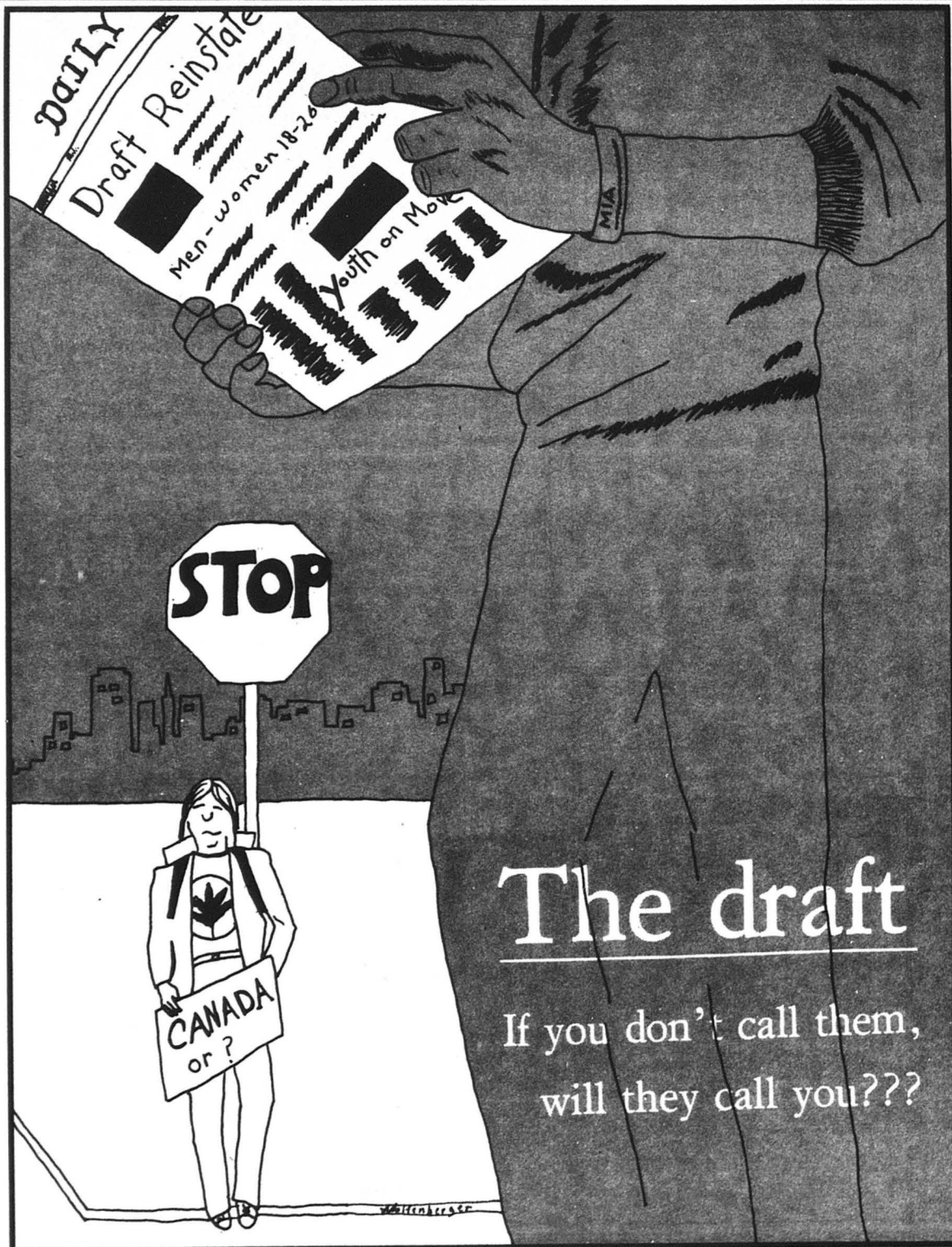


THE POINTER

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February 7, 1980



THE POINTER

A STUDENT SUPPORTED NEWS MAGAZINE

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February 7, 1980

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The Pointer is written and edited by the Pointer staff, composed of UWSP students, and it is solely responsible for its editorial content and policy.

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p o i n t e r

OPINION

Olympic boycott is a good idea.

Not only would a United States boycott of the 1980 Summer Olympic Games be a wise political move, it is simply the right thing to do in light of the Soviet invasion of Afghanistan.

If International Olympic Committee president Lord Killanin and other IOC officials choose to ignore the fact that the Olympics have frequently been a forum for voicing political ideologies, they are naive and ignorant.

There appears to be no way of separating sports and politics under the present Olympic system. Governments fund their olympic team, some quite heavily, and also provide substantial economic and moral support when hosting the event. Athletes represent their nation in the Games, wearing its colors and competing for a specific nation.

Therefore, it seems absurd for the United States Olympic Committee to patronize the Soviet Union and compete with its athletes in sports, when our government openly opposes the Soviet invasion of Afghanistan.

If nationalism and commercialism were not such an influential segment of the modern Olympics, the cause for boycotting the Games would not have much backing. But since such high stakes are placed on the Olympics, the United States has little choice but to boycott the XXII Olympiad in Moscow.

Hosting the Olympics has always provided the host nation with an excellent opportunity to publicize its virtues. The most famous misuse of the Olympics as a propaganda tool came in 1936 when Hitler attempted to show the world the superiority of his race and glorify Nazism.

According to experts, the Soviets have spent extraordinary sums of money and approached the 1980 Olympics with an overabundance of zeal.

The Soviet Union takes the Olympics seriously. It would be a great blow to the Soviets if the U.S. boycotts the Summer Games. Forgetting the financial aspects. The Olympics will suffer severely if the U.S. team does not participate. It will lose a healthy number of the best athletes in the world, the worldwide television exposure it so wanted, and it seems that now the number of nations willing to join in the boycott is growing. Many nations are beginning to vocalize their disgust with the Soviet's actions.

Killanin has said that a major boycott of the 1980 Games could lead to the ruin of the Games as we know them. This could be true, but if the problems in the Middle East aren't resolved, a lot more could be at stake than the Olympic Games.

Perhaps the Olympic Games as we know them aren't in the shape that IOC officials want us to believe. The 1972 Games in Munich were marred by the tragic death of 11 Israeli athletes when their building was stormed by Arab terrorists. There have been many cases of poor judging and officiating in the Games and these have been related to what nation the official was from. Violations and restrictions have become as much of a part of the Olympics as the joy of competing.

President Carter set Feb. 20, as the latest date for Soviet withdrawal from Afghanistan without a U.S. boycott.

A nation should have the right not to attend a sporting event if it feels it would be unethical to participate. As American sports fans, we have not always felt that way. We, too, like Killanin, felt that if politics entered the Olympics, they would perish. But a line has to be drawn somewhere. And the Soviet invasion of Afghanistan warrants drawing this line.

Tom Tryon

CORRESPONDENCE

To The Pointer:

Environmental Council by any other name? "Environment" in Webster's Dictionary reads as follows: "All the conditions, circumstances, and influences surrounding, and affecting the development of an organism or group of organisms." Sue Jones, in her editorial, suggests that the Shah and Iran, or SALT II and nuclear proliferation do not influence our surroundings nor affect our development. Nor do foreign policy, military spending, or a whole group of what she classifies as political issues.

The name "Environmental Council" could not better describe a group concerned with the above, as well as recycling, energy use and abuse, wetlands drainage and many other issues. What environmental issue is not political? It is next to impossible to separate the two.

The wetlands bill could not be environmental surely because it is involved with our country's legislative process, a political entity in itself. Does the environment end with the trees and the wildlife, but it is somehow unassociated with the political process that produces legislation to protect them? Is military spending and foreign policy a political issue until a bomb kills you and your environmentally classified trees? Your political system is your environment.

A pointer is "a person or thing that points." Sue Jones has done this in her opinionated editorial on the Environmental Council. Next time perhaps she should find out a little more about what she is pointing at, or better yet, the meaning of her own title, Environmental Editor. It seems the first to point in this case is the last to know.

Kathy McCoy

Editor's note: Funny thing, those opinionated editorials.

To The Pointer:

I'm tired of seeing bottles and cans dumped all over our highways and throughout our park systems. It's time we got actively involved in this issue. The businesses responsible for manufacturing throwaways aren't listening to our needs. Only through legislation can we eliminate the problems that throwaway bottles and cans create. Our big chance to put an end to this headache is coming up this fall in a referendum for a bottle bill in Wisconsin.

We need this referendum passed before our legislators will look at this important issue. Recently the F.E.A. (Federal Energy Administration), in a nationwide poll, indicated that 73 percent of those polled

avored a mandatory deposit law (bottle bill). A poll in Oregon two years after their bottle bill law was enacted, showed that 91 percent approved of it. The benefits of passing such a bill are many. For example, in Oregon litter from beer and soft drink containers was reduced 83 percent two years after enactment of the law. Municipal waste is a significant factor we have to deal with in Stevens Point. Today seven percent of our municipal waste comes from beverage containers. This is also the fastest growing segment of solid waste, increasing at eight percent per year as compared to three to three and-a-half percent overall growth.

There is also a high energy waste that goes along with throwaways. In Oregon the savings of energy was calculated at 1.4 trillion B.T.U.'s per year. This is comparable to enough for energy to provide home heating needs for 50,000 people for a year. According to N.E. Norton, president of Royal Crown-Dr. Pepper, (the consumer) "can purchase a soft drink in a refillable bottle for 2-3 cents less than he can in a throwaway bottle or can."

The benefits here are clear, yet this issue is receiving strong opposition from business corporations. The U.S. Brewers Association alone spends \$20 million annually to fight beverage container laws. Selling 15 cans to replace one refillable bottle is a profit gain. We don't benefit from that kind of profit. However we will benefit from a bottle bill in four ways: a cleaner environment, less solid waste to dispose of, more energy saved, and a savings to the consumer. Before action can be taken we need the facts on this issue. Energy Awareness Week is coming up Feb. 11-15, and the Environmental Council hopes to satisfy this need of ours. A booth will be set up at the University Center to supply information and answer questions you may have on Wisconsin's bottle bill referendum.

John Buehler
366-4558

To The Pointer:

As a former student at UWSP, and member of the Environmental Council, I've read the great "politics vs. environment" debate in the last couple issues of The Pointer with some interest. My comment is, that everybody, whether they are conscious of the fact or not, is part of the "environmental movement." I say this because since man has assumed the position of dominant life form on earth, at least with regard to the variety and magnitude of changes he is able to perform

in his ongoing rearrangement of the biosphere, everyone to a greater or lesser degree has a hand in determining what the nature of the environment will be in the coming decades, centuries, and with the prospect of a nuclear economy, millennia. In other words, you may or may not be part of the solution, but you sure are part of the problem.

So wake up, Sue Jones. You people bogged us down with the same pointless debate when I was active in the Council. The Persian Gulf. The flora and fauna thereof. Pumping oil out of the earth. Distributing it to Americans who burn it in automobiles. Bulldozing forests. The Shah of Iran. The lives of people. Sue, do you want to draw the lines between political concerns and environmental concerns for me? But more to the point, why waste time trying? If you don't feel that the events currently happening in the area of the Persian Gulf are pertinent to your present situation, get involved in something else! (You gave some good examples in your editorial.) But don't damage the efforts of others, especially when they are fighting the Good Fight.

Respectfully,
Peter Sievert

To The Pointer:

Dan Busch's objections to the Environmental Council's demonstration on the Iranian situation ("Correspondence," January 29) center on the demonstration's being small, on Busch's claim that reporters felt deceived, and on Busch's claim that the Council improperly concerned itself with international problems.

That the demonstration was small is no argument against its importance. What matters is whether the demonstration was right, and in most regards I believe it was. (I had a small problem with its being labeled "anti-shah"; I would've preferred its being called "for American-Iranian reconciliation.") Numbers, finally, do not matter. Thoreau did not wait till masses of people joined him before he refused to pay his taxes in order to withdraw his support from slavery and the Mexican War. Moreover, if Busch thought the demonstration should've been larger, he could always have joined it and thereby increased its size. (His letter implies that he was not a part of the demonstration.)

The matter of reporters feeling deceived is somewhat thornier. If, as I hope, the Council merely reported to the news outlets that a demonstration and news conference were to take place, then it had no further

responsibility to the reporters. The news people would then have had to decide whether to cover the events, and they would have had to accept the possible consequences of the events' not turning out as they had wished.

Finally, why should the Council not take a stand on Iran and mount a demonstration? Since the recent events in that country are vitally important to Americans, one might expect Americans, individually and in their organizations, to express themselves on those events; indeed I commend the Environmental Council for expanding beyond the confines suggested by its name and speaking out on the Iranian situation.

Sincerely,
Jim Missey

To the Pointer:

It is regrettable that The Pointer editorials of December 20, 1979 and of January 24, 1980 show a complete misunderstanding of the environmental problems of our day:

By printing editorials condemning the Environmental Council for its rally against the former Shah of Iran and the use of the word "Environment" in its name. The Pointer has shown that its editors have not read the dictionary definition of the word "Environment."

As any one of the professors in the CNR can attest to, it is legislation passed by politicians which determines the policy's governing the use and misuse of natural resources. For example, had it not been for the "Wilderness Act of 1964" there would be no federal land permanently protected from the ravages of overgrazing, mining, road construction, or excessive logging; if it had not been for "The Clean Air Act," "The Clean Water Act," and "The Solid Waste Disposal Act" there would be no laws regulating pollution in this country; and in fact there would be no national parks if it weren't for laws setting them aside. All of these issues were highly controversial for many years before the laws were finally passed, yet it was the environmentalist and the conservationist who fought the political battles to win

their passage by Congress and signing into law by the President.

Not only is the primary purpose of the Environmental Council to improve the quality of the natural environment, it is also to improve the quality of the total human environment-what is more important in our environment than human rights and world peace?

Sincerely,
Glenn M. Stoddard

To the Pointer:

Your recent editorial expressing surprise at the connection that the Environmental Council makes between politics and protecting the environment seemed shortsighted to me. The only effective way in which the environment can be protected is through politics. The destruction of a river valley that will be accomplished by the Tellico dam was achieved by the political skills of Senator Howard Baker and the cowardice of President Carter, who could have vetoed the bill that closed the Tellico dam. Protection of our health from pesticides will be accomplished only through effective political action by citizens who believe they have a right to drive down the highways of Portage County without breathing contaminated air.

It is the political power of Exxon, Mobile and other corporations that in part causes Americans to think that our national security is involved in part causes Americans to think that our national security is involved in the Persian Gulf and that has caused Carter to advocate the first steps toward drafting young people. His action raises a basic environmental question. Shall we draft young people to enable us to exploit the natural resources of the Persian Gulf area, in order to continue our wasteful and environmentally destructive way of life? I wouldn't myself trade one student's life for all the oil in Saudi Arabia.

The student readers of this letter should ask themselves, How many barrels of oil would I die for? The answer to that question should result in political action.

Lee Burress
English Department

Letters Policy

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Names will be withheld from publication only if an appropriate reason for doing so is discussed with the editor prior to submission.

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NEWS

Mild December reduces heating bill--

UWSP near top in energy efficiency

By Bill Krier
Energy

UWSP is near the top in energy efficiency among state institutions, according to Gerald Drier, UWSP campus utility director.

Since the 1971-72 fiscal year, energy consumption has gone down on campus from about 212,000 BTU's per square foot to about 162,000 BTU's per square foot, a reduction of about 18 percent.

Although energy use has been going down here since 1971-72, the cost has been going up at an even higher rate. In 1971-72, energy cost about 24 cents per square foot. It now costs about 52 cents per square foot.

UWSP uses gas to heat its 35 buildings. Other fuels, such as coal, are more expensive and demand more handling.

During this December, which was a relatively mild month, it cost about \$3,000 a day to heat the campus. The total energy bill for the month was nearly \$135,000 — \$40,000 of which went toward electricity. It cost about \$4,000 a day for heat in January, according to Drier.

This December's heating bill was about \$19,000 less than in December 1978. Drier estimated that the mild weather accounted for \$10,000



Gerald Drier

of that amount, and energy conservation efforts provided the rest.

UWSP conservation efforts have included turning thermostats down from 67 degrees to 65 in most buildings, new insulation in buildings and steam pits, shutting off ventilation systems when buildings are not in use, and turning off light fixtures.

In the LRC, 25 percent of the lights have been turned off. Most of the turned off lights are in the stack areas and none have been shut off in the reading areas.

Drier said the recent installation of new capacitor banks has saved the

university thousands of dollars. The new capacitors make the whole Wisconsin Public Service Corporation system more efficient, thus earning UWSP a credit on its electric bill.

A key to future conservation at UWSP is the installation of a central computer terminal one year from now. The computer will monitor electrical usage and shut off some electrical systems when demand

reaches a certain peak.

Unlike home bills, UWSP is billed extra amounts for its peak usage. This peak is usually in the early afternoon when university operations are at full tilt.

Maintenance has been replacing 40-watt fluorescent lights with 33-watt tubes, and is looking into replacing present incandescent (regular bulb type) systems with more economical fluorescent systems.

Approval of conservation projects takes lobbying and time. Last week, Drier was in Madison seeking funds to change the lighting on campus parking lots and sidewalks. Drier hopes that by this summer the present mercury vapor lamps can be replaced with high-pressure sodium lamps. The switch will mean a reduction from 250 watts per lamp to 100 watts, with no reduction in lighting levels.

U.S. boycott would hurt business-marketing

By Tom Woodside

From a marketing viewpoint, a boycott of the Olympic games will result in a financial loss for many United States firms that use the Olympic theme to market their product, said Richard Choyke, professor of Marketing and Business at UWSP.

According to Choyke, Olympic sponsors have television commercials, magazine ads and other media ready for the upcoming games. Because of the incredible amount of



Richard Choyke

money involved in producing a television commercial, and buying air time (which runs \$180,000 for thirty seconds), Choyke said sponsors will suffer losses if the U.S. should boycott.

Some companies such as Coca-Cola, run the risk of a twofold loss. Choyke said that Coca-Cola wants to go into Moscow and attempt to crack Pepsi-Cola's market for soda pop.

Levi Strauss is the official

cont'd pg. 6

Teenage cocaine use is rising

A study in Michigan has shown that marijuana use among American teenagers may be leveling off, but that cocaine use among high school students is increasing

at a fast rate.

The study was done by three social psychologists at the University of Michigan Institute for Social Research.

Psychologists Lloyd

Johnston, Jerald Bachman and Patrick O'Mally found that marijuana use, which has been doubling almost every year since 1975 among high school students, has abruptly stabilized in 1979.

"We think the reason is that more kids are hearing that daily use of marijuana can in fact make you sick," Bachman explained.

The study found that students can still get marijuana easily, but that one out of ten high school seniors surveyed believe regular users assume a "great risk" of hurting themselves.

Sixty percent of the 17,000 students surveyed had tried marijuana. More than one third of those who had tried it, had consumed it in the month prior to the survey. Ten percent of the seniors surveyed claimed to be daily consumers of marijuana.

The Michigan study also found "A substantial and accelerating increase in the use of cocaine," by high school seniors. In 1975, only two percent of the students interviewed had consumed

the drug in the month prior to the survey. In 1979 the rate has tripled to six percent.

Twelve percent of the seniors said they have tried cocaine, compared to six percent in 1975. The survey

found that the increased use of cocaine by high school students is due to greater availability of the drug and a decrease in the number of students who think cocaine use is risky.

Student Government protests health plan

By Jeanne Pehoski

The Student Government is actively taking steps to protest the UW system-wide health insurance policy proposed by the Board of Regents.

At Sunday's meeting, SGA President Bob Borski announced that he will ask the Faculty Senate to support the SGA opposition to the proposed plan. Borski is also going to talk with Chancellor Philip Marshall, who will hopefully inform the Board of Regents of the student concern about the issue. The Student Affairs Committee will also be asked to investigate the proposal and make a recommendation in two weeks.

SGA Communication Director

Lori Holman announced that a letter writing campaign to other UW-system schools protesting the proposed health insurance policy will begin next Sunday.

In other SGA action, United Council (UC) representative Terri Theison reported that the UC is "vehemently opposed" to a draft reinstatement. A referendum to see if each student is willing to pay 50 cents per semester to the UC will be put to a vote in the May SGA election. If passed, the SGA will no longer pay the fee to belong to UC.

The 24-hour visitation proposal was passed unanimously by the Senate. It

cont'd pg. 6



Cocaine use continues to go up along with the American dollar.

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Olympic boycott cont'd

clothing supplier for the Olympic athletes, giving Levi the right to use the Olympic logo on all clothing it sells. "People in the United States will see Levi goods with the Olympic logo on them and buy the clothes for that reason," said Choyke. If the United States boycotts the games, Levi will not only lose money already invested in the games, but will be less likely to sell Olympic-endorsed goods in the United States.

Choyke feels the Olympics are becoming more of a business event, rather than an amateur sports event. However, if it weren't for the sponsors, many athletes could not afford to train for the games. "Athletes who used to fend for themselves, or families who went into debt to send their kid to the Olympics, can now get some benefits from the sponsors," said Choyke.

Although the sponsors don't pay the athlete to compete, Choyke said they do pay for the training, food, clothing and other expenses.

Many people feel the Olympic athlete is exploited by American firms that use

the athletes to back their products. Choyke feels that as long as Americans allow companies to use the athlete in the advertisement, it isn't exploitation. "As long as we allow it to happen, the athlete should take advantage of it," said Choyke.

Another problem the boycott may bring about is the potential loss of \$85 million dollars for NBC. Choyke said the Lloyds of London has insured NBC for \$79 million. Although Lloyds will incur a terrific loss, Choyke said the loss isn't the company's biggest. He added that the payoff wouldn't come in one lump sum, but would probably be in deferred payments.

Some people are relieved that NBC is insured. However, NBC will still lose \$6.7 million in the event of a U.S. boycott. Choyke said Fred Silverman, president of NBC, probably isn't looking forward to kicking out \$6.7 million for a lost proposition. Choyke added that Silverman also will not have the Olympics to "show off" his new fall programming line-up.

Last week, bidding for television rights for the 1984 winter games in Yugoslavia ended with ABC and CBS as the only two American companies to make bids. Choyke said that, because of the present situation, NBC's bidding was out of the question.

Choyke feels the United States should boycott the summer games. "If the United States boycotts the games, there is nothing directly that Russia can do about it," he said.

With the 1984 summer games scheduled for Los Angeles, Choyke said the Russians might in turn, boycott the United States.

Choyke said if the United States does boycott this summer's games, and holds its own games (a championship game of some kind), manufacturers will lose the Olympic logo "edge advantage" for their products.

SGA cont'd

will now go to the President Hall Council, Faculty Senate and the Chancellor for approval.

The ad hoc committee to review the process of selecting Resident Assistants reported that it may merge with a committee set up by the President Hall Council which is studying the same procedure.

Student Senator Kathy McCoy was approved by the Senate as a member of the Student Program Budget and Analysis Committee (SPBAC).

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The Portage County Health Department has reported a suspected outbreak of Influenza B in the Stevens Point area.

Symptoms vary, but include sore throat, cough, headache, malaise, vomiting, diarrhea and 104-106 degree fever.

Affected persons should rest, drink three to four quarts of fluid daily and take aspirin.

Insanity at its Best" is the theme for this year's Winter Carnival, which will be held February 15-23. Tentative plans include an "ugly couple" contest, a dance marathon and a casino night featuring the Blue Mountain Bluegrass Band.

College students now have access to a proven guide for self-managed study to prepare themselves for the New Medical College Admission Test. A Complete Preparation for the New MCAT is a 420-page study guide and workbook developed as part of the Harvard University Summer Health Careers Program, and is available from Health Professions Educational Service of Rockville, MD.

This manual contains complete review materials in the fields of human biology, general and organic chemistry and physics. Special sections are also included on development of quantitative and reading skills.

The Game Management Bureau of the Department of Natural Resources has proposed that hunting and trapping of coyotes be allowed between the Saturday nearest November 1 and March 31.

As part of a major overhaul of regulations covering certain furbearing animals, the DNR also proposed that the statewide season on bobcats be limited to one month and that hunters be allowed only one animal per year, and that the trapping season on raccoons be delayed from the Saturday nearest October 15 to the Saturday nearest November 1.

A gun harvest of 124,650 deer was achieved by Wisconsin hunters in 1979. This figure represents a 17 percent decline from the record harvest of 150,845 deer in 1978, but big game coordinator Frank Haber said that the reduction was anticipated because of the 1978-79 severe winter.

State Representative David Helbach (D-Stevens Point) supports legislative efforts to adopt energy conservation measures for the state. He also suggests that the state Department of Public Instruction should help high schools develop ways of limiting the number of students who drive cars to school when busing is available. Helbach says the Department must take the initiative if local school districts are to become involved in helping cut gas consumption related to school activities.

Helbach says he realizes that it wouldn't be practical to adopt a policy prohibiting all students from driving to school, but he would like to see the schools take positive steps to discourage this practice. He suggests improved bus transportation as a means of reducing the number of students driving to school.

The State Senate passed legislation which would require home energy audits before one- or two-family homes could be sold. It also would encourage energy conservation by homeowners and drivers. The measure included an amendment which would require all unleaded gasoline sold in the state after January 1, 1983 to be gasohol.

State Senator "Tiny" Krueger, the state Senate Minority Leader, endorses Howard Baker for President.

"Baker is the only Republican candidate capable of bringing all the elements of our society together to build the strong and unified country we need," said Krueger.



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The Public Administration Student Organization, the Writing Lab, and the Placement Office are sponsoring a workshop for students interested in putting together a resume. This workshop will be held on Tuesday, Feb. 12, from 3:00-5:00 P.M. in the Wisconsin Room of the University Center. Included is a short talk by Dennis Tierney, director of the UWSP Placement Office, and a chance to prepare your own resume with the help of Writing Lab assistants. Please bring a pen, paper, and either a good idea of your college background (classes taken, G.P.A., etc.), or a copy of your transcript (available from the Records Office in the Student Services Building). This session is intended for all majors except for those who intend to teach.



The Claude Kipnis Mime Theatre.

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ENVIRONMENT



Wisconsin Alliance for Returnables and Recyclables--

Wisconsin group declares "warr" on bottles

By William George Paul

The Wisconsin Alliance for Returnables and Recyclables (WARR) recently held an organizational meeting at Obyrich Park, Madison. The group has been formed to organize citizen energy that will be needed to make Wisconsin beverage container legislation a reality.

The organization is based on existing Wisconsin congressional districts, and district committee heads will report to the Madison-based head office.

Other states have passed container legislation (Michigan, Vermont and Oregon, to name a few) and WARR feels it is time for the Badger State to follow suit.

Two bills have recently been introduced in the state legislature: one in the assembly (AB 754), introduced by Representative Mary Lou Muntz of Madison, and a Senate bill (SB 466) sponsored by Senator Thomas Harnisch.

Both bills would prohibit

the sale of beer and soft drinks in nonreturnable containers, and require every beverage container sold in the state to have a refund value. The Senate bill would also address the related issue of littering by coordinating statutory provisions related to littering, and creating a litter control program under the direction of the DNR.

Information on the progress of these bills, along with answers to any legislative questions can be obtained by calling the toll-free legislative hotline at 1-800-361-9696. The hotline may also be used to inform legislators of citizen positions on these and other bills.

The steering committee for WARR in the 7th congressional district, which extends from here north and west to Lake Superior, is led by Bruce Sullivan, a UWSP graduate student. Sullivan can be reached at 346-3498 or 341-6295.

Sullivan emphasizes that although university students

These were some of the reasons given at the WARR meeting for supporting beverage container legislation:

"Nationally, we could save 115,000 barrels of oil a day, more than half the amount saved by driving 55 m.p.h."

"One throwaway can or bottle requires three times the energy to deliver the same amount of beverage than a returnable used up to 15 times."

"Nationally, we could save seven million tons of natural resources each year."

"Materials not used do not need to be mined."

"More than 180 million pounds less solid waste would go into our landfills annually."

"Beverages cost less in returnable containers."

"Beverage containers are the most visible form of litter. Mandatory deposits almost eliminate beverage containers from roadsides. It also makes people more aware of all kinds of litter."

"Bottle bills create jobs in trucking, sorting, and returnable bottle manufacturing."

who attended the meeting in Madison may provide the organizational impetus in this area, WARR is a broad-based community coalition. Sullivan and WARR supporters will be soliciting support for the legislation from a variety of groups such

as city councils, rod and gun clubs, the League of Women Voters, local Audubon societies, local radio and TV stations, VFW posts, and garden clubs.

Here on campus, the Environmental Council will sponsor a two-day booth

dealing with beverage container redemption and direct grassroot energy toward passage of a statewide bill. The booths will be part of Energy Awareness Week at UWSP, and are scheduled for February 12 and 13. Students will be exposed to the issues and will be given information on how to write an effective letter to their representatives in Madison. For more information contact William George Paul at 341-8664.

Sandie Nelson, a staffer from Environmental Action present at the WARR meeting, emphasized the importance of such grassroots action on beverage container legislation by saying, "Citizens' groups need to stress to their legislators that they are tired of the multimillion dollar lobbying campaigns of the corporations, and the overemphasis of them by legislators. It's time for the people at large to stand up and be heard."

First arborist student chapter is possible here

By Bob Willging

The Wisconsin Arborists Association (WAA) a professional organization of urban foresters, landscapers, and urban greenery related occupations, will have its first student chapter if efforts by a group of UWSP students are successful. A student chapter of the WAA would provide urban forestry students at Point with their own organization, something that many people feel is important.

Senior urban forestry major Tim Kennedy, one of the students involved with organizing a WAA chapter at UWSP, explained that there



Tim Kennedy

is an interest here. Kennedy said he hopes a chapter of from 15 to 20 people can get off the ground, but added that most of the interest lies with upperclassmen. "The need for underclassmen as officers of the new chapter is great," said Kennedy.

According to Kennedy, a major objective of the chapter would be to bring in good urban forestry speakers, something that has been lacking at UWSP in the past. Another objective would be to provide interested students with a chance to gain urban forestry experience. "We'd like to organize a committee for the

layout and design of the university campus," said Kennedy.

One of the most enthusiastic supporters of the chapter is its advisor, forestry professor Robert Miller. Dr. Miller explained that although the student chapter of the Society of American Foresters (SAF) has an urban forestry committee, urban forestry students want their own, separate organization. "Many of these students still plan to remain in the SAF, though," added Dr. Miller.

As far as Dr. Miller knows,

this would be the first student chapter of the WAA and of the International Society of Arboriculture, of which the WAA is a chapter. Miller also said that the WAA is supportive of the student chapter and would like to see it succeed.

Dr. Miller, who has been very active in the WAA, hosted its two-day annual state meeting, which concluded last week at the Holiday Inn here in Stevens Point.

Sessions were held at the meeting on such topics as urban elm wood utilization, diseases that are killing elm, oak, and walnut trees, and urban forestry public education. Two new Wisconsin Urban Forestry Public Education Program films were also reviewed at the meeting.

Dr. Miller, who, along with UWSP professor William Sylvester, developed a computerized tree inventory system, discussed the project at one of the meeting sessions. Other UWSP faculty members who spoke at the meeting were Hans Schabel on urban forestry in Germany and Jay Cravens on federal involvement through state and private forestry.

Greenland expedition to include UWSP woman

By Lynda Zukaitis

An American expedition which will attempt to cross-country ski across the Greenland icecap during the summer of 1980 will include UWSP graduate student Cheryl Montain.

Paul Erickson, student activities director at Concordia College in Moorhead, Minnesota, is coordinating the expedition, which stems from Concordia's outdoor education program.

The group, consisting of 14

men and women, including Erickson's wife and ten-month-old son, will meet in Iceland on June 9. Six of the original group will remain at a base camp on the coast to monitor weather conditions, maintain radio contact with the skiers, and be prepared to assist them in case of an emergency. The child will also remain at base camp.

The remaining eight will attempt the 440-mile crossing where they will face temperatures as low as -20 degrees Fahrenheit,

crevasse fields and 23 hours of constant sunlight. During the entire crossing, no air drops will be made and no villages will be encountered. Everything needed by the skiers will be carried by them over the icecap in eight-foot-long Norwegian sleds called pulks. One thousand four hundred pounds will be distributed among four pulks, each of which requires two people to pull. The only outside contact for the skiers will be via the radio to their base camp.

"I really don't have any reservations about the trip. It's a chance in a lifetime and I'd regret it later on if I didn't go. Sure, there are dangers, but there is a certain amount of danger in almost anything you do. We're prepared for them as best as we can be," stated Montain.

In the past century there have been only two icecap crossings — one in the late 1880's by the Danish, and the latest in 1965 by the Scottish.

cont'd page 10

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Summer cited for completion of Schmeeckle Reserve

Most remaining work on Schmeeckle Reserve will be completed next summer, according to Reserve Director Ron Zimmerman.

This includes construction of a combination shelter house and toilet facility, plus plantings, boardwalks, and a fitness trail for self-directed physical activity.

The only major work that will remain at the end of 1980 will be the construction of tennis courts that originally were budgeted to cost about \$60,000. UWSP intends to wait and see how expenses shape up this summer before tackling the courts, which were earmarked among the more expensive projects in the total Schmeeckle plan.

The number of tennis courts, now earmarked for

construction in 1981, will depend on how much of the grant money remains unused following the work this year.

Zimmerman reports that one forthcoming project that may result in the most noticeable visual improvement of the reserve will be the removal of the steel buildings near the intersection of Reserve Street and Maria Drive. These were once the headquarters for the car pool, craftsmen and groups crew. One of the buildings will be kept by the university and moved to a new site up the street near the present maintenance building. The other units will be sold. All of that work is scheduled for this spring, Zimmerman said.

Greenland expedition cont'd

Depending on weather conditions and other physical factors, the expedition hopes to make the trek in 25-30 days, faster than any previous crossing.

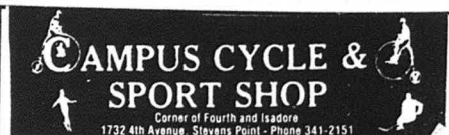
During the crossing, the landscape will be relatively barren. "Nothing really grows on the icecap. We may see some small algae, but most of what's there is snow and ice," said Montain.

Once the crossing has been completed and they have gotten off the icecap, Montain, working under the direction of Dr. Frank Bowers of UWSP's Biology Department, will collect bryophyte specimens for later study. The collection will be turned over to UWSP. Other research to be conducted includes studies on

the physical environment, as well as psychological testing of the members to determine their endurance under prolonged stress.

Among the group, a Scandinavian background dominates and contributes to its camaraderie. Concordia College, a staunch Scandinavia school, has a strong Nordic tradition dating back to Eric the Red, who discovered and claimed Greenland for Norway. The adventure is an identification with the Viking spirit.

After completing the icecap crossing, the expedition will remain in Greenland to backpack and visit some of the fishing villages before returning to the U.S. on August 4.



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FEATURES



Hell no, we won't go

By John Sleim

The once familiar chant, "Hell no, we won't go" may be on its way back. Dormant for nearly a decade, the chorus is once again finding popularity among anti-war demonstrators, this time to protest President Carter's proposed draft registration. Thousands have rallied on campuses throughout the country in response to the proposal, which Carter unveiled on January 23 in his State of the Union Address.

Draft registration for all persons between the ages of 18 and 26 will most likely be put into effect within a few months. The procedure, to be handled at local post offices, will require potential draftees to give their name and address, and to report any future change of address. The data will be fed into computers, and the time-consuming first step will be out of the way so that the United States, in President Carter's words, "can meet future mobilization needs rapidly if they arise."

Draft registration, however, is a long way from the actual resumption of the draft, which would require congressional approval.

The President is scheduled to deliver a report to Congress on February 9 outlining his draft registration proposal. The report will probably contain his recommendation to Congress regarding the registration of women, an issue that promises to be hotly debated by Congress in the months to come.

Whatever decision Congress makes on the issue of draft registration for women, it is likely to face opposition. A bill requiring that only men register could bring about sex discrimination lawsuits. But, if women were required to register, they would, under present military regulations, be excluded from combat roles in the event of an actual draft. This could lead to lawsuits against the army by men who could claim unequal treatment.

Congress does appear to be in general agreement concerning the role of women in the military if the draft is reinstated. Women would serve in non-combat roles. According to Congressional Quarterly, House Armed Services Committee hearings last year revealed that many members opposed even the registration of women for the draft, fearing it "would eventually lead to their being placed in combat." UWSP Political Science Professor

James Canfield disagrees, saying that women would "certainly be placed in non-combat roles if they were ever drafted."

But Canfield noted that favoring legislation that includes women in the draft registration would be politically unpopular for congressmen, particularly

Here are some typical opinions UWSP students have about fighting for their country:

Ed, 20: "I just couldn't handle stopping my whole lifestyle right now and going to war."

Tom, 21: "I don't think I'd try to evade it. The only thing I could hope for is that I

short of their recruiting goals in the last two years, and critics claim that the 1980's will prove even worse for recruiting because of a decline in the number of enlistment-age males.

Presently, the United States has about two million men and women in the military. Proponents of the

According to Beard, volunteer army enlistees with low levels of intelligence are less trainable than the more intelligent draftees received during the Vietnam era, and therefore incompetent to perform many of the skills required of them. Rand, who spent four years in the military, offers a possible reason for this. "The military does not want you to be able to think," he says. "They just want you to follow orders without asking questions."

That could be why the discipline problems prevalent in the military during the latter stages of Vietnam have fallen rather sharply. Congressional Quarterly reports that "The army has far fewer discipline problems with the volunteers it is getting than it had under the draft. Rates of court-martial offenses, desertions, less-than-honorable discharges, and unauthorized absences were one fourth to one half as common in 1978 as they had been in 1972."

The new draft, if passed, will probably be void of many of the deferments that the previous draft contained. Most physical exemptions will be retained, but, as Professor Canfield has speculated, the college student deferments that existed during most of the Vietnam draft will probably be left out this time. ROTC officials on campus refused to comment on what deferments a new draft might contain, or on anything dealing with the proposed draft, saying that they were under orders from Fort Knox not to make any "inappropriate statements."

Canfield also believes that the prospective draft will function in much the same way the old draft did — by a lottery system. Registrants will be given numbers determined by their date of birth, and the numbers will be drawn randomly. But, he emphasized that the possibility of a new draft is not even being discussed by the Congress yet. "All the president has done," says Canfield, "is call for a very minimal kind of draft registration." He added, however, that he thought the draft would eventually pass, but, except in the case of a crisis, not until the mid-1980's, when the declining birth rate would make it virtually impossible for the military to recruit enough young men to fill its quotas.

cont'd pg. 12

ROTC officials on campus refused to comment on what deferments a new draft might contain, or on anything dealing with the proposed draft, saying that they were under orders from Fort Knox not to make any 'inappropriate statements.'

among women, who overwhelmingly oppose the idea of women being drafted.

"This being an election year," he contends, "not many congressmen are going to want to go home to their constituents and say that they're including women in the draft."

Public opinion polls taken

wouldn't have to see any action."

Dan, 23: "I can't say definitely if I'd go. I don't think I could shoot another person."

Debbie, 20: "If I got drafted, I'd go. But I think if they do reinstate the draft, and they do draft women, they would probably put us

draft, led by Rep. Robin Beard of Tennessee, contend that this is not enough to supply the necessary reserve forces needed to replace casualties in the first months of war. Beard says that the United States needs a draft now because it would take too long (the Army estimates ten months) to fully mobilize

The military does not want you to be able to think. They just want you to follow orders without asking questions.

—Rand Davis
Vietnam veteran

by the Associated Press and NBC News Show that a majority of Americans favor the idea of a draft. However, a poll of exclusively young Americans whom the prospective draft could affect shows substantial opposition.

Most UWSP students appear to be either opposed to, or undecided about a

behind the lines."

John, 20: "I would probably go. I don't really believe anything is worth dying for, but I'd still be obligated to serve my country."

Terri, 19: "If they reinstated the draft, I'd get pregnant immediately."

The underlying reason for a

enough soldiers.

Several UWSP students who either served in the volunteer armed forces or were drafted and served alongside volunteers had some very grim opinions of the volunteer system. Adam, 28, who enlisted in 1970, says that "The only people in the Army now are the ones who

I was in the volunteer service. When I was in boot camp, we had one guy who was 27 years old, he couldn't write his name, he couldn't read, and they still took him. They take anybody.

—Bugsy
Vietnam veteran

possible resumption of the draft. Of 100 students surveyed, 58 said they opposed the idea of a draft, and 10 said they undecided. Twenty-six of those who opposed the draft said that they would go if drafted, while eight of the 32 persons who favored the draft said they would not go if drafted.

possible resumption of peacetime conscription seems to be the status of the present volunteer armed forces. Congress has debated for several years whether the all-volunteer system is adequate to meet the defense needs of the United States. All four branches of the armed services have fallen

can't get a job anywhere else."

"I was in the volunteer service," says Bugsy, 26. "When I was in boot camp, we had one guy who was 27 years old, he couldn't write his name, he couldn't read, and they still took him. They take anybody."

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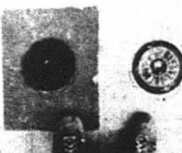
Regardless of how far off the draft may be or how minimal the first step the President has taken toward the draft may seem, the draft registration proposal has, as protests show, dismayed quite a number of people. With the lessons of Vietnam vivid in their minds, ominous similarities between then and now seem to justify their concern. It was only a few years ago when an overwhelming fear of communism seemed to impair rational thought. Gross misjudgments and hasty, uninformed decisions about the controversial Gulf of Tonkin incident, united Americans in staunch

support of President Johnson and ultimately led the United States into war.

Now, some Americans are wary of the rising public support of President Carter as he appears to be leading us closer to a military commitment. The anti-war protests have come back, and with them national disunity. Disunity that left America stricken with violence, during past crises.

The present crisis, like those of the past, demands that Americans unite, today, closer than ever before.

Not just another pretty foot



Sampling of the display at LRC

unusual surroundings. For instance, they can be found perched on the table of a just-eaten meal. They also can be seen on top of a fruit and vegetable stand. Another pose finds the feet gripping the hood ornament of a car.

As a whole, the exhibit is interesting. The first reaction of most observers is amusement. The frequent use of "great outdoor" shots, which did not offer much variety, became a bit repetitive.

Another problem with "Standing on Surfaces" comes from the artist's own view of it. He wanted to "highlight a sense of varying surfaces and their relation to each other as depictions of differing environments existing in separate time periods." The first objective concerning varying surfaces and differing environments was easily met. There's a clear distinction between the roughness of rocks and twigs in the woods and the smoothness of a polished wood floor.

The difficulty comes with the time periods. It's hard to perceive any time change or separation of periods within the exhibit. For example, there's no apparent seasonal change, such as snow featured in any of the photos. From all appearances, the entire display could have been photographed on the very same day.

This is not to suggest that the exhibit is a failure. The idea of photographing someone "standing on surfaces" is a novel one. Additionally, using as subjects things that aren't "pretty" in the traditional sense isn't an easy task. Even so, the finished product is appealing. What the artist succeeds in doing is changing his audience's perspective by offering a different way of looking at the everyday world.

The exhibit will be on display at the LRC until February 18.

By Kathy Kennedy

"Standing on Surfaces — Color Photograph Arrangements" is currently on display at the Learning Resources Center. This unusual exhibit is the work of New York artist Carlo Gennarelli.

The photographs are arranged into three groupings of nine each. This setup allows the observer to get an overall impression of the display without an overwhelming affect. The photos depict the life around us from an unusual perspective, looking directly downward. In fact, the artist's brown-sneakered toes protrude through the bottom of each picture.

The other common feature in this exhibit is the use of color.

Gennarelli's collection seems to revolve around three different themes. There is a large group of outdoor shots, concentrating on wooded settings. One photo is especially artistic, composed of dead leaves and twigs interspersed with tiny green and yellow plants

occasionally poking through.

The scattered quality of the forest is contrasted with the orderly, well-defined lines of the second photographic theme which deals with surfaces within city limits. Among these photos are pictures of lines painted on blacktop, a manhole cover, and a sidewalk grating. Although this subject may sound dull and possibly unattractive, the photos are just the opposite. They provide a refreshing perspective of the mundane, generally taken-for-granted, features of day-to-day living.

Gennarelli moves indoors for the third category of photographs. The subject is mostly floors. They include a standard varnished wood floor as well as a tiled one. On the tile shot, the camera was turned so that the seams of the floor form diagonal lines. Though the floor is actually orange, it is a somewhat drab shade, in keeping with the overall subdued motif.

The exhibit's creator has a little fun with some of his works. In these, the artist's feet turn up in some pretty

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SPORTS



Pointer cagers win two, lose one

By Tom Tryon

The UWSP men's basketball team won two WSUC games while losing one, making the Pointers 7-3 in the conference and 12-8 overall.

La Crosse 60, UWSP 48

La Crosse's exceptional zone defense was a decisive factor in the game as La Crosse staged a second half comeback to beat the Pointers in La Crosse last Wednesday.

UWSP was ahead at half, 26-25 but was plagued by unusually cold shooting, 41 percent. The Pointers were murdered at the free throw line, making four of five, but La Crosse managed to take 27, making all but three.

Pointer coach Dick Bennett made no excuses for his team's loss and did not blame the lopsided appearances at the foul line for the defeat.

"It was a case of two good teams playing against each other," said Bennett. "We were not shooting well and when we don't shoot well, we don't win."

John Mack led UWSP in scoring with 14 points. Bill Zuiker was checked by the Indian's defense and mustered only 10 points.

Pete Zaher of La Crosse led all scorers with 18.

UWSP 60, River Falls 46

The lids must have been on the buckets Saturday night in Quandt Gym, or at least it seemed that way.

Pointer fans saw a side of their team they aren't accustomed to as UWSP shot only 39 percent from the floor. However, River Falls shot 32 percent and the Pointers played solid defense.

The Pointer's play reflected some of the pressure of knowing you can beat your opponent handily. UWSP handed River Falls a 92-50 defeat earlier in the season.

Zuiker and Jef Radtke led UWSP in scoring with 18 and 16 points. Phil Rodriguez had 11. John Mack had eight rebounds and Kevin Kulak dealt five assists.

UWSP 64, Platteville 46

UWSP set a new school record in the first half by allowing its opponent only 14 points in the first 20 minute half. The old record was set in 1958-59 when the Pointers held Lakeland to 15 points.

UWSP shot somewhat better than it had in two previous outings, making 44 percent from the floor. However, this figure is not far par with UWSP's average. Platteville had just one

player in double figures, Jim Bennett with 10.

Zuiker was high point with 14, Rodriguez had 11, Radtke and Miron each had 10. Kulak dished out five assists and Wesenberg pulled down six rebounds.

As to be expected Bennett was pleased with the defensive effort of UWSP. "We played the best half of defense I've seen," he said. "Our defense made up for our shooting in the two games we won."

The Pointers will have to play well in their next three contests if they hope to win and stay in contention for a playoff spot. The top two teams in the WSUC will enter post-season play. Bennett stated that a poor or even mediocre performance in any of the next three games would guarantee a loss.

The Pointers had their hands full with UW-Eau Claire in their last meeting in Quandt Gym, losing 71-56. And it won't be any easier this time around since Point must travel to Eau Claire Friday. Eau Claire is still atop the ratings in the NAIA and is unbeaten in the WSUC.

Saturday the Pointers face UW-Stout, also on the road.

Tuesday the Pointers will return home for a re-match with La Crosse.

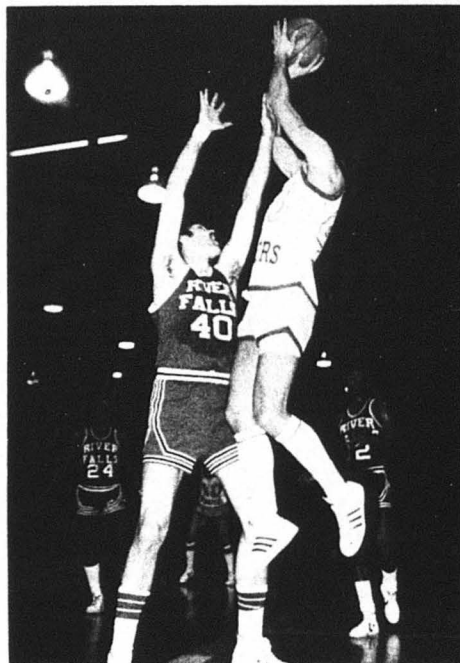


Photo by Gary Le Bouton

Phil Rodriguez almost needed mountain climbing gear to get off this jump shot against River Falls' center.

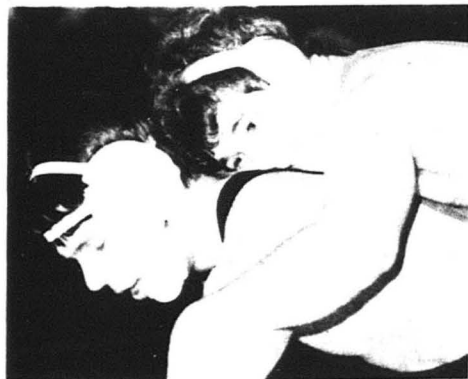


Photo by Gary Le Bouton

Pointer matmen tie Oshkosh

By Tim Watry

The UWSP varsity wrestling team fought to a tie with visiting UW-Oshkosh, 26-26. After making a brilliant comeback in the middle and upper weight classes, the Pointers were deprived of a victory when 7 foot-2, 370 pound heavyweight Mark Wenzel tied the meet with a last minute pin.

At 118 pounds, Cal Tomomitsu was beaten by Oshkosh's Tim Burns, 9-3. Pointer Todd Christian drew with his 126-pound opponent in the first period, then rolled onto a 25-10 major decision over Mike Bittner.

"This was definitely the turning point in the match," said coach Munson. "Dan, who has only wrestled several times this season, did a remarkable job filling in for the injured Dennis Giaimo. Billy Paul lost big, but he wrestled his best against a very tough Chris Lechner," said Munson as he put the match into perspective.

In his first match since the beginning of November, 167-pound John Cable overwhelmed his Oshkosh opponent Bruce Dichraff with a second-period pin, bringing

cont'd pg. 16

Beat Madison JV's-

UWSP Tankers win again

By Joe Vanden Plas

The Pointer Dogfish rode the strength of eight first and six second place finishes to defeat the UW-Madison junior varsity team, 66-47, in front of a Parent's Day crowd at UWSP's Gelwick's Memorial Pool on Saturday.

It was the Pointers' eighth dual meet victory of the year without a defeat.

Diver Scott Olson led the way for UWSP with first place finishes in both the one-meter required and optional diving. Olson, a sophomore from Wausau, scored 153.65 points in the required segment and 271.20 in the optional competition. Brad Thatcher, another UWSP diver, earned a second in both the one-meter required and optional dives.

Before the season started, the Pointer divers were a question mark for coach Lynn Blair. However, Blair is pleased with the fact that his divers are starting to assert themselves. "What a nice feeling to know you're going to come out on top in the diving events, as both our divers are diving well," stated Blair.

Junior Gary Muchow also turned in a strong performance for the

Pointers, winning the 200-yard freestyle in the record time of 1:47.2 and then placing second in the 500 freestyle. In finishing second, Muchow set a new UWSP record with a clocking of 4:47.9. Since the swimmer who beat him no longer holds collegiate standing, Muchow's record will stand. Sophomore Dave Caster also came up with a first and a second. He captured first place in the 50 freestyle with a time of 23.1 and was second in the 100 free at 51.0.

All-American Dan Jesse was the third Pointer to earn a first and a second, winning the 200 breaststroke in 2:14.3 and finishing second in the 200 individual medley with a clocking of 2:06.2. UWSP's Bill Rohrer also captured a second in the 200 butterfly.

SPASH graduate Brian Botsford turned in the final UWSP individual blue ribbon finish by tying Madison's Rick Anderson in the 200 backstroke with a time of 2:09.3.

The UWSP 400 medley and 400 freestyle relay teams also took firsts. The medley unit of Botsford, Jesse, Dave Rudolph, Jim Van Bakel and Muchow covered the distance in 3:38.4, while the freestyle

squad of Kaster, Brian Le Cloux, Van Bakel and Muchow was timed in 3:24.3.

Despite the impressive victory, coach Lynn Blair does not believe the entire team is swimming to its potential. "We have a couple swimmers (Jesse and Muchow) who are doing an outstanding job and our overall progress has been better than I expected," said Blair. "But, it has been tough on our sprinters. They thrive on rest and haven't been getting it."

The big test for Blair and the Pointers will be the WSUC championships that will be held at UW-Stout, February 21-23. To win the WSUC title, the Pointers must unseat perennial champ UW-Eau Claire.

Blair commented on the Pointers' preparation for this meet, saying, "In the early weeks of the season we started our mental preparation for the whole season. We really started to get ready for the WSUC championships about a week ago."

The UWSP tankers will return to competition Friday, hosting Carroll College in a meet slated for 6 p.m. in the Gelwick's Memorial Pool.

To Whitewater, Stout-

Grapplers drop a pair

By Carl Moesche

The UWSP wrestling team, plagued by injuries throughout the season, suffered two defeats last weekend, losing to nationally ranked UW-Whitewater on Friday and UW-Stout on Saturday.

On Friday, the Pointers were defeated soundly by Whitewater, 42-6. Pointer coach John Munson noted that Whitewater's performance was not unexpected, as the powerful Warhawks are ranked seventh in the country in the NAIA. Munson praised his wrestlers' valiant efforts saying, "We got good performances, but simply were not as good as they are."

Undoubtedly, the Pointers would have made a stronger showing had they been healthier. At the beginning of the year, Munson anticipated a fine season as he had eight returning lettermen. But through the course of the season, he has lost all eight through injuries, and has been forced to wrestle people who would have been substitutes.

Stevens Point's only victory over Whitewater was at the 177-pound weight class where freshman Jim Erickson pinned Jody Van Laanen. Erickson's pin,

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UWSP shared third place honors with Carleton College in the 17-team event. University of Minnesota-Minneapolis won the Cup, while UW-La Crosse was runner-up.

UWSP had five finishes in the top 20. Brad Berry placed fifth in the giant slalom and 14th in the slalom. Tim Mayek was seventh in the giant slalom and 19th in the slalom. Rick Lapp also placed fifth in the slalom. Over 120 skiers participated in the races.

Other members of the UWSP team that skied in the Governor's Cup are Jim Moen, Bill Bernard, Duane Meixner and John Rasmussen.



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I know I'm a 9
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The FTD Valentine Bud Vase is usually available for less than \$10.00. As an independent businessman, each FTD Florist sets his own prices. Service charges and delivery may be additional. Most FTD Florists accept American Express and other major credit cards. 1980 Florists' Transworld Delivery. We send flowers worldwide.



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STUDENT LIFE

sponsored by the UWSP Student Life Offices



The freshman class--

Who are those people??

By John Teggatz

"Students coming up today are different — different attitudes and priorities," states an administrator. "The contrast between students of the Sixties and those of the Seventies is incredible," claim the faculty members. The upperclassmen look on in disbelief and ask, "Was I ever like that?" What is the subject of these questions and observations? The new kids in school, of course — the freshman class.

Upon their arrival at UWSP, the freshmen are put in the spotlight, under the microscope, and on the dissection table to be cut apart by every analytical scalpel their new environment can wield. These probing lacerations never go very deep, usually just far enough to give credence to the tired old assumptions about freshmen: they are naive, awkward, too eager, and painfully uncool.

Often, the stigma stays attached; many seniors carry the scars of scrutiny down the graduation aisle. However, UWSP takes a special pride in its Orientation and Residence Hall programs, and it attempts to make the transition from high school to college smoother by taking a close, thoughtful look at the personality of the freshman class.

Since 1978, Robert Mosier of UWSP's Student Life Office has been putting together objective profiles of the incoming freshman classes. It is thought that by knowing the students' backgrounds and their academic, vocational,

personal and emotional goals and expectations, the university and its various components can provide the most satisfying educational and social experiences. These profiles are made with information from Personal Questionnaires students fill out during Orientation. These profiles are then compared to Data Record Surveys and Lifestyle Assessment national surveys, such as the one taken by Bachman and Johnson at the University of Michigan's Institute for Social Research.

After the personal records, the LAQ's, and other information is sorted and interpreted, what does it say about UWSP freshmen in particular? To begin with, 78 percent are either from a small town, small city, or a rural environment, so perhaps they do not seem as sophisticated as their urban peers. They do have special needs such as more privacy, individual attention, strong personal bonding and a sense of belonging. UWSP's Residence Hall Programs can help to facilitate these needs through the RA's, workshops, counseling, and other activities.

The majority of the freshmen's parents have little experience with a university community, yet most see college as an avenue of upward mobility. Perhaps for this reason, 59 percent of the new students think that learning a vocation is the main reason for attending college. Earning a liberal arts education is a distant second at 19 percent. These figures have value to the faculty as it plans curricula,

designs new courses, and engages in academic counseling with students.

The profile also shows that the freshmen's grade-point expectations and post-graduate aspirations may be a bit too high: Seventy percent think they will make the Dean's List, but only 25 percent usually do. Thirty-three percent of the new students predict some post-graduate education, yet just 10.5 percent actually continue. The Student Life Office, along with FACS and the Counseling Center recommend that, for greater satisfaction, perhaps the freshmen need to adjust their levels of expectations to more realistic limits to avoid developing a defeatist attitude. Closer involvement between parents, students, and university groups is encouraged to maximize the adjustment process.

The profile contains other information that will be especially useful to Admissions, UWSP Alumni, and other recruiting organizations on campus in attracting and retaining new students. Essentially, it is a market survey, analyzing the demographic data of the freshmen: where they came from, the size of their high school class, why they chose UWSP, who helped them make that choice, how they heard about UWSP in the first place, etc. All of these factors can give a fairly accurate picture of the freshman class — who it is, where it's going and where it's been. So how does UWSP's class of '83 compare with the rest of the nation? By looking at Bachman and

Johnson's nation-wide survey, it is apparent that UWSP's freshmen do follow a pervasive trend.

Bachman and Johnson advance some generalizations about the class, based on their survey of 17,000 students: "Compared with students in the late 1960's, today's freshmen are quieter, less conspicuous in dress and behavior, and less given to excesses in their political views and actions." It is surmised that this is because today's student do not face the draft, racial tensions, and are not subject to as many kinds of oppression from institutions. During the 1960's students aimed their anger at clear-cut, visible evils. Today's problems are much more complex, and solutions are not easy to find. Heroes and villains have blurred into a gray mass; ambiguity clouds loyalties and convictions.

"Today's students feel freer to concentrate on the more immediate issues in their personal lives — their own hopes and plans. And in large measure, those hopes and plans fit pretty well into the conventional view of the 'American Dream' of marriage, family, a good job, an attractive home, and a wide range of material possessions," asserted Bachman and Johnson. Despite this apparent turn to the right, students of the class of '83 differ with the views of their parents on many issues. The students show quite liberal attitudes toward pre-marital sex, marijuana, cohabitation and other controversial behavior. Contrary to what children of

the Sixties may think, the new freshmen do harbor dissatisfaction and disillusionment with the status quo. The difference is that the new freshmen are choosing to work in the system, wanting to change the system only when it denies them some benefit directly and personally. It would appear as if the class of '83 is caught up in the 1970's "Me-ism" as much as anyone else. "You gotta serve somebody," Bob Dylan sings, but freshmen know that America is now self-serve.

Bachman and Johnson conclude: "Our research suggests that no single label — conservative or liberal, conventional or radical, "turned-on" or "turned-off" — fits today's college freshmen. They are reaching adulthood during a period of great complexity and conflict regarding social issues, and it is not surprising that we find a similar complexity reflected both in their views about these issues and about their own lives."

Yes, the new freshmen are different. The change isn't so dramatic from one year to the next, but over a whole decade one can see definite attitude, value, and emotional shifts that markedly do affect the society. What UWSP hopes to do is adapt to these changes rather than be engaged in conflict like the decade past. Universities cannot afford to stay rigidly locked in the idea that students will always be the same. UWSP recognizes that and does try to evolve along with its students.

On the screen



Thursday and Friday,
February 7 and 8

THE MAIN EVENT — Extra, extra, Barbara Streisand TKO's Ryan O'Neal in this saccharine and disco-fied comedy. We've got our lucky stars above to thank for this, along with UAB. In the Program Banquet Room, 6:30 and 9 p.m. \$1.25.

Tuesday and Wednesday,
February 12 and 13

HEARTS AND MINDS — Controversial winner of the 1974 Academy Award for



Best Documentary Feature, this film explores the American psyche and its ideals during the Vietnam war. Presented by the University Film Society in the Program Banquet Room, 7 and 9:15, \$1.

On stage



Thursday, February 7 to

Saturday, February 9

SWEET CHARITY —

University Theatre presents Neil Simon's musical comedy. Performances at 8 p.m. in the Jenkins Theatre of the Fine Arts Building.

Thursday, February 7 to Saturday, February 9

JEFF CAHILL AND VAN MERTZ will perform at the UC Coffeehouse, 8 to 10:30 p.m.

Saturday, February 9

DOCTOR PLUTONIUM'S ENERGY CIRCUS — Performed by the Friends of Mime Theatre. This performance will be a kickoff for Energy Awareness Week. The troupe will also hold a mime workshop after the performance for all interested persons in the audience. Michelsen Hall of the Fine Arts Building, 2 p.m. Free!

Wednesday, February 13

UAB COFFEEHOUSE — UAB will sponsor an Open Mike, showcasing any and all local talent that cares to take the stage. 8 to 10:30 p.m. in the UC Coffeehouse.

On the air



Sunday, February 10

WSPT — Stan Lee of Marvel Comics (Spiderman!) will be on WSPT's Sunday Forum to talk about and pitch his latest book, *The Best of the Worst*. Then for the second hour, former prostitute and born-again Jesus-type Freak Judy Mamou will speak her piece. 10 to 12 p.m., 98 FM.

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FRIDAY AFTERNOONS
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1133 DIVISION



**My major is math
My minor is Zen
I know I'm a 9
But you are a 10.**



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Leaves from University Center

5:30 p.m.

Debot Center

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Film "The
Main Event"

6:30 and 9:00 p.m.

Thurs. and Fri.,

Feb. 7 and 8

Program-Banquet Room
of the U.C.



**Van Mertz
and
Jeff Cahill**

In The U.C. Coffeehouse

**Feb. 7, 8, and 9
8:00 To 10:30**

p.m.

Audio Visual-"Eric Clapton & Cream"

11:00 - 2:00 p.m.

Coffeehouse

Sunday to Friday (Feb. 10-15)

**For More Information
On UAB Events, Call 2412**

**HIGH ON
HEALTH**

submitted by s.h.a.c.



SHAC is back

What has SHAC been up to for the past semester and where is it heading? There has been a lot of talk and publicity from this group of students and even though its voice is small, it has been heard by almost every student on this campus at one time or another. If you live in a dorm it is possible that you attended a presentation given by a SHAC member. They may have talked with you about ways to improve your diet, different methods for recognizing and dealing with stress, how to become physically fit, or maybe they helped you to prevent an unplanned pregnancy.

If you're a student who lives off campus, it's probable that SHAC caught your eye too. If you stopped to have your blood pressure checked in the Concourse, a SHAC member took your blood pressure and explained to you what your reading meant. SHAC also created the High On Health column in The Pointer and printed weekly recipes to tempt even the laziest of cooks. If you gave up smoking for a day during The Great American Smokeout, never fear, SHAC was behind that too. Of course all of the activities were not as glamorous. SHAC previewed films for possible purchase by the Health Center and reviewed all of the suggestions and complaints received by the Health Center.

What does all of this mean and why am I telling you about it? The answer is simple. SHAC contributes a lot to this campus and the students who work with SHAC receive some good practical experience. The committee is open to suggestions for new activities and needs some help with carrying out the old ones. A real effort is going to be made this semester to sponsor more social activities for SHAC members and interested students, so if you like to ski, skate, or just sit around with some new people, check us out. The first general SHAC meeting will be February 10, at 7 p.m. in the Health Center. Skating is planned for after the meeting so bring your skates!

**INCREDIBLE
EDIBLES**

Raisin-Nut Oat Cookies

$\frac{1}{2}$ cup honey

1 egg

1 tsp. safflower oil

$\frac{1}{4}$ tsp. sea salt

$\frac{1}{2}$ cup rolled oats

$\frac{1}{2}$ cup unsweetened coconut

$\frac{1}{2}$ cup chopped nuts

$\frac{1}{2}$ cup raisins

$\frac{1}{2}$ tsp. vanilla

1. Preheat oven to 375 degrees.
2. Beat the honey and egg together until well mixed. Add remaining ingredients and mix well.
3. Drop by teaspoonfuls, two inches apart, on oiled baking sheet and bake 10 minutes or until golden brown.

Makes about 18 cookies.

ARTS AND LECTURES

*taking applications for openings on the Arts
and Lectures Advisory Committee for 1980-81.*



Application forms available in B109 College of Fine Arts.
DEADLINE ; FEBRUARY 15, 1980

**QUESTIONS : CALL 346-3265
ASK FOR CHRIS.**

We will be seeking 4 people to begin work this semester
and continue through the 1980-81 season.

UWSP Black Student Coalition

Presents

Black History Week

"I, Too Sing America"

Sun., Feb. 24

"Let's Get Acquainted"
An Evening In Poetry
2-5 p.m. Wis. Room UC

Tues., Feb. 26

Flo Kennedy
Attorney & Author
8:00 P.M. Wis. Room
UC

Thurs., Feb. 28

Mrs. Coretta Scott King
8:00 P.M. Berg Gym

Mon., Feb. 25

Movie "The Wiz"
6 & 9:15 P.M.
Wis. Room, UC
\$1.25

Wed., Feb. 27

Movie "A Piece Of The
Action"
6 & 9:15 P.M. UC
Program-Banquet Rm.
\$1.25

Fri., Feb. 29

Disco Dance
7:00 P.M.

Wis. Room,
University Center

Feb. 15 - March 8

Art Exhibit-Sam Gilliam
Edna Carlson Gallery
UWSP Fine Arts Building

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