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homecoming
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Homecoming Warms Up Muscles and School Spirit

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Capes flapped in the autumn wind as homecoming superheroes stretched their muscles in preparation for the Super Run 5K.

Multiple teams waited to be cloaked with silky purple capes sporting this year's homecoming logo.

Several students suited up as their favorite comic book hero to let school spirit shine. Sophomore Michelle Rodriguez dressed up as Wonder Woman and said she was running in wonder heels.

"I have the most school spirit," Rodriguez said. "I challenge anyone who says otherwise."

Sophomore Ethan DeMuth dressed up as Batman. He planned on walking because if he attempted to run, he said he would probably have tripped.

Further down the line of heroes, anticipating the start of the race, was a trio of Thomson Hall residents, freshmen Isabel Caulkim, Connor Schultz and Abby Lutz who brought provisional capes of their own.

The Thomson Pterodactyls, as they called themselves, were planning on winning homecoming by going to every event and dressing up to earn extra points.

The trio mentioned that they wanted to beat Knutzen Hall because of the rivalry between them.

Junior Kayla Radke from Knutzen Hall said they would not back down from a battle with Thomson Hall.

The Homecoming Super Run was an event full of jovial friendships and a touch of competition.

Photo by Emily Showers

Michelle Rodriguez stands tall and proud as Wonder Woman.

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The Pointer

NEWS

LETTER FROM THE EDITOR

GRACE EBERT

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Tuesday was my twentieth birthday.

I always imagined by the time I turned 20 I would be a sophisticated woman, with a plan for my life. When a man who stopped in our office Wednesday asked what I want to do after graduation, I responded by saying that I have no idea.

Clearly my childhood expectations of myself have not become reality yet, but I am not disappointed. I did not know that at 20 I would be running a student newspaper with the help of a staff so dedicated or that we would be covering issues tied to such responsibility, like voter identification and declining enrollment.

I may not be as sophisticated as

I thought I would be at this point. I still eat ice cream for dinner and sit in my underwear watching bad reality TV. However, I have had the opportunity to meet many amazing people, including the man who dropped by our office.

This man is Leo Pieri, the chief executive officer of Lion Consulting and one of the most successful graduates of the Division of Communication. He stopped in while going for a run and explained that he had worked as the news editor of The Pointer in his time at UWSP.

Meeting him and learning of his journey to success, reminded me that learning, and growing into a successful woman, is what my twenties are about. Although my 9-year-old self had bigger plans, I realize that I am where I should be and that I have plenty of time to grow up.

PROTECTIVE SERVICES REPORT

Monday, September 15th

A parent called to ask if his daughter, driving a blue Ford Focus, could receive assistance in Lot J. There were a group of females blocking the space telling her to park elsewhere.

DUC Staff member called to say that people were handing out bibles outside of the building. She was informed that they are allowed to do this as long as they are peaceful and do not restrict traffic. She said they were not causing any problems.

SPASH students pressed blue phone while on a class trip. Officers made contact with the teacher in charge of the group and was advised not to let it happen again.

Tuesday, September 16th

Stevens Point Police Department called and said they needed to make contact with an individual who had run from them earlier in the evening.

Wednesday, September 17th

Two detectives from Illinois requested assistance making contact with a student.

A woman called to say she ran into a group of people at the store who were soliciting for a band. They were in two vans and made her feel unsafe.

Thursday, September 18th

Staff member from the sheriff's office called to look up student since he could not find his driver's license.

Friday, September 19th

Female student called regarding loose dog. It was a chocolate lab with no collar. The Humane Society came to contain the dog.

Student called on behalf of girlfriend. She witnessed two men masterbating in the stairwell. Caller didn't have description and did not want to give out girlfriend's number as she was upset by this.

Saturday September 20th

Thomson Hall staff member called to report an intoxicated resident outside the building.

Pray-Sims staff member called to report a student who allegedly urinated on the carpet of a room and ran away.

THE POINTER

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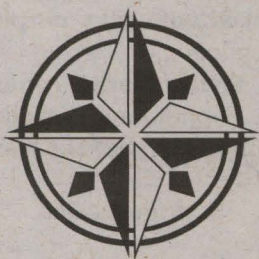
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SGA weekly

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Get Out the Vote! One of SGA's biggest campaigns this semester is registering Pointers to vote for the November 4 elections.

"We are still in the early stages of the campaign, but within the first week we have registered 300 students to vote," said Ryan Kernosky, the Legislative Affairs Director for SGA.

Students can register to vote in the DUC from 10 a.m. to 2 p.m. and in Upper DeBot from 5 p.m. to 7 p.m. Pointers will need a Wisconsin issued ID card or Wisconsin issued Driver's License and an updated local address on MyPoint.

If students do not have a Wisconsin ID card or Wisconsin driver's license, they can go to the Point Card Office and have a Wisconsin ID card issued to them for free!

On Election Day, SGA will have voter vans to pick up and take students to polling locations.

Check the grid to see where to vote on November 4.

Hansen Baldwin Steiner Neal	DUC Encore
Burroughs Knutzen Thompson Watson	Stevens Point Area Convention and Visitors Bureau
May Roach Prey Sims Smith Suites @ 201	Recreation Center

On voting day, students will need to bring their Wisconsin issued ID card or Driver's License and a printed copy of their enrollment verification form which can be found on students myPoint account.

Make sure you like us on Facebook at UW-Stevens Point-Student Government Association and follow us on Instagram and Twitter at UWSP_SGA. Also, remember to tune in on Monday September 29th on 90FM, at 6:30 p.m. for the SGA update. This week's topic will be Get Out the Vote.

CORRECTION:

In last week's issue, The photos for "Coming to Point: Moon Cakes, Kung Fu, and Festivities," on page 1 and 4, were taken by Kai Chang.

The University of Wisconsin-Stevens Point rugby team is named Black and Blood.

Andy Fickman, John D. Beck and Ron Hart are the executive producers featured in "Liv and Maddie" Executive Producers Talk Celebrating Wisconsin, Season 2 Premiere."

Stevens Point Hosts its First Walk for Multiple Sclerosis

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Stevens Point held its first Walk for Multiple Sclerosis on Sunday, Sept. 14 to show support for those affected by multiple sclerosis and fundraise for research, programs, and services to ease the suffering of those diagnosed.

MS is a disease of the central nervous system, which includes the brain, optic nerves, and spinal cord. With MS, areas of the CNS become inflamed. This can cause dizziness, depression, numbness, fatigue, and limited mobility.

Sufferers and supporters came together to raise awareness by participating in Walk MS.

Walkers met at the Multi-Activity Center at the University of Wisconsin-Stevens Point and walked to Bukolt Park and back, totaling 3.2 miles.

UWSP graduate Julie Kryzkowski worked on logistics of Walk MS, planning and organizing the event.

"It's kind of a day for them," Kryzkowski said. "I feel like that is kind of downplayed. The big key thing is to recognize them and have a special day for them."

The event raised both awareness and funds for the disease.

"No person with MS has the same symptoms," Kryzkowski said. "Even the people who don't have MS were sharing stories. It was one big little party."

Sophomore forest management major Tori Waslick was very involved in preparation for Walk MS. She was on the board of teams, which required her to assemble teams for the walk. Team members raised money individually and then pooled it together for a final donation.

"The event went really well," Waslick said. "We had over the number of walkers that we predicted. Everyone there said that they loved the walk and they loved the location of it."

Senior occupational therapy major Sarah Breuer was in charge of sponsorships for the event.

Breuer stated that company members came together in support of the cause and donated. With so many donations made, the amount of coffee and food surpassed what was needed. The extras were donated to the Salvation Army.

Breuer was very happy with the amount of money that was raised as result of the walk. The goal for fundraising was \$15,000.

"As of right now, we exceeded the donation amount that we had in mind," Breuer said.

People continued to donate in



Photo by Emily Hoffmann

Families and friends walk to raise money for those with Multiple Sclerosis.

the days following the event.

"We're definitely going to do this again next year, especially with

the big turnout we had this year," Breuer said. "I think next year the event will be even bigger."

International Programs Office to Host Study Abroad Fair

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Wednesday Oct. 1 from 10a.m. to 4p.m., the International Programs Office will hold its second Study Abroad Fair in the Encore of the Dreyfus University Center. This fair is open to any and all students and university staff interested in learning about studying abroad.

The Study Abroad Fair will represent 15 short-term summer programs, 12 semester programs, and 5 winterim programs, with faculty leaders and past student participants to share their stories, photos, and experiences with those who attend. In addition to University of Wisconsin-Stevens Point representatives, there will also be a speaker from La Trobe University in Australia, Educators Abroad, and Customized Educational Programs Abroad-Europe.

At the fair students will learn about how to finance their study abroad, how to market experiences abroad, and how to apply for a passport.

"Everyone in the office is very willing to help students," said university programs associate Carol Grasamkee. "Students may feel

intimidated coming to the office or feel like they can not shop around, but we invite students to come talk with us. We want them to come in and look at the programs offered, and we want to get them excited about studying abroad."

Grasamkee encourages students to start planning their study abroad trips during their freshman year.

"All of the classes you take abroad count for UWSP credit," Grasamkee said. "If you start planning during your freshman year, you can save the classes you want to take abroad and not have to worry about overlapping classes and getting behind on credits."

Pointers with Passports will be showcased at the event. This club formed last spring and is a student extension of the International Programs Office. This club aims to get students educated and ready for their trips abroad.

"We formed because we believe in the study abroad experience and all the ways it will impact your life," said Pointers with Passports Co-President Katie Olson.

Co-President Erin Baudhuin agreed that studying abroad allows students to experience a country in a

different way.

"You are not a tourist—you are a student," Baudhuin said.

This semester, Pointers with Passports will be holding meetings that will give students the tools they need to be productive and ready to travel abroad.

"We tentatively have planned how to choose a study abroad program, how to pack, blogging abroad, and photography tips," Olson said. "We also hope to highlight a trip abroad every meeting so students can hear about other students' experiences."

These meetings are now beneficial to UWSP's business students as well.

"Pointers with Passports meetings now count as School of Business and Economics events," Baudhuin said. "This opens up opportunities for business students to get involved with international programs too."

Grasamkee is passionate about getting students to attend meetings and come into the office. She encourages students to think about studying abroad, as all of the opportunities given to students are once in a lifetime opportunities.

"Linda Garski, budget manager in the International Programs office, has

years of experience helping students understand, prepare and arrange for financing their study abroad program," Grasamkee said. "Both Linda and the Financial Aid office staff work together to help the student with the financial aid revision process so that aid can be increased to cover program expenses. There is no other time in the student's life that they will have the support, the financial resources or the time to even consider going abroad."

For students unable to attend the Study Abroad Fair, visit the UWSP study abroad website for a complete informational meeting schedule, or stop in the International Programs office at 108 CCC on Wednesdays for walk-in advising between 1:00p.m. and 4:00p.m. Also "Like" the UWSP International Programs Facebook page and the Pointers with Passports Facebook page to read student blogs and receive updates from students who are currently abroad.

If you have any questions regarding Pointers With Passports, contact Katie Olson at Katherine.E.Olson@uwsp.edu or Erin Baudhuin at Erin.L.Baudhuin@uwsp.edu.

Communication Week Presents Unique Opportunities

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This year's Communication Week has been a successful extended event for students to network with alumni and become inspired by all they have accomplished since their time in Point.

Throughout the week, the event features visits to classrooms as well as individual networking times.

University of Wisconsin-Stevens Point communication alumni in attendance have accomplished everything from owning a business to winning an Academy Award.

"I think it is important for students to engage one-on-one with people working in the field," said Andrew Stoner, an assistant professor of communication. "I think it also opens up students to the idea that a communication degree can relate to so many aspects of the world, and that whether you find yourself in for-profit, not-for-profit, private or public sector, there are many, many opportunities for a well-prepared communication major."

While some visitors have conventional jobs as reporters and public relations consultants, others include a police officer and catering supervisor. Though these jobs may not be the first positions communication students expect to apply their degree to, they still employ the educational foundation mastered in the major.

"I think when students hear working professionals, someone other than their professors, speaking of the importance of being a good writer, learning to speak and present in front of others and knowing how to research and advocate an issue, they gain a lot," Stoner said.

On Monday, junior Spanish and communication major Alex Stolzman

listened to a presentation by Mark Bernhagen, the director of community engagement at Rainbow Hospice Care, in his health communication class.

"It was interesting to see a real life example of what a UWSP alumnus accomplished with his communication major, and I especially appreciated hearing how useful various communication concepts have been to

“

Be consistent with people you network with. Keep tabs on the people whose jobs you would like. Pick their brains for questions.

— Sarah Cooke

him as he's successfully worked in the medical field," Stolzman said.

Although classroom presentations are beneficial to students, great opportunities lie in scheduled networking times.

"It is a time to collect business cards and make contacts," said Rhonda Sprague, the associate dean and division head of communication. "Now is the time to expand your

professional circle."

Two of the other alumni who talked with students Monday were Emily Anderson and Sarah Cooke, who offered students advice from personal experience in the arts management field.

"LinkedIn is shockingly helpful in finding jobs," Anderson said.

Anderson said the site helps her keep in contact with individuals she has met in the field.

"Be consistent with people you network with," Cooke said. "Keep tabs on the people whose jobs you would like. Pick their brains for questions."

This year's Communication Week features a graduate who won an Academy Award for Best Live Action Short. 1975 alumna Peggy Rajski's short is currently being developed into a musical. She also co-founded a not-for-profit organization that manages the country's first toll free 24-hour suicide hotline for gay and questioning youth.

"The Oscar is the highest achievement anyone in the world can reach in filmmaking, and it's held by a UWSP graduate who grew up in Wisconsin," Stoner said. "I hope it serves as an inspiration about how far the roads from our little campus here can lead, and how important the preparation and the work we do here now can be toward traveling that road."

Rajski will be presenting in front of film production students tomorrow from 11 a.m. to noon. She will then have networking time from 12:45 p.m. until 1:30 p.m. in room 227 of the Communication Arts Center. She will finish the day with a screening of her award-winning short film, "Trevor," in the Dreyfus University Center theater at 2 p.m.

UWSP Experiment Designed to Change the World of Technology

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Palash Banerjee is a professor of physics, and his specialization in magnetism sparked the idea for his summer experiment.

Banerjee spent this past summer at the University of Wisconsin-Stevens Point researching a microscopic magnet that has the potential to expand and improve the capability of computers. He constructed an interferometer, a device that has the capacity to study tiny structures called nanomagnets.

"I was looking for a way to measure the deflection of small mechanical structures," Banerjee said.

Today, computer engineers can fit about 500 gigabytes into a square inch of hard drive space, but Banerjee said his goal is to fit double that amount into the same space. This would open numerous doors in the world of technology.

Banerjee said the interferometer allowed him to study and detect the swinging motion of a small and fragile pendulum. He explained that because a computer's hard drive is a complex array of magnets, this can help him reach an ultimate analytical breakthrough.

However, he is not sure how long it will take to reach this goal.

"This is a little difficult to predict," Banerjee said. "I have several questions in mind that we will try to address during the next three summers. It may take us longer."

Banerjee did not reach this conclusion alone.

Junior Erin Sullivan and UWSP graduate Sean Minister assisted their professor in his summer experiment. Both students had previously worked in his lab during the school year and were not ready to stop contributing to the project. Banerjee said both were excellent students with superb experimental skills. He did not hesitate when they both wanted to continue the research.

"The goal of our work is to generate new knowledge," Banerjee said. "If our experiments are reproducible and produce meaningful new information, my students and I will publish this in physics journals."

Banerjee explained that some research is started simply to create a ripple effect, not necessarily to reach one specific landmark.

"We hope that our experiments will be successful in another way," Banerjee said. "Good experiments always open up new and unforeseen questions which will point the way for future work."

Students Can Enrich Their Resumes and Lives

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The Student Involvement and Employment Office takes pride in providing students with a wide variety of unique and educational volunteer opportunities in order to help them find their true passions.

"We have multiple trips this year that are not only beneficial to the student, but that are really beneficial to the communities," said SIEO employment outreach coordinator Rika Calvin. "We have a trip in November that will go to inner city Milwaukee, one in January that will be going to Trinidad, and two in March that will be traveling to both Texas and Tennessee."

SIEO offers an event called Relaxing with Residents. This is as simple as making the short walk to North Haven Assisted Living Home to

relax and unwind with some residents on a Sunday afternoon.

SIEO also offers Kittens and Canines, which involves spending a Friday afternoon with some furry friends at the Humane Society in Plover. Whatever the preference, SIEO can help match students with the ideal volunteer opportunity.

"Volunteering is a way for students to get involved," said SIEO volunteer and employment coordinator Amanda Thielen. "At the end of your time at college, you can't just have your education on your resume, you need to fill the rest of the page. Volunteering is one way to do that. It can also help students explore career options and interests. You may think you like working with kids, but you don't really know until you have done it."

One opportunity for education majors is the Homework Center, located just behind Stevens Point Area

Senior High. They are searching for volunteers to help K-12 youth with basic writing and math skills. The center is currently looking for students to come in on Wednesday or Thursday nights between 6 p.m. and 8 p.m.

The annual Festival of India is taking place Oct. 11 from 2:30 to 8:45 p.m. Volunteers are needed prior to and during the event. In addition, all volunteers are treated to a free buffet style dinner at the end of the night.

To learn more about volunteer opportunities of all sorts, log onto the SIEO homepage located at www.uwsp.edu/centers.

"Whether you call Stevens Point home or not, you are here for your time in college, and giving something back to this community is important," Thielen said. "In the Student Involvement and Employment Office, it is our goal that students either start as or continue on to become active citizens in their community."

SPORTS

Marathon Club Welcomes Runners of All Experience Levels

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Marathon Club hosts multiple runs every week to aid interested students with their training. "You don't have to be able to run a marathon," said the club's secretary Emma Doden. "We'll just help you train. We cater to all different skill levels." The University of Wisconsin-Stevens Point's Marathon Club is available to anyone who wants to join. "We're open to whatever," said the club's president Collin Gaie.

“You don't have to to be able to run a marathon. We'll just help you train.”

– Emma Doden, secretary

"We adapt to what people want to do." Each of the four board members lead a run every week, but the club allows any member to submit and lead a run. The leader chooses the pace of the run, but the pace is agreed upon by everyone present. "We're starting off the year so we'll do easy three mile runs to encourage runners of all abilities," said the club's vice president Sara Schaetz. "Eventually we'll increase in intensity and length." Even though the club focuses on running, requests for cross training are also welcomed. "When we meet we talk about people's goals and what we want to do, but we are definitely open to swimming, biking, or any sort of cross training," Gaie said. On Oct. 11, a few members of the club will run the Three Eagle Half Marathon in Three Lakes, Wis.

Each semester, there are races the club tries to go to as a team. These races range from short fun runs to larger races. Last year a few members did the Ragnar trail series in Utah. "If we get the club big enough and raise enough money, maybe we can do bigger runs," Gaie said. These races are not mandatory. Members have the option to go along, and support fellow runners, or completely opt out. One perk of being a member of the club is that individuals are reimbursed for any race they enter in the state of Wisconsin. However, individuals can join without planning on ever running a race. "You get out of this club what you put into it," said Schaetz. "Sara convinced me," Doden said. "I like being active. It's a good way to get off your couch and do something." Schaetz convinced Doden to join because she found the club enjoyable. "I love to run. Everyone is super friendly, and will help you achieve your goals," Schaetz said. "It's nice to get support from other runners." The club operates year round, even when temperatures drop and snow falls. Runs are only cancelled when the weather gets bad. Training is always a way to stay on top of their game during the winter. "Try to bundle up and get outside. Or go to the Allen Center and use their equipment," Doden said. "As long as you want to be active and you like running the club is for you."

Men's Ultimate Optimistic for the Year

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Homegrown, the men's club ultimate frisbee team, heads into the beginning of their fall season with a positive outlook on the year. "I'm excited for this year. We've got a lot of new guys, new faces and a good amount of returners," said Tom Hoeft, the head coach and Pointer Alumnus. "I'm optimistic about how we'll fair." The University of Wisconsin-Stevens Point's ultimate team is part of the Lake Superior Conference. Defined as a club team by university standards, they are considered a college team by ultimate standards. Homegrown has only a handful of seniors on the roster, but the team does not see this as a challenge. "We have lots of new people and we need to develop them," said Cody Sevcik, the senior captain and offensive cutter. "We're a pretty young team, but there's nothing wrong with that." Hoeft shares his goal for the season. "What I want to see for the team is improvement in every player, skills development, positive attitudes, and encouragement for the new people," Hoeft said. There are a few things that Homegrown would like to improve upon and carry over from last season. "We're getting a lot better at how we are flowing as a team," Sevcik said. "We need to continue to grow and move smoothly as a team." According to assistant coach Tyler Townsend, Eau Claire is Homegrown's biggest rival, but there

are a few other teams within the Lake Superior Conference are also a challenge to the team. "UW-Madison Hodags always have a regional presence and are national contenders and UW-Milwaukee is an up and coming team on the cusp of making nationals," Hoeft said. Sevcik said he was unsure if Homegrown has ever beaten UW-Milwaukee. Hoeft pointed out some stand out players who will help Homegrown put up a fight. These men include James Lima, Karl Ploeckelman, Robert Ihssen and Robert Lyke. Daniel Rowen is also expected to have a good season. "Dan Rowan will excel this season both offensively and defensively," Townsend said. "It's his fifth year played for the Madison Radicals this summer, which is a professional team." Townsend said the team plans on running a vertical stack offensively and a man-to-man defense. The Homegrown season debuts Oct. 4 at home. It will be a two day tournament played on the intramural fields. "The fall season is more of a developing season," Townsend said. Ultimate is unique in the aspect that players call their own fouls. Due to this, sportsmanship levels are generally high. Hoeft recommends that if people have never played ultimate, they should try it. "The ultimate community is something that offers something for everyone," Hoeft said. "It's full of the nicest, most genuine people you will ever meet."

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SPORTS



Pink Game Preview: UWSP vs North Central

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It is a déjà vu for Pointers football as they are 2-0 for a second straight year going into a match up against fifth ranked North Central College this Saturday.

Last season, the University of Wisconsin-Stevens Point football team traveled to North Central at 2-0, but lost 27-7. This year, the Pointers host the Cardinals of North Central in the annual Pink Game and homecoming game at Goerke Park. For the Pink Game, UWSP will wear alternate uniforms in honor of breast cancer awareness.

UWSP will be looking for a third straight win under third year head coach Tom Journell, which has not happened since 2008. The Pointers story has been the high scoring offense. In the first two games the offense has scored a total of 79 points.

The offense is currently ranked second in scoring for the Wisconsin Intercollegiate Athletic Conference.

The offense is led by sophomore quarterback Kyle Larson who has thrown for 522 yards and 4 touchdowns, and leads the WIAC in passing yards per game with 261. Larson found junior wide receiver Matt Sosinsky for two of the four touchdowns, and Sosinsky currently leads the WIAC in receiving yards per game with 123.

The running game has also done

well with all three running backs in the WIAC top ten rushing chart. At Coe College, freshman Christian Almonte had a big day with 113 yards on five carries for three touchdowns. Senior Jake Menzel ran for 75 yards at Coe, while junior De'Juan Wright had 90 yards against Albion.

North Central will be no easy task for the Pointers. The Cardinals rank fifth under head coach John Thorne, who is in year 13 at North Central and has a career record of 112-28. At 2-0, the Cardinals have beat St. Norbert College 51-17, and seventh ranked UW-Platteville 28-7. The Cardinals have done most of their damage offensively running the football as they average 258.5 yards per game. Senior Ryan Kent leads the rushing attack with 275 yards on 37 carries with three touchdowns.

The play of the defenses will be key for both teams. Each defense ranks in the top 25 for turnovers as North Central has six, while UWSP has four. Defensively, UWSP has had a slow start in the first half, giving up 17 points against Albion, and 21 against Coe. However, in the second half of those games, the defense gave up a total of 14 points. Senior safety Zach Vallfskey and junior linebacker John Kontowicz are tied for the lead in tackles per game in the WIAC with 10.5 each.

Saturday will be another test for UWSP this season, but with a potent offense the Pointers have potential to upset the seventh ranked Cardinals.



Photos by Jack McLaughlin

Top photo: As is tradition for the Pink Game, UWSP wears pink jerseys.
Bottom photo: Players line up on the sideline for the Pink Game last year.

POINTLIFE



Photo by Allison Birt



Photo by Allison Birt



Photo by Emily Showers



Photo by Allison Birt

Top Left: Passerbys await garbage can races. Bottom Left: The Hansen Hall team shows off their super style. Top Right: Runners and walkers strike a pose. Bottom Right: Pink garbage cans lined up on Pink Street.

Stevens Point Students Join 400,000 on Historic March

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What started as a way to inform people about the reality of environmental effects humans have on Earth has become a full-fledged movement.

Bill McKibben, founder of 350.org, worked tirelessly in his pursuit for environmental justice. The flagship project of 350.org was the documentary "Disruption," and the following People's Climate March, which was planned for the same time as the UN Climate Summit.

This week, a small group of world leaders will meet to decide what sort of actions to take on climate change.

On Sept. 21, groups from around the world joined in New York City to make their voices heard. Approximately 400,000 participants

flooded the streets, which made it the largest climate march in history.

Out of those 400,000, 20 Stevens Point students made the trip. It was a 17-hour journey, and despite stiff legs and sore backs which accompanied the overnight ride, the atmosphere remained positive because students were fighting for a cause they were passionate about.

Several well-known figures attended the march. Among them were entertainers like the Brass Balagan, a street band from Vermont. Their celebratory infusion of lyrical activism and old school marching rhythm kept climate marchers energized.

Bicycle activist Charles Chandler was five months into his yearlong trek for environmental advocacy. He came from California for the march and hopes to raise as much money as possible for the 350 campaign as he

finishes his tour.

In a crowd of nearly half a million, not all marchers were full-time activists. Teresa Ginsberg, a stay-at-home mother from Connecticut, explained why she was marching.

"I'm marching for the future and for our children," Ginsberg said.

Ginsberg said since she attended college during a time where there was little conflict about sustainability, she was relieved there was a cause to fully support.

Marlon Antigua is an astrophysics student and a local resident. She was extremely appreciative of all of the marchers.

"The thing that made me realize I needed to make a change in my lifestyle was Cosmos. Neil Degrasse Tyson is my idol," Antigua said. "I thought it was really moving to see a homeless person marching. Here is a person that has so little, yet they will

spend their entire day supporting this cause."

Due to moments like these, many participants experienced an array of emotions.

"The march was incredible. It sparked a lot of emotion," said Natalie Lirette, the co-president of the 350 Stevens Point group. "It was such a big moment, there has to be continued action."

The goal of the march was to inspire drastic systemic change in a hurry. According to theguardian.com, The Rockefellers, one of the largest proponents and benefactors of fossil fuels, divested the very next day. They also pledged that in addition to taking their money out of fossil fuels, they will reinvest in green technology.

A domino effect on divestment could be the proverbial nail in the coffin for the fossil fuel industry and a step toward a clean environment.

POINTLIFE

Toppers Appearance Catches up with Its Taste

EMILY SHOWERS

POINTLIFE EDITOR

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Toppers Pizza redesigned the inside and outside of their store in order to create a more pleasant environment for pizza eaters.

Many students have either observed the renovations from the window of their car or had no idea of them.

"I was unaware they had been renovated," said senior Brock Majkowski.

Senior David Kriewaldt remarked even though he does not eat Toppers, he saw its new look from the outside.

"I did notice the renovations," said junior Paul Orentas. "It is no longer a run-down shack."

Junior Jay Coleman spotted the difference while he passed it, driving down Division Street. "It's definitely more appealing to the eye," Coleman said. "It looks more upscale."

None of them knew why the

store remodeled, but they definitely noticed the external transformation.

Behind the bright red doors and geometric architecture awaited a staff whose love for pizza was channeled through the fresh paint and polished floors.

The local store, which acted as the catalyst for Toppers popularity, has received several renovations, which honor its age and food quality.

Toppers has 62 stores in the Midwest and Scott Gittrich, CEO of Toppers, said the Stevens Point store is one of the oldest in the company.

"It was beat-up," Gittrich said. He explained the store's appearance did not match Topper's image, which he described as hip, modern, energetic and youthful.

The store has new wooden floors and wooden finishes which line the counters. Near the entrance, several stools line a counter and invite customers to sit down and soak in the friendly atmosphere the store

produces.

Bradley Ames, manager of the Stevens Point Toppers, noted the renovations made the store more homey and inviting. He pointed to the cherry-red brick wall which gave the store a warmer vibe with a splash of color.

Ames commented he is in love with his job and the fun he and his workers have making pizza radiates from the store. People are drawn to their jovial attitude.

"We have quality food, but did not have a good area for people to relax," Ames said.

The remodeling enhanced the family setting of Toppers. "Customers gravitate toward the family environment. We have fun making pizza even though it is not the highest paying job."

As Ames explained his love for the profession, several workers whipped up orders while dancing to "New York, New York." Their

enthusiasm seemed to speak through the bold red walls, the crisp acoustics and the spacious lobby.

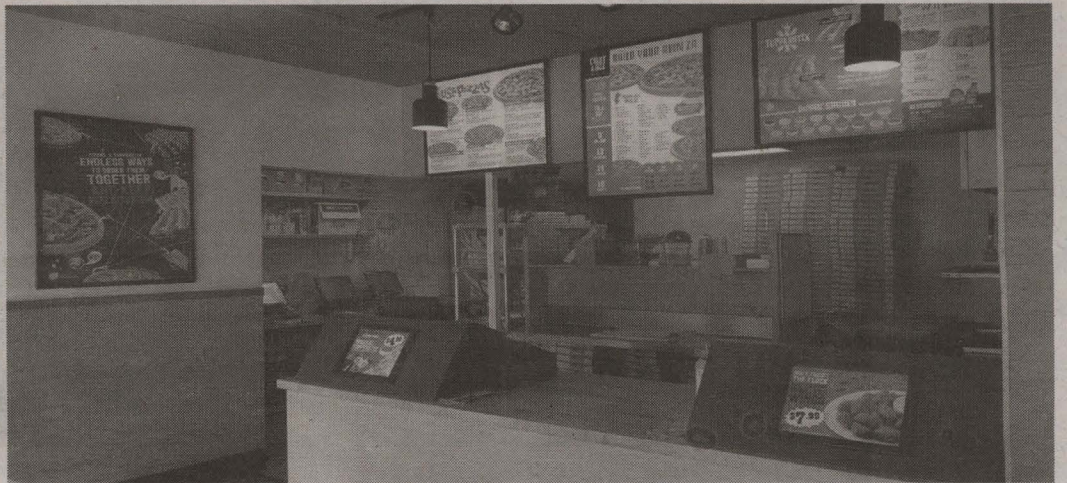
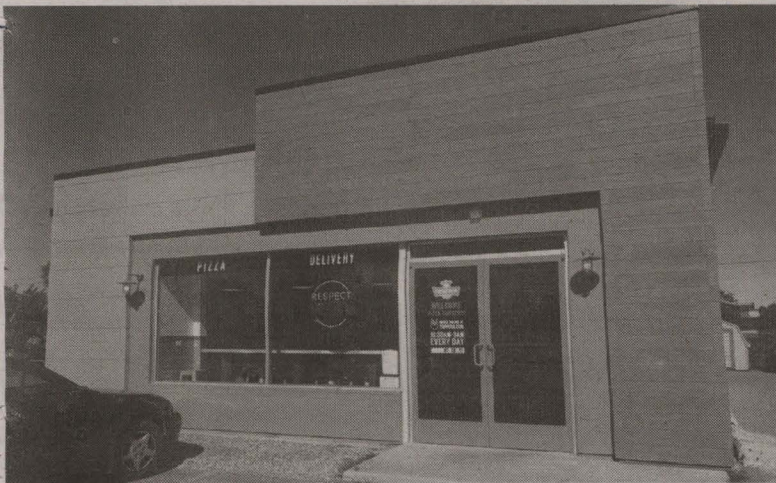
Ames said all they did was rearrange items in the store without expanding most of the outside. The largest shuffle was the walk-in cooler, placed as an extension in the back thus opening up room for a lobby.

Ames said one of the main goals of the renovation was to encourage people to physically sit down in the store and socialize with their friends and to enjoy the wait.

"Many people said we needed and deserved a remodeling because our design wasn't complimentary to the food we offered," Ames said.

Gittrich said the Stevens Point Topper's was how the brand was able to spread across the Midwest.

"The Stevens Point store was a big reason we were able to expand so much," Gittrich said. "Many people have said they know Toppers from Stevens Point."



Photos courtesy of Patrick Laughlin

The remodeled Toppers.

Citizens of Stevens Point Praise the Local Outdoors

EMILY SHOWERS

POINTLIFE EDITOR

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Even though summer is fading into autumn, there is no shortage of outdoor excursions in Stevens Point.

Three locals offered ideas on what students can partake in. Not only did they agree the outdoors is invigorating, but that it also revitalizes a person from the daily stresses of life.

Interestingly enough, all three marveled that Stevens Point possesses excellent foliage during autumn months, which serves as the backdrop for discoveries and lasting memories.

"From the standpoint of beauty, the foliage on the trees is pretty high class," said Carl Knuese, owner of Campus Cycle & Sports Shop, LLC.

Autumn is a wonderful time to venture outside and cycle.

"I think fall is the best time for cycling. Temperatures are better, beauty in nature is better and the chance of seeing wildlife is great,"

Knuese said.

Stevens Point fosters a healthy environment for cyclists because the city is smaller, the quality of the outdoors is phenomenal and there is a general lack of pollution, Knuese said. In addition, he said most drivers are respectful of cyclists.

"For my personal use, I think the Green Circle is one of the finest in the state because you have everything from beautiful nature trails to slightly technical areas to river scenery and wildlife," Knuese said.

The Green Circle Trail is 26 miles long and encases much of the city.

Knuese is not the only Stevens Point local who admires the Green Circle Trail. Tom Schrader, director of Parks and Recreational Services of Stevens Point, said his beloved autumn activity is embarking out on the Green Circle Trail.

"It's interesting because every section is a bit different," Schrader. "You have everything from an urban setting to rock formations along the Wisconsin River and 100-year-old white pines in the river

pinus section."

Not only are the outdoors meant to be played in, but they have benefits that stretch beyond recreation. All three locals witnessed nature's emotional impacts on individuals who immerse themselves in it.

"I have witnessed the joy in people's eyes when they are on the Green Circle Trail," Schrader said. "They say 'hi' and 'how's it going' and you can tell they are out enjoying the outdoors."

"You can't beat fresh air," Knuese said. "Certainly for removing stress, you can't beat cycling."

Mike Piekenbrock, recreational activities coordinator for Outdoor Adventures, said there were too many benefits to list to being outdoors. He said it draws individuals together through friendships and they develop a degree of introspection.

"Being in nature has natural cathartic qualities and I think by going out and exploring, you'll get to know yourself more deeply, and with friend you'll build stronger bonds rather than sitting in front of a TV,"

Piekenbrock said.

Piekenbrock enjoys paddling and said students who lack transportation can rent a kayak or canoe from Outdoor Adventures. They can walk it to Lake Joanis and paddle out to the island situated in the middle of the lake.

For students who possess a vehicle, the Plover River is an excellent place to paddle because it contains areas for all skill levels. His favorite stretch of the Plover River is Jordan Park to Iverson Park.

"There are mazes and down trees you need to scout out before you paddle," Piekenbrock said. "I like it because it's a section of the river that asks enough of me that I need to stay engaged. I can't completely turn my brain off and float."

The rivers and trails in Stevens Point are connected to one another in a larger system which brings people joy. In a way, it is just like the friendships that are created while admiring the local outdoors.

OPINIONS & EDITORIALS

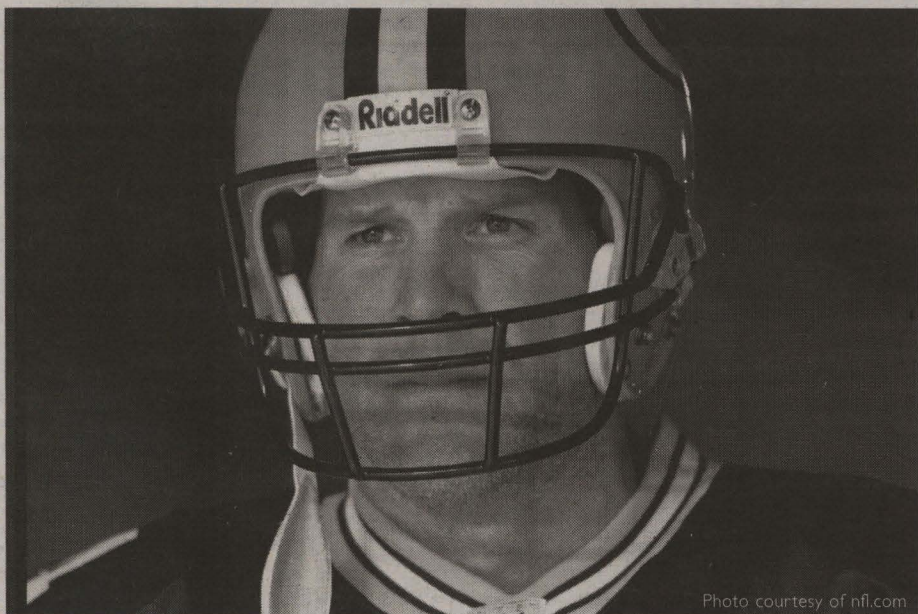


Photo courtesy of nfl.com
Former NFL quarterback Brett Favre.

Athletes as Role Models

MARTY KAUFFMAN
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For most young boys, their heroes and role models are athletes. They have gravitated to these athletes by watching them constantly on television. Yet, these athletes are sometimes not the role models off the field.

Adrian Peterson and Ray Rice, both star running backs of the National Football League and faces of their franchises, have been suspended for off-field incidents. Both of these players were respected for all the work they do on and off the field, which makes the incidents shocking

to many. Yet, one of the most common things said about athletes is we do not know who these guys really are.

Growing up a mile from Lambeau Field made it easy to have Brett Favre as my childhood hero. To me, he was Superman because he never missed a game. That number four was the "S" on Superman's chest. Then came the time period of 2008-2010. There was the indecisiveness on retirement and the texting scandal. As a kid I loved Favre, but as a teenager I hated my hero. It was a shocking time period not only for me but thousands of fans like me. To me, he was not the good old fun-loving guy from Mississippi. He was selfish and loved the spotlight.

In the movie "The Dark Night," there's a quote that says, "You either die a hero or live long enough to see yourself become the villain." Favre retired as my hero, but came back as the villain to my favorite team. He returned to Green Bay in 2009 to boos from over 75,000 fans.

Now that time has passed, I do not hate Favre. I can look back at the great moments he had, but I cannot forget what happened near the end of his career.

I grew up during the steroid era of Major League Baseball. I saw players like Barry Bonds, Sammy Sosa and Alex Rodriguez play. They were larger than life, but now are all linked to the reputation of steroids diminishing their reputations.

Then in 2012, Ryan Braun of the Milwaukee Brewers tested positive for performance enhancing drugs. I was stunned when I heard the news.

Nobody saw it coming. Had I been a kid, I would have taken the news harder, but at 18, I learned I shouldn't be surprised anymore. I see Braun differently then I did three years ago, which is a shame. He was my favorite player to watch, but now he is just a good player who lied to an entire fan base.

My dad always told me to never

just root for a certain player, but to root for the team as a whole. I believe that is great advice for any parent to give a child who loves watching sports, and I appreciate what my dad told me.

When Favre left Green Bay, I remained a Packers fan while many left with Favre. Now in Minnesota and Baltimore, there are fans trying to deal with the news of their favorite players. There are those who are glad Peterson and Rice are not playing, but there are those who support both.

If there is one thing we should take away from this, it is that the athletes we see on television are not always the same people off the field. We do not know their personal lives. Some athletes can be role models, and some are not. Athletes will never stop being role models for kids, but we should no longer be surprised by their actions.

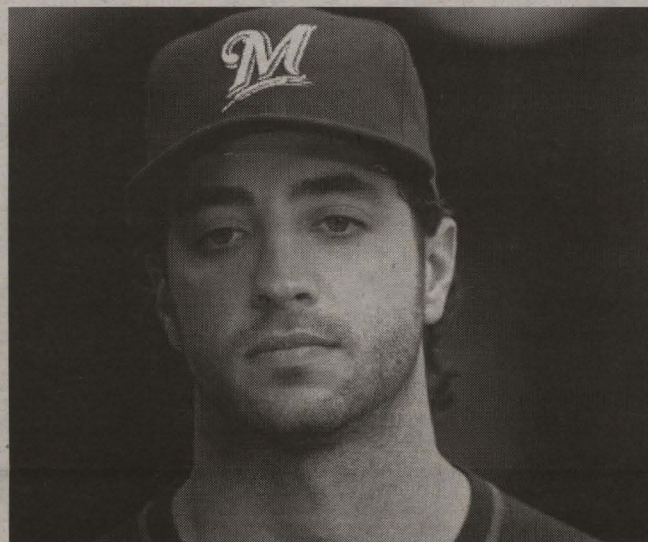


Photo courtesy of insider.espn.go.com
Milwaukee Brewers outfielder Ryan Braun.

Selfie Esteem

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Okay, the selfie thing has to stop.

No, people do not need to stop taking selfies.

People need to stop mocking and shaming others for doing it. If someone goes on vacation, to a party, to a sporting event, to whatever else, and they ask another person to take their picture, it is perfectly fine. No one gets upset. However, if you take pictures of yourself, suddenly society says you are being vain, you are being shallow, you are "acting like a teenage girl."

There is no logic to hating the selfie itself. It makes no sense to care if someone else took the picture or if that person took it on their own. The hatred is not about the pictures. It is all about the people who are taking those pictures the most, young women.

Do not pretend that is not where all the original selfie hatred came from. It is because young women had the nerve to flood the newsfeeds of grown men with pictures of themselves, so those grown men had to start mocking and shaming the young women (I assume that the selfies were distracting those guys from all of the other things that

make them angry on Facebook for no particularly good reason, Instagram pictures of people's lunches maybe?).

Before you say it, I realize that it is not always just men doing the shaming, but that is the most common scenario I have seen by far. Also, women are not the only targets, but they get the shaming the most. When men do get made fun of for selfies, it is usually because they are ... guess what? "Acting like girls."

I understand not wanting young people to be vain, but there is nothing wrong with simply taking a picture of yourself somewhere to preserve a memory or liking the way you look on certain days and wanting to share it, wanting friends and family to offer you kind words that will make you feel a little more comfortable in your own skin.

We live in a world where people are constantly being made to feel bad about how they look (yes, particularly young women), and making them ashamed of posting their faces online is not helping.

So my suggestion is that you should just post what makes you happy. It is your social media profile. Be you. You do not have to feel bad about liking who you are on the outside because some other people feel bad about how ugly they are on the inside.



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ARTS & ENTERTAINMENT

Wisconsin Vlogger Talks YouTube Popularity

JULIA FLAHERTY

A&E EDITOR

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Mark Pochow, a 2013 Marquette University graduate, is not your average post-grad. Like many Wisconsin students, he grew up in a small town and left his university with a degree in biomedical engineering and marketing.

His academic accomplishments led him to his next big resume stamp as a popular YouTube vlogger.

"While I was at Marquette I was on the swim team as well as in an a cappella group," Pochow said. "Once I graduated college, I moved back into my parent's house and got a job at a marketing firm doing social media work around the same time that I started my YouTube channel."

Pochow began his YouTube channel in February 2013. He credits Tyler Oakley, LGBTQ+ advocate and YouTube vlogger, and Miranda Sings, a humorous vlogger with unmistakable red lips for his channel's inspiration.

"I was always telling myself 'I can do this' and I attempted to make a few videos that have now been deleted and burned," he said. "One day I decided to plan one out and post it. The response I got was pretty supportive, so I kept making more."

Pochow said strangers outside of the Milwaukee area have recognized him on a few occasions.

"It was very strange that people knew me from the internet because I'm such a tiny YouTuber, but it was wonderful to meet people that I have

brought a laugh to," Pochow said.

One of his most well-known videos that has garnered over 265,325 views is called 'Sh*t Wisconsinites Say.' Pochow normally reaches an audience of several thousand views per video.

"YouTube can uniquely connect people unlike any other social media platform because everyone on it is creating rather than just reposting or writing a status," Pochow said. "I've made friends all over the world because of it."

Kelly Matthies, longtime friend of Pochow and Carroll College graduate, said that what attracts viewers to Pochow's videos is his special personality.

"He has the uncanny ability to make people laugh and forget about their worries for the day for the short two to three minutes where they press that play button," Matthies said. "What's great about his channel is that the sarcastic and sassy personality you see on film is exactly how he acts in real life. Mark also can take a serious topic and turn it into something heartfelt, which broadens his reach."

Shoshauna Schmidt met Pochow while studying at Marquette. She agrees his attractiveness lies within his ability to reach out to diverse audiences.

"Mark's channel is special because of his heart behind it," Schmidt said. "His main goal with this channel and basically his daily life, is to make people smile. He is an amazing voice of the millennial generation and for the LGBTQ+

community."

Pochow's personal favorite YouTube video that he has created is called '22 Ways to Come Out'.

"It still makes me laugh today," Pochow said. "When I thought of the idea, National Coming Out day was a few weeks away. I wanted to make a video that took a really hard and challenging experience and made people smile."

Matthies has been friends with Pochow since the seventh grade. She said that she always knew if the opportunity had presented itself to him, Pochow would make a great public figure.

"He thoroughly enjoys making people laugh by channeling his creative spirit and YouTube has given him the platform to do that," Matthies

said. "I think he will continue to make these videos and more will start to go viral."

Schmidt feels Pochow will continue to stand out on YouTube because of his Wisconsin roots.

"Mark's Midwestern perspective is super fun, especially to those of us from that area," Schmidt said. "He's goofy, fun, sarcastic and is incredibly hard-working. I keep telling him not to forget about the little people when he gets huge one day, and while he thinks I'm kidding, I have confidence he'll get there."

Pochow has plans for a bright future with friends and fans to support him. He hopes to continue to inspire students across the nation with his humorous and engaging YouTube channel.



Photo courtesy of Mark Pochow
YouTube vlogger Mark Pochow.



Photo courtesy of Maa Vue
Hmong singer Maa Vue's Album cover.

Vue's Music Honors Hmong Culture

choir. Now, she is a junior arts management major at the University of Wisconsin-Stevens Point. Last year, Vue was signed to a small record label. Her music has become very popular and she tours across the country.

"She is talented and she's gifted. Her lyrics are smart. She speaks from her soul," said admirer

Kristine McCaslin.

Vue's first music video was shot on the University of Wisconsin-Marathon County campus. McCaslin, auxiliary service director at UWMC, met Vue through her work with the Multicultural Resource Center. McCaslin once acted as it's former director.

"I don't speak Hmong, but you can still feel the emotion and the energy in Maa's songs. I appreciate

that as someone who does not speak her language," McCaslin said.

Vue graduated from UWMC with an associate degree last May.

Charles Vang is a junior at UWSP and is also a good friend of Vue's. Vang was a fan of Vue's work before he knew her personally. They became friends by communicating through social media websites like Facebook and YouTube.

"She's gone really far from the first time I saw her perform compared to who she is now. I definitely thought she was going to be a star," Vang said.

Vue believes her everyday life and marriage of four years, are the inspirations behind her music.

"In the Hmong community, this does not happen too often where a Hmong Artist would be able to travel across the states to promote their work," Vue said.

According to Vue, her songs can be categorized as ballads or contemporary music.

"I sing in my native tongue to

preserve our culture and language," Vue said.

Vue feels she is very fortunate to have fans and a record label that support her. On her first album, she has eight tracks, which she wrote herself.

"The messages I try to portray in my music are hope, self-love, loving others and happiness," Vue said.

Though she does not plan on pursuing a lifelong career in the music industry, she hopes to work toward becoming a music coordinator, reflecting upon the rewards she has already received from her experiences. Vue hopes to continue to spread her Hmong heritage through music, even if she's not singing herself in her professional future.

"My music has done so much for me already in terms of seeing the world and meeting talented individuals and professionals and I am grateful," Vue said.

CAROLINE CHALK

REPORTER

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Maa Vue has a unique style and profound lyrics that set her apart from other musical artists. She has an undeniable talent, adored within the Hmong community and outside of it.

Since Vue was young, she has been passionate about music. She took choir classes and joined show

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Students Voice Opinions about Facebook Messenger App

ANNA WELTON
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User privacy is a rising issue among social media users who are active online. Many popular sites require users to enter personal information such as where they live or phone numbers. This information is often helpful for online users to find others in their area and make connections with them. Facebook Messenger has invoked controversy about the amount of information users must provide the app.

"I think Facebook Messenger is quite invasive," said freshman Dylan Hartwig. "If you have the Facebook app, it makes you download the messenger app as well. I've heard many stories circulating around that say this app gains access to not only to your private Facebook messages, but also to your text messages on your phone and your

photo albums. This is just one step closer to having no privacy in the modern world."

Hartwig's concerns about privacy invasion seems to be a shared opinion of many Facebook Messenger users. There are reports of spyware on the app, which allow for access to the

Messenger."

Facebook Messenger allows for Short Message Service, or SMS, text messaging. For those without access to a cell phone, this is a beneficial part of the app. The app also gives users access to their Facebook friends' phone numbers if they have them linked to their accounts.

"I use it so I can Facebook message people on my phone," said freshman Abby Lutz. "I've heard bad things about it, but I haven't experienced any negative parts. I'm not a very tech-savvy person, so I think it's very easy to navigate."

While students exercise a variety of opinions about the Facebook Messenger app, it seems controversy has not prevented them from exploring it further. While there are concerns for most users, it would appear that Facebook is here to stay, as it continues to act as one of students' primary forms of fast and effective communication.



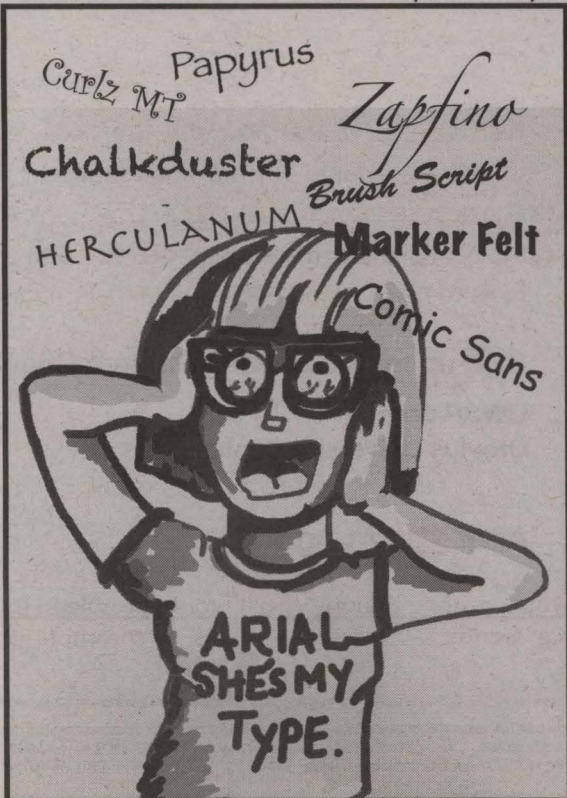
This is just one step closer to having no privacy in the modern world.

— Dylan Hartwig, Freshman

microphone and has stirred a lot of speculation. Yet, some users are not as skeptical.

"I don't like the pop-up message that lingers on your screen because of the app," said senior Becky Wadleigh. "I've heard negative things about it and have read a few articles about it, but I'm fairly neutral about Facebook

#DESIGNPROBLEMS by: Lanea & Kylee



Life By Jonathan Seymour



ARTS & ENTERTAINMENT

Revive Wellness Club Encourages Healthy Trend

CAROLINE CHALK

REPORTER

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'Fit is the new skinny' took over the world of pop culture as a new trend and has begun to make its way to Stevens Point. Residents are concerned themselves with getting active and making healthier meal choices. Universities across the country are making efforts to provide students with better nutrition.

Here at the University of Wisconsin-Stevens Point, Upper Debot provides nutrition information and consistently offers meatless options for it's main courses.

Revive Wellness Club in downtown Stevens Point offers meals, nutrition coaching, wellness classes and several other programs to help customers get fit. Health coach Sumathy Knaapen at Revive thinks meal supplements are extremely helpful.

"The meals give our customers better nutrition than other options," Knaapen said.

Revive offers meal replacement smoothies in a wide variety of flavors from more familiar tastes, such as orange, to original concoctions, like

"Elvis with a Tan," that combines banana and chocolate flavors.

Revive offers their smoothies at a low cost for healthy, fast meals in a comfortable atmosphere with ample space for customers to sit and enjoy them. Joanne Telfer, co-owner of Revive and health coach, shared the assets that Revive gives its customers access to.

"We offer free exercise classes, free nutrition classes, one-on-one health coaching, group support and our smoothie bar is open from 10 a.m. to 4 p.m.," Telfer said.

The infamous Freshman 15 is a scare for new students who may be experiencing nutritional independence for the first time.

"The problem with gaining these bad habits is that they carry over later in life," Telfer said. "Eating well helps with your studies, because when you are properly fueling your brain with the right nutrition, it is easier to do well in school."

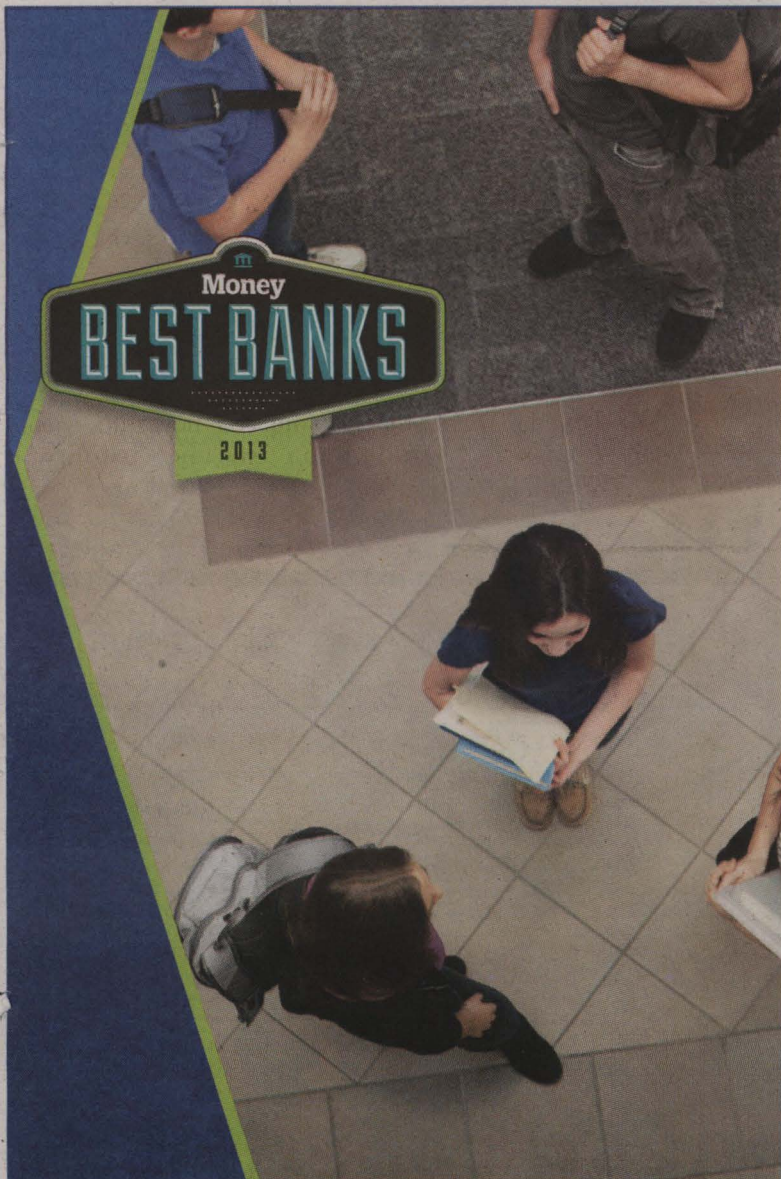
The 'get fit' trend helps students keep their fitness and weight loss goals in mind, but there is a darker side to this trend- especially in social media. Blogs that encourage anorexia, 'pro-ana,' have driven online users to harmful habits. These blogs support

followers who share how much weight they lost by restricting their calorie intake, engaging in excessive exercise regimes or skipping meals all together.

Thigh gap and the bikini bridge have taken over pro-ana sites, acting as destructive visuals for online users. Revive employees encourage students to focus on positive goals, whether that is buying a smoothie or increasing activity. Maintaining a positive self-outlook, Revive employees say, is a benefit to staying in good health.



Photos by Emily Hoffmann
Sumathy Knaapen and Jay Sandifer, are employees at Revive.



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
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