

THE POINTER

the Downtown: A sinking ship or just becalmed?

Ever let a major project slide until the end of the semester? Know the heavy, gut-distending feeling of having waited too long; when you knew, I mean knew, that you had only succeeded in postponing the inevitable? Well, take heart students, for whatever consolation it is, the sheltered fortresses of academia hold no lock on the pangs of massive anxiety attacks . . . no, the real world is subject to them too.

By Ron Thums

The first signs of uneasiness in the downtown business community began to surface less than a year or so ago. Concern was expressed over businesses which talked of moving to the outlying portions of the city; of leases not picked up; of stores lost to fires. Yet it has been just in the last few months that genuine alarm has been felt by some merchants and shopowners.

The Chamber of Commerce added fuel to the fire by circulating a handout entitled "Is Time Running Out on Stevens Point and the Downtown Businessmen?" In it they anguished over the supposed downward slide of the downtown. "The warning signs are very clear," they said. "The future of our strong downtown is seriously threatened. Time is definitely running out."

"Things are occurring that can quickly ruin a good downtown," they said, citing the sad examples of Fond du Lac, Eau Claire and Madison.

Like the soothsayers of old, the Chamber listed five warning signs forecasting the impending calamity. The portents of dark days to come include a rumor that the big anchor stores like



Montgomery Ward and Penneys are moving out; the fact that the old Boston Store property has not yet attracted any interested parties; the construction of new theatres which would give the Fox a run for the money; the move of Sentry to their new building north of town; and the generally discouraging pace of downtown redevelopment.

It was feared that Point has relinquished its position of leadership in downtown redevelopment, falling far behind the Central Wisconsin cities of Wausau, Rapids and Marshfield.

This view that dark forces are lurking in the wings is not shared unanimously, however. There are those who would minimize this scare talk. The mayor of Stevens Point, James Feigleson, is one of these.

"I don't think the downtown is dying," the mayor said. "We have a strong business district; a cohesive shopping center." He feels that the downtown still has much to offer within its relatively compact area, and takes issue with the Chamber of Commerce, which has decried the fact that more federal Community Development grants were going into sewer projects than into the downtown renovation.

cont'd on p. 12 & 13

Off-campus 15¢

September 22, 1977

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Think of all the things you could buy with \$14,363.53. A new car, a stereo, that sleeping bag you've had your eye on for a long time, maybe a new gun, or perhaps you want to see Florida at Christmas time. Whatever it is, that's quite a bit of money and surely everyone could think of something to do with it.

Last year, five different student organizations had no trouble thinking of things to do with it. The main thing they did with that money was to spend it. Which doesn't sound so bad at first. After all, what else are you supposed to do with money if you don't spend it?

The problem lies in the fact that this money wasn't there to be spent. These organizations all came out in the red when final budget figures came out in late August. The groups are all funded with student monies and therefore



this constitutes a misuse of students funds.

Each year, every student organization which wants funding must submit a budget request to the student government budget committee which is called SPBAC. This committee then reviews all the budgets and allocates a certain amount of money to each group. Many of the organizations receive the requested amount while there are always some groups who go away unhappy.

Despite this, the fact remains that over \$14,000 of our student money was overspent. This money comes out of student fees which are included in our tuition amounts and therefore students have a right to know when their fees are being abused and misused.

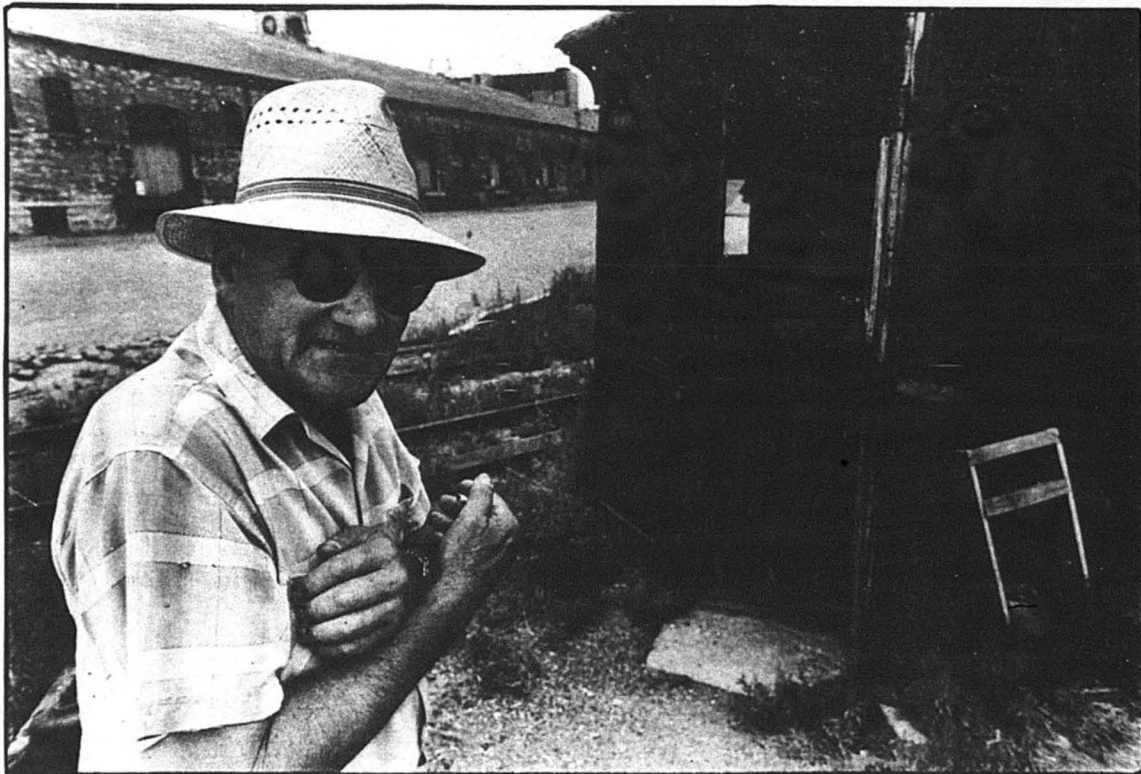
The five organizations who went over their allocated amount of money are: Environmental Council, \$757.26; AIRO, \$897.48; UAB, \$8,726.18; Intramurals,

\$2,130.69; and THE POINTER, \$1,851.92.

For the most part, the over-expenditures came in the category of supplies. According to Chuck Bornekaft, the student budget director, UAB's missing \$8,000 still hasn't been accounted for but hopefully will be soon. THE POINTER's loss came in the form of salaries. Unfortunately for AIRO, they had already started out in the negative and it's hard to get your head above water once you're under.

These five groups will be starting out in the red this year and that's a depressing way to begin. Since these groups are starting out with this much less money, we may see a cut in programming by these groups which hurts us all.

Let's all hope that our monies will be more wisely budgeted by each organization this year. And good luck in the coming year to all the groups.



Minneapolis, July 1976

photo by Ron Thums

The Pointer encourages its readership to submit photographs for the correspondence page.

CORRESPONDENCE...

To the Pointer,

As a former vegetarian I found Bob Ham's comments in the September 8th edition to be slightly off-base. The purpose behind the vegetarian diet is not harass meat eaters nor is it to convert everyone into crunchy granola addicts. I, myself, was never particularly fond of sesame pudding, asparagus pie, or earth cookies.

During the brief period that I was a vegetarian I never once lectured friends on the evils of cold cuts or quarter pounders. In fact it is the meat eaters who make life for vegetarians difficult. It's impossible for a vegetarian to keep healthy eating the non-meat dishes that this school's cafeteria has to offer (try living through a semester on potatoes and peas once). And what about all the people who come up to vegetarians when they're eating and ask "Wouldn't you rather have a steak instead of that wheat germ crap?"

There are many reasons people turn to the vegetarian diet. Some political, some for reasons of health, some faddish and some valid. Foreexample in the book "Diet for a Small Planet," the author, Frances Moore Lappe, states: "an acre of cereals can produce five times more protein than an acre devoted to meat production and leafy vegetables produce 15 times more spinach up to 26 times more." It takes 16 lbs. of grain to produce one pound of beef. In other words 64 pounds of grain were fed to a cow to provide you with the four lb. roast you had for dinner.

In a world where people are starving to death, is it fair to be a strict "meat and potatoes man"?

Vegetarianism may be only a symbolic way to fight hunger and

poverty but even the smallest gesture is a step toward changing things. If everyone passed up a hamburger now and then maybe things would change a bit.

Holly Beyer

To The Pointer,

I am confused as to the direction of the article "Unwanted Pregnancy" by the flamboyant journalist Kurt Busch.

After devoting one-half of the article to the difficulties of marriage entered into because of a pregnancy, Busch states: "Things are not getting better." With facts askew he then pronounces: "The Catholic Church in this area, after September 1st of this year, will no longer marry couples if the bride is pregnant. Nor will they marry any couple in which either party is under 19."

I would like to correct Mr. Busch's facts. Yes, the Catholic Churches throughout the State of Wisconsin recently agreed upon a common policy for pastoral marriage preparation. No, they did not forbid marriage when pregnancy is involved or when the couple is under 19. Yes, they did try to establish procedures so that preparation for these marriages would be thorough. In both of these situations the Catholic Church is not attempting to establish laws against marriage. Instead, it is using these guidelines to say to a couple: "we, the community to which you belong, care about you and your future marital happiness; we want to assist in the ongoing growth and development of your marriage."

The Churches concern rises out of statistics from The Family Life Division of the United States Catholic

Conference that indicates 50 percent of marriages involving teenagers fail; and, in teenage marriages involving a pregnancy, there is only about a 10 percent chance of success.

Kudos to The Pointer for including in the article counseling services that deal with problems related to unwanted pregnancies. I'm sure these agencies will deal with an unwanted pregnancy with more compassion and understanding than does Mr. Busch in his sensational but myopic approach. Father Pat Kelley Newman Parish

To the Pointer,

This letter is addressed to you to formally request a retraction of your editorial in the September 1, 1977 Pointer. As I explained to your editrix in a telephone conversation September 6, the basic premise of your editorial, that a county ordinance has effect within the city limits, is totally, completely, and utterly incorrect. In addition, the implication, assuming the ordinance did have effect, that this office would not approach Sentry as it would any other promoter and apply the same standards to Sentry as any other promoter is not supported by the past performance of the District Attorney's Office since I have served in this position.

I would request that in this regard you conduct a minimal degree of research consistent with even student journalism and if in fact that research indicates as I have stated, that the "rockfest" ordinance is in fact a county ordinance with no legal validity in the City of Stevens Point, I request respectfully a retraction of equal prominence with your original editorial.

As a matter of additional commentary, may I state very clearly that in terms of my respect for the First Amendment in all its many ramifications ranging from the Open

Meeting Law, through investigative journalism, I have in the past and will continue to welcome every constructive, legitimate comment whether critical or favorable concerning the performance of this office or any other public office. However, I would recommend that in the future you in fact use your resources at the University or in the community to determine the basic accuracy of your facts prior to devoting an entire editorial to a subject whose premise was so clearly incorrect.

In closing, let me say that I recognize that student journalism is an enterprise that requires long hours with little or no compensation and I respect and admire those who devote their free time to this enterprise. There have been numerous talented journalists developed through The Pointer learning process and I do not feel that this one oversight is any real obstacle to your enjoying a successful year as editor of The Pointer.

I wish you the best and if I can be of assistance to you in the future, please do not hesitate to contact me.

Daniel G. Golden
District Attorney
Portage County

To the Pointer,

In the last issue of The Pointer, Mr. Fred Olk asserted correctly that the Democratic Party was really the instrument of "Big Business" in the United States.

Mr. Olk establishes a basic political reality when he suggests that Big Business is in bed with the Democratic party, but he fails to refute the corresponding truth that the Republican party has been in large measure in the same bed.

Robert M. LaFollette was an advocate and organizer of a third party in this country which attempted to carry the people's fight for a better world to the legislative institutions in

more letters on p.4

cont'd from p.3

Washington.

Although the possibility at present is remote for the emergence of a viable third party, organization at grass roots levels on basic economic issues is forming the vanguard of

what may prove to be the party of the future.

Mr. Olk would do well to dispense with his research on the inadequacies of the Democratic party, and more wisely study the basic contradictions of the capitalist economic order.

Progressivism means returning the government to the people by way of intelligent economic policies and institutions. Getting on the stump and broadcasting the sins of the other party is a first step. The next step for Mr. Olk to take is to examine his own backyard and do something about it. Terry Testolin

Organizing Secretary of the UWSP Progressive Organization of Innovative Nomadic Tenant Students(POINTS), UWSP Student Government Association Senator

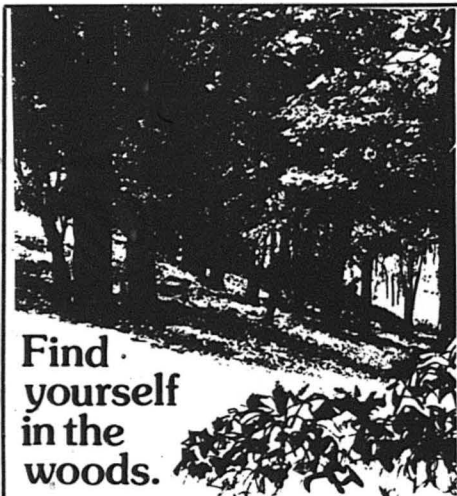
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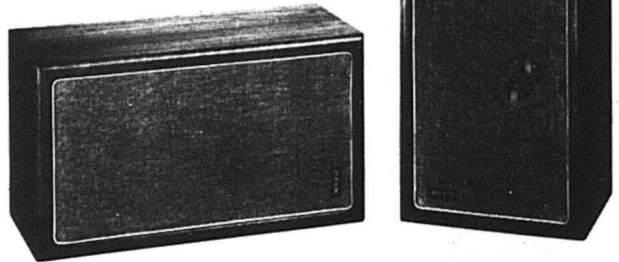
Many Army ROTC courses and extracurricular activities offer you the same kind of challenge as orienteering. To prepare you, mentally and physically, for your leadership position as an Army officer when you graduate.

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photo by Ron Thums

By Rod Stamm and Terry Testolin
 "Another Cherry Bomb, Uncle Raymond."

Those of us fortunate or unfortunate enough to know the potency of these words are the ones who will feel the loss most. As of October 25, Ray and Gerts (Bronk's Bar) will be history, but not without leaving its mark. For many of its late night clientele and the broad spectrum of people that frequented the establishment in the afternoon hours, Ray's was the Square.

Ray's, along with the Stagger Inn, is scheduled to be vacated by November 1 by order of former City Building Inspector Richard Morton. The issue to be brought out is not the actual physical condemning of the building but the questionable circumstances surrounding the condemnations.

The city policy for the condemning of a building is based on the cost of repairing the violations found in comparison to the total assessment of the building. If the total repair estimate exceeds 50 percent of the total assessment, the structure is eligible for condemnation.

The inspection of the bars on the Square took place in late May. The structural assessments of the bars by City Inspector Morton and Fire Inspector Ray Bartkowiak, according to city document (32-2017-08) "Notice and Order for Correcting Violations of Stevens Point Municipal Code," are as follows: The Stagger Inn, \$3450; Ray and Gerts, \$1865; and Joe's Bar, \$17,500.

Access to these documents was at first denied (following a verbal request to the Inspector's office), but was subsequently allowed upon submission of a written request, for which the Freedom of Information Act could be cited.

The significance of this is that on May 29 Inspector Morton resigned his position with the city and purchased a financial interest in Joe's Bar, owned by his mother-in-law Esther Stroik.

BAR WARS

may the FARCE be with you...

Questions have been raised with regards to a conflict of interest involved in this situation.

Morton replied to the allegations by stating that at the time of the investigation he was employed by the city, and had been instructed to perform a survey of downtown businesses. He stated, "I had no inkling that I would be in the bar business at that time." He added that he personally hated to see the bars closed, because it takes away from the downtown business.

Facts involving the actual assessments are interesting. The document condemning Ray's bars states, "The structure is in unsound and dilapidated condition. The foundation is unsound. The floor is inadequate to support the expected load. The walls are not in sound condition. The electrical wiring is unsafe, the exits are inadequate. The cost of repair would exceed \$1277, which is in excess of 50 percent of the value, consequently the building is a public nuisance and shall not remain."

An interview with Ray Bronk revealed that the cost of the repairs of last year's violations surpassed the total structural assessment of this year. In reference to the walls and the inadequate exits mentioned in the document, Ray stated that these violations were corrected last year.

In reference to the estimated cost of repairs, a discussion with David Medin, Inspection Department administrator, disclosed that the estimates are done by the city inspectors themselves. Therefore, Morton produced his own estimation of the repairs. In Ray's opinion, there exists the possibility of misuse of office for personal financial advancement. According to Ray, "It's the dirtiest trick a man can do."

With the elimination of Ray's and the Stagger Inn, Grin and Beer It, and Joe's are the only two drinking establishments remaining on the block. With the demise of the Harmony Bar and the increased enrollment at UWSP, a significant increase in the bar load is highly likely

at the Square.

It was learned from the interview with Medin that this year is the start of a six-year comprehensive building inspection program throughout the city. The inspection includes places of business and rooming houses. He stated that inspections of taverns take place annually, and that the owners are aware of the dates of inspection.

Ray and Gertie's has long been a social center of the downtown section for many Square patrons. This can be seen each day as people from many walks of life pull up bar stools and mix friendly conversation with 15 cent taps on leisurely afternoons. It's one of the few places where Polish can still be heard spoken fluently, sharing the air with students' heady discussions.

A common scene is the dialogue between the young and the old, a learning process for both parties. Farmers, retired railwaymen, students and concertina players mingle to present a facet of interpersonal communications not found in any classroom. Ray and Gertie's was catalyst for interaction for the generations of people that frequented the bar.

Because of the suspicious circumstances involving the closing of Ray's, the attitudes of the patrons toward Mr. Morton and Joe's Bar are visibly very negative. Ray, his good times, his jukebox and his hootchy-kootchy girl were important to a lot of people.

What will be done remains to be seen, though in some respects the die is already cast. The Stagger Inn doesn't have any definite plans and hasn't decided to take court action to stay the condemnation procedure. Ray has decided not to fight the order and has already sold his liquor license. His tentative plans are to do a little more fishing and hunting, and spend more time at home.

"Woiyftanche sbogen," Ray, we're all going to miss you.

PABCO buses still rolling

By Susie Jacobson

"Sure I see the buses going here and there. I know that they run regularly, but why don't I ride the Stevens Point area buses?"

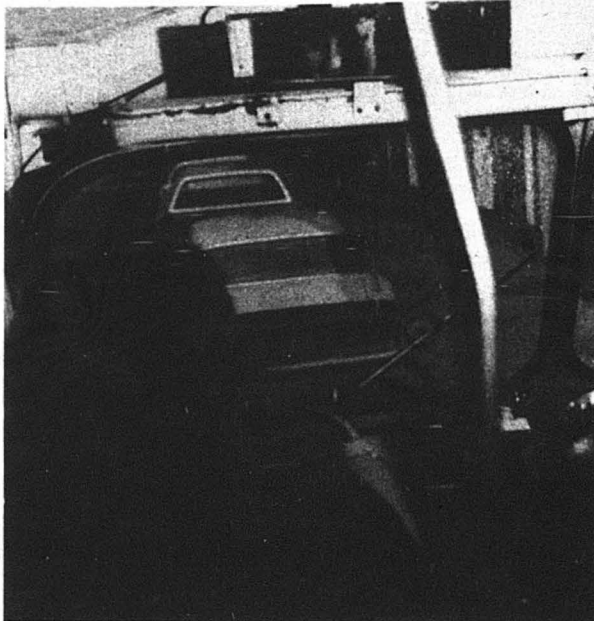
There are many answers students give to this question—maybe they just don't know enough about the bus system to appreciate and take advantage of it.

The Stevens Point Area Bus Co-op started out as a few citizens determined to keep the bus service alive in this town. Previously the system was run privately, but the people involved felt that the bus system was an asset to the area, and decided to form a Co-op to keep it running.

Shares were sold around the area and any person buying a share became a member of the Co-op. Once enough money was raised to purchase the first bus, the Point Area Bus Co-op was on the way to school.

Shares were sold around the area and any person buying a share became a member of the Co-op. Once enough money was raised to purchase the first bus, the Point Area Bus Co-op was on the way to providing the current transportation system that serves the community.

"The money it takes to run PABCO doesn't come from the fares charged to riders," explained Mary Thurmaier who works for PABCO. "The Co-op is formed with the State of Wisconsin so that the state pays two-thirds of our operating deficit, and



Mary Thurmaier, PABCO manager

the city pays the other third." She also added that the Public Service Commission does have certain rules that PABCO must abide by.

One of these rules requires a mandatory 25 cent fee for adults who ride the bus. "Thanks to the Student Senate of UWSP the cost for students

to ride the buses is only 10 cents with a student I.D. The other 12½ cents has been taken care of by the Student Senate for the past couple of years." There are currently three bus lines traveling around the Point area. Buses run hourly on the northern routes, and every half hour on the southern routes.

More students should take advantage of the bus system. It's a public service for everyone to benefit from, and a good way to save on gas and parking expenses. "

More students should take advantage of the bus system. It's a public service for everyone to benefit from, and a good way to save on gas and parking expenses. "PABCO also helps the students because they aren't bound to housing close to campus." Thurmaier went on to add that some apartments close to the University are more expensive and using the bus service provides inexpensive transportation from outside areas.

"We're finally getting real city support," Thurmaier added, "and people should take advantage of the bus system like they use other public services such as the library and police and fire services." Right now most of the buses are running with a minute number of passengers. Perhaps if more people took advantage of this service at their fingertips, the routes could be expanded and more buses added to shorten the waiting and riding time.

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Inflation hits \$10 book limit

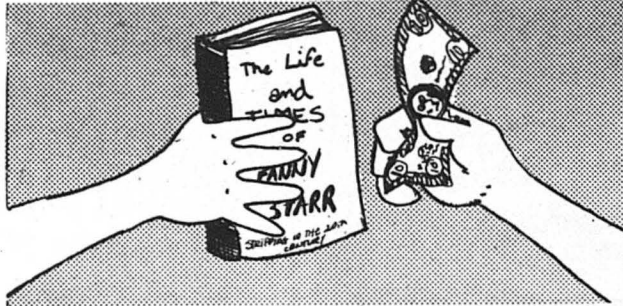
By Joe Perry

Compliance with the antiquated \$10 limit for supplementary paperbacks per class has become virtually impossible for many professors to observe.

While publishers' prices continue to soar the \$10 limit has remained the same since its inception several years ago.

Of the 90 paperbacks that went up in price since last spring the average increase was an alarming 23 percent. The price of W.C. Brown Phy. Ed. books has increased 260 percent since 1975.

Although University Store records indicated no gross violations of the limit, there were several professors who required supplementary paperbacks which fell in the \$10 to \$15



range. In many cases these prices accounted for as few as one or two texts.

Dave Peplinski, of the University Store, said that inflation has made it

increasingly difficult for professors to require two additional tradebooks and still comply with the \$10 limit.

When professors are forced to exceed the limit they usually seek

approval from the chairman of their department to legitimize the extra expense.

As prices continue to climb more and more professors will be unable to comply with the \$10 limit despite their efforts to stay within the guidelines of the policy.

Dave Law, Communications Director of the SGA, said that a policy change was proposed last year which would have raised the limit to \$12 and implement a 10 percent yearly increase. Further action on the proposal was evidently shelved in favor of matters with higher priority.

Until policy guidelines are updated students will continue to be misled by unavoidable violations of the \$10 limit.

Complaints and comments concerning the policy should be directed to the SGA.



By Cathy Dugan

Who needs the Women's Resource Center? Does anybody really use it? Well, there's...

...An economics major who asked if she could do a project out of the Center. Our treasurer, harried and over-worked with her efforts to keep us solvent, said, "Send her my way!" and is making plans to involve the student in long-term budgeting or fund-raising work.

...A young woman, who, suspecting she was pregnant (unplanned), needed a test and a conference with a counselor to discuss her options should the test be positive. We arranged an appointment with a social worker who assisted her with both needs.

...A transient woman—out of money, fleeing an abusive husband—who phoned us from the bus station and received transportation to the Center and a meal before we called in a social worker and a member of the Women's Abuse Committee. They found her temporary housing and funds for food and further bus travel.

...A history student who needed information for a research paper on women as consumers or "homemaker power," as she put it. She left with pamphlets and the name of a local woman who is active in an informal consumer group.

...A single mother of four who was returning to school after fifteen years. She attended our "Back to School" workshop and wants to join a consciousness-raising-support group to talk with other women having common concerns.

...A woman, anxious and anonymous, who walked in seeking information on divorce in Wisconsin. Our volunteer shared her own knowledge from a recent divorce, gave the woman some literature and, after discovering that money was a problem referred her to Legal Aid.

...A caller who revealed that her personal finances were in chaos and was referred to a financial counselor to help her unravel the mess and plan a future budget.

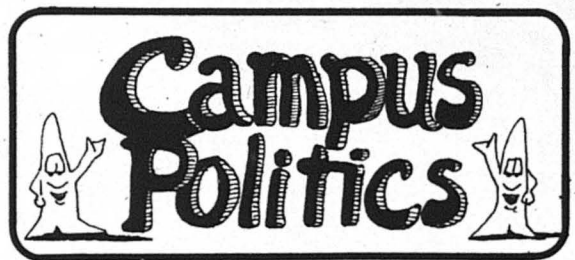
...An officer in the local Business and Professional Women's organization who requested that a speaker from the Center address her group's January meeting.

...A Roach Hall resident who needed information on the Equal Rights Amendment and borrowed all the literature in our ERA file.

...A teacher, newly arrived in town, who dropped in for a smoke and a friendly chat. Before leaving she had volunteered to help in the Center.

...A local minister who stopped by to learn about Center programs and philosophy for his congregation and offered to help co-ordinate a human sexuality seminar focusing on the single person.

Some people simply need information or referrals to professional agencies. Others need immediate emotional and sometimes material support. Still others need to meet and work with concerned women-men who are involved in projects for women. Whatever the need our staff is ready to help. And if we can't help, we'll find someone else who can.



By Al Schuette

Food co-op funding became an issue about a year ago and is bound to continually reappear this year.

Last year food co-op supporters swayed enough votes to get the SGA to allocate up to \$2,500 for subsidizing student memberships in the co-op. Membership costs were \$5; the subsidy was to be \$2.50. The trouble is that the allocation was declared illegal by Central Administration in Madison.

All SGA funds (segregated fee money) is governed by fairly strict but also vague administrative guidelines. This allows for some personal interpretation of the guidelines on a case by case basis.

For example, SGA allocated \$150 to the TKE fraternity last year in order to partially pay for registration and travel costs for their national convention held in Louisiana. Campus administrators and SGA officials felt the allocation was within the guidelines, but Central Administration rejected it.

After careful preparation, four UWSP representatives traveled to Madison and demonstrated that the allocation was legal based on the characteristics of the TKE organization on this campus. Central administrators agreed and approved the funding.

Last January Jim Eagon, SGA President, and Terry Testolin, acting as the President of Students for Co-ops, had attempted to get Central to reverse their decision on the co-op funding. Though they had indirect support from the financial services staff and direct support from Chancellor Dreyfus, the attempt failed.

Student Budget Director Chuck Bornhoeft indicated that another attempt was being planned, with good timing a critical factor. "Based on the groundwork we established with the success on the TKE funding issue, we planned on making an attempt sometime this semester to get the food co-op funding approved," Bornhoeft said.

But in mid-August, Testolin wrote to Wisconsin Department of Administration head John Torphy, a superior of Central Administration personnel. The letter requested Torphy to comment on Central's decision on the co-op funding.

In the letter Testolin accused Central administrators of "digging up obscure guidelines and applying nefarious value judgements, clearly out of their areas of competence."

Such reckless use of insults is hardly a wise or useful political ploy. It virtually always contributes to an unfavorable reaction. In this case, Torphy's reply indicated full support of Central Administration's decision.

Several SGA officers termed Testolin's move "very foolish." According to them, the best chance for success was with Central, but now an appeal is useless since Central's superior has formally backed up the decision. They feel the co-op funding is now virtually a dead issue because of Testolin's letter.

Testolin disagreed, asserting his letter was just "a backdoor attempt" to see if Central administrators had the right legal information. "They (SGA officers) should probably have done it a long time ago," he said.

The only option left is seeking an Attorney General's opinion on the legality of the guidelines used in denying co-op funding. Some SGA people fear that such a move could jeopardize the bus co-op funding that is presently allowed.

President Rick Tank said, however, that he plans on going to the Attorney General. Testolin said that if the SGA doesn't, he will.

**Alpha Phi Omega Fraternity
Organizational Meeting
7 P.M. Wed., Sept. 28
Van Hise Room, University Center**

Alpha Phi Omega is:

- * community & university service organization
- * women are welcome
- * unlike other fraternities, there are no expensive dues or fees

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WEEKEND WARMUP**

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25¢ highballs

50¢ cocktails

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Free Snacks!

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- pretzel's
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- crackers
- pickles

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**Solicitation Booth
Sept. 26, 27, 28
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Claudia Schmidt

SEPT. 22, 23 & 24

9-11 p.m.

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Life on the Farm...our reporter takes a look



photo by Mark McQueen

By Andrew J. Miller

A long time ago in a place not far from here a man had a great idea. As he explained his idea to his companions, they thought he was one of two things: one, a complete nut or two, some kind of deviate. His friends discussed his situation something like this...

"Have you talked to Mel lately?"
 "No, why?"
 "He's lost his mind."
 "What?"

"He's lost his mind! He's come up with this crazy idea where he's going to sneak up behind the Great Four Legged Mooing Creature and grab its back end... AND, get this, he expects to get something to drink from it."
 "Bleh."

And this was the first recorded incidence of a man "milking" a Great Four Legged Mooing Creature, whose name through the course of history has been shortened to Cow. (How 'cow' evolved from Great Four

Legged Mooing Creature is beyond me.) Perhaps what is described here is not totally accurate, but one does wonder what possessed a man to want to milk a cow.

Where does this leave us? It left this reporter some fifteen miles west of Stevens Point, on the land owned by Dairyman John Bulgrin. John is a prime example of how the dairy industry got from that first curious incident to what it is today.

This past Sunday John (known as Jack to his friends) held an openhouse, mostly for city folk to come down to the farm and see just how it was done. I was volunteered by The Pointer staff as a fine example of a "city folk" to travel to the Bulgrin farm to see just what the story was.

John (or Jack) milks 60 cows per day, twice a day, seven days a week, 365 days a year (except, of course, for leap years, but cows don't recognize this day as being any different than any other day). John also has one bull, which plays a small but intricate part in the whole operation.

It was difficult but I posed the question. "John, where does milk come from?" And his answer was, "from cows."

That part I already knew. So being the ace reporter I am I pushed the question and this is how the story goes...

A cow is born. (A dramatic start to say the least.)

She lives in the barn for anywhere from one year to 16 months, until she is fully aware that she is one of many cows, all of which are wondering just what it is they are doing there. After 16 months they are allowed to roam around with the other cows, discussing God, religion, and the evolution of man.

Now before a cow can give milk it must be "freshened." This in itself is an interesting term. To be freshened means that it must give birth to a calf before it can begin to give milk. (And perhaps 'give' is a paradoxical term.) Usually a cow is impregnated

artificially, but occasionally this plan does not work. This is where the bull comes in... and things follow logically from there.

(Another term which I missed was "open heffer." An open heffer is a cow which has not been bred. I realized that had I mentioned this previously it could have been the beginning of an endless line of chauvinistic comments.)

After the cow freshens she is ready to give milk. The process requires attaching cow tits (small rubber objects with tubes connected to them much resembling the fingers of a glove stuck into Chinese finger traps which are popular at state fairs) to the cows' teats, those dangly things you make jokes about as a kid. From there the job is all mechanics. A cow is fresh for about ten months, then it rests for two months when the process starts all over again.

The milk flows from the cow through the tits and tubing, through glass tubes, into a large milk container, capable of holding one full days load from 60 cows. From there it is shipped (in this case) to Dairy State Cheese, which makes the milk into cheese and other dairy products.

On the farm, in direct relation to the cow milking process, are two fascinating attractions. First, a Thermaster, a device which uses the heat of the cows' milk to heat and generate a constant supply of hot water that's used daily to sterilize the equipment. This cuts the cost of operating by about \$500 annually.

The second attraction, which I specifically kept for last, was the manure lagoon. The manure (waste) from the cow flows down a sewer system and through a pump, where it is pumped into a large lagoon. Then each spring and fall it is collected and spread through the fields as a fertilizer, one of many required to grow enough corn, hay, and alfalfa to feed the cows year round.

And basically that is it. The open house was sponsored by Associated Milk Producers, Inc. which intends to hold the event annually. If you need or desire more information I encourage you to go out to the farm and talk with John; he loves to talk with you city-types.

Autumn Activities

Announcements:

Energy Contest Begins

September 23 starts the dorm contest for conserving energy. The form saving the most energy wins \$500, second place is \$300 and third place is \$200. Prize money will result from the savings on the utility bills and will be used for enhancing life in the dorms.

Speaker on Energy

William Peterson from the Regional Administration of The Federal Energy Administration (don't let the title scare you) will be speaking September 29 from 3-5pm in

125 Collins Classroom Center. He will be presenting an overview of energy considerations and plans.

Apple Butter Festival:

September 30 through October 2 in Adams, the Barbican Campground.

Weekend Festivals

Apple Festival, Gays Mills; Prescott Daze Celebration, Prescott; Homespun Ways of Pioneer Days, Sevastopol are having two day celebrations. On Saturday: Weiner and Kraut Day in Waterloo.

Eagle Watching

The Eagle Valley Environmentalists are offering a "Walk Through Eagle Valley" this Saturday. The walk will be about twelve miles around the Eagle Valley Nature Preserve two miles south of Glen Haven, Wisconsin.

They will be meeting at the Nature Center before 9:30 am. Anyone with further questions should contact them at 815-594-2259. For further information about the Eagle Valley Environmentalists, write P.O. Box 155, Apple River, Ill., 61001.

Hawk Watch

The 1977 Annual Hawk Watch at the

Eagle Valley Nature Preserve 2 miles south of Glen Haven, Wis. is being held October 1 and 2. The program begins Friday night and continues all weekend with observations of hawks migrating across the Mississippi River.

A \$1.00 registration fee is being charged for people bringing their own food and not staying overnight, otherwise food and accommodations are \$11 per person for the weekend. Reservations can be made by contacting the Eagle Valley Environmentalists, Box 155, Apple River, ILL, 61001, or phoning (815)-594-2259.

UWSP Environmental Council Returns

By Peter Sievert

You may have noticed that the familiar old Environmental Council office in room 109 Collins has been idle this year. But never fear, the UWSP Environmental Council is alive and well and living in the basement of Old Main, Room 022.

We arrived this year to discover that our dear office had been usurped; accordingly, things have gotten off to a slow and somewhat confusing start. Thanks to the efforts of about ten people last Thursday, however, all of the books, literature and paraphernalia needed to make things run have been moved to the new home base.

For students new here at UWSP, or for anyone who hasn't thought about it before, here is a brief description of what the Environmental Council is and does.

Our philosophy arises from the holistic ecological approach to life. We believe Man lives within the ecosystem. He is a part of the natural world and, along with every other living thing, depends upon the finite resources of the earth for survival and growth. On certain levels, man is as dependent upon and as vulnerable to the natural processes as all the other animals—although he is capable of affecting these processes to an unmatched degree. Therefore when man acts on nature, he may cause indirect, unforeseen changes which could affect us all.

The Council also believes that man

is currently indulging in excesses which threaten the natural order and hence the survival of humankind.

Our goal is to try and redirect man's successful exploitation of nature to paths which fit better to the natural world's limitations. Some of these paths are: alternatives to nuclear and fossil fuels as our main sources of energy and the enactment of a statewide and-or national bottle bill similar to the legislation which has worked so successfully in Oregon, Vermont, Michigan and Maine.

The Council is engaged in concrete efforts toward these goals. The most immediate is the paper recycling program run by John Moos. Every Saturday at 9am we need people to collect and sort the campus' waste paper: There's a lot of work, so call John at 341-8465 if you want to get in on it (and the free doughnuts).

The Eco-Tac is the Council's newsletter and Dan Cotter is the editor. He is always looking for people who want to write, draw graphics and generally keep him amused. Contact him also at 341-8465.

There's a good collection of books, current magazines and other literature in the office for anyone who desires to read them. We sponsor speakers and movies, such as the film *Lovejoy's Nuclear War* which was shown last Tuesday.

Of special interest to all students is the portion of the budget used to fund worthwhile projects. If you have an idea, make a proposal and En-

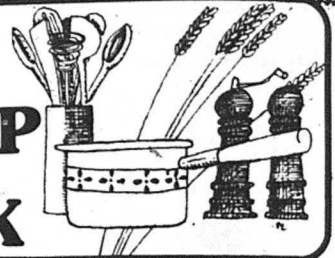
vironmental Council funds could bring it to life. Ask Steve Greb, the Council chairman, about the wind generator he built and set up at Sieverson Lake.

Generally, we manage to have a good time doing these things. The Council needs ideas and energy

from people to make it work. Your awareness and concern little help without action and commitment.

As of now we don't have a phone, but you can call Steve at 341-8465, or watch for signs indicating when the next Environmental Council meeting will take place.

THE CO-OP COOK



By PAUL SCOTT
FRIJOLES REFRIITOS

Ingredients:
One pound pinto beans
Two cups chopped onion
¾ cup bacon dripping
Salt

Here's a nutritious recipe from south of the border that tastes terrific and costs only pennies to make. Frijoles Refritos (free-HOLE-ase ray FREE-tose) are the main ingredient in many Mexican dishes and are tasty all by themselves.

Soak one pound (dry weight) pinto beans overnight. Next day, simmer the beans till they are almost tender. Add two cups chopped onions and simmer for five minutes. Remove

from heat and drain off excess water. Mash the beans and onions and mix thoroughly. Return pan to burner on low heat. Sorry vegetarians, but in my opinion there's no substitute for the next ingredient. Mix three-fourths cup bacon drippings in with the beans to obtain that distinctive flavor that satisfies the palate. Add salt to taste.

Try this economical dish. It will shatter the myth pinto beans taste like moist shredded cardboard.

Refrigerate any leftovers. As the name implies, Frijoles Refritos (in English that's refried beans) they can be reheated a number of times. Either heat them in a pan or fry them in a skillet with a little oil.



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Be at Peace ...
For fellowship & growth with those who share your Christian faith!

Sun., Sept. 25 9:30 a.m. Discovery Bible Study

10:30 a.m. Contemporary Worship Celebration

Tues., Sept. 27 "The Friendship Enterprise" a coffee-house featuring Tom Pease at 9 p.m.

Wed., Sept. 28 7:30 p.m. Discovery Bible Study Peace Campus Center.

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ATTENTION:

Autumn Officially Starts THIS WEEK!!

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Before school gets too heavy & the work too deep, why not take time some weekend & head to N. Wis. with some friends?

Breath taking full colors will be plentiful & the fun inevitable.

Many northern towns celebrate the peak color weekends with gayla festivities ... why not join them?

And before you go, shop at Rec Services for some details on where to go & what you'll need for a fun weekend in the Northern Woods.

Solar Storage Coming

By Mark Borchardt

Despite the emphasis by energy officials and utility companies on energy sources other than solar (e.g., coal and nuclear power, etc.), at least one company in our locality has decided to take that first big step towards energy independence.

Warehouse Specialists Inc. of Menasha is currently building a solar-heated warehouse south of Plover on County Trunk B. The 120,000 square foot structure has a 600 foot south wall almost completely sided by solar panels. It is supposedly the largest solar wall in the nation, possibly in the world. Computer estimates by the solar panel company in New Hampshire indicate that 90 percent of the building's needs can be generated by the sun. Propane gas is used as a back-up furnace.

The system is not as elaborate and complex as it might first seem. The floor adjacent to the southern wall is a band of black concrete 16 feet wide. This, in addition to the rest of the concrete floor and products in the building, serve as the heat bank. Fans located on the ceiling are set to turn on at a specified temperature and circulate the air throughout the warehouse three times every hour. In the summer if things get too hot, the doors are simply opened, or as in the

case of the office area, curtain walls are let down from the ceiling to reflect the sun. Because of the nature of the products to be stored (canned goods and possibly paper products), the warehouse can stand a wide range of temperatures.

Perhaps the greatest surprise lies in the simplicity of the solar panel itself. It consists of two translucent fiberglass sheets, separated by three inches of dead air space, with an aluminum rim around the back where it is attached to the struts of the wall.

According to the owner of the warehouse, the secret lies in the formulation of the fiberglass. All in all, there were no special construction requirements or problems.

Of course, the important question with solar heating is one of costs. The company that supplied the panels sold them at a discount because of the large quantity of the order and the uniqueness of the endeavor. However, Warehouse Specialists Inc. spent \$80,000 more than what it would normally cost to build a similar warehouse. Depending on energy prices, it could take nine years before they start to get a return on their

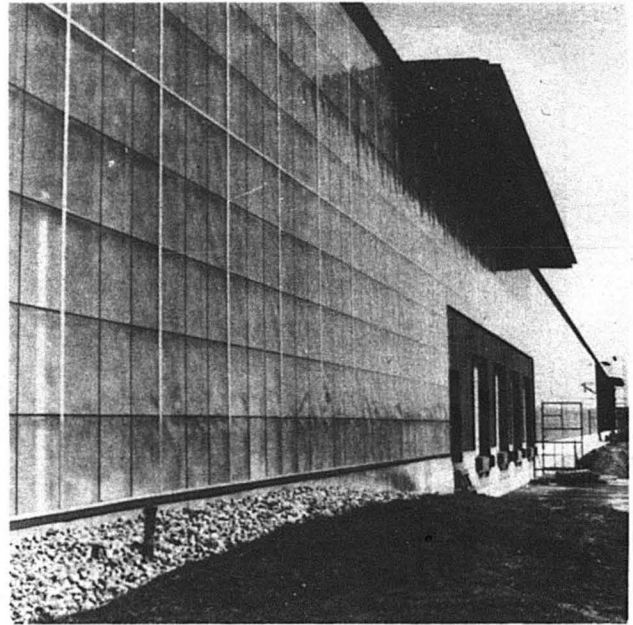


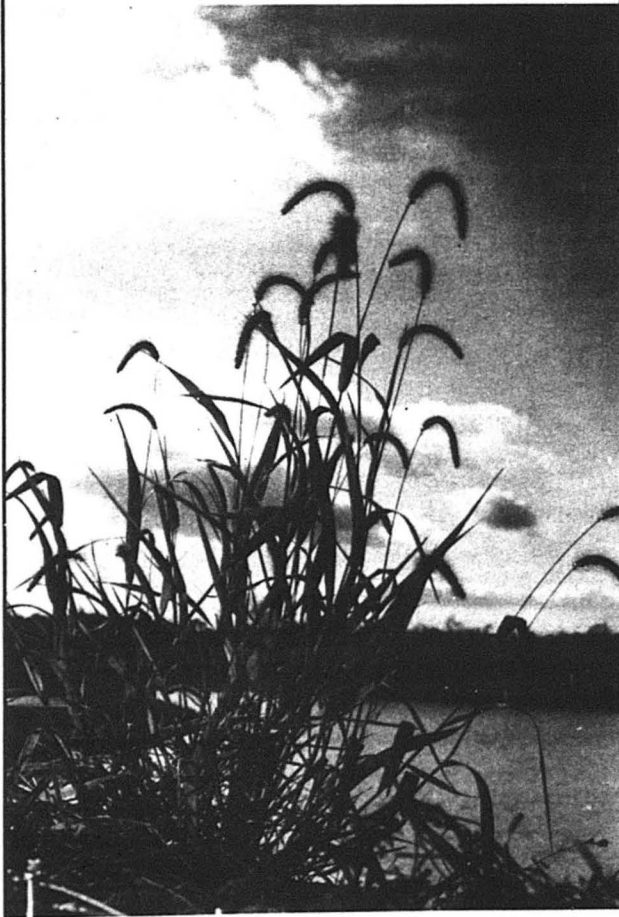
Photo by Mark McQueen

investment.

In a world of diminishing traditional energy resources, it does a cynic good to see a company take an

active interest in a financially expensive experiment that may help promote the answer to our heating needs.

Nature's Bounty...



New plantings along the shore of University Lake are growing rapidly due to the good and rainy weather. Recently planted, it will take awhile for these tender young things to

develop into a tough sod that will keep the shoreline from eroding. Please help the grasses grow by keeping wheels, feet and other destructive elements from crushing them.

CITY RECYCLING



The recycling of newspapers in Stevens Point has been done for the last ten years by the students of St. Paul's Lutheran School.

Ronald Thies, advisor to the students that are involved with recycling, said "that all seventh and eighth grade students are involved in the picking up of the paper, but the city has an agreement with the students. All paper that is bundled and sitting at the curb on trash day, they will pick up and take to our shed which is located at Mid State Disposal Inc. on Mason Street." Those papers not picked up by the city Thies and his students pick up. All one must do is call them.

This project began about ten years ago, but has been under the direction of Thies for seven years. It first began as a money raiser, but the

Lutheran group is not just concerned with the money aspect. The fact that they are helping the environment also plays a large factor.

The students receive \$20 for each ton of paper that they turn in of bundled newspapers.

This money is used for many different purposes. It is separate from other school funds. The money they raise goes to things like the Jerry Lewis Telethon, eighth grade annual school trips, and people that are in desperate need of money.

They also sponsor a student in Kenya through the Christian Children Fund. They send \$15 a month to the student.

According to Thies they do have very good response, but they could use a great deal more. It only takes a few minutes to bundle newspaper and place it on the curb on trash day.

WANTED: HOME HEALTH CARE COORDINATOR

-Portage County Health Department-

Responsible for planning & implementation of certified home nursing care program. Requirements: BSN preferred; public health certification; 2 yr. PHN experience; supervisory experience including budgeting, planning & management ability desired; Wisconsin registration. Fine fringe benefit package. Salary negotiable commensurate with qualifications. Resume to: Personal Technician, 1516 Church Street, Stevens Point, WI 54481 or call (715) 346-2163



Downtown...

photos by Ron Thums

cont'd from p.1

Characterizing himself as a "sewer man," Feigleson said that he happened to believe that the people of the Northside were entitled to live without swill backing up into their basements. Feigleson, a Republican, stressed his belief that government should stay away from private enterprise, preferring to see it fend for itself. He has, however, no aversion to making full use of available Housing and Urban Development (HUD) monies when the opportunity presents itself.

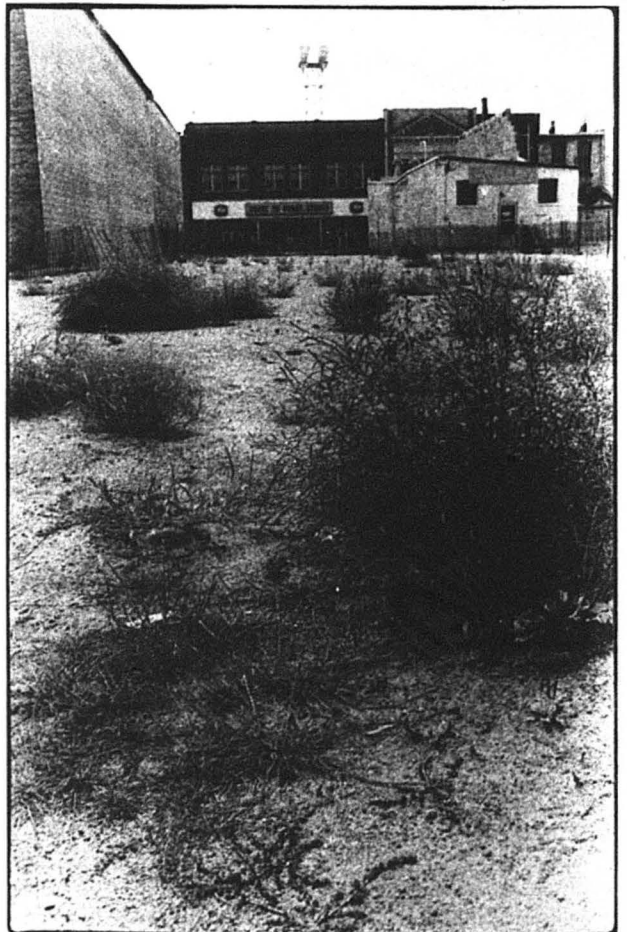
HUD monies or no, however, there are still a considerable number of people who are worried about the business district. Dick Anderson of Modern Interiors, Acting President of the Downtown Business Association (DBA) is concerned about the possibility of numerous empty lots and storefronts plaguing Main St. On the problem of keeping businesses downtown, he said "It's quite serious, and will continue to be unless something is done in the near future." Anderson hedged a bit when asked whose responsibility it was to shore up this portion of the city, falling back on the refrain which was to become quite familiar in the course of the interviews. It usually ran something like this: "It will have to be a joint effort on the part of business, government and the people of Stevens Point. It is the responsibility of no one sector, since the outcome affects us all."

When asked what had become of a master plan for the refurbishing of storefronts, Anderson said that it had been shelved, with the hope that it could be reinstated at a later date when better conditions prevailed. The plan would have capitalized on the "Old World" flavor of the architecture of the downtown buildings, incorporating permanent wooden canopies, unobtrusive signs mounted flush with the wall, the replacement of plastics and tiles in facades in favor of warmer, more attractive materials, and other projects intended to make the area more inviting to shoppers. He called the plan a "hopeful proposal" on the part of some in DBA, and attributed its demise to a "lack of drive" among the DBA and city government.

Anderson also said that problems arise when the renter of a store wants to make repairs, but has to leave that decision up to his landlord. He estimated that roughly 75 per cent of the downtown shopowners lease the building they are using, hindering improvement.

The DBA is generally acknowledged to be rather poorly structured at this time, and a planned merger with the Chamber of Commerce (along with its greater resources) is expected to strengthen the organization by quite a bit.

Another written harbinger of things to come received wide circulation, appearing as both a letter to the Point Journal and a xeroxed "memo" sent to various city civic leaders. The three page letter was written by Roy Menzel, an independent public



relations consultant with ties to the Chamber. There are many catch phrases in the letter calculated to catch the eye and cause the blood to run a little faster. "Victims of our own neglect . . . sudden decay . . . deterioration . . . crisis area . . ." all serve their purpose in creating a sense of urgency towards the downtown.

What makes this document interesting, however, is the itemized list it provides of the status of various stores that no longer are located downtown. They are bunched into three main categories: those shops that have moved, those in the process or rumored to be moving, and those which have folded.

Under the heading of businesses that have moved out of the downtown he lists Boston Furniture, Northside IGA, Van's Kitchen Korner, and the wholesale department of Point Sporting Goods. Normington's Laundromat goes unmentioned. Those listed as "either in the process or rumored to be moving" include Jim Laab's Music, Montgomery Wards, American Savings and Loan, J.C. Penney's, Frailings Furniture, Sherwin-Williams, Coast to Coast Hardware, Eagle Heating and Plumbing and Copps Fuel and Heating.

Ventures that have gone out of business recently are Chapter One Book Shoppe, Tops and Pants, Fab 'N' Trim, the retail outlet of Wisconsin Public Service, Giftowne Antique, Dry Gulch Leather Shop and Crafty Creations.

Some have greeted these revelations with some skepticism. Mayor Feigleson considers it to be a rather sensationalized account, and not a very constructive one at that according to him. "All the darn thing says is 'Oh dear, Oh dear, the sky is falling!'" He believes a little more research should have gone into the "memo" before submission.

Al Johnson, manager of City News Stand, also found reason to criticize the missive. Johnson, a close friend of the mayor and a co-founder with him of the DBA, said the statements were ridiculous and had as their base totally false premises. "You can't take an act of God (like the fires that gutted the IGA and Van's) and say the downtown business practices destroyed them" he said.

Indeed, careful examination of the list will show widely divergent reasons for shifts in the business concentration.

Of the businesses that have moved, three of these (Northside IGA, Van's Kitchen Korner and Normington's) were due to fires. The IGA relocated near K-Mart because the proposed roadbed College Ave.-Highway project passes through the old lot. Normington's has two other laundromats in town. Van's wishes to rebuild on the old Second St. site, but cannot, pending use of the property for the College Ave. related project. A fourth store, Sherwin-Williams, burned in August, and as of yet has not made a final decision as to where to relocate.

Jim Laab's Music is moving to a new location on Division, near K-Mart. American Savings and Loan is building a new bank at Fourth and Division. It appears that Montgomery Wards will close up its store in Point, a move, it is feared, will hurt other businesses. Frailings Furniture, Copps Fuel and Heating, Eagle Heating and Plumbing, and Boston Furniture Store were all purchased by the city with HUD funds, for purposes of redevelopment.

And what of the businesses rumored to be moving? Ivan Phillis, manager of Penney's, said that the rumors were groundless; that they had checked around for other buildings, but had found nothing worthwhile. In the future, he said, there was that possibility, but for now, nothing, adding that they had just signed a lease of their downtown building for an unstated period.

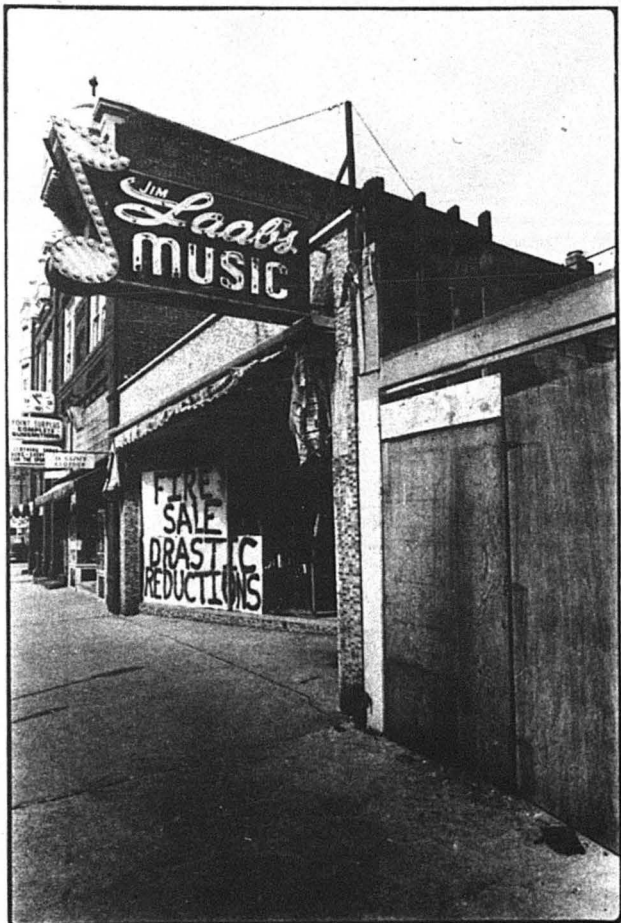
Maynard Engen, manager of Coast to Coast, told a similar tale. "We were looking at another building when the time came to renew the lease recently, but couldn't find a cheaper one or one in a better location." The store has just signed a ten year lease at its present location.

The decision by Wisconsin Public Service to discontinue its retail sales (ovens, refrigerators, etc.) was a statewide one, in conjunction with a new conservation emphasis, and in no way a local plan. Several stores that went out of business have new occupants, while a few others (Tops and Pants and Giftowne Antique) remain empty.

The Fab 'N' Trim store, owned by Citizens Bank, has long been considered a sore spot in the plan of the greater downtown. Many people anxious to see Main St. filled up, have been concerned because the bank was not accepting leases on the property, even though offers had been tendered. According to Edwin Karlen, president of Citizens, a complex matter of easements and realignment of lot lines has effectively prevented its being rented till this time. He said, however, that they are currently negotiating a lease, which, if true, would sooth the concern of many downtown. He assured those interested that they would be selective in choosing renters-buyers, and that the building usage would be consistent and beneficial to downtown operation.

Perhaps the greatest cause for anxiety (and the most massive boondoggle) was the purchase of the Boston Furniture Store by the city with HUD funds. At the time of purchase the city intended to run a large walkway from College Ave. to Main St., utilizing the Boston property. This necessitated razing a fundamentally sound structure order to attract a developer interested in building a new one on the site. The amount of money in this project required was massive. It cost the city \$232,000 in HUD funds to acquire the property from the Boston family, along with an additional fee of \$23,500 for relocating their business. It cost another \$18,900 to demolish the building. The total cost was about \$274,400.

When this was done efforts were made to locate a developer for the plot. A trio of established local businessmen (Worth, Metcalf and Erzinger) approached the city with an offer, but the four story building they envisioned may have been a bit too ambitious, and, lacking a major "anchor" business to lease it, they abandoned the project.



(Above left) The Van's Kitchen Korner site remains vacant after a fire nearly a year ago gutted the building. In the background cars sit in the parking lot of the old Northside IGA, which was itself destroyed (along with an adjoining Normington's laundromat) in a fire on April 8, 1975. (Below left) Winds whistling down this corridor through the old location of the razed Boston Store (background) often deposit sand on Main St. sidewalks. The "sandbox," as it is referred to, has been a sore spot in downtown plans. (Above) The Sherwin-Williams paint store was destroyed by fire in late August. Nextdoor, Jim Laab's Music will soon be moving to a new building on Division St, near K-mart.

Since then the "sandbox" on Main St. has raised the hackles of almost everyone in the business district, what with the sand that blows incessantly out of the barren lot and into the street. The blatantly empty lot sits like a thumb in the eye of the DBA. Attitudes toward tearing down one building for another vary. Dick Anderson of the DBA says "It was a hope . . . a step towards progress." The mayor says it was a mistake. The Boston store, he says, goes to prove "the answer isn't to tear more buildings down."

Al Johnson still finds the whole scenario incredible. He thinks logic would have dictated developing a redevelopment plan and then spending the money.

"If I went to the bank for a loan, they'd say 'you show us your plot plans and five-year projections.' The citizen who pays for this should be entitled to the same rights as a bank. The problem with downtown development is that the only person to make a profit is the developer."

There has been some good news lately regarding the property. Jerry Repinski, owner of J.R. Liquor, has made a serious offer of \$20,000 to the city for the land. It is highly likely that the city will accept the offer.

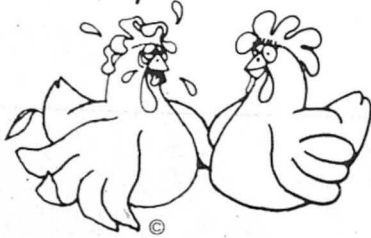
That the problems faced by the downtown merchants are real cannot be denied. That they are as serious as broadcast by their organizations has yet to be proved. Only the future will determine whether the central business district can make it on its own.

Will a coalition of business and government be formed to deal with the supposed threat of stores expanding out of the area? Can the downtown be made attractive enough to lure new business and retain the old? What are the responsibilities of government in the private sector? Will the members of the DBA get serious enough to realize the individual concessions which may have to be made for the sake of a master plan?

It would seem that Point is just feeling its oats, and expanding in the manner that the Ole Free Enterprise system thrives on. If the downtown merchants find some problem with this, perhaps it is time for them to re-examine their priorities, and ponder the imponderable.



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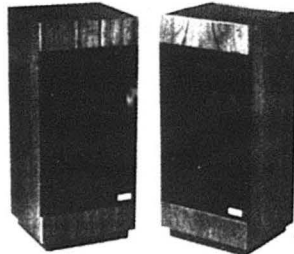


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FEATURES

Vets wring in the new

"Hi, how are ya? If ya stay here ya gotta drink! Pat Meyer, current president of the Vet-550's, slides a pitcher of beer over as he speaks. Standing behind the bar in the upper auditorium of the American Legion Hall, he is officiating the preliminaries before the beginning of a meeting.

Vets, most wearing their distinctive red sweatshirts, huddle around the bar, passing stories and small talk with the beer. Seemingly, this is just another 550's assembly — another decidedly alcoholic congregation that carries its distinctive tone whether it occurs at the Grid or the Big Moon Saloon. Tonight, however, is different. Tonight a woman has invaded the ranks of the traditionally male-oriented Vet's Club.

"Pay your dues! Get your sweatshirt! Get your T-shirt! Get your name up in lights! Pat Meyer is yelling from the treasurer's table near the door. Yelling is pretty commonplace here. It's the only way one can be heard.

"C'mon, buy your raffle chances for a bottle of Schnapps! 25 cents apiece...three for a buck!"

Donna James, tonight's star initiate, is accepting a refill at the bar. After refraining from membership, the twenty-eight year old Wildlife-Biology major was finally persuaded to join the 550's by a close friend. There was, apparently, a female Vet a few years ago but, according to one member, "She didn't last too long." So Donna James, a veteran of three years of Army life, is somewhat unique.

"You pay eight bananas a semester and you drink free." Meyer — standing tall in his striped overalls, sweatshirt, and feathered hat — is explaining the club's philosophy to four

prospective male members. At present there are somewhere between forty and fifty active 550's on campus. Requirements state that a member must have served a minimum of 181 consecutive days of active military service — the length required to qualify for the G. I. Bill under federal law 550, the club's namesake — and be taking at least one credit.

"They're themselves and we don't want them to be any different." Sue Dettman, a female Army vet, has come to the meeting to check things out. She is there on behalf of a number of women who have considered joining the 550's, a proposition the club's members are very positive toward.

"Women who were in the service are able to take care of themselves," Dettman says. They have to be. A 550's meeting is certainly not for the defenseless.

"SHUT UP!"

The yell doesn't go very far before it's swallowed by the other noises in the room. Near the back of the auditorium one Vet has climbed up on stage and is playing a song on the piano. All but obscured by the general commotion around the bar, the tune, "Jesus Christ Super Star" can occasionally be heard in bits and pieces. The meeting is slowly taking shape. Behind the bar, the officers have assumed their positions. Members of the club slowly (and loudly) make their way to the tables, several carrying fresh tapped pitchers of beer to be passed around. The meeting begins with a parody of "My Country 'Tis of Thee," sung with little musical attention but obvious enthusiasm. To the uninitiated this assembly seems bizarre and at times almost barbaric. To the 550's,

however, it is an accepted tradition... a tradition born out of a fellowship they do not need to defend. They are not trying to shock people — nor are they trying to please them. They are enacting a social role they feel comfortable with and have been comfortable with for a long time.

"I'm gonna show some slides from our first meeting and the Great Northern Blue Grass Festival and next week I promise I'll show a porn flick." Meyer is yelling to be heard over the din. One member jumps up on a table and moons the officers. Immediately he is blasted with beer from several directions.

The meeting grows uncharacteristically silent as one Vet brings up the subject of a former member who is now struggling with cancer. The club, which had previously been wild and uncontrolled, now sits quietly and attentively, listening to the words of the speaker.

"I saw him yesterday and he doesn't have much fight left. If we could do something...anything...to give him that extra fight, it would mean a lot."

Respect is a hard won—and, consequently, very real—thing among the Vets. Watching a room full of 550's sit silently out of concern for a former member is much the same as watching the Vets, several years ago, stand silently in the rags of their combat uniforms in front of the Capitol to protest the war in Vietnam. It is a very powerful and somewhat eerie scene.

Gradually the room exhales. The tone of the meeting becomes lighter and lighter, eventually returning to its former chaos in anticipation of the main event.

"Hey, we baptizin' anyone

tonight?"

This, of course, is the feature event of the evening. The 550's initiation rites are time-honored traditions whose origins have faded into obscurity. The ceremony is a strange and unique ritual that adds to the club's mystique. And tonight Donna James is going to find out what that means.

The female initiate is led to the bar. Here the sleeves of her sweatshirt are ripped off and stretched over her head like a stocking cap. One of the members produces a lit cigarette and places a burn in the center of the shirt — the infamous hole that identifies a Vet long after the logo has been lost to washings, beer stains, and general wear.

"FIRE!!!"

The yell is tradition. It is the signal for the 550's, en masse, to extinguish the "flame" with their beer. Countless glasses and pitchers empty on the new member, leaving her literally soaked.

"Hey you guys, don't touch the screen!" Meyer shouts. He turns aside and chuckles. "I'm a Legionaire now, I had to join to get the hall."

The slide show, as promised, is proceeding in the back. Members have either returned to the hall's bar or are preparing to finish the evening at the Big Moon Saloon. One middle-aged man, obviously drunk, wanders into the room, looks around, and leaves. Nothing in his life had prepared him for this.

And at the corner of the bar, Donna James, the newest Vet and one of the first female 550's, accepts another beer and laughs with her fellow members.



By Sharon Malmstone

If there's one basic problem most of us have to confront and learn to cope with during our college life, it has to be that of surviving on the smallest amount of money possible. And if there's one thing, we become efficient in before our days of fame and fortune, it is the art of scrimping and saving to make ends meet.

There's an old tale of a man who bought a ticket on an ocean liner bound for Europe. Because he had spent so much for his passage, his pockets were nearly empty. Afraid that it would all soon be spent and that he'd be left alone and penniless, the man bought a small loaf of bread before the trip. While all the passengers spent meal time feasting on roast duck, lobster, or some other such delicacy, our little friend hid in his room nibbling on the bread which had been carefully divided to last throughout the journey.

On the last day of the voyage, the captain of the ship asked the man why he never came to the restaurant for his meals. Embarrassed, the man

humbly explained his plight. "But," the Captain shook his head in amazement, "The meals were paid for in the price of your ticket. You had them coming."

You, too have something coming if you've paid this semester's passage through school. A certain amount of the money you pay for tuition is allocated to Student Activities to be divided among different organizations. UAB is given 12.02 percent out of this budget. So the amount that you pay as a full-time student is \$5.33. UAB uses this money to plan and program a wide variety of activities in which you can participate. If you do, you've got yourself a bargain. It's when you choose not to that you don't benefit.

You don't always have to sit in your room with the radio on. Instead you could be in the Coffeehouse mingling with other students and enjoying the performance of a professional entertainer.

Or those reruns of "Leave it to Beaver," would you watch them for the eighth time if you knew you could see something entirely different on the video beam?

Beginning October 3, you will have a whole week of opportunities to take advantage of your \$5.33. The HighPoint '77 this year is homecoming and you can expect it to be bigger and better than you've ever seen it before. Set aside some time because all the fun has been planned for you.

Because UAB uses your money, you have a right to make suggestions and offer your opinion about the ways that things are handled. You can involve yourself that way too.

There's seldom a student who will not seek a bargain and try to make the best use of his or her money. And look, you wouldn't waste money by spending \$50 on groceries for your garbage disposal or buying an expensive piece of furniture to use as firewood. You want to absorb the benefits of each for the reason you bought them and also because (as all good economists know) you had to give up something else in order to have it.

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P.R.I.D.E. cometh instead of a fall

By Dan McGinnity

Many of us take for granted the college preparation that we receive in high school, as well as the socio-economic background that made the transition into college an easy and natural one for us. But not everyone is afforded the opportunities bestowed upon the average UWSP student.

Many students on campus, due to their racial, economic, or academic background, find the college transition a difficult and confusing experience. Fortunately for these people, there is an organization on campus which is committed to serving their needs.

PRIDE (Programs Recognizing Individual Determination through Education) is a University office committed to the principles of equal educational opportunity for persons of any socio-economic or racial background who wish to further their education. According to Jim Vance, the Assistant Director of the organization, the primary goal of PRIDE is "to assist the student into filtering into the mainstream of the college life, as soon as the student can handle it."

Another function of the PRIDE office is to improve the University's services to minority and disadvantaged students through various induction and orientation programs and to service students from any ethnic or racial background who need academic or other assistance in their educational and cultural development.

The number of programs operating under what is referred to as the "PRIDE umbrella" will vary from time to time, but a few of the major programs are briefly described

below.

Upward bound. This program recruits minority or disadvantaged students who have the potential for college, but are not normally admissible or for various reasons would not be likely to apply or remain in school if enrolled.

Academic Services. These services include all facets of academic help, from general advising to skill development to professional counseling.

Other services that fall under the PRIDE umbrella are on-campus and off-campus tutoring services, community services projects, ethnic and cultural programs, student advocacy programs, and many other personal services.

Vance sees the purpose of the PRIDE office as one of a referral type service. "In most cases I think we can deal with the problem. It may be for instance, a housing problem; the student in this instance may not know the proper procedure to go through. If they are from a rural isolation situation or an inner city area, their high school environment may not have prepared them to deal with expectancies on the college level. So therefore, we are kind of a go-between, between the student population and the regular University administration."

PRIDE was originally established in 1969 as the administrative unit to coordinate several University-sponsored educational programs serving young Native Americans in central and northern Wisconsin. The Pointer asked Vance to comment on the growth and the expansion of PRIDE since its establishment.

"Since its creation, PRIDE has expanded its efforts to serve the disadvantaged and the minority student.

We have a very loose terminology for the term 'disadvantaged student.' I think it depends on the services we have available for the student population, the personnel we have to carry out these services, and also it depends on the number of students who would try to utilize the services provided. Right now we do not see any problems in serving the number of students that presently are utilizing the services.

"Because of PRIDE's structure, it's difficult to give an exact number of the student population that we serve. We've been very instrumental in developing different programs and

certain courses within the curriculum that we feel meet and serve the needs of the students that may be considered disadvantaged. We feel that we are providing ample services for the total student population."

Although PRIDE is primarily a minority oriented organization, eligibility for most programs under the PRIDE umbrella are not restricted on any basis of age, sex, race or creed. Vance stated that anyone with a problem, deficiency or concern should feel free to stop by the PRIDE office, located on the second floor of the Student Services building.

Arts in the park

By Terry Misgen

There were Winnebago dancers and Polish paper cuttings. Pots were thrown, metal worked, a Pacelli sister was demonstrating wood block and silk-screen printing, and through the midst of everyone strolled a Suzuki violinist. It was the summer of 1970, and Stevens Point was experiencing its very first ART IN THE PARK.

Inspired by the Milwaukee Art Fair, a group of six Stevens Point

area women organized their own version in Iverson Park. The basic idea behind the fair was to involve the community, especially its children, in various forms of outdoor art, and by keeping the fair free and open to all, kids and oldsters alike, perhaps spread a little happiness under the guise of artistic expression.

The idea was a wonderful success and this year, on Saturday, Sept. 24th,

Cont'd on page 21

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Commercials teach you one thing: you are a poorly thrown together, pitifully unattractive, malodorous piece of monkey meat, and you desperately need fixing up. You need to be sprayed, drugged, swabbed, shaped, softened, and un-constipated. If you use the wrong tooth paste, you will become a social outcast.

I first became interested in commercials while I was living in Watson Hall. During one year there, an ad bearing the refrain, "Who wears shorts-shorts?" became more popular than MASH, Happy Days, and Star Trek put together. Men were showing up to watch that commercial with a six-pack, popcorn, and a pillow. At the time, I thought it was all quite amusing. Recently, however, I've become upset about the way commercials portray the human race.

Commercials tell us that we need certain products in order to live in peace and harmony with each other. Left alone, we get bad breath, split ends, tension headaches, and indigestion. We develop unsightly warts. But, give us a barn to paint, a hot-air balloon, and nine hundred cases of "the real thing," and it's fun city.

We humans have all sorts of problems when we don't use products. Consider, for example, the little sweetheart in the car pool; none of her friends will sit in the front seat with her because she smells like the Los Angeles Rams. Poor little honey, she forgot to douse her pits with aluminum chlorhydrate.

And then there's the lady who tells us that when you get to be her husband's age, God puts a halfnelson on your bowels. She goes to the library for a book on biology, and gets turned on to a delicious candy-bar laxative. Her husband falls in love with the stuff. Soon it becomes a pleasant, easy to take habit.

Commercials show us that, if we use products regularly, we'll lead wonderful lives, like the young woman who takes Geritol every day; she's the perfect wife, mother, lover, waitress, dishwasher, interior decorator, and career girl. It's kind of scary—she has this incredible varied and fulfilling lifestyle, and it's all resting precariously on a daily spoonful of vitamins. Talk about putting all your chips on one horse...

After a while, all this junk starts to get irritating. Don't you ever find yourself wishing some punk would roll Karl Maldin, and steal his Traveler Checks? Wouldn't you like to tell Andy to go sit on a Ritz? Grab that clown who wants to talk to you about diarrhea, and beat the crap out of him?

I don't know about you, but I'm tired of seeing promos for big oil companies who try and tell us that extracting valuable oil is just a hobby of theirs, and that their real concern is to make all their drilling sites look like national parks.

When a particularly asinine commercial comes along nowadays, I start screaming at it. I call it vile names. I have one rather elaborate fantasy that never fails me. I imagine that I'm The Godfather. I put a contract out on the Tidy Bowl man. And when he floats obscenely across my screen, I flick the "off" switch on my TV, and rub him and his crate of lemons out of existence. Damn satisfying.

ALEX LATHAM

FOUR POEMS



I shoveled you
from the pavement
into a brown
cardboard box.

Your velvet grey paw
periscoping from the street
told me
it was you -

the rest lay flat
blackened by rubber

burst open
insides out

I want to bury
you
in the garden
but the February soil
refuses my spade.

I will walk
to the river tonight
and leave
you there

floating.

Suspended
in the crystal-green river
you rotated
slowly
disappearing
into wet distance.

Alone
under fluorescent streetlight

I sit by
this fluid grave

waiting for rain.

The Pointer encourages its reader-
ship to submit poetry for our poetry
section.

Seasoned Dust

The musk-smell
of damp
streets
spices air like
pepper -
a transparent
olfactory
fog.
The smell is
dust
seasoned lightly with
wet.

Winter Lust

You enter my room
cold air
billowing
in your nervous wake.

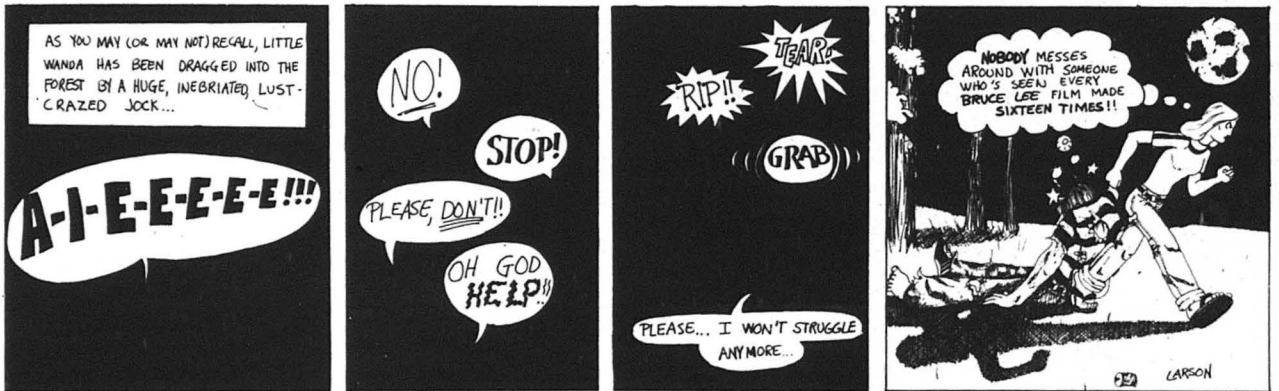
I shudder
as you step
into bed.

My quilt hides
an icy relationship
like snow
covers
frozen grass.

I lay quiet
anxious for Spring.

Wanda in Wonderland

by Mark Larson & Bob Ham



ANGEL AND THE SAINT

by RANDALL MOREAU



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Saturday 4:00 p.m. The Newman Chapel
6:00 p.m. (Basement of St. Stan's Church,
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Sunday 10:00 a.m.

Sunday 11:30 a.m. The Cloister Chapel
 (St. Joseph's Convent, 1300 Maria Dr.)
6:00 p.m.

Weekday Masses: Tues. thru Friday
12:00 Noon-Chapel, St. Stan's Church

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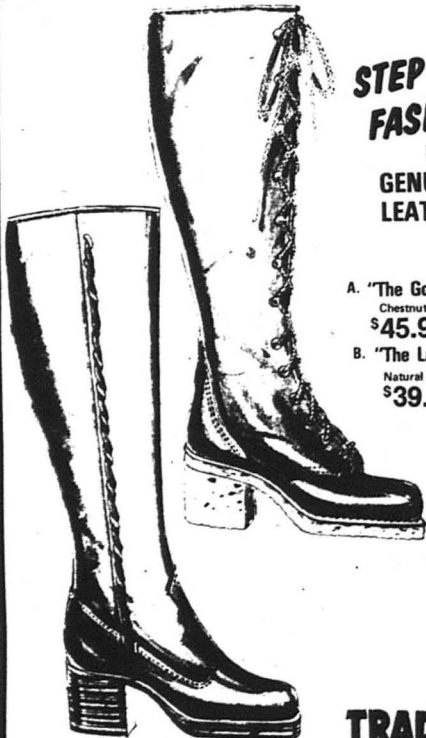


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Zuba, defense, combine to whip Platteville

By John Rondy

It was a different sort of game for the UWSP football team last Saturday at Platteville.

How different? Well, for a change the high-powered Pointer passing attack did not have that much to do with the final outcome, which had UWSP on top, 28-10.

This time the defense dominated play, limiting Platteville to just six first downs and 145 yards total offense, including a consolation touchdown with the Pointer reserves in towards the end of the game.

Bob Seamans, the Platteville head coach, admitted, "The game was won in the trenches and their front seven defensive people just manhandled us. This is the best Stevens Point team I've seen in my nine years here."

Ron Steiner, with his first win as head coach, offered his feelings.

"Platteville has a good defensive team but I think we showed we have a better one," said Steiner. "We contained their triple option offense and that was the key. We shut off their fullback with our tackles and ends and our outside people also did a fine job."

Steiner was referring to Platteville's 195 pound sophomore fullback, Larry Rohrwasser, who led the Wisconsin State University Conference in rushing last season. Rohrwasser was able to gain only 45 yards in 18 carries before ripping off a 40 yard run late in the game.



JOE ZUBA

Meanwhile, the Pointer offense was busy racking up four touchdowns despite turning the ball over five times (three fumbles, two interceptions).

Halfback Dale Fleury powered a yard for the Pointer's opening score early in the second quarter, followed by a 47-yard scoring pass from quarterback Reed Giordana to flanker Joe Zuba just 88 seconds after Fleury's TD.

It was Zuba who provided the big play again in the second half, as he raced 59 yards after receiving a Platteville punt at his own 41.

"The wall was there and it was just perfect execution," said Zuba, who caught ten passes for 154 yards. "Once I got around the corner, I saw five of our guys and just one of theirs so I slowed down and tried to set up the block."

According to the 5-9, 160 pound sensation from Wauwatosa, he beat his man on a down, out and down for his other touchdown.

"It was a ten yard out and up pattern and when the defender went for the fake, I just flew past him," recalled Zuba. I just waited for the ball and wanted to make sure I didn't drop it."

Jim Deloof's fumble recovery at the Pioneer seven set up the final Pointer score, as Giordana sneaked in from the one yard line.

Kicker Don Penza converted after each of the four scores, marking his second straight week of consistency in the extra point department (He is 7-7 in two games). Kicker had been a real question mark going into the season, but it looks like Penza can handle the pressure of a game situation.

Even the sub-par Pointer rushing game was adequate Saturday, picking up 87 yards on 37 carries, but more importantly, maintaining control of the ball to keep Platteville's defense on the field for long stretches.

"People say we've got to pass all the time, but today we showed we can run," said Giordana, who completed

17 or 35 passes for 195 yards.

The Pointers were given a special treat, as former Coach Monte Charles stopped by their lockerroom for a visit after the game. Charles had to retire after guiding the Pointers to a 7-3 mark last season. He is living in southern Missouri, battling the effects of leukemia. The Pointer players reportedly gave him a standing ovation.

Co-captain and middle linebacker Don Solin turned in a fine performance with 13 assisted tackles, three solo and two behind the line. He said the Pointers kept Platteville guessing by changing defenses against the wishbone.

"One time the ends would take the pitch man and the next time the quarterback with the cornerbacks taking the pitch man," explained Solin. "I think we intimidated them today and know we can keep this up the rest of the way. We feel we can stop anybody."

Fortunately for Point, it was not a good day for other WSUC contenders. River Falls was upset by Stout 21-18, while Whitewater surprised LaCrosse, 14-6, at La Crosse. Oshkosh, a 40-7 victor over Superior, was the only preseason favorite to win Saturday.

The Pointers play their third consecutive away game Saturday, when they travel to DePere for a contest with winless St. Norbert College.

Superpickers bite the dust

By Tim Sullivan, Randy Wievel, and Mike Haberman

The first week of the NFL is now over, and so are our chances of coming up with a perfect season of predicting. Putting it as politely as we can, the Superpickers' predictions for the number one week were useless. If the Steelers beat San Francisco on Monday night, our totals for the first week in the NFL were an uninspiring eight correct choices and five misses.

Several of our incorrect picks were shockers, and the worst one of them all saw the Atlanta Falcons knock off the Rams, 17-6. Los Angeles was so pathetic it even blew its only extra-point attempt.

The Giants were the next team to stun us as they slipped past the Redskins, 20-17, and the Denver Broncos exploded for a whole seven points to stymie the supposedly powerful Cardinals, 7-0.

There was good news and bad news in the New Orleans-Green Bay tussle. The good news was that the Saints piled up twenty second-half points against the green and gold. The bad news was that the Saints held Green Bay to 24, so we looked like fools in that one, too. Our fifth loss was

equally disgusting as the Browns zapped Cincinnati, 13 to 3.

The winning teams in the few games we picked correctly included Baltimore, New England, Oakland, Philadelphia, Houston, Miami, and Chicago.

About the only thing we really looked good on was our weekly tossup. Dallas and Minnesota had to go into overtime to find out who the winner would be. The 16-10 victory gave Wievel and Sullivan 1-0 tossup records while Haberman, as usual, bit the dust.

Here are our selections for the NFL's second week:

LOS ANGELES OVER PHILADELPHIA-The Rams are at home in this contest, and the Eagles never win many on the road. For that matter, the Eagles aren't very good at home either. Rams by 14 or more.

BALTIMORE OVER NEW YORK-JETS-We had to flip our coin for this battle and it came up Jets! Naturally we flipped again. Colts cruise to a 21 point win.

SAN FRANCISCO OVER MIAMI-The 49ers have one of the best defensive lines in the NFL. Most of the quality Dolphin linemen are either injured or under indictment. 49ers by

SAN DIEGO OVER KANSAS CITY-We really don't know very much about these teams, but it doesn't matter because neither one of them will be around for the playoffs anyway. We're guessing the Chargers take it by one point.

WASHINGTON OVER ATLANTA-We happen to know a lot about both of these outfits, and the Redskins will win by seven if Kilmer is hot. Make it the Skins by 14 if Washington goes with Sonny Jurgenson.

CINCINNATI OVER SEATTLE-The Seahawks have about as much chance of winning this as the Mariners do. Ken Anderson should go wild as the Bengals claw out a 13-point triumph.

OAKLAND OVER PITTSBURGH-Insurance rates will go outta sight after these guys get through manhandling each other. Neither team is a candidate for the league's "Sportsmanship Award," but Oakland will have a 10-point victory after everybody limps off the field.

MINNESOTA OVER TAMPA BAY-The Vikings could show up at the wrong stadium and still win this one. Give Minnesota the nod by at least 17.

DALLAS OVER NY GIANTS-An investigation should be held if Dallas

isn't winning by 20 at halftime. The Cowboys should romp by about 24.

DETROIT OVER NEW ORLEANS-Should be a close game. New Orleans has a potentially powerful offense, but the Lions never seem to lose in Pontiac. Detroit uses the home-field advantage for a three-point win.

DENVER OVER BUFFALO-The Bills have the Juice, but he won't get loose. Buffalo's once-great offensive line is now about as formidable as Switzerland's navy. We see the Broncos by 10.

CHICAGO OVER ST. LOUIS-Many people think this will be the year the Bears overtake Minnesota. A convincing 13-point win over the Cards, as we are predicting here, will get Chicago off on the right foot.

NEW ENGLAND OVER CLEVELAND-The Patriots like to roll up scores and should get a good chance to do it in this game as they win by 17 in the Monday Nighter.

GREEN BAY AGAINST HOUSTON-The weekly tossup. Wievel and Sullivan are taking the Pack because the Green Bay crowd will be roaring as usual in the Lambeau opener. However, Haberman thinks Whiteshoes Johnson and Ken Burrough will be too much for the Pack to handle.

Weekend sports preview

Northern Michigan is bringing both their field hockey and volleyball teams to Stevens Point for 10 a.m. games. Field Hockey Coach Nancy Page said Northern Michigan's team is always tough, partly due to an excellent indoor practice field. Her team was surprised by Madison last weekend with a 3-2 loss. Page expects an exciting game as her team tries for its first win.

Linda Molley, volleyball coach, said Northern Michigan's squad was strong last year, and probably will be at least as good again this year. Hgr netters won two and lost one in a

marathon session last Friday lasting from 6:30 p.m. to 1:15 a.m.

The last home cross country meet of the fall begins at noon Saturday at the Wisconsin River Country Club. Eau Claire, Oshkosh, Whitewater, Stout, Michigan Tech and the Badgerland Track Club (composed mostly of conference alumni) will join the Pointers. Coach Richard Witt said he feels the team has made good progress and that the meet should provide a real test for the squad.

The Pointer football team expects to have its defensive secondary tested in the non-conference game at St.

Norbert at 1:30 p.m. Coach Steiner said St. Norbert's rushing attack has not fared well this season. "They have several outstanding receivers, so we expect them to try a passing attack," he explained.

The other Pointers in action Saturday are the women swimmers. They open their season with the Oshkosh Relays.

The golf team will get an early start on next week when they travel to Green Lake for another open meet. Coach Pete Kasson expects six to eight teams at the meet.

All seven fall UW-SP intercollegiate teams will be in action this weekend.

The men's golf team will get the activities started when they travel to Oshkosh to play in an eight team open. The Pointers are coming off a surprisingly strong fourth place finish at the Eau Claire Open last weekend.

Coach Kociuba and her team will also be away from home Friday. They travel to Green Bay along with Marquette for a 2 p.m. double duel tennis match. They are carrying a 3-1 record after wins over Carthage and Eau Claire last Saturday.

Wet and wild day for women stickers

By Laura Shanks

Wet and wild are the words that best describe last Saturday's UWSP Women's Field Hockey opening games with Oshkosh and Madison.

Wet due to the constant showers and thunderstorms that caused a dangerously slippery and wet field. Wild, because of the injuries, the high enthusiasm and the muddy field.

The first teams to pour onto the field were UWSP and UW-Oshkosh; unfortunately, the rain arrived at the same time. Due to the sloppy weather, the halves were cut down from the regular 35 minutes to 30 minutes.

The only score in the first game was from Mary Molzahn, but it was ruled illegal because the referees said the ball went off her foot instead of her stick. The game was called off by Coach Nancy Page shortly after the goal, due to lightning. The teams retired to the annex to dry off and rest up for their upcoming battles later in the day.

The comments that floated around the Pointer bench at half time during the first game were typical ones for a first game — "We need to be more aggressive, we need more communication out there." Coach Page commented that it took the team about ten minutes into the first half to get rid of the jitters.

The thunder and lightning quit, but the rain continued as Oshkosh and Madison took the field for their game. Due to a tight schedule the UWSP and UW-Oshkosh game was not completed.

The Madison team hasn't been too successful in the past few years, but on Saturday they came out on top with two wins. "Madison has been known to be hackers, but now through scholarships, they are getting better players," said Coach Page.

Mary Cook, from the Badgers, made two points for her team which brought them a 2-0 victory in the second of the three rain-soaked games on the day.

The UWUW-Madison game was carved down to 25 minute halves, but this was a long enough game for two players to get injured. A Madison team member went down with an ankle injury; later, an Oshkosh player injured her knee.

Following a half hour rest, UWSP and UW-Madison met in the most exciting of the three games. The rust plaid against the red plaid.

The first half of this game (25 minutes) belonged to Madison where they scored two points and had one bloody injury. A Madison player was slammed in the head by a stick of a Pointer player.

The sun came along with the second half of the game and the Pointers pulled their strength from the sunny skies. Judy Adamski, last season's leading scorer, made two points for UWSP, but with a minute left in the game, the Badgers scored again.

Coach Page had these comments about her Field Hockey team after

the game.

"We had a great comeback in the second half and I really thought we outplayed them." When asked who were her outstanding players for this season's opener, Coach Page named returning letter winners, Mary Molzahn, Sheila Shoulders and Judy Adamski.

The sport of Women's Field Hockey can be best described as a fierce, but friendly sport. The battling on the field is quite competitive, sportsman-like and brutal, and the players and coaches are friendly to each other. Easy conversation between the three team coaches took place along the sidelines and the exchange of team and official thank you cheers took place on the field at the end of each of the three games.

The UWSP Women's Field Hockey team will play again at home this Saturday at 10 a.m. against Northern Michigan.

Harriers battle elements, improve times

By Jay Schweikl

The Pointer cross country team hosted the Stevens Point Open last Saturday in a driving rain.

The atmosphere was low-key, as the UWSP harriers split into two teams for a more competitive race.

No other teams were invited, and the meet was open to whomever was game for a five mile frolic through the puddles.

The Purple team, captained by E. Mark Johnson defeated Dan Buntman's Gold team 27-33 in a hotly contested duel.

The Purple's points were racked up on a 1-4-5-8-9 finish by Johnson (25:16), Jay Schweikl (25:44), Rick Kellogg (25:55), Greg Barker (26:50) and Scotty Wojciechowski (26:50).

Running 2-3-7-10-11 for the Gold team were Buntman (25:23), John Fusinato (25:23), Ken Przybl (26:44), Mike Simon (26:58) and Terry Babros (27:05).

Runners who ran unattached were Doug Riske, who took sixth in 26:27; Mark Baron, 17th (29:40); Charlie Uphagrove, 18th (29:41) and Fred Baebler, 19th (36:28).



Although the meet was somewhat informal, the Point harriers must not have been aware of it.

Johnson, Buntman and Fusinato shattered the course record of 25:40 which was set on September 3rd by Don Trzebiatowski, a UWSP alum.

Most of the runners on the squad improved their best times from the same course by more than a minute. This was exactly what Coach Rick Witt was hoping to get out of the meet.

This Saturday UWSP will run at home for the final time this season, before embarking on a big road schedule which will take them to Oshkosh, Chicago, Madison, Kenosha, LaCrosse and Racine.

The Stevens Point Invitational will be held on the Wisconsin River Country Club course at 11:00 a.m. Saturday.

Several conference schools will be in the field, including Oshkosh, Whitewater and Eau Claire. Michigan Tech and UW-Milwaukee are also included.

Spectators are urged to come out and back the harriers.

To find the Wisconsin River country club take US 10 South, turn left on West River Drive and follow it out of town about four miles. The country club is on the left hand side of the road.

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REVIEWS

Lovely Linda nods off

SIMPLE DREAMS by Linda Ronstadt, Asylum Records, 6E-104
Reviewed by Michael Cashin

Linda Ronstadt is sounding more like the product she's become than the promise she once was. Now touted as the Top Female Vocalist around, a well deserved title, it seems she's decided to coast all the way to the bank.

On *Simple Dreams*, Ronstadt and her producer Peter Asher, continue the formula that began with her masterpiece of several years ago, *Heart Like a Wheel*. Just throw in a J.D. Souther here, a reggae tune there, stir in an oldie goldie, and mix well with a couple froops of diluted desperado juice. Ronstadt has mercifully decided to leave reggae to the Rastas, but all the other ingredients are present. The result is a package of mostly lethargic music, with a couple flashes of brilliance and several embarrassments.

"It's So Easy", by Buddy Holly, starts off the album on the right foot, a tapping one. Bouncy and good-natured, it mines the same vein as Ronstadt's last single, "That'll Be The Day," also by the late bespeckled Buddy. Buoyed by her traveling band's right rhythm section, Kenny Edwards on bass and Rick Marotta on drums, Ronstadt has fun with the song. It's easily likeable but also easily forgotten.

Arts in the park, cont'd

the 8th Annual ART IN THE PARK, three times its original size, will be held at Bukholt Park from 10a.m. to 4 p.m..

Under the guidance of Ginny Eskritt and Diane McDonald, this year's fair will feature 14 different children's activities and 60 participating artists from the mid-Wisconsin area, demonstrating and selling their work.

The Mad Hatters, here five years ago, will be back again with their own special brand of entertainment. There will be puppet shows and make-your-own sailboats featuring 500 hand-make wooden bottoms. And for the older crowd, a group of jr. and sr. high school art teachers will be on hand demonstrating various art and craft works.

And...there shall be Live Music! A polka band, Suzuki violinists, square dancing and even...rock'nroll! Something for everyone playing continuously and simultaneously throughout the park.

ART IN THE PARK is a community effort. The activities are free of charge, the materials being donated by area merchants. This is no corporate extravaganza performed by a glittering starland elite, but an honest and sincere commitment by real artists and real people whose primary compensation will be the happiness and betterment of their community.

If you should find yourself in Stevens Point this Saturday, with time on your hands and in need of happy stimulation, try to wander on down to Bukholt and in the unlikely event of rain, try Iverson on Sunday, the 25th, and if it should rain Sunday, the university's Fine Arts bldg. will be housing the event. Pray for sunny skies on Saturday.

Warren Zevon seems to be Linda's new musical darling. His first LP, *Warren Zevon* (got a better title?) was a minor classic that showcased a peculiar brand of sardonic wit. On her last album, Ronstadt somehow managed to butcher a fine Zevon tune, "Hasten Down The Wind". Here, she manages the same thing with "Carmelita" by taking the song seriously. The original version was a farce about two LA losers, perfectly enhanced by tacky Mexican style guitarwork. Ronstadt drains all humor from the song, leaving it flacid. The arrangement is lazy, as is the vocalizing.

Also, it's awfully hard to imagine lovely Linda with the saucer eyes "all strung out on heroin on the outskirts of town." She turns the chorus into a mawkish Southern California sorority song.

The title cut, *Simple Man, Simple Dream*, by J.D. Souther, works much better. Souther's angst has always been a good vehicle for Ronstadt's torchy voice. She is both poignant and believable in dealing with the dualism of love.

"What if I fall in love with you like normal people do? well, maybe I'd kill you and maybe I'd be true." Dan Dugmore shines on weepy steel guitar and understated strings complement the arrangement.

Eric Kaz is undoubtedly a talented songwriter. His oft-covered heartwrencher, "Love Has No Pride," has long been my favorite song to salt beer by. I just cue it and quickly hold my face over the mug. On this album, Kaz is represented by "Sorrow Lives Here". At first, the melody builds emotionally very well, and with only a lonesome piano accompaniment, it sounds as if Ronstadt will have room to claim the song. Then it builds twice more exactly the same way. The piano becomes too lonesome and hops a bus to Modesto. Linda sighs and tags along.

Luckily, side one ends with a gem. An old traditional tune, "I Never Will Marry," is handled with heart. Mike Audridge on dobro supreme picks the right parts to pick in, and Dolly



Parton joins Ronstadt on harmony vocals. Her rich, crystal tone carries the upper register, and gives this cut a sweet sorrowful hue.

"Blue Bayou" sets a high standard for side two. Written by Roy Orbison, it is the likely choice for radio play. Mandolin, marimba, and tasty steel take the song south of the border, and Linda shows her range and melodic intelligence. You'll find yourself humming this one in the most unlikely places; in your sleep, under tables, during calculus problems, everywhere.

"Poor Poor Pitiful Me," another Zevon selection, quickens the tempo. Ronstadt almost succeeds in making this song her own. By changing some lyrics and loosening her diction, she laughs at her own image. "Poor poor pitiful me, Oh these boys won't let me be, Lord have mercy on me." Syn drums (what will they synthesize next?) give zoom to the backbeat and Waddy Wachtel comes the closest to lead guitar playing that he has all album.

Now, a turn for the worse. "Maybe I'm Right," penned by the aforementioned Waddy, is pure filler. A loackcluster tune, with an uninspired vocal, it sounds as if Linda sang this one with rollers in her hair. And then...you rowdy Rolling Stone addicts put down that battery acid

right now... "Tumbling Dice". Despite Don Grolnich's strutting barroom piano, Ronstadt sounds downright uncomfotabel in her singing. "Fever in the funkhouse"? Fat chance. I can't help wondering what possessed Ronstadt to try a song so out of character. Tired old Jagger is hardly demonic anymore.

It's always good practice to end things off with a community singalong. Another traditional number, "Old Paint", affords us just that. Audridge contributes some more excellent twanging and the sun sets red in the west. Nice enough but Trigger really should be reshod.

All this is topped off with another softly erotic cover that will undoubtedly set male America drooling. After all, Linda Ronstadt does have the most beautiful set of, uh...pipes in music today. Unfortunately, she's become complacent here. There's nothing with the emotive power of "Try Me Again" from the last LP or "You're No Good" from *Heart Like a Wheel*. Andrew Gold is sorely missed. His hooks-galore guitar playing and arrangements can turn mundane into extraordinary. Ronstadt is too smart and much too gifted a singer to put out half-hearted efforts like this. She has to start putting herself on the line again.

Dinner Specials For Special Diners

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ANNOUNCEMENTS

Speech and Hearing Test. Admission to the Professional Education Program. Tuesday September 20, 1977, 3:00-5:00pm. Lower level of the Com. D. Dept.

A \$100 scholarship will be awarded by the Alpha Phi Omega fraternity during Homecoming 1977. The recipient will be selected on the basis of service to the community and the university, and must have at least a 2.50 GPA. Applications can be picked up at the University Center Information Desk by Friday, Sept. 23. This scholarship is sponsored by Alpha Phi Omega.

The Child Learning and Care Center, 009 Main St., is having an Open House on Tuesday September 27 from 6:30pm-8:00pm. There will be a children's art display. Refreshments will be served also. Any interested persons are invited to come.

FREE-Kittens that are three months old. Call 344-0732.

Phi Alpha Theta, national history honor society, will be holding a meeting Thursday, September 22 at 7:30 in the Muir-Schurz Room of the University Center. We have a lot of ideas for this year, but we need more people with a sincere interest in history to attend. Any questions, call Cheryl Twaroski at 341-3490.

The University Philosophical Association will present a dialogue on Plato's Republic, featuring Prof. Wrono of the History Department and Prof. Callicott of the Philosophy Department. This event will take place on Thursday, September 29, at 7:00pm in the Wright Lounge (University Center).

A list of the students who have applied for December graduation is posted in each of the academic buildings on campus. If you are completing degree requirements in December and your name is not listed, report to the Records and Registration office, Student Services Building to file an application for graduation.

Evangelical Free Church meets at the YMCA, 1000 N. Division St. on Sundays at the following times: 9:00 Continental breakfast, 9:15 Elective courses: Ephesians, "Disciples are Made Not Born", and "The Godly Woman.", 10:30 worship service, 6:15pm Common meal-50 cents donation, and 7:00 "Life Together" service. For further information call 341-0013.

Latter Day Saints Student Association (Mormons) holds a meeting every Thursday night at 8:30 in Room 207 of the Students Services Building. Open to all students.

Lamaze classes will again be offered this semester for women who suffer from severe menstrual cramps (dysmenorrhea). Encouraging results have been reported during the last two years from young women who have learned this technique or relaxation in dealing with the discomforts and incapacitating effects of dysmenorrhea. Two sessions comprise the class-meeting a week apart. The first session will meet on Oct. 10, Monday evening, at 7:30, in Room 324, Communication Arts Building (Old Gesell). The second and concluding session will meet on Oct. 17, Monday evening at 7:30 in the same room. Mrs. Rebecca Erlembach and Mrs. Polly Kimball will be conducting the classes, assisted by other Lamaze mother-instructors and Mary Fleischauer, R.N., from the Health Center. A \$2 fee will be charged. Please call the Health Center, 346-4646, or 346-4284 for information and registration.


A representative of the UW-Milwaukee School of Business Administration will be on campus October 19 from 9-3 to talk to students interested in graduate school. Contact the Placement Office for further information.

MST Exam-Education. Saturday, November 12, 8:30-12:30, room 330 COPS. Register with Dianne in room 444 COPS or call ext. 4400. Registration deadline is Friday, October 28, 1977.

The Alpha Phi Omega fraternity will be holding an organizational meeting at 7:00pm, Wednesday Sept. 28, in the Van Hise room of the University Center. Alpha Phi Omega is an organization based on friendship, and is dedicated to community and university service. There are no exorbitant dues, and women are welcome. For those interested in Alpha Phi Omega, come to the Van Hise room of the University Center, 7:00pm, Wednesday, Sept. 28.

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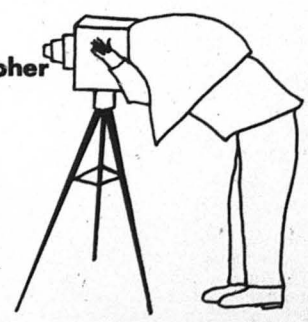
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7 P.M. Wed., Sept. 28

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