American Institute of Graphic Arts: Bringing Design to the World

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AIGA is the American Institute for Graphic Arts, which is an international organization for graphic artists. It is the oldest and largest professional membership organization for design and it allows for graphic artists to find jobs, network, and discover design.

"AIGA creates opportunities for students to learn and network in the experiences of graphic design beyond the classroom," said Stuart Morris, faculty advisor of AIGA.

Dana Vanden Boogart, a senior majoring in graphic design and the president of the organization, wanted to be a part of AIGA for many reasons. "I really wanted to get as involved as I could with graphic design, not only because it's my career path but because I am also very passionate about it," Vanden Boogart said. "I felt AIGA would be a good way to further involve myself in the design community."

Another reason Vanden Boogart decided to join was to make herself more aware of her opportunities as a designer. "I get to learn about portfolio reviews, I get feedback and network from other graphic artists, as well as find internships and job opportunities all because of it," Vanden Boogart said.

"I also chose to be an AIGA officer for our student chapter because I wanted to take a leadership role within the program as much as I could to spread my love for design to other students."

The University of Wisconsin-Stevens Point has one of the most active and well known student chapters in the Midwest. "I think that UWSP has a very active chapter because of the importance we place around it. Professors, officers, and other students seem to have good experiences with AIGA within our chapter and it continues to spread down to the newer students," Vanden Boogart said.

"The officers and faculty try to recruit students by giving them information and letting them know how great of an opportunity AIGA really is, which helps keep our chapter strong."

AIGA holds officer meetings weekly where they plan the events for the year. "As officers, we are constantly trying to build off of and make better what was done the year before," Vanden Boogart said.

The UWSP AIGA hosts two conferences each year: Real World Design and NowHere. "I think that UWSP has a very active chapter because of the importance we place around it. Professors, officers, and other students seem to have good experiences with AIGA within our chapter and it continues to spread down to the newer students," Vanden Boogart said.

Continued on page 7
Underage Alcohol Purchasing Consequences Intensify

By Vanessa Vincent

Individuals under the legal drinking age caught trying to buy alcohol will have to pay considerable restitution if Governor Scott Walker signs off on the Brown Jug bill. With this new bill, alcohol retailers can sue any minor attempting to buy drinks from them for up to $1000, not including additional court fees.

Store owners will be requested by law enforcement to report underage individuals attempting to buy alcohol from their property. Law enforcement will then determine whether to present the violators with a ticket. If the ticket is issued, the district attorney will decide how they should press charges according to Senate Bill 46.

The fine for a first offence of possessing alcohol is $263.50. The fine goes up with each offence, reaching $767.50 by the fourth offence. If the Brown Jug bill passes, these fines will be paid in addition to the money a liquor retailer might sue for.

The bill was presented by Senator Rick Grudex and was passed by the state assembly last May. The bill remains on deck through the US Senate and is currently awaiting Walker's signature to become official.

The Tavern League of Wisconsin was among the first to pursue the bill. Scott Strenger, spokesman for the Tavern League, thinks that introducing the bill will deter underagers from buying alcohol with fake IDs because of the severity of the consequences for being caught. "Alaska demonstrated that the overall use of fake IDs decreased drastically," Strenger said. "I don't think underage individuals are that worried about getting a ticket from the police. They would be more fearful if a bar owner could go after them, as this bill allows."

The alcohol policy coordinator for the University of Wisconsin, Julia Sherman, had a different viewpoint. "An alcohol wholesaler only gets fined $500, where if an under age is caught trying to buy from the vendor, they receive the $1000 fine," said Sherman. "The incentive isn't present. I do not believe the Jug Brown Bill will be a benefit to Wisconsin, it will only improve a retailer's bottom line."

There is also a debate about the consequences between a retailer getting caught selling to underage individuals and when someone underage is caught buying from the retailer.

Senator Rick Grudex's proposal was based off of a similar bill in Alaska. Sherman has doubts about the bill will be as effective in Wis.

"The two states have very different ways of distributing the $1000 fine," Sherman said. "In Wisconsin the money goes directly to the retailer, however in Alaska it is split amongst the retailer, a charity and non-profit program, each receives one third of the total amount."

After Alaska passed the bill, there was a decrease in attempts from under ages to buy alcohol. However, at the time of the assessment there was a tax increase on alcohol as well as aggressive compliance checks from Alaska's board of control. It is unclear if the reduction is due to the bill or to the other factors.

Jase Hintz, a bartender for local Stevens Point bar Big Todd's, stated how he felt this law would impact communities. "I don't think the bill will work," Hintz said. "I do think it will scare the honest person away from trying to buy, but it won't stop most people who usually use their fake IDs. They will remain doing what they always have."

There is also a fine in Wisconsin for the crime of making or selling fake IDs. It is a felony that could be up to $10,000 in fines and three years in prison, according to the Wisconsin Department of Revenue.

Taylor Welcing, a senior at the University of Wisconsin-Stevens Point, shared her thoughts on the bill. "I don't think that the people who usually use their fake IDs will stop using them just because the fine increased," Welcing said. "They will still find a way to get alcohol, and it probably isn't that big of a deal to them because they've gotten away with it for so long."

Local, National and World News Briefs

Marshfield Clinic to Open Stevens Point Center on Nov. 4

The center cost $18.5 million and is a 55,000-square-foot facility. It is located at 4100 Highway 66, north of the Stevens Point airport. The center will offer family medicine, cardiology, dermatology, and oral surgery as well as many more specialties.

Proposed Amendment to Allow Permit Holders to Carry Weapons on Campus

The original bill would allow off-duty, out of state and retired police officers to carry their weapons on private property. Rep. Joel Kleefisch, who is sponsoring the bill, said the amendment will not have enough votes to pass, but it should at least begin the discussion.

Washington Considers Requiring Labels for Modified Food

Washington voters will have a say in whether or not their state will be the first to require genetically engineered food to be labeled as such. This has spurred the debate in Washington D.C. and could eventually lead to other states instigating the same requirement.

Astronomers Discover Planet with Earthlike Qualities

Kelper7b is roughly 400 light-years away from Earth. It is similar in size to Earth and is made up of some of the same materials, such as rock and iron. However, at 3800 degrees the planet is too hot to visit.
Over 200 individuals attended a political forum last Monday in The Dreyfus University Center. "This was outstanding," said Jay Heck of Common Cause Wisconsin, the non-partisan, non-profit organization that hosted the question and answer session. "We touched on the ability of regular people to have a say in their government," Obey said. "That was a revelation that many people would come knowing what the agenda was." Shankland was equally as pleased with Monday's forum. "I think this went excellently. I heard that there were over 200 people in attendance," Shankland said. "That is a testament to the strong support that people have for clean, open and transparent government." I think one of the things that public are beginning to realize is that so for something like this, it was a revelation that this many people would come knowing what the agenda was.

Shankland explained that, despite having many resumes and trying to narrow them and they get their degrees and move forward." Shankland also noted that district reform will have little to no effect on the current state of government if corrupt officials are 'situationally allowed to hold office."

"The most important thing we can do is get some presidents in the next ten years or more who will appoint people to the Supreme Court who won’t marginalize average working people," Obey said. Again, Heck maintained a similar point of view. "I think people see all of the money that’s been spent in the gubernatorial race and in state legislative races as being something that really doesn’t affect them in the sense that they’re not able and not the people contributing that money," Heck said. "That’s money from special interest groups, and so I think people are beginning to realize that we’ve got to change the way we elect people." Heck added that both parties have failed to incite meaningful campaign finance reform in recent terms. A number of students were also in attendance, including a group of University of Wisconsin-Stevens Point College Republicans, who were upset over the lack of right-wing representation on the panel. "There’s always two sides to a coin, and always two flavors to a twist cone, so unless both sides are being represented and talked about, I would hardly consider it a fair argument, let alone a common cause," said Harley Peterson, a UWSP junior. "I also took issue with the title. What’s Wrong With Wisconsin Government?, and that implies that there’s something wrong, when in actuality we have a surplus in our budget and are doing a lot better than four years ago." In light of the claims, Heck was adamant that Republican Representative Scott Krug was also invited to attend the forum, but was unavailable.

"It’s an honor to be on the panel," said Carrie Heiberl of University Relations and Communications at the University of Wisconsin-Stevens Point. "With a public position you get a committee to find the group that will be selected and then the committee will screen the applicants." Over the next few months, the hiring process will be in high gear. Members of the president search committee will be sorting through many resumes and trying to narrow down the applicants to a small group they will interview. Al Thompson, vice chancellor for student affairs at UWSP, is in the UW Leadership section of the committee. "It’s not just one thing, it’s a very complex job," Thompson said. "It’s a position that has to be able to look at everything through very different lenses and angles. They should have a track record of working with large and complex organizations." Because he is a member of student affairs, Thompson will be keeping his focus on the 189,969 students that make up the whole system. "For students it’s someone who has an understanding of college students and knows what students today are going through," Thompson said. "The key part is to graduate them and they get their degrees and diplomas and move forward." Thompson claims that students will always be in the back of his mind and they should know the committee is putting their best foot forward. Aside from students, faculty will be affected by this transition as well. Many faculty members know that change is a part of life and are feeling indifferent about the president’s resignation. "I think Kevin Reilly is moving on to new things, he is at a place in his career where he has found something new and wants change," said Associate Professor of English David Roloff. "With any transition there needs to be a lot of thought of who the next president will be and what they offer," said Assistant Professor of sociology and social work Kristi Watkins. "The interim may have to stay longer in order to and that is okay." With Thompson being in the UW System for 23 years he knows what the system has gone through and what the goals are. "It’s an honor to be on the committee, I take this seriously and is one of the most important jobs in the state to be filled," Thompson said.
New Parking Structure Raises Discussion

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The construction of a new parking structure in lot T during the summer of 2016 has been stirring up discussion across campus.

Carl Rasmussen, the director of facilities planning and space management, was able to provide many of the planning details.

The structure will most likely be built in the current lot T behind Pray-Sims hall.

"It will provide replacement parking for the lost meter space in lot X," Rasmussen said.

The structure will most likely take nine to 12 months to construct and will be completed in the summer of 2017.

Lot X currently contains 342 metered spaces. It has not been decided whether to build a three or four level structure. A three-level structure would have 431 spaces and a four-level garage would have 594 spaces.

"The three-level garage will be 131 spaces short from what is present now in lot X and T," Rasmussen said. "The four-level garage will provide a 32 space increase."

A three-level structure would cost $95.5 million and the four-level would cost $123.5 million. The cost will be covered directly by those who use the parking lots because no state money is used for any on campus lots.

Marissa Harfert, a student who commutes a half hour each day from Wausau, said she uses lot X because it is close to her classes.

"I do not think there will be enough space there and I think it will get very confusing and more inconvenient having some many people trying to park in and out of all the lots in this new garage," Harfert said.

Not only is there student controversy about how much parking space will be provided, but many worry about the location and the convenience of the new parking structure.

"I think it should be located closer to campus like in the lot by the library or natural resources building," Strom said. "A lot of people drive to class so they don't need to walk or bike so far."

The needs of this new structure would mainly be to provide parking for events at the Dreyfus University Center and the Health Enhancement Center. However, moving the structure farther from academic buildings would not fulfill its needs.

Rasmussen spoke at the Student Government Association meeting held on Thursday, Oct. 24. At the meeting he went over every location considered for the parking structure.

Lot T was the only one without conflicting interests and had the least amount of construction problems.

The lot is also close to the HEC and the DUC which are the two buildings closely affected by campus related events in need of parking spaces.

As of now, both lot X and lot T are metered and plans have been discussed for what the new parking structure would be.

"The current configuration is one level devoted to staff parking and the rest would be metered," said Rasmussen.

Harfert wants the garage to contain parking meters because that is what students are accustomed to, while other students, such as Strom, think that the garage should offer metered spaces as well as spots of students with parking passes.

$13 Million to be Spent on Residence Halls

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The University of Wisconsin-Stevens Point has just gained approval to renovate the North DeBot Residence Halls for a total cost of $13.5 million for the next two summers.

The project will renovate Watson Hall during the summer of 2014 and Thompson Hall in the summer of 2015 using funds collected from the students who live in the residence halls. Both of these halls contain 270 beds and will be the seventh and eighth halls to be renovated on campus.

"The project will be bid on and contracted as one project but each hall will be renovated one per summer," said UWSP director of facilities planning Carl Rasmussen.

Michael Zsido and Cindy Von Gnechten, the assistant directors in Residential Living, are very excited about the opportunity to improve the living and learning environments of the halls and make them accessible to all.

"These are the most extensive renovations since the buildings were constructed in the mid 60’s," Zsido said.

A major renewal was done back in 1993 and 1994, but it concentrated mostly on common areas only.

Some of the fire alarms and voice-data wiring were upgraded, but addressable digital and synchronized alarm light technology was not available yet. The resident rooms only received new carpet, tile and paint.

Each of the halls will undergo important renovations including a fire sprinkler suppression system throughout, ramp and patio reconstruction, window replacements with energy efficient frames and glazing, elevator installation, lighting and data upgrades a thin-coat of plaster over existing block walls, interior finish and furniture upgrades, accessibility upgrades, and Leadership in Energy and Environmental Design EB-Silver certification.

The front desk lobby area will also be updated as well as the lounge area.

"It is well needed and a terrific upgrade," Rasmussen said. "Our efforts are now being followed by other UW campuses across the state with similar halls constructed in the 1960s."

The halls will also be modified for the American Disabilities Act. 11 resident rooms on various floors will be made ADA accessible including the hall director apartments.

It will include private baths on the second and fourth floors to accommodate mobility restricted residents and guests on all floors.

The basement level bathrooms will be made fully accessible and they will be converted to private non-gender restrooms.

A 5-stop elevator will also be installed, along with an exterior ramp to the lobby level. The doors will receive a lever style handle as well.

"The renovations will improve accessibility, safety, and function," Zsido said.

The renovation is designed to be recognized as a LEED Existing Building as outlined by the U.S. Green Building Council.

One of these landscaping design credits will include water efficient plantings. These will be the fourth and fifth buildings at UWSP to achieve a LEED-EB design.

The renovation will take 95 days. Work will begin the Monday after graduation," Rasmussen said.

The Pointer
From the fall of 2001-2003, Kelly Fink put on quite a performance playing for the Women’s Soccer team. Fink, whose 67 career goals rank fifth all-time in the Wisconsin Intercollegiate Athletic Conference, was also selected to the WIAC All-Centennial Team. Additionally, Fink was named WIAC Player of the Year for her performance in the 2003-2004 season.

With a record of 51-7-5 throughout the 2001-2003 seasons, Fink was a large part of the Pointers’ success. Fink has been influenced by former teammate Jenny Bruce, who also happens to be a Hall of Fame athlete. “Jenny and I were a force to be reckoned with since I would say the majority of goals I scored were assisted by Jenny,” Fink said.

Another major influence throughout Fink’s soccer career was coach Sheila Miech. “Sheila was just an overall amazing lady that pushed me and guided me in any endeavor while at Stevens Point,” Fink said. When Fink learned that she was being inducted into the Pointers Athletic Hall of Fame she said she was a bit shocked by the news. “Two years in a row I’ve been shocked during a phone call from Stevens Point. First was being named to the WIAC All-Centennial team last year and then this,” Fink said.

With all the success she had as a Pointer, it is no surprise seeing her name in the Hall of Fame. “In my 32 years on this earth, my greatest and fondest memories always somehow come back to the fact that I was a Pointer soccer player,” Fink said.

The 36th annual Bank of America Chicago Marathon took place on Oct. 13. The 26.2 mile course was lined with approximately 1 million spectators.

Among those racing in the 2013 Chicago Marathon were University of Wisconsin-Stevens Point graduates Brandon Dworak and Brian Finnel who both placed in the top 50. Dworak graduated in 2010 and Finnel in 2011.

Both Dworak and Finnel ran for the Pointers cross-country team as well as the indoor and outdoor track and field.

Dworak completed the marathon with the time of 2:20:46, finishing 30th overall and 14th among Americans. “Honestly I wasn’t really sure what it was going to feel like,” Finnel said.

Though a few years have passed since graduating from UWSP and the meets and team events have come to an end, the training for Dworak and Finnel has not.

Dworak is currently the assistant coach for both the cross-country and track and field at Rhodes College in Memphis, Tenn.

Using motivation from the end of his college years, Dworak decided to push himself even further to achieve more goals. “I did not end my collegiate cross-country and track and field seasons quite how I had envisioned and that drove me amazingly hard to continue training post collegiately,” Dworak said. “I felt even though I had performed pretty well throughout college, I still had a few jumps to make and wanted to see that through.” Dworak said. “I felt seriously, as he runs with the cross-country team at Middleton High School.

“In my normal training phase I will run about 90 miles to 110 miles a week,” Finnel said.

Looking forward, both Dworak and Finnel will continue down their path of running competitively. For Finnel, he hopes to reach the Olympic standard time of 2:18:00. On top of this goal, he is aiming for the 2020 Olympic trials. “I think it can be possible if I keep training at a high level and keep pushing it is possible even if any set back occurs,” Finnel said. “In running you really have to stick with it and be dedicated, more or less be disciplined to go out and run daily.”

Dworak is also looking to continue his path of running. “You carry a lot of pride going from being a Division III runner to being considered one of the better half marathon/marathoners in not only the region, but in the country,” Dworak said. “I see no end in sight to this running thing and will ride it as far as it can take me.”

**CORRECTION:**

Last week in the cover story regarding the Women’s Volleyball team, it was reported that the Pointers were in the middle of a 13-win streak. At that point it was 14 victories.

In the same story on page 6 the caption was incorrect.
Women's Hockey Set for New Season in New Conference

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Head Coach Ann Ninnemann and the Pointers Women's Hockey team will start their 2013-14 campaign at home on Friday against St. Olaf College.

Coming off a subpar 12-13-3 season, the Pointers will have 19 of 24 players that were on the team last year, and are set for a strong showing.

Ninnemann has high expectations for this team.

"We are hoping to finish on top of the Wisconsin Intercollegiate Athletic Conference," Ninnemann said.

The players have similar expectations for the season ahead.

"We need to be there every day so our performance constantly improves throughout the year, so we are at our peak for playoffs," said senior forward Cassandra Salmen.

"We want to go hard from the start of the season and keep the energy up throughout our season," said junior defender Nicole Shaub.

The biggest change from last season for the Pointers will be their move from the Northern College Hockey Association to the WIAC. It's a change that players and Coach Ninnemann welcome.

"With only four teams in WIAC it will be a bigger rivalry and every game will be big, which will make the games more intense and fun to compete," Salmen said.

"We are excited to join the WIAC," Shaub said. "Our team is excited to start the season and let the rivalries begin."

"I think changes are always challenging and we are looking at it with a positive light," Ninnemann said. "We will be seeing each conference opponent four times throughout the season and each time will be bringing our best."

The team has been working hard in training for the season and believes that the work they've put in has prepared them for another challenging year and believe the sky's the limit.

"We did a lot of off-ice conditioning over six weeks that prepared us mentally and physically for this season," Salmen said. "Getting up at 6 a.m. every morning wasn't easy, but we had each other to help push through it and finish strong."

"Everyone has worked hard these last nine weeks, which I think will help us in our first game against St. Olaf this weekend and in future games," Shaub said.

"Our team has potential to do great things this year," Salmen said. "The key is to execute by not taking any days off and having the drive to win."

"If we can apply ourselves and come ready to every practice and game, we will be a team to keep an eye on," Shaub said.

"We absolutely have the potential to be the best team in the conference if we bring our best every day; however, it is just a matter of bringing our A game to practice each and every day, along with bringing our best to each game," Ninnemann said.

The sport has been gaining a lot of attention in recent years as it grows more popular and reaches professional levels. Many WIAC teams have been growing over the years as more teams have joined and continue to establish themselves in the conference.

The team's next tournament will take place in Missouri on Nov. 9. Everyone is preparing for this tournament by working on the basics.

"We are starting from the bottom up," Jurcoi said. "We are laying down the foundation for the team."

"We are improving our offense and field awareness this semester as well as trying to build strong team chemistry," Ashauer said.

"The team is improving their defense by focusing on a technique called the sponge. The concept focuses on a zone defense."

"Three players cover the person holding the frisbee, while three other players cover the second tier and one person covers the "deep."

"The other team normally will drop the Frisbee," Jurcoi said.

"Sponge allows us to use our good defense minds to cut off long throws and force turnovers," Ashauer added.

"In addition, the offense is running a horizontal stack offense."

"The horizontal stack offense allows us to work the short field as well as utilize Anna's amazing down field throws," Ashauer said.

"There are two basic throws that players can use, the backhand and the forehand, known as the "flick."

"Guys normally flick better and girls are normally better at the backhand. People are not used to the motion of the flick," Jurcoi said.

"Looking at the dynamics, this game is considered unique because it's a self refereed game where players can call fouls on each other."

"One of the most important rules of this game is that after someone catches a frisbee, they are allowed to take three steps. If they take more, they must forfeit the frisbee over to their opponents."

"The sport has been gaining a lot of respect within the past years around the world. It used to be considered a "frilly" sport, but now has many professional teams across the nation."

"It's a hard sport," Jurcoi said. "It can be very complicated at times."

"Jurcoi also detailed the diversity of their competition."

"We play teams from all over. Minnesota, North Dakota, Iowa and a few from Michigan and Illinois," Jurcoi said.

Although the Pointers play teams from various states, many UW schools take part in these tournaments. Jurcoi says that UW-Madison is considered one of the best teams in the UW system.

"The team is already tight knit but has room for more Pointers to join."

"I love the people, I love the environment, and I love the game," Jurcoi said.

"Jurcoi added that it's not too late to join the team."

"You would be gaining friends and a great support system. I never talked to anyone who said they regretted joining the team," Jurcoi said.

"If you are interested in joining, please contact Jurcoi at ajurc127@uwsp.edu."

"You might find out that you actually love it," Jurcoi said.
journeys so far. There are also a few workshops and portfolio reviews which are given to help students improve their skills.

Now here is an ambitious conference that brings not only alumni, but national and international design professionals to campus to create a weekend of learning and demonstrations on how to improve design skills.

"This is also a great time to network with professionals who have many connections," Vanden Boogart said. "During this conference we do two day long workshops with the 'big name' artists, listen to the artists' presentations, ask questions, and alumni come back to present and give portfolio reviews, and we also have a more local artist come and give a half day workshop."

AIGA also sends a group of students each fall to AIGA Minnesota's annual Design Camp, which is located in Nisswa, Minn.

"The UWSP AIGA chapter has been known for consistently bringing the largest student body to the camp, usually around 30 students," Vanden Boogart said.

AIGA also coordinates fun outings with the chapter such as bowling, a Halloween party, and more. Portfolio reviews in Milwaukee, Appleton, and the Twin Cities are also something that AIGA organizes and promotes for the students.

"It's great to watch the growth that happens around and through AIGA events and activities," Morris said.

Currently, the officers are surveying the students who are in AIGA to get a better understanding of why exactly they are in it. "We know some students are just in it for the resume builder, but other students want to participate," Vanden Boogart said.

Some of the students who are in the organization don't know exactly how they can utilize their membership, so the officers are asking questions based on participation and how they would like to learn about events.

"We are working especially hard this year to promote our events in a way that is easy for our students to get the information, and what is most effective in informing them about our events," Vanden Boogart said.
Sustainability Day Spreads Positivity across Campus

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Every October, colleges and universities are encouraged to participate in Campus Sustainability Day and support the continuous effort put into the future of the campus. "We did a sustainability information fair here on campus and the goal of the day was really to provide a diverse range of vendors for those that were walking through the sustainability fair," said Dave Barbier, who, as of July, has occupied the role of Sustainability Coordinator here on campus.

According to Barbier, a variety of vendors were invited to attend the event so students could "see how sustainability is changing" and experience a number of varying sustainability practices.

The Stevens Point Public Transport System, The Wisconsin Institute of Sustainable Technology and Emly's coffee house were just some of the many local entities that took part in the information fair. "We really wanted people to come in and be engaged with vendors who are practicing sustainability in some way, but we also wanted to show the range of sustainability," Barbier said. Despite this being the first event of its kind to grace the University of Wisconsin-Stevens Point, Barbier was pleased with the turnout.

"We had a very short window to plan the event, put it all together, and get it out, and part of that was due to the newness of my position here on campus," Barbier said. "There were a couple of things we could've done better, but overall I think it was quite successful. Barbier went on to explain that he hopes the information fair will become a recurring event each year on campus and that this year's trial run was "a good building block for the future."

Ron Tschida, the Communications Manager for The Wisconsin Institute of Sustainable Technology, agreed with Barbier. "We chose to participate in Campus Sustainability Day because we believe sustainability is an important part of the campus culture," Tschida said. "Compared to a few years ago, many more people on campus today are aware of the importance of moving toward a sustainable future and an event like Campus Sustainability Day helps create a critical mass of support for the ideas and projects that will make this happen."

Tschida went on to describe the event as "a nice opportunity for networking."

"It's important to build broad support for sustainability initiatives and Campus Sustainability Day is part of that," Tschida said. "Meeting others who are working toward sustainability and increasing awareness of what WIST is accomplishing."

Barbier urges all students to do what they can to take part in similar initiatives on campus, and like the "UW-Stevens Point Office of Sustainability" Facebook page for updates on ways which they can get involved.

"If we're going to continue to be successful in terms of leading the way in sustainability initiatives we need everyone to get involved and I think Campus Sustainability Day was a good way to show that," Barbier said. "There's a lot of different ways you can be involved, so it's just a matter of figuring out where your interest in sustainability is, and how to engage that."

Currently, UWSP is considered the "most green" campus throughout the UW-System, and this past year was the only university in the state to be named to The Princeton Review Green College Honor Roll, which showcased only 22 schools from across the country.

Zombies Infiltrate Campus

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Zombies were seen attacking joggers on campus last Sunday. There is no need to panic, however, because The University of Wisconsin-Stevens Point was hosting its second annual Zombie Run.

The Zombie Run is a 5k obstacle course featuring everyone's favorite flesh eating friends. This event is sponsored by the Residence Hall Association and the Student Government Association in order to raise alcohol awareness.

During the run, the runners learned about alcohol awareness while enjoying a challenging obstacle course and the thrills of being eaten alive by zombies.

The coordinators of the event were RHA member Lauren Nachtigall and Anna Haug, the university health service student director.

The Zombie Run started last year as a Halloween activity for students, but Haug wanted to do something fun as well as add an educational aspect to it for alcohol education. Because Halloween is the second biggest drinking holiday on campus, this program is important in raising awareness of the over-consumption of alcohol.

The program helps educate students on the difference between a friend who is passed out or is unresponsive and in need emergency assistance.

She also stated the importance of the good samaritan policy which states that if you are an underage drinker and your friend is passed out or unresponsive, you can call 911 and will not be ticketed.

"That is the endpoint that we are trying to reach," Haug said. "Educating them that if you are in a situation where you really need to call 911 that it is okay and you need to do that." Nachtigall said she hopes that the zombie run program continues to be a regular event each year from now on.

"Not many people associate alcohol awareness programs and 5k's together," Nachtigall said. Nachtigall explained how the idea of alcohol awareness is tied into the run. When a runner's flag is pulled by a zombie, they have to go to one of the doctors on the course for an 'antidote' and learn about the facts of alcohol awareness, Nachtigall said.

"It is really fun because it is something to do on Halloween weekend instead of going out," Ahola said. "It was free and it was really fun to dress up as zombies and attack people."

"It was a lot of fun running around and scaring the crap out of people," Willis said. "It was Halloween weekend and it kept people from going out and drinking because it was for alcohol awareness. So it kind of kept people out of trouble and it was an awesome thing to do and promote."

Anderson said, "I love zombies and I love running, so it was a perfect combination."

Kaelyn Ahola and Kayla Willis who participated as zombies really enjoyed the event and thought it was great option for something to do over the weekend.

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Sculpture Exhibition Showcases Student Artwork

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This year marks the 11th outdoor student sculpture show, best known as Sculpture Exhibition at Railside Farm.

Heather Reilly and partner Teri Bailey spent over 25 hours on their piece which incorporates glass, metal and the surrounding nature. It was displayed on Sunday at an outdoor showing.

"I wasn't sure how it would turn out, but I'm happy with it," Reilly said.

Host Bill Schied and Sarena Melotte have welcomed the public to their home year after year for an afternoon of art appreciation.

"It started as a class project, and after all the work was installed and I saw how fantastic it all was, I said, 'we have to have an opening,'" Schied said.

The exhibition primarily features work from Sculpture Professor Kristen Thielking's class, with students contributing to the exhibit.

"I've also had some work that individual students contributed to be incorporated into the site," Thielking said.

The event, which typically draws an audience of about 150-250 people, was the inspiration for Arts Bash, the annual fundraiser for the Departments of Art & Design and Theatre & Dance.

"So we, my mom and I, had a concept that the students have such great work, that we wanted to turn the event into a fundraiser to support student work," Schied said.

"Then that was turned over to the university."

Many of the pieces on display were designed specifically to interact with the surrounding site. Senior art major Chelsea Trinkner thought about a clearing along the path to the house while designing a metalwork piece.

"The telescope I wanted in the field," Trinkner said. "I liked the stargazing idea."

Some students, such as Trinkner, created artwork while envisioning how their piece would interact with the site. Others incorporated the space more directly in their work.

"Tara Ott's piece with the tree and chain took a long time to put together, and that time was spent out here," Trinkner said.

Thielking structures here curriculum around not only the creation but also the installation of artwork and how it fits into a given context.

"I love that students have a way to work in a different way than they normally would because of the site," Thielking said. "Also, the exhibition component of the project leads students to be more invested in the work because they know the public will see it."

The exhibition builds a sense of community for all involved.

"Ways in which we invite friends and family and it really brings together students and the community. It's fun for us," Melotte said.

Just as the event unites students and community, the artwork unites manmade and natural materials. All of the work presented incorporates nature in some way.

"I like to play with nature and natural things," Reilly said. "I try to incorporate nature into all of my work, even the graphic design."
OPINIONS AND COMICS

The 10 Most Important Things I Learned In College, Part II

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Few will deny that college is a time of personal growth and self-discovery. During this brief window of opportunity, our constant exposure to new people, beliefs and viewpoints allows us to get a better idea of not only who we are, but also who we want to be. Not surprisingly, the road to personal enlightenment is fraught with countless lessons along the way, all of which are necessary, but some of which can really suck. For that reason, I have compiled my personal list of The Ten Most Important Things I Learned In College, in hopes that they may help you navigate these turbulent, unpredictable waters that everyone will likely be the only time in your life when you pretty much have total control of your schedule, an immense amount of free time, and no one to press the experience always reminds me of the best years of your life.

Take Criticism Into Account: Writing, in some capacity or another, has been a personal hobby of mine for as long as I can remember; likewise, when I declared myself a journalism major, I was certain that I was already well ahead of the learning curve. Actually, scratch that; I was certain I was ahead of the learning curve. In fact, I was a cocky as all hell. At first, I ignored this said professor's input, assuming, naturally, that I couldn't possibly be wrong, and rather that this educator had lost sight of the fact that you'll never be as free to make mistakes as you are now.

Don't Forget To Breathe: This can sometimes be the most difficult lesson to keep in mind, but it may be said for college, friends. This can be stressful; if I had a nickel for every mental breakdown I've had over the course of the past five years, I would've saved up, eventually I had no choice but to stay modest, and constantly take healthy criticism into account. These individuals are almost always trying to help you, so let them.

Stay Healthy: I know, health education teachers have been beating this idea into your head since the 5th grade, but this notion becomes especially relevant, and increasingly difficult to stay on top of, during your undergraduate years. Long story short, you'll not only physically be in better shape, but you'll feel a hell of a lot better. So find some sort of way to break a sweat, and do it on a regular basis; bonus points if you legitimately enjoy it, as you'll be way more likely to make said activity a regular part of your routine. And if you lack motivation, just remember that more you exercise, the more you can eat whatever the hell you want. Additionally, do whatever you can to get in your eight hours each night; dragging yourself to your 8 a.m. physics lab will be infinitely more difficult if you were up until 2 a.m. the night before searching for the perfect Grumpy Cat meme to convey how you're feeling.

Begin Becoming Financially Dependent: I'm not saying that your birthday money from Aunt Edna needs to go towards your retirement fund just yet, but realize that eventually your parents won't be there to do your taxes for you, help you out with your rent, or bail you out when you get screwed over by a crappy landlord. Take classes, attend seminars; do whatever it takes to at least somewhat prepare yourself for adult life after college, and of course, spend wisely, because nothing sucks more than when all your friends are ordering Marvin's and you have to resort to eating a peanut butter sandwich for the third night in a row. Also, if you're able, I am a huge proponent for on-campus jobs. The requirements are usually minimal, and though many only pay minimum wage, that's still better than nothing. Sure, balancing scheduled shifts amongst classes, homework, and extracurricular activities can sometimes be difficult, but if I can do it, I promise that you can too.

Life: Maybe I'm getting a little nostalgic now, but it's true what they say, "you don't know what you've got until it's gone." Well, the same can be said for college, friends. This can be stressful; if I had a nickel for every mental breakdown I've had over the course of the past five years, I would've invested in an ostrich to ride to class. Unfortunately I'm still hoofing it, but my point is, I survived and so will you. You'll fall in love over and over again and this is especially true during your undergraduate years when you are struggling to determine who you are and what you want to do with the rest of your life, but above all else, you have to keep going. Why you ask? Well, because quite frankly, you have no other option, unless you're content with a very dull, very unfulfilling existence. I promise, one way or another, all your work will get done and no matter how bad things seem at the time, all storms, regardless of their severity, eventually pass. That being said, when things are tough don't be scared to step back from the situation, take a deep breath, and gather yourself; just be careful not to stagnate. Trust me, your sanity will thank you later.

By Jonathan Seymour

Comics By Mary Marvin
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SUDOKU

PHOTO OF THE WEEK
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And thus, inequality was born
Courtney Barnett
‘The Double EP: A Sea of Split Peas’

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90FM ALBUM REVIEW

One of many artists coming out of the woodwork from Down Under, Australian artist Courtney Barnett, released the quirky and charming A Sea of Split Peas, earlier this October.

With Courtney Barnett’s attention grabbing lyrics and her band’s traditional yet unique instrumentation backing her up, the twelve track release offers something worth listening to.

After listening to the 12-track album the first time, Courtney Barnett’s deadpan delivery of her lyrics in tracks such as “Avant Gardener” and “Lance Jr.” stood out.

“Avant Gardener” talks about the ugly garden in her front yard, and unfortunately describes the events of a panic attack she had while maintaining it.

The melody of Barnett’s singing and her vocal style blends in well with the backing band and creates a beautiful song that distracts from the worrisome story the song presents.

“Lance Jr.” starts off with a discreetly shocking line about pleasuring oneself to the sound of a voice, presumably whoever Lance Jr. is.

When I listened the second time, I really started to notice the backing band and the excellent songwriting within the A Sea of Split Peas.

“Canned Tomatoes (Whole)” provides flair with its rhythm and jagged guitar. It then goes into “Porcelain,” an almost-surfy, droning seven minute track that would be good for a bus ride.

My personal favorite track on the album is “Anonymous Club.” Barnett’s vocal pattern and the melody on this track is something I feel has been stuck in my head for a long time, and someone has finally recorded it and done it justice.

If you’re in the mood for that fresh singer-songwriter sound, but want the spice of a good backing band, then Courtney Barnett’s latest release may be the best thing for your iPod, Walkman, or whatever you have to play your tunes these days.

Half Moon Run
‘Dark Eyes’

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90FM ALBUM REVIEW

Half Moon Run’s debut album Dark Eyes is nothing less than spectacular. The four piece Canadian band draws you in from the very first song “Full Circle” and keeps you wanting more throughout the entire album.

All four members of Half Moon Run contribute to the vocals and are very versatile on instruments as well. Dark Eyes is a very relaxing album but in a dark and mysterious way that keeps you on the edge of your seat.

In “She Wants To Know”, they belt out “I guess I needed to open up and let it all out.” The ending of this song reminds me of an Animal Collective or MGMT song giving it that uneasy feeling while building tension until the last note releases it all.

They contrast this uneasy feeling very well with the next song “Need It.” It has a very enjoyable feeling that caught me slowly rocking back and forth.

“Unofferable” is the slowest song off of Dark Eyes which is just as powerful as the singles when they break out the harmonica that sends a message by itself.

“Fire Escape” is my favorite song on the album because of the resonating vocals. The ending of this song leaves a lingering effect filled with wonder that perfectly transitions into the last song.

“Twenty One Gun Salute” is an excellent song to end the album with. It is more upbeat than the others and leaves a lasting impression. Their final vocals “And all your secrets, gone” left me wondering what it all meant, not only this song but Dark Eyes in its entirety.

The album is finally finished with about a minute of instrumentals to let you soak it all in.

Dark Eyes takes you on a journey filled with wonderful instrumentation and beautifully written lyrics. This album is amazing from start to finish.