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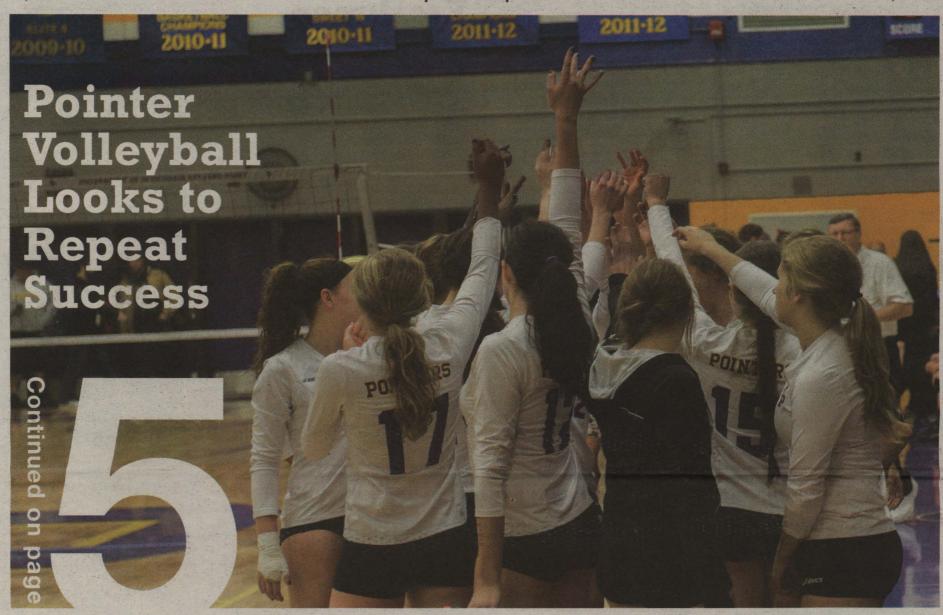


Photo by Jack McLaughlin

#### REBECCA VOSTERS

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The women's volleyball team heads back to the court this year, determined to continue their success from last season.

"Coming off of the success from last year, it is important that we take things one day at a time, one game at a time, tackling what comes at us," said head coach Abbey Sutherland.

2013 ended on a high note for the University of Wisconsin-Stevens Point. The Pointers collected 35 wins, totaling the most since 1985, including 24 straight matches. The team defeated three consecutive top six teams, but fell in national semifinals to the No. 3 ranked Cal Lutheran.

"This year I would like our

team to carry over the same game mentality. Last year we did a really good job of going into each game with the determination to win and being aware that we need to continuously make adjustments to get better," said senior captain Sarah Breuer.

Things are looking bright once again for the Pointers. The three-time defending conference champions were selected to claim the 2014 title by Wisconsin Intercollegiate Athletic Conference's head coaches and sports information directors.

"I really look forward to playing the teams we played in post-season last year because I know they will be bringing their best games and it will be a great challenge that we will learn a lot from," fellow senior captain Alexis Hartman said.

The Pointers have six starters

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The Pointer

## NEWS

## Welcome, Pointers!

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When I began my freshman year here at the University of Wisconsin-Stevens Point I had no idea that I would be sitting here writing my first editorial as editor-in-chief of The Pointer just one year later. While my new role gives me the greatest thrill and makes me the most nervous I have ever been, I am so thankful to be involved in an organization so loyal to students.

I have the same nervousness in my stomach when leading staff meetings I did when I walked into my first class at the University of Wisconsin-Stevens Point last fall. I worried then that everyone knew more than me and that I would seem ignorant to my classmates. I still worry about those same things with my staff at The Pointer.

After my first week as editorin-chief, and the release of our first issue, some of that angst has left me, as it will leave all of you after getting settled into a rhythm for the semester.

I have high hopes for our staff this year, and I am confident that they will fulfill our goals. The Pointer has been a top ten national awardwinning publication for the past two years, and I know we will continue that tradition when competing at the Associate Collegiate Press Convention this spring.

My goal this year, and ultimately the goal of the staff at The Pointer, is to keep you all informed of what is happening on and off campus, as well as to be a place for discussion. As a completely student run organization, we understand the struggles and advantages that come with being a student. We are here for you, to provide you with truth and insight.

We need you all to pick up the paper and read our work. We need your opinions and concerns. And most importantly, we need you all to create the news. Get involved and be an active student of UWSP.

We at The Pointer have been hard at work all summer to prepare for this day, and it is finally here. Today is the day we are published.

## Convocation Welcoming Incoming Freshmen

FROM THE POINTER NEWSROOM

The convocation ceremony for incoming freshmen took place on Aug. 29 at 10:30a.m. in the Health and Enhancement Center. This marks the second year of this new tradition.

Chancellor of University of Wisconsin-Stevens Point, Bernie Patterson, commissioned a replica of the iconic cupola in 2012 that was brought to life by artisan Joseph

The theme of this year's convocation was "One Point: Many Points of View," featuring SGA President Chris Slattery and Vice President Katie Cronmiller as student speakers, as well as Assistant Dean for Curriculum and Student Affairs Dona Warren as keynote speaker.

At this ceremony, students, faculty, and staff begin their year at UWSP with a covenant promising to enter the Pointer community.

#### THE POINTER

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## **OMNA Brings Chronic Nuisance Ordinance Back to Table**

**MYKAYLA HILGART** 

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The Old Main Neighborhood Association has requested that a previously rejected public nuisance ordinance be brought back under discussion by the Common Council.

The ordinance would aid law enforcement in addressing chronic nuisance throughout the City of Stevens Point, not just areas surrounding the university. Under the ordinance, property owners would need to create a nuisance abatement plan with the police after three citations for offenses occurring on the same property within 30 days.

City Attorney Logan Beveridge proposed the ordinance last November, and it was turned down due to backlash from area landlords. The concern was that the ordinance would target property owners who have no control over their tenants. Members of OMNA wish to revisit to the topic and attempt to have the ordinance passed.

"We wanted a chance for this ordinance to be looked at again by key stakeholders," said OMNA President Cindy Nebel. "It is meant to address more issues than just college parties. The best way to avoid nuisance occurrences is through open communication, and this is an extra tool for police to use in addressing these occurrences."

The committee that formed to discuss the ordinance looked at the positives and the pitfalls of the proposal, noting what could benefit the city and what could be changed. Nuisance ordinances in other cities, such as Madison and Milwaukee, were also taken into consideration.

"We are actually one of the only cities without a plan like this, and we think it would be beneficial to all residents," Nebel said. "If the ordinance is passed, the hope is that people will be aware of the consequences and take more responsibility for their actions."

Nebel stressed that the majority of landlords would never see the steps taken in the ordinance play out because they do indeed exercise control over their tenants.

measure "This more preventative than reactionary," Nebel said. "We want to avoid conflict."

Nebel said the ordinance is really centered on the quality of life and safety of all residents, including students. Stevens Point Police Chief Kevin Ruder agreed with this.

"This is a partnership to help come up with a solution to chronic nuisance issues," Ruder said. "Many people are focusing on the worst case scenario, but this is really just meant to bring everyone together to resolve a problem."

Ruder said one of the biggest misconceptions is that every phone call to the police would be a strike against property owners. He stressed that this is not the case. It is only the number of citations that will count within the 30-day span.

Members of the SGA would like to have more open discussion among University of Wisconsin-Stevens Point administration and the city.

"Our concerns focus mainly on the effect this ordinan ce would have on the off-campus student population," said SGA President Chris Slattery. "If this ordinance were to become enforceable, landlords could face fines ranging from \$1,000 to a maximum of \$5,000. SGA is concerned that the cost of these fines would be shifted to a student renter, who may already be paying their way through school."

Slattery mentioned that UW System Chapter 17 directly addresses non-academic student misconduct and may be dealt with through the office of the dean of students.

Nebel and Ruder hope that with more detailed exceptions written into it, the ordinance could pass this time around. There has not yet been a date set to bring the ordinance back before the council.

#### **Editorial Policies**

The Pointer is a student-run newspaper published weekly for the University of Wisconsin-Stevens Point. The Pointer staff is solely responsible for content and editorial policy.

No article is available for inspection prior to publication. No article is available for further publication without expressed written permission of The Pointer

The Pointer is printed Thursdays during the academic year with a circulation of 3,000 copies. The paper is free to all tuition-paying students. Non-student subscription price is \$10 per academic year.

Letters to the editor can be mailed or delivered to The Pointer, 104 CAC, University of Wisconsin - Stevens Point, Stevens Point, WI 54481, or sent by e-mail to pointer@ uwsp.edu. We reserve the right to deny publication of any letter for any reason. We also reserve the right to edit letters for inappropriate length or content. Names will be withheld from publication only if an appropriate reason is given.

Letters to the editor and all other material submitted to The Pointer becomes the property of The Pointer.

"We are not looking

to punish those who

violate the ban.

We are taking a

graduated approach

in our sanctions."

- Jen Sorenson,

director of Student

**Health Services** 

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After a long-awaited decision involving an SGA referendum, a faculty and staff survey and several public forums, a campus known for its sustainability efforts is tobaccofree as of Aug. 25.

All tobacco products, including chewing tobacco and electronic cigarettes, are now banned campuswide, even on sidewalks and parking lots. The only exception to the ban is Treehaven, Tomahawk's natural resources education center. This location will have until next fall to fully implement the rule.

The final decision was announced last December, so officials were faced with the task of putting the ban in place over summer break.

"There was a lot of work done behind the scenes by a lot of different people to get this done in short order," said Jen Sorenson, the director of student health services and coordinator of tobaccofree efforts at the University of Wisconsin-Stevens Point.

Sorenson worked closely with the office of the dean of students to develop a sanctioning grid.

"Education is the key to enforcement," Sorenson said. "We are not looking to punish those who violate the ban. We are taking a graduated approach in our sanctions."

Sorenson said that everyone on campus can do their part to remind

those who violate the ban and show them the boundaries.

Although fines are not a part of the sanctioning grid, those who do continue to use tobacco on campus will be given warnings. If violations continue to occur, they will face consequences such as enrolling in an educational program or community service.

Members of SGA made themselves a vailable this summer to assist with policy development and be a resource to those with questions about the ban.

"There has been discussion

about becoming tobacco-free for about the past decade, with the largest push being about two years ago," said SGA Vice President Katie Cronmiller. "This decision came directly from the students. We expect an easy transition and will address any issues during this school year."

Seeing the ban put into place is making some students realize that their voice really is heard by SGA and the university.

"I think that the ban is a really great step toward improving campus

and will also help students see how important the referendum really was," said junior accounting major Cody Gabryshak.

Students have also noticed the effort of the university to remind students and community members of the ban using the signage placed throughout campus and neighboring areas.

"I think UWSP trying to be one step ahead of the game by putting signs in front of surrounding businesses asking tobaccousers not to litter," said junior athletic training major Mitch Willert. Littering

could wind up being a problem, but hopefully it is not."

The ultimate goal of the tobacco ban is to promote a healthier lifestyle and set an example for students.

"As the culture changes over time, we hope that students who do use tobacco will ultimately find it easier to quit," Sorenson said.

Student Health Services is offering several options for students looking to cease tobacco use including prescription medication, nicotine replacement products at a

reduced cost, individual counseling and support groups. Faculty and staff are also presented with aid through their health insurance.

Not only will this ban affect tobacco users, but it will also significantly lessen exposure to secondhand smoke.

"I hate smelling smoke on my way to class, and people definitely did not follow the 30-foot rule," Gabryshak said.

Although many students are in support of the ban, not everyone is on board with the idea that the university should attempt to tackle students' addiction.

"Personally, I think that the tobacco ban is quite unnecessary," said junior dietetics major Quinn Wolter. "University students are coming into a completely new environment, and they are here to learn. Not only are they here for academics, but they are also developing who they are on a personal level. To do that, you need to make mistakes."

Wolter commented on his personal experience as a smoker in the process of quitting.

"I have gained insight on how much it impacts your financial and personal life," Wolter said. "Living with a money-leeching crutch is not a great way to live, but it did teach me a lot about how to manage myself as a person. That opportunity is being impeded by the new ban."

## **UWSP Attracts Students With Sustainability Recognition**

ANNA WELTON

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As a recipient of the Association for the Advancement of Sustainability in Higher Education gold standard and being a Leadership in Energy and Environmental Design-certified school, the University of Wisconsin-Stevens Point has set itself apart from other schools with its environmental conscience.

Dave Barbier, UWSP's sustainability coordinator, said these awards help the school to be recognized and placed on websites such as College Prowler and eCollegeFinder. These sites help link students to schools that match their interests, such as having sustainability initiatives.

Earning awards and reaching standards that place UWSP on these sites is not an easy task. There are many criteria the school must match to receive AASHE and LEED recognition.

According to stars.aashe.org, several categories are developed and then scored to see how many points are earned in order to gain AASHE recognition. These categories include co-curricular education, research, buildings and dining services.

Within these categories there are many sub-sections the school is scored on. For example, within the dining services category, food and beverage purchasing at what level these codes are met. There are four levels that qualify for a LEED award: certified, silver, gold and platinum.

As time goes on, both AASHE



Photo by Emily Hoffmann
The Suites are known for being LEED certified.

at UWSP is scored as a 6-6. However, other initiatives such as vegan dining are not being pursued and therefore not gaining points.

According to usgbc.org, LEED certification revolves around buildings rather than programs. Certification is based on whether buildings meet certain environmental codes and

and LEED increase the criteria that must be met in order for schools to maintain their previous status.

Next year, AASHE is coming out with a new qualifications that will require schools to amp up their sustainability levels in order to remain a gold standard school. A great deal of focus will be put on food procurement and the incorporation of sustainability values and goals into courses.

As a student, there are many ways to become involved in making the campus more environmentally friendly. Alex Thomas, the SGA environmental affairs director, has many goals for this year.

Thomas is currently working toward revamping the Bike Rental Program on campus. This program allows students to rent brand new bikes for free in order to promote sustainable transportation on campus.

Thomas hopes to address the issue of the lack of covered bike parking on campus. He said that if there were more covered parking areas, it would encourage students to feel confident in leaving their bikes outside without worrying about the weather conditions.

Another sustainability resource available on campus is the Green Fund. The Green Fund is student-funded and controlled. It is available for anyone to apply for who has an idea for a sustainability initiative.

To stay connected with sustainability movements on campus, students can follow the UWSP Office of Sustainability on Facebook.

# SPORTS

## Witt Duo Teams Up to Coach

**REBECCA VOSTERS** 

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The loss of the women's cross country and track and field head coach brings in former Pointer All-American and head coach Rick Witt's son Brett Witt to help lead Pointer runners.

'Stevens Point has always kind of been home for me. I grew up supporting it and I'm happy to be returning to my alma mater," Brett Witt, new assistant coach.

After five seasons at the University of Wisconsin-Stevens Point, Megan Wolosyzn stepped down as the head coach of the women's teams. She will be moving with her husband to California where he accepted a new

"Coach Megan was a great coach. When I heard that she was leaving, I literally cried in my room for an hour. I am sad to see her leave, but I know that we are in good hands with the Witts," said sophomore student Jennifer Smith.

Wolosyzn experienced success as a Pointer athlete in the early 2000s, earning multiple All-American honors and breaking several school records. Her success carried over into her coaching career. Over a dozen student athletes achieved All-American honors and 12 school records fell along with multiple academic achievement awards over her time here as a coach.

Witt is eager to fill her shoes and put his mark on the program.

"I'm not sure how exactly just yet, but I'm excited to put my stamp on things. Coach Witt has been here a long time. I'm hoping to bring some new school things to add to his old school ways," Witt said.

Brett Witt helped out at Carthage College for 15 years prior to his return to Stevens Point. After getting his start, he became the head coach of both cross country and track and field.

Rick Witt, head coach and Brett's father, is excited to team up with his

"Who wouldn't love the opportunity to work in a professional setting with their son or daughter

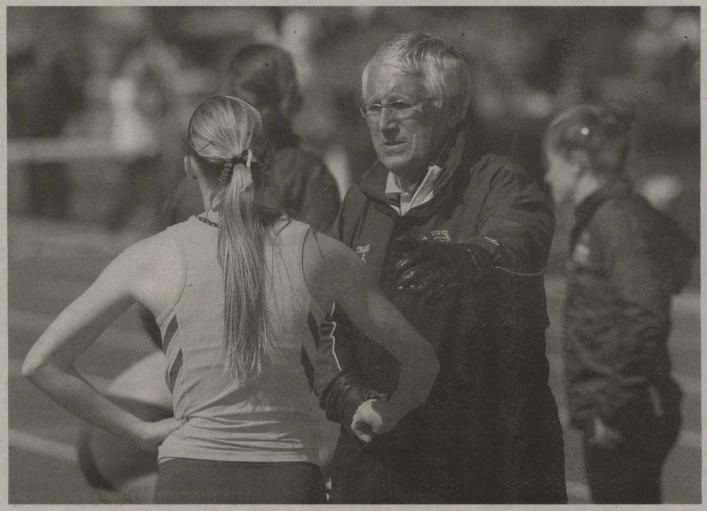


Photo by Jack McLaughlin Coach Rick Witt coaches on a track athlete at a meet last season.

doing something you both love? Brett is one of the brightest young coaches out there. He'll bring enthusiasm and knowledge to the sport and to us," Rick Witt said.

Both Witts agree, there may be a bit of disagreement.

"We're excited to be working together and 99 percent of the time things will go really well. I'm interested to see how that one percent will go, but we'll deal with those disagreements as they come," Brett Witt said.

Fortunately, the solution to this problem is easy.

"We both care about the athletes. They are number one so we'll work through any differences putting them first," Rick Witt said.

Rick Witt has been with the Pointers for 36 years and is ready to take on the transition this year. This is something even his athletes have noticed.

"Coach Witt has a ton of experience and has led many teams and individuals to national titles. So far the transition is going smoothly. Some things have changed a little and others are drastically different, but we are embracing it," Smith said.

Both the men's and women's cross country teams were young last year and most of the runners are returning. Rick Witt sees this as a blessing in disguise.

"With transition years like this, you have to expect a learning curve. Both for the coaches and the athletes. But since a lot of our runners gained experience last year, we're looking to work our way up the ladder," said

The UWSP cross country season opens Sept. 6. As the athletes prepare they look not only toward success, but at the friends and support around

"Last year our team qualified for nationals, but to me running is about a lot more than the competitions. Although we all work extremely hard and push ourselves in the pursuit of good results, the friendships and support are much more valuable in the end," Smith said.

## **Pointers Football and Soccer Preview**

**MARTY KAUFFMAN** 

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Football season is back for the University of Wisconsin-Stevens Point. On Saturday, Sept. 6th the Pointers will host the Britons of Albion College in the 28th Spud Bowl.

Last season, the UWSP team finished 5-5 with a record of 3-4 in Wisconsin Intercollegiate Athletic

Conference play. The 2013 season was an improvement for the Pointers as they improved their record after going 2-8 in 2012.

This season, the Pointers play Coe College and North Central College in non-conference games with the North Central game as the homecoming

Conference play looks to be competitive in the WIAC as UWSP hosts UW Eau Claire, La Crosse, Oshkosh and Stout. The team travels to UW-River Falls, Platteville and Whitewater, the defending Division III National Champions.

Women's soccer already began their season. UWSP is currently 1-2 after losses to Concordia-Moorhead 1-0 in overtime, 2-0 to the University of St. Thomas, followed by a 4-1 win over St. Olaf College.

The Pointers look to improve from their 2013 record of 4-12-2 and 2-6 in WIAC play. Women's soccer continues non-conference play with visits to Wartburg College, Luther College and Wheaton College. Conference games begin on Sept. 20th against Whitewater.

#### Continued from page 1

returning to the court this year and a recent National Collegiate Athletic Association Division III poll conducted by the American Volleyball Coaches Association ranked UWSP third in the nation.

Sutherland starts her second year as head coach this year and is excited to see the positive energy and enthusiasm from last season return.

"One of the biggest things that I wanted to see carry over to this season, they've already done" Sutherland said." Motivation is high and their hard-working attitude is back".

Sights are set on yet another NCAA appearance this year. This would be the fourth straight NCAA appearance for Pointers volleyball.

"I know that after finishing in the Final Four and experiencing the memories of the NCAA tournament we are more determined than ever to make it back to the Elite Eight and be the only team in Division III to win their final match," Breuer said.

The battle for conference and beyond will be not be easy. The Pointers realize that dedication and hard work are all a part of a high achieving season.

"One thing that I really want to continue improving on is my defense so that I can pick up some of the small plays that could cost us a win in the tight games," Hartman said.

Fortunately with so many returning starters, the team didn't

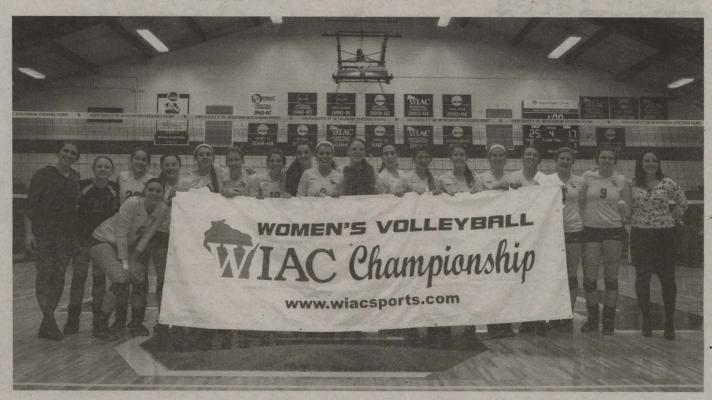


Photo by Jack McLaughlin

Women's volleyball won the 2013 WIAC Championship.

suffer any major losses.

"We lost one senior and it was a big loss both blocking and offensively. Now we have to find the go to hitters that we can search out in clutch situations," Sutherland said.

There are a number of teams that have a bone to pick with the Pointers. They will be playing every team that they encountered on their NCAA run last year.

"I think that all teams will be

tough this year since we have such a large target on our back that everyone will want to beat us," Hartman said.

In both matches against Wartburg College last season, the Pointers came back from a two game deficit to win the match and take the victory.

"We realize that a lot of teams including Wartburg, St. Thomas and Saint Benedict's are all going to be out to beat us this year but this team is prepared to take on the challenge.

Every match is a battle to get another W," Breuer said.

UWSP will make their first appearance at home by hosting the Pointers Invitational Tournament on Sept. 5 and 6.

"We'd really love to see a lot fans there supporting us. We want to show them what we can do and that we appreciate their support," Sutherland

is over her maje here as a coun.

## **Summer Sports Recap**

MARTY KAUFFMAN

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As the calendar turns from August to September, it means that summer has come to another quick end. Over the summer, there have been many stories from sports statewide, nationally and internationally.

In Wisconsin, the Milwaukee Brewers dominated the summer by remaining in first place of the National League Central division since April. The team has looked as one of the most complete teams in all of Major League Baseball. Their potent line-up led by All-Stars Jonathon Lucroy, Carlos Gomez, and Aramis Ramirez, helped the Brewers maintain the top spot in the division.

The Brewers also have one of the top pitching staffs that includes Yovani Gallardo, Kyle Lohse, and Wily Peralta. Peralta is tied for second major league leaders for wins this year with 15 wins. The bullpen has also been a strength as team closer and All-Star Francisco Rodriguez is in the top five for saves this season. With one month left, the Brewers will compete for a franchise second N.L. Central Division Championship

and possible playoff spot.

The Milwaukee Bucks also had a good summer with a new start for the organization. With new team owners they drafted Duke's forward Jabari Parker with the second pick of the National Basketball Association Draft. Parker looks to assume the role as the future face of the franchise, and rebuilding the Bucks into a winning team again. In the Las Vegas summer league, Parker averaged 15.6 points per game.

The Bucks also made headlines with the acquisition of new head coach Jason Kidd from the Brooklyn Nets. With new owners, a new coach and a new star, the Bucks begin a new era that has fans excited for the future of the franchise.

The Green Bay Packers looked good in the pre-season preparing for the 2014 football season. Aaron Rodgers and company looked poised for another possible Super Bowl run, which begins on Sept. 4th in Seattle against the defending champion ,the Seahawks. The offense looks its most balanced since Rodgers has been the starter with Eddie Lacy running the ball and becoming one of the

best running backs in the National Football League.

Team USA and the World Cup dominated both national and international news during the months in June and July. Before the tournament, Team USA made the surprising cut of team captain and most recognizable player, Landon Donovan.

However, the team survived the Group of Death that featured teams from Ghana, Portugal and the world champion Germany. America was crazy about soccer as the national team, led by Clint Dempsey and goalkeeper Tim Howard showed the world that the U.S. could compete with some of the best teams in the world.

Cleveland was frequent in the news. In June, the Cleveland Cavaliers of the NBA drafted Andrew Wiggins with the first overall pick. Wiggins has been touted as one of the best prospects since Lebron James. After four years in Miami, James elected free agency and decided to return to his former team the Cavaliers. After signing the hometown hero and

best player in the NBA, the Cavaliers made more moves when they traded Andrew Wiggins to the Minnesota Timberwolves for All-Star Kevin Love. Now, the Cavaliers now boast the new big three in the NBA with James, Love and Kyrie Irving.

The NFL had its share of good and bad news over the summer . There was the incident about Ray Rice and the issue of domestic violence punishment in the NFL. Fans and media felt the two game suspension Rice received was light compared to the length of drug related suspensions. Recently, the NFL changed its policy and announced that any domestic violence would result in a six game suspension for a first offense, and league banishment for a second offense. However, the NFL admitted its mistake and is ready to move on with a new season.

While the summer of 2014 had its headlines the fall and winter will be no different as the NFL and NCAA football are back with MLB playoffs, NBA, and National Hockey League seasons starting in October.

# POINTLIFE

## Fresh Faces on Campus in Awe of College Life

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The University of Wisconsin-Stevens Point welcomed over 1,600 newcomers last week who waded through busy campus streets and sidewalks to move into their residents halls.

Freshmen, families and upperclassmen shared their movein day experience and how they felt about the new college setting.

With the help and organization of the Pointer Pals, people who assisted new students unload their belongings, leadership teams from various halls, and the football team, the move-ins flowed swiftly. The parents of freshman Robyn Wiersma, veterans of the move-in experience, shared their thoughts. "We really liked that the lofts were already near the dorms," the Wiersma parents said.

They were moving in their daughter, Robyn, whose older sister lives on campus also.

Freshman Matt Luebke offered his perspective on move-in week. "My favorite part of being here so far is walking around campus meeting all new people," Luebke said.

Campus was back to its usual self as groups of students dotted the landscape. Whether students were taking it easy sunbathing or mingling in the crowd, UWSP had the look and feel of a re-energized campus.

Students expressed positive sentiments about their experiences so far, and the excitement surrounding the coming semester was palpable.

Sprinkled in among all the new faces were upperclassmen with more experience that helped pass their wisdom down to freshmen. Eric Jorgenson, a junior, offered some advice. "Get involved as much as possible. Give it your all, these are the most important four years of your life." Jorgenson said.

Seniors Joe Dax and Jon Pahl have been roommates since the beginning and reminisced about their freshman year. Dax offered his own advice about getting rest as a new student. "Get your eight. Take gaming breaks," Dax said.

Pahl offered a key to social happiness. "Don't be afraid to explore different friend groups," Pahl said.

Though expressed in many ways, overall it seemed freshmen students were pleased to be exposed to a new environment. For many, college is a clean state where helping neighbors, making strangers into friends and starting anew is the new normal.

# Seasoned Students Extend Their Roommate Wisdom

CAROLINE CHALK

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During the first week of classes at the University of Wisconsin-Stevens Point, upperclassmen offered advice on how freshmen can create a positive relationship with their roommate, whether they are a stranger or an old friend.

When living in a small room with someone, there are bound to be conflicts at some point. However, if steps are taken to prevent conflict, roommates can become friends.

Russell Molitor, a junior, is part of Knutzen Hall government. After living in the residence halls for two years, he understands what makes a good relationship with a roommate.

"Don't break your roommates trust or lose their respect because both are key to having a successful year," Molitor said.

Molitor suggested roommates should communicate with each other prior to move-in day.

"Connecting with a roommate before moving in and planning living arrangements relieve some move-in day stress," Molitor said. "Establishing ground rules is essential for a successful living environment."

Junior Bill Steinke is a community advisor in Knutzen Hall who believes that when roommates are friends it is mutually comforting for both parties. "Having a roommate gives you your first friend on campus," Steinke said.

Steinke advised that roommates should keep lines of communication open. "Communication is essential and without good communication, the relationship can be awkward or problematic," Steinke said.

In addition to communicating, experienced students advised that it is important to be courteous throughout the year and respect people's personal space and belongings.

Molitor's experience with roommates taught him that expressing concerns and comfort levels prevents problems. He said it is always good to be upfront and honest about what roommates are willing to share and not share in their room.

Molitor said living in a small room with someone makes it easy for one person to influence the other. It seems that in this way, Molitor said that they can help push one another to get involved with campus activities.

Due to the above, roommates who are teammates or have common majors or lifestyles often find it easier to connect with one another.

Alex Gall, a freshman from Knutzen Hall, arrived early this year because he is on the football team. Moving in early allowed him to room with someone, also older on the team.

"It was helpful living with someone who knew their way around campus," Gall said.

Gall said he enjoyed living with someone who is already acclimated with campus. "Having similar interests with your roommate is helpful,"Gall said.

It seems that feeling comfortable in your living space is pertinent to having a successful year. Establishing a solid relationship with a roommate, new face or old friend, will ensue that success.

## Campus Organizations Welcome Students

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In order to engage thousands of new University of Wisconsin-Stevens Point students in campus life as soon as they arrived, UWSP hosted Welcome Week events to help smooth the transition into college.

Events varied from a movie night in the Laird Room to a dance at Debot Field

Not only were there fun events this week, but there are also events in the coming weeks that can help students find on and off-campus jobs and volunteer opportunities. Sunday, Aug. 31, the Student Involvement and Employment Office hosted an open house where students participated in games and discovered the services provided to them.

"We have a whole schedule of activities for everybody," said SIEO

assistant director Susan LeBow. "On our Facebook page we are doing a tag and share promotion. If you come to one of our events, there will be a camera taking pictures of people, and for folks who tag and share, we will put their names in a hat and win some prizes."

SIEO offers resource fairs each semester to assist students in getting acquainted with what they can do on campus, and in the community. For example, the fall job fair is Sept. 9, the student organization fair is Sept. 11 and the volunteer fair is Sept. 16.

There are over 150 student organizations, making it easy for students to find an organization that will suit their interests. Student organizations vary from belly dancing to political or religious groups. If students cannot find an organization to their liking, they are able to start a student organization.

One of the bigger student organizations on campus is the Hmong and South East Asian American Club. During Welcome Week, Cheefeng Lee, the HaSeaac president, said they dedicated one day to knocking on doors in the residence hall where the new Hmong students reside. They wanted to introduce themselves and invite the new students to the HaSeaac picnic later in the week.

"Personally, I plan to meet each and every new student in person and get them to come out and meet new people and show them what HaSeaac has to offer," Lee said.

Even though Welcome Week activities are coming to a close, LeBow said events are constantly taking place on campus and urges students to become involved.



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## ARTS AND ENTERTAINMENT

## James London Clothing puts Urban Vision onto Fall Fashion

JULIA FLAHERTY

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Emmitt James, founder of James London clothing and arts management student at the University of Wisconsin-Stevens Point, has been working hard on developing his clothing line that launched in March 2014.

This fall, James's clothing line will reach new levels, as he shoots a short film to compliment another concept line of his clothing brand called Lovemonkey. In addition to focusing on media production, James will host an exclusive event for fans come Sept. in the Noel Fine Arts Center courtyard at UWSP. James is keeping the event on the down low, because he wants it to remain as secretive as possible to get fans of his brand excited.

James's plan for his new concept line stemmed from an idea he had in high school.

"It has evolved to a more in-depth idea about being crazily in love with something," James said.

In the future, James hopes to work with a flagship store or the popular retail chains H&M or Zumiez.

James's fashion is targeted toward young adult crowds, which makes his line perfect for what he calls a "modern beat generation." During the summer of 2014, James's particular focus was on creating and launching crop tops. James completed the photo shoot for his new product with the help of other creative students. He said the process of completing the photo shoot helped instill a young, free, rebellious vibe that he wants to remain consistent throughout his brand.

"I borrowed a friend of mine's yellow beetle to incorporate in the crop top shoot," James said. "In general, I'm going for an urban vision, like a 'hipster' vibe with an urban spin on it."

Mai Ger Vang, social work major, was one of James's first models for his clothing line. Vang was part of his first video that promoted his brand and said working with James was highly enjoyable.

"It was fun just working with Emmitt and the other models. I really enjoyed my time with everybody," Vang said.

Vang and James have been friends since their sophomore year of high

school. Knowing him for years, Vang envisions a full future for him as James continues to pursue his fashion line

"He was always a driven person, always put his mind to anything and everything," Vang said. "I can see his line expanding and growing in the future."

Lisa Nguyen, interior architecture major, also modeled for James and offered praise for his ambition.

"Emmitt inspires younger adults to chase their dreams, to be who they want to be, and to never give up," Nguyen said. "He is such a great role model and as a young rapper going to school, getting a degree and working on all these projects with everyone, he will go far and so will his clothing line."

Nguyen said that James's passion is clear at his photo shoots.

"Modeling for Emmitt is always a great time," Nguyen said. "He lets you be you. We get to express ourselves through the photo shoots and that's what I enjoy most about being one of his models. He makes you feel comfortable and makes you feel that it's not about him, it's about you."

Last summer, James's focus on female fashion weighed heavily on his brand's overall vision.

"This summer, I expanded the Emmitt James line extension and added two types of crop tops," James said. "I know how much girls like them and I wanted to make something just for them."

Vang was not only a model for James's line, but is also a fan of his latest product launch.

"I like his crop tops," Vang said."
"They are definitely something for this summer since crop tops were a big fashion this summer and I think they'll still be a great trend for this fall with a little layering."

In the near future, James's plans are to work with a Minnesota-based graphic designer to help build his concept lines as they are released to the public. He is inspired to keep effecting collegiate audiences with his fashion.

"Particularly, those who are driven, risk takers and lovers of art are who I would love to continue to market to," James said.

## ARTS AND ENTERTAINMENT

### Female Students Share Tips on Budgeting Fall Fashion

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Finding affordable ways to live is important for college students. As collegeboard.org estimated in a 2013-2014 study, the public fouryear in state on campus student must budget for \$22,826 worth of expenses.

These expenses included categories ranging from the cost of tuition, room and board, textbooks, transportation, and other expenses. When it comes to adding fashion to that budget, college students at the University of Wisconsin-Stevens Point have found creative ways to add trends to their closets without detracting too heavily from their wallets.

Allison Kelley, a communication major, found a way to purchase trendy fashions for as little as three dollars.

Kelley shares her advice for students on her blog fittingly titled Three Dollar Fashion. On her blog, Kelley takes note of several upcoming fall trends like polka dots and animal designs. She explained how college students can find these trends for a fair price while shopping.

You can match any of these prints with a bold color or another print. It's fun to mix and match different patterns and change things up a bit," Kelley said.

Kelley said that a large part of her back-to-school wardrobe came from Goodwill. When shopping at Goodwill, Kelley said that she is able to visualize ideas she has gotten from Pinterest. She puts outfits together based on those ideas. Kelley said that she gave special attention to finding versatile pieces this fall.

Mai Ger Vang, a social work major, said that versatility is also important for her when searching for a budget-friendly fall wardrobe.

"A versatile scarf is a must have for me. I have a nice comfy black scarf, which I can either wear when I'm in my sweat pants or when I'm wearing a nice dress," Vang said.

Aside from searching for versatile wardrobe pieces, Vang said finding reusable clothing is important to her for saving money on a back-to-school wardrobe.

"I definitely like to shop cheap. Goodwill, stores at the mall, clearance and sale sections, even recycling and re-wearing my old clothes from previous years is something I do to save on a back-to-school wardrobe," Vang said.

While some students thrift shop to save money on their fall wardrobes, Sasha Everett, communication major, suggested students also seek out

online shops to find affordable fashion.

"I do most of my shopping online because during school I am too busy to travel to a good mall. Shopping online is more efficient. I look for online shops that have reasonable prices, free shipping and easy return policies in case something doesn't fit or I don't like it once I try it on," Everett said.

Everett said that signing up for promotional emails from online retailers gives students easy access to online coupons and deals.

"I try not to buy too many trendy pieces because if you buy a lot of trend clothes there will be a new trend in a few months and you'll have to restock your wardrobe. I try to buy staple pieces to transition between seasons," Everett said.

Whatever expenses female students need to cover, there seems to be a way to find affordable fashions no matter your budget. Whether shopping for inexpensive clothing online, thrift shopping or scavenging through mall clearance bins, with help from these UWSP women, students are sure to find a way to get the best fall fashion for the best prices.



Photo by Emily Hoffmann Allison Kelley, author of a blog called Three Dollar Fashion.

## Ice Bucket

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The Amyotrophic Lateral Sclerosis Ice Bucket Challenge has taken over social media users' newsfeeds as users across popular networks like Facebook, Instagram and Twitter were inspired to dump cold buckets of ice over their heads for a good cause. What began as a way to raise awareness about ALS, a progressive neurodegenerative disease that effects nerve cells in the brain, has developed into a fad that has social media networks looking damp.

Sophomore Amanda Wallis is one of many participants who completed the ALS Ice Bucket Challenge and donated to als.org. Wallis said one of her motives for completing the challenge was to help spread awareness for ALS.

I wanted to spread awareness because a lot of people don't know about the cause. It is always good to get the word out there, and the more people who help out the better It is for those who suffer from this disease," Wallis said.

Online users who engage in the challenge are prompted to dump a cold bucket of ice water over their heads within a 24-hour time-frame once nominated. In their videos, users are supposed to mention the person who nominated them to complete the challenge, then challenge three more people to do the same. Typically, users have encouraged one another



Hallie Evenson, Jacob Doney, Erin Kay, and Allison Kelley post videos on Facebook of their ice bucket challenge.

to donate to an ALS chapter as well

Junior Claire Meidenbauer said the challenge has taken over her social media news-feeds.

"The challenge has blown up all over social media websites like Yahoo, Facebook and Youtube. The enthusiasm is really helping draw attention to this cause," Meidenbauer said.

Meidenbaeur said she was glad to see social media was used for a positive cause. She said that she felt other people's willingness to participate and donate was likely making others feel compelled to do

as dump ice water over their heads. inspired to participate for a good was generated in donations for ALS, cause, others realized the importance of this challenge in a more intimate way. For freshman Amarra Zehms this cause hit home.

Both Zehms' grandfather and uncle suffer from ALS. Supporting this cause was a no-brainer fro Zehms.

"I did the challenge for the sake of donating. Donating is the first step in helping the researchers who will hopefully find the cure," Zehms said.

Zehms is optimistic that the donations made as a result of the challenge will change the future for those who suffer from ALS.

Als.org stated that from July 29,

While some online users were 2014 to Aug. 12, four million dollars compared to 1.12 million dollars worth that was generated during the same time period the previous year. According to theepochtimes.com, that number has increased since Aug. 12, 2014. A report from Sept. 1 stated that donations for ALS reached over 100 million dollars.

It seems that these numbers are indication that Ice Bucket challenge participants helped increase awareness for ALS exponentially from a result of their donations. The challenge made those that suffer from the disease anything but invisible.