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Pointer Staff

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Sternweis,

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Houlihan,

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Robillard, and Bonnie Miller

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pointer magazine



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viewpoints



When you consider television's awesome power to educate, aren't you thankful it doesn't?
Donald Reilly

Local racism: now's the time for action

The Stevens Point Police Department is currently in the process of reviewing third party consultant James Kurth's report on their alleged mishandling of the Nigerian beating incident. We believe it is imperative that the department realize the gravity of the situation and take the proper steps to ensure that similar mistakes are avoided in the future.

There are serious implications involved that the department cannot afford to overlook. First, there is the possibility that some pockets of racism may exist within the department. James Kurth revealed that a witness had overheard one of the officers involved use a derogatory racial slur, apparently the word "nigger," in reference to one of the beating victims. Through their actions the officers also seemed to show little concern for the Nigerians' well being. Moreover, although Kurth said he found no causal relationship between the alleged slur and the incomplete incident report, that does not mean one might not exist.

Needless to say, if racist attitudes exist in the department, they cannot be tolerated in anyone no matter how qualified that individual may be or what position he or she may hold.

Secondly, Kurth also said he believed this particular situation was an example of individual inefficiency. But his report is also critical of the shift commander who was on duty that night.

Kurth said the shift commander should have realized that if an ambulance was necessary to take Anthony Isua to St. Michael's Hospital, Isua's injuries were probably severe enough to warrant further investigation. This seems to suggest more than just individual inefficiency.

Third, the university has a stake in this matter. If UWSP is to continue to benefit from the invaluable contributions of minority and foreign students, the university and the community must prove they are responsive to the needs of minority and foreign students.

It is clear to us that the department must take a thorough look at its hiring policies to determine whether a favorable attitude toward all races in the community is a criterion for employment. We believe the department should hire personnel who are concerned with the welfare of all members of the community.

Furthermore, as Kurth suggested in his report, it is important for the Police Department to establish guidelines for the investigation of crimes. Department personnel must know what is expected of them when they conduct a criminal investigation. It would also be a wise idea for the department hierarchy to conduct periodic appraisals of investigative work.

There are a number of encouraging signs that a proper course of action is now being followed. The

Con't on page 6

Established 1981

This Week's Weather

Most NFL games next Sunday will sell out. And who said sap runs only in the Spring?



MAIN STREET

Week in Review

Unemployment low here, but 'safety net' unsafe

Unemployment in Portage County is the fifth lowest in the state, a group of professors from UWSP were informed Tuesday.

Not only was the jobless rate of 6.7 in September well below the state and national averages, it had been on the decline for three consecutive months.

But as faculty of UWSP's Division of Business and Economics probed further into the condition of the local economy, information they received was shrouded with gloom.

"For those out of work, it's as tough here as anywhere else to find a job," observed Paul Danielson, district manager of the Job Service here.

From his perspective, no encouraging signs have been spotted here to indicate that any appreciable number of new jobs are in the making.

And, he added, the local unemployment rate

undoubtedly is on the rise again since much seasonal work has ended.

The business and economics faculty from UWSP has been holding its monthly meetings off campus this fall "to show our concern for local business and industry, learn what's going on in this area so we can share the information in the classroom with our students, and to do some public relations for our division," according to Robert Taylor who heads the academic program.

Previous meetings have been held at Sentry Insurance and at the Stevens Point Brewery.

Taylor said Tuesday's visit to the Job Service helped the faculty go beyond the statistics of unemployment and learn firsthand some of the human problems associated with it.

Danielson told the educators that in 20 years of

association with the Job Service he has seen that health problems and violence can result from joblessness. In another place some years ago, while he was counseling the unemployed, three of his clients committed suicide within one month, he said.

One professor asked what people who have been unemployed for a long time and are losing unemployment benefits were doing.

They are turning to savings, if they have any, Danielson said. Or they are selling their homes, borrowing money from relatives or signing up for welfare, which usually is a last resort.

The brighter side of the local situation is that while new jobs are unusual anywhere in this part of the country—the Stevens Point area included—workers here have weathered the economic hard times better than employees in many other

places.

UWSP and Sentry Insurance, both major employers, have had few layoffs. The fact that 12 to 15 percent of the local workforce is industrial helps the situation because manufacturing usually is hard hit in bad recessions. The percentage of industrial workers in this county is about half the national average and about a quarter of the figure logged in many communities, according to Danielson.

The difference in the percentage of industrial workers in Stevens Point and Wisconsin Rapids' work force is striking, he explained. Paper mills—predominant employers—have 5,500 people on their payrolls in and around Rapids.

The biggest blow in the paper industry for the Stevens Point area was the closing last year of Plover Papers, which had about 200

employees. Half of them, many who had worked there more than 20 years, are still out of work and their unemployment benefits have or are about to run out.

Danielson said these local people demonstrate that the federal government's current "safety net has a lot of holes in it."

One professor asked if it is possible that 74 percent of the unemployed people in Wood County are not receiving unemployment benefits. Danielson expressed surprise, but added that if U.S. Rep. David Obey (D-Wausau) reported that statistic, it must be accurate.

Danielson said government-sponsored work programs have not been successful in easing the recession's problems, mainly because they have been given low levels of funding and few staff members to promote and administer them.

Wellness guru on GMA

Dr. William Hettler, director of the UWSP Health Service, will be interviewed on a live broadcast Friday, Nov. 19, on the TV show, "Good Morning America."

He will discuss his efforts promoting wellness.

The ABC network program originates in New York City and is aired weekdays between 7 a.m. and 9 a.m. (CST).

The program hosts will be conducting interviews throughout the week on contemporary health issues. "They want to end the series showing how theories are being put into practice. They are interested in community involvement of the kind we have here as opposed to something that is only talked about in universities," Hettler explained.

"Good Morning America" staffers spent several days in Stevens Point this spring taping university, community, industry and public school programs which involve a large segment of the population in activities relating to what Hettler calls the six dimensions of wellness—physical, spiritual, emotional, social, intellectual and occupational. The feature was aired in May.

Segments of the six-minute tape will be rebroadcast while Hettler is being interviewed, he has learned.



Photo by Joseph Vanden Plas

All pro receiver James Lofton obviously remembers the correct hand position for catching a football. You remember football.

Christmas concert Monday

The UWSP Choir and Madrigal Singers will welcome the Christmas season with a concert in Michelson Hall of the Fine Arts Building at UWSP on Monday, Nov. 22, at 8:15 p.m.

The concert will feature a selection of religious music from four centuries. The Madrigal Singers will

perform several carol settings from their upcoming Christmas Dinner to be held on December 10, 11 and 12.

Admission to the concert is free and open to the public. Anyone wishing further information should contact Brian Gorelick of the UWSP music department.

Native Americans bank on themselves

"A group of about 20 committed students with few dropouts," is the description of participants in a new associate degree curriculum for adult Indian learners at UWSP.

Mary Alice Tsosie, director of UWSP's Native American Center, says two important ingredients of the program's success are convenience and accessibility for the working people who are enrolled.

These non-traditional students come from as far away as Hayward and are in classes in non-traditional times.

Their lectures are offered on campus two out of every three weekends, beginning at 3 p.m. on Fridays and concluding at 4 p.m. on Saturdays.

A \$61,000 grant from the U.S. Office of Education plus tuition expenses paid by the Wisconsin Higher Educational Aids Board finance the program.

The program involves 62 academic credits, many of which relate to subjects of special interest to Native Americans.

Sharon Cloud, development specialist for the program, says this is a "very bad time economically" for many Native Americans. Unemployment is high for people who live on the 11 reservations throughout the state. The graduates of the associate degree program

hope to serve as resource people within their financially disadvantaged communities.

Cloud estimates the time needed to complete the degree will probably turn out to be about three years for someone starting with no university credits. She expects the first graduates to receive degrees in about a year and a half.

The first 32 credits earned by the students are basic requirements set by the university, and the additional 30 credits allow them to pursue broad areas such as management, cultural preservation or community service. So far the participants have taken English, communication, mathematics, psychology, and history. During the spring semester, they will study biology, health, and Native American literature. Because they will have already satisfied the university's basic requirements, some of the participants may elect to continue their studies and go on to earn a bachelor's degree.

Current enrollees include homemakers, an administrative secretary, an educational planner and a licensed practical nurse. Many of the people plan to work with tribal governments throughout the state.

mail

To Pointer Magazine.

In a full scale war between the United States and the Soviet Union as many as 50,000 nuclear weapons could be detonated; in excess of 100 million Russians and a comparable number of Americans would be killed

Scott Carlson states in his article on p. 13 that "Point, however, has little to worry about from a direct attack because it is not in a 'risk' area... Risk areas are places

Comforting, Scott. Did our fearless leader Frank Guth tell you that? Again, look at the facts. In 1979 the Soviets had the potential to launch missiles carrying over 5,000 warheads of at least one megaton size. Allowing that the Soviet missiles would be aimed at U.S. military bases, missile silos, and our nuclear armed submarines, there would still be 2500 warheads for the Soviets to aim at population targets. Allowing that 60 percent of the 2,500 warheads would be aimed at major population centers in the U.S., there will still be 1,000 left for smaller population targets. Portage County ranks 698th among all U.S. counties. Portage, as well as other rural counties, could very well be included as targets. With Stevens Point the major population area in the county, and the UWSP area perhaps the most dense, UWSP would conceivably be ground zero in event of a nuclear war. Frank Guth, his fallout shelters, and yes, you and me, would be totally annihilated. What would we do then with our proposed guests (100,000) being sent here from

Pointer Magazine also erroneously stated on p. 11 that UWSP had no scheduled events observing the Anti Nuclear Convocation. S.A.N.E. (Students Against Nuclear Extinction) presented a videotape, "The Last Epidemic," on the medical consequences of nuclear weapons and nuclear war to a full house at the Turner room of the UC on Nov. 11 at 7:00 p.m. in respect of the National Convocation Day.

(Editor's Note: Dan, you ballistic boob. The interview with Dr. Taylor and the "Bob and Emily" piece were included in the interest of journalistic objectivity. In the "Defensible Nuclear Attack" story, a hospital administrator is quoted as saying that, in the event of a nuclear attack, "every part of society would be affected. It would literally crumble." That doesn't sound like a life-as-usual approach to us. Did you read the article or just misunderstand the headline? As for checking the facts, we got ours from the same place you got yours — the Union of Concerned Scientists' Convocation Handbook.)

To Pointer Magazine.

As well as I agree that to be understood here, one has to "Americanize" (whatever that word means), there are some values of the American society which Africans, for example, do not, and will never cherish. It would appear to me that the vast majority of people in this country don't approve of homosexuality, but because of the limitless interpretation freedom has been given in this country, homosexuals are tolerated but not liked.

May I say at this point that sharing a bed with a dear friend of the same sex or dancing with him or even hugging him are not categories associated with this vice in the vast part of Africa I am familiar with. Homosexuality, if heard of, would be a taboo, wholly intolerable, at least in those parts of Africa I know only too well. We have a right to be different, and it would be a great justice if our American friends never interpreted the above mentioned cues as manifestation of sexual desire towards a member of the same sex as far as it concerns Africans.

Kalle Joel

fast, free delivery

fast, free delivery

Domino's Pizza thinks that 30 minutes is as long as anyone should have to wait for a Free 30 minute delivery—and 10 minute service.

Our drivers c



Domino's Pizza thinks that 30 minutes is as long as anyone should have to wait for a pizza. Free 30 minute delivery and 10 minute pick-up service.

Our drivers carry less
than \$10.
Limited delivery area.
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news

Group pushes for "SANE" arms policy

By Lora Holman

Pointer Features Editor

The Reagan administration called the Wisconsin Freeze Referendum vague. That wasn't surprising, according to members of Students Against Nuclear Extinction (SANE). But now SANE is initiating a message that they believe can never be called vague.

This week, SANE began a grassroots movement on campus that puts "more teeth" into their message, according to one member, John Savagian. "We knew that the referendum was vague," he began. "It was intentionally vague," he went on to explain, "because we knew that the public wasn't ready for an all out statement that had teeth in it."

A message without teeth in it may not have bitten the Reagan administration's hide, but it did get jaws flapping. "The referendum was a way to open channels of communication," said another SANE member, Sean Niland. "We wanted people to start talking. We wanted them to know the facts about nuclear war," he said.

That was step one for the SANE members. Step two is a whole different tack. Step two brings the decision down to you and me. SANE is sponsoring a petition that declares UWSP off limits to any involvement in "design, testing, (or) production of nuclear weapons."

"This is action," said Savagian, in comparing it to the referendum. By signing this petition, he explained, "you are declaring yourself independent from the whole nuclear war action."

Although it's unclear exactly where the idea of a nuclear freeze zone originated, its appeal is well documented. Savagian said that Ashland, Oregon and Garret Park, Maryland have passed referendums declaring their cities nuclear freeze zones. "So, it's illegal for there to be any nuclear arms activities in those cities," he pointed out. "If someone violates this, they could be fined or penalized in another way," he added.

But since the nuclear freeze zone movement is yet

a yearling, it has not been tested in the courts. "But the way any law is tested," said Savagian, "is when someone breaks it."

Continuing on this issue of the freeze zone's effect, he said, "Some people have described the idea of a nuclear freeze zone as merely symbolic. But symbols are important in issues, so I don't see how anyone can use the word 'merely,'" he said.

Reagan uses symbols all the time," he went on. "Symbols are a way of galvanizing public opinion. Savagian believes that most people are against nuclear arms, in general. But he said that they get bogged down in all the facts of the issues and

so they don't always respond to their "logical stand."

Savagian agreed that the UWSP nuclear freeze zone would be symbolic, in a sense. But he said that SANE and petition signers hope that if this document was put to the test, it's force would go beyond symbolism. "We don't have weapons here," he said in explaining the possible impact of the petition, "but what if UWSP received a grant to study fissionable material? This petition would prohibit that," he finished.

SANE members picked up on the idea of declaring UWSP a nuclear freeze zone from a meeting of Nuclear Watch held in Madison this

past weekend. At the meeting, the fronting students of Malcolm Shabazz High School (in Madison) spoke about the nuclear freeze zone they have declared at their school, and how they accomplished it.

Yet SANE members may have a few more channels to tap than the students of the Madison high school. After the petition drive, said Savagian, they will go to SGA, student organizations, faculty councils, the UWSP administration, and the Board of Regents. "We need every possible facet of the university to be involved in this, otherwise it will be quite meaningless," he added.

As for a deadline, SANE members said they will work until it's done. "No other university has done this yet," said Savagian, "and we would like to be the first." And if all goes well, SANE will also be the first group to contact a Soviet university about the freeze zone declaration. "It would be like a sibling university program," said Savagian.

SANE members, with or without biting statements, symbolically or otherwise, are serious about this cause. Savagian offered a comparison to prove it: "It's like someone said at the meeting this weekend; in a sense, we're the new abolitionists. We're fighting the slavery of a nuclear nightmare."

What the nuke petition says

WHEREAS the nuclear arms race is a threat to all humanity and to every living creature that inhabits this earth; and

WHEREAS it behooves the United States, as the leading creator, producer, and deployer of nuclear weapons, to take the lead in a process of universal and multinational retreat from the brink of nuclear holocaust; and

WHEREAS an emphatic

expression of feelings on the part of private citizens can help initiate such steps by the United States and other nuclear weapons powers;

THEREFORE be it known that we, the undersigned, petition the University of Wisconsin-Stevens Point Student Government and Administration to have this University declared a

NUCLEAR FREE ZONE

Thus making the university

off limits to the design, testing, production of nuclear weapons; announcing its condemnation of any activities that support the development of nuclear weapons, forfeiting any protection by the use or threat of use of nuclear weapons, and asks any and all nuclear powers to be taken off the target lists as a potential site of a nuclear attack.

Foreign programs are benefiting students: Corneli

By Joseph Vanden Plas
Senior News Editor

A recent inspection trip to Semester Abroad sites has convinced UWSP's director of International Programs, Helen Corneli, that foreign exchange programs are benefiting UWSP students.

Corneli conveyed that message at Friday's Faculty Forum Luncheon before faculty members and representatives of the campus ministry.

She also described the harsh conditions in Poland and expressed hope that American students will continue to be allowed to study in Poland.

At the midpoint of her address, Corneli explained how students change as a result of their experiences in a foreign country. Corneli said she encountered a shy, withdrawn UWSP student who opened up to Chinese students in Taiwan. She said the student had conversed with the Chinese students and to her surprise, she found that the Chinese students had never used drugs in high school. According to Corneli,

the student found she could relate her experiences to the Chinese students and vice versa. "This is an example of a cultural exchange," noted Corneli. "Some students change their whole perspective on culture. What I value most about our foreign programs are the challenges to preconceptions. If we can pass that on to students and faculty, I will be pleased with our foreign programs."

Corneli said that another young lady had observed that American students studying abroad were treated much better than foreign students studying in the United States. Corneli said she would relay that information to students, faculty and university administrators in an effort to improve this situation at American universities.

She opened her address by describing the conditions she witnessed in Poland. Corneli, who also visited England and Spain during her inspection trip, believed many of the problems the Polish people were experiencing were economic in nature. She said

that shoppers were not purchasing many items because the prices were high. She noted that the gasoline allotment each month was only 12 gallons per person and that housing shortages were forcing families to "bunch together" in small housing units.

Nevertheless, Corneli said her Polish hosts displayed a remarkably joyous attitude toward life. "The spirit they displayed was remarkable. One of our hosts told us that life in Poland was difficult, but not tragic."

Despite the tense relationship between the United States and Polish governments, Corneli expressed hope that American students and faculty representatives would continue to have the opportunity to study in Poland. "I certainly hope that we can continue to send students and faculty to Poland. One of our hosts told me that contact with American students is all that keeps him alive in these dark days."



Photo by Rick McNitt

International Programs Director Helen Corneli spoke at the recent Faculty Forum Luncheon.

SECURITY REPORT



November 9-15
Tuesday Nov. 9

2:00 p.m. UWSP history department reported that part of an overhead projector was missing from room 213 Collins Classroom Center.

10:03 p.m. Steve Laskowski reported a broken window in room 209 Nelson Hall. The window had been broken by a snowball.

10:15 p.m. Judy Klingler reported a broken window in room 113 Smith Hall.

11:45 p.m. Brenda Goodwin, 325 Michigan Street, Apt. 1, called to report that she witnessed a Black El Camino hit a squad car.

Wednesday Nov. 10

1:56 a.m. Terry Swanson of Thompson hall reported that five men were throwing snowballs at her window. One of the men eventually broke the window. They were last seen driving out of lot J in a small station wagon.

9:49 p.m. Dr. Richard Schneider reported that Mary Wustrack, 206 South hall, had cut her finger in class. Dr. Schneider requested that she be taken from the Fine Arts Building to St. Michael's Hospital.

11:10 p.m. Sandy Maples, 1318 A Fremont Street (phone 341-5682) reported her keys were lost between CNR building and Fremont street between 12 and one p.m. The keys are on a yellow Mosinee key chain.

11:15 p.m. Lisa Wadzinski, 235 Roach hall, reported that a resident from Roach was complaining of severe chest pains and that the woman had requested an escort to St. Michael's Hospital.

11:50 p.m. Roach hall R.A. Amy Wotruba reported that another Roach resident was suffering from internal pains.

Thursday Nov. 11

12:53 a.m. John Eccles, director of Smith hall, reported a security problem and requested help.

Friday Nov. 12

1:45 p.m. Vehicle driven by Stevens Point woman with two female passengers was stopped by squad car number 13. The women were counseled and then released after throwing pizza at the squad car.

12:45 p.m. Vurginec reported the theft of her camera from the Photo Lab

at the LRC on Nov. 11.

1:00 p.m. Diane Beck reported the theft of money from her room in Roach hall.

1:40 p.m. Pat Pierce reported the theft of his personal ash tray from his office in the Financial Aids office.

10:10 p.m. Amy Sievert, an R.A. from 2 N. Neale, reported a theft from the room of Margaret Hartenbach.

Saturday Nov. 13

3:00 a.m. UWSP student was identified as one of three individuals involved in the discharge of a fire extinguisher in Watson hall. Two others involved in the incident were found sleeping in the main lounge at Burroughs hall at 4:17 a.m.

8:00 a.m. Kevin Woodward reported vandalism to his vehicle while parked in lot M.

12:55 p.m. Caroline Gustafson, 202 Roach, reported the theft of personal items from her room.

Sunday Nov. 14

2:03 a.m. Stevens Point man was apprehended with a stolen battery taken from a vehicle in lot Q.

11:52 a.m. Stevens Point Police called to inform security of a complaint that two men had dragged a deer from Schmeekle Reserve and were loading it onto a red, 1975 Oldsmobile. Apparently, the party had dragged the deer in and then dragged it out again.

1:07 p.m. Tim Hoerz, 114 Baldwin, reported his license plate ("2 TNT") had been damaged while his vehicle was parked in lot P.

7:47 p.m. Patricia Cornell, 136 Roach, reported the theft of money from her dorm room.

Monday Nov. 15

12:50 a.m. Neale hall director requested an ambulance for a Neale resident who had passed out with an unknown condition. The subject was taken to St. Michael's Hospital.

1:50 a.m. David Janquart reported a fight on 3 S Watson. Two UWSP students were taken to St. Michael's Hospital for treatment of injuries.

12:45 p.m. Susan Sprouse reported she had found a Kodak 4000 camera outside of Delzell hall.

1:10 p.m. Evelyn Steward reported an alleged hit and run incident in lot X on Nov. 10.

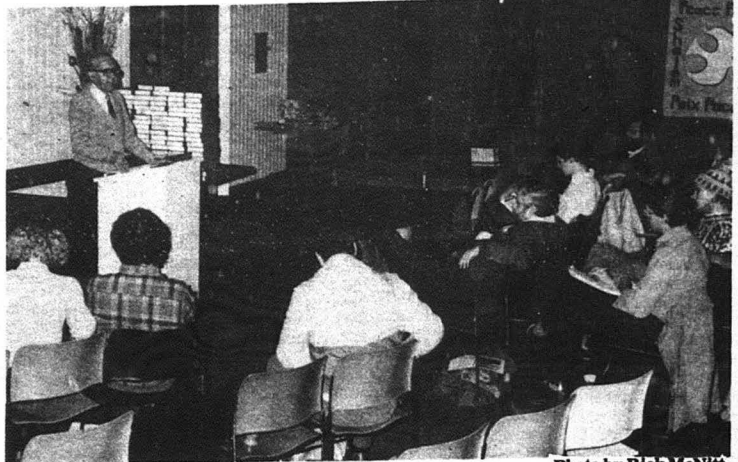


Photo by Rick McNitt

The newly-formed Central Wisconsin Peace Coalition held an organizational meeting at Peace Lutheran Ministries Monday. Those interested in learning more about the coalition are urged to contact Judy Brierley at 341-7529.

AMERICAN NEWS CAPSULE

THE NEWS THAT WAS

By Joseph Vanden Plas
Senior News Editor

National

Washington, D.C.—With unemployment climbing to post World War II highs, representative Henry Reuss (D-Wis.) unveiled a comprehensive jobs program designed to provide hundreds of thousands of jobs and reduce the federal deficit.

The Reuss program would cost \$2.1 billion in 1983 and would be paid for with a reduction in military spending and by placing a cap on the personal income tax cut scheduled for July of 1983. Reuss said that if the program were continued beyond next year, it would result in deficit reductions of \$8.7 and \$9.4 billion in 1984 and 1985 respectively.

State

Madison — Following a public hearing on alcohol and drug abuse, the State Council

on Alcohol and other Drug Abuse endorsed raising the legal drinking age to 19.

The endorsement pleased Thomas Grogan, coordinator of the Coalition to Raise the Minimum Drinking Age. "Tremendous public support is building for an increase in the state's drinking age," Grogan said. "The state legislature can no longer ignore this issue."

Grogan cautioned that a higher drinking age would not necessarily solve the problems of alcohol abuse, but added that it was a "step in the right direction."

Mole Lake — As part of its environmental impact proposal on mining in Northern Wisconsin, Exxon USA will reportedly pump treated mine water into a tributary of the Wolf River.

Exxon mine project manager Robert Russell confirmed the report and said Exxon was considering a

number of alternate proposals, all of which are designed to dispose about 1,000 gallons of mine water (a combination of ground water and treated mine waste water) each minute into Swamp Creek, which flows into the Wolf River.

Local

Stevens Point—Former UWSP student Greg Ostergaard, 1625 College Avenue, was found Monday in Tucumcari, New Mexico, after he was reported missing by his girlfriend over the weekend.

Ostergaard apparently left the Stevens Point area by car on Friday without notifying anyone.

Stevens Point police detective Richard Timm said he would know more about Ostergaard's disappearance after he had a chance to talk to him. "Apparently, he just wanted to go for a ride," said Timm.

Con't from page 2

fact that a third party investigation has taken place is proof of the department's sensitivity to the problem. The department should be commended for taking this important first step.

Additionally, concerned members of the community and university have formulated a minority affairs committee. It is hoped that the committee will be able to educate area residents on the importance of cultural understanding in

a multi-racial society. Unless elements conducive to racial prejudice are eliminated, this community may again bear the scars of deplorable racial violence. The work of the minority affairs committee and the Stevens Point Police Department will be crucial in this area. In the future, we hope that these two groups, in a spirit of cooperation, will be able to prevent senseless racial violence, not merely react to it.

Joseph Vanden Plas

Oil tycoon blasts Washington Post

William P. Tavoulares, president of Mobil Oil Corp., told a national gathering of journalists in Milwaukee that his \$2.05 million libel verdict against The Washington Post has helped journalism lose its credibility.

Tavoulares warned that leaders in the profession must change the practices that have earned the public's wariness or "the public will impose mandatory change."

While defending the necessity of a free and responsible press, the Mobil president ripped The Post, calling it irresponsible and "arrogant."

Tavoulares and his son won the large damages by proving The Post knowingly or recklessly printed false articles about them in 1979, thus damaging their reputations.

features

Your privacy—

Just how deep can the press dig anyway?

By Chris Celichowski
Pointer News Editor

"Mechanical devices will threaten to make good the prediction that 'what is whispered in the closet shall be proclaimed from the housetops.'"

Louis Brandeis, "The Right to Privacy", 1890

Even the prophetic, great jurist would be shocked at the extent to which these words, penned over ninety years ago as a Harvard law student, have come to pass.

Today the federal government maintains 3.65 billion records about individuals in 5,800 personal-data systems. The Federal Bureau of Investigation (FBI) alone keeps well over 500,000 domestic intelligence files on U.S. citizens.

Records maintained by private industry, especially those required for obtaining credit, are substantial in both their scope and number. Equifax Inc. of Atlanta, which collects information for creditors nationwide, currently holds files on over 39 million people according to a U.S. government study. The entire credit industry has files on over 200 million Americans.

According to the authors of the American Civil Liberties Union's handbook "Your Rights to Privacy":

"Anyone who has ever applied for a job, an insurance policy, or a loan or credit is likely to be the subject of one of those files."

The New York state legislature enacted the nation's first privacy law in

1903, responding to the dilemma of a young girl whose picture had been used in ads without her permission but could not sue the offending flour company lacking legal grounds.

American jurisprudence has come to recognize invasions of privacy in four basic forms: expropriation, intrusion, disclosure, and "false light" publicity.

A person or firm using a name or picture without the owner's written consent is guilty of expropriation. Plaintiffs generally win suits of this genre because of the blatant nature of the violation.

Violating a person's solitude or seclusion via electronic or physical means is an invasion of privacy committed most often by reporters. In a significant Supreme Court ruling, photographer Ronald Galella was ordered to keep at least 25 feet from Jacqueline Onassis and 30 feet from her children after going to extraordinary and dangerous lengths to get photos of them.

"The First Amendment is not a license to trespass, to steal, or to intrude by electronic means into the precincts of another's home or office," wrote Judge Cooper.

Time magazine published photos of a hospitalized woman despite her protests, including the caption "starving glutton," and was convicted of invading her privacy. The magazine had publicly disclosed embarrassing, though not defamatory, private facts

about the patient and was held accountable for intrusion.

Even a reporter's legitimate news story may invade someone's privacy if it places a person in false light through coincidental or improper use of names or pictures, or fictionalization of the same.

Time, Inc. v. Hill established a landmark ruling in "false light" cases by applying libel standards to privacy cases of this type. A Life magazine pictorial purported to tell the story of the Hill family's captivity by three escaped convicts but went beyond the facts in sensationalizing an essentially harmless incident.

If a reporter is accused of invading a person's privacy he can rely on one of two basic defenses—consent and newsworthiness.

Consent can be oral, written, or implied, although some states allow only written consent under their privacy statutes. The use of photographs, for example, is not indefinite and papers are only allowed to use them for their intended purpose.

The second defense, newsworthiness, is the most complicated of the two because it requires the courts to balance the right of privacy against the public's right to know. Although public figures are generally defenseless when a reporter claims newsworthiness, exposed private citizens require a much stiffer burden of proof from the reporter.

Newsworthiness, however,

has yet to be completely defined. Undoubtedly only years of litigation using the defense can draw its limits.

Locally, the invocation of newsworthiness by the local media in rape cases have been blunted by the victim's right to privacy.

"Rape victims have already been traumatized enough. If they want to keep it secret they have that right. It is society's responsibility to understand that victims need privacy," said Campus Security's Deb Meyer.



In a telephone interview with Pointer Magazine, Meyer described a three-fold responsibility in rape cases between the victim, police, and the media. According to Meyer, the police and media may want to release information in order to warn others of the ever-present danger.

However, consideration of the victim's wishes, whether in releasing

information or deciding to prosecute, are paramount.

In certain cases local law enforcement agencies may decide to withhold information on sexual assaults. Meyer contends this is necessary sometimes even though it may hinder the media.

"Sometimes you have to keep it secret. A suspect could change—shave his beard or mustache, get a haircut—as the result of a published description."

In 1975 the Supreme Court struck down a Georgia statute making it illegal to broadcast the names of rape victims in Cox Broadcasting Corp. v. Cohn. In an 8-1 decision, the Court held that statutes restricting or prohibiting the use of open court records by the media violated the First and 14th Amendments.

The voluminous personal records maintained by private industry and the federal government alluded to earlier are accessible to most reporters. Federal statutes, however, have been enacted to prevent abuse of these sources by

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We'll be right back after this word from our advertisers

Laura Sternweis
Pointer Features Writer

"Advertising has always suffered from those who were so fascinated by the game that they forgot its social implications."

—Science, Nov. 19, 1954

Advertising—a game having social implications?

In the past, travelling medicine shows hawked magic elixirs. Burma Shave billboards lined the nation's highways. And in 1913, Clarence Crane advertised Life Savers "for that stormy breath."

Today, Piggly Wiggly offers total discounts, K-Mart

is your savings place, and you can say hello to a good buy at Shopko.

Advertising may be a game. It may be a gamble. But it is a business, an industry. As such, it is open to public praise and criticism.

Over the years, the public has been concerned about how honest advertising must be; how much, if any, power it wields and whether it should exist at all.

Honesty in advertising is no longer a big issue, according to Eric Somers of the communication department. Advertisers now agree that lying isn't acceptable. Until the 1940s and 1950s, advertisers could get away with making claims that weren't scientifically proven, he said. However, in the last thirty years, advertisers have become more responsible. Today advertising is generally free

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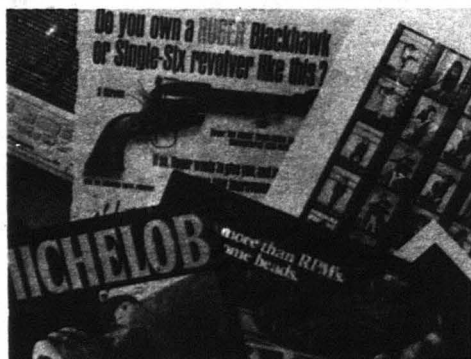


Photo by Rick McNitt

Come to

The Subway

this Friday night for our Pitcher specials

Michelob \$2⁵⁰

Lite and Stroh's \$2⁰⁰

Soda \$1⁶⁵

— Plus —

10¢ off on all munchies

See you there! !

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It might seem corny but...

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Thanksgiving
cards so...

come on
down and
gobble
them up!!

Nov. 25 is
Thanksgiving

in the University Center 346-3431

University Film Society

Presents

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The Discreet Charm
of the Bourgeoisie



"In addition to being extra ordinarily funny and perfectly acted, "Charm" moves with the breathtaking speed and self-assurance that only a man of Bumuel's experience can achieve."

—Vincent Conby, N.Y. Times

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Nov. 21 & 22

7:00 - 9:15 U.C. Wisconsin \$1⁵⁰

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The perfect gifts for
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We have a great selection
of books for people of all
ages and interests.

Now at the -
University Store,

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Horroray for Hollywood-

Students play for high stakes in witch flick

By Michael Daehn

Pointer Directing Editor

In 1683, the quiet little Massachusetts community of Devonsville had its serenity shattered by a grisly rash of witch slayings. Needless to say, this didn't set too well with the local coven's survivors and they cast a real nasty spell of vengeance over the town—it was slated for maturity three centuries later.

Turning the calendar forward to 1983, the year of reckoning, we find the town has hired a mysterious new lady school teacher. For God knows what reason, she seems to be mobilizing a small band of supporters. Most of the increasingly suspicious local men don't like all the attention the ladies are giving this eerie newcomer and are ready to do some strenuous exorcising.

The scene is set for some rabid supernatural mayhem or mischief—perhaps a little gore here, a few blood drops there. Sounds like all the routine ingredients of your average B grade horror flick are ready and waiting for the cameras to roll.

But as far as UWSP film aficionados are concerned, the recently completed *The Devonsville Horror* has at least one big edge over the rest of its macabre competition. Campus performers Michael Accardo and Mary Walden make their professional movie debuts in the picture!

The duo's celluloid fantasy began several months ago when Ms. Walden answered a casting ad originating out of

UAB and UFS—

How do they pick those dandy flicks?

By Scott Carlson

Pointer Features Writer

If you ask what the differences are between the University Activities Board (UAB) and the University Film Society (UFS), the answer you get could be very little or a lot.

Both organizations work for the students on campus, providing entertainment at a lower price. They both try to gear their presentations to the broadest range of students by providing all genres of films from comedy to science fiction. The process by which they choose their films is similar. Both have committees (made up of volunteer students) who discuss and vote on the films to be presented. Then what is the difference? The difference is in the goals set by each organization.

UAB tries to show the more current films such as *Whose Life is it Anyway*, *Multi Media Magic*, and *Continental Divide*. "The object is to try to bring shows a student might want to see at

tiny Gleason, Wis. (a few miles north of Wausau). One successful screen test later, she was commuting and location shooting in the rural backwoods hamlet.

When a call went out for a choreographer, Mary talked to a dance department friend about submitting a resume. Accardo figured it couldn't hurt to send his back with the dancers' and he did just that.

Three days and another successful screen test later, Accardo was also a movie 'star'. Yet the best was still to come for this talented young thespian.

But before we get ahead of ourselves, in the flick, Walden plays an educational naturalist who falls unwarily into the modern day sorceresses' controlling coils. She pays for her folly with a gruesome death—one of the greatest highs in every theatrical performers' emotional inventory.

Accardo plays one of the local anti-witch ringleaders. We discover the real reasons for his character's blood lust in a dramatic hypnosis scene where a doctor played by Donald Pleasance (Halloween) puts the Pointer under. Robert Walker of TV fame (*Kawhide*) is also featured in the film.

For Mike, his initial chores consisted of a ten day shooting schedule, on the job from 10 in the morning until 10 at night. However, much of that time was spent just sitting.

"On a good day," said the actor, "we might get five minutes of good film for all those hours of sitting. It takes an incredibly long time just

to make sure the lights are just right and the cameras are set perfectly. It got really frustrating sometimes."

The anxiety of sitting around was probably felt more acutely by Accardo than anyone else involved with the project—he was also in the midst of rehearsals for

the title role in *Pippin*, the musical currently in production by the theater arts department.

When the Gleason shooting finally wrapped, Accardo was ready to thrust all of his time and energies into *Pippin*'s arena. That is, he was, at least until his phone

rang and a voice on the other end told him his presence was needed in Hollywood for further shooting. Apparently, the film's producers were so pleased with the footage from Gleason that they decided some significant plot expansion was financially

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From *Pippin* to tinsel town and back again. Pointer Michael Assardo (center) is hoping for more.

NOW YOU HAVE A CHOICE...

Choose a hot dog or single burger only \$1⁶⁹, a 1/3 lb. double burger \$2³⁰, a 1/2 lb. triple burger \$2⁹⁰, a fish sandwich \$1⁹⁴, or a chicken sandwich, only \$2²⁴!



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All of the above FULL MEAL DEALS include an order of fries, a small soft drink and a FREE 5 oz. sundae! !

Offer good ALL DAY, EVERYDAY!

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In a hurry? Use our drive-thru!

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Don't touch that dial-

The waves are alive with the sound of music

By Paula Smith
Pointer Features Writer
Fragmented, diversified, and refreshing were the words used by area radio personnel to describe what is happening in radio and its music this year.

Gary Pearson, disc-jockey at WWSP-90FM, calls the present phenomenon a "fragmentation" of audiences. Pearson compares "fragmentation" to cable television in that cable networks have the ability to focus on a variety of small segments of society. He sees the same thing happening in the music industry. Now, instead of having just a few "supergroups" or major groups, he explained we now have more fragment groups. Strange individualistic music is coming out and is becoming very popular, he pointed out. Groups like A Flock of Seagulls, Men at Work, and the comeback of "rockabilly-style" music are prime examples of this, according to Pearson.

"I think the fragmentation is an indication that people are straying away from certain values and ideas and we're creating a wider based society," he added.

One advantage stemming from this new variety of music is that it allows the stations to play music aimed toward several different

audiences. The stations plan their programming to fit the individual characteristics of their particular audiences.

For example, 98FM-WSPT, and their country station WXYQ, are each geared towards a different and specific audience. WXYQ is most popular with the 29-45 year-old adults according to Brad Fuhr, program-music director, although recently the station has also gained much popularity with teens.

WSPT in contrast, is popular among the 18-44 year-olds, mainly because of its pop music emphasis and because of its "localness," said Fuhr. This local emphasis spins around local news, sports, and public service announcements. Along with their local rhythm, Fuhr feels they have been successful in considering the needs of their audience by playing music that attracts a diverse audience.

Younger teens make up a major part of WSPT's listening audience. The teen audience is probably the most active, said Fuhr, because they call in several times to request songs.

Yet critics of top 40 radio like WSPT called the music monotonous, arguing that it's played over and over until people are sick of it. Fuhr said that he doesn't consider it monotonous in the least bit.

"The reason we program our hottest records every 3½ hours, is because people want to hear those records. If they tune us in, they want to be able to hear, within one or two records, a song that they're familiar with, a song that is popular," Fuhr explained.

WSPT also offers different types of news programs in reaching out to different audiences. Their news during the day has a strong "local" emphasis, said Fuhr, and is geared toward adult listeners. The station's evening news, he went on, comes from The Source, which is NBC's young adult



radio network. This is more lifestyle-targeted and is geared toward the young adult group. WSPT also features several other Source programs, Fuhr continued, including rock news, interviews with artists, and live concert recordings. These programs provide listeners with a deeper background into the music that they're hearing, believes Fuhr.

The campus station, 90FM-WSPT, has different goals in

mind. Their main aim is to provide an alternative to the top 40 music, according to Pearson. He said that their music reflects a variety of musical styles, ranging from new wave to jazz to contemporary christian to "good ol' rock 'n roll."

"Part of this appealing to a wider demographic audience is trying to empathize with our listeners," said Pearson. He described their programming as trying to reflect a typical college week. Mondays to Wednesdays are mellow, he went on to explain. The daytime features upbeat, peppy, familiar songs. Towards evening WSPT clicks on a "quiet hour" from 6 p.m.-7 p.m., which is sort of a transition period from the rock into the jazz, Pearson said.

Their jazz program lasts from 7 p.m.-10 p.m. and on Thursdays, they start "cranking" said Pearson. "Thursday, of course, is a notorious party day in Point. That's when the party animals come out of their hibernation of the week and just raise all kinds of Cain. Our programming reflects that by having new releases on Thursday nights, and from 10 p.m.-2 a.m., it's up-beat and going," he finished.

The most requested music at this station is usually rock and oldies, Bob Suehring,

program director-station manager at WWSP said.

Suehring feels that people call them as opposed to other area stations for oldies, because "people know that we will have the music." Right now, he said, the station has around 10,000 albums on hand. "If someone has a song they want to hear, it is most likely that we will have that song available."

So what is the future direction of radio's music? No one knows for sure. "That's a classic question that every program director and music director from here to the other side of the world wants to know the answer to, because that way their station could be one step ahead of everybody else when that musical change comes around," said Suehring. "There is no one single trend that I can foresee that will become radio. Radio will stay as diversified as it is, if not diversify even more," he concluded.

Fuhr agreed that music is likely to continue to diversify and change in the future. He feels that many of these changes will be brought about by influences such as that of black artists, along with a strong effect felt from English groups.

Fuhr pointed out that there has been a lot of "crossing-over" within music styles in. Con't on page 23

CHRISTMAS OPEN HOUSE

Sunday, November 21 - 12 to 5

The following demonstrations of holiday crafts will be scheduled throughout the afternoon:

- | | |
|---|---|
| 12:00 Grapevine Wreaths
(Holly Bembenek) | 3:00 Pine Cone Wreaths
(Kathy Paulson) |
| 1:00 Calligraphy
(Peg Helbach) | 4:00 Soft Sculpture
(Mary Heinrich) |
| 2:00 Rosemalling
(Phyllis Van Dien) | |

REFRESHMENTS

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CELEBRATE THE COMING HOLIDAY SEASON WITH US.

University Store

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All the news that's fit to print is fighting for space

By Fred Posler

Pointer Features Writer

An important trend in our country today is the number of fallen newspapers, a direction which reflects changing values in society today, says Jim Haney.

In a conversation with Haney, a UWSP communication professor who specializes in the history of media, he offered interesting insights into the changing emphasis Americans place in reported news information.

An important trend in newspapers today is the possibility of being forced to merge with another paper or fold, Haney said. He believes this is due in part to the access of radio and television as alternative sources of information. A prime example of this is what has recently taken place in the cities of Duluth, Minnesota, and Des Moines, Iowa. The newspapers there have merged and are concentrating on morning editions.

As the availability of radio and television evolves with current news headlines, newspapers are being forced out of business. And consequently, they are losing their position as effective first hand information sources to their readers.

With this growing competition between media, it takes an extremely

profitable advertising department with surplus ad revenue and sufficient circulation to survive, Haney explained. The now extinct Washington Star is a fine example of a newspaper collapsing because of low ad revenue, he pointed out.

Even in a city the size of Washington D.C. (population 3,409,169) The Star could not hold on and was forced out of print by The Washington Post. The popularity of The Washington Post lured advertisers away from The Star, a paper which had an extremely high circulation. Yet, The Star was unable to attract local business advertising away from The Post.

Afternoon newspapers seem to demonstrate this best with papers dying as audiences turn toward a television oriented society. In years past, radio illustrated the alternative available to advertisers and consequently papers began to cut back from early morning, late afternoon and evening editions. Today, television is seen as the main threat to newspaper publications whereas radio once was. People are more likely to watch the evening television news since they feel it is more updated. The development of television displays the public's changing source of information of the daily events, said Haney. As



Photo by Rick McNitt

television media coverage increases and becomes better defined, newspapers are

finding the morning paper a superior form of surviving in printed news. This again is in

response to audiences turning to evening television.

Suburban papers consequently are bucking the trend of economic instability. Identity with the community and coverage of what would normally be left out by big city news is a principal reason for suburban paper success, according to Haney. People like to hear about what is going on around them and their need to find out about neighboring activities encourages local advertisers to support community papers.

Free newspapers, such as the Stevens Point Shoppers Herald, are generally successful in staying popular because of high advertising revenue. In rural areas and small to medium size towns, there are only so many businesses that need to advertise, explained Haney. And for the most part, free papers are filled with advertisers who know that free papers are more likely to be picked up by people.

Haney concluded that a frightening aspect of the newspaper business today is that with less competition, fewer people are in control of how the news gets interpreted to the public. With most of the news coming from paper cities, a variety of newspaper reporting is becoming less present in a society geared toward television and radio media.

All my kids live in a world of tiny bubbles

By Barb Harwood

Pointer Features Writer

Estelle died. Erica is into evil-doings again and Nina is having an extra-marital affair.

I followed the events of the soap opera All My Children for one week to find out what the soap opera attraction is.

The week's entire plot centered around a thunderstorm which caused the following:

A car accident which killed Estelle, who was driving her baby (who had swallowed a safety pin) to the hospital.

Knocked a tree down, blocking the driveway of the house where Nina (married) and another man (unmarried) were stranded together without lights or heat. Alone in a big house, desire overcame rational thought and by Wednesday the two were passionately making love.

Meanwhile, Nina's mother (single) was carrying on with a doctor whose wife is expecting a baby.

Needless to say, Pine Valley, the setting of the story, must look forward to storms.

I could have sat all day viewing soaps, but I am just too "young and restless" to spend the "days of my life" in front of the tube.

But I did talk to a few students who tune in regularly. "I watch for enjoyment purposes," said

one student. "My roommates got me hooked on it; I never watched them before I came up here," she qualified.

Another student plans to find a career in soaps. "I want to be on one someday," she said. What role would she prefer? "I'd like to be Blackie Parish's or Luke's girlfriend, or any lead part," she explained.

One male student commented, "I did watch when I was in high school. I'd come home and make a sandwich and watch it during my lunch hour."

People frequently pointed out that events on soaps are dragged out. "A lady died once, and she laid there for five days," one student complained.

Why do collegians, or anyone for that matter, faithfully follow these daytime serials? One student answered, "It makes you relax and forget your troubles. It's something to do between classes." Another woman theorized, "I think people watch them because it makes their own troubles not seem so bad."

From the negative side, one student summed up the feelings spouted out quite often from non-soap watchers. "They're a waste of time," she said. "I have my own life to live and I don't have time to sit around watching other people's lives."
Con't on page 23

Last chance to
SEE THE WORLD!

Or at least see
the Badgers
play Minnesota
on Saturday,
November 20th!

\$20⁰⁰ includes excellent seats at the stadium and 1st class motorcoach transportation.

We'll leave the U.C. at 8:00 a.m. and return 8:00 p.m. that evening. Beer is welcome for the trip! Sign up now at SLAP! Sponsored by UAB!



X-rated experience—

Grab your trenchcoat, we're going to the movies

By Michael Daehn
Directing Editor

Why was a nice guy like me taking a nice girl like my wife out on a not so nice date to an X-rated movie? Scientific curiosity? To see how the other half lives? Because it was there?

Well, I suppose I could've shoved the majority of the blame on her lap, claiming that since she'd never attended one, it was my husbandly duty to make sure her education was complete. As collegians, we're supposed to be concerned with broadening our horizons, right?

But the truth of the matter was, I was just as, well er, even more curious than she was. When I went to see *The Stewardesses* as a teenager, in 3-D even, the glasses just gave me a headache, and without them the jumbled up assemblage of arms, legs,

and limbs on screen sent me on home with motion sickness.

But I tried again to crack the X-rated mystique. *Tarzoan, Shame of the Jungle* sure sounded like more than a "barrel" full of monkeys.

Yet the opening credits had faded, I knew I'd screwed up once more—*Tarzoan* was an animated cartoon. It's erotic highlight was a stampeding army of dwarf penises which goosed all over their enemies.

So when Alice In Wonderland hit the marquee at the downtown Rogers Fox, I decided to take the bull by the horn and my wife by the hand, and off we marched to a contemporary pornographic classic.

To say that we were nervous would be a gross understatement. Anyone within listening distance could've deduced that from our chorus of silly giggles.

The conversation on the way alternated between praying that we didn't know anyone else there and pleading that there would be someone else there.



Thankfully, upon arrival, all those worries disappeared. The theatre was two-thirds full and not a familiar face was anywhere to be seen. We could relax and chuckle at all the different types of people about to be sexually enticed alongside us.

Yes, there were at least a half dozen of the seediest looking old degenerates that ever unbuttoned a trench coat

seated in the back rows. But they were a dismal minority. Also contrary to popular misconceptions, the audience was not primarily a male jungle, but broke down almost 50-50, men to women.

We clearly were not the only campus representatives taking in this eye-opening experience either. College kids, no doubt, held the most seats in the darkening theater. Now it was time to discover what the lure was.

The moviehouse management started us off easy with a string of commercials for lighters and restaurants, you know the kind we were paying to miss on TV back home. Yet even these proved to be too much for one row of inebriated students down front. Judging by their comments, apparently the eating of hot, steaming, succulent pizza reminded them of something else.

Then it was time for the feature, *Alice In Wonderland*, one of my favorite fantasy stories as a child. Early on, it became evident this film defined fantasy in a different sense of the word.

The movie was about a young, pure, virginal librarian named Alice who turns down her boyfriend's amorous advances and follows a talking rabbit through a looking glass in less time than it takes to say *Lady Chatterly's Lover*. From that point on, most of the characters resemble those from Carroll's children's classic but their antics must have been expurgated from our household edition.

Most of Alice In Wonderland was very silly. There were silly songs with out of synch lip dubbings by the, ahem, actors and actresses. There were even sillier dances, lots of them, that had all the trappings and style of a lumberjack social.

And not to be outdone, there was a whole shitload of silly dialogue, including such never to be forgotten snippets as "I thought I broke it" and "If it feels good, do it."

But the more I think about it, the more likely it seems to me that the sex is what brings people in. Now don't quote me on it, but it did seem like every time naked people started playing Twister up there on the screen, all the people in the audience became more interested. Outside of the pizza empathizers down front who greeted each hard core scene with a call for more butter on their popcorn, the audience followed these going ons in remarkable silence.

(A side note on this account—you can always tell who the rookies are at an X-rated film by their reaction to the male's choice of where he'd like to orgasm. Hint: it's never anywhere warm. The regulars ho-hum and take it in stride. The shocked newcomers protest, "hey, that's cheap and dirty!")

One positive thing that should be praised about Alice In Wonderland was its ability to poke fun at itself, sometimes intentionally. Certainly, they must have known what they were doing when the audience was asked to sing one final song following a bouncing ball. Suffice it to say the number's repeating refrain was a simple but eloquent "Arf, arf, my dog goes arf, arf!"

This film, often touted as one of the more coherent porn offerings on the market is well served by the "arf, arf" label, but the voyeuristic experience itself was entertaining, harmless, titillating, and deserving of at least a warm, furry, cuddly 'meow'.

Good times offer:



Fourteen oz. glass mug for sale. It's the two-fisted way to drink to good times and salute your great taste in drinks. Why not start a collection? Please send this coupon, along with a check or money order for \$4.95 per mug (no cash please) to: Seagram's 7 Crown Mug Offer, P.O. Box 1622, New York, N.Y. 10152

Name _____
Address _____
City _____ State _____ Zip _____
Specify quantity _____ Amount enclosed \$ _____

Offer expires June 30, 1983. No purchase necessary.
New York residents add 8.25% sales tax.
Please allow 4 to 6 weeks for shipment.

WIE C 53

Seagram's

Con't from page 7

Advertising of statements that are patently false, Somers said.

Unfortunately, fraudulent advertising still does exist in some cases. Representatives of the Stevens Point Journal advertising staff said that they review certain types of ads more carefully than others. Ads that request people to send in money prior to receiving a product come under close scrutiny, as do any other ads that seem to make a "funny claim." The Daily Journal has refused about five such ads this year, they said.

"The power of advertising" has been a topic of debate. Somers said that advertising is perceived as being powerful, and gets blamed for society's ills. However, he believes that advertising has very little power.

"If advertising is so powerful, why can't we bring Chrysler back to life?" he asked. "People aren't robots under an advertiser's power," he continued.

Another issue that has been raised is the extent to which people are aware of advertising, because they make their views known when they're offended. Jayne Michlig, of the Pointer Magazine Advertising staff, said that earlier this semester readers complained about an ad the Pointer Magazine ran for a term paper service. However, The Pointer Magazine continued to run the ad because it conformed to advertising policy. (The

Pointer Magazine uses the First Amendment as a broad guideline for accepting ads.) Readers have also complained about ads for bars and breweries, Michlig said.

People in the Stevens Point community also express their ideas about advertising. Representatives from The Daily Journal ad staff said that most of the complaints they receive deal with ads for X-rated movies. The Daily Journal stopped advertising for the Mosinee Theatre when a number of readers said they found the ads offensive.

Should advertising exist at all? Somers feels it should. Consumers now demand better quality in advertising, and they get it. Advertising is part of free enterprise and is preferable to a managed economy where a government bureau would decide what people should know about products. Somers said.

The representatives from The Daily Journal ad staff said that advertising is necessary for some businesses to survive, and that readers look to advertising for announcements of sales. Advertising does work, they said.

Over the years advertising has become more honest, and its power, or lack of it, has been subject to debate. But from "a little dab'll do ya," to "don't leave home without it," advertising has worked.

Campus satellite broadcasting New wave of the future?

By Lauren Cnare
Pointer Features Writer

"There's a great future in satellite broadcast of concerts," said Bruce Assardo, general manager of Student Experimental Television (SET), "if people would only accept it."

SET's most recent experience with satellite broadcasting was to videotape some first hand reactions of satellite concert attendees when Devo was beamed to UWSP. The concert, promoted by Campus Entertainment Network through University Activities Board and Student Life Activities and Programs, aired on Halloween in Quandt Gym.

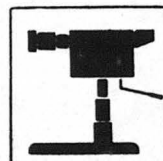
SET was commissioned by Campus Entertainment Network to videotape interviews with UAB and SLAP representatives, as well as members of the crowd, both before and after the concert. They also taped the costumes, dancing and action of the audience during the concert. "When people arrived, they were very willing to be interviewed and show off their costumes," said Assardo. "Most said they didn't really know what to expect."

When a crowd of less than 50 gathered (which was far below the expected turnout) in Quandt Gym, the

willingness to be interviewed of the now disappointed crowd radically diminished. "One person pointedly asked 'Who has my money?'" Overall, the concert was a fiasco.

Nonetheless, members of the SET still feel that simultaneous broadcast of concerts will become the norm, not the novelty, of the future.

One reason Assardo offered for what he believes will be an increase of satellite concerts in the future concerns the bands. Travel and set-up expense and the burn-out experienced on extensive road trips combine to make bands reluctant to do a live circuit, he explained.



Technologically satellite broadcast of entertainment is quite a feat, continued Assardo. "The quality was great (at the Devo concert), and the possibilities are unlimited," he said. Other uses for this, Assardo offer-

ed, include some in the educational realm. He explained that one university could sponsor a guest lecturer, then beam the presentation to other universities across the country. This saves expense for the universities, while offering a larger number of educational experiences for students, he pointed out. The lecturer saves time and money in travel expenses, too, he added. And with the improvement of two-way transmission, a regular question and answer session could be conducted, he finished.

Some reasons that people don't accept satellite concerts, according to Assardo, are that presentations of this type can be seen on MTV all the time, the price of a ticket is almost the price of an album, and it's just new and different. Whatever the reason, people just didn't turn out for Devo.

Contrary to the rumor, it's unlikely that the Who will be beamed to UWSP due to the failure of the Devo concert. Don't forget about satellite concerts, though. If Assardo's predictions are accurate you may see more of them "touring" in the future.



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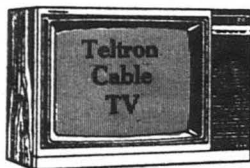
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The Tube in Review

By Bob Ham

Not so very long ago, in a galaxy not at all far, far away, TV meant three network channels (if The Force was with you), an independent station (if you lived within a few light years of one), one or two fuzzy UHF channels (if you had the equipment necessary to receive them), and perhaps an educational channel that didn't come in very well — which was okay, because you really didn't want to watch it anyway.

At this very moment, powerful forces from outer space are at work, changing that drab little scenario beyond all recognition.

Today, thanks to the combined special effects of satellite communication, microwave transmitters, and some high-tech twine called coaxial cable (which carries television signals in a medium which is virtually impervious to outside electromagnetic interference and evil drones), many of us are having our lives changed by the phenomenon of Cable Television.

Though many of the more than 4000 cable systems in the United States offer only six to 12 channels, the majority offer more. Newer systems generally offer 30 or more channels, and some offer more than 100. In addition, an estimated half of the nation's 18.6 million subscribers also purchase one or more pay services, such as HBO or The Movie Channel.

Besides regular network channels, "super stations," and premium movie services, cable operations can offer a fleet of other special interest channels — there are 24-hour news networks, 24-hour sports networks, adult entertainment networks, video shopping networks, health networks, senior citizen networks, Black entertainment networks, religious networks — more networks than your average viewer knows what to do with. And they're all diligently bouncing their stuff off various satellites, so that Cable Systems can suck them up and mainline them into your very own TV.

In the small city of Stevens Point, over 7000 subscribers (60-65 percent of all homes) are hooked on cable services provided by Teltron Cable TV, an operation owned by the Milwaukee Journal Company. Teltron also serves Wausau, Marshfield, and Wisconsin Rapids.

In August of 1981, after considerable prodding from the city's Telecommunication Commission (see accompanying article), Teltron upgraded its system from 12 channels and one premium (Home Box

Office) to the present 21 channels and two premiums (HBO and Cinemax), adding significantly to the viewing options of its subscribers.

For those viewers who are slightly intimidated by the thought of selecting from among 21 channels, *Pointer Magazine* offers the following review of Teltron's cable offerings, followed by a brief pause for station identification, a few words on programming guides, and a mercifully short explanation of how you (yes, you) can get and make the most of cable TV. And now, on with the show.

Channel 2, WBAY, Green Bay. A CBS Affiliate. Because most TV-watchers are already painfully

information on becoming a local TV celeb, call Brian Fahrner at 346-1535.

After 10:30 weeknights, and for most of the weekend, Channel 3 carries WISC, an independent Madison station. It's best not to get too addicted to WISC shows, since you never really know if they're going to be on or not. Oh yeah, channel 3 has easily the most godawful picture quality of all the cable channels — so do not try to adjust your set.

Channel 4, WGN, Chicago. Your standard "super station," with the usual diet of movies, syndicated shows like *Barney Miller*, *Soap*, and *Saturday Night*, as well as older shows like *Dick Van Dyke* and *Andy Griffith*. Plus there are two solid hours of

joy to watch and listen to. He's gone now.

Channel 8, CBN, Christian Broadcasting Network. Oh come, all ye faithful, tune in to this station. This religious network is headlined by something called *The 700 Club*, which looks like a cross (if you'll pardon the expression) between Johnny Carson and a Passion Play. The network also features a Christian soap called *Another Life*, relatively tame movies, reruns of shows like *I Spy* and *Let's Make a Deal*, and numerous other religious features. For unbelievers, there are marvelous reruns of the old *Burns & Allen* and *Jack Benny* shows, 11 o'clock weeknights.

Channel 9, WAOW, Wausau. An ABC Affiliate.

Channel 13, WEAU, Eau Claire. An NBC Affiliate.

Channel 14, C-Span, Public Affairs Network. The best thing to look for is the live coverage of the US House of Representatives sessions, which show you democracy in action — or democracy inaction, I'm not sure which. More interesting and enlightening than you'd think.

Channel 15, MTV, Music Television. You want music videos? MTV's got 'em, 24-hours-a-day. They also have weekend concerts, interviews with recording artists, and a series of concert and album promos euphemistically referred to as *Music News*.

It's all pretty gosh-wow, there's a limited playlist, and an alarming number of apparently defective videos. If you want to hear MTV in stereo, Teltron will fix you up for \$10 (installation) and \$1.75 a month.

Channel 16, WTBS, Atlanta. Entrepreneur Ted Turner turned this obscure Atlanta station into the industry's first real "superstation," by hooking up to a satellite. Twenty-four-hour programming includes the usual movies and syndicated shows, Atlanta sports, and an independent news network. My favorite offering is *Leave it to Beaver*, 3:35 p.m., Monday-Thursday. Thanks, Ted.

Channel 17, CNN, Cable News Network. Another Turner project, CNN delivers 24-hours-a-day of news, news, news, including a two-hour prime time newscast from 7-9 weeknights. Best up is *Take Two*, a late-morning news-analysis show. Turner has also launched CNN2, a news station with a different format — not (yet?) available from Teltron.

Channel 18, ESPN, Entertainment-Sports Programming Network. We're talking sports here. Sports of every imaginable variety — college football, Canadian football, Australian rules football, basketball, baseball, hockey, horse racing, auto racing, billiards, boxing, karate, tennis, squash, polo, biking, skiing, handball, racquetball, men's sports, women's sports, children's sports, future sports, sports previews, sports reviews, exciting sports, boring sports, incredibly boring

Telecommunication Commission

Stevens Point's nine-member Telecommunication Commission was formed five years ago to enforce the then newly written cable television ordinance. The ordinance gives Teltron a license to operate in Point for ten years, sets standards for acceptable picture quality, and allows the commission to approve rate changes for Teltron's Basic Service (not premiums).

The commission also hears and mediates complaints from cable subscribers. If a subscriber isn't satisfied with Teltron's handling of a complaint, he should contact Telecommunication Commission president Jim Schuh, at WSPT, 341-1300.

The Telecommunication Commission recently amended a number of provisions of the cable ordinance. Teltron agreed to 17 changes, but remains opposed to changes which would require it to dedicate a second channel to public access, and which would increase the \$2.50-per-

subscriber franchise fee it pays the city to \$6 per subscriber. In August of 1982, Teltron filed a lawsuit against the city, claiming the ordinance amendments violate the original franchise agreement.

Telecommunication Commission member Roger Bullis argues that the ordinance was written to allow for amendments, and that Teltron agreed to the possibility of a franchise fee increase when the \$2.50 fee was originally discussed.

Teltron claims that the franchise fee increase violates an FCC rule which limits the amount of such fees to three percent of a cable operation's gross revenue. Bullis says the FCC allows cities to charge up to five percent of an operation's gross revenue, and points out that, in any case, the city is unable to determine Teltron's gross revenue because Teltron won't release that information.

No action is currently being taken with regard to the suit.

familiar with network and affiliate programming, the author of this marvelous piece felt that a review of such channels would have been superfluous, if not downright boring. Besides, he wanted to finish this story in time to see *The Dukes of Hazzard*.

Channel 3, Community Public Access. This channel carries a community event board, live coverage of City Common Council and County Board meetings, local school board programming, and, on Thursdays and Sundays at 6:30 p.m., the university's *Student Experimental Television* programs. It can also carry the *All About You Show* — virtually anyone can create programming on Channel 3. That's what public access means. For

cartoons a day for kids of all ages, and Chicago sports for masochists of all ages.

Channel 5, WFRV, Green Bay. An NBC Affiliate.

Channel 6, 24-hour newscast, time, date, weather. An information channel which also runs the Home Box Office and Cinemax schedule, in case you've misplaced your guide. A word of warning: the weather reading on this channel once gave the outside temperature as 1800 degrees.

Channel 7, WSAW, Wausau. A CBS Affiliate. Their local news show used to have an amusing weatherman who confused sunrise time for sunset time, pointed to all the wrong places on the weathermap, mispronounced all kinds of meteorological terms, and was an absolute

Channel 10, WHRM, Public Broadcasting System. Though its budget has been stomped by the size-12 cowboy boot of Reaganomics, PBS continues to offer outstanding programs like *The MacNeil-Lehrer Report*, the new *Nature* documentary series, *Captioned ABC News*, *Odyssey*, *Nova*, *Sesame Street*, *The Undersea World of Jacques Cousteau*, and the justly famous series, *Masterpiece Theatre*. The PBS folks are supposed to make up their budget cuts with private donations, so if you watch their shows, you might send them a couple of bucks — or vote Reagan out of office next time around.

Channel 11, WLWK, Green Bay. An ABC Affiliate, and our third Green Bay station.

Channel 12, WOR, New

Con't from page 14

sports, sports no one has ever actually played — you name it, it's on ESPN. Monthly guides are available at Teltron.

Channel 19, Nickelodeon & ARTS. Nickelodeon offers 13 hours a day of commercial-free, non-violent programming for children. Shows for the 2-7 set include Pinwheel, a mix of music, mime, movies, and puppets; and Today's Special, a series which encourages active participation. For kids from 8-12 there's Against the Odds, which features the life stories of famous men and women; and Kid Writes, a show written by kids. For teenagers, there's Livewire, an engaging talk show which examines issues of interest to young adults, such as parenthood, careers, and suicide; and The Tomorrow People a science fiction series where the regulars are — you guessed it — kids with superhuman powers.

ARTS is an adult cultural network, featuring theatre, poetry, painting, music, dance, and literature programming, starting at 8 o'clock nightly.

Channel 20, USA Network. Sports is a heavy staple here, but there's lots more to choose from. USA offers a daytime lineup which includes the wellness-oriented Alive & Well, featuring folks who feel so darned good you can barely stand to look at them. There's also a rather limited number of movies, a fine children's program called Callopie, You! A Fashion Magazine for Women, and, on Friday and Saturday nights, Night Flight, a youth-oriented (that's you) program featuring rock concerts, interviews, weird video, episodes of Space Cadet, and something called New Wave Theatre, which gives exposure to new wave bands so unbelievably awful they must come either from another planet or from New Jersey. Night Flight is uneven, but there's almost always something on it worth watching. Trouble is, they repeat a lot — so after a couple months you may have seen it all. The USA Network also shows specials like Brideshead Revisited.

Channel 21, HBO, Home Box Office. HBO offers 12-15 new movies per month, plus specials, children's programs, and some sports. Sports coverage is decidedly mediocre, sparked only occasionally by a live boxing match. Specials include services like the very-well-done Consumer Reports series, Standing Room Only concerts and shows, and some pretty decent theatre, such as this month's gorgeous production of William Gillett's Sherlock Holmes, starring Frank Langella. Despite all this, movies are HBO's big attraction. You get them uncut and uninterrupted. HBO shows G, PG, and R movies — no X. Before showing R movies, they proudly announce that such adult fare will be shown

"only at night" — which means after 7 p.m., when the HBO folks apparently think everyone under 17 goes to bed. Even so, they show PG movies with flashes of nudity and plenty of violence, and unrated movies with more of the same, at all hours of the morning and afternoon. So there!

Best movie picks of recent months include Cutter's Way, Ragtime, Foul Play, Body Heat, La Cage Aux Folles, House Calls, and Prince of the City. Godawful picks include The Formula, Ice Castles, Any Which Way You Can, Looker, Endless Love, First Monday in October, Tattoo, and Halloween II. My main criticism of HBO is that the service runs made-for-television movies, which we've all seen on regular TV. I have nothing against Henry Fonda and Myrna Loy in Summer Solstice, but I don't think we should be paying for movies that half of America has already seen for free.

Channel 22, Cinemax. This all-movie channel offers 18-20 flicks per month, and is designed to complement HBO. Here you'll get to see decent fare like The Elephant Man, The Man Who Would Be King, Ordinary People, Airplane, Robin and Marian, and some little-known gems like Toshio Mifune's Rashomon, the amazing stop-motion animation of Sinbad and the Eye of the Tiger, and a really first-rate shocker starring Stacy Keach, Road Games. As with HBO, you'll also see made-for-TV flicks (Brian's Song, The Last Giffard), and plenty of crap, like It Lives Again, Body and Soul (the remake), Lipstick, Harper Valley PTA, and Carbon Copy — as well as some awful films I won't bother mentioning since you've never heard of them. (Oh, okay: The Secrets of Three Hungry Wives, The Baby Maker, The Intruder, Drum, Adam's Woman, and The Happy Hooker Goes to Hollywood.)

A number of Cinemax movies eventually turn up on HBO, and vice-versa, so it's not really worth having both unless you're an absolute movie freak — like the author of this piece.

Channel 23, WVTU, Milwaukee. The Bucks, the Brewers, and the usual "superstation" stuff. Watch for Twilight Zone episodes late at night. 00000000-00000000!

Channel 24, CBS Cable. The good news is, this is an outstanding cultural network featuring programs on music, dance, and theatre, a superb interview show, a really great popular culture show, plus some fine films and miniseries. The bad news is, it goes off the air in mid-December, due to poor advertising revenues.

and now ...

To help viewers find what they want on the expanded channel dial, a number of viewing guides are available. The Stevens Point Journal distributes a weekly program

guide, Reach, to cover 11,000 homes in Stevens Point every Wednesday. The guide describes some of the cable channel offerings, and is very easy to use. TV Facts, a locally published guide you can pick up free in most area grocery stores, offers complete cable listings in a slightly more cramped format. Teltron mails HBO and Cinemax guides to premium subscribers, and also has monthly guides for the USA Network and ESPN, as well as brochures on some of the other networks, available at its office in the Professional Building, 1025 Clark Street.

If you don't have cable, and want it, call up Teltron and see if they can hook you up. Installation is \$20 for a new

subscriber (\$10 to reconnect), and that includes whatever you want installed, be it Basic Service or any combination of basic and premiums. Individual installation of premiums is \$10. Unless your set is "cable ready" — equipped to handle more than the standard 13 stations — you'll also have to fork over a refundable \$20 deposit for a converter box, which will allow you to dial all 21 cable channels and optional premiums. It usually takes Teltron about two weeks after you order to get you hooked up.

Teltron bills subscribers each month, at the beginning of that month. Basic service is \$9.50 a month, and the premiums are \$9 each. If you take the whole package,

monthly cost is \$25. It's a good idea to pay your bills on time, since Teltron will pull your fun-plug if you fall too far behind. Then you'll have to pay for a reconnection, which is no fun at all.

If you're not satisfied with your cable picture quality, or something else is wrong, call Teltron before calling a TV repair man. Teltron's service calls are free, and if the cable's causing the trouble, they'll fix it up for you.

Any complaints you have about service, billing, or whatever, should be sent to the Teltron office (341-0136). If you don't get satisfaction from them, you can also complain to the City Telecommunications Commission (see accompanying article.)

Resonance will reign when Reed rocks Encore

By Kathryn Jeffers
Special To The Pointer
Tomorrow night, November 19, Ann Reed will perform a benefit concert for the Women's Resource Center at 8 p.m. in the Encore room.

Reed, who hails from Minneapolis, isn't flashy, but she sings, plays her six and

twelve string guitars, and writes thoughtful, witty tunes with a kind of gentle, quiet strength that is deceptively powerful.

With a rich, resonant voice tending toward darker tonalities, Reed is sometimes reminiscent of Joni Mitchell, especially in her phrasing. And like Mitchell, Reed

writes tunes predominantly grounded in folk styles; but often with a jazzy feel that spices things up nicely.

"Carpediem," latin for "Sieve The Day," is Reed's alluring debut album. It is an unusually strong first album, especially for one independently released. Reed



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entertainment

APT impresses—

Stratford on North Point

By Michael Daehn
Directing Editor

Question: When do three evening-weary hours pass as if in the twinkling of a midsummer eve's pipedream?

Answer: When the three are superbly spent in the company of the immensely gifted Randall Duk Kim and the American Players Theatre. Their production of *The Taming of the Shrew* at Sentry last Saturday was a classic case in point.

The American Players Theatre is a fledgling Equity theatre troupe based in Spring Green, Wisconsin, and solely devoted to the performance of Shakespeare's timeless masterpieces. Each summer, several new scripts are added to the company's stock repertoire, which will keep expanding until all of the Bard's works are within the group's impromptu capabilities. After that, perhaps a little Chekhov or Sophocles...

Whatever classics they undertake, the end result will be energetic, captivating, and very well received if they approach the high quality of APT's *The Taming of the Shrew*.

The Taming of the Shrew is believed to be Shakespeare's first comedy and perhaps his earliest show. It is also perhaps his best known comedy, especially since Cole Porter's immortalization of Shrew's romantic adversaries in the hit musical *Kiss Me Kate*. In APT's production, the script is uncut, and in fact, has been slightly lengthened by the addition of five short

sequences which extensive research indicated deserved a place in the show.

A lesser company would have been inviting disaster by adding more length to an unedited folio script. The American Players however breathe color and excitement into their art, nature into their movement, contemporary inflections and motivations into the poetic dialogue. Never did the near capacity crowd gathered for the occasion strain to decipher fragments of the printed script—the acting ensemble made the unnecessary with their smooth projection of a 'living' script. Seldom was the sound of restless shuffling heard anywhere in the house, for this night the play was indeed the thing, played by clever heads and capable hands.

The title of the production is somewhat puzzling. One cannot really determine just who the intended shrew of title fame is, and bearing that uncertainty, can hardly know if he or she were tamed. The plotline follows the fortunes of two sister, Bianca and Katherine, as a number of amusing suitors seek their wedded hands. Bianca is beautiful, delicate, popular (with three lovestruck pursuers), and believed unshrewish until the final act reveals otherwise. Kate, on the other hand, makes Pandora's demons look like Mouseketeers by comparison. She's known in casual circles simply as Kate the curse, and is propositioned only by the equally headstrong Petruchio.

Much of the play's rampant humor comes into play when Petruchio pirates Kate off after a snappy betrothal and sets about the task of domesticating her. Through the vilest (and most rib-tickling) psychological techniques and tortures, Petruchio shrewdly breaks his wife's feminist foundation and finds the docile partner he's been seeking.

Now shackling a woman's indomitable spirit to the whims of a man is not the type of behavior that sits well with most of today's egalitarian proponents. And this play certainly wears the mantle of sexism prominently. Yet the brilliant performances turned in by both Alexandra Mitchell as Kate and Duk Kim as Petruchio might've melted even Gloria Steinem's knee jerk urge to shout "chauvinist", or at least brought a smile to her face.

Duk Kim in particular, was again at his roughest best as the merciless, but loving Petruchio. Though slight in stature, Kim is in complete control of the stage every time he steps upon it, and his presence provides an energy locus for the rest of the ensemble to feed from.

Another standout is former New York Shakespearean actor Theodore Swetz as the show's comic drunk, one Christopher Sly, who's anything but. Sly started the show off with a bawdy bang and the pitch of excitement never fell much thereafter.

However, one important thing that APT is demonstrating to state audiences is that one or two performers do not a classic



It's a dog's life for MSND's player-mechanics.

masterpiece make. *The Taming of the Shrew* was a special production because the entire company from the featured players down through the musicians and technicians made it that way.

So who was the shrew? Who was tamed and who not? To

these, I say "Who cares?" Instead let's ask, "Who were these remarkable Shakespearean players that came to our town and shared a tiny part of their dream and a rousing comedy to boot with those fortunate enough to see them?"



A COMEDY OF ERRORS Reviewed by Bob Ham

Shakespeare's *A Comedy of Errors* is a grand farce, centering around two sets of identical twins — Antipholus of Ephesus and Antipholus of Syracuse, and their servants, Dromio of Ephesus and Dromio of Syracuse — who are separated shortly after birth and coincidentally reunited years later. The Syracuse Antipholus and Dromio arrive in Ephesus, and it's Mistaken Identity Time. The Antipholuses get the wrong Dromios, the family and friends of the Ephesus pair get the Syracuse pair instead, the Syracuse pair can't figure out why perfect strangers seem to know them, and... well, you get the idea. Let's just say that, before everyone ends up living happily ever after, all sorts of hilarity breaks loose.

The American Players Theatre production of *Comedy of Errors*, presented last Thursday evening (and Sunday afternoon) at Sentry, was a rip-roaring good time. Caricature masks and

outrageously padded costumes turned the players into cartoon characters. There were fake potbellies, bogus noble noses, and make-believe (I think) bosoms; the two Dromios were decked out in orange hair and clown outfits, and there was one fellow, a Merchant, who appeared to weigh around 600 pounds, and moved about the stage like a gay blimp.

Everyone in the cast got laughs, but James Hulin and Theodore Swetz, as the two abused and confused Dromios, were absolutely a scream. Their bewildered faces and broad gestures had me hiccuping in no time.

Also fine were Lee Elmer Ernst and Jeffrey Lowell Jackson as the Antipholuses, Janis Flax as Antipholus of Ephesus' wife Adriana, and Marie Mathay as a courtesan of Dolly Partonish proportions. Even players with non-speaking bit parts were funny. Whoever played the town drunk, lurching around the stage and (literally) seeing double, was terrific.



Roguish Petruchio, played to perfection by Randall Duk Kim, teases the shrewish Kate.

By Jayne Michlig & Mary Connor

The American Players Theatres' recent presentation of *Romeo and Juliet* was entertaining but exasperating as well. Outstanding performances by Peter Syvertsen as Mercutio, Nina Polar as the Nurse to Juliet and Randall Duk Kim as Friar Laurence offset the inadequacies of Mark Nelson and Eloise Watt

who played "the star crossed lovers." But the unconvincing performances of Romeo and Juliet were so disappointing that the highpoint of their performances was their timely demise. Granted, the roles required that they portray two "mixed up kids" but that doesn't justify three

hours of whimpering dialogue.

There were other consolations, however. One was the simple yet functional set, made fascinating by intriguing light use. The play's costuming was also exquisitely done as color coordination distinguished family ties (especially helpful during street scenes). Another positive aspect was the well choreographed fight scenes which accelerated the otherwise sluggish pace of the production.

Watching the American Players Theatres' production of *Romeo and Juliet* wasn't a bad way to spend an afternoon. Unfortunately my disappointment outweighed my enjoyment.

A MIDSUMMER NIGHT'S DREAM

Reviewed by Bob Ham

The American Players Theatre production of *A Midsummer Night's Dream*, presented last Friday night (and Saturday afternoon) at Sentry, beautifully captured the magic and mischief of one of Shakespeare's most purely fanciful plays.

A Midsummer Night's Dream tells the story of love gone daft, and love mended, with a little help from some playful fairies. Most of the action takes place in a haunted wood near Athens. There, a group of local rustics rehearse a play for the wedding of Theseus, Duke of Athens, and Hippolyta, Queen of the Amazons; four lovelick young people (Hermia, Lysander, Helena, and Demetrius), through some misplaced magic, play a mixed-up game of he-loves-me, he-loves-me-not; and Titania, Queen of the Fairies, is duped by Oberon, King of the Fairies, into falling in love with Bottom, one of the rustics, who happens to have been turned into an ass.

The American Players had a ball with the play. Winged fairies, bat-eared attendants, and the amazing Puck used the stage like a playground, climbing all over the set, dancing, singing, turning invisible and handing lanterns to wide-eyed, foolish mortals, and generally

having a wonderful time.

Acts of magic were highlighted by special lighting and music, and there was a dandy sleight of hand bit involving the passing of a magic flower. One particularly lovely effect was the fairy-echoing of Hermia's cries for the missing Lysander, accomplished by several perfectly timed and perfectly placed offstage voices. Another nice touch was the inspired use of several children as fairies; a sprout named Ben Reigel Ernst played Moth, and drew "Awwwwwws" with every move.

The mixed-up lovers were all well played, with Marie Mathay especially fine as the unfairly jilted and unmercifully pursued Helena. A.D. Cover was marvelous as Bottom, playing an actual ass and the star of the rustics' "tedious, brief" play within the play. Peter Kettler's Puck was wonderfully mischievous, and provided a strong focal point for the play's supernatural moments.

The set, the same one used for all the plays performed, consisted of a simple two-story facade of doors and curtains. The haunted wood was created by opening the curtains to reveal a luminous blue-purple background.

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Pippin pipes some sour notes

By Hope E. Bennis
Special to Pointer Magazine

Currently, the musical "Pippin" is playing in Jenkins Theater in the Fine Arts Building here on campus. It has been drawing large audiences and is seemingly a crowd-pleaser. There are certainly some nice moments in the show, but there are troublesome problems as well.

From the moment the theater is lit it is obvious that the back stage is raised, creating a rake. This rake makes the facility seem larger than it actually is. It helps in the big dance numbers by allowing the audience to see everyone who is dancing. Despite this advantage, there are parts of the show that suffer because of this adaptation. Actors, actresses and dancers are positioned upstage, downstage or aboard scaffolding on either side and a lack of clear focus results.

Generally, the performances in this show are strong ones. Mike Accardo, who plays Pippin, sings beautifully and mesmerizes the viewers. Disregarding some movement that is too abrupt, Mike does an outstanding job as the title character. Although it is sometimes difficult to connect events or make sense out of what feeling is being created, Mike is able to move the audience with his musical ability and stage experience. Lisa Stein, who plays Fastrada, Pippin's stepmother, also creates a character that the audience is taken in by. She uses her voice and her body to create in one instance a vicious, scheming woman and, in the next moment, completely reverses course and transforms into "an ordinary housewife and mother, just like all you ordinary housewives and others out there."

Kay Stiefel as Catherine, the widow that Pippin ends the show with, performs adequately. But I think her character could have been fleshed out even more. Each emotion was given equal status and the result was a mundane portrayal.

However, Kay covers herself well and makes up for deficiencies any time she opens her mouth to sing. The quality of her voice, both alone and blended with that of Mike Accardo, is pleasing to any ear.

Pippin's grandmother is capably played by Cindy Coulthurst. She develops her character, but some of Cindy's creative interpretation is lost because she rushes her lines—especially her words of wisdom to Pippin. Cindy's speedy rate probably results from her contagious enthusiasm on stage. She appears to enjoy herself and transmits her energy to the audience, gaining their attention and, ultimately, their applause.

Charles' role, played by Bruce Anderson, has myriads of opportunity for extreme emotional output. Sometimes he hits, other times he misses.

As the Leading Player, Tim Zimmerman has difficulties too, only his are musical in nature. Tim, as narrator, has many opportunities to sing and his ability in this area is less than adequate for the role in which he is cast. Despite Tim's faults in the musical portion of the show, Tim is very capable as a dancer and choreographer. He has great control of movement and appeals to any audience simply because he carries himself so well and is able to flow from one move to another without disrupting the audience's concentration. As a choreographer, Tim shows his talent and experience by creating fluid movement for

other dancers as well. The dance he develops for this show symbolizes everything from simple emotion to orgasmic excitement. On all ends of this spectrum, the dancers performed and executed the choreography tastefully and effectively.

Musically, this particular run has its ups and downs. The show is enhanced by a group of musicians who blend nicely with each other and with the performers. Despite this, there are sections of music (e.g., the Orgy Ballet) that never go anywhere. The orchestra remains too level for the dance that is simultaneously occurring on stage. This dulls the audience's senses further toward any discovery of the show's fuzzy theme.

Part of the problem with musical accompaniment may be in the sound system itself. Throughout the performance there are crackling noises, feedback and strange sounds coming through over the speakers. Unwired microphones are attached to the performers and these amplifiers are sporadically receptive to sound. The equipment is not handled well by technicians or performers.

Lighting, too, could be more effective, especially with all the color contrast on stage, but it's inconsistent. Moments arise when the light becomes subdued to a point where make-up becomes cloudy, movement is less visible and the entire illusion of "magic" is lost.

Stylistically, the make-up is blatant and effective in developing a sense of

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Con't from page 15.

is an intelligent lyricist and an adept composer of evocative, memorable melodies, a combination enhanced by relatively sparse instrumentation on "Carpediem." This careful selection of each song's components doesn't weaken the sound, it enhances it by using the spaces as creatively as the notes and lyrics. And Reed's excellent guitar work—in the Leo Kottke tradition—holds up quite well on the two solo instrumental pieces. The only thing missing from the album is some of the quirky humor that punctuates Reed's shows. Stevens Point folks are lucky—they can catch that for themselves.

Tickets for Reed's concert are \$2.50 for students and \$3.00 for non-students and are available at the Women's

earthbound

Nestle and the Pundit milk the public

Editor's Note: The following is Part II of the story of Nestle's infant formula, Part I of which appeared in the October 14 issue of *Pointer Magazine*. Part I was an overview of the formula and its use in Third World countries. In Part II *Pointer Magazine* Environmental Writer John C. Savagian concludes his investigation with outstanding insights into Nestle's corporate hierarchy. Savagian presents a clear picture of Nestle's strategy to convince the public that their lethal formula should be marketed in the Third World. More germane to this issue of *Pointer Magazine* is how Nestle hired consultants, writers, and media to facilitate the propaganda flow necessary for Nestle to turn the profit that lied for them in the Third World.

By John C. Savagian
Pointer Environment Writer
Every once in a while, when the shroud of secrecy is partially lifted and we are allowed a glimpse at the strange machinations of a corporation, we are served a reminder that our form of economic order has glaring faults. We find that the professed societal values which promote the welfare of our people and guard against the usurpation of the common right to a decent life are not basic considerations of the corporate mentality. And when that revelation occurs, the contradiction between what is socially good and what is normal business practice becomes all too apparent.

The story of Nestle and the infant formula controversy is one such example of standard business practice conflicting with our social mores. It is the story of an institution that has struck from its code the practice of common law, "Thou shalt not kill," replacing it with the creed of "profit maximization" and "market control." It is a story where the names have not been changed to protect the innocent since the innocent are babies who have died as a result of Nestle's promotion of its infant formula in the Third World.

Since the boycott began in 1977, the giant Swiss conglomerate has maintained that it is not at fault if mothers misuse their product by diluting it or by failing to properly sanitize the utensils. They claim that they have followed the established international recommendations for the promotional procedures created by the World Health

Organization (WHO) and UNICEF. But boycott leaders cite continual failure by Nestle and other infant food companies to comply. Since 1979, the industry was charged with 682 violations (by 34 companies in 50 different countries) of the self-imposed code. The industry only responded to 112 of the charges and has ignored the rest.

Nestle, which accounts for almost half of the billion dollar infant formula business in the Third World, has become the focus of the boycott. The company refuses to answer its critics and has not engaged in any type of public forum or debate. The Infant Formula Action Coalition (INFACT), which heads the boycott in the United States, and various churches have urged the company to stop its life-taking practice, but until recently, they have been unable to prove that Nestle was not taking the proper steps to end its unethical practices.

A secret memo between E.W. Saunders and his superior, Albert Furer, president of Nestle, was leaked to the boycotters which has helped to shed light on the extent to which Nestle has gone to cover up its infant formula controversy. The memo, which has never been denied as authentic by the corporation, reveals that Nestle never had any intention of halting its infant formula promotion among the Third World; a practice which had given Nestle the label of "baby killers." Instead, the memo shows that Nestle had created a strategy which was designed to counter and discredit the boycott while improving its own public image.

To accomplish this, Nestle began buying its way into the conservative press, right-wing think tanks and academic circles. The memo reads as though Vice-President Saunders believed Nestle was being attacked by corporation haters and anti-business activists. Yet, Nestle's counter-position was not the presentation of evidence to the contrary of the critics. Instead, the main intent of Nestle's strategy was to smother its opponents in rhetoric. Saunders summed up the basic approach: "It is clear that we have an urgent need to develop an effective counter-propaganda operation, with a network of appropriate consultants in key centers, knowledgeable in the technicalities of infant nutrition in developing

countries, and with the appropriate contacts to get articles placed."

The appropriate contact became Ernest Lefever, one-time Reagan appointee to the Human Rights position in the State Department. Lefever heads the Ethics and Public Policy Center (EPPC), an organization that Lefever considers "mainstream." The EPPC is often referred to as ultra-conservative. Through Lefever and the EPPC, Nestle found a source for the information it wanted to spread.

Lefever commissioned Herman Nickel, a reporter for *Fortune Magazine* to write an article on the infant formula issue for \$5,000. Nickel soon discovered that his fee came with a very heavy string attached. Prior to publication and the payment of Nickel's fee, the paper was to be submitted to a panel of three people, one of whom would be an infant formula industry official.

Because of health reasons, Nickel never did write the article for EPPC, but he did write a story for *Fortune Magazine* which contained the same information that Lefever was interested in. The article was called, "The Corporation Haters," (June 16, 1980) and although it followed the editorial slant of *Fortune Magazine*, it was not an unbalanced work. But Nickel's summary of the role of the religious leaders in the boycott created a stir inside and out of the religious community. Calling them "Marxists marching under the banner of Christ," the innuendo was reminiscent of the communist witch-hunt days of the fifties.

Nestle officials, needless to say, were overjoyed with the article. Saunders described for Furer the approach they would use: "We should review the optimum mailing list for the *Fortune* reprint and then decide how to finance the operation."

Eventually, Lefever's EPPC did the mailing, but not before he had changed the title to better suit his own personal war he was waging on the World Council of Churches. *Fortune* allowed the reprint for a "token fee" of \$150, and Lefever sent the article, now titled "Crusade Against the Corporation: Churches and the Nestle Boycott," to over 300,000 individuals and organizations. Lefever admitted that the EPPC never had such an extensive mailing list, but refused to say where it came from.

In March of 1980, the same month Nickel was to

complete his article for EPPC for \$5,000, Nestle gave the Center a contribution of \$5,000. Both Lefever and Nestle claim it was sheer coincidence. In May of the same year, Nestle donated \$20,000 to EPPC, making it the largest single contributor, one-fourth of the Center's budget. Later that year, Nestle provided an additional \$20,000.

The Center's name strains for credibility following such an unscrupulous act. Lefever, who became known as the Purchased Pundit, went on to besmirch the stately Wall Street Journal Jan. 10, 1981 with an illogical and heavily biased account of the role of the churches in the

boycott only ten days after it was learned the Nestle Company had paid his center \$20,000.

The whole affair generated even more outrage from those who are committed to boycotting the company until it begins to act responsibly.

INFACT, WHO, UNICEF, The World Council of Churches, and a host of other groups have their work cut out for them. Even with the revelations about Nestle's well paid deceiver and the publication of the secret memo, the corporation continues to ignore public opinion. For now, at least, infanticide continues to be on the list of products Nestle exports to the Third World.

CNR faculty honor Shaw for groundwater research

Byron Shaw, who has become shrouded in controversy because of his research on the quality of this area's groundwater, has received a commendation for his work from faculty colleagues at UWSP.

He and his wife were guests of honor at a recent dinner party at the Sky Club where a plaque presented to him stated, "Your pioneering work as a scientist in identifying contaminants in the groundwater of Wisconsin will be appreciated by generations to come. We, the faculty of the College of Natural Resources, wish to express our sincere recognition, appreciation and support of your efforts. We are proud to claim you as a colleague and friend."

Daniel Trainer, dean of the College of Natural Resources at UWSP, said the award and recognition dinner for Shaw were the ideas of his fellow faculty members. "They felt strongly that they wanted to show their support for his scientific endeavors," he explained.

Shaw spends one-quarter of his time teaching, another quarter of his time directing the Environmental Task Force which is headquartered on campus and does research and monitoring of environmental problems, and one half of his time in adult education projects as a water quality specialist for UW-Extension.

He initially was involved in studying use of nitrates in agriculture and their effects on the environment, particularly drinking water. He learned that many wells contain toxic nitrates in excess of 10 parts per million,



Dr. Byron Shaw
Aldicarb researcher

the nationally established danger level.

There was some controversy with public disclosures of those findings, but not to the extent that followed his reports about three years ago of finding aldicarb in wells near potato fields. He was the first to make such a discovery in this part of the state.

Ironically, Shaw isn't convinced the aldicarb problem, which he calls "the most spectacular," should be the greatest cause for public concern. The nitrate situation continues to bother him as much, if not more, than the aldicarb controversy. Pregnant women are advised not to drink water that contains more than 10 parts of nitrates per million.

There is a growing number of wells with alarming amounts of nitrates, he says, but this toxic material is "taking a back seat" right now to aldicarb.

"We must be looking at the whole range of things in groundwater," he advises.

Wealth for water Part II

Mining corps and their license to pollute

Editor's Note: Last week in the first part of an interview with Al Gedicks, director of the Center for Alternative Mining Development Policy, the mechanics and participants of the consensus decision making process were explained. This week Gedicks concludes by talking about maximum contaminant levels (MCLs) and how MCLs have been turned into a license to pollute, by the consensus process.

Gedicks is author of *Kennecott Copper Corporation and Mining Development in Wisconsin (1974)*, and a co-author of *The Land Grab: The Corporate Theft of Wisconsin's Mineral Resources (1982)*.

Gedicks was interviewed by Pointer Magazine Environmental Editor Todd Hotchkiss during a recent visit to Stevens Point.

T.H.: Consciously ignored? People got the information and then disregarded it?

A.G.: Right. The Natural Resources Board of the DNR heard testimony from 33 people in March of 1981, only three of whom were in favor of the groundwater rules. Those three people were Jim Derioun, Peter Peshek and Exxon. All of the other people who bothered to read the rules and to educate themselves about what the rules meant and to testify in opposition to the rules. They included some former DNR and water quality specialists, the Wisconsin Water Wells Association, 17 environmental groups from the northern part of the state; all of that testimony was ignored by the DNR, and to some extent by the media. That was the first time that the media actually gave credit or the vaguest impression that these rules were opposed by a substantial broad sector of the Wisconsin population.

Up until that point, at the hearings in Ladysmith, Crandon and at Madison, the people who testified against the groundwater rules, it didn't make any difference who they represented, what they knew, what they objected to...stories left the impression that because environmental interests were represented in the consensus process that these people were way out in left field and that they had nothing substantive to add to the debate about groundwater policy.

That's why I say that this process is fundamentally political, it's fundamentally symbolic. There's nothing substantive about the consensus process that has to do with groundwater protection. It is simply a public relations gimmick to convince people that something is being done about something they are concerned about, and in that

sense it is counter-insurgency propaganda. I mean if you start out from the premise that there would not be a consensus process had there not been a citizen insurgency in Rusk County in 1976, which stopped Kennecott dead in its tracks, then this is counter-insurgency propaganda. This is just psychological warfare.

T.H.: Where is the situation now? The consensus process has been reached; they made a decision that the mining companies can pollute groundwater.

A.G.: Before we get to the question of 'Where is the situation now?', I think it is important to understand that part of this propaganda involves the use of technical jargon. One of the most important pieces of technical jargon you have to understand is maximum contaminant levels (MCLs).

So for instance, you have Mary Lou Muntz, who is the chairperson of the Groundwater Safety Subcommittee, writing into the *Isthmus* magazine in Madison saying that those who feel MCLs are licenses to pollute the groundwater is misrepresenting or misstating the issue because DNR has the option of

making standards more stringent than MCLs. There are a number of misleading statements about that allegation. First of all, MCLs are not standards that were set up to protect groundwater. They were standards set up to monitor how bad the groundwater pollution was from already existing sources of pollution in the Eastern United States and the Southwest. They were set up with reference to the suitability of drinking water for the community that depended on those municipal water supplies that were being polluted by industrial pollution. So, standards were not set up to protect groundwater; they were set up to assess the damage already done to groundwater, and to say to communities: "At this level you are taking a health risk by drinking the water."

Now to take those standards and apply them to the relatively pristine waters in northern Wisconsin is to penalize Wisconsin for having clean groundwater. Because as long as Wisconsin groundwater does not come near these MCLs, you are saying to the companies: "As long as you don't go above a

certain limit you can continue to inject toxic and radioactive contaminants into the environment.

Those MCLs are not necessarily pegged to help on environmental impacts. All they are pegged for is some of the grossest standards for carcinogenic or other types of adverse health impacts from certain kinds of industrial pollutants. They were not meant to regulate new sources of potential pollution. So, to say that MCLs are the toughest groundwater standards in the nation is to assume that Wisconsin groundwater is as dirty as groundwater in the Eastern and Southwestern United States. And that you can continue to inject toxic chemicals and radioactive contaminants until we reach those contaminant levels.

The second thing about MCLs is that for most of the chemicals that are going to be released from sulphide mining there are no standards, there are no levels specified as MCLs. At that point the DNR has to come up with some justification for establishing a MCL. So the question is: "Is the DNR scientifically, technically and politically capable of coming up with standards?"

There's nothing, absolutely nothing in the groundwater legislation that specified what the scientific procedure is by which the DNR is going to come up with the standards for MCLs for those chemicals and toxins which don't already have a MCL.

T.H.: What are some of those?

A.G.: Arsenic, mercury, cadmium, lead, copper, zinc; about half of the contaminants in the Exxon ore body have no established MCLs.

T.H.: Testing hasn't been done on them to establish them?

A.G.: No.

T.H.: So, the DNR, through this piece of legislation, is going to be given that responsibility whether they are capable of it or not?

A.G.: Right. They'll also be given authority to establish radioactive contamination levels for any possible uranium mining which takes place in the state. Whether there are standards or not for radioactive contaminations, the overwhelming scientific evidence about groundwater contamination from uranium mining is that it doesn't make any difference what standard you have because that radiation is going to get into the water supply one way or the other. You can monitor how bad it is and you can ship water from outside the area but you're not going to prevent groundwater contamination from radioactive mining. So this whole notion that simply because you have a standard means you are protected is

very misleading. The fact that you have a standard simply indicates that mining cannot be done without contaminating groundwater so we have to establish some level at which contamination occurs.

Which doesn't seem to be much of a compromise, doesn't seem to be a scientific or technical argument, it is a political argument that in order to accommodate mining we are willing to accept X, Y level of contamination even if we don't know what that level of contamination means. You just trust them to develop standards to supply that level of contamination.

It is important to understand what MCLs are, and how inappropriate they are to the task of protecting Wisconsin groundwater.

So, getting back to your question of "Where are we now?", where we are now is that the mining companies, Exxon in particular, said they're going to apply for their permit (to mine) in November of this year. If they get a permit under the existing groundwater rules, it doesn't make any difference whether in one, two, three, or four years; people of Wisconsin understand that the consensus process essentially sold out the public interest of the state of Wisconsin to the mining companies.

If the law is changed, that change and the new law would not make any difference because the permits will have been granted under the existing legislation. That's why there's been such a rush on the part of this consensus group to get those rules in place. It's not because mining is going to take place right away, the copper market is depressed, the zinc market is depressed, the uranium market is depressed. If Exxon gets a permit it is probably going to postpone mining until the market turns around. But it wants to have those markets in place because it doesn't want to be affected by any change in legislation that may occur as people understand what MCLs are and what has been done in their name as far as groundwater contamination.

T.H.: So, Exxon is going to apply in November for a permit?

A.G.: The permit process is expected to take at least 33 months from the time they first apply with DNR in November. As far as time goes, there is still time for the public to become more involved than they have been up to this point in the permit process, and in educating themselves about what is going to happen if the companies get permits under these groundwater protection rules.

Registration info for CNR majors

CNR majors: Do you know what green cards, timetables, major class requirements and faculty signatures are used for? Freshmen and transfer students who have been spared the exhilarating experience of class registration in our own little Quandt Gymnasium may not be familiar with these infinitely important terms, but never fear. There is a quick way to find out.

Just drop by the CNR Peer Advising Center (PAC) in room 124 CNR. All CNR 1st and 2nd semester freshmen are required to make appointments and be advised at the PAC prior to Thanksgiving break. Placement at the end of the registration line, additional advising, and 40 lashes of the whip will be the penalty for not making arrangements to be advised before next Wednesday.

CNR sophmores as well as freshmen are also required to attend one of two mass advising sessions—either Tuesday Nov. 30 or Wednesday, Dec. 1. Both sessions will be held in the Program Banquet Room of the University Center at 6:00 p.m. This is where the famous green cards are signed by faculty advisors, which is required for registration. If you have

questions, see J. Newman in room 107 CNR or C. Thomas in room 136 CNR.

Besides registration information, the PAC also has info on CNR majors, minors, classes and organizations. There are miscellaneous materials available including catalogs, weekly vacancy lists, campus directories, timetables, graduation planning and faculty advisor information.

A friendly staff with a variety of majors is waiting to provide you with this information: Paul Gempler—watershed management; Dan Groebner—wildlife; Mary Guakas—forestry parks and rec.; Jeff Joutas—forestry management; Brad Parsons—water; and Sue Sibley—Res. Manag. environmental Education. Chris Thomas is the friendly faculty coordinator for the center.

The Peer Advising Center was developed for you! It is designed to complement faculty advising and provides a convenient method for supplying general information.

So stop in and say "hi." We are open from 9 a.m. to 3 p.m. Monday through Friday. You will get the most out of your CNR college life if you take advantage of all the services provided.

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Rysoski's F.G. wins season finale

Pointers sneak past Platteville in O.T.

By Tom Burkman
Pointer Sportswriter

Playing in their final game of the season, the Pointers staged a dramatic comeback to beat UW-Platteville 27-24 on a 32-yard field goal by Randy Rysoski in overtime last Saturday at Goerke Field.

The Pointers were trailing 21-0 at the half but scored 17 unanswered points in the third quarter and took the lead 24-21 on a 29-yard touchdown pass from Dave Geissler to Mike Gaab. Platteville, who dominated the game earlier, sent the game into overtime when their kicker, Stuart Anders, booted a 29-yard field goal with just 2:03 left in the fourth quarter.

As time ran out in regulation, the Pointers won the toss and elected to receive the ball for the overtime period. The Pointers drove all the way down to the Pioneer 14-yard line. Then, on came Rysoski (from Green Bay and one of 10 seniors playing in his last game) with 5:25 gone in sudden death.

"I felt I was kicking this one for all the seniors," Rysoski said. "We're a close group and stayed together all season."

He then added, "I was in a little slump earlier but it really helped to have the players and coaching staff keep their confidence in me. I'm really happy to go out this way."

"The only thing I had to worry about was the footing because the ground was frozen," he mentioned. "Everything was perfect on the kick. The snap (by Dan Umnus) was perfect and



Rod Mayer receives handoff from Dave Geissler in win over Platteville.

(Mike) Bauer made a great hold. The line did a super job all day long and I didn't feel any pressure on any of my kicks. Also, the wind wasn't much of a factor for a change."

With the victory, the Pointers ended up with a 3-5 conference record (3-7 overall). If not for the three wins forfeited because of using an ineligible player earlier in the season, the final record would have been 6-4.

The win seemed almost impossible as the Pointers fell behind 21-0 at the half. As Coach Leroy said, "I told the players that if their performance in the first half was any reflection of me or my coaching staff, I wanted no part of it. We had a lack of

emotion and enthusiasm and were hanging our heads when things went wrong."

The Pioneers' first score came on a 24-yard touchdown pass from former Pointer Mark Rowley to tight end Mike Tranel at the 9:44 mark of the opening period. Chris Zygarlicke scored the next two touchdowns — the first from three yards out with 3:02 left in the opening period and the second with 3:10 left before the half.

The Pointers turned the ball over four times before the half, including a pass interception in the end zone and a fumble at the UWP 5-yard line with 50 seconds until intermission.

After the half, Point started their comeback. Senior Gary

Van Vreede intercepted a pass (his first of the season) at the Platteville 30-yard line which set up the first score — a one-yard plunge by Rod Mayer with 11:52 left in the third quarter. Rysoski's PAT cut the Pioneer lead to 21-7.

Mayer returned a punt 19 yards to the Pioneer 31 moments later which set up a 42-yard Rysoski field goal at the 8:09 mark to cut the deficit to 21-10.

The Pointers' defense rose to the occasion again as they forced Platteville to punt on their next possession. The Pointers responded with a 68-yard scoring drive in seven plays, climaxed by a 15-yard touchdown pass from Dave Geissler to Mike Gaab with 3:13 left in the third quarter. Rysoski's second PAT made it 21-17 but also gave the Pointers some momentum going into the final quarter.

Point took the lead after Doug Whitmore recovered a fumble that gave them good field position. Geissler connected with Gaab for his second touchdown reception of the day. While Gaab's first was a 15-yarder, this one covered 29 yards and put Point ahead 24-21 early in the fourth quarter.

"It was a corner route and I just tried to concentrate and keep my eye on the ball right into my hands," said Gaab. "I was able to outleap the defender for the ball."

Platteville finally got on the scoreboard in the second half when Anders tied the score and forced the sudden death overtime with his field goal with 2:03 left to play in regulation.

Pioneer head coach George Chryst said, "When we didn't do a thing on our first three possessions of the second half, they (the Pointers)

Stickers fall in NCAA opener

By Tamas Houlihan
Pointer Sportswriter

The UWSP women's field hockey team fell to host Denison University of Granville, Ohio, 2-1, in their opening game of the NCAA Division III National Tournament. The loss ended the season for the Pointers, who finished with an outstanding record of 18-5. Denison went on to upset 4th seeded Elizabethtown College 3-2 to advance to the final four of the NCAA Division III championships.

The game was played on a soggy field which made ball movement a problem for both teams. All scoring came in the first half, as Denison jumped on top with a goal by Meg Filoon at the 9:21 mark. The Pointers tied it when Jane Christianson scored on a pass from Michelle Anderson at 18:53. The game was decided when Filoon scored again at the 28:56 mark.

The Pointers dominated the second half, with big advantages in shots, 12-3 and penalty corners 17-3, but were unable to score a goal.

For the game, UWSP had 14 shots to 11 for Denison as well as a 19-11 edge in penalty corners.

Coach Nancy Page was disappointed with the loss, but happy with her team's play. "Everyone gave one hundred percent and was battling right down to the final seconds. We had the opportunities, but they just didn't materialize. We really wanted this one, and it's a tough loss to take. I'm very proud of these women — they're all great competitors."

The Pointers will lose six players to graduation, including two four-year letter winners — Sara Boehnlein and Shawn Krecklow. The other four are Christianson, Anderson, Karen Konopacki and Ruth Taylor.

"It was an excellent season," said Page. "It's quite an accomplishment just to make it to the national tournament, as we were one of twelve teams to make it out of over 150. The women should be proud of their achievement."

Spikers lose killer instinct

By Tamas Houlihan
Pointer Sportswriter

The luck of the draw was not in the cards for the UWSP volleyball team as it had to play eventual champion UW-Oshkosh and top-seeded UW-La Crosse in the double elimination WWIAC championship tournament.

The sixth-seeded Pointers first played UW-O, the third seed, and lost 15-8, 15-2. Then, after UW-Platteville upset number one seed UW-La Crosse, the Pointers fell to the Indians 15-2, 15-8.

Coach Nancy Schoen expressed some disappointment with the way the season ended. "Nine of our twelve players were newcomers this year, and I finally thought we were developing into a cohesive

unit, but we just really had a bad day. When our passes were good, the sets weren't and when the sets were there, the kills weren't. We just couldn't put it together."

Sally Heiring led the Pointer women with six kills in the match against Oshkosh. Carla Miller had four, while Julie Adams and Melanie Breitenbach had three apiece.

"We only had 23 kills in the entire match against Oshkosh," said Schoen. "We usually average in the thirties."

The Pointers played La Crosse evenly in the second game of the match, but with the score tied 8-8, La Crosse came on to run out the game and win the match with ease. Carla Miller led the Pointer

women with five kills.

This was a rebuilding year for the Pointers as they lost nine players from last year's conference champs, who finished among the top ten teams in the nation.

Coach Schoen complimented her team, saying "it was a good season. Our goal was to make it to the tournament and we accomplished that. We're excited about next year as we only lose one player."

The one player, however, is senior Melanie Breitenbach, the team captain and an all-conference selection this year. "There's no question Mel contributed a lot this year," said Schoen. "She's a great player and a terrific person and we'll definitely miss her."

Women harriers take fourth at Regionals

SID—It was a case of close, but not close enough for the UWSP women's cross country team in Davenport, Iowa, Saturday as it missed qualifying for the NCAA Division III National Meet by 23 points.

The Pointer runners finished fourth in the NCAA regional with 99 points. UW-La Crosse won the 20 team meet with 26 points and was followed by UW-Oshkosh, 76; Augustana, 92; UWSP, 99; and UW-Stout, 105. Only the top two teams automatically advance on to the national meet.

While the entire UWSP team can't make the trip to nationals, one runner can and that is sophomore standout Barb Sorenson who qualified by virtue of her third place individual finish. She toured the 5,000 meter course in 18:15.

Point's other top finishers were Sue Hildebrandt, 18th, 18:50; Tracey Lamers, 22nd, 19:00; Mary Bender, 32nd,

19:28; Beth Gossfeld, 19:41; Ellen Kunath, 37th, 19:49; and Kathy Jensen, 51st, 20:53.

Tori Neubauer of UW-LaCrosse was the top individual finisher with a torrid time of 16:53.8.

UWSP coach Rand Strachan felt his team ran

well and noted that the meet was an example of the strength of women's cross country in Wisconsin.

"Our kids have competed with the best all season and battled it right down to the last race and ran very well," Strachan said. "This meet demonstrated the strength of

women's cross country in Wisconsin as four of the top five places were teams from our state and conference.

"All of our runners ran excellent races in this meet as five of our seven competitors recorded personal best times for 5,000 meters and we just missed qualifying for the

national championships. Except for earning that trip, what more can a coach ask of a group of inexperienced underclassmen.

"I am very pleased that Barb Sorenson qualified for the national meet. She is a class runner and performed

Con't on page 22

Men harriers advance to Nationals

SID — The UWSP men's cross country team finished third in the NCAA Midwest Regional this weekend which qualifies the team to advance to the NCAA National Meet to be held in Fredonia, New York, next week.

North Central College from Illinois dominated the 19 team field placing first with an awesome score of 29 while UW-La Crosse finished second with 95. The Pointers finished third with 115, destroying the chances of

Augustana, II, who placed fourth with 116 and did not qualify.

Chris Celichowski and Steve Brilowski took control and led the Pointers with 11th and 14th place finishes, respectively. Celichowski had a time of 25:12 while Brilowski finished with 25:17.

"Celichowski and Brilowski both ran the best races of their lives. Brilowski has come so far so fast this season that he is just now realizing that he can be an

excellent cross country runner. Celichowski has been our most consistent runner and this weekend came up

with his best race of the season just when we had to have it. For a man who never

Con't on page 22

Con't from page 20

really got fired up. We just couldn't seem to sustain our blocks like we did earlier, although I am proud of the way we drove nearly the length of the field to get the game-tying field goal."

"I don't think Stevens Point changed a thing but they played a lot more aggressively and stopped all the plays that were working in the first half," added Chryst.

But Pointer coach Leroy pointed out, "We moved our two linebackers inside with three linemen on either side and mixed things up with our ends. We tried to get their quarterback to commit sooner on the option."

"But I can't stress the emotional factor enough," he said. "Everybody got involved — the players, all the coaches and the fans."

Geissler hit on 26 of 36 pass attempts for 322 yards while Mayer accounted for 162 total yards, 126 on ten pass receptions and 36 yards rushing on 13 carries. Gaab, who caught two touchdown passes on the day, added 137 total yards, 89 on five pass receptions and 48 in 10 rushing attempts. In all, the Pointers amassed 402 yards of total offense while the defense held Platteville to 79 yards rushing in the second half.

"We were totally embarrassed at halftime and realized we (seniors) didn't want to go out like that," said Mayer. "I'm really proud of the way the younger guys went out and played in the second half."

Gerry O'Conner, another senior, had to leave the game early in the overtime period after suffering strained knee ligaments. O'Conner said, "Coach told us at halftime he

was embarrassed and disappointed in us for the first time this season. We all agreed with him and decided to go back out there and play the way we could."

The Pointers also lost Tim Lau early in the first half when he was knocked unconscious after a hit. He was taken by ambulance to St. Michael's Hospital but returned to the sidelines for the second half. He suffered a mild concussion.

Ten seniors ended their careers with Point last Saturday. Those seniors included Dave Brandt (who didn't play because of an

injury), Mark Gunderson, Rod Mayer, Gerry O'Conner, Scott Mruk, Randy Rysoski, Rick Steavpack, Gary Van Vreede, Ron Whitmore, and Dave Zauner.

"It (the win) was a big boost for them," Leroy said. "They leave knowing they helped instill a winning attitude in our younger players."

And tight end Steavpack predicted, "The players Coach has here are going to win the championship before they leave. The season was just one big learning experience for all of us."

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Five grapplers surprise at meet

By Julie Denker
Pointer Sports writer

The Sixth Annual Sport Shop Wrestling Tournament, the largest wrestling meet in the Midwest and the third largest in the country, was held in Quandt Gym over the weekend. Twenty-six teams and a total of 282 wrestlers participated in the 900 matches wrestled in two days. Many All-Americans and conference champions were seen in action.

Two most valuable wrestlers from each division were chosen by the coaches. Rick Criscione at 150 pounds from Husky Wrestling Club in Northern Illinois was selected from the freshman-sophomore silver division and 158 pound Lionel Keyes from Chicago State University was chosen from the gold open class division.

The UWSP wrestling team wrestled quite well as a group. Two outstanding freshman performances were given by Mike Mueller from Prescott and Scott Carlson from Spencer. Mueller wrestled his way into the championship match in the 118 pound silver division. Unfortunately, he suffered a dislocated elbow in the third period with the score tied at 4-4. Carlson lost 9-7 in the finals of the 126 silver

division.

Other UWSP wrestlers with good performances were sophomore Mike Cumm from Nekoosa who placed third in the heavyweight division, Lance Willson, fourth at 177 pounds, and Wally Erickson who was 4-2 at 150 pounds in the gold division.

Coach John Munson was pleased with the Pointers'

performances. "We're very young and inexperienced but we had a lot of good efforts from guys who went 3-2. We have a long way to go to get to the top of the conference but it was a good initial effort."

The next complete team meet for Point will be the Warhawk Invitational at Whitewater December 4.



Photo by Bernard Hall

It's no holds barred for these two participants in the Sport Shop Wrestling Tournament.

Con't from page 21

ran cross country in high school, he is really amazing," noted Coach Witt.

The Pointers also received a boost from Lou Agnew who placed 24th, Dave Parker, finishing 32nd; James Kowalczyk, 34th; Dan Schoepke, 36th; and Raymond Przybelski, 37th.

"Agnew, Kowalczyk, and Parker all ran average steady races, but gave us all they had by passing up other runners in the last mile."

"Schoepke and Przybelski, who are exchanging sicknesses and were not at full strength, gave us the finishing touches to pull ahead of Augustana," stated

Witt.

"Needless to say, I am very happy with the results of the meet, as is the team," Witt said. "This was one of our major goals, to get to New York. Even though it was by only one point it still buys the airline tickets."

"Now we will try to get all our men completely healthy to obtain a high finish in the NCAA National Meet. I think we can do it because I feel that this is the best team in Pointer history," ended Witt.

The Pointers will be in action again on Saturday, November 20, at the NCAA Nationals held in Fredonia, New York.

Con't from page 21

very well in a class meet. I think she should have an excellent opportunity at her second All-American honor next Saturday in New York.

Sue Hildebrandt and Beth Gossfeld were absolutely incredible and in placing 18th, Sue narrowly missed an in-

dividual qualifying position herself. Tracey Lamers and Mary Bender battled injury from the time the season began yet hung in there for the big race. Ellen Kunath and Kathy Jensen have had excellent seasons and this race continued to prove that to all of us."

Reiter honored harrier

SID—Don Reiter, a freshman from Keshena, has been named the UWSP men's cross country runner of the week for his performance in the Pointers' third place finish in the Wisconsin State University Conference Meet two weekends ago.

Reiter proved to be one of the real surprises of the meet as he captured 20th place in a race which included over 100

runners. He had a time of 25:58 for the five mile course and was in the top 15 during most of the race until fading the last 200 yards.

"Don came through and really did the job for us," Witt said. "He easily exceeded every expectation for him and showed that he is a very unique runner and individual."



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Con't from page 9

Horror Flick

feasible and desirable.

For Accardo, this meant an all expenses paid trip to tinseltown and more potential exposure. As a matter of fact, after the three day session, the young actor did receive several positive comments about his professional prospects for the future.

Yet, perhaps only because he hasn't had time to reflect on the magnitude of his Hollywood experience, Accardo has kept a level head about his future. He's had to stay realistic; since he arrived back in town only three days before Pippin's opening performance, there wasn't any time to gloat on the past—there was a new show at hand.

Unfortunately for Mary Walden, her story has a less happy ending. Initially, she was also asked to fly out to the West coast and was misled into believing more film opportunities were likely in the offing once there. Consequently, she withdrew from the university only to be informed later that she was no longer needed for filming purposes, after all. So what started as a cinematic thrill also evolved into a learning experience for one young actress.

But perhaps Ms. Walden's setback was only a temporary roadblock on the fickle spiral to silver screen notoriety. And perhaps the

modest Mr. Accardo will finally realize just how marketable he might be and become the movie idol that Central Wisconsinites will forever emulate.

But either way, most Pointers will be satisfied with gaining a few chills and a couple comic thrills at the celluloid antics of two campus compatriots in *The Devonsville Horror*.

Con't from page 7

Privacy rights

unscrupulous or overzealous reporters. The merit of statutes like the Privacy Act has been criticized in some circles.

Paul R. Clancy, in "Privacy and the First Amendment," contends that privacy laws and restrictions enacted in the name of protecting the public fail and actually controvert that purpose.

"Inevitably the winner is not the public, but those who look with favor on secret government."

The concept of privacy remains in its judicial infancy and will require further explication in court rulings and legal academia. Hopefully several search and seizure cases to be decided by the Supreme Court this term will shed light on this evolving right. Until then the media will have to balance the public's right to know and the right to personal privacy on their own scales of justice.

Con't from page 10

Radio

the past couple years. Many country stars are releasing songs which eventually become top 40 hits and so they are considered pop artists. Another "crossing-over" of this type, according to Pearson, is found in new wave music. "Take a group like *The Clash*, for example," he began. "This group started with the punk age, but soon were noticed as different from punk because of their unique style and lyrics." They were then considered somewhat of a new wave group, but finally reached tremendous popularity and can now be considered a pop or top 40 group in many ways, he said.

A very strong influence on music and radio, according to these radio enthusiasts, will always be the condition of the music industry itself. "Right now the music industry is in a terrible slump," said Fuhr. The main reasons for this, he went on, is home-taping and low record sales. Because the demographics of the U.S. are getting older, there are less people buying records, believes Fuhr. Young people buy the most records, he expanded, so with a smaller number of youths, record sales decrease greatly.

We really must consider the industry itself when trying to determine the future of music radio, Pearson said, tying back into radio's future. "It's a

business. And whatever the "fat cats" in New York and L.A., and the accountants and lawyers say will be a profitable venture. Chances are, that's what we'll hear on commercial radio."

Con't from page 11

Soaps

problems. They (the soaps) aren't like real life."

Harwood slices up the soaps

I personally find these daytime dramas a bit unreal. For example, I have yet to hear toilets flush, or see the characters pinging out in McDonald's. The women must be immune from chapped hands and short, cracked fingernails. And why is it always so dark in their homes? Just once I would love to see a bedroom with Desenex on the dresser and dirty clothes littering the floor.

Speaking of clothes, a subliminal fashion show takes place on every show. You'll never see one of those prima donnas sporting baggy sweat pants, a torn Jack Daniels T-shirt and ratty tenners.

The type of soap opera the average American could identify with would be one in which the kids are in little league, Dad belches at the table after dinner, and at work people discuss football pools, not the latest bribe.

Or a soap where the Mormons drop by, just as you are pulling in the driveway. A

soap where the fire alarm goes off when the pizza burns and people entertain themselves with girl scout cookies and reruns of the Bob Newhart Show.

What type of rating would a true-to-life soap opera get? Probably not very good ones. The great escape into scandal, passion and knavery would be gone. The magical bubble that soap opera viewers float around in for 30 or more minutes every day would dissolve. After all, you can't live in a bubble for ever, but for a while, it is kind of fun.

Con't from page 17
mysticism.

One major highlight of the show is the costuming. Once again, Linda Moore and her costume crew developed the perfect costume to suit each character. Charles' robe and cape flatter him and fit his title perfectly. Fastrada's costume is equally as complimentary and her cape flows gently with the movement that her character demands, enveloping her with an aura of evil. The Players are appropriately donned in brightly colored leotards.

Overall, despite the forementioned problems I would recommend the show. It is lively, entertaining and more than a little magic. So despite some vagueness and inconsistencies in the script, the performers somehow envelop the audience with their dance and dazzle and those who attend, enjoy what they see and hear.

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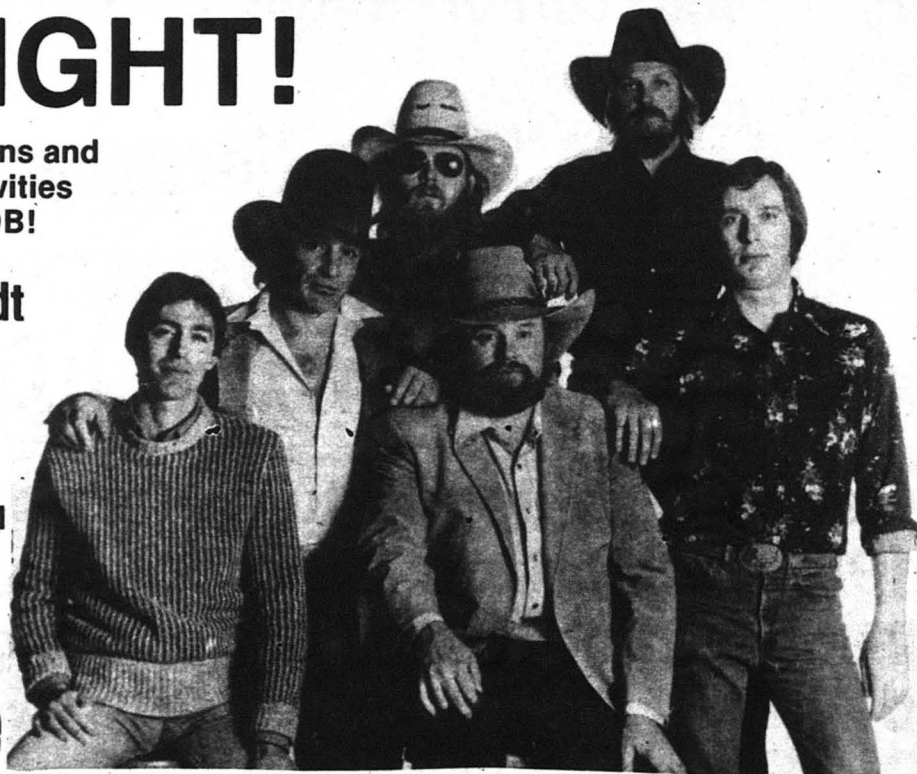
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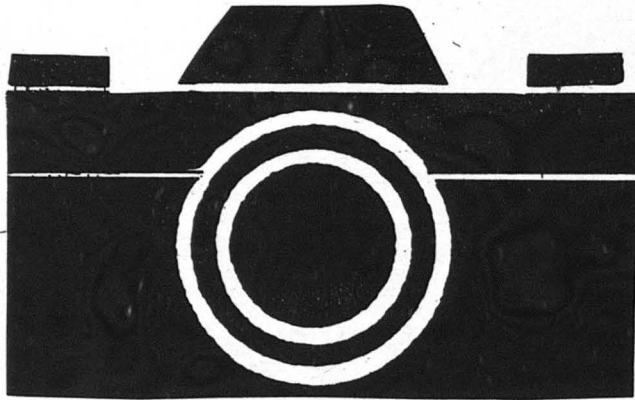
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pointer program

THIS WEEK'S

Thursday, November 18

THE CHARLIE DANIELS BAND — This Tennessee-based rock-country-bluegrass band brings the devil to Quandt Fieldhouse at 7:30 p.m. Tickets to the reserved-seating concert are \$9 and \$10, and are available from the UC Information Desk and the Tea Shop. The band's foot-stompin' favorites include such tunes as "Carolina (I Remember You)," "Long-Haired Country Boy," "Fire on the Mountain," and "Still in Saigon." Charlie and company also do solid renditions of bluegrass tunes like "Foggy Mountain Breakdown" and "Orange Blossom Special." Brought to you by those tobacco-chewing folks at UAB.

HIGHLIGHT

Theater

Thursday-Saturday, November 18-20

PIPPIN — Scripted by Roger Hirson, and with music and lyrics by Stephen Schwartz, this magical musical comedy has something to delight just about everyone. Performances begin promptly at 8 p.m. in the Jenkins Theatre of Fine Arts. Tickets are \$1.50 with current student ID, available from the University Theatre Box Office.



Thursday, November 18

STUDENT EXPERIMENTAL TELEVISION — SET's offering this week will be Take Three, with The Boozie Brothers, at 6:30 p.m. Cable Channel 3.

Sunday, November 21

POINTER FOOTBALL — miss the Pointer-Platteville game? Catch it at 6 p.m. on SET, Cable Channel 3.



Thursday, November 18

DEBOT COFFEEHOUSE — RHC presents Steve and Brian Costello, from 11 p.m. in the DC Pizza Parlor.

CHARLIE DANIELS BAND — See This Week's Highlight.

Friday, November 19

ANN REED tunes up The Encore (formerly the UC Coffeehouse) with folk, jazz,

bluegrass, and her own ballads, starting at 8 p.m. The concert is sponsored by the Women's Resource Center, and admission is \$2.50 for students, \$3 for non-students.

Monday, November 22

CONCERT — The University Choir and Madrigal Singers make a joyful noise in Michelson Concert Hall, at 8:15 p.m.

Wednesday, December 1

MUSIC DEPARTMENT SCHOLARSHIP SERIES will present the first of four concerts this year, at 8 p.m. in Michelson Hall of Fine Arts. The concert will feature pianist Michael Keller and the Wisconsin Arts Quintet. Tickets are available at the door, and cost \$1 for students and senior citizens, \$2.50 for adults. All proceeds will go to the department scholarship fund.



Friday & Saturday, November 19 & 20

ONLY WHEN I LAUGH — Marsha Mason and Kristy McNichol portray a reunited mother and daughter in this Neil Simon comedy. UAB is showing this one at 6:30 and 9:15 p.m. in the UC Wisconsin Room. \$1.50.

Sunday & Monday, November 21 & 22

THE DISCREET CHARM OF THE BOURGEOISIE — Luis Bunuel's hilarious social comedy will be screened by the University Film Society at 7 & 9:15 p.m. in the UC Wisconsin Room. \$1.50.

Tuesday & Wednesday, November 30 & December 1

THE MISFITS — This classic western, penned by Arthur Miller and directed by John Huston, stars Clark Gable, Eli Wallach, and Montgomery Clift as three unemployed cowboys, and Marilyn Monroe as their housekeeper. Film Society screens this one after Thanksgiving Break, at 7 & 9:15 p.m. in the UC Wisconsin Room. \$1.50.

NIGHT LIFE

Friday, November 19

MOMENTUM, a reggae & jazz group, will get things moving at Margarita's, from 8:30-11:30 p.m. Free.

Friday & Saturday, November 19 & 20

DAVE PETERS TRIO — Three Point pros jazz up The Restaurant, Friday nights from 6-10 and Saturday nights from 8-12. These guys are good!



Continuing

EDNA CARLSTEN GALLERY — Work from Wisconsin Universities and the annual UWSP Juried Exhibition will be on display through November 29. Gallery hours are Monday-Friday, 10 a.m.-4 p.m.; Monday-Thursday, 7-9 p.m.; and Saturday & Sunday, 1-4 p.m.



Saturday, November 20

MEN'S CROSS COUNTRY — Our guys made the NCAA Nationals in Redonia, New York. You probably can't afford to fly out there and see them, but let's give 'em a hand anyway.



Sunday, November 21

PLANETARIUM SERIES — Learn all about Sputnik and other artificial satellites. The show starts at 3 p.m. (doors open at 2:30) in the Planetarium of the Science building. Free.

Wednesday-Sunday, November 24-28

THANKSGIVING BREAK — Recess begins at noon on Wednesday, and classes resume Monday. Have a happy Turkey Day.

POINTER PROGRAM is published weekly to keep students up-to-date on all the really marvy events going on in the university community, and thus prevent them from dying of boredom.

Anyone wishing to have an event considered for publication should bring or send pertinent information to: **POINTER PROGRAM**, Pointer Magazine, 113 CAC, UWSP, by noon on Tuesday. Include a brief, yet enlightening description of the event, where and when

it's taking place, ticket information (if applicable), and how much the darned thing costs.

Publication is not automatic. Events most likely to see the light of print are those which have a strong student appeal, those which don't cost a whole week's allowance, those close enough to walk to, and those which appeal to the perverse, illogical tastes of the **POINTER PROGRAM** editor.



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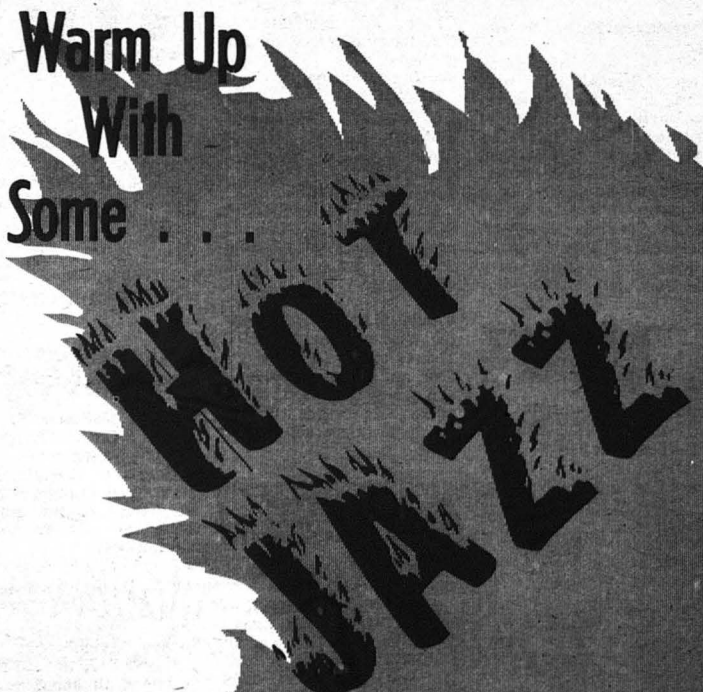
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FOR SALE: VW Bus 1970. Rebuilt engine; fixable or for salvage — \$250. Arctic Cat snowmobile, 1972, good condition for \$150. Strollee Car Seat for children, good condition for \$15.

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FOR SALE: Large size 9 ski boots. Used very little, excellent condition. A virtual steal at \$70. Call Jim at 341-0733 evenings.

FOR SALE: Four tires and rims for your Pinto — \$55. Also Zenith black & white TV — works well! \$30. 344-3552.

FOR SALE: 15 inch snow tires in great condition! Be ready for winter. Two for only \$30. Call Mary at 344-5410.

FOR SALE: North Face down parka. Used for only one season — excellent shape! Very warm, stuffs quite small. Down-filled hood included. Call Paul at 346-4989, rm. 202.

FOR SALE: Four used F78-15 radial tires. Two in good shape. Real cheap. Call Bill at 341-6737 after 4:00.

FOR SALE: Food: 30 percent off retail price. Kellogg's Corn Flakes 24 oz.; Tuna fish 60 cents a can; Cheerios, 10 oz. 65 cents; 16 oz. beans 27 cents; Kellogg's Corn Flakes 18 oz. 75 cents; Wheaties, 18 oz., \$1.00; King size Oxydol, \$2.25; King size Tide, \$2.25. 1017 Division St. 341-6149 ask for Greg.

FOR SALE: 135mm Minolta XG-7, electronic automatic exposure camera. In good condition, body only, \$125. Call 435-3273 or see Hans in The Middle Earth.

FOR SALE: Shure SM-10A Headset microphone. Ideal for singing drummers and keyboard players. Quality. Used 3 mo.-like new. Lists \$130; will sell for \$100. Call 715-754-2269.

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FOR RENT: 1 single room available for 2nd semester. It is only three blocks away from campus. If you are interested or have any questions, call Kraig at 341-5048.

FOR RENT: Need to sublet single room in nice house for one female. Washer & dryer, three car garage, can move in before Christmas vacation.

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FOR RENT: One double room — only \$500-sem. with heat, utilities, furniture and parking included. It's a nice location only 1 1/2 blocks from campus. Roommates are GREAT! For more info. call Lois at 341-6054.

FOR RENT: Large room in family house with use of kitchen. 1 1/2 mile from campus. Available for second semester. 345-0299.

FOR RENT: Single rooms for second semester. Males only. Very close to campus. 341-2865.

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FOR RENT: Large house has two spaces for girls available. \$420-sem. includes heat & utilities. Too good to pass up. Call 341-8189 for more information.

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FOR RENT: Need a roommate for second semester? If you are a quiet mature male student desiring off-campus housing, please call 346-4175 after 6 p.m.

FOR RENT: Single room, two blocks from campus for second semester. \$450, all utilities paid. Call Doug at 341-6875.

wanted

WANTED: A roof over my head. Do you have an opening in your house second semester that you would like to fill? I prefer cheap to comfortable but will listen to whatever you have to offer. Kevin 345-1754.

WANTED: Someone to teach beginning guitar. Please call Rose at 341-2637.

WANTED: Do you like to x-country ski? If so, would you want someone to train with you before the snow flies? Call Dawn at 346-3059, Rm. 438.

WANTED: I dare you to sell me your old, unwanted electric guitar or bass. Instant cash for the right axe! 344-3552 call now!

WANTED: Warm, loving and charming female to sublet 1/2 of double room second semester. Close to campus. \$450 + utilities. Washer and dryer on premises. Call 341-6282 — ask for Abi.

WANTED: Two people to share apt., \$500-sem. Heat, water, parking included.

Laundry facilities. Call Karen at 341-6054.

WANTED: Room, single apartment next semester for quiet female student. Close. Call F.W. 341-3079 after 9:30 p.m. or leave message.

WANTED: Small apartment for 2 girls. Close to campus preferred. Call Patrice or Cindy at 345-1434.

WANTED: Need a ride to Omaha, Nebraska, or nearby to catch a plane. Would like to leave Nov. 23 or 24. Will help pay for gas and/or drive. Call Darla at 344-6529 — preferably late evenings.

WANTED: Two non-smoking females for openings in a 3-bedroom apt. Single rooms. One opening Dec. 1 and the other Jan. 1. Rent is \$115-mo., heat & water included. Only 5 minutes from campus! 341-3478, Deb or Sandy.

employment

EMPLOYMENT: The following companies will be conducting interviews in the Career Services Office next week for permanent positions. Contact the Career Services Office for more information. Potlatch Corporation - Nov. 15, Eastman Kodak Co.-Nov. 15, Union Camp Corp. - Nov. 16, McDonald's Corp. - Nov. 17, Defense Mapping Agency - Nov. 17, James River Corp. - Nov. 17 & 18, International Paper - Nov. 18. The following organization will be in the Concourse of the University Center next week. U.S. Army - Nov. 15.

EMPLOYMENT: MARKETING REP needed to sell Spring Break & Summer-Fall CANOE TRIPS. Earn CASH & FREE VACATIONS! Set your own hours! Be your own boss! You must be dynamic & outgoing. Call (312) 681-1312 — evening calls preferred. Or write: PIONEER CANOE & OUTDOOR ADVENTURES, INC., P.O. Box 1312, Melrose Park, IL 60160.

announcements

ANNOUNCEMENT: The University Band is especially organized for the non-music major who wants to keep playing the instrument that was learned and enjoyed during high school years. The University Band meets Tuesdays and Thursdays at 4 p.m. in Michelson Concert Hall in the College of Fine Arts. Members may sign up for one credit or audit. It is listed in the timetable as: MUSIC 143 Sec. 4 UNIVERSITY BAND (1 cr.) Non-music majors only. 16:00-17:00 T R 9 B214, J. Borowicz or R. Van Nuys. Come hear our concert on Dec. 2 at 8:30 p.m. in Michelson Concert Hall and come join us next January.

ANNOUNCEMENT: Go west with the DZ's. At the Delta Zeta Western Rush Party at 2248 Main St. It will be Sat. Nov. 20 from 2:00-4:00. Western dress is optional (but suggested). For rides or more info. call Valerie at 344-6074.

ANNOUNCEMENT: The Canterbury Club will be having a meeting on Wed., Dec. 1 at 7 p.m. in the Blue Room at the U.C. The film "The Lady or the Tiger" will be shown. All are welcome!

ANNOUNCEMENT: Summer job info. session for CNR, biology and other majors seeking outdoor summer and seasonal work with government agencies will be held tonight in the UC Wright Lounge from 7:30 to 10 p.m. Material free. Applications available for most jobs and instruction on how and when to complete them, along with addresses, deadlines, etc.

ANNOUNCEMENT: Attention: Middle Earth is offering "The Joy of Christmas Workshop" one evening craft sessions offered Nov. 29-Dec. 3. Be creative and make your own X-mas gifts!

ANNOUNCEMENT: Registration for the second semester, 1982-83, will be held Tuesday, December 7. Seniors and juniors may pick up their registration materials in the Registration Office beginning Monday, Nov. 22; sophomores on Tuesday; and freshmen beginning Wednesday, Nov. 24. Students should schedule an appointment with their advisor sometime between Nov. 22 and Dec. 6 depending on when they are to pick up registration materials. Students will be permitted to pick up their own packets only. It will be necessary to show student IDs when picking up packets.

ANNOUNCEMENT: This year make your Christmas break more than a four week ordeal at home. Trippers will take a dozen adventurous folks to the Boundary Waters for a week of XC-skiing. Want to know more? Come to the Comm. Room of the U.C. Monday, Nov. 22 at 6:30. Don't miss it!

ANNOUNCEMENT: Pre-registration for the second semester 82-83 for English majors and seniors with English, Writing or Technical writing minors will be Nov. 29 through Dec. 3 from 8:30-11:30 a.m. and 1:00-4:00 p.m. in room 486 Collins Classroom Center.

ANNOUNCEMENT: Interviewing Seminar for all education majors and minors: Tuesday, Nov. 23, 10 a.m. in the Berg Gym. Speakers will be Administrators Charles Pouba from the Greenwood Elementary School, Greenwood, WI and Gerald Vance from the Auer Ave. School, Milwaukee, WI.

ANNOUNCEMENT: Ladies, do you know what a land shark is? Come to Rugby Happy Hour tonight and find out. Jaws.

ANNOUNCEMENT: To whoever stole the Volleyball Trophy from the P.A.S.O. booth at the Concourse, you may keep it for being the biggest asshole of the year. You really earned it! P.A.S.O.

lost and found

LOST: Yellow paper bag (11x14) containing technical drawings numbered 1 through 25. Phone 341-1058.

LOST: I lost a purse which contained my school I.D., driver's license, Social Security card and other valuable documents. If found contact Nathaniel 345-1905.

personals

PERSONAL: Jo, thank you for loving me so. A year from tomorrow every one will know. Because we will be sharing a vow. I just hope I can show you how much I love you somehow. Love, Scott.

PERSONAL: Dear Fishbowl, If ya can't beat 'em, eat 'em. Trough (M.A.). **PERSONAL:** Dear Trough, How could you spend \$3.50 for Alice in Wonderland (XXX) when you know your first installment is due on the Girl Scout Cookies. F.B.

PERSONAL: Pippin: It is beautiful. Have a beautiful run and show them what it's all about.

PERSONAL: Sue 222 (Let's grab "beautiful") I can't believe you brought a Playgirl to comm. class! You are crazy. It's great! Don't ever change! Love, Jordan.

PERSONAL: Kathy, to my beautiful roommate, thank you for being a beautiful person and a beautiful friend. KML.

PERSONAL: Olive and Dewey, Happy 2nd Anniversary. Can you believe it? Love, S.

Sorry but space & money edit for us here! Keep trying.

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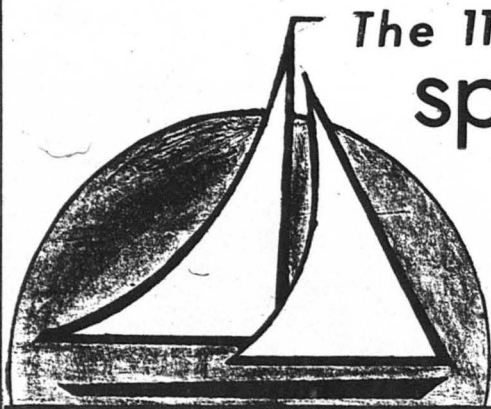




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**For Reservations
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346-4343**

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