron A flight 2 played for the top honors on the hardwood.

The curtain rose, the whistle blew, and A-2 had a bucket. Yes, it was just like that. A-2, or the white, got the tip-off, the ball went back to Blood, over to Bernard, in to Becker who racked up two points and from there on it looked as though the A-1 team didn't have a chance. But lightning doesn't strike twice in the same place, that is often, and the two teams settled down for what turned out to be a hard fought game. A-2 jumped into the lead at the starting whistle and never relinquished it as the half ended with the score 14-10, A-2 leading.

Here again coach Auger gave his A-1 team a pep talk which helped because the two Anderson boys went out and rolled up some points for themselves. Alcorn, playing center, and Amendt, playing guard, rounded out a combination that started to click that second half. A-2's quartet of Bernard, Becker, Boswell, and Boothby led by Blood put on a show of ball handling that kept them just a few points ahead of the reds.

Then it happened! Bruce Anderson felt "hot" and dumped in a long shot from far out — a shot which never wrinkled the net. The score was knotted then at 20 all.

Glenn Anderson promptly dropped in a charity toss to put A-1 into the lead. Then back into the lead pops A-2 with a break in shot by Boothby—score 22-21. I don't know why A-1 and C-2 didn't play so we could tell the numbers apart. Bruce Anderson again felt that urge and dropped in one of those soon to be famous long shots and put his team once more into the lead 23 to 22 (oh, there goes my long fingernail and my new setson). With but one second left and A-1 leading A-2 by one point, everything breaks loose. Out of the pile comes B. Anderson and nonchalantly scores two more points at the final whistle to have squadron A, flight one, the champions of the 97th detachment basketball tournament.

	fc	ft	pf	pts
A-2 (22)				
Bernard f	1	0	1	2
Becker f	3	1	1	7
Boswell c	3	2	0	8
Boothby g	0	4	3	4
Blood g	0	1	2	1
Bright	0	0	0	0
Bracht	0	0	0	0
Blough	0	0	0	0
A-1 (25)				
Anderson, B. f	5	0	1	10
Anderson, G. f	3	4	1	10
Alcorn c	1	1	3	3
Amendt g	1	0	3	2
Barben g	0	0	0	0
Armstrong	0	0	0	0
Apt	0	0	0	0
Adler	0	0	0	0

For Health & Recreation
BOWLING ARCADE
16—Brunswick Alleys—16
Centennial Modernized
FREE Bowling Instructions To Women
8 Alleys at 17c down stairs
307 Strongs Ave. Phone 1839 South Side

PINO PREPARATION
USE PINO for Pimples, Poison Ivy, Insect Bites, all Skin Eruption. One application relieves Itching.
MEYER DRUG ON THE SQUARE

Two Fine **TENNIS RACKETS** For Those Who Love The Sport
The HURON 3 PLY CONSTRUCTION \$2.50
The DEFENDER 3 PLY CONSTRUCTION 4.95
At The
Sport Shop
422 Main St.

Porter's Market
1329 Main St. Phone 1102

TOBACCOS CIGARETTES SODAS SUNDAES
THE BRUNSWICK
MALTED POOL BARB-BE-QUES BILLIARDS

Casual Suits
from \$12.95 up
You'll need a casual suit this spring—and we have the cream of the crop! Choose yours now, while assortments are complete.
Stevens

STEVENS POINT BEVERAGE CO.
The Best Of All Beverages -- Point Pure Water Used
Phone 61

ARMY QUOTES

The shining light of Squadron "C", Flight I is with us "again", folks, none other than the illustrious Mr. Backer, whose works have graced the pages of this publication for the past several weeks. First item wastes not a word, but pointedly advises all co-eds to keep their lovely eyes peeled for that certain twinkle that comes into every male's eye when the spring season opens. He mentions that most of the members of the 97th won't come right out in the open with some noted saying, but will most certainly have that "glow" which any coed should be able to interpret!!

Professor "Can everyone hear me?" Faust asked an Army class of his last week if one of their number had lost a textbook, to which Private Britton answered that he hadn't as yet, but would like to if possible. Now the question that confronts Pvt. Backer and all of us is this: Did Britton mean that Faust's lectures were so good the need for a text does not exist, or does he mean (Perish the thought!!) that the subject material contained within its pages is not of the more interesting study matter, such as that which occupies Britton over the week-ends? We'll leave THAT one to Mr. Anthony!!

Pvt. Backer next advises us that, among the Army men in his classes,

Doc Nixon has become an immortal figure because of his use of his favorite expression when things are not going just as they might, "Hells Bells and Huckelberry Pie!!!" That's nothing, soldiers!! Wait!! he does his setting up exercises while you're taking an exam!!!

The column turns serious now as Pvt. Backer distributes several roses to two men of the 97th who have been doing a bang-up job (and we don't mean destructive) at appointed tasks. These men are Mr. Auger, who has been acting as Detachment Commander and doing very well at it, and Bob "I'm not so short — Somebody scared me when I was little" Armstrong, who has been in charge of the script-writing for the

program the air trainees put on over WLBL every Saturday afternoon.

Suggestion of the week: Ever notice those lonely guys trying to wear out the pavement which covers the Nelson Hall tennis court? Isn't it sad?? Wonder what they did to deserve such a fate? Why doesn't somebody see Ray Jacobs and get an orthophonic out there for 'em?? I'll bet "the Rock and Rye Polka, or "How Ya Gonna Keep 'Em Down On The Farm?" would really give the boys that extra lift to carry them over their time of tribulation!!

'We Serve To Serve Again'

Lippner's
POINT CAFE
and Colonial Room
Buy a \$5.50 meal book for \$5.00
Save \$0.50

Attention given to Reservations for Group Dinners
Phone 397 Across from Post Office

VISIT **LeRoy's**
For Your *Easter Suits, Coats*
and Dresses
HOTEL WHITING BLDG.

Frank's Hardware
117 N. 2nd St.
General Hardware

The man who thinks all other men are dishonest is looking in a mirror.

FIRST NATIONAL BANK

LARGEST IN PORTAGE COUNTY
Capital & Surplus \$275,000.00



FOR THE BEST IN
RAYON

... SAY

"Rol-Ray"

The sheer magic of Rollins exclusive Secre-Seal Process makes ROL-RAY* a rayon stocking you're proud to wear! Reliable as an old friend... ready to give you real stocking satisfaction. In the new ROLLINS RomantiColors. Try, a pair and see.

*Trade Mark
†Covered by U. S. Patent
\$1.00—\$1.35

McCauliffe
Corset Shop
177 Strong's Avenue
Stevens Point, Wis.

TONY'S
SANDWICH SHOP
SOUTH SIDE

JACKETS
New Spring Styles
SHIPPY BROS.

MEATS, GROCERIES
COMPLETE U B C STORE
SOUTH SIDE MARKET

Coal, Building Material, Flour,
Feed, Farm Machinery
BREITENSTEIN COMPANY
Phone 57 — 217 Clark St.

Have You Tried Our Lunches?
● Sodas and Malts ● Lunches
● Rexall Drugs ● Cosmetics
All Moderately priced at
WESTENBERGER'S
Across From Postoffice

Good Things To Eat
AMEIGH'S STORE
Phone 188

IDEAL
DRY CLEANERS
102 Strong's Ave.

ASK THE SERGEANT IN INDIA

"OH BOY, AMERICAN CIGARETTES."
"AND COCA-COLA. FIRST COKES IN 3 MONTHS."
"THINK OF IT. FINDING A CANTEN HERE."
"LOOK FELLOWS, SAME KIND OF BOTTLE WE USED TO GET BACK HOME."
"That's what a soldier wrote home about. Ask the man in the ranks how Coca-Cola rates with him. Ask the man behind the PX counter. They'll both tell you,—when it comes to refreshment, nothing takes the place of ice-cold Coca-Cola. Energy-giving refreshment... quality you can count on... distinctive, delicious taste,—all combine to prove a point that needs no proving: The only thing like Coca-Cola is Coca-Cola, itself."

5¢

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
COCA-COLA BOTTLING COMPANY
420 Monroe Street Stevens Point, Wis.