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Dec. 3, 1981

Walliser Bier.  
Das Bier, das hält,  
was das Wallis verspricht.

# POINTER

BrauAG  
KESER



# hops and hemp



# POINTER

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# POINTER



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# viewpoints

Using grass is somewhat like making love or going to St. Louis (to use two extremes), you really have to have done it in order to know what it's about.

—A Child's Garden of Grass



## Taking The Ball Away

"It's going to hurt UC," said Ed Karshna, UW-SP SGA vice president, regarding the recall referendum to be held by UW-Madison and UW-Milwaukee. These two influential schools are attempting to withdraw support from United Council as a reaction to the recent dismissal of impeachment charges brought against UC president Robert Kranz.

"Hurt" may not be the right term. If UW-Madison and UW-Milwaukee are successful in their attempts to withdraw from UC, the Council will become completely ineffectual.

One gets the feeling these two schools know that. One also gets the feeling that these two schools are not only leaving the game, but they are taking the ball with them because they can't have their way. But that's the type of "politicking" that these schools indulge in — the same "politicking"

that led Kranz to discharge certain members of UC (darlings of UW-Madison and UW-Milwaukee, no less) on the accusation that they were (in the words of a former UC director) playing in "a sandbox for student politicians," and not performing in the best overall interests of UC. The same "politicking" that led to impeachment proceedings by these schools.

These schools wanted complete control of United Council. Now, since they can't have it, nobody can. This is assuming, of course, that the referendum pass on these two campuses. We hope that students at these two schools realize that their student governments are persecuting Kranz, and the rest of the member schools of the UW-system, by holding these referenda. We hope they will not be successful, for everyone's sake. Especially now.

## A Shot of Prevention

Chapter 20 is Wisconsin's new Implied Consent-Operating While Intoxicated law. This new legislation will go into effect May 1, 1982.

And it sounds like a good idea, if it can indeed deter drunk and drugged drivers. What Chapter 20 will do, among other things, is increase virtually all the penalties related to drunk-drugged driving incidents. It will also make the law easier to administer; that is, it will be easier for the police to make arrests, and harder for drivers to refuse to be tested.

Other provisions include the right of the court to impound vehicles upon violation after suspension or revocation of license, open container penalties, and the right of the Department of Transportation to

review all cases involving two or more OWI arrests in one year.

In other words, if you're a drunk or drugged driver it will be much more personal inconvenience if you get caught.

Traffic safety officials have mixed reactions to the new law. Some think the high fines and license sanctions will cause the courts to reduce or amend the charges made against drunk drivers.

But proponents see harsher penalties as being the only effective method of rehabilitating intoxicated drivers and making the highways safer.

Second-guessing Chapter 20 doesn't sound like a good idea. If you're going to drink, walk or get a ride. Or you may have no choice in the future.

## We Gotta Get Outta This Place

Don't throw your mortarboards too high, December graduates! After the pomp and circumstance and speeches and back-patting, after participating in one of society's major rites of passage, you may be required to hit the books again.

Why? Because this semester graduation ceremonies will be held on Sunday, December 18, and final exams won't be over until December 23, that following Wednesday. We're not kidding.

There will be no official exemption from exams for graduating seniors simply because they've "gone through the motions."

But isn't graduation supposed to have some psychological clout? How can "commencement" occur if you haven't completed the last phase?

UW-SP might not have a group of grads with identity crises on their hands, but chances are they aren't going to appreciate this scheduling snafu.

The idea of exempting graduating seniors from remaining finals is nothing new. Not long ago all graduating seniors were almost spared from all final exams in order to allow them time to seriously seek a job. But this proposal was voted down. It seems reasonable, however, that grads in this post-ceremony situation be exempted from their last final exams.

Instructors, do the humane thing. Let the grads commence their new lives by putting away the superficial burdens of finals. They've made it this far. Chances are they're going to be OK.



# MAIN STREET

## Week in Review

This Week's Weather



### Spring Semester: To Surcharge with Love

Twenty years ago this fall, students in the old Wisconsin State College System, which included the institution at Stevens Point, were paying a little over \$100 for tuition and fees for their semester of attendance.

Next January, students pursuing bachelor's degrees in what now has been merged into the University of Wisconsin System will for the first time pay more than \$500 for a semester of study.

There will be a midyear increase, which is unusual, because a \$25 surcharge is being added at most of the UW schools to cover budget crunches being brought on by inflation and cutbacks in state funding. The increase will be \$30 at UW-Madison and UW-Milwaukee.

While cost of a UW education is five times greater than it was two decades ago, the minimum wage is about four times higher.

Further unbalancing the situation are signs the fees will continue to increase next fall, while the minimum wage stays the same.

At UW-Stevens Point, students are the first to recommend increases for next fall. Members of the Student Government Association have voted to hike activity fees by eight percent, up about \$2.23 per semester from the \$29.40 level currently on the books.

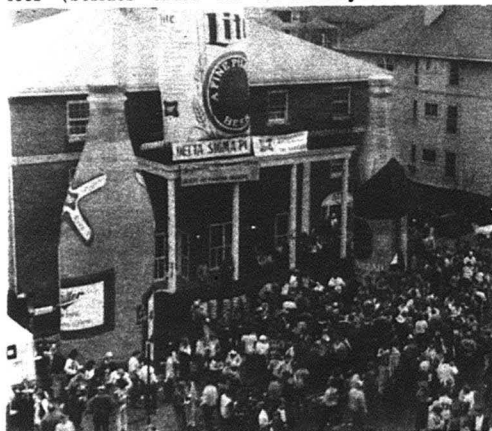
The students voted the increase on Nov. 22, reversing action one week earlier at which time they called for a four percent hike. Originally, the executive board of the association and the student budget committee proposed the eight percent raise, but the full association successfully debated the merits of holding down costs. The action was, however, the subject of concern to most university administrators who began speaking out for reversal of the action. Vice Chancellor Patrick McDonough told the Faculty Senate the "four percent raise would do to student programs what the state currently was doing to academic programs by forcing cutbacks. He was referring to charges that academic quality is being eroded in the UW system. Then Chancellor Philip Marshall went to the student association and said he wouldn't accept its four percent recommendation and that he would instead recommend to the UW System Board of Regents that the fees be raised by eight percent.

The regents have not begun deliberating whether to permanently raise tuition for next fall, making permanent part or all or even more of the \$25 one-time charge being imposed for the spring semester.

However A.J. (Zeke) Torzewski, assistant chancellor for business affairs at UW-SP, said he expects that Marshall will ask that all non-academic fees (besides those for

student activities) be raised about eight percent here. Total fees now run \$106.40 per semester and tuition is \$376.50 for undergraduates.

Those other current fees include \$27.50 for University Centers, \$19.20 for textbook rental, \$27 for student health services, 50 cents for membership in the United Council of UW System Student Governments and \$3 for a facility reserve fund.



Obscure religious cult in Madison worships their icons following recent football contest. Not pictured: lord of lords, king of kings of beers.

### Surreal People in the Carlsten

Since this is Pointer's "Hops & Hemp" issue, it seems especially appropriate to tell you a bit about "Other Realities."

This, among other things, is the name of a fantasy and surrealism exhibition by six Midwestern artists. "Other Realities" opened in the Edna Carlsten Gallery last night and will continue through Dec. 20.

The show has come to the Carlsten Gallery from UW-Green Bay's Creative Communication Galleries. This year for the first time, the two schools have exchanged exhibitions — Wisconsin '81, which originated at UW-SP, is now showing in Green Bay through Dec. 23.

"Other Realities" include works by Dennis Bayuzick, Kenosha, assistant professor of art at UW-Parkside; David Bower, De Kalb, Ill., associate professor of art at Northern Illinois University; Katherine King, Milwaukee, assistant professor in the

School of Allied Health, UW-Milwaukee; Robert Middaugh, Chicago, curator of the art collection at National Bank of Chicago; and Anthony C. Stoeveken and Christel-Anthony Tucholke, husband and wife from Whitefish Bay. He is an associate professor of art at UW-Milwaukee.

The exhibit was arranged by Karon Winzenz, curator of art at UW-Green Bay. She defines surrealism as the free association of imagery that arises from the artist's subconscious, from that part of the mind that functions below — or perhaps beyond — conscious, logical control.

And after you've had your consciousness altered by "Other Realities", check out the works by 27 Portage County women artists at the Charles M. White Memorial Public Library. "Women Creating: A Celebration of Local Artists" will be on display during regular library hours at the Chuck M. White through Dec. 23.

### He Believes in "Yesterday"

"Money can't buy me love," the Beatles sang in 1964, and as of last week the sum of \$40 million can't buy their songs either.

The London Daily Express reports that the person doing the bidding was a chap named Paul McCartney. Since 1969, publishing rights to most of the Fab Four's tunes have belonged to Lord New Grade, who bought the lucrative Lennon-McCartney catalogue "for a song" (or rather, a mere \$19 million). At the time, the Beatles were caught up in a helter skelter of personal and financial disagreements; and they were either too busy or too naive to make sure that they obtained ownership of their own songs.

Apparently, McCartney now hopes to correct the

oversight by purchasing the rights to all the Lennon-McCartney songs. He also has the blessing and legal assistance of Yoko Ono, who is a party to the negotiations.

The 39-year-old McCartney is not exactly a newcomer to the wonderful world of music publishing rights: several years ago he bought the entire Buddy Holly catalogue, and he also owns rights to "Stormy Weather" and other standards.

"You've got to do something with money. You've got to invest it in something," he said in a 1979 Rolling Stone interview. "I love songs... and so I'm now a publisher and a businessman, which to me is something I don't like to talk about too much."

### Mr. Cosell Goes To Washington

You already know and love him as a sports announcer, but are you ready for Howard Cosell as a U.S. senator?

Cosell recently revealed that he almost tossed his toupee into the ring in 1976, when New York Governor Hugh Carey urged him to run for the Senate. Hyperbolic Howard now acknowledges the rumor that he may run for the seat in New York next year. To paraphrase the

great philosopher Buddy Hackett, there seem to be two schools of thought on Howard Cosell: some people hate him like poison. And other people just hate him regular.

If the prospect of "Senator Howard Cosell" seems funny now, how did you feel when you first tried out the possibilities of "President Ronald Reagan?"

And now back to you, Danderoo.

### Buckets Behind Bars

Members of the Tau Kappa Epsilon fraternity are scheduled to go to prison tomorrow night.

They will visit the maximum security federal prison at Oxford, Wis., not to learn the fine art of license plate designing, but rather to play some hoops.

This is the second year that the UW-SP TKE organization has been invited to Oxford for a basketball match against the prison's Christian team.

Says TKE brother Tim Kumbier, who played last year, "Initially we were very apprehensive — we didn't know what to expect. It turned out to be an enjoyable experience and hopefully it will continue in the future."

Kumbier did not comment on one of the main drawbacks of prison life: the fact that inmates are constantly forced to listen to Johnny Cash.

### An Ape for All Seasons

Samson the Gorilla, the Milwaukee County Zoo's hero-in-residence, collapsed and died last Friday afternoon.

He was 32. While Samson leaves no heirs, he may yet see offspring courtesy of his frozen sperm.

A heart attack was the suspected cause of death, and the ape was reportedly in good spirits right up until the

sudden, fatal moment. (The oldest gorilla in captivity is a 50-year-old male at the Philadelphia Zoo.)

Samson's legacy includes mention in the Guinness Book of World Records as the largest primate in captivity: he once weighed as much as 658 lbs. (but had lately trimmed down to under 500 lbs.).

Samson the Gorilla. 1949-1981. So long, big guy.



## Youth in Asia

### To the Editor:

The time has come for the student body to be informed of the illegal manipulation of grades that several students have experienced. The students involved were in the Semester Abroad Program to Malaysia, 2nd semester 80-81. The advisor on the trip, Cliff Jacobsen of the Economics Department at UWSP, took it upon himself to alter the final grades issued to us by the faculty of the Universiti Malaysia to what he thought we deserved.

Upon receiving our grades several weeks after returning to Stevens Point, it became apparent to a number of us that some, perhaps all of our academic grades had been changed. Suspecting that our group advisor may have been responsible for possible grade alterations, we corresponded promptly with one of our Professors at the Universiti Malaysia.

The response from this letter confirmed our suspicions that grade alterations had occurred. In the reply of the Professor contacted, she was "annoyed" that the grades she issued were lowered. This grade alteration was in direct violation with University of Wisconsin policies.

Armed with evidence we acquired from the Universiti Malaysia we confronted Cliff Jacobsen in his office. To our surprise he openly admitted to altering our grades. From this point on we took action to have our grades corrected. In this procedure we encountered procrastination and attempts to obscure the affair.

Without our inquiries several of us would have had our grade points significantly lowered by this individual's actions. We, the students involved, invite Cliff Jacobsen and any concerned Administrative Personnel to respond in print why this illegal act was committed and why we never received an explanation or apology for its occurrence.

Christopher Taylor  
Michael Johnson  
Lisa Herwald  
Linda K. Johnson  
Jane Stangl  
Scott E. Wilde

### Counter-counter-counter-counter-point

### To the Editor:

It seems that I again stand accused of thought-crime. Forgive my sins for differing from the current "orthodoxy." Long live the Women's Reich!

Seriously, though... thank you, Marlene, Denise, Liz and Kent! Congratulations for allowing me to probe your collective psyche, and in the process show to the public how people like you really

feel about anyone who would dare to disagree with you!

I rest my case.

Yours for the  
First Amendment,  
David Streicher

### Counter-counter-counter-counter-point

### To the Pointer:

This letter is in response to Brad Shulwalter's lucrative attempt at a critique of the Women's Resource Center and feminism in general which appeared in the Nov. 19th issue of the Pointer.

We agree with Liz Hannon and suggest that you too should visit the WRC and see what they're really about. They do not advocate the total and uncompromising hatred of men by women (although people like you make the idea rather appealing). Are you so insecure as to assume that

and tolerance in  
and between all  
of humanity,  
Judy Arnett  
Mary Literski  
Kim Romenesko

### Discrimination not good

### To the Editor:

Pointer of Nov. 12 may have helped to further the cause of the inter-cultural understanding that is sorely needed in the Stevens Point Community by bringing to light some of the problems that foreign students in particular and minorities in general encounter here on an almost daily basis. In a small way, it also served to show how presumably well-meaning people (meaning the Pointer) can unwittingly worsen the bane of racism and intolerance.

I have two comments about

fighting racism, the very least he could have done was to confront the culprit, tell him exactly what he thought and demand that he erase it himself. Let's not let the efforts of all those people be in vain. If there was some way of later tracking down his name, he should have reported the matter to the authorities. I'm sure intentionally defacing public property contravenes some UWSP and Wisconsin law. This problem won't be solved by being "calm" to the point of inaction. For God's sake (or at least for ours), do something! Very rarely does one get an opportunity to see such a crime actually being committed.

Over the years I have had the privilege of being fairly well-traveled and living in different countries on three continents. I have learned that as a foreigner you can always expect to engender

In reference to the second letter in last week's Pointer, I think it is a very sad commentary on the state of things at UW-SP when how "civilized" someone and his people are considered is based on how well they can "paint the town red" or behave during one of "those crazy dorm parties." How are those of us from Africa and other parts of the world who have neither the inclination nor the financial resources to paint the town red or attend crazy parties? Would the letter-writer cry for me if I had broken a leg as he did when his foreign friend "put the first dents on the fenders of his first American car" since many of us can't afford cars in the first place? It is heartening to know foreign students have American friends who care so much for their welfare but surely we can be judged on more positive grounds than those mentioned.

I want to take issue with one of the closing sentences in your "Deus Ex Coke Machina" article on page 3. The offending sentence was "same to you honky", which you took care to mention was being said only in jest. I think it is such utterances that make the problem of racism worse. Being from a group that has been the butt of many gents room so-called jokes, I appreciate as most of you will never be able to appreciate that no racial or ethnic joke is really funny. That little "joke", innocuous as it may seem, I found to be very offensive and feel that it can only engender more anti-black jokes on more bathroom walls. At least empathize with the janitor who constantly has to make futile attempts to erase them.

Finally, I was ambivalent in my reaction to the news that there is a record enrollment of 181 foreign students (p. 23). While this creates an enormous potential for cross-cultural communication and understanding between us and local people which is to be welcomed, I wonder if things are not going to get worse for my incoming foreign colleagues, many of whom don't know what reception they can expect. It is also good in that new students will now find an established and supportive foreign students' community to help them adjust but are UW-SP and Stevens Point ready to become the kind of international community that UW-Madison and UW-Milwaukee are and that in part have made them household names in academic circles the world over?

I do not claim my sentiments are by any means representative of all foreign students but I would be surprised if a large number didn't share many of them. There are some American students whose friendship I

# Mail

our desire for equality is a threat to your "maleness?"

To continue; you say you are not "anti-women" and that equality is quite different from "anti-male radical feminism." At the risk of having to read another of your letters, what do you mean? If you're not anti-women than what are you? Are you for equality? and if so, what kind? The kind that keeps you at the top or the kind that eliminates "the top?"

As for rotten things happening in the world; isn't it awful about men not having equal rights? Again, an appealing thought, but such a world we've never known. You see Brad, if a group doesn't have equal rights there must be a corresponding group to which the first group seeks to be equal with. So tell us Brad, to whom do men wish to be equal with? Who has ever suppressed your rights on the basis of your being a man?

We feel we must also comment on the statement you made concerning rape. Are you suggesting that women should not be afraid of being raped? Are you really so narrow in your compassion that you can dismiss those problems that you consider small? Can you feel disgust only for the outrages that affect you directly? We can only hope that such is not the case for those are the attitudes that are poisonous to all of humanity.

Feminism is not an anti-male ideology. We are not against men, but the attitudes of men that have kept women down for so long. We want equality — it is our right. And that, dear Brad, is the truth. Think about it. And try not to feel threatened.

In the fight  
for equality

the letter entitled "Discrimination." Being a partner in an inter-racial marriage probably has its own problems over and above those experienced by the rest of us minorities and I'm sure such a person sees things race-related in a slightly different light from the rest of us. I don't know what sentiments were expressed in the anonymous papers about family reaction if one married across racial lines but you can let the imagination run wild and probably not exaggerate. I think it's important to point out, though, that one can resolve to marry or have "relationships" within his/her race without being racist. The overwhelming majority of us, black, white or any other color (myself included) do this, even though we don't always feel free to admit it, even to ourselves. I think there are very prudent reasons for doing this, many that are racial but not necessarily racist, such as how important friends' and families' reaction is to you, concern for the children who I'm sure often experience emotionally scarring identity crises, etc. A lot also depends on the state of race relations in the country and community in which the couple will reside. This is not to say of course that I have any less regard for people who marry people of races other than their own. I respect and admire them for their courage to challenge out-dated social and cultural norms.

Secondly, I think "Carlus" did all of us a disservice by merely "calmly" erasing the "nigger joke" he actually saw being written on a wall. When thousands of people in the world have literally given their lives (including some of my closest relatives) to

some resentment for many reasons but after three years in Stevens Point, I still find myself astonished and dismayed at the depth and pervasiveness of anti-black feeling. It is painfully easy for me to see some of the reasons for the world's nations and peoples being constantly at each other's throats and why the specter of one or more countries or the whole world being annihilated tonight or tomorrow isn't so unimaginable anymore. It almost gives one pause to think whether that might not eventually be found to be the best solution to the world's problems, many of which persist merely because we're so busy fighting each other that we don't have time to come to grips with them.

It is a sad but true fact that rarely can a black student go to Red Owl or K-Mart on a weekend night without having to worry about whether a speeding motorist (often drunk) won't scream racial epithets at you, use the "gents" room without being insulted on its walls or walk into a new class wondering whether or not students and sometimes, the instructor will show how much they, detest you from the word go and whether you'll be able to get a lab partner in Biology or Chemistry Lab. Depending on the individual, this can affect your interest and scholastic performance in that class and others in a way that is extremely detrimental, especially if you're a new student. I say this from personal experience. It can take a long time to learn to shut our mind to such thoughts, remind yourself that you're here temporarily, and pretend that you're the only one in the class, as is sometimes necessary for your grade's and sanity's sake.

Continued on page 16



## Token Representation?

## Pot Bill Pending

by Michael Daehn

Like many other states, Wisconsin is currently grappling with several key issues concerning marijuana use. The state legislature currently has two landmark pieces of legislation circulating through its halls. One, Assembly Bill 697, advocates legal medicinal use of the drug for glaucoma and cancer patients. The other, Assembly Bill 693, would change current criminal penalties for possession of a small amount of marijuana, in effect, decriminalizing the offense. Representative Dave Clarenbach is the sponsor of both bills.

According to the bill proper, Assembly 697 would create "a controlled substances therapeutic research program to provide marijuana for medical purposes to patients suffering from glaucoma or the side effects of cancer chemotherapy or radiotherapy, without relief from conventional drugs. The department of health and social services will contract with the federal government for receipt of this drug, or may request transfer of forfeited quantities of the drug from the division of criminal investigation. The state crime laboratory is directed to analyze and provide dose qualifications of transferred drugs. The bill also establishes a patient qualification and review board, comprised of physicians and a pharmacist, that will certify patients who need the drug."

Speaking out in favor of the bill's passage for the students' interests was Wendy Strimling, the Legislative Affairs Director of the University of Wisconsin's United Council association. Addressing the members of the State Assembly Committee on Health and Human Services, Strimling stressed two points.

First, she commented that cancer and glaucoma patients who use marijuana for health reasons are certainly not criminals. She added, "rather than turning such marijuana users into criminals, the law should allow for studying the ways in which marijuana aids glaucoma and cancer patients medically."

Ms. Strimling also asserted that "much police time and money has been spent enforcing current marijuana laws when such resources could be better spent on violent and other serious crimes in the state. No where is the argument more true than in the instance of use of marijuana for salutary medical purposes."

AB 697 was passed by the committee and on Monday, November 23, was also

the  
Lawand  
pot

passed by the Joint Committee on Finance which means that in all probability the bill will be passed by the total Assembly by the spring session.

A much more controversial bill which has drawn the vocal wrath of many suburban anti-drug groups is Clarenbach's AB 693. This piece of legislation would effect the "simple possession or gift of marijuana or its derivatives." According to the Legislative Reference Bureau's analysis of AB 693, possession of half an ounce of hashish or 1½ ounces of regular marijuana would be reduced in criminal stature to a misdemeanor. Anyone caught in possession of either of these amounts would not be fined more than \$50. A gift of the drug to a minor would result in a penalty of between \$100 and \$500 in fines or a jail sentence of 60 days or less.

The present penalties for

possession of marijuana or hashish with the intent to manufacture or deliver for profit would remain unchanged—a fine of not more than \$15,000, imprisonment for not more than five years, or both. Growing marijuana for personal use is not considered manufacturing and would also be decriminalized under this bill.

Under this bill, convictions for possession or gift of marijuana will not be considered prior convictions for sentencing purposes in other crimes. In response to questions regarding criminal convictions such as those on job and passport applications, a person will not have to mention simple possession convictions. Also local and state law enforcement agencies are directed to strike out any information about simple

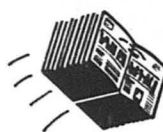
Assembly Bill 697 would make legal and possible the medicinal use of marijuana by glaucoma and cancer patients. As a voting age constituent of yours, I strongly recommend you vote and work for \_\_\_\_\_ or against \_\_\_\_\_ this bill's passage.

Assembly Bill 693 would decriminalize the "simple possession or gifts of half an ounce of concentrated cannabis (hashish) and of one and a half ounces of regular marijuana" such that users of the drugs wouldn't be branded as criminals. As a voting age constituent of yours, I strongly recommend you vote and work for \_\_\_\_\_ or against \_\_\_\_\_ this bill's passage.

If you have definite feelings concerning the passage or defeat of these bills, you are urged to mail the above with the correct spaces checked to our state representatives whose addresses are:

Representative David Helbach, Rm. 28 West, State Capitol, Madison, Wis. 53702

Senator William Bablitch, Rm. 241 South, State Capitol, Madison, Wis. 53702



## Cosmic Debris

by Michael Daehn

## Majority Favor No Nukes

A majority of Americans think that no more nuclear power plants should be built in the United States, according to the latest Associated Press poll.

Majorities also say it would worry them to live within 10 miles of a nuclear power plant, and think the future energy needs of the U.S. would be better served by more conservation and by expansion of other energy sources rather than by expansion of nuclear power.

Nevertheless, a majority of those polled also opposes closing existing nuclear power plants until questions about safety are answered.

Government statistics show that 2.1 million people now live within 10 miles of nuclear power plants.

The telephone poll of 1602 adults was conducted in a random scientific sampling and its results are subject to an error margin of 3 percentage points either way because of chance variations.

## Devil Didn't Make Him Do It

He tried to blame the devil but to no avail. A jury convicted Arne Johnson of first degree manslaughter in Danbury, Connecticut, rejecting attempts by the defense to prove the devil made him stab his friend to death.

In what might be the first defense strategy designed to emulate the country's current rightist leanings, defense attorney Martin Minnella tried to blame the devil for the slaying, saying Johnson had been possessed at the time. But Superior Court Justice Callahan refused to allow Minnella to present the so-called demon defense, saying it was

He gave it a devil of a try irrelevant. And consequently, the defendant's hopes were all shot to hell.

## Popcorn, popcorn—\$103 a box

David Schultz and his wife, Mary Lou Richardson, ended up paying \$103 for their cost saving move of smuggling popcorn into the Tamarac Square Theater in Aurora, Colo., where a house rule prohibits anything but concession stand popcorn inside.

Richardson said an assistant manager threatened to throw them out for the infraction, but her husband refused to leave his seat.

The next thing the couple knew, they were surrounded by four policemen who arrested Schultz, handcuffed him and hauled him off to jail on a charge of disturbing the peace. Bail cost \$103. The couple is consulting an attorney.

## Sexy Ads Cause Ms. Ouster

Censorship is alive and well in Solon Springs, Wisconsin. The November issue of Ms. magazine was pulled off the circulating shelves last week at the St. Croix High School library in response to a complaint about classified ads running in that issue. The ads in question dealt with lesbianism and sexual aids. Reinstatement now depends on the results of a hearing committee made up of individuals from all sides of the question, school board, and community. If they can't resolve the issue, the matter will go before the entire school board.

possession or gift convictions when they're disseminating criminal record information.

Another provision of the pending bill restricts driving under the influence. People caught with simple possession in a moving vehicle will be fined not more than \$100.

Finally, AB 693 also prohibits the sale of smoking accessories to minors. Smoking accessories are defined as roach clips, cigarette papers, cigarette holders, pipes and pipe screens. Violators would be subject to up to \$200 in fines.

This bill is still in the committee hearing stage and vocal supporters are urged to respond to their state representatives in writing to express their feelings.

# Beer Marketing...Battle of the Brands

by Tom Woodside

Beer. The frothy, golden liquid quaffed by hop lovers everywhere has, in the past few years, become an increasingly popular beverage of adult men and women, creating a frenzy among brewery executives racing to increase their brand's market share.

This competitive madness has forced brewery analysts to reevaluate their marketing strategies, concentrating on distribution at the retail level, and advertising and promotion to consumers.

Beer drinkers of yesteryear would probably roll over in their graves if they caught wind of the current techniques used to increase beer consumption and promote brand switching. To them, a beer was a beer. Sure, each man had his brand (sorry girls, not many of you drank beer 25 years ago) but brand loyalty wasn't fought for as fiercely as today.

Slowly, with increased use of television and radio advertising, most beers' images changed. People's perception of the 'round bellied' beer drinker changed too. Finally, it was socially acceptable to consume hops rather than the usual brandy

or bourbon drinks.

The 1970's brought forth a new era in beer marketing. Buzz words such as, 'image,' 'image positioning,' and 'brand positioning' frequently echoed across oaken conference rooms. Brewery and advertising executives agreed that a beer should project a lifestyle that consumers would associate with.

An example is the 'Weekends Were Made for Michelob' theme for Anheuser Busch's Michelob brand. Advertising and promotion told present and potential Michelob drinkers that the weekend was a great time to relax and enjoy their favorite beer. This image gave the Michelob drinker a taste of their own lifestyle and reflected a lifestyle that many were already living. Most importantly, beer drinkers could experience the 'Michelob Weekend' through the image projected by advertising and promotion without actually living the lifestyle.

Brand image, as a marketing tool, has proven effective in creating brand conscious beer drinkers, most of whom will remain loyal to a brand for years.

Many consumers,



especially beer drinkers who generally pay attention to beer ads, acknowledge that the image positioning techniques exist. However, many question the use of taste tests and commercials that talk about beer ingredients.

Schlitz, the ailing Milwaukee-based brewer, pioneered the use of taste test techniques during 1980 in an attempt to bury misconceptions regarding the beer's perceived taste. With this method, consumers

were challenged on the spot to compare the taste of their beer with Schlitz.

The results of the Schlitz taste test were positive. Sales increased nationwide, especially in regions of the country where Schlitz's sales had sagged. The Schlitz taste tests proved the misconceptions about its taste false. And beer drinkers were successfully persuaded to try Schlitz, which was the main objective of the taste tests.

Although an effective method to challenge or change beer drinkers' taste perceptions of a beer, taste tests are mostly used by brewers whose brands ail. Successful brewers usually don't rely on the taste test method for a marketing strategy as their brands don't experience taste perception problems.

A third method commonly used to persuade consumers to drink a certain brand is the story strategy which informs the viewer, listener, or reader of the brew's special history or recipe.

The history theme usually aims to position the brand's image in the consumer's mind through copy that talks of the beer's ancient history. Commercials that inform

consumers of the special hops, grains, water, and special brewing processes also strive to implant an image by convincing the consumer that a beer's special ingredients or brewing process make it great tasting.

Both executions of the story strategy are related to the image positioning concept. Instead of projecting a lifestyle, advertising and promotion concentrate on qualities inherent in the beer — either history or recipe.

Beer marketing is a shrewd business. Competition is fierce and many times unfair. Most consumers go on drinking the stuff without ever thinking about the marketing methods used to con them into drinking a given beer. Beer marketers would love to see that situation stay as is. After all, if consumers spent their time figuring out how brewers were convincing them to drink brand 'A', much of their strategy would be useless. Consumers will never go to that extreme. However, the smart consumer or beer drinker may want to pay closer attention to the advertising and promotion that frequents their communication waves.

## ALCOHOL



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9-911 (other phones)
- \* Alert your RA and/or director





## Peer Steering

# Students advising Students seems to Register

by Ann Reinholdt

For the first time, peer advising is being attempted here at the UW-SP.

The College of Natural Resources (CNR) is currently experimenting with a program in which students advise other students about their academic problems such as course requirements and scheduling.

Unlike other colleges within the university, the CNR uses a mass advising system with its freshmen and sophomores. Individual advisors are not assigned to CNR students until their junior year. As a result, underclassmen often had difficulty receiving adequate advice.

To correct that problem, Dean Daniel Trainer proposed last year that a peer advising system be

implemented. Funds for a student coordinator were obtained through the Educational Internship Program, and five assistants were hired through the work-study program. First semester of this year, the CNR Peer Advising and Student Information Center was opened.

According to coordinator Tina Wild, the Center's main function is to help underclassmen select their classes each semester before attending the mass advising session. All freshmen green cards (which are necessary to register) are kept in the Peer Advising office and are only released to the students after a short consultation.

During the consultation, students fill out a card to assess how well they are doing in their current classes.

From that card, advisors are able to help them choose their classes for the next semester and to improve their G.P.A. if needed.

Their choice of classes is given official approval by the professors at mass advising.

The Center is also open to upperclassmen. Wild explained that the services provided at Peer Advising are quite helpful for upperclassmen who don't want to "bother" their professors for aid or who don't know which professor to bother.

Peer Advising provides information on majors, classes, organizations, general degree requirements, university services and campus help programs. Literature such as campus directories, catalogues, timetables,

referral directories, schedule blanks, graduation planning guides and library brochures are also available.

According to Wild, 20-30 people utilize the center each week. The staff is pleased with the numbers of students who have taken advantage of the program. Says Wild, "We get more use than anyone thought we would."

She emphasized that peer advising is not a replacement but a supplement to faculty advising. "We really appreciate the support we get from the faculty. That's very important."

Because the program is in experimental stages, it will be reviewed at the end of this semester before receiving further funds. Yet the staff is currently planning to hold workshops on careers in the residence halls next semester. The center also sponsored a program on time management on Nov. 18, and its staff hopes to continue to

offer similar activities.

In the future, Wild would like to develop a list of the CNR faculty members' interests. Such a list would help sophomore students to choose advisors whose interests and expertise match their own. She and Randy Peeleen, the director of the Reading and Study Skills Lab, are also beginning to develop a plan to have resident assistants, tutors and peer advisors train together to improve and coordinate their counseling and advising skills.

Unfortunately, Wild claims, "This university is sometimes archaic in its thinking about students' ability to advise." Other universities such as Stout have very extensive peer advising systems, she pointed out. She feels there is a great potential to implement peer advising in

Continued on page 16



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## by Michael Daehn

Tom and Mike are a study in contrasts. Tom is a physical education major at UW-Stevens Point. He is involved in varsity sports on campus and seems to live for the thrill of athletic competition. The rest of Tom's schooling is approached as a frustrating but necessary evil. His grades are very good in his major and passing in every other.

Mike, on the other hand, has been an honor student every semester since enrolling at Point. He's a Communication Major and is deeply involved in several major campus activities. In his spare time, Mike's likely to be perusing through a copy of Descartes, Leibniz, or Kurt Vonnegut and generally feels that sports are to be seen, not felt.

Yet both Tom and Mike maintain an amiable relationship and in fact, appear to be quite close friends whenever they meet. The reason for this common bond? Both students finance their educations by selling drugs.

Tom comes from a suburb of Milwaukee, his parents are very well-to-do. Consequently, Tom gets no financial aid. Since he lives with his family during summers while working in their plant he also cannot qualify for independent status. Furthermore, his father believes Tom should have to struggle through some of the same adversity he himself confronted while getting an education during the Depression. So Tom's father pays for only half of his

Mike's situation is quite different. He has been estranged from his parents since he turned 16. His last two years of high school were spent residing in detention homes and foster care centers. Yet he emerged with well formulated principles and a strong sense of purpose. Financial Aid pays for all of his academic costs as he is an independent student, however there are still food, housing, and social costs to consider. These are handled through drug sale profits.

Torn puts it this way, "I know I could've gotten a factory job at a Del Monte or doing construction somewhere, my body's up to it. But if I'm going to use up all that energy, I might as well be doing something fun like playing rugby or buckets. So this seemed like a good, relaxing way to make a lot of money with the least amount of effort."

Mike commented that he "used to spend a lot of money buying bags that had been cut two or three times by the time they reached me. So I figured that if someone would approach selling reefer as a legitimate business and treat their customers with respect, they could make a killing." And pointing to a wall full of stereo components, color TV, and albums too many to count, he added, "so far, everything's flowing according to plan."

they can get their hands on from their big city connections, usually only varying grades of pot, but occasionally hashish or cocaine. An average ounce bag of Colombian pot sells for \$35-\$40 and lasts a moderate smoker about a month. On a pound of this pot, these two can recognize about \$150 in profit. It isn't unusual for them to go through three or four pounds a month; the market is certainly there. In addition, their stash for personal use is free.

This is not to say there aren't drawbacks to the job. First and foremost, selling drugs is illegal. As a result, a certain degree of anxiety is present in the process of deciding who to sell to and more importantly, who not to. There is also the danger of having one's phone tapped by drug enforcement officials. Tom said he's heard clicks and voices on his line several different times and always closes down shop for a while afterward.

Aside from undercover narcotics agents and phone surveillance, the drug salesman's business is even more determined by his sources. If his big city connections are feeling the heat of the law or have fallen into its clutches, Tom and Mike must find new connections if they are to have a product to sell.

Apparently, new suppliers aren't too difficult to find though, as there's a great deal of money to be made in respect to the risk involved.

Concerning the legal possibilities of his

**Continued on page 23**

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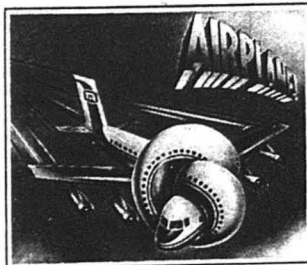
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## In Pot-icular...

## News

## Put That In YOUR Pipe And...

A California study has found no evidence of brain damage among seven men and three women, aged 25 to 36 who had smoked between two and four ounces of pot a day for an average of 7.4 years. The subjects, who were described as educated white Caucasian members of a religious sect, displayed no "impairment of language or math ability, visual organization, memory and other intellectual functions."



Scientists at UCLA report that they've developed a kind of breathalyzer that will detect marijuana use. The device was introduced at a meeting of The American Academy of Forensic Sciences and consists of a tube that contains a kind of filter that extracts the THC from the breath of motorists for later analysis.



Farmers in South Africa are being cautioned to watch what their animals eat after reports that horses and dairy cows have gotten stoned on marijuana. State agriculture officials issued the warning after one farm was forced to stop production temporarily when its cows wandered into an illegal pot field and grazed on the grass. The cows became excessively content and wandered around aimlessly for three days. According to a departmental bulletin, horses that indulged stood stiff legged in their paddocks, "not to be moved by beating or an extended carrot."



A team of researchers at the Harvard Medical School compared surveys of Seniors at a New England University conducted in 1969 and 1978 and found that drug users (mainly pot) and non-users were "essentially indistinguishable" in terms of academic achievement and participation in school activities.



A recent Canadian Poll found that 56.6 percent of those surveyed supported marijuana law reform and that nearly 20 percent believed pot should be sold like liquor in government regulated stores.

Well, is it an aphrodisiac or not? Scientists at the University of Texas think they have the answer to the contradiction between scientific findings that pot decreases the sex drive and the experience of users who laugh at such claims. The researchers in Texas have discovered that the drug affects male sexual activity in two phases, raising the levels of testosterone and other sex hormones to a point where the brain senses the increases and shuts down the pump. In previous tests, it was suggested that there had been too much of a time lapse between the smoking and the testing for anything but the secondary phase to be recorded.



A federal appeals court has ruled that police may legally bribe a drug user children to lead them to their parent's stash. In Seattle, a five year old boy was paid five dollars, in return for which, he uncovered Mommy's hiding place.



Vermont, New Hampshire, Connecticut and Arkansas have brought to 32 the number of states now recognizing the medicinal value of marijuana in treating glaucoma and the side effects of cancer therapy. However, according to the Alliance for Cannabis Therapeutics, the U.S. Government is sure making accessibility to the medicine difficult with a slew of bureaucratic obstacles. Rather than reclassify pot as a drug with medical utility, the government is attempting to promote a synthetic THC pill which is claimed to be inferior and to cause adverse side-effects.



Military authorities are planning a widespread crackdown on military drug use in the wake of a survey indicating widespread usage among service personnel. More than 2,000 randomly selected sailors aged 18 to 25 were tested at the San Diego and Norfolk naval bases. Nearly half were found to have smoked pot or hashish within the last ten days. This information comes on the heels of autopsy revelations concerning drug use among six of the fourteen victims of the U.S.S. Nimitz landing accident.

In its final report before disbanding, the Drug Abuse Council has criticized stringent laws against drug use and faulted federal efforts in drug treatment and law enforcement as unnecessarily alarmist and crisis oriented. The privately financed panel, in a 291 page book titled "The Facts About Drug Abuse", said:

Americans are using more mind altering drugs than ever before, but actual abuse is "much less frequent" and the nation should moderate its fears about drug addiction.

Too many Americans have unrealistic expectations about what drug laws and programs can accomplish.

Exhaustive study has revealed little deterrent impact from the so-called "get tough" laws, such as New York's.

Possession of small amounts of marijuana should be decriminalized.



The U.S. Sixth Circuit Court of Appeals has handed down a landmark decision that may scuttle the Drug Enforcement Administration's model law for combating the sale of drug paraphernalia. In a unanimous ruling, the court held three Ohio anti-head shop ordinances unconstitutional for vagueness, interfering with innocent conduct and infringing on free speech. The model law was considered the most carefully written of its kind and has been adopted by many municipalities throughout the country.

A Circuit Court in Illinois also struck down a local ordinance that attempted to restrict drug paraphernalia sales by setting up complex licensing and registration requirements for head shops.

Meanwhile, in Utah, state Rep. Bob Sykes urged the outlawing of bongs because they're made in the shape of male sex organs and "are designed to encourage or condone oral sex."



The latest Gallup Poll on pot indicates that 52 percent of Americans now favor the elimination of criminal penalties for possession of small amounts of marijuana and that one in four favors its legalization. Among respondents aged 25 to 29, 70 percent supported decriminalization.

In Chicago last week, a fourteen year old student decided he didn't care too much for his teacher's discipline habits. So he spiked her coffee with what was initially believed to be LSD. Did the teacher trip? You betcha, though it was later discovered the boy's pill had merely contained a large amount of caffeine.

The high seems to have been a bummer for teacher and student both. She has decided to leave the teaching profession while the youth has been charged with aggravated battery.



Researchers at the University of Wisconsin Medical College studying a



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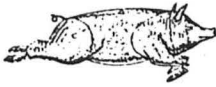



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# DECEMBER

We may live without friends, We may live without books, But civilized man cannot live without cooks. (Bulwar Lytton)

| Sunday  | Monday   | Tuesday   | Wednesday  | Thursday  | Friday   | Saturday  |
|---|--|---|--|---|--|---|
|   |   | <b>1</b> <i>Woody Allen is born 1935.<br/>Alan Muller is born 1945</i><br><br>This is no joke! <u>Free</u><br>sm. soda w/purchase of<br>any sandwich and sm. fry.   | <b>2</b> Pan American Health Day.<br><br>Eat your greens!<br>Crisp tossed salad for<br>.50<br>(Grab & Go Only)   | <b>3</b> <i>Ellen Richards Born 1842</i><br><br>Soup .25                                    | <b>4</b> <i>Lillian Russel Born 1861</i><br><br>Get a<br>piece of<br>fresh fruit free<br>w/\$2.00 purchase.                    | <b>5</b> Phi Beta<br>Kappa<br>is founded<br>at William and<br>Mary College. 1776  |
| <b>6</b> Washington<br>Monument<br>is completed,<br>1884  | <b>7</b> Bombs away! Burger,<br>sm. fry \$ sm. soda<br>for \$.135<br><br>Pearl Harbor Day, 1941.   | <b>8</b> The "Smellie,"<br>a movie with<br>scent, debuts<br>with <i>It's Beyond the<br/>Great Wall</i> and is called<br>Aromarama. 1959.<br><br>Get a robust Brat for .75   | <b>9</b> The ball-bearing roller<br>skate is patented 1884.<br><br>Roll away w/this deal:<br>A bagel, for a mere .50   | <b>10</b> Hot chili<br>for only .75<br><br>I eat, therefore I am.<br>[Bette Midler]         | <b>11</b> Fill up w/free sm<br>fry w/your<br>Cheese Jumbo<br>purchase<br><br>A full belly makes a<br>dull brain [Ben Franklin] | <b>12</b> Young Blue Eyes:<br>Frank Sinatra is born.<br>1915.   |
| <b>13</b> The size of<br>a fixed star,<br>Betelgeuse, is first<br>measured, 1920.                                     | <b>14</b> Genius is one<br>percent inspiration<br>and ninety-nine percent<br>perspiration. [Edison]<br>Get smart & get .10 off<br>of a large soda. | <b>15</b> Your bill will be<br>low after purchasing<br>fresh fruit .25<br><br>Bill of Rights Day,<br>ratified in 1791.  | <b>16</b> "Da-da-da- Dum!"<br>Ludwig von Beethoven<br>is born, 1770.<br><br>A Classic Special:<br>Free chips w/Saucy Beef                                      | <b>17</b> Cheeseburger for only .60<br><br>Orville and Wilbur Wright<br>at Kitty Hawk, 1905 | <b>18</b> (NIGER: Republic Day)<br><br>Any hot buy <u>only</u> \$1.50  | <b>19</b> Dreaming permits<br>each and every one of<br>us to be safely insane<br>every night of the week. [Dr.<br>William Charles Dement] |
| <b>20</b> <i>Amundsen becomes<br/>the first White<br/>Man to make a solo over-ice<br/>hike in a small plane, 1911</i> | <b>21</b> Winter begins at<br>11:56 a.m.<br><br>Warm up with a Lg. cup<br>of piping hot coffee<br>for .35<br><br>First day of Hanukkah.            | <b>22</b> The Bee Gee's Robin and<br>Maurice Gibb are born,<br>1949<br><br>A musical meal to munch<br>Jumbo burger, sm fry<br>& med soda for<br>\$1.95  | <b>23</b> Here's a <u>good</u> drink<br>at a <u>good</u> price<br><br>Lg. milk - .10 off<br><br>Drinking is bad taste but<br>tastes good. [Robert<br>Benchley] | <b>24</b> <i>Pilgrims found<br/>colony in Ply-<br/>mouth, Mass.,<br/>1620</i>               | <b>25</b> <br><br>Christmas.                | <b>26</b> Canadian Boxing Day.  |
| <b>27</b> <i>Alvin Aard opens, 1927</i>   | <b>28</b> This fat stock:<br>Chewing gum is<br>patented,<br>1869   | <b>29</b> Mary Tyler Moore is<br>born, 1937. Jon Voight<br>is born, 1938.   | <b>30</b> If you hit two keys<br>on the typewriter,<br>the one you don't want hits<br>the paper. [Anonymous]   | <b>31</b> Happy New Year!   |   |   |
| THESE GREAT VALUES ARE BROUGHT TO YOU BY YOUR UNIVERSITY FOOD SERVICE<br><br>HAVE A SAFE AND HAPPY HOLIDAY SEASON!    |  |   |  |   |  |   |



125 Years of Beer on the Wall...

# A Toast to the Point Brewery

by Mike Hein

If you've been stashing your six-packs of Point Special the New Year offers an occasion worthy of breaking open a "blue bullet" or two.

1982 will mark the 125th anniversary of the Stevens Point Beverage Company, better known as the Stevens Point Brewery.

If you consider Point Special a specialty, the Law of Beverages dictates that you toast the brewery that makes it all possible, and learn more about the traditions of Point's local brew. Listen:

"America's Favorite Small Brewery" was established in 1857, with George Ruder and Frank Wahle at the helm. It changed hands twice before it was incorporated in 1901.

This reorganization gave birth to the Stevens Point Brewing Company, which put out such brands as "Pink's Pale Export," until 1924. (Some Point Special specialists speculate that this brand name was the brainchild of then-manager Nick "Pinky" Gross, who exported casks and bottles to the far-distant jungles of Amherst Junction via steamy Clydesdale drawn vans. Others speculate differently.)

By 1924 national Prohibition dictated titular changes, hence the creation of the Stevens Point Beverage Company, and the production of less satisfying near-beer.

But America's temperance was eventually tossed, and the Stevens Point Beverage Company was in the business of making real beer again. In 1930 Felix Shibilski was hired as a brewer. (Felix apparently sampled enough wort from the brew-kettles, for eventually he worked his way up to presidency of the company, a position he still holds today.)

In 1934 Wisconsin was home to more than 80 breweries. Area communities were quaffing such distinctive brands as Electric City from Kaukauna, Fox Head from Waukesha, Million from New Lisbon, Peoples from Oshkosh, Joseph Schwartz from Hartford, G. Heileman from LaCrosse, and of course Point Special from you-know-where.

But the small breweries began to decline quickly after the outset of the Depression. Some simply folded. Some were swallowed up by surviving companies. Others, like the Potosi Brewing Co., neglected succession of management and were gone in a generation. Poor quality killed others: shade-tree brewers couldn't compete with consistency.

By World War Two the fate of the small brewery appeared less than

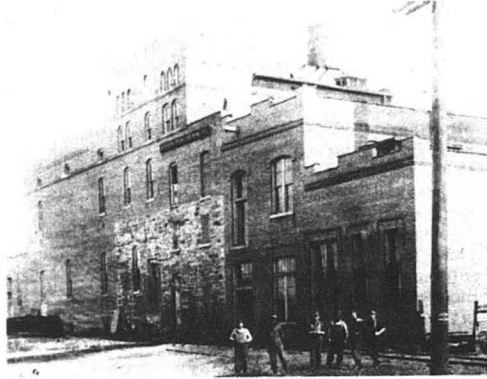
promising. Draft ("tapped") beer accounted for about half the suds sold, but taverns were disposed to being "closed houses" with only one favorite brand on tap. Bad news for those who couldn't get the word out.

And bigger breweries were coming to a head, formidably challenging the loyalties of

along with the Walter, Leinenkugel, and Huber family operations, resists competition from goliath beer-making conglomerates. Ken Shibilski, current general manager of Point Beverage (and son of Felix), attributes the success of Point Special to its consistent quality. But cautious

screen door off its hinges trying to buy cases of Point Special. As legend has it, the brewmaster allowed no more sales to transients.

2. The Appleton Post Crescent ran a story about the Stevens Point Beverage Company's decline of an offer to keep Trans-World Airlines



**Point Special Beer!**  
**Point Special Beer!**  
Brewed to perfection,  
it tastes so good;  
Satisfies completely,  
like good beer should.  
**Better Quality!**  
Sure that you'll agree!  
Won't you make it  
a point to buy  
Point!



local lager lovers. Stories are told of old-timers sitting at the saloon, bemoaning the decline of their favorite "mom and pop" brewery, while sipping on a major national brand.

It was a rare brewery that hung on and put out ale despite ailments.

But Stevens Point Beverage Company put out the suds in the face of such adversity. Portage County may have kept coming back for such frothy names as "Amer Prize" (1939-41), but good management and a quality product kept Point Special in the black.

That's the history of the little brewery on the corner of Water Street and Beer Street. But the challenges still exist, and the story continues....

In 1981 the Stevens Point Beverage Company is one of four small breweries remaining in Wisconsin. It.

management plays a role, too.

Point Special is distributed in six Point Special trucks to about seventy percent of the state. Shibilski claims he has aspirations of eventually, maybe, distributing on a state-wide basis. But national ambitions are unrealistic, requiring retooling, big-time marketing tactics, proportional headaches, not to mention the large gamble involved in making a foray into the fickle world of the "beerphile."

The Company is apparently happy to be what it is. Some "cases in point" (ahem):

1. 1973: After Chicago Daily News columnist Mike Royko proclaimed Point Special as second-best beer by taste test in the world, the brewery suffered a severe returnable bottle shortage. Seems the northbound Illinois tourists were pulling the brewery's

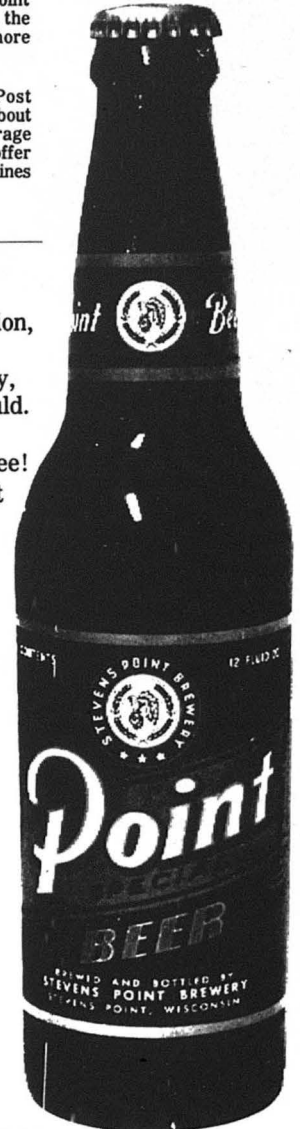
flights stocked up on Point Special. TWA requested 200 cases of cans each week. The brewery was flattered but flatly refused; 200 cases of cans would deplete the supply too drastically to maintain regular distribution.

3. Many business offers have been proposed by companies from Hong Kong to Colorado. Some seek exclusive area franchises. Others, like one Rocky Mountain liquor store, simply request semi-loads. But the Point Brewery refuses, claiming that shipments of that scale would disrupt regular Polonia and Hatley deliveries.

That's the mood at Stevens Point Beverage: Small is beautiful, and the prime consideration is catering to those customers that have consistently appreciated Point Special's characteristic taste.

If you want proof of Point Special's quality, check out your local library. John Porter's "All About Beer" and Michael Weiner's "Taster's Guide to Beer" have both placed Point Special as Best in Wisconsin, and in the Best Group of U.S. brews.

Or visit the brewery at the intersection of Water Street and Beer Street. It's the little whitewashed building with the hops growing on the side. There you can not only purchase a case or two, but you can be bombarded with Point Special paraphernalia: hats, tappers, napkins, wrapping paper, sweatshirts, trays and bumper stickers, all of which declare the famous truism — "When you're out of Point, you're out of town!"



# Things to do While Stoned

by Michael Daehn

Hey, what's happening Kiddies!

Joe Freak here, welcoming you to Romper Room 1981. Boy do we have some mind blowing shit lined up for you cuz today's Doo-bee and Don't-bee Day. Doo-bee and Don't-bee are going to share the do's and don'ts of smoking pot with all you little power tokers out there in the audience. So strap on your grass masks and let's take off.

Doo-bee at your cervix and with some positive tips on how to deal with the marijuana experience. First, remember pot is a many splendored thing. There is more to being stoned than getting more stoned. There is also more to getting stoned than alleviating the pain of watching Packer games but more on that later.

What I'm trying to say, if you catch my buzz (little bee drug humor there, heh, heh) is that smoking pot can be a prelude or complement to any number of activities. Here's a few biggies:

**Food** — Tokers have a very special relationship with their food. They crave it, devour it, and when stoned enough, might even worship it. A frito can be an unbridled joy, a chocolate chip cookie brings sensations of orgasm. Meaningless activities like watching the hair on your fingers grow assumes a purpose when accompanied by a bowl of Froot Loops. So only smoke with a full refrigerator.

On the other side of the 'munchie' issue, if you get stoned frequently and don't want to work as a vacation Santa, you should be selective with what you munch. I know spice is nice but slow food is better — that which takes mucho time to eat. Peanut butter sandwiches, lightly salted popcorn, and almost any kind of fruits, nuts, or vegie substance is suggested. (Warning: my friend Don't-bee gets nauseous just thinking of vegetarian textures when

stoned).

**Sex** — Doo-bee says "do sex." Any place, any time, any non-painful form when stoned. Two especially nice things about sex when stoned. You don't care how intimate your partner is willing to get — a touch or kiss can be fulfilling. And better yet, you almost never have to settle for touching or kissing when the sensuality of being high takes over. Word of advice to anyone turned off by diseases or tiny footsteps, keep a rubber or a diaphragm in your stash box.

**Music** — When straight, potsmokers listen to a very personalized assortment of music. Usually, it consists of their favorite two or three types of contemporary rock. In fact, often someone who listens to jazz-rock fusion is labeled a real radical.

But when stoned, many kinds of music sound just fine. Why don't you experiment? Try some early jazz or blues, some '50's' folk, a few fast paced classical movements (Holst's Planets or The Firebird Suite), or perhaps some electronic music (if that's not what you're usually wired into). Although none of these styles will steal your musical allegiance, each in its own high could heighten your experience.

**Movies and TV**

Movies and marijuana are like soup and sandwich. One was meant for the other. The ultimate in vicarious experience, twenty feet high and in technicolor, no less meets the green leafy substance which heightens perception and makes users easy to please. Plus there's such a marketplace to choose from — you want art, check out the local university's series, you want sentimental schmaltz, one of Love Story's offspring is born daily. If it's bangup action you desire, Agent 007, Vietnam, the Empire and Harrison Ford are all willing to indulge you. Generally, the special effects in these films make

them top of the charts for smokers. You want full frontal nudity, it's available too.

But since you're stoned anyway, you just might want to check out some sleeper 'B' movies instead. Harold and Maude, The Man Who Fell To Earth, The King of Hearts, A Little Romance, Bedazzled, The Strawberry Statement, Wild In The Streets, and Performance are a few choice examples. Granted, there's not a Kubrick in the bunch but that's why you might be more satisfied with spending money at these when a bit in the clouds.

Television is a different story altogether. Tokers have been known not to leave the TV's glow for days after purchasing a bag, except for essentials, that is. One case in point is the local youth who purchased a pound of sinsemilla before settling in for the Packers' first game. By half time of the Minnesota game, he remained unmoved, mumbling over and over, "playoffs." For many college tokers, the football game has been replaced by the soap opera and many users are currently rooted before blank screens anxiously awaiting Luke and Laura's first affair.

Yet there are a number of pleasant ways for you to best utilize your pot smoking — TV viewing time. Reefer actually makes good programs even better. Lou Grant becomes the guy down the block, Outer Limits and Twilight Zone (syndicated in Point) both intrigue and terrify their smoke filled fans. Just as important, being high can make many of television's major annoyances tolerable. Foghorn Cosell can be imagined away as an electronic malfunction in the set. Even commercials can be appreciated. They provide essential opportunities for munchie and potty breaks. And even Chuck Barris can be viewed as oddly entertaining if you're

stoned enough. That alone should tell you something about the television high.

**Trips** — Trips are one of the best things to do when high as long as you're not driving. Picnics and barbecues, zoos, museums, planetariums, botanical gardens, plays and concerts, walks through the woods — these are all good times, and either healthy or educational as well. Treat your body and mind with tender lovin' care when stoned and take a trip.

**Games** — Games are a major item on the pot smokers agenda, perhaps because many tokers view life as a faulty Space Invaders machine anyway. Regardless, games are an integral part of the average high.

Mind games are the most common, the least appreciated, and the longest remembered type of high game. Mind games are the most common, the least appreciated, and the longest remembered type of high game. Mind games are the most common, the least appreciated, and the longest remembered type of high game.

There are two basic categories of games in which pot smokers indulge: physical and intellectual-sort-of.

Physical games are the best for you — if you're selective about what you play! Dancing, golf, friendly frisbee, New Games, hackysack are all exciting, safe ways to exercise a great buzz — there are many others. Any game which doesn't have you thrusting your body into harm's way (skydiving or boxing for instance) or having something thrust at you like 90 m.p.h. baseballs or 260 lb. defensive ends sounds safe enough to me.

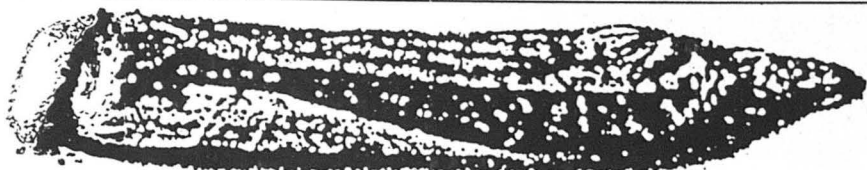
The intellectual-sort-of games have been so dubbed because nobody 'really' wants to play chess or Password when stoned. Even Dungeons and Dragons can be a real downer if your playmates see the game as America's

MIKE

DOO-BEE  
AND  
DON'T-BEE



AD BOB'S



## Things to Avoid Doing While Stoned

by Bob Ham

As a recognized expert in the closely related fields of drug abuse and foolish behavior, I have been asked to prepare a list of things people should not do while stoned. If we lived in an orderly universe filled with sensible beings, I could just say, "Don't do anything stupid," and leave it at that. But we don't, and I can't.

We humans are complex creatures with enormously sophisticated brains. These brains, the product of millions of years of evolution, give us an apparently limitless capacity for thinking up and performing stupid acts. Add mind-altering substances to this amazing capacity and you've got trouble.

Well then, you might ask, if we're such natural dolts, why complicate things by getting stoned. Why not give up drugs and live the clean life. Years ago, genius philosopher Ralph W. Hedd was asked this question. His brilliant reply, "Shut up and pass me that joint," illustrates quite convincingly that the need to get wasted is deeply rooted in humans — at least it was in Ralph.

All things considered then, it's not going to do any good for me to say, "Don't do anything stupid." You just can't help yourself, and frankly, neither can I. All I can hope to do is point out a few of the more dangerous things people do while stoned, and advise you to avoid them.

I've left out activities which should be avoided all the time (playing with an electric mixer in the tub) and activities which simply don't apply to our culture (blow-drying a camel). Here then, is my list:

**DON'T** go to expensive restaurants. This is incredibly basic, but some people never learn. A posh snack palace, where an order of toast goes for \$5.95, is not an ideal place to discover that you can eat 16 shrimp cocktails.

**DON'T** meet your girlfriend's (or boyfriend's) parents for the first time. They're likely to sense something is wrong when you refuse to come out from behind the couch.

**DON'T** have your blood pressure taken for a physical. Stay away from the eye doctor too.

**DON'T** go grocery shopping. It may seem like a smashing idea when you're zonked, but later you won't know what to do with 86 boxes of Double-Stuff Oreos.

**DON'T** go to a funeral, a library, a church service, or any place else where you could get into serious trouble for giggling like an idiot.

**DON'T** go to Japan. (Ask Paul McCartney).

**DON'T** go to Mexico.

**DON'T** go to Turkey.

**DON'T** go anywhere.

**DON'T** try to make complicated snacks. This includes things with more than three ingredients, things which must be beaten 1,000 strokes with a fork, and things which

must be cooked for more than 15 minutes. Be especially careful of things which have to be baked — either you get impatient and wolf them down half-raw or you forget about them and end up having to remove them from the oven rack with an air-hammer.

**DON'T** get paranoid. It's reasonable to lock the door and draw the blinds, but setting up a machine gun nest in the window is going a bit far.

**DON'T** make "funny" long-distance phone calls. It's very expensive, and no one in Australia wants to talk to you anyway.

**DON'T** read 1984.

**DON'T** fall in love. This is tricky business under any circumstances, but particularly when your discretion has been impaired by one too many tokes. Falling in lust, on the other hand, is perfectly acceptable.

**DON'T** watch any of the following movies or TV shows: *Easy Rider* (Let's just scare 'em a little), *Midnight Express*, *The FBI* (Not *The New FBI*, the old one — where all the punks and crooks look like you), *SWAT*. Any news show featuring Alexander Haig in any capacity whatsoever.

**DON'T** play hide-and-seek. It's impossible to hide anywhere while stoned. Seeking is no picnic either.

**DON'T** try to tell a joke. You'll start laughing before you get started, then you'll get a few incoherent syllables out,

then you'll laugh some more, then you'll snort and choke and fall down and turn blue and die. And everybody will think you're just kidding.

**DON'T** try to act normal. It doesn't work. Ever.

**DON'T** play games which require you to store information in your head for any period of time. Card games for money are particularly to be avoided, especially if you find yourself saying things like, "What was bid," or "How many cards in four-of-a-kind?"

**DON'T** go scuba diving. The increased pressure down there will greatly intensify the effects of any drugs you've taken. As you go farther and farther down, your head will get lighter and lighter and lighter. Soon it will bob to the surface like a cork. And you'll be in no condition to go looking for it.

**DON'T** make amusing remarks to law enforcement officials.

**DON'T** go to the dentist. You'll be sitting there, drooling in the chair, and you will suddenly think, "What if he's drilling my tooth and there's a power failure, and the drill stops, then the power comes back on and the drill starts again, and spins me around in this goddamn chair at 45,000 rpm?" Either that or the dentist will give you laughing gas and they'll have to mop you up off the floor.

**DON'T** read articles about what not to do when you're stoned.

greatest contribution to Western Civilization. Monopoly is often touted as the smoker's game but it seems a bit too cutthroat to me. Remember, you want your company to enjoy themselves, not leave feeling financially exploited. Clue is great — if anyone can remember clues or suspects after the second joint.

I recommend board games like *The Game of*

*Life* (where the board and dice determine the outcome more than individual strategy), *Dealer McDope* (rip off press), and *Passout* using herbal sominex. Oh yes, any games which get beautiful bodies to release their sexual inhibitions like *Around The World In Bed* or the *Pointer's Housing Game* are also best under the influence.

Games involving money

transactions should only be played stoned if a) you are very, very rich and delight in throwing away money, b) if you are playing against me at something I am very good at, or c) both. The video-game 'money' corollary states that 'he who smokes pot before going to arcades housing incredible sensory boxes called video-games will quickly become a very poor

man.'

Of course, if you get extremely blown away all of the above suggestions will be worthless. Doo-bee recommends you stick with the druggie classics — "Find Your Ear," "Open One Eye," or "Spit." I also hear that *Lego's* and *Lincoln Logs* are making a great comeback this Christmas with many in this happy-go-lucky group.

LES  
P  
T  
LES





# What's Happenin' with SGA

## by Jack Buswell and Ed Karshna

The Student Senate met last on November 22 and Chancellor Marshall was our guest. He first discussed and fielded questions concerning the \$23.00 surcharge levied by the Regents on your tuition for the second semester. The Chancellor recited some impressive statistics about how university funding has declined drastically in the last ten years. The surcharge is an attempt by the Regents to maintain a level of quality education in the face of dwindling financial support from the state legislature. (This Sunday a resolution is going to be voted on by the Senate opposing the surcharge.)

The remainder of the discussion with the Chancellor centered on the subject of the student activity fee increase. At the Senate's previous meeting, a four percent increase was approved by a slim margin (12-9-1). Chancellor Marshall expressed his displeasure at the four percent increase because with inflation, the increase actually amounts to a decrease in funding for student activities.

The point was brought up by the Executive Board of S.G.A. that the Senate has some financial commitments it must meet in the coming years. Athletics and intramurals are, by law, entitled to a minimum allocation from S.G.A. Last year the Senate voted to donate \$60,000 to the Goerke Park Renovation Project.

In addition, S.G.A. has chosen to allocate the hockey program approximately \$8,000. With these commitments and inflation, there would be approximately a ten percent decrease in funds available to student organizations. Given these figures, the Senate reversed its earlier decision and decided in favor of an 8 percent increase in student activity fees. This means a \$4.70 increase in the student activity fee for next year.

"What's Happenin' " is submitted each week by the UWSP Student Government Association.

Stevens Point's WisPIRG was given a boost in morale by the Senate when Resolution FY2-12 was passed by the Senate. WisPIRG announced that over 2,000 students had signed the WisPIRG petition. There was discussion on the validity of those signatures. In opposition to that claim, several senators announced that they have no sympathy for someone who signs a petition not knowing what he/she is signing. WisPIRG also said that if S.G.A. wants to verify the signatures, they may. However, no one volunteered to do so. (The Senate floor was the scene of some drama as the final vote ended in a tie. After some hesitation, the president of S.G.A. voted in favor of the resolution.)

# SGA

### Student Organization Merit Award

The Student Society of Arboriculture and GLACURH were selected to receive Merit Awards for their activities in the month of November. The Arborists were cited for the landscape work done between Lot P and businesses on Division Street. Over 100 trees were planted in an effort to establish a natural fence that will discourage pedestrian traffic through the lot and hopefully will reduce some of the vandalism which occurs there. The officers of the Arborists are Dan Traas, Les Werner, Julianne Schieffer, Mike Wendt, and Danette Prohaska. Their advisor is R.W. Miller.

GLACURH was cited for its efforts in planning their regional conference entitled, "Bringing It Home." Over 350 people attended the conference held at UWSP. GLACURH's officers are Lisa Christenson, Tracy Hering, Sue Christine, Betty Bartl, and Chris Moderson. Their advisors are Bill DiBrito and Frank O'Brien.

Congratulations to both groups!

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Continued from page 4

will always cherish at home, not to mention the community members and most of the administrators (those of the Foreign Students, Admissions, Bursars, and Registration Offices being a few examples) and faculty with whom I have had the pleasure to associate over the past 3 years. I thank them for doing no more than treating me like everyone else, both in their professional capacities and many of them on a more personal level. You'll never know how much that meant to me because I found even this was too much to expect in some quarters.

Sincerely,  
Chido Makunike

Continued from page 8

other colleges within this university.

The CNR Peer Advising Center is located in room 129 of the CNR building and is open from 9:00 a.m. to 3:00 p.m. Monday through Friday. No appointment is necessary.



Travelin' Light  
Tim Weisberg  
MCA Records

OOOC

"I wanna be a pop star"  
Cat Stevens  
Mona Bone Jakon

# entertainment

his style of music, he answered with pride "pop." Asked about his personal musical inspirations and about who he listens to, groups like the Doobies, Eagles, and several other top 40 perennials were mentioned. This was quite a surprise to those of us who

virtuoso, sharing with his listeners the delicate grace and timbre of a soft flute well played. By this side of the album, you're expected to already be between the sheets romancing, or tucked in for a good night's slumber. On both sides Weisberg and his fellow musicians are

Company alternate between bittersweet and New Year's Cheer on this one, occasionally sounding like the London Philharmonic. Weisberg handles his instrument with the time bought finesse of a polished juggler.

The "King of Cool"

as the best ballad. John Jarvis on the acoustic piano is a wonderful foil for Weisberg's wandering strains of emotion.

Finally, the album's last number deserves a plug at least for the images it conjures. As the final grooves of "Trinity" sleepily leave

## Weisberg defies pop image

by Michael Daehn

Ever since Tim Weisberg made the profitable acquaintance of soft rock idol Dan Fogelberg, there have been some strange sounds emerging from the jazz flutist's corner. Fortunately for his diehard fans, none of them are coming from his flute. His latest album *Travelin' Light* proves that quite conclusively.

The annoying static I'm referring to stems from Weisberg's recent collaboration with Fogelberg on the chart topping commercial blockbuster *Twin Sons of Different Mothers*. The resulting spotlight exposure put Weisberg in a very unaccustomed position. On radio shows and in newspaper interviews, he's had a chance to pitch himself to the masses and unfortunately, Weisberg's decided to milk the opportunity to the last teenybop.

Characteristic of Weisberg's public relations approach were several of his comments in a recent interview on 90 FM. Asked about where he categorizes

expected to hear among others, Miles Davis, Tony Williams, Chick Corea, Herbie Hancock and the like.

But let's be fair now. If you yourself had a choice between artistic integrity and lots of money, teenage adoration and unlimited airplay ergo notoriety, what would you choose? Yeah, me too.

So let's breathe a deep sigh of relief and thank John Coltrane's sax that Mr. Weisberg is a man of greater integrity than either of us. His album is a pure and simple jazz rock delight. It is no more pop rock than a disc of Hubert Laws', George Benson's, or Jean Luc Ponty's.

However, as a fellow colleague was quick to point out, *Travelin' Light* does borrow a popular soft rock arrangement technique. On side one, Weisberg plays the rousing entertainer. The songs, without exception, are an upbeat synthesis of lively fusion. This side is intended for play during small talk, drinks, and general libido arousal. Side two offers Weisberg as the soothing

tight, fresh, fluid, and occasionally mind expanding.

Several of the album cuts were particularly worthy of mention. "Sooner Than Later" is perhaps the best showcase piece on *Travelin' Light*. Weisberg and

features some exceptional flute synthesizer work by, who else, as well as dueling flutes made possible by the magic of sound mixing and multi-track recording. And if "Sooner Than Later" is my favorite rocker, then "Audrey" wins hands down

my speakers, my imagination wanders to an award winning film, the two lovers walk off into a freeze frame, credits are rolling by, and this lilting ballad would be the perfect last touch. One for the road.



"Ho-Ho-Ho!"

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|        | Milwaukee     | Ar | 6:00p  |
| Sunday | Milwaukee     | Lv | 9:00p  |
|        | Oshkosh       | Lv | 10:45p |
|        | Appleton      | Lv | 11:40p |
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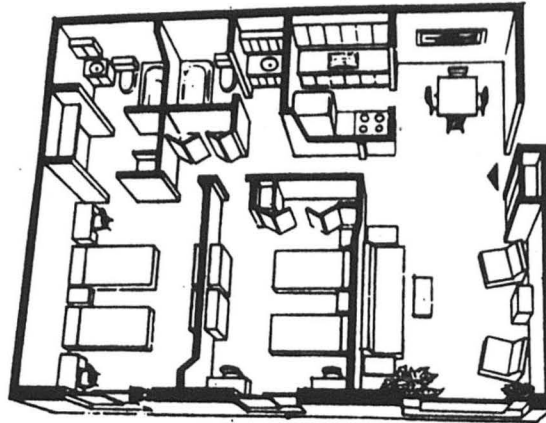
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# Sports

## Men stun Creighton, bow to Nebraska

by Steve Heiting

When the UW-Stevens Point men's basketball team planned its season-opening western trip to take on Creighton University and Nebraska, its obvious goal was to come out of the trip with a pair of respectable showings, and to pull off an upset would have been a nice addition.

Saturday night the Pointers got their nice addition, a 57-51 victory over Creighton.

But Monday night the team was humbled by the powerful Cornhuskers, to the tune of 74-45.

The victory at Creighton marked the first time that the Bluejays had been defeated at home in their opener since 1967, and ruined the college

coaching debut of former New York Knicks star and coach Willis Reed.

Despite all of the local media buildup and coverage of the game, UWSP refused to be rattled and controlled the game from its early stages.

Creighton, who finished with a 21-9 record and a berth in the NCAA Tournament last year, jumped out to an early 13-8 lead. However, the Pointers staged a steady comeback and took the lead for good at 26-24 when John Mack hit a jump shot with two seconds to go in the first half.

The Pointers managed to stretch their lead to 44-37 with 6:47 left to go in the second half, and held off a tough

comeback by the Bluejays to preserve the win.

Creighton scored six straight points with Daryl Stovall slamming the ball through at the 5:32 mark to pull the Bluejays within one at 44-43, exciting the crowd of 5,714.

Stevens Point coach Dick Bennett used a timeout at that point, quieting both the crowd and the Creighton rally.

The Pointers thoroughly quelled the Bluejay comeback hopes with a three-point play by senior Paul Prochnow and a basket by Fred Stemmeler to up their margin to 49-43 with 3:55 to go.

Stemmeler added a bit of polish to the Pointer victory

with a break-away dunk at the final buzzer.

Despite being beat in the statistics, the key to UWSP's upset was their ability to force Creighton to play their style of basketball.

"For the most part, the game was played at our tempo from the start to finish," said Bennett. "The key to the game is that we were able to get the kind of shot we wanted for the most part while limiting them to just 35 shots."

"I'm really pleased that the kids showed the discipline you need to win, especially this early in the season. It's just a credit to the whole squad."

Mack led the Pointers in scoring with 14 points as

UWSP featured balanced scoring. Jef Radtke chipped in 13 points, Stemmeler scored 10, and Pete Zuiker added eight. Radtke also led Stevens Point in rebounds with five.

Tony-Pruitt was the only Bluejay to score in double figures with 17, including 10 in the second half.

Mack was again the leading scorer Monday night in the Pointers' loss to Nebraska, with 10 points. However, at the time this story was written, other statistics were not available.

Stevens Point's next game is Saturday night when they host UW-Oshkosh at the Quandt Gymnasium. Game time is slated for 7:30 p.m.

## Spikers to host regional tourney

by Tom Burkman

The conference champion UW-Stevens Point women's volleyball team, which is rated fourth in the nation for Division III schools, will take a 34-4 overall record on to the regional tournament which will be played in Stevens Point Dec. 11 and 12.

It was learned last week Tuesday that the Point women would not only be participating in the tournament but they would also be hosting the three team regional meet. Occidental College (Cal.), 15-8 for the season and rated eighth in the polls along with ninth ranked Maryville (Tenn.), 25-12 on the year, will meet beginning at 4 p.m. Friday. Then the winner of that match will meet UWSP (34-4) on Saturday at 2 p.m. Both matches will be the best of five series with the winner to go on to Nationals Dec. 3-5.

Coach Nancy Schoen admits that she doesn't know too much about the two teams saying that, "We don't really know what to expect but we will know more after Saturday's game." Schoen also added that the California teams are ahead of most of the other teams in the country.

The Point women will go into the game Saturday having had about a month off with their last match being a home victory over UW-Milwaukee 15-8, 15-10, 11-15 and 15-0 keeping their unbeaten streak at home this season to seven straight. Coach Schoen feels that the long layoff, "won't help us any — it could hurt us but we've been working on doing things differently and the girls are really anxious to play now." Team captain Tina Hill feels the layoff won't really affect the team much but that, "we must be mentally ready to play."

Coach Schoen, in her fourth year as the UWSP head volleyball coach, has taken her team to regionals each year since her first, has sent one team to Nationals (in 1979 finishing sixth against, ironically, Occidental College) while being named coach of the year that same year. And this season she has guided her team to their first conference championship since she has been coach with a record of 16-1.

Helping her to that first championship has been four seniors — three of which made all-conference. These four seniors include: Sue

Bulmer, Doris Riley, Mary Jo Wamser and team captain Tina Hill. Riley, Wamser and Hill were all named to the Wisconsin Women's Intercollegiate Athletic All-Conference team for the 1981 season.

Riley, a native of Waupaca, was exceptional on her serve this season connecting on 95 percent and scoring 147 points. She also had 14 aces, 169 kills and was second on the team in saves.

"Doris is without a doubt our best all-around player. She is as talented in the back row as she is in the front," Schoen said of Riley.

Wamser and Hill both repeated as all-conference performers from a year ago. Wamser, from Cedarburg, successfully placed 72 percent of her serves and scored 263 service points, including a team high 66 aces. She was also credited with 1,741 sets with a 99 percent average (good vs. bad sets) as well as 73 saves.

Coach Schoen said, "Mary Jo is a quality setter. Very few others can take a bad 'up' on service reception and turn it into a perfect set."

Team captain Tina Hill also had an excellent season, scoring on 89 percent of her

serves resulting in 197 team points and 38 aces. Tina was credited with 203 kills with her spike at a 46 percent success ratio. In addition, she had 50 of the teams 127 kill blocks.

Coach Schoen said, "To say that Tina is an outstanding player would not be adequate. She has a super attitude and did a great job as captain this year. She

really improved her back row play but her specialty, however, is still her front row play."

The coach ended by saying, "This is the best team I've ever had; it has the most talent and it is a very close team on and off the court."

Point will be looking forward to next weekend and a possible trip to the national tournament.



Staff photo by Gary LeBoutien

## Braun named COSIDA All-Academic

BLOOMINGTON, ILL.—Chuck Braun, a senior from Athens and a member of the University of Wisconsin-Stevens Point football team, has been named to the College Sports Information Directors Association District Four College Division All-Academic Football Team.

Braun, named to the All-District team for the second straight year, will now be on the national ballot for Academic All-American

laurels.

In 1981, Braun caught a national leading total of 61 passes for 949 yards with seven touchdowns in just eight games. He averaged 7.6 catches and 118.6 yards per game.

For his career, Braun had 199 receptions for 2,865 yards and 29 touchdowns. In his 33 game career, he averaged 6.03 catches for 86.8 yards per game.

Braun was recently named the Pointers' Most Valuable Player for the third consecutive year and was also picked to the All-Wisconsin State University Conference honor team for the third year in a row.

Braun is a business administration major who has a composite grade point average of 3.1. He is the son of Mr. and Mrs. David Braun, 609 Alfred Street, Athens.

Continued on page 22

The shot was good, but the UW-Stevens Point women's basketball team still lost to UW-Green Bay Tuesday night, 71-54.

# Women harriers third at NCAA Nationals

KENOSHA—The UW-Stevens Point women's cross country team concluded its most successful season in its short history with a third place finish in the NCAA Division III National Meet held here at Carthage College last week.

Central College of Iowa won the meet with 26 points while Trenton (N.J.) was runnerup with 70 and UWSP third with 84. Southeastern Massachusetts was fourth with 93 points and was followed by Occidental (Cal.), 105; Union (Penn.), 158; and Pomona-Pitzer (Cal.), 174.

The Pointers, running in the NCAA Meet for the first time, were led by senior Dawn Buntman who finished sixth with a time of 19:21.8. It marked the second time that Buntman has earned All-

American designation in the sport.

Also earning All-American laurels was junior Tracey Lamers who finished 11th with a clocking of 19:44.7 for the 5,000 meter course.

The remaining Lady Pointer finishers were Renee Bremser, 35th, 20:40.5; Tina Theyel, 43rd, 20:57.2; and Ellen Kunath, 60th, 21:46.0.

The individual winner in the meet was Cynthia Sturm of Westfield State who had a clocking of 18:43.3.

UWSP coach Deb Lindert was very pleased with her team's effort and performance in the meet.

"We are very excited with winning our team trophy. Coming into the race we were not sure of the other teams' records and it was hard to predict the team standings because of the number of

individuals running," Lindert explained.

"We were running with only five runners, plus two of the girls were running with injuries. I feel that we did a great job and if we would have been healthy we could have finished second."

Lindert also took time to single out her top finishers in the meet.

"Dawn ran a very good race as she stayed up in the front and finished very strong. She has been Point's top cross-country runner since the sport became intercollegiate in 1980 and she became the sports first All-American a year earlier when UWSP competed as a club.

"This meet was Dawn's last race as a member of our University intercollegiate teams and as she did

throughout her career, she proved that she is a true All-American in every sense of the word," Lindert praised.

"Tracey Lamers ran her best race, not time wise, but she stayed very relaxed despite the conditions and had her mind set on being an All-American," Lindert said of Lamers.

"Renee ran a very good race last week at Regionals, but this week she felt let down on her performance. However, she played a very valuable part in our team performance," the UWSP coach said of Bremser.

"Tina was not able to run up front like she has because of an injury, but she ran a smart race after starting out

slow and she made her passes on the straight aways," Lindert said in analyzing Theyel's run.

"Ellen Kunath ran a good race and at the last 220 she had to sprint to the finish to maintain her position while Mary Bender did not finish the race due to an injury to her ankle," Lindert added.

Lindert also made known that she is already looking forward to next season.

"We are already working on a strong recruiting program and if we get our runners back from this year and add in some new recruits we should again be able to set some very high goals for ourselves," Lindert concluded.

# Men harriers 11th at NAIA Nationals

KENOSHA—The UW-Stevens Point men's cross country team concluded the 1981 season by finishing 11th in the NAIA National Cross Country Meet held here last week at UW-Parkside.

Adams State College (Col.) won the 36 team meet with a score of 76 points and was followed by UW-La Crosse, 109; Saginaw Valley (Mich.)

134; Malone (Ohio), 142; and Simon Fraser (Canada) was fifth with 172 points.

The Pointers scored 332 points in the meet for their 11th place finish and were just 11 points behind UW-Eau Claire which was 10th with 321.

Dan Schoepke led the UWSP assault with a 57th place finish and a time of

26:35. He was followed by Chuck Paulson, 59th, 26:38; Greg Schrab, 64th, 26:43; Ray Przybelski, 65th, 26:44; and Leon Rozmarynowski, 87th, 27:02.

The individual winner in the meet was Pat Porter of Adams State with a swift time of 24:55.

Pointer coach Rick Witt noted that he felt an 11th

place finish was certainly noteworthy, but added that he and his team were looking for an even better finish.

"We were both happy and disappointed at the same time with our finish. We were pleased that we got 11th, but we were hoping to make the top 10 and get better than ninth which was our best finish ever," Witt explained.

"While we were a little disappointed in the team place we are very happy with the effort the guys gave. We had our good pack just as in the conference meet with just eight seconds between our first and fourth man and 30 seconds between the first and sixth.

"We have never had the big gun up front and we packed just the way we wanted to, we just didn't do it up as close to the front as we would have liked. But that may have been my fault for not having them go out from the start a little faster.

"However, we were a little tentative to go out fast and that hurt us as the course was one big mud slide and it was impossible to move up after the first one and half miles and people just held their positions.

"I also felt that our lack of having run in the nationals before hurt us as we only had two of our people with national meet experience. I don't think most of the guys realized the importance of getting out to a fast start," Witt surmised.

Witt noted however that his team had a very good season and one that will go down as one of the best in school history.

It was a great season, the best ever for Point. I know we had a little let down after the conference win and as the kids said, they would not trade the conference win for any top 10 finish in nationals.

"I thought all the guys ran well and after our one mistake they ran as well as they could. The really nice thing is that the guys are planning on next year already with five of the seven who ran in the race being back. With Schoepke, Rozmarynowski, Agnew, and Chris Celichowski all back, we should be in good shape," Witt said.

## Need A Scholarship?



Nancy Brown is a member of Army ROTC at UW-SP and was awarded a two-year scholarship during her sophomore year. "I have a position as Resident Assistant (RA) in Burroughs Hall which helps to pay my college expenses," says Nancy. "However, the ROTC scholarship is an extra bonus which helps to take the sting out of the rising cost of a college education."

The Army ROTC Program has 2 and 3-year Scholarships which pay tuition, fees, and books PLUS \$100 a month for the length of the Scholarship. You need not be currently enrolled in ROTC to apply. If you are a good student with 2 1/2 or more years remaining in school, in good physical condition, and willing to serve four years in the Army, with a starting salary of \$16,500 (\$27,000 after four years), contact:

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# Struggling Icers drop three

by Steve Heiting

"Frustration" is a key word when talking about the UW-Stevens Point ice hockey team thus far this season. And the word has been even more of a factor when speaking of the same team's play in the past two weeks.

"Yes, the season has been frustrating, and we really can't do anything about it," admits coach Liden Carlson.

The Pointers have been suffering from a lack of practice time as the new arena at the Goerke Sports Complex has taken longer to complete than originally planned.

"Our main problem has been a lack of practice time," said Carlson. "We still can't practice on the Goerke ice and it really shows in our playing ability. We are still getting confused with players running into each other on the ice."

"It seems as if the only real practice time we are getting is during the games and that is the wrong time to work things out."

In the past two weeks, four teams benefited from the Pointers' misfortunes.

During that stretch UWSP has suffered through an 0-4-1 mark for five games, dropping their season record to 0-6-1. They were outscored in the five games, 42-18.

Stevens Point showed signs of coming around in a two-game series with St. Norbert at De Pere Nov. 20 and 21. After being edged out 7-6 in the first game, UWSP came back strongly in the second contest, but lost a 4-2 lead late in the game en route to a 4-4 tie.

"We made some fundamental errors in that series, but they were correctable with more practice time," said Carlson.

Carlson was especially pleased with his offense but noted that his defense would have to tighten up for the team to win.

The defense did tighten up for the second game of the series but a brief breakdown robbed the Pointers of their first win of the season.

UWSP was leading 4-2 going into the third period, but St. Norbert managed two goals within just moments of each other at the midway point of the frame to tie the

contest.

The Pointers were not about to dwell on the near-miss at St. Norbert with a conference opponent coming up in UW-Eau Claire Nov. 24, but if they learned one thing there it was that they are still a ways from being competitive in the WSUC.

The Bugolds jumped all over the Pointers with the end result being a 12-2 loss for the Stevens Point team.

"Eau Claire just beat us solidly," said Carlson after the game. "We were no match for their speed and quickness. We were caught flat-footed and standing around too many times."

UWEC scored the first three goals of the game early in the first period before Adam Rosenfield caused a slight change in momentum with a score for the Pointers at the 16:51 mark. However, Eau Claire then added five more unanswered scores in the second frame to put the game away.

Momentum was an elusive part of the next two Stevens Point games as NCAA Division II powerhouse Lake Forest used strong opening

period barrages to crush the Pointers, 10-3 and 9-3 on Nov. 27 and 28, respectively.

The Foresters put away five goals in less than five minutes midway through the first twenty minutes en route to building up a 6-2 opening period lead in the first contest.

The second game was more of the same as Lake Forest opened with a 5-1 advantage and were never threatened afterwards.

Despite having problems as a team, some individuals have been coming through with clutch performances for UWSP.

After seven games, Daryle Hanson is the leading scorer for Stevens Point with eight points on five goals and three assists. The top playmaker for the Pointers has been Mike Stoskopf, who is next in scoring with seven points on six assists and one goal. Also, captain Dennis Drake is not far behind the leaders with two goals and four assists, for six points.

The goalie spot has been very tough for UWSP as Carlson's banner recruiting year blessed him with some

outstanding goaltenders. In four games Floyd Carlson has amassed 201 saves with a save percentage of .834. Complimenting him is Rod Efta, who has an .859 save percentage and 138 saves in three games.

Carlson feels that the lack of practice time, which has obviously hurt the Pointer cause throughout the young season, is something the team will just have to deal with until they can get in more time during the upcoming semester break.

"By not being on the ice everyday we are not in the best physical shape that we have to be in to be competitive," he said. "For the rest of the semester we are just going to have to do the very best we can and hopefully regroup for the second half of the season. I think we can come back strong."

The Pointers play this weekend in Ames, Iowa, in a two-game series with Iowa State. Game time is 7:30 for both the Friday and Saturday contests.

## UWSP dogfish will be strong

There have been some very good men's swimming teams at UW-Stevens Point since Lynn "Red" Blair became the head coach in 1965, the best being his 1977 squad which won the school's only conference championship in the sport.

However, a smile comes to Blair's face when the subject of his 1981-82 team comes up as he feels this squad is indeed his strongest ever.

The reason for Blair's optimism is the fact that 12 letterwinners return and that he again is coming off another outstanding recruiting effort.

Six All-Americans return from Blair's 1980-81 team which came up with the best national finish in UWSP history as it placed ninth in the NCAA Division III National Meet.

Leading the list of returnees is sophomore Dan Cronin who finished third in the 50 yard freestyle with a school record time of :21.3 in last year's national meet.

Also returning are three of the four members of the 400 freestyle relay team which was fourth in the NCAA. The foursome of returnees Cronin, Scott Slaybaugh, and Jay Roettger and graduated Gary Muchow covered the distance in 3:10.5.

The three other All-Americans who are back are Steve Mabeus, 800 freestyle relay; Dave Nott, 800 freestyle relay and 1650 freestyle; and Scott Olson, three meter diving.

Newcomers who will be looked for added punch will be Pete Samuelson of Park Ridge, Ill., an honorable mention high school All-American last year after

finishing fourth in the 100 yard backstroke in Illinois; Baron Richardson, Madison, fourth in the 100 yard butterfly in Wisconsin; and John Hanson, Madison, fifth in both the 200 and 500 freestyle in Wisconsin.

Hanson was also an honorable mention All-State selection in Wisconsin last year.

Only two lettermen, Gary Muchow and Brian Botsford, were lost from last year's Pointer team but both made significant contributions and their losses will be felt.

Muchow was a four-time All-American who was a perennial winner in Wisconsin State University Conference Meets.

Botsford, a native of Stevens Point, was also a dominant force in the WSUC in the four years he competed.

Blair has seen his teams finish second in the WSUC Meet behind UW-Eau Claire every year since his UWSP squad won the 1977 title, but he feels his 1981-82 team is of championship quality.

"I feel this is the strongest team we have ever had at Stevens Point and we've had some strong ones before. The goal we have set is to win the conference championship and I really think we can, although it is something that has to be proven," Blair said.

"I feel every event we have is covered and that we have no real weak spots. Our strengths will be the freestyle events from 50 to 1650 yards, they will be the backbone of the team. I also think we will be very strong in the backstroke," Blair added.

Blair's belief that his 1981 team will be a powerful one

was reinforced Saturday as the Pointers upset Division I Northern Illinois 58-55 and beat UW-Whitewater 93-18 in a pair of dual meets at DeKalb, Illinois.

The Pointers rode the strength of six first place finishes in beating Northern Illinois and also won 12 of 13 possible top finishes in routing Whitewater.

Steve Mabeus was the top individual winner for the Pointers with two gold medal finishes. He was first in the 200 and 500 freestyle with times of 1:52.61 and 5:08.69, respectively.

The other individual winners for the Pointers were Brad Thatcher, 200 backstroke, 2:02.9; Dave Kaster, 200 breaststroke, 2:24.1; and Dave Nott, 1000 freestyle, 10:19.9.

The final first was earned by the 400 medley relay team of Thatcher, Scott Slaybaugh, Jay Roettger, and Brian LeCloux. The foursome had a time of 3:45.4.

Joining the above in winning their events against Whitewater were Scott Slaybaugh and Scott Olson with two firsts apiece and Brian LeCloux along with the 400 freestyle relay team.

Slaybaugh won the 100 freestyle and 200 individual medley with times of :49.755 and 2:10.8, while Olson won the one and three meter diving with 225.55 and 260.9 points, respectively.

LeCloux won individually in the 50 freestyle with a time of :22.34 and teamed with Dan Cronin, John Hanson, and Jay Roettger to win the 400 freestyle relay with a clocking of 3:20.36.

## Correction

In the November 19 Pointer, Dave Schlundt was incorrectly identified as Dale Schlundt. Our apologies Dave.



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# Women's swim coach optimistic

The University of Wisconsin-Stevens Point women's swimming coach Carol Huettig has ten returnees from last year's team which placed fourth in the Wisconsin Women's Intercollegiate Athletic Conference Meet.

Heading up the list are this year's co-captains, Sarah Greenlaw and Ann Finley, and All-American Kim Swanson.

Greenlaw, a junior from Marshfield, and Finley, a sophomore from Madison, should provide the team with strong leadership and good performances, according to Huettig.

"I expect them both to do good things this year," said Huettig. "Both were in the top four at conference last

year and should repeat."

Greenlaw swims breaststroke and Finley competes in the backstroke and freestyle events.

Swanson, a sophomore, captured first place in the 100 freestyle and second in both the 200 and 500 yard freestyle events at the conference meets last year. Her times in all three events surpassed national meet qualifying standards. Huettig expects Swanson to be a steady performer this season.

Another top veteran is junior Ellen Richter, who has already turned in some fine freestyle times. Others include Mary Cram, butterfly; Katie Lukow, distance; Cindy Getting, freestyle; Theresa Gallagher, butterfly,

freestyle, relays; Marge Mandelin, breaststroke, freestyle; and Kami Kolb, freestyle.

Huettig also looks to some first year performers to provide the Lady Pointers with some strength. She predicts Christy Schmidt, a breastroker from Plymouth, will finish in the top six at conference. Marcia Jahn, a talented butterfly and strong individual medley performer, also should be a definite asset to the team.

Other first year competitors are Jane Germanson, Lisa Garvey, Laurel Mayer, Alice Ann Schell, Tracey Zimmer, Mary Moser, and Jean Kieckhafer. Huettig feels all will make sizeable contributions to the team.

Another new face on the scene is that of Linda Macek, the diving coach. Macek is a former All-American diver from Carthage College. She will be working with first year divers Kathy Peterson and Kathy Rondeau, and Huettig is looking to the combination to provide the Pointers with some points.

"We have a great deal of depth and versatility, and this will allow me to juggle swimmers and events," said Huettig.

"The team as a whole is very close knit and supportive, and we have good leaders who provide strong models. I'm real pleased with this, and I'm encouraged by the results of our intrasquad meet. I think our outlook is good," she concluded.

## Hartman urges students to

### obey liquor laws

University of Wisconsin-Stevens Point director of athletics Dr. Paul E. Hartman has asked students and people from the community who will be attending Pointer ice hockey contests at the Goerke Sports Complex multi-purpose building to adhere to City of Stevens Point regulations banning alcoholic beverages from the facility.

Hartman indicated that city officials have made it clear that they are going to begin to clamp down harder on individuals who violate the ban on alcoholic beverages both at the multi-purpose building and at Goerke Field.

Spectators caught with alcoholic beverages or those caught creating a disturbance will be asked to leave the building and will also face city fines.

# Pigskin Prophet picks Pack to lose

by Quinc Adams

The holiday weekend was no turkey for the Prophet, as he racked up an impressive 11-2 mark, bringing his overall record to 116-64, or 64 percent. In Las Vegas, they're at 61 percent.

CINCINNATI 21, SAN FRANCISCO 20 — Ken Anderson isn't about to let the young 49'er secondary beat him.

MIAMI 27, NEW

ENGLAND 10 — Picking the Patriots here is like betting on the dinosaur to make a comeback.

DETROIT 24, GREEN BAY 16 — Start walking, Bart; Eric Hipple's not going to give this game away.

DALLAS 35, BALTIMORE 24 — Small children should be kept far away from the TV set when the Colts are on.

LOS ANGELES 20, NEW YORK GIANTS 17 — As bad

as the Rams are, it's against the Prophet's code of ethics to pick the Giants.

HOUSTON 23, CLEVELAND 21 — Earl Campbell should lead the way in the "Who Cares Bowl."

PHILADELPHIA 28, WASHINGTON 27 — Pete Rozelle, Mr. Parity, will see to it that The Prophet's Team loses this game.

NEW YORK JETS 33,

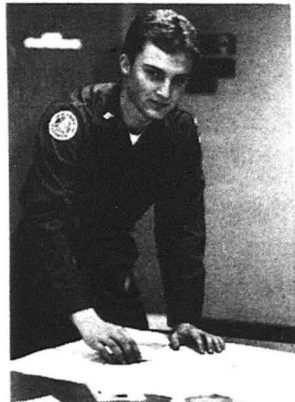
SEATTLE 30 — The Jets are the NFL's hottest team, and the Seahawk defense is like jello. Elsewhere Minnesota 23, Chicago 13; Pittsburgh 22, Oakland 14; Denver 17, Kansas City 14; San Diego 38, Buffalo 33; Atlanta 24, Tampa Bay 21; and St. Louis 27, New Orleans 24.

Continued from page 19

Also named to the District Four College Division honor team from Wisconsin were running back Scott Reppert and defensive lineman Chris Matheus of Lawrence while fullback Dave Mohapp of Wisconsin was picked to the University Division squad.

## On the Athletic Budget...

### Need Financial Assistance?



Brad Kortbein is a member of Army ROTC at UW-SP and participates in the SMP. "In addition to the ROTC training, I am gaining valuable leadership experience with the National Guard," says Brad. "And the \$97.52 a month I receive from the Guard, along with the \$100 a month from ROTC, is helping me to finance my education here at UW-SP."

The Army ROTC, in conjunction with the Army National Guard and the Army Reserves, has a program called the Simultaneous Membership Program (SMP) which might be the answer to your money problem. By joining this program you can earn \$5,000 or more during the next two years and qualify as a Second Lieutenant (starting salary \$16,500 per year). If you are a good student, with 2 1/2 or more years left in school, in good physical condition and willing to serve three years on active duty with the Army, contact:

Jim Garvey  
Frank Johnson  
204 Student Services Building  
346-3821

The Pointer would like to correct certain inaccuracies regarding the recent athletic budget story.

First, it was reported the Athletic Department received an additional \$17,000 from the Student Government Association this fiscal year and will receive an additional \$14,500 a year for fiscal years 1982-83 and 1983-84. In fact, Athletics has not received and will not receive any money from SGA other than its yearly budget allocation.

Secondly, it was reported projected hockey expenditures exceeded \$25,000 this fiscal year. In fact, projected hockey expenditures this fiscal year total \$15,914.

Furthermore, the Pointer was not out to place blame for the budget deficit on any particular individual. The main objectives of the article were (1) to make UWSP students aware of the problem and (2) to outline what is

being done to correct the problem. The Pointer applauds the efforts the Athletic Department and Student Government Association are making to eliminate the debt. And, according to Athletic Business Administrator Don Amiot, the successful execution of the plan is right on schedule.

As for the Pointer Opinion Poll, the response has been overwhelmingly in favor of athletics and the four credit Physical Education requirement. Of the few who responded to the poll, 72 percent did not think too much of the student segregated fees was being spent on intercollegiate athletics at UWSP. Seventy-six percent of the respondents favored the four credit, P.E. requirement. Three respondents supported an eight credit P.E. requirement and one called for a six credit P.E. requirement.

## The NORML Procedure

NORML stands for the National Organization for the Reform of Marijuana Laws. The following is their "statement of purpose":

"NORML is a non-profit public interest lobby working to remove the criminal penalties for the possession and use of marijuana, a step recommended by The President's Commission on Marijuana and Drug Abuse. NORML does not advocate the use of marijuana. We do believe, however, that the burdensome costs of continued criminal prohibition far exceed any deterrent value of the present

laws. Our society can no longer afford to pay the price of ruined lives and careers, wasted economic resources and ineffective drug education programs by trying to pursue and arrest the 26 million people in the United States who now use or have used marijuana.

Our country's drug laws should be in accord with the most accurate information available, and based on the possibility of harm presented by a particular drug; not on prejudice, fear, or moral fervor. Thomas Jefferson insisted that "laws and institutions must go hand in

hand with the progress of the human mind." Since we now know that marijuana is a relatively harmless drug, we should change our laws to reflect that fact. NORML supports a policy of discouragement for all recreational drugs, but our society cannot continue to make criminals out of those individuals who choose to ignore our advice."

If you wish to know more about NORML or join this organization, their offices are located at 2317 M St., N.W., Washington, D.C. 20037.

## entertainment



# King Cool is Hot

By Charlie Hunter

Last year at this time radios were exploding with the sounds of 'Ah Leah.' Currently, the radios are cranking to a different beat;

image of the 'cool' of the 80's, but don't let looks deceive you. If you look on the inside you will find a singer with heart and soul.

The remaining songs on the album continue with the beat of love. The cuts 'Broken

Continued from page 9

## Reefer sales relieve wallet

trade, Mike remarked: "Well, I think it's the same as any other job that pays well—you're going to have some risks. The physicists and engineers worry about accidents at nuclear plants they're designing. I worry about drug busts. Like in everything else, there's always tradeoffs!"

Tom doesn't think too much about the illegal aspects of drug dealing. "If I considered it immoral, I wouldn't do it, but I don't, so I don't care too much about what those who have never smoked a doobie (joint) think."

Mike, however, is more concerned about what others think. "I'm especially pissed off," he said, "by all of those ignorant parent groups who are using all sorts of scare techniques to rile up parents against pot smokers. They show ridiculous propaganda films where poor, defenseless kids under the influence of drugs bend down to sniff a flame that they're hallucinating as a flower. What bullshit! We used to get stoned before checking out some of those

films in high school biology so we could laugh hysterically at them."

Mike went on, "what really worries me about these groups is that once they arouse the well meaning parents, they turn them on the state legislature demanding action. And the sad thing is all the politicians can do is make it harder to get drugs or paraphenalia. They can't act on why the kids are smoking pot, on the real core reasons they might be dropping out of school. They can't deal with parental neglect or alcoholism, or for that matter distinguish between those of us who smoke for fun, not neurotic relief, and those who do need help. And as far as all those stats about doing drugs and failing in school going hand in hand, my files are always open for inspection."

And on that cue, Tom's doorbell rang and a couple of prospective buyers were ushered in. The bong came out, Mike went to get matches, and a sale was underway....

## reviews

'Sweet Merrilee.' Yes, Donnie Iris is back and has changed his tune.

Donnie Iris and the Cruisers latest album (King Cool) is rock 'n' roll with a different twist. The music on the album is a cross between soft core punk and easy listening. The mood of King Cool is definitely one of love. Donnie Iris writes and sings in a sensitive manner about a sensitive subject.

The current single off the album, 'Sweet Merrilee' is as the title suggests, a sweet love song. If you are prone to singing catchy tunes—just can't get it out of your head—then the two words 'Sweet Merrilee' are not for you. The Cruisers rhythmic drums and synthesizers will keep the tune rolling through your head.

Iris's bittersweet feelings are revealed in the song 'Pretender': I know the type always acting cool-Pretender won't let love make a fool of you-I don't believe that you don't really feel it-You're feeling something but you don't reveal it. Pretender....A sure song to stir those dancing feet.

Donnie Iris exposes a part of himself in the title song 'King Cool.' The cover of the album displays his new

Promises, 'Color Me Blue,' and 'The Last to Know' are about love that has gone wrong.

The sensitivity of the lyrics explode in the fast and slick, 'Broken Promises.' Kevin Valentine of the Cruisers gives an impressive play on the drums. A nostalgic beat of the 50's slows the pace in the sweet melody, 'Color Me Blue.' And in the final love sick cut 'The Last to Know,' the desperate lead vocals of Donnie Iris come through loud and clear.

On the bright side of love, Donnie Iris and the Cruisers sing with a positive beat in 'My Girl,' 'Love is Like a Rock,' and 'That's the Way Love Ought to Be' is the way the song ought to be!

King Cool is a slick album full of sweet and bittersweet love songs. Donnie Iris on lead vocals has a strong and sensitive voice. The Cruisers consisting of bassist Albritton McClain, guitarist Marty 'The Bear' Lee, drummer Kevin Valentine, and keyboardist Mark Avsec, provide the unique soft core punk sound.

With only 22 shopping days left until Christmas, King Cool is an album to keep in mind for Christmas gift giving.

## ARE YOU PREPARED FOR WINTER ?

### PRE-SEASON WINTER SPORTS MINI COURSES

#### WINTER CAMPING FREE

For the novice.

Enjoying the winter in a camp setting.

Weather, travel, equipment, clothing, safety.

MONDAY DEC. 7 5:30 p.m.



#### FREE

#### INTRO. TO X-COUNTRY SKIING

Discover the fast growing sport of cross-country skiing. Equipment fitting and techniques for moving on the snow...

TUESDAY DEC. 8 6:30 p.m.



346-3848

#### DOWNHILL SKIING TUNE UP FREE

Get those skis into shape : P-Tex use, waxing and unwaxing, edge sharpening, and tools of the trade...

WEDNESDAY DEC. 9 5:00 p.m.



346-3848



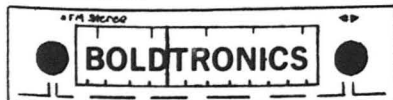
#### FREE

#### X-COUNTRY SKIING TUNE UP

Are your skis ready for the trails ?? Learn proper waxing for snow conditions, P-Tex applications, mechanics of glide touring preparations...

THURSDAY DEC. 10 6:30 p.m.

SALES AND SERVICE CUSTOM INSTALLATION



Your Car Stereo Headquarters  
3115 CHURCH ST.  
STEVENS POINT, WI  
715-344-1229

FREE  
FREE  
FREE

All minicourses held at REC. SERVICES  
Sign Up Today - Enrollment is limited.



## Registration, Be Prepared! Only 90 FM Keeps You Informed.

90 FM broadcasts live from Quandt fieldhouse during registration day.

**Tuesday, December 8**

Listen to 90 FM for updates on class and section closings.



# WWSP



## Tutorial Splendor

The Writing Lab, Room 306 Collins, is now accepting tutor applications for the spring semester.

Contrary to popular legend, tutors need not be English majors. If you're an upperclass or graduate student who enjoys writing, why not apply? It is helpful, of course, if you are not only a good writer, but also an able and humane critic of the writing of others.

Peer tutors can work in the Writing Lab under a number of options, including credit (English 397-Practicum), work study (if qualified), graduate assistantship and co-op intern through Placement Office (via application and acceptance).

For more information, call 346-3568 or stop by the Lab and pick up a tutor application form.

"Three men come to a walled city at midnight. A sign on the bolted door in the wall to the city reads, 'This Door Will Remain Locked Until 9 a.m. Tomorrow Morning.' Just by coincidence the three men happen to be an alcoholic, an acid head, and a user of grass. After reading the sign, the alcoholic says, 'Let's break the door down.' The acid head says, 'Let's just float through the keyhole.' And the grass user says, 'Let's sit down and wait for tomorrow morning.'"

—A Child's Garden of Grass



**Leisure Time  
Activities  
Presents**

## TODAY AND SUNDAY

## CHRISTMAS SHOPPING SPREE

UAB Leisure Time Activities is sponsoring two shopping trips to the Wisconsin Rapids Mall. A van will be leaving in front of the University Center on the following days:

Thurs.-Dec. 3 at 4:00 (Return 9:00)

Sun.-Dec. 6 at 12:30 (Return 6:00)

The cost for either trip is only \$1.00. Sign up at the Student Activities window in the lower level of the University Center.

UAB VISUAL ARTS PRESENTS

## AIRPLANE!

Today and Tomorrow (Dec. 3, 4)

U.C.-Wisconsin Room

6:30, 9:15. \$1.50



*Special  
Programs  
Presents*

## CONTEST!

UAB Special Programs is sponsoring a contest to determine a theme and logo for this year's Winter Carnival (Jan. 30-Feb. 5). Anyone can enter—the deadline is Dec. 9, at 2:00 p.m. The winner will receive \$10.00. Bring your ideas to the UAB office — Special Programs.

**STUDENT EXPERIMENTAL  
TELEVISION  
PRESENTS**

## POINTER BASKETBALL VS. OSHKOSH

**SATURDAY, DEC. 5  
10:30**

AND

**THURSDAY, DEC. 10  
7:30**

**CABLE CHANNEL 3**





PROGRAMMING

YOUR ENJOYMENT



# POINTER PROGRAM

## THIS WEEK'S

Thursday, December 3

**NINA KAHLE**—This extraordinary singer-songwriter, who has been compared to Joni Mitchell, Judy Collins, and Laura Nyro, brings her musical magic to the UC Program Banquet Room at 8 p.m. Her debut album, *Deep, Down & Real*, was a featured pick in *People* magazine. An accomplished pianist and dulcimer player, and a powerful vocalist, Kahle has been appearing at universities throughout the country since she joined the circuit in 1975. Her Point appearance is being sponsored by UAB and the Women's Resource Center. Tickets are \$2 at the door.

## HIGHLIGHT

# apt

Thursday, December 3-  
Sunday, December 20

**EDNA CARLSTEN GALLERY**—The final exhibition of the semester will be *Other Realities*, featuring Midwest artists working in fantasy and surrealist tradition. Gallery hours are Monday-Friday, 10 a.m.-4 p.m.; Monday-Thursday, 7-9 p.m.; Saturday & Sunday, 1-4 p.m.

# RADIO

Thursday, December 3-  
Wednesday, December 9

**WSP 11TH HOUR SPECIALS**—This week your campus station brings you the following albums: Thursday, Greg Lake; Friday, The Kinks, *Give The People What They Want*; Saturday, Neil Young, *Reactor*; Sunday, Jaco Pastorius, *Word of Mouth*; Tuesday, Camel, *Nude*; Wednesday, The Beatles, *Revolver*. Tune in to 90FM nightly at 11 p.m.

**TWO-WAY RADIO**—WSP's call-in talk show focuses on the National Or-

ganization for Women (NOW). Guests include Wisconsin NOW-ERA Task Force Chairperson Kathy Patrick and Stevens Point NOW-ERA Task Force Chairperson Patty Merdan. 10 p.m. on 90 FM.

## SPORTS

Saturday, December 5 &  
Tuesday, December 8

**POINTER BASKETBALL**—Would a bunch of jocks really go at it this hard for a little fame, a little glory, and all the sweatsocks they can eat? You betcha. The Saturday game against Oshkosh will be played here at 7:30 p.m. If you can't make it, Student Experimental Television (SET) will be broadcasting the game the same day at 10:30 p.m. Tuesday, the Pointers go to Stout. That game will be aired on WSPT 98FM at 7:30.

## Music

Thursday, December 3  
**NINA KAHLE**—See This Week's Highlight.

Thursday & Friday,  
December 3 & 4

**THE DAVE PETERS TRIO**—This group of UWSP faculty members will jazz up The Restaurant lounge from 8:30 to 12:30 p.m. both nights. And we're not joking.

Friday, December 4

**RHC MINI-CONCERT**—TJ Southwick brings easy-listening music to the DeBot Blue Room from 8-11 p.m.

Saturday, December 5

**STONEBROOK**—Wayne Jaworski, Kari Soiney, and Mike Hein team up for a post-game concert at 9 p.m. in the UC Coffeehouse. Celebrate a Pointer basketball victory (or whatever) with good music. This free event is sponsored by Student Life Activities and Programs (SLAP).

## LIVE

Monday, December 7

**IS THERE LIFE AFTER COLLEGE?**—Bill Alexander answers this academic question in a one-man, four-act play mixing theater and stand-up comedy. The act takes him from his senior year in high school to his senior year in college. This free comic relief gets underway at 8 p.m. in the UC Program Banquet Room, and is brought to you by UAB.

## movies

Thursday & Friday,  
December 3 & 4

**AIRPLANE**—Look! Up in the sky! It's a bird! It's a plane! It's one of the most outrageously silly movies you've ever seen. This high-flying flick spoofs everything from war romances to Saturday Night Fever. UAB brings this one in at 6:30 and 9:15 p.m. in the UC Wisconsin Room. \$1.50.

Thursday & Wednesday,  
December 8 & 9

**THE LION IN WINTER**—This fierce drama, set in 12th Century England, focuses on King Henry II (Peter O'Toole) and his wife (Katharine Hepburn in an Oscar-winning role) late in the King's reign. This Film Society offering will be shown at 7 and 9:30 p.m. in the UC Program Banquet Room (not the Wisconsin Room). \$1.25.

Thursday & Friday,  
December 10—11

**YELLOW SUBMARINE**—Beatles music blends with surreal animation to create a movie experience that will leave your brain submerged for days. UWSP is sponsoring this one at 7 & 9:15 p.m. in the UC Program Banquet Room,

and they promise "specially equalized sound." \$1.25.



Thursday, December 3

**STUDENT EXPERIMENTAL TELEVISION**—This week, *Perspective On Point* looks at religious groups on campus at 6 p.m. At 6:30 Lee Burrell will talk about First Amendment rights. In *The Act*, a new talent show, gets going at 7, and will feature UWSP students Theresa Jordan and Christopher Jerome. At 7:30 there's a treat for all you final frontier fans, as SET will show *Star Trek's Menagerie*.

**SNEAK PREVIEWS**—Roger and Gene take a look at some overlooked films, including *Carny* and *The Union Field*. Next Thursday, the dynamic duo looks at *Reds* and *My Dinner With Andre*. 8 p.m. on Cable Channel 10.

Sunday & Monday,  
December 6 & 7

**NFL FOOTBALL**—Watch the games on the VideoBeam in the UC Coffeehouse—it's the next best thing to being there. At noon Sunday, the Pack takes on the Detroit Lions. Monday at 8 p.m. the Pittsburgh Steelers lock horns with the defending Superbowl champs, the Oakland Raiders.

Tuesday, December 8

**UP TO THE MINUTE**—CBS's weekday news show takes a look at the touchy subject of book censorship. 3 p.m.

Wednesday, December 9

**JAMES WATT'S ENVIRONMENT: PROMISED LAND**—The title of this special report is quite appropriate, since Secretary of the Interior James Watt is promising land to just about everybody. It seems that James thinks there's no reason to protect the environment, since the world is going to come to an end any day now. Is Jim a dim bulb? Does he have a hollow interior? This report promises to shed a little light on that subject. 8 p.m. on Cable Channel 10.

From now till Christmas and then some

**BAH, HUMBAG**—We were going to give you a list of all the upcoming Christmas specials, but they looked so sickeningly offensive and disgustingly crass and

commercial that we just can't bring ourselves to do it. We suggest you turn the TV off this Christmas and snuggle up with something warm.

## Miscellaneous

Thursday, December 3 &  
Sunday, December 6

**CHRISTMAS SHOPPING SPREE**—Still haven't gotten a gift for those special someones? You might want to take advantage of UAB's two shopping trips to the Wisconsin Rapids Shopping Mall. A van will leave from the front of the Union at 4 p.m. Thursday (returning at 9) and 12:30 p.m. Sunday (returning at 6). Cost for the trip is a mere \$1. Sign up at the Student Activities window in the lower level of the UC.

Sunday, December 6

**PLANETARIUM SERIES**—This week the Planetarium presents the ever-popular *The Christmas Star*. The doors open at 2:30 and the program starts at 3 p.m. in the Planetarium of the Science building. Free.

Tuesday, December 8

**REGISTRATION**—Classes are cancelled today, to give you time to hustle your stuff over to Quandt Gym to register for next semester's classes. Don't forget to get your advisor's signature on your Study List. And may The Force be with you.

For hot info on other campus events, call Dial-Answer, 24 hours a day, seven days a week, 52 weeks a year, 100 years a century. Uh, the number is 346-3000.

Persons wishing to have an event considered for publication in *Pointer Program* should submit information (date, time, place, cost, and a brief description of what's going on) to *Pointer Program*, 113 Communication Arts Center, by **NOON MONDAY**.

Publication is not guaranteed. Events most likely to be published are those with the most student appeal, those which don't cost an arm and a leg, those which are closeby, and those which appeal to the perverse, illogical tastes of the *Program* editor.



**Leisure Time  
Activities  
Presents**

**...April 2-11**

# DAYTONA

**\$201**  
4 PER ROOM

**\$184**  
6 PER ROOM

#### TRIP INCLUDES:

- Round trip motor coach transportation in first class charter coaches. The buses are nothing but the best with full wash-room facilities and whenever possible, FM-AM stereos and card table areas. Food stops will be made along the way.
- A full seven nights accommodations at the Plaza Hotel of Daytona Beach, Florida. It's right in the middle of everything that's happening. It is a large first class hotel located right on the beach only a couple thousand feet from the boardwalk. The hotel has a large pool, pool bar, party deck, basketball court, tennis court, coffee shop, and four of the wildest drinking establishments on the strip.
- A great time in Daytona with a special party Monday afternoon poolside . . . FREE!
- Optional trip to Disney World available.
- Put \$10 down before Christmas and you will get a free kitchenette with your room.
- Prices by air: \$337 (6 per room), \$354 (4 per room).

**\$23 LESS THAN LAST YEAR!**

**MAKE YOUR RESERVATION** for this fun-filled Daytona Beach trip at the Student Life Activities and Programs (SLAP) window in the lower level of the University Center.



FOR MORE INFORMATION

**346-2412**



## for sale

**FOR SALE:** Jansport Cascade II backpack, new \$75.00. Boito Double Barrel 20 gauge, \$60.00. Size 10 1/2 speed skates, \$25.00. Size 10 1/2 roller skates, \$25.00. Chest waders \$15.00. Ski boots, \$30.00. Call Steve at 344-1408.

**FOR SALE:** Two piece kayak. Will make an excellent winter project. Call Neal at 341-0803.

**FOR SALE:** Marantz Professional stereo rack. Like new. Call Chuck at 344-0699.

**FOR SALE:** Sanyo portable AM-FM stereo cassette player. Consumer Report rated as the best buy. Four way speaker system, \$125.00. Call Andy at 344-7796.

**FOR SALE:** Technics RSM8 stereo cassette deck. FL meters, 81 model. \$100.00 or best offer. Call Alana at 346-2518 room 421.

**FOR SALE:** MCS stereo receiver. 25 watts total. \$75.00. Call Tom at 346-2827 room 111.

**FOR SALE:** Pair of Quadraflex speakers. 10" 3 way, \$170.00. Also Northface jacket men's size small. Goretex fabric, thinsulate filled, \$50.00. Call BJ at 345-0885.

**FOR SALE:** Downhill skis, Spalding 180 cm. Besser bindings, Nordica boots, size 8 1/2. Good condition. \$125.00 or best offer. Call 341-2163.

**FOR SALE:** Complete twin bed set, five drawer chest, chairs, lamp fixture and other items. Sale will be December 5 and 6 at 728 Isadore St. No. 5. Call 345-0244.

**FOR SALE:** '76 Pinto, good condition, \$800.00 or best offer. Women's size 7 hiking boots, \$10.00. Call Melody at 341-0473.

**FOR SALE:** Backpack, Jansport D3. Exterior frame, excellent condition. Call 344-3721.

**FOR SALE:** Men's hiking boots, like new. Size 11. \$25.00. Call Terri at 341-5818.

**FOR SALE:** Men over 6'. Used Schwinn Continental bike. Black and chrome, 26" frame. Call Ken at 457-6694, evenings.

**FOR SALE:** Bunkbeds for sale. Call Cindy at 346-2253, room 205.

**FOR SALE:** Two deep dish rims, silver with gold center. From a '68 Impala. \$60.00. Call Mike at 341-9117.

**FOR SALE:** 12' by 52' two bedroom mobile home. Equipped with chrome plated wood burning parlor stove. Natural, aged barn wood interior. Also includes washer and dryer, stove, refrigerator, insulated skirting, garden and utility shed. Tennis and basketball courts, quiet and scenic lot in Riverview Estates on Holiday Creek. Call 341-7173.

**FOR SALE:** 1973 Buick Le Sabre. Well maintained, good runner. Cheap. Call 341-7173.

**FOR SALE:** Five string banjo, \$50.00. Call Dan at 341-0709.

**FOR SALE:** Automobile battery. Good shape, 1 1/2 to 2 years old. Call Lynda at 344-1475.

## for rent

**FOR RENT:** House for two people. 1900 Dixon St. Two bedrooms, kitchen, living and dining rooms. \$230.00-month plus utilities. Opens Jan. 1. Call 345-0335.

**FOR RENT:** Country living. Need one roommate to sublease house 3 miles from campus, \$395.00 per semester. A nice place. Call Bill at 345-0979.

free student  
classified

**FOR RENT:** Lake country living. Need roommate in Waupaca area, \$87.50 per month plus utilities, pets okay. Available January 1982 through May 82. Call Jan at 258-9214.

**FOR RENT:** Efficiency apartment to sublet, \$115.00 per month, inexpensive heat. Quiet location on Elk St. Also place needed outside of town for one or two people and outside area for dog. Call Dave at 346-2661. Leave message.

**FOR RENT:** Single rooms, second semester, males only. Very close to campus. 341-2864.

**FOR RENT:** One bedroom available in a two bedroom apartment in North Point Apartments. Heat included, new furniture, clean and quiet. Call Carl at 341-6986.

**FOR RENT:** Space for one or two females to sublet for second semester, \$375.00 per semester. For more info. call Lynda at 344-1475.

**FOR RENT:** One room at the Village for male, second semester. \$475.00. Call Jim at 345-0363.

**FOR RENT:** Second semester, house for 5 people one mile from campus. \$450.00 plus utilities. Call 341-7478.

**FOR RENT:** Two roommates needed to share one large room in spacious house. Partially furnished. Non-smokers. Call Joe at 344-0749, evenings.

## wanted

**WANTED:** Female roommate, \$75.00 per month plus electric, heat included. Must like children. Call Tina at 344-5383.

**WANTED:** Old 60's rock or new wave albums. Instant cash call 344-3552.

**WANTED:** Scrap lumber, any condition for art project. Before you throw it away, call 341-8417 and I will pick it up.

**WANTED:** Girl to share house with four others. Large house, 8 blocks from campus, \$350.00 per semester. Call 345-0645.

**WANTED:** One woman to sublet second semester Village apartment. Call Kathy at 345-0320.

**WANTED:** Female to share two bedroom apartment. \$105.00 per month plus utilities. Call 341-0244.

**WANTED:** A ride to Washington D.C. or within 150 miles for Christmas break. Leave December 22 or possibly earlier. Help with gas and driving. Call Chris at 346-3129, room 204.

**WANTED:** Two riders to Akron, Ohio. Leaving Monday night, December 21. Will take either I-80 or US 30 through Mansfield. Call Jon at 346-2449 (day) or 341-3479 (night).

**WANTED:** One or two people to rent two bedroom apartment. Single rooms. One block from campus. Clean, newly remodeled. Call 344-7173.

**WANTED:** 1-3 people to sublet a house with 3 men. Large spacious house with two bathrooms, two refrigerators, large living room and study area, full basement and two porches. Must see to appreciate! Rent only \$395 plus utilities per semester. If interested call 345-0667 or come check it out at 1547 Water Street.

**WANTED:** Two to three male or female vegetarians interested in co-op living to share house. Call 341-0709.

**WANTED:** 35mm camera — will pay maximum price for the right camera. Call William at 341-5486.

**WANTED:** One girl to sublease house with fireplace. Two blocks from campus, only \$350.00 per semester. Call Nanette at 346-2547.

## employment

**EMPLOYMENT:** The following organizations will conduct on-campus interviews for select positions in the Career Counseling and Placement Office next week: Procter & Gamble Paper Products Company (Dec. 7-8); Albany International (Dec. 9-10); Weyerhaeuser Company (Dec. 10); Nicolet Paper (Dec. 11).

The following organization will be in the Concourse of the University Center next week: U.S. Army (Dec. 7).

## RECREATION SERVICES

Games Room Attendant 10 to 15 hours per week. Duties: Answer 8-10 phone calls a day, run cash register, and supervise games room area.

**QUALIFICATIONS:** Must have a 2.0 GPA, carry at least 6 academic credits, and have 2 full semesters left on campus.

For more details and applications contact Rec Services, Applications due by 3 p.m. Dec. 9.

**EMPLOYMENT:** Information Alaskan and Overseas Employment. Excellent income potential. Call 312-741-9784, extension 7984.

## announcements

**ANNOUNCEMENTS:** The Aldo Leopold Society is sponsoring a winter bird identification workshop for the public on December 9 at 7 p.m. in the Ellis Room of the Charles White Public Library. The workshop will consist of viewing slides, preserved specimens, charts to help with identification, methods of attracting birds, a discussion on field guides, reference books, binoculars and a self test just for fun. This workshop is a preparation session for the public to participate in the annual Audubon Christmas Counts which will be conducted on December 19.

**ANNOUNCEMENTS:** On behalf of the UWSP Parks and Recreation Association, I would like to thank everyone who helped us in our fund raiser by purchasing wildlife etchings. Thanks for your support! Renee LaBelle, president.

**ANNOUNCEMENTS:** Lower Level DeBot now has a For Sale and Wanted board. See the DeBot Student Manager for details and advertise with us for free!

**ANNOUNCEMENTS:** The UWSP Student Chapter of the Soil Conservation Society of America will be having a semester wrap up meeting this Thursday, December 3 at 6:30 in the Nicolet-Marquette Room. Elections for next year's officers will be held. New members are welcome.

**ANNOUNCEMENTS:** Ski workshop. December 7 at 6:30 in the Garland Room. Will deal with ski maintenance and prep for winter. FREE.

**ANNOUNCEMENTS:** Ski Boundary Water Canoe Area, only \$85.00. January 9-15, 1982. Trip includes transportation, food, lodging and sauna. Informational meeting December 7 at 6:30 in the Garland Room. Call Kevin at 341-6906.

**ANNOUNCEMENTS:** Hard cores, party December 4, 1200 Reserve St. Anti-preppy, no Isaacs, black leathers optional.

**ANNOUNCEMENTS:** UW-SP annual International Studies Seminar-Germany. Meeting December 8 at 1 p.m. in room 312 CNR.

**ANNOUNCEMENTS:** ATTENTION PSYCH MAJORS AND MINORS — Pre-registration for 2nd Semester, 1981-82 for Psychology Majors and Minors will be held Monday, Nov. 30; Tuesday, Dec. 1st; and Wednesday, Dec. 2nd in Room D240 Science Bldg. Pre-registration hours are as follows:

Monday, Nov. 30th, 10-1.  
Tuesday, Dec. 1st, 10-1.  
Wednesday, Dec. 2nd, 10-12 and 2-4.

When you pre-register, please bring a prepared list of psychology course(s) you wish to pre-register for. Also, **YOUR PACKET WILL BE ASKED FOR TO VERIFY YOUR PSYCHOLOGY**

**MAJOR-MINOR; SO BRING YOUR PACKET TO PRE-REGISTER.**

**ANNOUNCEMENTS:** The Association of Graduate Students will meet tonight at 6:30 in the student activities complex, lower level of the UC. Upcoming elections, graduate newsletter and social event planning are on the agenda. For more info. call 345-0392.

**ANNOUNCEMENTS:** Pre-registration for second semester 81-82 for English majors and seniors with English or Writing minors will be December 1 through December 7 from 8:30-11:30 a.m. and 1-4 p.m. in room 451 Collins Classroom Center.

## lost and found

**LOST AND FOUND:** White or black on white kitten found near SPASH. Call 341-4780. If interested in a kitten, he needs a home.

## personals

**PERSONAL: A TREASURE HUNT:**

Nine angel-women are presenting a magical party very soon. Their wish is for the wondrous delight of new company to be in their presence. Nine is the number of men to be chosen to attend this party... only to experience a fanciful evening and the possibility of a future romantic interlude. If you sense a surrealistic surprise or just a special meaning in this screening, then kindly submit a short writing which includes your name, age, phone number and what you might like to find in this party of good spirit. Deposit your submission in the "magic box" in the Tool Crib in the Fine Arts Building (Art Department) by December 9th. You will be contacted shortly thereafter.

**PERSONALS:** To the young lady from somewhere on second floor Neale. How are you? Who are you? Why don't you call me again? If you've forgotten my number, just ask Jane on 3 North.

**PERSONALS:** Happy Birthday, Walter. It's groovy to be dating an older man again. Love, Doo.

**PERSONALS:** Happy Birthday, Amy. (aka Pat). Love Fritz and Carrie.

JUST IN!  
Large Selection  
Of Jewelry

Earrings  
Bracelets  
Necklaces  
Hair Combs  
In Silver,  
Brass, and  
Semi-Precious Gems.

Affordable Priced.  
**hardly ever**  
1036 Main  
344-5551





**MONDAY  
NIGHT FOOTBALL**

(ON OUR GIANT SCREEN)  
NO ADMISSION TILL 9:00  
25¢ 9-CLOSE

\$1.25 Pitchers 7-10



**TUESDAY**

**LADIES NIGHT  
(UPSTAIRS)**

7-10 NO MEN  
FREE ADMISSION

**SO, WHAT'S ALL THE COMMOTION ABOUT!!!**

**THE ALIBI HAS CHANGED HANDS.  
LOOK FOR MAJOR CHANGES AND IMPROVEMENTS:**

(DOWNSTAIRS)



EVERY TUESDAY  
ALIBI (LOCKER ROOM) ↓  
8-10pm - \$2.00

**WEDNESDAY**

SOLID GOLD  
ROCK-N-ROLL  
THE BEST OF  
50'S AND 60'S

50¢ Highballs

60¢ Supa-beers

25¢ Admission



**FRIDAY & SATURDAY**

DOORS OPEN AT 7:00

50¢ Admission



**RUGBY HAPPY HOUR**  
\$2.00 ALL YOU CAN DRINK!!

**SUNDAY**

Coming Soon: Album Rock Night  
In Conjunction With  
Campus Records And Tapes

Christmas LP & Tapes 10% Off Till X-Mas  
AC/DC — Emmy Lou Harris

NEW: David Bowie — John Klemmer  
Grover Washington Jr. — Manhattan Transfer

**The Locker Room Will Open Everyday At 3:00 P.M. No Admission!**