Pointer Jubilee September

## CENTRAL STATE COLLEGE ne Pointer

Freshmen Convocation September

SERIES VIII VOL. IV

### May Roach Scholarships Awarded to Students

May Roach Scholarships have been awarded to 20 students for the current semester on the basis of high scholastic standing and the need of financial help. The May Roach Scholarship was set up in 1956 the year Miss Roach retired after fifty years of service to CSC. The scholar-ship grant is for \$75 a semester.

ship grant is for \$75 a semester. Stevens Point businessmen have donated the funds in tribute to the veteran educator.. Students receiving the scholarships include Roger Bintz, Junior, Lena, Letters and Science; Bruce Lind, senior, Tripoli, Letters and Science; Kenneth Bruneau, senior, Montreal, Letters and Science; Liola Chemel, sophomore. Point. Home Economics: omore, Point, Home Economics; Sylvia Dobbe, junior, Wittenberg, Letters and Science, and Dolores Goetz, sophomore, Montello, Ele-mentary Education.

Mentary Education.
Also receiving scholarships are Helen Marquardt, sophomore, Wausau, Elementary Education;
Lee Henrickson, sophomore, Whittlesey, Letters and Science;
Carol Nelson, sophomore, Scandinavia, Mathematics; Shirley Ojala, sophomore, Hurley, English major; Richard Swetalla, junior, Marhsfield, Letters and Science; Ronald Laessig senior, Stratford, Secondary Education; Vic Thalacker, junior, Westfield, Letters and Science, and Mary Lerch, junior, Wausau, Biology.
Other awards went to Mary Schiller, sophomore, Pittsville, Letters and Science; Charlotte Thomas, junior, Eagle River, Elementary Education; Dalene Williams, sophomore, Plainfield
Williams, sophomore, Plainfield Also receiving scholarships are

May Roach Scholarships have een awarded to 20 students for the current semester on the current semester on the sophomore, Ogdensberg; Ele-mentary Education, and Scott Mori, sophomore, Milton, Letters and Science.

and Science.

Donors include Hardware Mutuals, the First National Bank, Citizen's National Bank, Point Motors, Normington's, Vetter's Mfg. Co., Sporting Goods Co., Kiwanis Club, Rotary Club, Journal Printing Co., Whiting-Plover Paper Co., Boston Furniture Co., Delzell Memorial, Stevens Point Beverage Co., Copps Co., Dr. A. G. Dunn and the Bake-Rite Baking Co.

#### Cheerleading Tryouts

### Famous Educator to Lecture at CS



### Library Theater **Opens Film Series**

The first offerings of the College Library in its current film series include the Bolshoi Ballet, Judy Holliday, Jacques Tati, and Bergman's famous "Seventh Seal".

There will be six showings of each film, a matinee at 3:30 and two evening shows at 6:30 and 8:30. The films will be shown on consecutive Thursdays and Fridays at pre-announced dates.

"Born Yesterday", starring Judy Holliday, is the first of the four film series. Last year, "Born Yesterday" was presented as a play at CSC. Here is a chance to view the "original" script, with talented Judy Holliday in the starring role.

"My Uncle", a French film starring Jacques Tati, is the companion film to "Mr. Hulot's Holiday", so well received on campus last year.

For those who missed the one day stand of the Bolshoi Ballet at the downtown theatre, it will again be presented through the Film Series.

One of the most expensive, and never-shown-before films to be presented is Bergman's famous Seventh Seal".

The College Library presents these films to the students with one aim in mind: to present films with strong artistic value that appear on college campuses across the country, but don't

usually theatres. appear at

Students will be admitted to the film showings on presenta-tion of their activities ticket.

Cooperating in presenting these films are library staff members, the student, advisory committee, and student projectionists Lela Jahm and Richard Goldsmith.

#### JUST A REMINDER!

All school parties shall end by 12 o'clock on weekends (Friday and Saturday) and 10:30 on school nights.

All dances must be regis-tered in the Deans' Office at least one week in advance.

There should be at least two faculty chaperones for each dance.

4. Any college group going out of town under the spon-sorship of the college should be faculty chaperoned and registered in the Deans' Of-fice.

5. All college groups spon-soring overnight trips should clear these with the Deans' Office at least a week in ad-

6. All college women attend-ing out-of-town affairs must have parent permission on file in the Deans' Office.

Professor Kermit Eby of University of Chicago will de-liver a lecture entitled "What It Means To Be A Student," in the college auditorium September 21 at 8:00 p.m., to which the public is cordially invited.

He will also be a guest at a noon luncheon to be held in the South Dining Room of the Student Union on September 21. This will be open to all pastors, advisors of student religious groups and officers of these groups. There will also be two coffee hours held in the Union Lounge, starting at 2:45 p.m.. on Thursday and at 8:45 a.m. on Friday. The public is invited to attend these and to meet Mr.

A native of St. Joseph County, Indiana, Professor Eby has traveled extensively both in the United States and abroad in Europe and Asia and has held numerous positions dealing with education, ranging from grade school teaching early in his career to his present position as full professor at the University of Chicago. During the span between these two positions he organized the first Teacher's Union in Ann Arbor, Michigan, organized the Auto Workers in 1935, and represented them in the Legislature in Lansing, Michigan and was the executive secretary of the Chicago Teachers Union from 1937-42. In addition, he served as assistant director and director of Education and Research for CIO. was a member of the Federal Advisory Committee, for the U.S. Office of Education, a mem-ber of the U.S. Commission for the Reorganization of Education in Japan in 1945 and a delegate in Japan in 1945 and a delegate to the White House Conference on Rural Education in 1947. Since then he has been a mem-ber of the Social Science Dept. of the University of Chicago.

We at CSC are very fortunate to be afforded the opportunity to hear Mr. Eby. All students are urged to take advantage of these lectures being sponsored by the Interdenominational Campus Committee.

#### Civic Orchestra Here Sept. 28

The Stevens Point Symphony Orchestra will open its season's concerts with an evening performance on September 28th at the Central State Collega auditorium. The 55 piece orchestra is again under the direction of Dr. Hugo Marple, director of music at the collega. The orchestra will feature Miss Gilday Muhibauer is a Naumburg winner, and has been presented in rectal in New York at Town Hall. She has been guest soloist in many leading symphony orchestra throughout the United States and abroad.

This musical treat is one you

This musical treat is one you will not want to miss. Student admission will be 50 cents.

### Old Tradition To Be Brought Back At CSC

"We hope to re-establish a tradition at Central State that has been neglected for the past five years" stated Dean Pfiffner recently, while disclosing plans for the all-school convocation to be held Sept. 26 at 10 recently, while disclosing plans for the all-school convocation to be held Sept. 26 at 10 a. m. The convocation is compulsory for freshmen, while sophomores and upper classmen are also welcome, and urged to attend. "This year's convocation is largely the work of last year's freshman class, who had been deprived of a similar event, and decided to do something about it this year for the benefit of the incoming freshmen," added the dean. Classes will be dismissed from 9:45-11:45 a. m. Tuesday, and the library and Student Union will be elosed during that time. On the agenda for that morning are a faculty procession with each member gowned in academic dress, several short addresses, and a solo by Mr. Murray. Dean Haferbecker will emcee the program, with Miss Maija Jacobson playing the processional and recessional.

Mr. John C. Thomson, regent and Mr. Norton E. Masterson, famed my fill deliver the main address, "Why Education?" The program will conclude with the singing of "The Purple and the Gold."

"Why Education?" The program will conclude with the singing of "The Purple and the Gold."

Included on the programs to be distributed will be an information sheet prepared by Professor Fredrick Krempel on the filstory and meaning of academic attire.

Andrews, Prof. Ethel Hill, Dr. Frederick Krempel, Mrs. Mary Samter, and Dean Pfiffner, chair-

man.

"School spirit is what we want
— and lots of it! Pep rallies, impromptu speeches; some good
old fashioned enthusiasm is what

promptu speeches; some good old fashioned enthusiasm is what we want to see splashed all over the campus in the forms of posters, buttons, signs — you name lit!!" chorused Ron Johanknecht, Student Council president, and Janice Lathrop, Election Committee chairman.

Thursday, October 5 is the time; in front of the auditorium in the Main Building is the place. To be elected are the freshman class officers: president, vice-president, secretary, treasurer, and two student council members. A student council members. A student council representative vacancy in the senior class is also to be decided. Nominee procedures are: a student must obtain a nomination paper from the Main Office anytime after September 18, procure 25 signatures from among his or her classmates, and file this paper along with the others in the Main Office no later than September 26. Personal campaigning may begin after nomination papers have been filed.

To give the student candidates a chance to voice their policies and to promote peppy enthusiasm, a general campaign rally is on this year's election agenda also.

Included on the programs to be distributed will be an information sheet prepared by Professor Fredrick Krempel on the flistory and meaning of academic attire.

During the program the faculty will sit on either side of the platform facing the students. In charge of the morning activities are John Knutson, Oliver VanSant, or Butch West.

### Why Are You Here?

One need only to glance at the disorganized mess around around the campus to realize what an impact the so-called World War II "baby boom" has had on college enrollments. Every available bit of space is being utilized and still there is not enough room for classes, Ordinarily this great interest in obtaining a college degree would be highly com-mendable but I wonder if this tells the entire story.

Never before has it been so imperative to the free world to maintain and stimulate an interest in the state of the creative arts and in the alert and intelligent mode of thought that is necessary to combat the forces of communism. It will, of necessity, be today's college student who will carry the responsibility of coping with the Khrushchev's of tomorrow in the battle for the minds of humanity and this will be a losing battle for us if we fail to come to the realization that a college education does not consist of four years of parties and organized socialization and courses Ivy league suits NOR does it consist of a strict four year course of specialized study leading to the "good life."

If these are the reasons there are so many people in our colleges today it is then time to-be concerned for if we fail as the citizens of tomorrow, to successfully cope with the problems that we will have inherited, then our grand-children may well live under the heel of communism as was predicted several years ago by the leader of the Communist world.

So take a minute and reconsider your values in relation to your being in college. Remember that if you fail your future responsibilities the "good life" is going to be non-

### Co-operation Appreciated

The management of the Union wishes to thank the stu-lent body for their cooperation in keeping the Snack Bar Jean and hope that this commendable behavior will con-tinue in the future.

As for the signs which are posted around the Union as little reminders and which seem to offend some individuals, it might be worthwhile to mention that these are meant for hose individuals who apparently never had any upbringing und who persist in behaving in this manner. One need only o have observed the damage that was repaired in the Julion and the dorms to realize that there are a number of uvenile delinquents going to college under the guise of students and that some sort of action must be taken.

### Letters to the Editor

On September 1, the tax on cigarettes was increased one ent. The money from this pro-oram will go to finance Gover-ior Nelson's natural resources rogram. The tax is to provide ifty million dollars over a period of ten years for conservation and esource purposes.

I am in favor of this one cent I am in Tavor of this one cent ax to aid in conservation and esource development. I believe hat in order to preserve and de-elop the remaining source in his state a program such as this necessary

However, I believe the pro-ram has one fault. It places art of the burden of financing art of the burden of financing he program on many smokers ho are non-sportsmen. This n't fair to them, for many portsmen are non-smokers and hey will be paying nothing. They will only be reaping the enefits.

In order to try and to help vercome this one fault of the rogram, I am going to propose n idea that was suggested to me y Dr. Paul Yambert, professor f conservation, who read it in a Letters to the Editor" column.

age smoker consumes a pack of cigarettes a day. This will total 365 packs of cigarettes a year which will total \$3.65 a year paid in taxes to the conservation program.

In order to make this program In order to make this program fairer and to increase the non-smoking sportsman's responsibility for resource development, I propose that the non-smoker set aside one cent a day or \$3.65 a year to be given to the conservation department.

I am not proposing this to get an not proposing this to get more money for the conserva-tion department. I am doing it because I feel that it is the duty of all sportsmen to aid conser-vation in some way. Surely no one is going to hurt financially by setting aside one cent a day.

This money could be sent dia-rectly to Madison or to the con-servation department here at school. The money would then be sent to Madison.

I, for one, am willing to set aside this money for conserva-tion purposes. I hope that some-thing comes of this proposal.

GEORGE FRICKE

#### The Pointer

Central State College

The Pointer, published bi-weekly except holi-ys and examination periods, at Stevens Point, 'isconsin, by the students of Wisconsin State ollege, 1100 Main Street. Subscription price— .00 per year.

The Pointer office is located in room 29, ollege Union, Telephone: DI 4-9250, Ext. 35,



ditor-in-Chiel — Tom Muench, 512 South Illinois, Phone: DI 4-7518
usiness Managet — Bonnie Sommerville
ewa Editor — Neille Livingston, 500 Clark, Phone: DI 4-2518
(ewa Editor — Neille Livingston, 500 Clark, Phone: DI 4-2883
(ewa Editor — Neille Livingston, 500 Clark, Phone: DI 4-2883
esportess — Jane Lewandoski, George Fricke, Mary Smith, Elmae Omernik, Georgianna
porte Editor — Doug Koplein
roftreder — Linda Dix Dix Dix Control of the C



# Campus Carousel Potitical Forum

This past summer found me racking my gray matter during spare minutes between sunshine and my summer job to think of a title for this column. Inspiration expired until I finally sat down and thought of what college life is really like.

and thought of what college life is really like.

Being a college student is running around in circles for nine months of a year I decided. College is a crazy, confused merry-go-round that keeps moving, moving, moving. Sometimes it slows down a little — in order to maintain student sanity — and sometimes it travels at a dizzying pace that makes you feel as though you cannot hold on one minute longer. (Just about then a vacation comes along with its saving and relaxing grace!) Anyway that is how I came to the conclusion that "Campus Carousel" would be the line to top off my unpredictable bit of composition for each issue of this year's Pointer.

You know, it almost takes a statistician to itemize all the circles students get involved in around here. There are circles of study, social circles, and belonging-to-organizations circles. One can spin around in circles of college-sponsored activities or in those of part-time jobs.

College is a ticket to a merry-go-round ride with everybody out College is a ticket to a merry-go-round ride with everybody out to grab that golden ring. To some the ring may represent success — or a good job — or a chance for a better way of life. And to some, college will literally bring a golden ring for campuses are very often the background for romances that last long after final exams are finished and diplomas become realities.

From an old edition of the Iris comes this witticism: "The difficulty is to find a girl who is attractive enough to please you and dumb enough to like you."

Some people I know think that autumn is a sad time. And it is, in a way; Septembers seems to epitaph the dying of summer, the season that hangs suspended somewhere between here and

heaven.

But September is also a beginning — especially here in college; it can mean a fresh start for everyone. New friends, a new place to live, different classes and teachers, a new year all make it a beginning. Mistakes you made last year or last month won't count in September. Unfortunately that sometimes also means that last year's laurels have dried and faded. September means another chance to prove yourself, another opportunity to reach for the goals you have set for yourself.

Samuel Johnson, that prominent figure of coffeehouse London who is familiar to English Lit students, had a bit of advice which everyone can heed. Freshmen especially might find comfort in it as they endure these first weeks of adjustment to a new situation. Upperclassmen who are concerned about how they are going to accomplish all that is set before them can use it as a morale booster. Johnson wrote, "Self-confidence is the first requisite to great undertaking."

### Pointer Jubilee To Be Held

Initiation of a new annual af-fair will take place on Friday evening, Sept. 22, at the CSC Fjeldhouse. The Union Board and a student committee repreand a student committee repre-senting the campus organizations have instituted the Pointer Ju-bilee for the purpose of introduc-ing the school's organizations to the freshmen and new students on campus.

Each participating group will represented by a booth at be represented by a booth at which anyone desiring informa-tion about that group may in-quire. General information will quire. General information will be given by representatives of the various types of organizations: fraternities and sororities, professional and honorary societies, religious groups, all-campus organizations, publications and communications, and student extentions.

Another attraction of the Ju-Another attraction of the Ju-bilee will be a dance for which a popular band will provide the music. The dancing will take place in the center of the gym-nasium and will be flanked on the sides by the booths and wes-tern decorations.

DeLyle Bowers, president of the Union Board, is the chairman of the event. Working with him are Darrel Talcott, Jane Caskey, Barbara Fritch, Arlyn (Butch) West, Ron Smorynski, Dick Mon-tei, Jane Nehrhas, and Sue Hol-ton.

#### Help!!!

If you can type, read, write and/or have a good head for business, you are wanted immedicately. Please report to the Pointer office as soon as you can or contact the editor. Previous experience desirable, but not necessary. On the job training.

# Notice September 22 To All

Seniors To all First and Second Se-

mester Graduates:

Specifications for the senior pictures for the school yearbook,

pictures for the school yearbook, the Iris, are as follows:

Picture size: 1¾" by 2½"

Chin-to-top-of-head size: 1½"

The Iris request one glossy print of the above size which should be left at the photography studio where your picture was taken. If the picture is taken out of town it should be put in the taken. If the picture is taken out of town, it should be put in the Iris mailbox as soon as possible. (We must have the name clear-the pictures turned in.)

The final deadline for the Iris problems there picture.

receiving these pictures is Janu-ly written in pencil on each of

ly written in pencil on each of ary 2, 1962.

The Iris reserves the right to reject any pictures not meeting any or all of these specifications.

(Do not confuse these specifications with those for credentials. Those specifications remain as set down by Dr. Raymond Gotham in the Placement Office.)

IRIS OFFICE

Sigrid Burgmann calties.

trolling faction in a state must relinquish its power and the people must use this power effectively. The ruling oligarchy at the conception of our was not willing to yield its control to an ignorant group of farmers and merchants. The tradition of aristocracy was estab-lished until the public reached a level and individual intellectual responsibility satisfactory for the maintenance of a democracy. We haven't made it. A primary reason is that information is not available.

The "mass media" has been The "mass media" has been our largest source of informa-tion. The advertising geniuses of this nation have decided that air-plane crashes, robberies, corrup-tion and personal feuds sell more tion and personal feuds sell more newspapers than government operations and international events. For proof we need but count the columns in a paper concerned with each category. Even when papers do carry a story, we have no idea whether it was investigated or the "high source in Washington" was a rumor overheard at a local bar. Overseas news sources are rarely at thescene correspondents. When they are, most of their information comes through interviews with people whose background is unknown or through an interpreter who often twists questions and who often twists questions and replies. For the rest of the po-litical articles newspapers look to the government releases.

At the present there are twice At the present there are twice as many publicity agents in Washington as there are newspaper correspondents. The agent's purpose often is to gain favor for those whom he represents through fabrication and secreey. For example: the list of junkets through fabrication and secrecy. For example: the list of junkets by congressman, their wives, their children and their dogs, to Hong Kong last year is classified as Top Secret. The number is well over a thousand in an area that justifies only a handful. A national flying magazine was prosecuted for printing information about American bases overseas that they had found in a Communist trade journal. In a great many instances the government is ignorant of the truth. One of our chiefs of staff praised Generalissimo Chiang Kalshek as being the greatest living military strategist, despite the fact that he had won only one battle and this with the support of the Communists, before his rise to power. The Eisenhower administration told us that all was well in the rest of the world. Only when the sparks burst into flames did we find out the truth. These and other inconsistencies lead to the conclusion that the These and other inconsistencies lead to the conclusion that the controlling aristocracy wishes to perpetuate itself by holding the American public in ignorance.

The only reasonable solution is an aggressive attitude from all of us. We must not blindly accept the headlines of irresponsible news, sources as trouths. We should seek the conditions imposed and ask why they are included. By asking for references and proof we can make newspapers stand behind the material they print.

with those for credent of the writer intends to contribute what he can to this search down by Dr. Raymod for truth. You are invited to do so also. Any reply will be given IRIS OFFICE
Sigrid Burgmann, editor

### **New Policy on Letters** to the Editor is Stated

In the future, all letters to the editor must adhere to

In the future, all letters to the editor must adhere to the following regulations:

1. They must not be more than 300 words in length.

2. They should be typed, or written legibily.

3. They must be signed, although the name will be withheld if the writer so desires.

These restrictions should not be considered an attempt to stifle student opinion. They are imposed only because the Pointer has been besieged with unnecessarily long tetters in the past. We feel that a person's thoughts on a subject can be adequately stated in 300 words.

#### Fraternity News

Tekes from CSC attended the international conclave at Miami Beach, Florida. They are Dave Jeffers. Wayne Schade Dick Kleine, and Bert Testa. The four left Stevens Point on August 22nd and went east to Washington, D.C. and then down the coast to the beach at Miami and the Roney Plaza Hotel. The Conclave took place from August 29 thru

Returning to campus with 42 actives and the highest grade point this fall the Tekes plan a number of activities some of which include the following: a Big-Little Brother Party Sept. 22, Help Week beginning Sept. 26, and initiation on Oct. 1.

Homecoming activities of all types are also planned.

The Tekes welcome back to campus and the ranks of fraters this year.

This past August four of the once more Paul Sorenson, Bill Groth, and Phil Beavers.

Alpha Beta Rho would like to extend a hearty welcome to the newcomers on the campus, and welcome back those who have returned. We are looking for another successful year on campus. Some of our activities in clude the smelt fry, baseball season, and other social functions The annual sweater dance sponsored by the pledges is always a gala affair.

Alpha Beta Rho will be look ing forward to Homecoming. We are again in charge of the "Yell Like Hell" contest and half-time proceedings. Alpha Beta Rho is looking forward with profound hopes to the homecoming campaign. Spurred on with the winning queen candidate last year, our hopes are high in winning

#### WELCOME ALL STUDENTS TO WANTA'S RECREATION

AIR CONDITIONED BAR AND ALLEYS 12 Fully Automatic Lanes Bowling 10 A. M. to ??? SPECIAL RATES FOR STUDENTS

#### DELZELL OIL COMPANY

Distributor of Phillips 66 Phone DI 4-5360

#### CHARLESWORTH STUDIO



Get that refreshing new feeling with Coke!

Sottled under authority of

LA SALLE COCA-COLA BOTTLING COMPANY



While many aspects of the 1961 summer session enrollment at the nine Wisconsin state colleges would not rate individual news stories, collectively they help to illustrate some developments or trends in higher education in Wisconsin.

For example, the cooperative graduate program launched in the summer of 1960 by the state colleges and the University of colleges and the University of Wisconsin seems to be a successful operation. There was some concern the first year when the new program — designed to bolster the academic background of classroom teachers — only attracted some 188 instructors. This year, however, the enrollment climbed to 329 as more specialized academic programs were

ment climbed to 329 as more spe-cialized academic programs were offered by the colleges and the program became better known. Of the total enrolled, 262 are state college graduates, while 57 at-tended other colleges or univer-sities. Perhaps even more sur-prising is the enrollment balance —166 men and 163 women—since women generally outnumber men in most summer session pro-grams.

grams.

A slight increase also has been noted in the number of high school graduates who attended the state college summer session in order to prove they were able in order to prove they were able to do college-level work. One hundred and twelve men and 14 women were so enrolled this summer, compared with 67 studens who achieved C averages dens who achieved C averages— and thus will be able to enroll this fall—is not yet known, 34 of last year's group earned this average.

of last year's group earned this average.

The out-of-state enrollment this summer totaled 586 students, and 161 of these were attending Stout State College at Menomonie which specializes in industrial education and home economics.

Of the 8.450 students enrolled on the nine campuses—and not

on the nine campuses-and not counting the additional 1,836 stucounting the additional 1,836 stu-dents enrolled in various insti-tutes, workshops, conferences, and clinics — 4,400 were regular teachers. Of the total on-campus enrollees, 1,096 were state college graduates and 2,093 had taken their initial work at county col-leges.

#### Freshmen Officers **Elected for Primary Council**

Freshmen officers were elected at the first meeting of Primary Council on Monday, Sept. 11. Vicki Johnson, Vice President, and Kathy Menzel, Freshman representative, will serve on the board with the officers chosen last spring. Homecoming chairman, Virjean Maguire was also chosen at this time. Dues were levied at 75c per semester with additional dues if failure to meet these obligations before the October meeting.

before the October meeting.
Those attending the meeting dressed as primary children.
President, Helen Marquardt, was President, Helen Marquard, Was attired as the teacher. A community sing followed the business meeting.

Fall flowers decorated the refreshment table where punch and cokes were served.

The advisors present were

The advisors present were Miss Edith Truenfels, Mr. and Mrs. Dean Phelps, and Miss Alice Padden.

OUR FLOWERS ARE GREENHOUSE FRESH

#### SORENSON'S FLORAL SHOP

510 Briggs St. DI 4-2244

### → Sisters, We K

and make plans for this year.

On September 17 the Alpha Sigs were hostesses at the annual fall tea. Sorority members carried a red rose to carry out the theme "Sunny Spain." General chairman was Dottie Doran. Other committee chairmen included Bonnie Dupuis, Linda Athorp, Gerry Huebner, Joan Dahl, and Mary Moltzan. We are now in the midst of planning our fall rush party, the Freshman Activity night and the Alpha Sig Harvest Festival to be held September 29. During the summer our presi-

Aprile Sig Times 129.

During the summer our president, Beulah Poulter, attended the Alpha Sigma Alpha 1961 National Convention at the Grand Hotel on Mackinac Island, Michlgan on July 9. The convention provided an opportunity for an exchange of ideas which was of benefit to all college chapters. There were also hours for fun, sports, and sight-seeing.

Congratulations to Jan Young and Barbara Wilmot on their recent engagements.

cent engagements.

#### Omega Mu Chi

Omega Mu Chi
The Omega held their first meeting on Tuesday evening, September 12. An informal "Get-Together" was held Monday evening at Sue Holthusen's home. There are many activities this fall that will keep the girls busy. The Omega will participate in the Pointer Jubilee which will be held on Friday, September 22. Marge Witt is chairman of the event. Homecoming is another activity that the Omega will be taking part in. Kay Cheesboro and Gloria Jeckle are co-chairmen of the float for the Homecoming part in. Kay Cheesboro and Gloria Jeckle are co-chairmen of the float for the Homecoming parade. Sue Holthusen is chairman of the committee appointed to get ideas for a theme for the float, Ruth Way is chairman of the banquet. Miss Hill showed

Alpha Sigma Alpha

This school year has started out to be a very busy and exciting year for the Alpha Sigs. The Retreat held on September tenth was our first activity this fall. At this time we had an opportunity to discuss the summer and make plans for this year.

On September 17 the Alpha Sigs where hostesses at the annual fall tea. Sorority members carried a red rose to carry out the theme. "Sunny Spain." members and advisers

"Welcome Freshmen! Welcome new students! Welcome to C.S.C.!" say the members of Tau Gamma Beta sorority whose of-ficers this year are: Shirley Wag-ner, president; Nancy Yanden Heuvel, vice-president; Joan Doyle, recording recretary; Mary Cook, corresponding secretary Heuvel, vice-president; Joan Doyle, recording recreatry; Mary Cook, corresponding secretary; Genevieve Green, alumnae secretary; Nadine Nass, treasurer; Judy Friedrichsen, a seist and treasurer; Janice Lathrop, press representative; Mary Ann Frothinger, historian; and Janice Mitchell, inter-sorority representative. Advisers are Miss Padden and Miss Dillon who was installed at the September 12th meeting. Carmen Anderson and Jean Campbell served as hostesses for the September 19th meeting. Carol Young and Bonnie Zahn were appointed bulletin board chairmen. Final preparations are being made for the Pointer Jubilee booth by the committee in charge: Mary Cook, Ann Martin, Genevleve Green and Claudia Yelk, Janice Mitchell and Shirley

THE BANK



WITH A STUDENT CHECKING ACCOUNT FOR YOU

COMPLIMENTS

#### ALTENBERG'S DAIRY

745 Water St St. Phone DI 4-3976 SOUTH SIDE

Special price on group rides for college students, one fare + 25 cents YELLOW CAB CO. Call DI 4-3012

#### SMART SHOP

Exclusive Ladies Wearing Apparel Stevens Point, Wis.

#### LASKA BARBER SHOP

Hurry up to Leo & Elmer's Shop for your flat top of any other cut. 108 N. 3rd St.

#### TAYLOR'S Prescription Drug Store

Open Evenings SOUTH SIDE Phone DI 4-5929

Normington's

DRY CLEANING

LAUNDERING

24 Hour

Self-Service Laundry

DOWNTOWN IGA STORE

# he Arts

With the beginning of another With the beginning of another geademic year the interests of the serious student will be oriented toward events, and activities which will increase his field of knowledge both intellectually and culturally This column will attempt to present information about such events in hope that students will take advantage of the availability of them.

For those who are early risers.

students will take advantage of the availability of them.

For those who are early risers on Sunday mornings, the Public Affairs Dept. of the CBS television network presents two fine programs which encompass a wide scope of activities ranging from plays dealing with the problems of man and his existence to great musical compositions and debates on current events and world problems.

The first of these, "Look Up and Live" may be viewed on Channel 7, Wausau, at 9:30 a.m. This past summer this program presented such outstanding fare as excerpts from "The Fall" by Albert Camus, "The Age of Anxity by W. H. Auden and "Brand" by Henrik Ibsen. It is followed at 10:30 a.m. by Camera Three, which may deal with any subject, ranging from the presence of Leftist writers in Hollywood to a panel discussion of conemporary drama.

These two presentations are well worth the time of anyone

manity in general and the prol lems that face mankind today.

Along this same line is the schedule of events planned by the Union at the University of Wisconsin and which might be of interest to CSC students who plan to journey to Madison at some time during the school year.

The following list covers variety of activities from a jazz festival to a play of Shakespeare.

variety of activities from a jazz festival to a play of Shakespeare.

A jazz festival, the stars of which are to be selected soon, will begin the season Oct. 6 and 7. Other attractions will be:
Oct. 8, Indrani and her dance company of India; Oct. 10 and 11. Shakespeare's "Coriolanus" and Sheridan's "School for Scandal" presented by Euic Salmon's new British repertory company, "Theater Outlook;" Oct. 12 and 14, Glenn Gould, Canadian pianlst.
Oct. 17, Bruce Catton, Civil war historian; Oct. 29, "Barbara of Seville" by Boris Goldovsky's troupe; Nov. 2, Bayanihan Philippine dancers; Nov. 8, "The Importance of Being Oscan," a one man show on Oscar Wilde by Micheal MacLlammori; Nov. 19, Australia-New Zealand travelog by John Goddard.

Nov. 28, Julian Bream, English guitarist. Dec. 13 Gerald Sou.



MEMBERS OF Tau Kappa Epsilon who attended the TKE international conclave at Miami Beach this past summer are from left: Dick Kleine Wayne Schade, Dave Jeffers, Bert Testa.

val," with Imogene Coca and King Donovan; Feb. 4, Minnea-polls symphony, afternoon and night; Feb. 10, Budapest quartet; Feb. 11, folk singer Odetta; Feb. 15, Emil Gilels. Russian pianist.

Feb. 18, Collegium Musicum of the University of Illinois; Mar-13, Rita Streich, Austrian sopra no; Mar. 18, Antonio Janigro. cellist; Mar. 26-28, American Bal hemporary drama.

Noy. 28, Julian Bream, English
These two presentations are well worth the time of anyone zeriously interested in the state did travelog by Russ Potter; dor de Forces' narrated by Vingit the creative arts and of huARF! ARF! ARF! . . . LET'S GO POINTERS!!!

#### **ERICKSON'S** SERVICE STATION

- Quality products
- Free savings stamps \* Free merchandise
- Try ERICKSON'S for "

DEPENDABILITY

Corner Union & College

YOUR RECORD **HEADQUARTERS** 

#### GRAHAM LANE

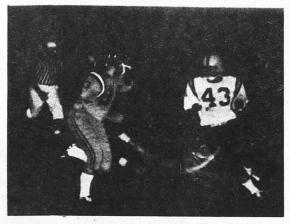
Music Shop

113 Strongs Ave. Phone DI 4-1841 Stevens Point, Wis. INSTRUMENT RENTALS

### THE UNION BOARD wishes to remind you...

- \* TO WATCH FOR NOTICES OF UNION BOARD COMMITTEE . FUNCTIONS.
- \* TO SUPPORT THE TEAM AND ATTEND THE GAMES (HOME GAMES, OF COURSE! AWAY GAMES, SEE SIGN-UP SHEETS IN THE KENNEL FOR BUS TRIPS.)
- \* ATTEND POINTER JUBILEE AT THE FIELDHOUSE ON THE 26TH.
- \* TO ATTEND UNION BOARD MEETINGS AND COMMITTEE MEETINGS OR BE A UNION BOARD COMMITTEE MEMBER YOURSELF.

THE UNION'S FACILITIES ARE OPEN TO ALL STUDENTS, FACULTY MEMBERS AND GUESTS. THE KENNEL, THE SNACK BAR, THE GAME ROOMS, THE CAFETERIA AS WELL AS ALL UNION BOARD SOCIAL, RECREATIONAL AND CULTURAL EVENTS. NON-DORM STUDENTS ARE URGED TO CHECK INTO THE LOW MEAL TICKET RATES IN THE UNION CAFEERIA. CONTACT UNION OFFICE FOR DETAILS.



RON LEIBENSTEIN carries the ball around right end in the game against Lakeland College last Saturday night. The Pointers rolled over Lakeland in the game 39-0.

#### A. K. L.

On Saturday, September 9, members of AKL began cleaning up the park area they built last The park had been finspring. Ished last spring except for minor details.

The AKLs still have some clean-up work left to do on the park due to vandals who caused much damage sometimes this summer.

Reer cans and broken bottles were scattered over the area. Branches were broken from the trees. A bridge over the stream was wrecked. One of the picnic tables was burned. Some pieces

tables was burned. Some pieces of the wood slab trail were removed and used for firewood.

The AKL's put in a great deal of work last year on the park and it was a shame to find it in that condition this fall.

It in that condition this fall.

It's too bad that some people
can't have respect for public
property. It is unfortunate that
a thing like this should have
happened to a group on campus
that did such a fine job in spending their time and effort in such

ing their time and effort in such a worthwhile project, only to see it wrecked by thoughtless people. The area will be restored and it is hoped that it will not be wrecked again.

### Dope From Doug

tumn and the falling of leaves, people will be flocking to the stadiums throughout the country to watch the best brand of football yet.

A football fan is a strange type of human being and comes in different sizes, shapes, and types. But most varied are the reasons for watching the battles of the gridiron.

of the griditon.

He will travel many railes just to watch men killing themselves for a couple of hours and he has the same satisfaction of the Roman watching the gladiators in the coliseum.

the coliseum.

Weather is no object as long as the game is going. These fans will stand heat, rain, hail, snow or sleet with the intestinal fortitude of a Pony Express rider. Different forms of attire vary from the well-dressed business executive to the sloppily but warmly dressed college student.

warmy dressed codege student.
Six-pack, pint bottles of
warmth, long johns, blankets,
their best girls and wives are
only a few of the things that you
will find the football fan walk
through the gate with.
Participants of this game vary

Now with the coming of au-amn and the falling of leaves, to 250 pound linemen with as many different varieties in between as there are teeth knocked out in ten years of pro ball. The reasons for playing vary from monetary gain to getting out of classes. However the majority of players take part in the game expressly for the enjoyment of the game.

Coaches of this game are the rarest variety of all the aforementioned people. They can go into the locker room calm, dinary men and come out roaring lions. They call the team everything from "his boys" to "no good bunch of kindergarten sissies." They have a rough life though; everything from taking care of broken legs to mending the broken heart of a parent whose son did not play.

All in all these people live throughout the year just waiting for the football season and want ing their team, alma mater or son to win the big game. But win, lose or draw, the enjoyment of the game is worth all the waiting and anticipation.

#### Siasefi News

We welcome back all you hardworking Pointers, and you, too, Freshmen.

We also hope that the people who graduated and were opposed to our adult type of humor on our bullet type of numer on our bulletin board last year are able to comprehend what they are liable to run into in this "cruel" "cruel" world. They no longer can lead their sheltered lives as they did at CSC.

Election of officers was held

Election of officers was need at our meeting on Sept. 12 with the following results: president, Jim "Catfish" Miersch; vice-president, Jack "Tallywack" Berweger; secretary, Spence Gaylord; treasurer, Bruce "Embezzler"

At the meeting, plans were also discussed about a "safari" to the Oshkosh game.

It seems that our graduates of last semester have all found work and are doing their best to make our nation a better place in which to socialize.

A committee was organized to

see about procuring a bell for use at various activities around campus. It was mentioned that perhaps the Tekes could help us out in this most urgent matter. We sincerely believe that they will endeavor to give this matter their undivided attention.

In closing we would also like to say hello to the "House on the Hill" and its varied associates,



While most students of CSC were busily engaged in procuring the almighty dollar this past summer, the ever hustling mentor of the Pointer basketball squad Hale Quandt, was busy locating new talent for his already powerful team of this coming season. One of the outstanding prospects he brought in is a veteran of Big Ten play, Jack Ulwelling. Jack is a transfer student from the U.W., at Madison, where he was an outstanding guard for the Badgers, His presence on the team will do much to insure the repetition of the Pointers as conference champs.

A rather peculiar and paradoxical event occurred this past summer in the new fieldhouse. The lovely and sacred gym floor, so diligently guarded from any harm that might be inflicted on it by CSC students, was turned over to a wild bunch of square dancers who then proceeded to subject the floor to a beating that would not have occurred in ten years of normal use. Everything from cigarette butts to soft drinks strewed over the surface of the "hallowed" ground. This type of action certainly is uncalled for and steps should be taken to insure that it does not happen again. If nothing else this floor should be treated as a valuable investment.

For those interested, the Powell Marsh Wildlife Area, located between Highways 51 and 47 in Iron and Vilas counties, will be open for public inspection Sept. 23 and 24.

This is one of the fine areas being developed for the public by the Wisconsin Conservation Dept. and would be well worth the time of anyone who will be in that area next weekend.

From all indications the Pointers should have another fine football team and might well be the conference champs. A fine way to show your support for the team would be to journey to Oshkosh this weekend to watch the Pointer-Titan clash. Remember that if you can't play a sport, be a spectator and back the team all the way.

#### Close Race Seen For Title in State College Conference

With the advent of football the Central Wisconsin Conference should be very tough and close this season.

Whitewater as the two-year champion will be coming back with as strong a team as ever.

The Pointers, as the last team to beat Whitewater in 1958 by a score of 22-14, will be looking to repeat that performance and to topple the standing champions.

Point vs. Whitewater should be a good game. Whitewater lost their entire backfield by graduation, while Point hit by this inevitable foe has found some good replacements.

A rundown of the Pointers looks like this; the backfield is very strong which gives a good running and passing attack.

Power and speed are the keys to a good offensive. Point has these along with a very good line. The only weakness according to Coach Counsell are the tackle spots both offensively and defensively. defensively.

defensively.

Some upperclassmen mainstays are: Bush, Llebenstein, Nickerson, Newton, Meunier, Fisher, Tucek, Weber, McAloon, and Herbst. These along with many promising freshmen should tend to make a championship team for the Pointers.

for the Pointers.

The conference this year should be really tough, with any one team being able to win it. So what do you say, Pointers, "Let's Really Back Our Team" and show them that they have a student body behind them that appreciates their efforts.

#### Students' Headquarter **BEREN'S BARBERSHOP**

Three Barbers You may be next Phone DI 4-4936 Next to Sport Shop

#### CHARLESWORTH STUDIO

TRY OUR PRODUCTS WEST'S DAIRY PARK RIDGE Phone DI 4-2826

### REVEILLE

Greetings from the president of the 550s, particularly to those of you fortunate enough to have already served your country so nobly and well. To you in particular, we issue a call to the colors (neon), in our invitation to join in on the fun, relaxation and informational benefits the 550s offer. As is our custom, we wish to invite every veteran on campus to join our merry band of men. We go to great lengths to keep our organization active and strong, and have even, contrary to statements disclaiming U. S. involvement, backed the battle of the Bay of Plgs on the premise that this would give us more potential for future members.

The start of the school year is treated as the start of a new year. As such, this first column becomes the time to put down on paper our resolutions for this year. The are as follows:

on paper our resolutions for ear. The are as follows:

We will not be boisterous, leer at any well-turned ankle, we will always comport ourselves as gentlemen. We will not resent any show of authority, we will not complain about standing in lines, we will never attempt to draw any parallel between union and service chow, we will not make any snide remarks about any National Guardsman who was unfortunately activated even though he complains in spite of the fact that this is really what he joined the Guard for; we will instead offer this man help-instead offer this man helpinstead offer this man help-ful hints on how best to suc-ceed in his new way of life.

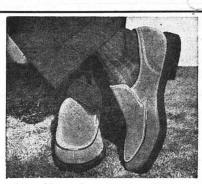
However, always keep in mind that some resolutions are meant to be broken.

to be broken.

Some of the activities planned for the semester should also suffice to spark the enthusiasm of the most depressed soul. We feed that every vet on campus should be allowed to join in on, say, a trip to Oshkosh for a re-enactment of the Battle of Bunker Hill, or perhaps in the organization of a drill team (after the fashion of the Kilgore Rangerettes). We understand also that there is an outside chance to play a few softball games for the General's Silver Cup. And the social side of the calendar is not to be neglected either. More details later.

In closing this column for now,

In closing this column for now, let me urge you vets once again, come join Robin-Hood and his merry bunch of men. Watch the 550 bulletin board for further in-550 bulletin board for further in-formation on meetings, activities and minor crises as they arise. Or be not reluctant to engage any of the red sweatshirt-clad vets you may chance to en-counter (respecting of course the particular situation you may en-counter him in).



The Most Comfortable Shoes You'll Ever Own



#### Hush Puppies breathin' brushed pigskin by Wolverine

We're talking about Hush Puppies . . . the shoes a man really goes for. Why? Because they're so darn good-looking . . . featherlight and mighty easy to take care of. Soil brushes away . . . ground-in grime disappears with suds and water. Why not give 'em a try. You'll find a style, size and width just right for you.

SHIPPY SHOE STORE

2 Floors of Quality Footwear

### **CSC** Profile

tion of Phelps, Wisconsin was reduced by one, for Jane Caskey came to Stevens Point and CSC Jane had graduated in the spring of 1958 as valedictorian of her class. This was the perfect ending to an already impressive high school career.

Jane was a class officer in both her freshman and senior years, student council president, newspaper editor, and homecoming queen in high school. She her talent to class plays, band, chorus, and the yearbook. Her teachers and fellow students voted her the DAR award for leadership and scholarship.

But this history major, and physical education minor, was by no means through with awards. She entered college on a Legis lative scholarship. As she progressed in college, Jane received the May Roach scholarship for the two semesters and she also received the C.F. Watson scholarghip.

It hasn't been all work and no outside activities. For the past two years Jane has been on the Union Board. She is program chairman for the Young Republicans.

Quality Beverage Co.

SQUIRT - ORANGE CRUSH

CHEER UP - ALL FLAVORS

DI 4-5958

CAMPUS

BARBERSHOP

"Look Your Best"

THE "STUDENTS' FAVORITE"

Located Just 3/4 Block

East Of Library At

1225 Sims Street



Jane's main outside activi ties include most sports, especially winter sports. Music and reading are but two more leisure time activities.

A high school teaching position is Jane's goal for next fall. She is practice teaching now history in the seventh grade.

Jane knows that she could have participated in more extra-curricular activities but she has no regrets that she put her studies first. That's the best advice she can offer to the freshmen.

#### MAIN STREET CAFE

Home Cooking Pies Are Our Specialtyl

OPEN: 5:30 A M. to 2:00 A M. Daily Mondays till 6:00 P. M.

#### HANNON

WALGREEN AGENCY Bring Your Prescriptions To Our Pharmacy Phone DI 4-2290 441 Main St.

#### WHITNEY'S

HOME MADE CANDIES

Stevens Point, Wis.

#### Vern's Mobile Service Gas - Oil - Mobil Lubrication

Wash Keys made while you watch Hy. 10 East of College

#### **GWIDT'S**

"On The Square" We Service All Pens And Electric Razors

#### **BOSTON**

FURNITURE And

FUNERAL SERVICE

#### SHIPPY'S FINE FASHIONS FINER VALUESI

Come Browse Around! 308 Main Street

#### WELCOME **Teachers & Students**

We hope you have a pleasant and successful year in Stevens Point. If we can serve you in any way, please call on us.

Stevens Point Daily Journal Want Ad Dept.

DI 4-6100, 114 North Third St. Open During Noon Hour

#### BILL'S PIZZA SHOP

Free Delivery in City Limits

Please Allow 45 Minutes for Delivery DI 4-9577

This Ad Good For 25 Cents For Our New "Lasagna" When Presented

#### RELIGIOUS NEWS

Wesley House

Look forward to a new thing from Wesley House this fall: Wesley Whispers, a monthly paper, designed to keep Methodist students up on on-campus activi-ties with which they are concerned.

For new students on campus, the "Bible Moths" a faculty-member led discussion group, meets Sundays at 10 a. m. at St. Paul's Methodist Church. Every Sunday there is also a "cost" supper, "Dine-a-mite," 5:30-7:30, at the nominal cost of 35 cents. Following the suppers each week at the nominal cost of 35 central Following the suppers each week will be the presentation of a 12 film-strip series on the life of St.

Rev. Perry H. Saito is sched-uled to show slides and speak Sept. 21 at 6 p. m. on his recent p to Japan as part of the fel-viship program.

"Race Relations" is the main topic to be discussed at the upcoming Pine Lake Conference. October 6, 7, and 8, The conference is part of the State Methodist Student Movement, and one of the annual main events in which Wesley House particulates. participates.

In preparation for the conference, two films on race relations, one from a segregationist's point of view, the other, seen from a gradual integrationist's viewpoint will be shown Thurs, Oct. 5, 7 p. m. at Wesley House.

CSC Sweatshirts

and :

CSC Jackets

SPORT SHOP

#### NORTH DIVISION STREET Laundromat

Open 24 Hours Daily -7 Days Weekly
Westinghouse - 30 Washers
- 11 Dryers
Coin Operated - Ample Free Parking
608 N. Division St. DI 4-9896

#### WILSHIRE SHOP

The right shop for the college girl. Fashion Shoes - Sportswear

#### Point Motors, Inc.

DODGE - DART LANCER - POLARA 500

Get The Campus Rage White Ski Slip-Over Parka

\$1.99 SURPLUS STORE

HARDWARE MUTUALS

SENTRY LIFE

AUTO . HOME . BUSINESS HEALTH . LIFE INSURANCE

Back **Pointers** 

An intra-club organization con-sisting of all Catholic married students on campus is being in-

students on campus is being in-augurated through the efforts of the Newman Club.

"Cana Club" held its organiza-tional meeting Sept. 12, with Mr. and Mrs. Daniel Schekirke, pre-siding. Regular meetings will be held the second and fourth Tues-day of every month in St. Stanis-laus' clubrooms at 7:30 p. m.

#### Canterbury

A reminder: Once again the Canterbury study group will meet weekly on Thursdays, 7-8 p.m. in the parish house of the Episcopal Church of the Intercession.

#### How to plan a post-graduate **SECURITY** PROGRAM!

Making big plans for the years ahead? Then it's a good idea to remember that basic financial security should be part and parcel of those plans. I'll be glad to give you the facts on how life insurance can help.

### Adele Schein

SPECIAL NYLIG AGENT

#### New York Life

Offices located at 1717 College & 405½ Main St. Phone DI 4-9204, Stevens Point.

#### CONTINENTAL Men's Wear

#### CAMPUS CAFE

Good Food at Reasonable Prices

1st Semester Hours

Mon. - Tues. Wed. - Thurs.

6:30-10 P.M.

Fri. - 6:30-6:30

Sat. - 7:30-4:30-6:30

Sun. 7:30-4:30 P.M.

#### Honorary

Alpha Kappa Rho

Alpha Kappa Rho
Alpha Kappa Rho, honorary
music fraternity, held its first
meeting Wednesday, September
13, with the newly elected officers presiding. They are: president, Bodger Hein; vice president, John Hartman; secretary,
Pat Waterman; reasurer, Robert
Shirek, and alumni secretary,
Pat Van Sant.

Plans were formulated for the semester's activities. The fraternity will endeavor to create and produce a recording of electronic music, among other projects. Electronic music is the latest concept in modern music. It is divided into two categories: Musique Concrete, utilizing sounds which originate in nature, and Elektioniscke Musique, using synthetic sound sources. The tapes will be available to the students today. Plans were formulated for the

### **Enrollments Up** 3.000 At Colleges: CSC 4th Largest

Wisconsin's nine state colleges currently have an enrollment of more than 18,500; about 3,000 more than last year, the Board of Regents announced today. Board

Earlier estimates looked for fall enrollments totalling only about 16,900.

Central State College of Stevens Point had 2,096 registrants this morning, fourth highest in the system.

the system.

Registrar Gilbert Faust said, however, that this includes about a dozen withdrawals. Late registrants are still coming in, but when CSC makes its final first semester enrollment report around Sept. 22, the total is expected to be about 2,070 or 2,080. Advance forecasts had called for an enrollment here of a little over 2,000. Last year's total was 1,802.

Whitewater had the biggest increase in the system, up 617 students to 2,615. Oshkosh was up 594 to 2,800.

Enrollment increases by col-

Oshkosh, 2,251 to 2,800; White-water, 1,998 to 2,615; Eau Claire, 1,818 to 2,200; Stevens Point, 1, 802 to 2,096; La Crosse 1,781 to 2,042; Platteville, 1,719 to 2,010; River Falls 1,445 to 1,685; Stout, 1,493 to 1,646, and Superior, 1,-337 to 1,425.

#### WESTENBERGER'S PHARMACY

across from the post office welcomes you to C. S. C. and Stevens Point Visit our friendly fountain and see our complete selections of stationery,

greeting cards, cosmetics, shave supplies, and gifts. For all your health needs and for high quality prescription service think of —

#### WESTENBERGER'S

downtown Stevens Point



### You Can Learn To Think Creatively

This talent doesn't have to this talent doesn't have to be the secret of the happy, successful few. Its seeming-ly mysterious workings have been taken apart so that anybody can see how con-structive ideas are produced.

By Blake Clark

Who me? Why, I couldn't nk of an idea if I tried." This a typical response when anya typical response when any-ne is asked to attempt some-ning original. Most of us com-letely lack confidence in our bility to create. We cling to the elief that we are born creative - non-creative, and that noth-ing can be done about it.

This notion has recently been goved false. Courses conducted a colleges and industry over the ast ten years have shown that reactivity can be developed. For example, in one research project graduates of creative problem-tolving classes at the University solving classes at the University of Buffalo were paired against comparable students who had not had the classes. The course-takers averaged 94 percent bet-ter than the others in ability to produce fresh and useful ideas.

With the same creative-development methods, men or in-dustry are designing machines and manufacturers are finding more uses for their products. Some 150,000 persons have now taken such courses, and are get-ting demonstrable results. Gentaken such courses, ting demonstrable results .General Electric Company gives a two-year course designed to make its engineers more creative. The 375 who took it between 1937 and 1955 averaged many more patents than others with the same educational background who did not take it. Some 100 leading industrial firms now give the same educational background who did not take it. Some 100 leading industrial firms now give some form of creative problemsolving courses to managers, supervisors and other employes.

At General Motors' AC Spark Plug Division in Flint, Mich., A. L. Simberg, supervisor of personnel research and development, selected two groups of hourly employes. One group had a high record of good suggestions for plant improvement; the other's was low. Both received a tenhour course in creative thinking. During the following year, the high achievers increased their number of usable suggestions by 40 percent. The others upped theirs by 47 percent.

This does not mean that you.

This does not mean that you can take "ten easy lessons" and become a creative genius. But knowing the principles of creative thinking is a big step toward developing creativity. The rest, says psychologist J. P. Guilford, of the University of Southern California, depends upon "practice, practice, practice."

You learn to think more creatively just as you learn to write, paint or play ball, say the experts — by doing it. So coursework consists of solving problem after problem. Classes usually begin with a few mental limbering-up exercises. For example, "How would you arrange four 9's to add up to 100?" the instructor may ask. About one person in ten gets this after wrestling with it five minutes. Try it. The answer is at the end of the article. You learn to think more crea-

How many uses can you think of for a brick, other than for building? Beginners usually come up in five minutes with six or eight ideas, including doorstop, weapon, a weight to hold things down. At the end of a course, after practicing the principles and techniques of creative thinking, they average 15 to 20, including such ideas as a block for ratholes, a whetstone, a stage for 2 f?s circus, and "paint it gold as "ristmas gift for a brickdayer a goldbricking sergeant."

Alex F. Osborn, a leader in the

Alex F. Osborn, a leader in the field of creative thinking, has studied the principles used, personal studied the pearly gates. "You fellows can't come in here," said St. Peter sternly. "Use what talents you possess the change in one's mental results of the course. Men in Dr. attitude. Solving poser after and students agree that the most important benefit in here," said St. Peter sternly. "Use what talents you possess the change in one's mental attitude. Solving poser after a students agree that the most important benefit in here," said St. Peter sternly. "Use what talents you possess the change in one's mental attitude. Solving poser after a students agree that the most important benefit in here," said St. Peter sternly. "Use what talents you possess the change in one's mental attitude. Solving poser after a students agree that the most important benefit in here," said St. Peter sternly. "Use what talents you possess the change in one's mental attitude. Solving poser after a students agree that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "Use what talents you possess that the most important benefit in here," said St. Peter sternly. "You fellow can't come in here," said St. Peter sternly. "You fellow can't come in here," said

plied Imagination, is the text used in most creative-thinking courses.

What are these principles? First: Clearly define the problem. This sounds obvious, but even seeming simpe \*problems may not be precisely put.

A young mother in a class given by LeRoy Schneider of Roanoke, Va., asked, "How can I get my boy to eat his eggs at breakfast?" Others complained of the same difficulty with their youngsters. "Why do you want them to eat eggs," demand-ed the teacher. "For the body-building protein," was the reply. Correctly stated, then, the prob-lem became: How can I help my child to get enough protein? Soon, instead of rebelling against segns, the youngsters whose parents were in this class were getting their protein from food they iked better, such as hamburger or peanut butter.

Second: Think of all possible solutions. Good decisions come from a choice of many alternatives. The fertile innovator approaches his problem from every point of view and lets the thoughts come tumbling. Most of us just don't have this fluency, so Osborn has found ways to help us achieve it.

If you want to have lots of ideas, says Osborn, postpone criticism. This is the basis on which Osborn initiated "brainstorming," the scheme whereby a group of 10 or 12 people suggests as many solutions as possible to a single problem. One persons thoughts stimulate another's to such an extent that a brief weak-conducted brainstorming session can ed brainstorming session can produce an astonishing number of good ideas. The one strict rule is that all criticism must be suspended; no one is to make fun of another's idea.

For example, a group was asked what might be done to For example, a group was asked what might be done to save a destroyer at anchor to-ward which a mine had already floated so close that there was no time to start up the engines and get away. After many suggestions, one person said laughingly, "Get everybody on deck and blow the mine away!" This patently impractical proposal led to another participant to say, "Turn the fire hoses on it and push it back. And this was actually what the crew of one-destroyer did when they found themselves in this very dilemma off the coast of Wonsan during the Korean War!

Teachers point out that you can brainduster along this line: "Combine purposes?" (Benjamin Franklin, to avoid changing from one pair of spectacles to another, cut the lenses of each in half and stuck the halves together, with the reading lenses below. Thus he invented bifocals.)

Third: Forget the problem for a while. Teachers encourage students after a long period of seemingly fruitless work to turn the problem over to the subconscious. Here our infinitely complex computers make mysterious calculations and then, suddenly, in a day or a week or a month, an answer may pop into the mind.

George Westinghouse worried for years over ways to bring a ong string of railway cars to a simultaneous stop. The answer ong sting of raiway cars to a simultaneous stop. The answer came in a flash the moment he read that compressed air was being piped to drillers in mountains miles away: he would pipe it along his line of cars and stop them with an air brake. But such inspirations come after long preparation and thought. Other things being equal, the person with the most knowledge in his field will be the most creative in it.



NED LEWANDOWSKI (No. 12), the Pointer quarterback, looks on and Paul Richter (No. 10), the Pointer fullback, throws a block as the Pointers make another gain against Lakeland College. Richter was the leading ground-gainer in the game picking up 103 yards in 10 carries for an average of 10.3 yards per carry.

Marketing Strategy at Harvard Business School attack actual problems troubling specific problems troubling specific firms, study them for a term and brainstorm problems by yourself, by self-quizzing. Prof. John Arnold, of Stanford's mechanical-engineering department, has devised a useful list of "spur" questions, divided into these nine categories:

Other Uses? Major question in this area: "Is there a new way to use as is?"

Borrow or Adapt? Under this heading, we can prime our imaginations with questions like this: "What other ideas might be adaptable?" (Rudolf Diesel got the idea for his engine from a clean like the cigar-lighter.)

New Twist? A typical question along this line: "What other shape?" (Like the buggy-maker who tapered the roler-bearing that Leonardo da Vinci had in-vented 400 years before.)

More So? The questions under this heading include: "Increase strength?" (Such as reinforced heels and toes in hoisery.)

Less So? One such question: 'Eliminate?'' (Example: tubeless

Substitutes? A typical question under this head: "What replaces?" (Like synthetic rubber during World War II.)

Rearrange? One such question: "Transpose cause and effect?" (As doctors do in diagnoses.)

Reverse? Sample question: "Do the opposite?" (Elias Howe perfected his sewing machine by designing a needle with the hole at the bottom instead of at the top.)

Combine? Most ideas are combination of other ideas. A typical present suggested solutions to company heads.

company heads.

Some 40,000 college youths all over the country have taken Creative Thinking in connection with their Air Force ROTC training. They tackle difficult situations faced by officers during, for example, the Korean War.' You're a lieutenant in command of the maintenance squadron at Pusan," says the instructor. "Your job is to keep 75 planes in repair for repeated missions. How would you organize your mechanics to keep the greatest number of planes in the air?" One trainee suggested an assemby-line system, with each mechanic checking the same parts every time. The instructor passed the idea on to a maintenance officer, who tried it, liked it and now uses it at his base.

Teachers and students agree

stop fearing problems, gain confidence in their ability to solve them and even come to welcome them. They take on some of the spirit of the late Charles F. "Boss" Kettering of General Motors, who said that problems are e price of progress. "Don ing me anything but trouble, instructed his aides. "Goo ws weakens me." "Don't hring

Courses are stimulating, but many inventive minds never had one. A homeowner, surprised that the handyman had fixed a complicated machine, said, "Did compicated machine, said, "Did you read the manual?" No, I can't read," was the reply. "And when you can't read, you have

to think." You don't have to register and sit in a class to think. Anyone can follow the principles Alex Osborn has re-vealed.

If you have a problem, think it through carefully until you can state it clearly. Then, alone or with the help of family, friends or business associates, invent all possible means of solving it, postponing criticism. When you run dry, apply the check list of "spur" questions and start the stream again. Write down all your ideas and, after a day or two, select the best. You may have the answer you're looking for. If you have a problem, think

### Laugh It Off!!

(From the Reader's Digest) Husband giving wife bouquet of flowers: "Now don't go all to pieces. Somebody left them on the bus."

Little boy to his mother on the way to birthday party: "I'll thank Mrs. Chambers for I'll the party right when I get there. Last year she locked herself in her room before I left."

Coach to football players: "And," men, while this school doesn't over-emphasize sports, the alumni do."

Doctor to patient: "I treated a few cases like yours before, so I should have some luck this time." time.

One congressman to another as they walk past the Capitol: "Some of us are going to miss this old place next year, eh?"

CUBA LIBRE?

A Cuban defector, landing in Key West, is said to have de-manded: "Take me to your bar-

OUT OF THIS WORLD

Hungarians like to tell about two friends who met in Budapest just after the Russians' first sucin space.

ees in space.
"Have you heard?" asked one.
"The Russians have invented a
device to take them to the moon!"
What!" exclaimed the other enthusiastically. "All of them?"

Another space story concerns the two Russian scientists who were discovered by St. Peter lurking just outside the pearly gates. "You fellows can't come in here." said St. Peter sternly. "You're atheists."

Bob Hope, recalling the days when he played football at schools "I was known as Neckline Hope — always plunging down the mid-dle, but never really showing any-

Jack Benny, about his golf game: "I'm improving, The other day I hit a ball in one."

QUOTABLE QUOTES

Some people's idea of celebrat-ing the holidays is to have a Christmas they'll never forget and a New Year's Eve they can't remember.

One reason Americans won't go Communist is that when they hear the shout, "Workers, arise," they think it's time for a coffee break.

Modern paintings are like women. You'll never enjoy them if you try to understand them,

In marriage it's not as important to pick the right person as to be the right partner.

Advice is like snow; the softer it falls, the longer it dwells upon and the deeper it sinks into the mind.

About the only two things a child will share willingly are communicable diseases and his mother's age.

# The KENNEL

# WELCOMES YOU BACK AND PLANS TO SERVE YOU IN MANY WAYS

#### FOR YOUR RECREATION:

BIKES
CHECKERS
CHESS
CARDS
PING PONG
POOL
DOMINOES

#### FOR YOUR SERVICE:

PERSONAL ITEMS
STATIONERY
SCHOOL SUPPLIES
TOBACCO GOODS
PHOTO SUPPLIES

#### FOR YOUR PLEASURE:

PLEASANT SERVICE EFFICIENT SERVICE

#### THE KENNELETTES WHO SERVE YOU:

GERRI SEARL
BILL ZIEGLER
LEAH HUBERTY
DAVE ANDREWS
JOHN CURRAN (Mgr.)

#### **HOURS:**

MONDAY thru FRIDAY - 8 A. M. to 10 P. M. SATURDAY -9 A. M. to 12 P. M. SUNDAY - 1 P. M. to 10 P. M.