



Students Combat Wildfires

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Students wiped soot off their faces and shielded their eyes from smoke on Oct. 25 as they trained to become certified to fight wildfires.

About 80 forestry and fire management students worked at various stations managed by the Wisconsin Department of Natural

Resources and the University of Wisconsin-Stevens Point Fire Crew.

"This is a mutual agreement with the DNR," said Alec Cannata, the UWSP fire crew public information officer. "We help them with wildfire suppression, and they help us with wildfire training."

Brian Gorman, a member of the UWSP fire crew, said it gives the students one-on-one time with the DNR and helps them build

relationships for future employment. Gorman said when students go home during the summer, their training continues because they can ride with the DNR in their local area to stop wildfires.

"They have a range of options with this certification," Cannata said.

Cannata said after the certification, students are able to assist in wildfire control and prescribed burns. Prescribed burns restore a natural

process to the land by helping control invasive species, restoring habitats and reducing the risk of wildfires.

In order to learn how to control prescribed burns and wildfires, students participated in a dry mop-up where they had to put out a fire without using water. Students pulled on gloves, secured hard hats and strapped on fire boots for protection.

Fire crew cache manager Mark McDonald said students used tools

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EDITORIAL

University Briefs

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The election debate for Wisconsin's Third Congressional District will be held Oct. 30 in the Laird Room of the Dreyfus University Center. Hosted by Glen Moberg of Wisconsin Public Radio, the debate features incumbent Democrat Ron Kind and Republican Tony Kurtz.

UWSP The Buzz, the USA Today app that is part of the Collegiate Readership Program, will be released during the first week of November. Watch for it on iOS and Android devices to stay informed of campus, local, and worldwide news.

Congratulations to all registered voters on campus. UWSP registered the highest percentage of students on a Wisconsin campus, with 12 percent of students registered.

**DON'T FORGET
 TO VOTE
 NOVEMBER 4TH**



SGA weekly

MADELYNN MARSHALL
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Thursday nights at 6:15 p.m., SGA's Senate meeting takes place in the Dreyfus University Center. Senate meetings are a place to pass legislation, get updates about happenings around campus, and hear from Faculty Senate and the administration about current issues.

An important topic of discussion the last few weeks has been revising and discussing a letter that the Student Health Advisory Committee is working on sending to the Chancellor regarding sexual assault on campus.

"It's a letter from SGA to the Chancellor requesting his presence and that they would like him to open a mini conference on Tuesday, Nov. 18," said Jena VanderLogt, the student health service director. "It would show that the entire campus is committed to stopping sexual assault and providing resources to victims."

An Excerpt from the letter:

"We, the students of the University of Wisconsin-Stevens Point, are making a concentrated effort to increase reporting rates so victims can obtain recourses, as well as providing more education to prevent sexual assaults in the future. With more education about

what sexual assault is, how it can be reported, and its consequences for perpetrators, less students at UW-Stevens Point will fall victim to this horrible crime."

The event on Nov. 18 will be from 9:30 a.m. to 12:30 p.m. in the Laird Room of the DUC. It will be hosted by the Dean of Students Office and SGA to help raise awareness among students, faculty, and staff about sexual assault, dating violence, and bystander intervention on campus. This awareness event will also have a speaker who will be helping to educate our Pointer community on sexual assault and how we can work to prevent this from occurring on and around our campus. It will help offer support for those who have been affected and offer a platform of awareness to increase the reporting rates for sexual assault. SGA feels that by helping to raise awareness and educate students about sexual assault will make our campus a safe place to be.

For more information regarding this issue contact Jena VanderLogt at jena.m.vanderlogt@uwsp.edu, tweet us at @UWSP_SGA or message us on Facebook at UW-Stevens Point Student Government Association. Feel free to come to our weekly SGA meetings Thursdays at 6:15 p.m. to voice any concerns you may have as a student during our public forum.

**PROTECTIVE SERVICES
 REPORT**

Sunday, Oct. 19

Staff member from Burroughs called to report a possible missing person. He had been five hours late returning from work and his roommate was concerned when he was unable to contact him. The individual returned to Burroughs.

Student called to request a ride from May Roach to Kmart.

Base received a call about a student who may have been suicidal. Her friend wanted someone to check on her out of concern for her safety.

Monday, Oct. 20

Student called to report that someone stole a lug nut off her vehicle while it was parked in Lot Q.

Staff member from the Division of Communication called to say the mourning flag was still being flown at the time and asked if it could be taken down from Old Main.

Tuesday, Oct. 21

Staff member on duty from Thomson called to report five male individuals who were outside yelling into a dorm room on the first floor. The caller said they seemed to be instigating a fight.

Wednesday, Oct. 22

Male called to report a collision in Lot A. The other car was parked and he hit it.

Thursday, Oct. 23

Student called for assistance with her vehicle in Lot T. It needed to be jumped.

Friday, Oct. 24

Staff member from Steiner called to file a complaint about the odor of marijuana coming from a room. It was not the first time this week.

Saturday, Oct. 25

Student called to report his tackle bag stolen. The bag is a red Berkley that contains five different tackle boxes. It had been placed in his friend's vehicle.

Cadets noticed a suspicious individual parked on the south side of the NFAC pull a machete out of his truck bed and put into the cab.

Two vehicles were seen racing from the intersection of Fourth Ave. and Division heading southbound. One vehicle was black and the other a red Chevy TrailBlazer.

THE POINTER

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Alcohol Awareness Week Aims to Influence Students

SOPHIE STICKELMAIER

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Alcohol consumption among college students may not be a shock, but some may be surprised to learn how much their body can handle before a buzz turns into depression.

The Center for Prevention sponsored games and activities for the National Collegiate Alcohol Awareness week last week, holding events to educate students on the safest ways to consume alcohol.

"At first, alcohol serves as an upper, making you feel happy," said Ashley Wilkinson, the event coordinator and substance abuse prevention specialist. "But after a certain amount, alcohol becomes a depressive substance. In order to feel the most positive effects and the least amount of negative, I suggest one to two drinks within the first hour and one drink every hour following."

One event, "What's In Your Cup?," challenged students' concept of what one drink should look like. Participants were asked their beverage of choice and to pour the amount they normally consume. They were then shown how many servings this equals.

"People are often surprised by the amount of single servings they'll

consume in one night," Wilkinson said. "That's why I suggest a slow drinking process. You can even substitute water for an alcoholic beverage. No one will ever know, and that way you stay in a good place."

There were also events held to give students healthy alternatives to drinking. Yoga and meditation club held the event "Stress-Free" Monday night that offered a presentation on the mental and physical health effects of alcohol abuse along with a half-hour meditation.

Last Wednesday, Knutzen Hall held "Impaired Mario Kart," where students wore drunk goggles and played a racing video game. Whoever came out with the least amount of crashes was the winner.

Chris Cleworth, a community advisor in Knutzen Hall, teamed up with Wilkinson for the event.

"I think it's important," Cleworth said. "It gives kids a good idea on how much two drinks can alter your driving abilities."

Psychology major Kevin Marth participated in the drunken driving simulation and found it really hit home.

"Alcoholism runs in my family, so I thought it would be a good idea to experience something like this without actually putting anyone in danger," Marth said.



Photo by Emily Hoffmann

Joey Montaine, freshman, and Kevin Martin, junior, wear drunk goggles while playing Mario Kart to simulate drunk driving.



Photo by Emily Hoffmann

Chris Cleworth and Kevin Martin, juniors, play Mario Kart while wearing drunk goggles to simulate drunk driving

Campus Library Gets A Makeover

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Within the year, the Division of Academic Success renovated and refurbished multiple library study rooms to provide higher technology and advanced equipment for students.

"We are trying to provide more space for students to work independently and within group settings," said Heather Springer, the academic success business manager.

The sixth floor group study space has made the most impact on students due to the installation of technology spaces and canvas white boards for brainstorming.

Senior Matt Janssen used the renovated space with a collaborative group for a health science 490 project.

"The white boards are definitely aesthetically pleasing," Janssen said. "I think this room suits our needs a lot better than some of the other study rooms on campus."

The space benefits both groups and independent studies.

"The renovations are awesome," said Katie Mitchell, the assistant manager at Access Services. "I used the sixth floor room to study on my own and really enjoyed it. I'm an interior architecture major, so I noticed how the design of the room made me feel. I found it to be a very calming place to get work done."

In addition, the third floor classroom was refurbished with high top tables and lounge chairs to brighten up the once dull study room. Room 310 is open to all students at any time.

"If students need a place to work on projects, we recommend the collaboration room on the third floor," Springer said. "You can make a reservation at the Access Services desk if you need a secure spot, but it's not necessarily needed."

The collaboration room has been refurbished in the past with a giant monitor and worktables for group settings. An additional collaboration



Photo by Emily Hoffmann

The new study space on the 6th floor of the library is available to students.

area will soon be open on first floor in room 107.

"We want to eventually equip 107 with iPads so students can link up to each of the monitors

individually," Springer said. "We hope these added spaces will create more inviting working environments for students."

FYS Course Helps Expand Student Perspectives

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Freshman year is a period of change for students, and getting acclimated to campus is essential for a smooth transition.

The University of Wisconsin-Stevens Point offers First Year Seminar courses in hopes of easing students' entrance into college.

Andrew Stoner, an assistant professor of public relations, teaches the gender, race and sexuality course.

Stoner's hope for the students in his course is that they will form significant reasonings for their views. He said some students begin college perceiving the world in a particular way based on their experiences, which may be limited. His course is aimed to help students question and understand why they perceive things the way they do.

"We are writing papers, interviewing one another, going to community or campus events and watching a lot of good media," Stoner said. "In this particular section, we will ask, 'How does the mass media influence how I look at the world and the people in it?'"

Stoner enjoys helping freshmen understand what it takes to succeed and adjust to college.

Nancy LoPatin-Lummis, the director of general education at UWSP, is in charge of evaluating

course proposals, training faculty and scheduling classes. LoPatin-Lummis said FYS courses are supposed to inform students of the expectations the university has and improve students' critical thinking skills.

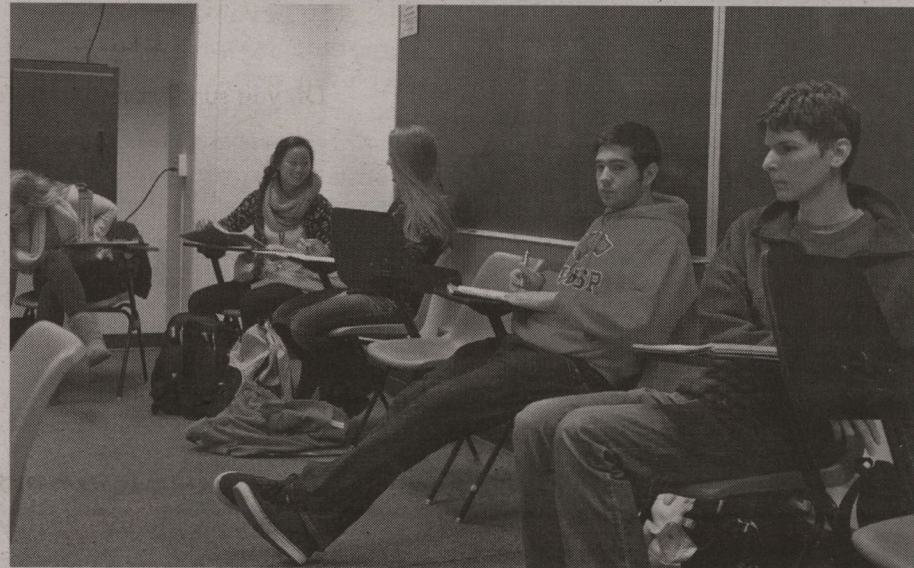
"It's supposed to get students connected to the university," LoPatin-Lummis said. "Faculty are specifically trained to help them navigate that transition from high school to college. The content is part of it, but the learning outcome is an equal part of it."

Freshman history and political science major Cierra Reed is taking Stoner's FYS class. Reed chose this particular course because she felt it would provide a good environment for intellectual discussion.

"Dr. Stoner is an excellent professor," Reed said. "He makes the space in which the class is in very open. Since he is a communications professor, he also teaches a lot of us who have never been in a setting where we are used to contributing in discussions the necessary communication skills."

Reed feels the course has helped to familiarize herself with college and given her the opportunity to learn about an interesting topic.

"It's a very positive experience because there are not a lot of classes where you get to sit down and talk to people who are like-minded or opposite-minded," Reed said.



Photos by Emily Hoffmann

Students prepare to take notes on a video in Professor Stoner's FYS class.

Biology Professor Shares Experience and Advice

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A biology professor spent the summer of 2014 alongside a former student in Greenland studying the effects of climate change on peregrine falcons.

Professor Robert Rosenfield and alumna Maddie Hardin were primarily interested in finding young falcons and determining their age.

According to Rosenfield, warmer temperatures during spring cause falcons to nest earlier than normal. As a result, their feathers are more developed during summer.

Over the course of his career, Rosenfield made a name for himself as an ornithologist, ecologist and teacher. His work is featured in National Geographic and the Discovery Channel.

As a student, Rosenfield's focus was not on birds. Had he not chosen to pursue ornithology, his career would have a different focus.

"It would have been plants or it would have been fish," Rosenfield said.

Rosenfield still remembers the

day he became interested in birds. He accompanied a friend on a spontaneous trip to Hawk Ridge near Duluth, Minn. The two came across a vehicle with feathers in the windows. They pulled over to investigate and met Dave Evans, a local hawk-trapping expert. Evans invited Rosenfield to start trapping with him and the rest is history.

Students have been incredibly valuable to Rosenfield throughout his career. This year, Rosenfield will be celebrating one of his studies that has lasted 35 years with the help of over 100 students.

"I always incorporate students with my research," Rosenfield said. "They bring an area of expertise that I do not have."

The involvement of undergraduate students in research has always been one of Rosenfield's goals, but is uncommon at other schools.

Rosenfield said most students working on research at other universities are graduate students.

"I encourage students to speak with scientists they've read and are interested in," Rosenfield said. "Interest in doing research is key."



Photo by Maddie Hardin

Robert Rosenfield stops near a rock cairn while conducting research in remote areas of Greenland.

According to Rosenfield, one research opportunity can help students network with professionals and hone in on an area of study.

"The contacts increase geometrically," Rosenfield said. "It will identify a specific career track."

Rosenfield thinks students interested in research should be motivated and ask professors about opportunities.

When it comes to coursework,

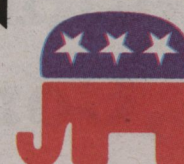
"syllabi are minimum," Rosenfield said.

Rosenfield wishes he could accommodate every student who comes to him wishing to be a part of research, but there are limits. If there are no openings in his lab, he tells students to ask again later.

"I look toward people who keep coming back," Rosenfield said. "They're showing commitment."



GUBERNATORIAL ELECTION CANDIDATE BREAKDOWN



MARY BURKE

SCOTT WALKER

EDUCATION

YES Do you support the effort to standardize and increase school standards under the Common Core initiative? **NO**

YES Do you support increasing funding for higher education? **NO**

ELECTIONS

NO Do you support requiring registered voters to present a photo-ID in order to vote? **YES**

ENVIRONMENT

YES Do you believe that human activity is a major factor contributing to climate change? **NO**

YES Do you support taking government action to limit the levels of greenhouse gasses in the atmosphere? **NO**

GAY MARRIAGE

YES Do you support gay marriage? **NO**

GUN CONTROL

YES Do you support enacting more restrictive gun control legislation? **NO**

HEALTHCARE

YES Do you support enacting more restrictive gun control legislation? **NO**

IMMIGRATION

YES Do you support colleges and universities awarding in-state tuition rates to state residents who are not citizens? **NO**

MARIJUANA

SUPPORTS MEDICAL MARIJUANA

Do you support efforts to decriminalize and/or legalize marijuana?

SUPPORTED LEGALIZING LOW THC EXTRACT FOR CHILDHOOD EPILEPSY. OPPOSES MEDICAL MARIJUANA.

MINIMUM WAGE

YES Do you support raising the minimum wage?

WILL NOT REPEAL IT. BUT DOES NOT THINK IT SERVES A PURPOSE. COMPARED TO PROMOTING JOB GROWTH.

SOCIAL ISSUES

NO Should abortion be highly restricted? **YES**

NEWS

Sustainability Fair Highlights Student, Community Efforts

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The second annual Sustainability Fair that was held in the Laird Room on Wednesday, Oct. 22, recognized efforts of student groups and community organizations that make strides in reducing environmental impacts.

The fair was put on by the Office of Sustainability and coincided with National Campus Sustainability Day, an initiative started 11 years ago for campuses to celebrate the successes and challenges of becoming sustainable.

Students and community members visited with representatives from different organizations and businesses. A number of unique displays were set up and several tables offered free handouts.

Dave Barbier, the sustainability coordinator at University of Wisconsin-Stevens Point, said he hoped this year's fair would drive

home the idea of a connection between campus and community and show the impacts already made.

"I think we have a farther reach on campus than we did last year," said Barbier. "We're giving people a change to raise awareness about their topic."

Barbier said some people who were supposed to come to the fair did not show up. His goal for next year is to fill the empty spaces.

Simone LaMarche, a student working at the Office of Sustainability, agreed this year's fair was better than before.

"We have more community businesses and organizations joining us this year," LaMarche said. "I think it will open students up to look at the community. We want to raise awareness."

Victoria Vaughn from Baking For Friends was at the fair representing The Village Hive, a shared use kitchen in Amherst. The kitchen is outfitted with commercial appliances

and can be rented by the hour 24/7. The building also features a retail bakery and local foods collective where seven different bakeries sell their goods.

Vaughn said it can be extremely difficult and expensive for food entrepreneurs to make and sell their product. Being able to rent kitchen space and market products at the collective is not only cost-effective, but also ecologically friendly.

"Think about it," Vaughn said. "If seven small businesses tried to start their own kitchens, there would be a much bigger impact."

Vaughn said each baker who uses the kitchen is dedicated to supporting local farmers and reducing waste.

"There is a real commitment to local ingredients," Vaughn said. "The pie maker, for example, is making all of her pie fillings from scratch."

Vaughn was happy to have the opportunity to support The Village Hive at the Sustainability Fair and hopes more Pointers will visit

their Amherst location.

"The Sustainability Fair wasn't on my radar," Vaughn said. "Someone asked us to come. It fits with who and what we are."

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Leipold makes history at Division III Whitewater

GENARO C. ARMAS
ASSOCIATED PRESS

WHITEWATER, Wis. (AP) — Lance Leipold has a picturesque view of the football field where he has had so much success.

The Wisconsin-Whitewater coach would arrange his corner office to look out at Perkins Stadium all the time, but he doesn't like people sneaking up behind him. There is little chance of that happening in the record book, either.

The Warhawks' 52-3 victory last week over Wisconsin-Eau Claire gave Leipold 100 wins in just 106 games. No one in NCAA history has reached the 100-win plateau in such a short time.

It's not a luminary such as Alabama's Bear Bryant who holds that record. Or Bobby Bowden. Or Joe Paterno. Or John Gagliardi.

The record belongs to the 50-year-old Leipold, the coach since 2007 at the Division III school in a small southern Wisconsin town about 50 miles west of Milwaukee. He would rather brush past such talk to focus on his job.

"Well, I think there are more (questions) about what's left to do," Leipold said. "What's left to do is we have to beat Oshkosh this week."

Typical Leipold. Senior running back Ryan Givens said there was no mention of the milestone last week leading up to the momentous game. An assistant coach finally brought it up following the convincing win.

Finally, Leipold had to talk about it. "He said those are really our wins, and we really did a lot to help him get to that point," Givens said. "I guess he just kind of took it for what it was."

No celebratory shower with a bucket of ice water. Then again, Whitewater has done a lot of celebrating since Leipold returned to his alma mater as head coach. The Warhawks have won five Division III national championships since then, beating Mount Union each time.

Whitewater lost the title game to Mount Union in 2008. The only non-playoff year during Leipold's

tenure was 2012, when Whitewater finished 7-3 and tied for second in the Wisconsin Intercollegiate Athletic Conference.

A former quarterback at Whitewater and native of nearby Jefferson, Leipold came home after spending three seasons as associate head coach at Nebraska-Omaha. Before that, he served as an assistant at Nebraska for three years under Frank Solich. He left after Solich was fired in 2003 following a 9-3 regular season.

That experience soured him, at least temporarily, on the big business side of Bowl Subdivision-level athletics. It was at that point that he focused on landing a head-coaching job in Division II or III.

Leipold's resume also includes a three-year stint as a graduate assistant at Wisconsin under Barry Alvarez, an experience for which he said he would be forever grateful.

It was in Madison, he said, that he learned about some of the qualities needed for success in the upper Midwest.

"You have to have good linemen. You have to be able to run the football. You need to be fundamentally sound," Leipold said. "Those are some of the base foundations that I've taken with me."

All the way back to Whitewater, less than an hour's drive from Madison, where Alvarez is now the Wisconsin athletic director. Leipold was also the offensive coordinator at Whitewater in 1990, four years after graduating, under former coach Bob Berezowitz. He had stints coaching quarterbacks and receivers at Whitewater, too.

Sure, maybe he'll move on some day, or maybe he won't.

"Bigger doesn't always mean better. Sometimes it can, but it's about the right fit, and the right time — and this has been a good fit for me," Leipold said.

Whitewater was already pretty good when Leipold took over for Berezowitz, who left after 22 seasons.

Leipold has elevated the program to an elite level. The athletic department overall is enjoying

historic success, too.

The men's basketball and baseball teams joined football with Division III national championships in 2013-14 — the first time on any collegiate level that one school won titles in those three sports in one season. Add to that a title for women's gymnastics, and athletic director Amy Edmonds called last season "pretty phenomenal."

The success in football helped spur other teams.

"Everyone stated believing, 'Hey, if football won a national championship in the NCAA, we could do that too,'" Edmonds said.

Division III does not award athletic scholarships. But football's success has helped other sports in recruiting. There is an impact on the

broader university, too, Edmonds said, with about 2,000 first-year students coming in each year for the past five years.

"We're starting to get a little more attention," she said. Without athletic scholarships it can be hard "to keep up with the Joneses, if you will, in facilities and salaries and what we all have to accomplish with our small budgets."

Leipold has accomplished so much already. He's comfortable in that chair in the corner office.

It has quite the view. "If it wasn't for the fact that I don't like people walking in behind me," Leipold said, "I probably would face and work this way a lot."

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SPORTS



Women's Hockey Looks to Remain Strong This Season

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The women's hockey team heads into the new season with their sights set on consecutive National Collegiate Athletic Association appearances.

"We hung a banner last year and we really exceeded expectations," said senior defense Nicole Schaub.

At the end of last season the University of Wisconsin-Stevens Point women's hockey team fell to St. Thomas in quarterfinals with a record of 19-6-4.

"We had a good year. We made it to the NCAA tournament for the first time in seven years and it was good to get that taste in our mouth," head coach Ann Ninnemann said.

The Pointers were second in conference below UW-River Falls and would like to come out on top on this season. They want to use that success to earn another trip to nationals.

"We do want to win conference, but we want to go as undefeated so we can try to get a bid from the league to get a spot at nationals," senior forward Hannah Smith said.

While the team did not go undefeated overall last year, they did not go down without a fight.

"Everyone believed we could win and we beat everyone we played at least once," Smith said.

There are a few things that the team would like to improve on this year to continue their success.

"We're always trying to improve our team defense, but we should also focus on offense and scoring goals," Ninnemann said.

After getting a small bite of the national tournament, Smith wants to see the Pointers make it farther and has some ideas of to make it happen.

"We have to come out strong in the first period," Smith said. "Personally I want to put up points, be a good leader, and lead by example."

Schaub also wants to be a good leader on and off the ice and see improvement in herself and the team.

"We need to come to every practice and work hard to make someday everyday," Schaub said.

There are a number of good things that Ninnemann wants the team to keep doing.

"The work ethic was awesome. We had great intensity, and everyone bought into our system and style and what we do day in and day out," Ninnemann said.

Smith agreed that everyone bought into the system.

"Our cohesiveness is something I want to see again this year and our confidence was up," Smith said.

Both Schaub and Smith noted the confidence level of the team was something that increased since last year and they would like to see this again.

"I want to see the same tenacity and drive," Schaub said.

Like most Wisconsin Intercollegiate Athletic Conference sports, the women's hockey conference is tough and the Pointers will face tough games against UW-River Falls and UW-Superior.

However, the challenge does not end there. There are teams outside the conference that will put up a fight as well.

"River Falls is always strong, but St. Thomas and Gustavus will be tough too," Schaub said.

Even with some tough games headed their way, the Pointers aren't worried.

"We lost a good group, but lots came back," Ninnemann said.

"We have a strong freshman class and a strong junior class," Smith said. "Our goaltender is also doing really well."

Ninnemann also mentioned the goaltender, Janna Beilke-Skoug, who was named second team All-American last year.

The team dynamic among these ladies is evident.

"We know how to joke around, but we can get serious," Schaub said. Ninnemann said the team chemistry was great last year and is similar this year.

"We don't take each other too seriously, we accept criticism well and the underclassmen felt comfortable talking to upperclassmen," Smith said.

Home games are played at Ice Hawks Arena. Their first home game will be played Nov. 7.



Photos by Jack McLaughlin

Head Coach Ann Ninnemann talks to her team during a timeout.



UWSP Men's Hockey Focused on 2014-2015 Season

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After losing 3-1 to St. Norbert College in the national championship, the Pointers men's hockey team is prepared to get back to that spot.

"This group expects to win a national championship," said head coach Chris Brooks. "It's gratifying to know my players have the same expectations I do."

Despite coming up short, Brooks said the Frozen Four experience was great, not only for himself but the entire team.

"People talk about it as a disappointment but to me it wasn't," Brooks said. "It was a great

experience. We lost to a good team and we learned from it going into this year."

It was the first time since 1998 the University of Wisconsin-Stevens Point made it to the Frozen Four. Brooks made sure to bring everyone on the trip.

"It was important for me to get everyone there to taste it and feel it," Brooks said. "It's like tasting a good steak."

To get back to the Frozen Four, UWSP is focusing on the present, not the past or the future.

"We have to focus on getting better tomorrow," Brooks said. "We have to stay in the present and prepare to play Finlandia."

Coming into the season, the

Pointers return their top nine scorers including Wisconsin Intercollegiate Athletic Conference Player of the Year forward Garrett Ladd, and starting goaltender Brandon Jaeger. Last season, Ladd led the conference in points with 42 tallying, 20 goals and 22 assists. Jaeger had the first 20-win season since 1999-2000 for a UWSP goaltender with a record of 20-6-1, and a goals against average of 1.93.

To compete for national championship, a team needs a goaltender that gives you a chance to win every night. That is what the Pointers have in Jaeger.

"It's critical. It's like a quarterback in football as the goalie is the glue of the team," Brooks said. "Brandon came here to win. The expectation and preparation he has is great."

To go along with Ladd and Jaeger are defensemen Kyle Brodie, who was an All-American last season, Kevin Gibson who was named All-WIAC first team, and Scott Henegar and Kyle Sharkey, All-WIAC honorable mention forwards. With many players returning, the Pointers feature a deep roster.

"We have great depth with our older players and younger ones," Brooks said. "Our leadership is excellent as it sets the standard for the new guys who understand the work ethic and culture we have."

The depth is good and bad for Brooks when he sees the fire the players have in practice.

"We have a great environment of competition which makes my job easy and hard," Brooks said. "Guys are having to be accountable for themselves to be at their best with everyone chomping at the bit like sharks."

After last season's success, Brooks knows they are no longer the hunters but now are the hunted.

"Now we have a target on our back and we need to expect the best effort from our opponents every night," Brooks said. "That's the effects of success. We need to be on top of our game."

The Pointers will have to be on the top of their game right away because they have one of the toughest schedules in the country. UWSP plays seven nationally ranked teams along with the tough conference schedule where two WIAC teams usually make the playoffs. The tough schedule does not faze Brooks, instead he embraces it.

"In order to get where we want to go, we have to play the best and beat the best," Brooks said.

When asked what the goals are for the season besides a national championship, Brooks simply stated, "beating Finlandia." His expectations every season are to compete and take everything one day, one practice and one game at a time.

UWSP opens the season Nov. 1 at K. B. Willett Arena against Finlandia at 7 p.m.

Goalball Tournament Introduces New Sport

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A goalball tournament was hosted on Oct. 23 at 7 p.m. in the Health Enhancement Center to raise disability awareness and give students the opportunity to play a sport designed for the blind or visually impaired.

"I'm interested in sports and athletics so it's cool to see how people with disabilities get their love for sports out and foster their competitiveness," said junior communicative disorders major Morgan Koth.

Koth attended the event because a professor offered extra credit, but was excited to see how the game was played.

Paul Haas, an associate lecturer of physical education, ran the event that was put on by intramurals and sponsored by Disabilities and Associated Technologies Council.

Two teams signed up to participate, Duck and Cover against The Three Blind Mice.

"I've taught this game several times in my adapted physical education course at the end of the semester," Haas said.

The game is not exclusive to those with visual impairments.

"It can be played by people without visual impairments," Haas

said. "There are black-out goggles and even people with visual impairments have to wear them."

The rules are strict when it comes to these goggles because they level out the playing field.

"You have to call time if you're going to move your goggles at all to wipe sweat or something," Haas said. "If you don't, it's a penalty shot."

Penalty shots are one on one and time is stopped.

Goalball is played in teams of three. The players stay inside of a box on their end of the court and can seek orientation via a string taped to the floor running all the way around your box.

A ball is thrown to the other end of the court and the opposing team must block it. If it passes the back line into the goal the team that threw it gets a point.

The ball is always considered live unless it passes the scoring line or bounces out of play, at which point officials place the ball back into play and say, "play."

"We'll play game with eight minute halves," Haas said.

Players throw themselves to the ground in an effort to block the ball. The ball can be located by listening for bells that roll around inside it.

The game is silent so the ball can be heard.

as well.

"A player can't throw the ball more than twice in a row so usually slapping is used to communicate things," Haas said.

The ball must remain low to the ground so it can be blocked. This is ensured by a high ball line. If the ball passes the high ball line without touching the ground it results in a penalty.

A couple of people in attendance had played prior to the tournament.

"They have national leagues and it's highly competitive sport," Haas said.

However, most attendees had never heard of the sport.

"I had no idea what it was, just that it was a game for the visually impaired," said junior physical education major JT Starkey.

Starkey heard about the event from one of his professors.

"A friend asked if I wanted to be on the team and it sounded fun," Starkey said. "I'm excited."

Koth came only to spectate, but knew the sport was played in the Paralympics.

"Those people are really talented," Koth said. "It will be interesting to see how they compete as opposed to volleyball players or basketball players. The team dynamic will be cool too."

At the end of the official



Photos by Rebecca Vosters

Aaron Polum throws the ball in hopes it will get past defender, JT Starkey.

tournament Three Blind Mice won 18-13. After spectators were invited to try the sport and a few joined in the fun.

Haas hopes to host another goalball tournament this year or something similar.

"They are other related sports like beep baseball and beep kickball where you track the ball with sound," Haas said. "We have all of the equipment here for kickball for sure so we might look into doing that."

Head Coach Ann Nijemanni talks to her team during a timeout.

ENVIRONMENT



green fund

Green Fund Continues to Build Momentum

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Over \$100,000 of allocated student funds are up for grabs in the schools' Green Fund.

Nine board members sit in on a weekly meeting and make the final decision on how this money will be spent. While one seat remains

open, the committee is excited that proposals are starting to roll in.

"It's set up like any other grant system," said committee chair Alex Thomas. "The committee will generally accept a proposal, but with changes."

The Green Fund is in its second of three years and has already made an impact.

Retrofitting the Encore with new, energy efficient lighting as well as

installing a boiler room at the Central Wisconsin Environmental Station were accomplished through the Green Fund in 2013. The new lighting was a \$43,000 upgrade, but resulted in a 70 percent efficiency boost.

Thomas also alluded to a few projects in the works this year, including a rooftop greenhouse on the College of Professional Studies building and expansion of the bike rental program.

Any student or organization can submit a proposal, with the main stipulation being that it must provide a service for students.

Most projects are still in their beginning stages and the fund has plenty of room for additional ones. Thomas stressed the importance of students taking action and utilizing this resource.

Month of Awareness Goes Beyond the Cure

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October is Vegetarian Awareness Month.

Reasons for adopting vegetarian lifestyles are as diverse as the types of vegetarianism.

"I did it for environmental reasons," said junior natural resources major Jacob Cerminar. A self-identified 'freegan,' Cerminar chooses only to eat meat when it would otherwise go to waste.

"It is out of respect for the animal," Cerminar said.

Another reason people switch to vegetarianism is to improve their health. Moving toward larger portions of fruits and vegetables provides nutrients for the digestive system.

The biggest hurdle is compensating for the protein intake normally gained from meat. This transition is often what turns people away.

Current dietetics and nutrition information has shown that we get the necessary protein from a vegetarian lifestyle and may not need as much protein as we once thought.

"It has been a lot easier than I thought it was going to be," said junior accounting major Kyle Tamboli. Tamboli has only recently switched to vegetarianism.

"There are a lot of different and better alternatives available," Tamboli said. He is a pescovegetarian and will eat fish on occasion.

Raising livestock is one of the most labor and resource intensive industries, and leaving aside ethics,

the rising price of meat due to water demands and transportation costs makes financial pressures another reason to switch.

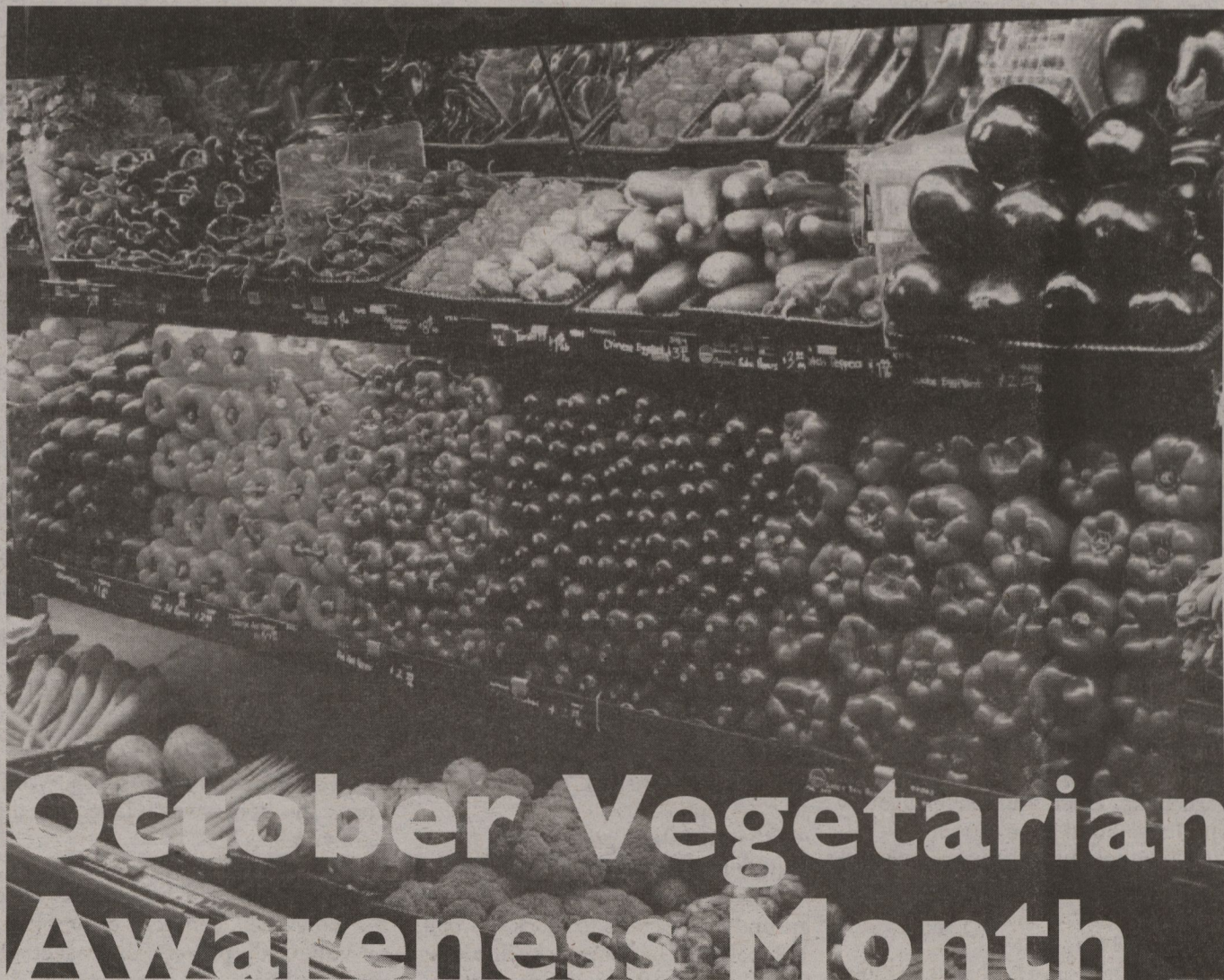
For others, it is not much of a switch at all.

"I have been vegetarian all my life," said junior chemistry major Liam Hicks. Hicks' parents were both vegetarian.

"They always said if I wanted to I could eat meat, but I really don't care

for it," said Hicks.

Many are switching to vegetarian lifestyles. Whether it is to support the environment, save a little money, meet a fitness goal or any combination of reasons would be up to person.



October Vegetarian Awareness Month

Photo courtesy of Lifeincolor blog by Jenny Bauer.

Normalizing Geek Culture

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Believe it or not, there is a difference between a nerd and a geek. Geek culture is broad and encompasses many different interests, icons and level of involvement.

Alex Ingersoll, a professor of media studies, said the word geek has the connotation of someone being invested in a particular hobby where as the word nerd is slang for people who are socially inept.

Mary Strupp, the president of the Video Game Enthusiasts Club, said nerds are more intelligence-based and more interested in the concepts of a particular academic field like science or history.

"Geeky people are usually more into TV shows, animes and mangas," said Strupp. "They are the people who come go to conventions like ComicCon."

Some popular geeky TV shows include "Doctor Who," "Sherlock," "Battlestar Galactica," "Arrested Development" and "Bones." The list could go on, but includes pretty much anything with a group of dedicated followers.

Ingersoll said geek culture has become normalized in the past 10 to 15 years, and people are more willing to admit they enjoy comic books, video games or superhero stories. It is no longer seen as a waste of time, but an important part of art and culture.

"In a way, it broke down the distinction between high and low culture," Ingersoll said.

Ingersoll believes geek culture is an important part of media studies due to its growing popularity and he tries to incorporate it into his classes.

He said video game competitions held in stadiums with large audiences and are often viewed as sporting competitions. For example, ESPN broadcasted the International "DOTA 2" Championships in July.

"Seeing it elevated to the level of baseball, football and basketball says something," Ingersoll said. "We might look back in 50 years and think 'why didn't we think this was a sport?' It shows how the cultural definitions are changing."

In addition to rising to the level of sports, gaming is becoming a social activity instead of a stereotypical solitary activity where one sits in front of a screen for hours.

Strupp said the Video Game Enthusiasts Club is community based. "It helps people who are usually quieter open up about a passion of their's," Strupp said.

Strupp said many of the games club

members play are multiplayer, and she is fascinated by how the members interact with each other. "Playing Pokemon is a fairly social event," Strupp said "While people battle, there is a lot of interaction and a lot of laughing."

In geek culture, events like GamerGate have tried to force females out of the gaming community. Strupp feels the Video Game Enthusiasts Club has gained equality and is a safe place for fans.

"When I first came here, I was one of the only females," Strupp said. "As more of my friends came, we gained more gender equality."

Strupp said many times women will have to prove they are actually into a geek fandom and are not just part of it because it is popular. "No one has to prove anything because no one knows everything about a geeky hobby," Strupp said.

Strupp is proud of her club because they keep the equality in check and promote a safe environment.

In contrast to Ingersoll and Strupp, Melissa Habberley, the president of Daisho Con, does not believe there is a distinction between nerds and geeks. She believes the definitions are interchangeable.

"Nerd and geek refer to a group of people that are into fandoms normal people aren't," Habberley said. "Maybe in the past they meant two different things, but now it is nice you can lump everyone together."

Habberley said having icons are the core of geek culture. "Geek culture is about being a huge fan," Habberley said. "Icons are what make it up."

There are a vast variety of conventions that draw in people who belong to geek culture. Some conventions are nationally known like San Diego's Comic Con. There are also local ones like Kitsunekon in Green Bay or Daisho Con in Wisconsin Dells.

When Habberley attempts to explain the convention scene to someone who is unfamiliar with it, she will ask them if they know what a trekky, a fan of "Star Trek," is.

"I have found that no matter what their age or culture is, they usually know what a trekky is," Habberley said.

She utilizes this mutual understanding to build a connection.

"I will see what they are already familiar with and will branch off from there," Habberley said.

Geek culture encompasses too many fandoms to count, but it serves as a platform where people enthused about a particular type of media can bond.

+ THE QUICK AND DIRTY: *free reproductive health care!*

The quick and dirty... Your column for quick tips on reproductive health, sex and relationships.

As reproductive health peer educators on campus, you can imagine we have got some pretty interesting questions. And we love it! Check out our Facebook page, UWSP Reproductive Health Peer Educators, for the survey link so we can anonymously answer your questions in our next column!

If you are a guy or girl looking for free or reduced reproductive health care then Family Planning Only Services is a great option for you! The Family Planning Only Services (FPOS) Waiver is part of the Wisconsin Medicaid program that is dedicated to providing men and women family planning tools to prevent unplanned pregnancies and keep us healthy.

The Family Planning Waiver covers contraceptive services and supplies, condoms, birth control, natural family planning supplies, annual exams for both men and women, pap smears, pregnancy testing, STI testing and treatment.

Certain services like mammograms and hospitalizations are not covered. The waiver only covers reproductive health concerns. Your provider will let you know what is and is not covered.

Q: So how do I sign up?

A: It's easy! You can access the application online at www.access.wisconsin.gov. Just click on 'Apply For Benefits.' UWSP Health Service can help you out with your application if you run into any troubles or would just like more information. All you have to do is set up

an appointment with them by calling (715) 346-4646.

Q: What will I need to complete the application?

A: Two things, identification and if you're working, paycheck stubs.

1) Identification. The state needs to know who you are. If you were born in Wisconsin a Driver's License (or your PointCard) will work. If you were not born in Wisconsin grab your passport or birth certificate.

2) Paycheck stubs, to ensure that you are not making too much money.

Things to keep in mind:

If you've never done this before, you are a New Applicant.

When you're filling out the application, only count your household as one. (Your roommates don't count for this!)

Mail or fax all documents the website asks. The state will not accept your application if you do not do this.

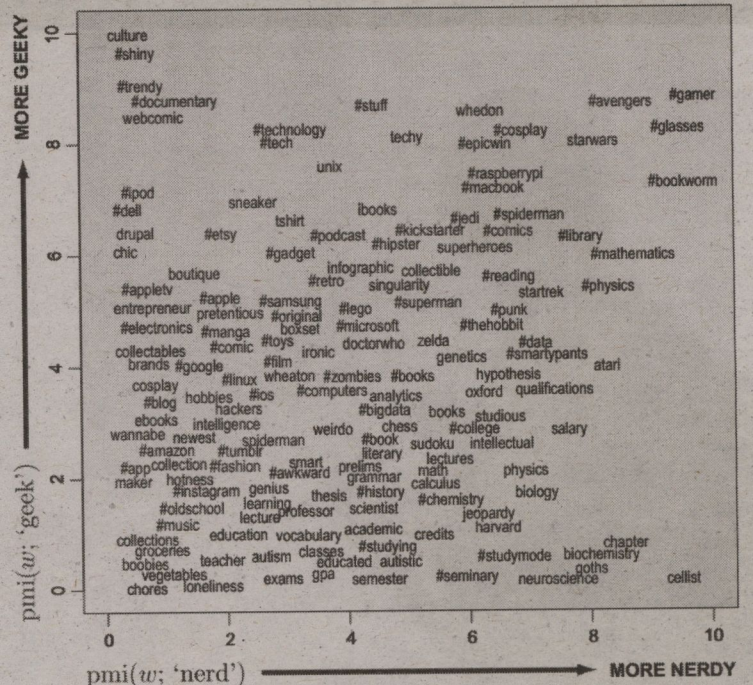
Check your mail. The state will send you information and requests including your application renewal paperwork. If you move, you must log back into the website and change your address.

Sources:

<http://www.dhs.wisconsin.gov/forwardhealth/FPOS.htm>

<http://www.uwec.edu/SHS/resources/family.htm>

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Infograph to the right courtesy of phonearena.com
A graphic comparing characteristics of nerds and geeks.

Source: Settles, B. On "Geek" Versus "Nerd." June 13, 2013
<http://slackprop.wordpress.com/2013/06/03/on-geek-versus-nerd/>

POINTLIFE



Photos by Sydney Iles
Students work together to put out controlled bush fires during the Fire Crew training on Saturday.

continued from page 1

like Pulaskis and axes to strip away the burning bark, and fire shovels to smother the fire with dirt.

McDonald said the students had to wait until the fire was completely extinguished and the smoke subsided to steam.

While the students were busy extinguishing the fire, a chemistry professor and his research student were using the dry mop-up station to test new instruments measuring firefighters' carcinogen exposure level in wood smoke.

"We are measuring the level of aromatic hydrocarbons which are compounds that are known and suspected carcinogens," said Dave Snyder, a professor of chemistry. "We are out here testing out instrument pack and making sure they work OK."

Snyder said this is the first time he is measuring the exposure firefighters would receive of a compound that penetrates deep into the lungs.

While some students hacked away at burning bark, others were searching for hidden instructors in the woods. They were armed with only a compass and a map.

Brad Kildow, a Wisconsin DNR representative, was on an assignment with a young man who solely relied on a Global Positioning System.

"The GPS died, so the moral of the story is you can't rely on GPS so you have to use a compass and

a map to find the instructor," Sarah Gollnick, a forestry technician, said.

Gollnick was pretending to be a dispatcher, and the squads of students reported their progress and the weather conditions via radio.

"Weather observations are important because they are the main factor in how fire behaves," Gollnick said.

Cannata said fire changes quickly. When firefighters know the wind speed, relative humidity and temperature they will be able to predict how the fire could change more accurately.

Gollnick graduated from UWSP and took the certification course.

"I respond to wildfires and I also do forestry work when fires aren't around," Gollnick said.

Gollnick explained the fire season varies.

"The last two seasons have been super slow and there have not been a lot of wildfires," Gollnick said. "The season before those two, and before I began working, was very busy and there were many fires that year."

When the fire season is slow, Gollnick said forestry technicians alert public of fire danger. They also regulate burning permits.

When the fire died down and students wiped their hands, they were ready to fight wildfires across the country.

OPINIONS & EDITORIALS

Women for Burke

ANNA SCHWANEBECK
COLLEGE DEMOCRATS OF
WISCONSIN WOMEN'S
CAUCUS DIRECTOR

This election, Gov. Scott Walker has spent millions of dollars trying to convince women to vote for him. He has released ads trying to mislead women on his positions on issues like birth control access and equal pay, but he cannot hide from his record. Only one candidate for Governor-- Mary Burke, is committed to restoring and protecting women's rights, and no amount of dishonest Walker ads can disguise that fact.

Under Walker, we have seen an unprecedented attack on women's reproductive healthcare. His last budget reform cut all state funding from Planned Parenthood, resulting in the closure of five health clinics - none of which provided abortions. Hundreds of women no longer have access to affordable birth control, mammograms or sexual health screenings.

Furthermore, Walker's stance on abortion is extreme. In 2010, Walker was endorsed by Pro-life Wisconsin and continues to highlight the endorsement on his campaign website. He has openly admitted

to opposing abortion even in cases of rape and incest, but to win an endorsement from this particular PAC, one must also oppose abortion even when the pregnancy is life-threatening.

Walker put his extreme views on abortion into action when signed a bill forcing all women seeking an abortion to submit to an invasive and medically unnecessary transvaginal ultrasound. Not only is this an appalling invasion of privacy, but it is also potentially traumatizing for victims of sexual assault. Wisconsin women deserve a governor who respects our reproductive rights and makes healthcare more accessible, not less.

But Wisconsin women care about more than just reproductive healthcare; we also care about economic opportunity. Here too, Walker failed. He repealed Wisconsin's 2009 Equal Pay Protection Act, making it harder for women to fight discrimination in the workplace.

Under Walker, Wisconsin also lags behind most of the country in terms of job growth. His promise to create 250,000 jobs by the end of his first term is officially broken; Wisconsin has gained less than half that number. Our minimum wage

is \$7.25 an hour which is hardly a living wage, but Walker opposes raising it. Many Wisconsinites are living below the poverty line, despite working multiple jobs. This is harder on Wisconsin's women than men. According to the Economic Policy Institute, seven in 10 people in poverty are women. Wisconsin women are struggling in Walker's economy. It is clear our state needs a change of leadership.

Unlike Walker, Burke is committed to protecting our economic and reproductive rights. She supports reinstating equal pay protections, expanding healthcare access and raising the minimum wage. She also has a comprehensive job creation plan to put Wisconsin back to work. As Wisconsin's first female governor, she will be a constant advocate for women across the state.

Walker has tried to mislead young women on his record, but his policies are stuck somewhere between the 1800s and the 1950s. The most recent polls show the race virtually tied so every vote is going to count. On Nov. 4, show Walker he cannot steal your rights or your vote. Vote for Burke, the candidate who truly stands with Wisconsin women.



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Photo courtesy of teasertrailer.com

Review:

'Ouija' Bored

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When you are a sarcastic reviewer who loves ripping apart awful movies, you circle certain release dates on your calendar. I did that for "Ouija," and it was every bit as bad as I wanted it to be.

Ouija boards are supposedly gateways to the afterlife, used to summon spirits and spell out messages from the great beyond. Let me spell something for you without a Ouija board. T-h-i-s m-o-v-i-e s-u-c-k-s.

"Ouija" begins with the mysterious suicide of a teenage

girl. Her best friends decide to bust out a Ouija board in the house she died in and turn dishonoring her memory into a game night. They try to summon her spirit instead of summoning a good script like they should have.

Their ritual goes horribly wrong and they start being haunted by a ghost with a gruesome habit of sewing mouths of her victims shut. I was rooting for her the whole time because the movie would have been much better if all of the characters had their mouths sewn shut. These actors are the definition of bland and their dialogue is more wooden than the Ouija board itself.

A lot of horror movies still survive

boring actors and bad writing by providing solid scares, but "Ouija" still falls short. These kids are playing a board game that summons evil spirits, but this movie makes this less scary than watching Robin Williams play Jumanji.

Instead of providing genuine fear by endangering characters we are actually invested in, this movie relies on clichés instead. You could make a bingo card out of them. Flickering lights? Doors opening by themselves? A racist portrayal of a Mexican woman who is only there to provide exposition? Bingo!

That game would add some unpredictability. You can guess every beat in "Ouija" several seconds

before it happens. The studio had no desire to do anything new. They paid for a trademark and they knew that name alone would be enough to make a profit, so there was no reason to waste time and money on making something good.

If you were planning on watching this for Halloween, you are going to feel like Charlie Brown looking into his trick 'r treat bag, and realizing he was given a rock. "Ouija" gets four "good griefs" out of ten.

If you were planning on watching this for Halloween, you are going to feel like Charlie Brown looking into his trick 'r treat bag, and realizing he was given a rock. "Ouija" gets four "good griefs" out of ten.

A Note for Climate Change Deniers, Providers and Believers Alike

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To those of you who still think climate change is a hoax: goodbye, adios, auf wiedersehen, sayonara. However you want to say it, the rest of the world is moving on. Every argument needs its skeptics, and you have played your part.

The science is here, the people have spoken and the impacts are real. For whatever reason, if you have decided to deny man-made climate change, I doubt you will ever change your mind. Extreme weather events, mass extinction, deforestation, rising sea levels, horrific air pollution, the list goes on and on.

These have done nothing to convince you. I'd like to think someday you will regret your position, but the civil rights movement did not reduce the number of confederate flags did it?

It is time to move on from the so-called "debate." If overwhelming majorities of people know the risks associated with climate change, why are we still wasting so much time trying to convince the remaining few? A skepticism crusade, no doubt oil-funded and corporate sponsored, slows down the process.

Congress is wrought with the same funding, the only difference being we call it "lobbying," not sponsorship. Salvation through legislation is not only ideologically unsound, it is not even a feasibility given the current incompetence,

corruption and hypocrisy that pervades our government.

In any society, the true power lies with the people, while in a capitalist society the consumer has the power. The things we eat, buy and drive have an impact. It is time to take responsibility for the world we live in by becoming conscientious about the industries we support when we spend our money.

No one is asking you to go vegan or live in a shack, but at least be considerate. You can start right now. Consider this, for every one pound of beef, 2,500 hundred gallons of fresh water are used in the production.

For every home there are over five vacant homes, and for one year's worth of spending on the war in Afghanistan, every public university could have had free tuition with a twenty billion dollar surplus. Our consumption has gone from grossly inefficient to horrifyingly careless and I hope I am not the only one that is ashamed.

When did we become so vain? What was so great about the 2014 Ford Mustang that made you think the 2011 version was not doing the trick anymore? Why does your morning bathroom break get the equivalent of a day's worth of clean drinking water while people in developing nations struggle for it every day?

To make a long story short, we have gotten complacent. Grow up, go to school, go to college, accrue debt, pay off debt, buy a house and continue the cycle. While clouded by

this vision of the future, we neglect our present and get caught up with this dream, a vision of grandeur, prosperity and consumptive bliss.

With no introspection we lose touch with our emotions. Without our emotions, we are nothing. Rather than question the trodden path in front of us, with all its cruel financial implications, ecological devastation and soul-quieting despair, we punch in at nine and convince us of a better future with more money, one where we have finally "hit it big."

What are you left to do? The destruction is evident, the corruption is omnipresent, and buying products from "the little guy" can add up quickly. Being aware of what you buy is cause for immense change. It is important to remember that your vote is currency, too.

If you want to complain, that is fine. Maybe the funky smelling potato salad and burnt-to-the-crisp chicken kabobs were not that great, but unless you plan on bringing a dish of your own or advocating for another host, do us all a favor and complain elsewhere.

Aside from a conscientious reprioritization and decline in our consumption habits, civic engagement is the most underutilized, but accessible agent for change.

To those climate change deniers, thank you for your skepticism from the onset, and ignorance as of late. It has improved the science and fueled the passion for change. The necessity for action has become all the more real, while you continue to

ignore scientific fact. To every level of manufacturing and industry, it is time to be leaders.

There isn't much hope for the oil industry because the renewable-based decentralization of energy will be the nail in the coffin. No longer will people blindly accept your products. There will be a push for environmental sustainability, increased locality, fair wages and no more externalized costs.

You will have to either meet those demands or wither into obscurity. They do not make support whips anymore, yet we still suggest a one hundred-year-old combustion engine. Perpetuating the past is shortsighted and we need to innovate.

To paraphrase Ben Franklin, there are three kinds of people in the world: those that cannot move, those that can and those that do. Apathy is maddening trait to those who are free from it. To those on the fence, not every issue is black and white.

This is no ordinary issue, and I sincerely hope you take a stand on this. To the believers and doers who know things need to change, they will.

Keep up the good work by sharing information, practicing mindfulness and humility in spending and taking advantage of your privilege to actively participate in your government. The road to a green future is yet unpaved. Is that not the way we nature freaks like it anyways?

ARTS & ENTERTAINMENT



Photo courtesy of yikyakapp.com
The Yik Yak app logo.

Yik Yak App Takes Over Campus

to say, they can "up" it by selecting the up arrow, if not, they can "down" vote the post. If a post gets enough "down" votes, it is removed.

"I think it's popular because it's completely anonymous unless you want to tell people that it was you who posted," said freshman Zak Marten. "You can say anything you want. You can let your secrets out and hopefully no one knows it was you who said them. You can get stuff off of your chest without being judged to your face."

Many of the posts on Yik Yak are harmless. Students admit to secret crushes or post funny anecdotes.

It seems many students enjoy the app for this reason, but the anonymity of the app has also created an opportunity for cyber bullying.

"It's anonymous, so people can say what they are actually thinking," said sophomore Lauren Kriesel.

"People just like to be mean. On the app, they get to be mean and say what they want without people coming after them about their opinions."

Junior Brittney Doll performed a social experiment about Yik Yak by posting an opinion that, while positive in nature, caused controversy.

"As my anonymous yak, I posted the following statement: '#WCW goes out to myself because I'm beautiful and I believe in myself. Ladies, confidence is key,'" Doll said.

The responses she received regarding her post varied from offers to go on dates to insults. Doll explained a lot of the hatred received by posters on Yik Yak has to do with body shaming and that, as adults, students should learn to be more accepting of themselves and others.

Doll said people do not always realize the effect hurtful comments have on others.

"I think the most important thing to think about is the fact that there is always someone watching," Doll said. "When you post a negative comment about someone, they are bound to see it themselves or hear about it through the grapevine. Someone is going to be affected."

"People should use Yik Yak in a positive way," Doll said. "Compliment someone. Make someone's day. Don't tear them down."

Doll warns students that professors and employers can see what is posted if they download the app. She hopes this helps decrease the amount of gossip shared.

Yik Yak's popularity can be used to create an uplifting and fun environment if students post as though everyone knows who wrote what.

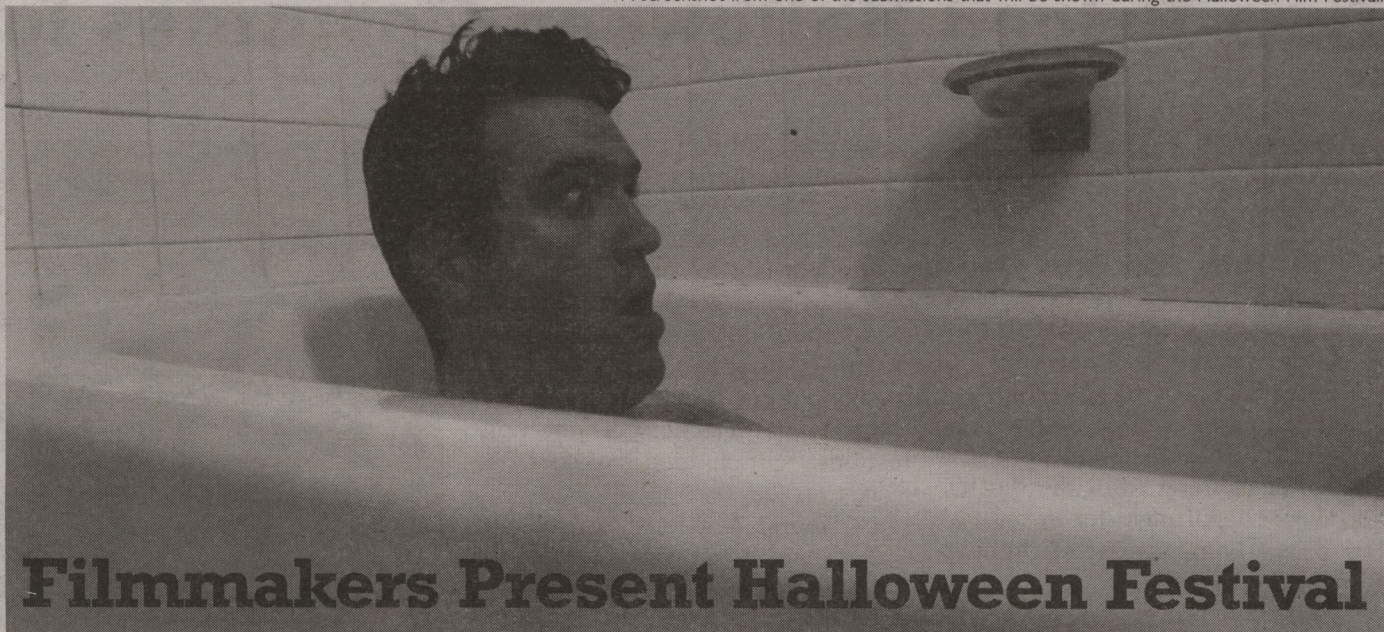
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During the past few weeks, Yik Yak, a free mobile app, has become increasingly popular among students.

Yik Yak is available to college campuses across the nation and allows students to anonymously post whatever they wish for everyone to see.

If viewers like what the poster has

A screenshot from one of the submissions that will be shown during the Halloween Film Festival.



Filmmakers Present Halloween Festival

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Filmmakers Club is hosting a Halloween Film Festival in the library Oct. 30 at 8 p.m.

The festival screening is open to students, faculty and the community.

Senior communication major Matthew Bonde is co-president of the club. Bonde believes the festival is a good way to encourage students to showcase their work.

"I hope that they are able to take away a sense of pride by being able to produce work and have it shown to an audience," Bonde said.

Filmmakers Club accepted short film entries that were three to seven minutes long. The theme was Halloween. Bonde said contestants interpreted the theme in various ways.

Senior communication major

Matthew Faltz, a co-president of the club, said entries for the festival ranged from blatantly spooky to subtly horrific.

"I think people that are watching or involved can get a sense that there is a lot that an individual student can do," Faltz said.

Faltz said the club is a great learning resource for those interested in film because members are passionate about experimenting with the art of it.

"You can have discussions and learn things from them," Faltz said. "They've filmed stuff before and know how to respond to questions that you might have or offer suggestions. It's really great, and they're really all talented and fun people to work with."

Alex Ingersoll, an assistant professor of media studies and production, is the club's faculty advisor. Ingersoll appreciates that club

members have different skills, talents and capabilities. Their differences create a diverse and enthusiastic environment.

"The club is a great space for them to talk about the work they are doing," Ingersoll said. "You don't have to feel like you're a professional about making films to come participate and have fun."

Ingersoll is one of many who prepared a film for the festival. He said he filmed his submission in a restroom and completed his final project in an hour. Many club members also submitted their own work for the festival.

Filmmakers Club is excited to bring this event to the public for the first time just before Halloween night. They hope to kick off the weekend with spooky media to satisfy the public's spirits.

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ARTS & ENTERTAINMENT

Low-Priced Halloween Costumes for Halloween

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The Noel Fine Arts Center courtyard was filled with everything from parasols to suits earlier this week for its annual costume sale.

From Oct. 27 to 29, students and community members had the opportunity to peruse and purchase articles of clothing from the theater and dance department for incredibly low prices. Some articles of clothing were priced as low as \$2.

"All of the proceeds go to Players Student Artistic Alliance," said production manager Hayden Kraus. "It is one of the biggest fundraisers of the year."

This sale is an excellent opportunity to pick up cheap costumes for Halloween or unique clothing for those with an eye for vintage or quirky fashion.

"I just walked in and found the sale," customer Dawn Bostad said. "I'm looking for clothes and costumes for Halloween. The costumes are a lot more interesting than what you find in stores."

The NFAC courtyard was a sight to see as customers put together ensembles fit for the

upcoming holiday. Senior Cassie Boraiko was impressed by the variety of pieces the Players Student Artistic Alliance had for sale.

"There is a lot of funky, unique stuff here for a good price," Boraiko said. "There are things that you don't see on a regular basis."

Sophomore Victoria Hansen also enjoyed the selection of not only costumes, but clothing that could be worn everyday.

"I found a skirt that I bought earlier that I'll just wear out because it's high-waisted and really cute," Hansen said.

It seems many customers were drawn to the low prices featured at the sale. The Players Student Artistic Alliance hopes to gain a fair profit to accompany such a great turn out.



Photo by Emily Hoffmann

(Top Left) Students search for Halloween costumes at the costume sale in the NFAC earlier this week.

(Right) Allison Kelley, junior, looks through a box of costumes at the costume sale in the NFAC.

(Bottom Left) Megan Schlefke, arts management major, looks through a rack of costumes at the costume sale in the NFAC.

'Sex and the City' Fans Respond to Parker's Cryptic Tweets

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Sarah Jessica Parker, the former star of HBO's "Sex and the City," teased fans of the series when she sent a series of cryptic tweets beginning Oct. 3 and lasting throughout the month about the possibility of a third film.

Among Parker's most speculative tweets was one sent to Kristin Davis, who starred in "Sex and the City" as Charlotte.

"@KristinDavis Me too you! Heard the news? X," said Parker in response to a tweet from Davis that read, "@SJP Miss YOU! XOXOXO!! <3."

Fans are vocal about the possibility of "Sex and the City 3." Many seem to be excited about watching strong relationships present in the series unfold in a third film.

"I loved both "Sex and the City" films, so I am ecstatic that there's a possibility of a third film," said Jaleesa Howard, a blogger and creative director at TheFashionGeekBlog.com. "I think everyone is excited to see Carrie and Big's relationship unfold in a third movie, especially after they really set the boundaries in their marriage in 'Sex and the City 2.' Everyone is wondering if there's a possibility of a little Carrie running around in Dior or Lanvin and if

Samantha finally settles down."

Howard hopes producers send characters to another exotic location like the second film when Carrie, Charlotte, Samantha and Miranda traveled to Abu Dhabi.

"I'd love to see more about Charlotte's growing family, but I would not love to see more of Aidan," New York University alumna Mary Williamson said. "I get that there needs to be some tension between Carrie and Big, but his return in the last movie was sort of a yawn. I like that the franchise continues to push boundaries by presenting all facets of married life."

Williamson, a business of entertainment major at New York University, now works in media in New York City while moderating her own blog, chihuahuaandthecity.blogspot.com. She is a self-described "Sex and the City" loyal.

"When I was accepted to NYU, my grandfather wanted to buy me a car, but it was impractical to keep one in Manhattan," Williamson said. "So he said to my mom, 'If she's not going to get a car, she needs a nice way to get around, how about a great pair of shoes?' That's how I ended up in Manhattan with 'Sex and the City' on DVD, a pair of Manolo Blahnik Mary Janes, and a pair of Christian Louboutins."

Williamson said she watched

the whole series in her college dorm room one night in 2007, followed immediately by a screening of the two films.

Briana Luca, a mass communication student at Iona College, said when "Sex and the City" first aired, it was a game-changing show for women. Luca said she feels there is always a story left to tell with the four main female characters.

"It changed the way women were seen on TV and how women looked at relationships and sex," Luca said. "It was a show that shaped television for the future, not just a silly show about a writer and sex. I'd like to see Samantha and Smith get back together, maybe more kids for Charlotte and Miranda, and a definite happy ending for Carrie and Big."

Luca said she watched the series and films. If a third film is made, she believes it would be a hit because of the strong fan following the series has already drawn.

"For my benefit along with other diehard fans, I say go full force with the third movie. I'll be watching," Luca said.

Sylvia Mikucki-Enyart, an assistant professor of interpersonal communication at the University of Wisconsin-Stevens Point, analyzed the possibility of a third film based on the character's previous relationships.

"When I was younger I was

much more of a fan, but now I'm more critical of the series because of what I do for a living," Mikucki-Enyart said. "I think the producers' intent is to make the show powerful for women, but they don't always talk about safe sex. At the same time, the relationship between Carrie and Big shows a positive, alternate way of being a family, that is being child free."

Mikucki-Enyart said while the franchise tends to show unrealistic expectations of relationships and sex for viewers, producers have done a good job showing realities of friendship.

"Producers can do whatever they want with the show," Mikucki-Enyart said. "Hopefully, they do things that don't please audiences in a third installment. Life isn't always tied up into a nice little bow, so it would be nice to see displeasing relationships that depict real life drama."

Last February Michael Patrick King, the "Sex and the City" producer, told "Entertainment Weekly," "there's one story left," adding to the fuel of fan excitement and production speculation about a third installment. Though production rumors have not been confirmed, fans continue to explore the possibilities of a third film and wait for Carrie Bradshaw to give them the go-ahead, "Hello lover."